

*This brochure supplement provides information about William Streff that supplements the VW Advisors, LLC brochure. You should have received a copy of that brochure. Please contact William Streff, Investment Manager if you did not receive VW Advisors, LLC's brochure or if you have any questions about the contents of this supplement.*

*Additional information about William Streff is also available on the SEC's website at [www.adviserinfo.sec.gov](http://www.adviserinfo.sec.gov).*

**VW Advisors, LLC**  
Form ADV Part 2B – Individual Disclosure Brochure  
*for*  
**William Streff**  
Investment Adviser Representative

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## Item 2: Educational Background and Business Experience

**Name:** William Streff

**Born:** 1964

### Education Background and Professional Designations:

#### Education:

BA Business, Briar Cliff University - 1986

#### Designations:

#### CFP® - Certified Financial Planner

The CERTIFIED FINANCIAL PLANNER™, CFP® and federally registered CFP (with flame design) marks (collectively, the “CFP® marks”) are professional certification marks granted in the United States by Certified Financial Planner Board of Standards, Inc. (“CFP Board”).

The CFP® certification is a voluntary certification; no federal or state law or regulation requires financial planners to hold CFP® certification. It is recognized in the United States and a number of other countries for its (1) high standard of professional education; (2) stringent code of conduct and standards of practice; and (3) ethical requirements that govern professional engagements with clients. Currently, more than 62,000 individuals have obtained CFP® certification in the United States.

To attain the right to use the CFP® marks, an individual must satisfactorily fulfill the following requirements:

- Education – Complete an advanced college-level course of study addressing the financial planning subject areas that CFP Board’s studies have determined as necessary for the competent and professional delivery of financial planning services, and attain a Bachelor’s Degree from a regionally accredited United States college or university (or its equivalent from a foreign university). CFP Board’s financial planning subject areas include insurance planning and risk management, employee benefits planning, investment planning, income tax planning, retirement planning, and estate planning;
- Examination – Pass the comprehensive CFP® Certification Examination. The examination, administered in 10 hours over a two-day period, includes case studies and client scenarios designed to test one’s ability to correctly diagnose financial planning issues and apply one’s knowledge of financial planning to real world circumstances;
- Experience – Complete at least three years of full-time financial planning-related experience (or the equivalent, measured as 2,000 hours per year); and
- Ethics – Agree to be bound by CFP Board’s *Standards of Professional Conduct*, a set of documents outlining the ethical and practice standards for CFP® professionals.

Individuals who become certified must complete the following ongoing education and ethics requirements in order to maintain the right to continue to use the CFP® marks:

- Continuing Education – Complete 30 hours of continuing education hours every two years, including two hours on the *Code of Ethics* and other parts of the *Standards of Professional Conduct*, to maintain competence and keep up with developments in the financial planning field; and
- Ethics – Renew an agreement to be bound by the *Standards of Professional Conduct*. The Standards prominently require that CFP® professionals provide financial planning services at a fiduciary standard of care. This means CFP® professionals must provide financial planning services in the best interests of their clients.

CFP® professionals who fail to comply with the above standards and requirements may be subject to CFP Board’s enforcement process, which could result in suspension or permanent revocation of their CFP® certification.

## **CEBS® - Certified Employee Benefit Specialist**

### **CEBS® MINIMUM QUALIFICATIONS:**

- The CEBS designation is offered by the International Foundation of Employee Benefit Plans, (IFEBP) in association with the Wharton School of the University of Pennsylvania.
- Completion of eight courses is required to receive the CEBS professional designation. The courses cover group health benefits, retirement plans and compensation management. Candidates must complete six required courses and two of five elective courses. Each course requires that students pass a computer-based examination with a score of at least 70%.
- The program is comprehensive and challenging, and earning the CEBS designation is an important step in any employee benefits professional's career.

### **Business Background:**

2008 - Present	Investment Manager VW Advisors, LLC
2008 - 2008	Financial Advisor LPL Financial
1996 - 2007	Benefits Director Iowa Assoc. of Electric Cooperatives

### **Item 3: Disciplinary Information**

There are no legal or disciplinary events that are material to a client's or prospective client's evaluation of this advisory business.

### **Item 4: Other Business Activities**

William Streff is not engaged in any investment-related business or occupation (other than this advisory firm).

### **Item 5: Additional Compensation**

Other than salary, annual bonuses, or regular bonuses, William Streff does not receive any economic benefit from any person, company, or organization, in exchange for providing clients advisory services through VW Advisors, LLC.

### **Item 6: Supervision**

As a representative of VW Advisors, LLC, William Streff works closely with his supervisor, Douglas Dean Vander Weide, and all advice provided to clients is reviewed by the supervisor prior to implementation. William Streff's contact information is on the cover page of this disclosure document.