

WILLIAM D. PHARR

This brochure provides supplemental information about William D. Pharr (“Investment Advisor Representative”, “IAR”, “Employee”) that supplements the NWAM, LLC dba Northwest Asset Management brochure, which should have also been provided to you. Please contact William D. Pharr at Northwest Asset Management if you need the Northwest Asset Management brochure or if you have any questions.

Additional information about Northwest Asset Management is also available at the SEC’s website www.adviserinfo.sec.gov (under “investment adviser firm” and type in our firm name).

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ITEM 2 - EDUCATIONAL BACKGROUND AND BUSINESS EXPERIENCE

William D. Pharr

Year Born: 1952

Educational Background:

M.B.A., International Management – American Graduate School of International Management (1979)

B.A., Economics – Claremont McKenna (1974)

Business Background:

04/2012 – Present: *Investment Advisor Representative*, NWAM, LLC dba Northwest Asset Management

05/2009 – 04/2012: *Registered Representative*, Wells Fargo Advisors LLC

11/2003 – 05/2009: *Financial Consultant*, Wachovia Securities

03/1999 – 06/2003: *Human Resources*, Sirach Capital Management

Professional Qualifications:

Series 7, General Securities Representative Examination (2004)

Series 66, Uniform Combined State Law Examination (2004)

ITEM 3 - DISCIPLINARY INFORMATION

William D. Pharr has no legal or disciplinary events that are material to you or a prospective client's evaluation of this advisory business.

ITEM 4 - OTHER BUSINESS ACTIVITIES

The principal business of Advisor is that of a registered investment advisor and provider of financial planning services. As well, Mr. Pharr engages in the following:

- **Maveron Equity Partner 2000:** As of 06/1999, Mr. Pharr has been a passive participant with 1201 NW Investments, LLC who are a group of investors set up solely to invest in Maveron Equity Partners.
- **Hodgepole:** As of 07/2009, Mr. Pharr has been a passive participant.



ITEM 5 - ADDITIONAL COMPENSATION

Other than work with Northwest Asset Management and disclosures made in Item 4 above, William D. Pharr receives no additional compensation related to outside business activities.

ITEM 6 – SUPERVISION

William D. Pharr is not a supervising authority at Northwest Asset Management and works closely with and is supervised by Gregory A. Headrick, Managing Member and Chief Compliance Officer. Mr. Headrick may be contacted at the address or phone number on the cover page of this document.