

WILLIAM H. ZIEHL, JR.

This brochure provides supplemental information about William H. Ziehl, Jr. (“Investment Advisor Representative”, “IAR”, “Employee”) that supplements the NWAM, LLC dba Northwest Asset Management brochure, which should have also been provided to you. Please contact William H. Ziehl, Jr. at Northwest Asset Management if you need the Northwest Asset Management brochure or if you have any questions.

Additional information about Northwest Asset Management is also available at the SEC’s website www.adviserinfo.sec.gov (under “investment adviser firm” and type in our firm name).

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NORTHWEST ASSET MANAGEMENT
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TABLE OF CONTENTS

Item 2 - Educational Background and Business Experience.....	3
Item 3 - Disciplinary Information	4
Item 4 - Other Business Activities.....	5
Item 5 - Additional Compensation.....	6
Item 6 – Supervision.....	7

ITEM 2 - EDUCATIONAL BACKGROUND AND BUSINESS EXPERIENCE

William H. Ziehl, Jr.

Year Born: 1960

Educational Background:

B.A., Business Finance – Washington State University (1984)

Business Background:

06/2009 – Present: *Senior Portfolio Manager*, NWAM, LLC dba Northwest Asset Management

08/2010 – Present: *Registered Representative*, Purshe Kaplan Sterling Investments

02/2005 – 06/2009: *Financial Advisor*, UBS Financial Services

03/1998 – 02/2005: *Financial Consultant*, RBC Dain Rauscher, Inc.

Professional Qualifications:

Series 3, National Commodities Futures Examination (2007)

Series 63, Uniform Securities Agent Laws (1985)

Series 65, Uniform Investment Adviser Law Examination (1992)



ITEM 3 - DISCIPLINARY INFORMATION

William H. Ziehl, Jr. has no legal or disciplinary events that are material to a Client's or prospective Client's evaluation of this advisory business.

ITEM 4 - OTHER BUSINESS ACTIVITIES

The principal business of Advisor is that of a registered investment advisor and provider of financial planning services. William H. Ziehl, Jr. is also a registered representative of a broker dealer. When acting in the capacity of a registered representative, William H. Ziehl, Jr. may receive the usual and customary commissions or fees on the products the Client purchases. Receiving commissions on products may cause a conflict of interest. Therefore, the advisory Client is free to select any broker-dealer the client desires for implementation of Advisor's recommendations.

ITEM 5 - ADDITIONAL COMPENSATION

Other than work with Northwest Asset Management and disclosures made in Item 4 above, William H. Ziehl, Jr. receives no additional compensation related to outside business activities.



ITEM 6 – SUPERVISION

William H. Ziehl, Jr. is not a supervising authority at Northwest Asset Management and works closely with and is supervised by Gregory A. Headrick, Managing Member and Chief Compliance Officer. Mr. Headrick may be contacted at the address or phone number on the cover page of this document.