



## **INNOVATION PARTNERS LLC**

### **Fairview Plaza Office Complex**

5950 Fairview Road

Suite 806

Charlotte, NC 28210

(704) 708-5461

[www.innovationpartnersllc.com](http://www.innovationpartnersllc.com)

October 28, 2018

This Brochure provides information about the advisory personnel on whom you may rely for investment advice. Please contact IPLLC if you did not receive our Brochure (ADV Part 2A) or if you have any questions about the contents of this supplement. Additional information about IPLLC or advisory personnel is available on the SEC's website at [www.advisorinfo.sec.gov](http://www.advisorinfo.sec.gov).

#### **Advisory Personnel**

**Bruce DeVoogd**

CRD#: 4800573

**Item 2- Educational Background and Business Experience**

**Bruce DeVoogd**

Year of Birth: 1966

**Education**

Mr. DeVoogd holds the AIF Designations (Accredited Investment Fiduciary)

Bruce DeVoogd is an Investment Advisor Representative and a Registered Representative in the states of Texas and Florida. He passed the FINRA Series 6, 63 and 65 exams and is a licensed life, accident and health, variable life and annuities insurance agent in the state of Texas and Florida.

Macomb Community College, Warren, MI – Associates of Arts Degree - 2011

**Business Background:**

**Innovation Partners LLC:** 06/2017 – Present – Investment Advisor Representative and Registered Representative

**Old Harbor Financial LLC:** 09/2012 to Present - Owner

**SIGMA Financial Corporation:** 03/2006- 06/2017– Investment Advisor Representative

**SPC:** 06/2010 to 06/2017 - Registered Representative

**NYLIFE Securities Inc:** 09/2004/ 02/2006 – Agent

**Item 3 – Disciplinary Information**

Registered advisers are required to disclose all material facts regarding any legal or disciplinary events that would be material to your evaluation of each supervised person providing investment advice. No information is applicable to this Item.

**Item 4 – Other Business Activities**

Bruce DeVoogd is an investment advisor representative, registered representative and insurance agent with Innovation Partners LLC. Mr. DeVoogd is a licensed life, accident and health, and fixed annuity insurance agent in the state of TX and FL. Managing member of Old Harbor Financial LLC an insurance agency that sells non-variable insurance products (fixed annuities, health insurance, Medicare supplement and Term life insurance products. Mr. DeVoogd receives commissions from the sale of life insurance products. Old Harbor Financial LLC and Innovation Partners LLC are not affiliated entities.

**Item 5 – Additional Compensation**

Registered Investment Advisors are required to disclose if the supervised person received an economic benefit from someone who is not a client for providing advisory services. No information is applicable to this Item.

**Item 6 – Supervision**

The supervised person is monitored by the Chief Compliance Officer (CCO)/Compliance Officers through periodic sampling of archived emails, mandatory compliance meetings and ongoing review of marketing materials. The Compliance Officers are Jason Walton, Lei (Ellen) Jiao.

**Item 7 – Requirement for State Registered Advisors**

Registered Investment Advisors are required to disclose whether the supervised person has been involved in any events related or otherwise being found liable to arbitration claims alleging damages in excess of \$2,500.00, civil or self-regulatory organization or administrative proceedings involving: investment or investment related activity, fraud, false statement (s) or omissions, theft, embezzlement, wrongful taking of property, bribery, forgery, counterfeiting, extortion, dishonest, unfair and unethical practices. No information is applicable to this Item.

Innovation Partners LLC: Form ADV, Part 2B Bruce DeVoogd

Registered Investment Advisors are required to disclose whether the supervised person has been the subject of a bankruptcy petition. No information is applicable to this item.