

THE SHERRY GROUP INC.

Ray Sherry, CLU®, ChFC®

5 East Sixth Street

Mountain Home, AR 72653

Phone: (870) 425-8252

Fax: (870) 425-9223

May 8, 2012

Item 1. This brochure supplement provides information about H. Raymond Sherry, investment advisory representative of The Sherry Group, Inc. This brochure is meant to supplement The Sherry Group, Inc. firm brochure, a copy of which you should have received. Please contact Tom Czanstkowski, Chief Compliance Officer at 870-425-8252, if you did not receive The Sherry Group, Inc. brochure or if you have any questions about the contents of this supplement.

Additional information about H. Raymond Sherry is available on the SEC's website at www.adviserinfo.sec.gov.

Item 2. Educational and Business Experience

H. Raymond Sherry, CLU®, ChFC®

H. Raymond Sherry ("Ray") is the President of The Sherry Group, Inc. ("TSGI"), a registered investment advisory firm he founded in 2007. Ray graduated from the University of Illinois in 1970, with a Bachelor of Science degree in Education. He earned the Chartered Life Underwriter® (CLU®) designation in 1977, and the Chartered Financial Consultant® (ChFC®) designation in 1983. Both professional designations were conferred by the American College. The CLU® designation is the highest level professional designation available in the insurance industry. The designation requires completion of eight courses designed to allow candidates to gain in-depth knowledge about the insurance needs of individuals, business owners and other professional clients. The ChFC® designation requires completion of nine courses, in key financial planning areas such as insurance, income taxation, retirement planning, investments and estate planning.

In addition to his role with TSGI, Ray has been a registered representative of Transamerica Financial Advisors, Inc. ("TFA") since 1992. TFA is an unaffiliated registered broker/dealer, member FINRA.

Item 3. Disciplinary Information

Registered investment advisers are required to disclose all material facts regarding any legal or disciplinary events that would be material to your evaluation of each supervised person providing investment advice. There is no disciplinary information to report for Ray Sherry.

Item 4. Other Business Activities

Ray Sherry's primary business activity is that of President of TSGI. He spends the vast majority of his time in this role.

As discussed previously in Item 2 above, Ray is a registered representative of Transamerica Financial Advisors, Inc. (TFA), an unaffiliated registered broker/dealer and FINRA member. In this capacity, Ray may affect securities transactions for clients for which he may receive separate, yet customary compensation. Ray is also licensed to sell various insurance products for which he may receive product commissions.

Item 5. Additional Compensation

As discussed in Item 4 above, Ray Sherry is a registered representative of TFA. In this capacity, Ray may receive commissions for securities product sales. In addition, Ray is licensed as an insurance agent and he may receive normal and customary insurance product commissions from the sale of insurance products. This compensation is outside of the normal compensation earned under an Investment Advisory Agreement.

While Ray endeavors to put clients' interests first and foremost, clients should be aware that the receipt of additional compensation itself creates a conflict of interest in that he may have an incentive to recommend certain products for which a commission may be earned. To address the potential for a conflict of interest, Ray makes certain to disclose to clients any fees or compensation associated with recommended investment or insurance products. Clients are provided with applicable product prospectuses and offering materials, which discuss the fees associated with the applicable products. Clients are also asked to sign applicable disclosure documents and/or account applications that point out important product features and fees. As a fiduciary, Ray makes product recommendations that he feels are in the client's best interest and are based on the specific needs and objectives of the client, not the compensation potential of the product.

Item 6. Supervision

The Sherry Group, Inc. has appointed a Chief Compliance Officer who is responsible for the overall supervision of the firm. The Chief Compliance Officer is Tom Czanstkowski. Tom implements a specific set of Written Supervisory Procedures that he has developed for the supervision of the firm. He maintains required books and records to monitor the investment advice and recommendations made on behalf of the firm. TSgi has a specific Code of Ethics that applies to all employees. Tom implements procedures to ensure employees comply with the firm's Code of Ethics, and he monitors all reports provided pursuant to the Code. Tom is located in the TSgi main office in Mountain Home, Arkansas. Tom can be reached at 870-425-8252 or sherrygp@mountainhome.com.

Item 7. Information for State-Registered Advisers

State-registered investment advisers are required to disclose certain information that pertains to supervised persons related to the firm. Ray Sherry does not have any disclosure information to report for this item. Specifically, Ray Sherry has not been subject to an award or otherwise been found liable in an arbitration claim alleging damages in excess of \$2,500, involving an investment or an investment-related business or activity; fraud, false statement(s), or omissions; theft, embezzlement, or other wrongful taking of

property; bribery, forgery, counterfeiting, or extortion; or, dishonest, unfair, or unethical practices. Mr. Sherry has also not been subject to an award or otherwise been found liable in a civil, self-regulatory organization, or administrative proceeding involving any of above noted items. Finally, Mr. Sherry has not been the subject of a bankruptcy petition.