



Innovation Partners, LLC
Committed to Increasing Profits

INNOVATION PARTNERS LLC

Plantation Center Office Complex

2423-A Plantation Center Drive

Matthews, NC 28105

(704) 708-5461

www.innovationpartnersllc.com

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This Brochure provides information about the advisory personnel on whom you may rely for investment advice. Please contact IPLLC if you did not receive our Brochure (ADV Part 2A) or if you have any questions about the contents of this supplement. Additional information about IPLLC or advisory personnel is available on the SEC's website at www.advisorinfo.sec.gov.

Advisory Personnel

Howard Hafetz

CRD#: 1262916

Innovation Partners LLC: Form ADV, Part 2B Howard Hafetz

Item 2- Educational Background and Business Experience

Howard Hafetz

Date of Birth: August 1, 1952

Education

Penn State University, BS in Marketing - 1974
American College, CLU, ChFC - 1987

Howard Hafetz is an Investment Advisor Representative and a Registered Representative in the state of CA. He passed the FINRA Series 6, 7, 22, 63, and 65 exams and is a licensed life, accident and health, and variable contracts insurance agent in the state of CA.

Mr. Hafetz holds the Certified Life Underwriter (CLU) and Chartered Financial Consultant Designation (ChFC).

Business Background:

Innovation Partners LLC: 01/2014 – Present – Investment Advisor Representative and Registered Representative
Client One Securities: 01/2012 – 01/2014 - Investment Advisor Representative and Registered Representative
MML Investors Services LLC: 03/2011 – 01/2012– Investment Advisor Representative and Registered Representative
Futurity First Insurance Associates: 07/2009 – 20/2011 – Branch Manager and Registered Representative
New England Securities: 01/2006- 07/2009 – Registered Representative
MML Investors Services LLC: 09/2001 – 01/2004- Registered Representative
Equity Services Inc.: 07/1999 – 08/2001 –Registered Representative

Mr. Hafetz has been in the insurance and securities business since February of 1984.

Item 3 – Disciplinary Information

Registered advisers are required to disclose all material facts regarding any legal or disciplinary events that would be material to your evaluation of each supervised person providing investment advice. No information is applicable to this Item.

Item 4 – Other Business Activities

Mr. Hafetz is an investment advisor representative and insurance agent with Innovation Partners LLC. Mr. Hafetz is a licensed life, accident and health, and variable contracts insurance agent in the state of CA.

Item 5 – Additional Compensation

Registered Investment Advisors are required to disclose if the supervised person received an economic benefit from someone who is not a client for providing advisory services. No information is applicable to this Item.

Item 6 – Supervision

The supervised person is monitored by the Chief Compliance Officer (CCO) through periodic sampling of archived emails, mandatory compliance meetings and ongoing review of marketing materials. The CCO is Patrick Sutherland.

Item 7 – Requirement for State Registered Advisors

Registered Investment Advisors are required to disclose whether the supervised person has been involved in any events related or otherwise being found liable to arbitration claims alleging damages in excess of \$2,500.00, civil or self-regulatory organization or administrative proceedings involving: investment or investment related activity, fraud, false statement (s) or omissions, theft, embezzlement, wrongful taking of property, bribery, forgery, counterfeiting, extortion, dishonest, unfair and unethical practices. No information is applicable to this Item.

Registered Investment Advisors are required to disclose whether the supervised person has been the subject of a bankruptcy petition. No information is applicable to this item.