



## ADV Part 2

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This Brochure provides information about the qualifications and business practices of TAMRO Capital Partners LLC. If you have any questions about the contents of this Brochure, please contact Betsy Markus, Chief Compliance Officer, at (703) 740-1000 or [bmarkus@tamrocapital.com](mailto:bmarkus@tamrocapital.com). The information in this Brochure has not been approved or verified by the United States Securities and Exchange Commission ("SEC") or by any state securities authority.

TAMRO Capital Partners LLC is an SEC-registered investment adviser. Registration of an Investment Adviser does not imply any level of skill or training. The oral and written communications of an Adviser provide information you should use to decide if you will hire or retain the Adviser.

More information about TAMRO Capital Partners LLC is available on the SEC's website at [www.adviserinfo.sec.gov](http://www.adviserinfo.sec.gov).

## **Item 2 – Material Changes**

Form ADV has historically been the primary disclosure document for registered investment advisers. On July 28, 2010, the SEC published “Amendments to Form ADV” which have resulted in changes to this document. This Brochure dated March 31, 2011 is different from our previous Brochure and is “materially new” although you will recognize certain disclosures as similar to what you have read in the past.

Since the date of our last annual ADV amendment on March 31, 2010 there have been no material developments in our business.

In the future, this section of the Brochure will address only “material changes” since our last delivery or posting on the SEC’s public website. In the past we have offered or delivered information about our qualifications and business practices to clients at least once a year. Going forward, we will deliver a summary of all material changes to this Brochure within 120 days of our fiscal year-end or more often if necessary. You may request a copy of our current Brochure by contacting Betsy Markus, Chief Compliance Officer, at (703) 740-1000 or [bmarkus@tamrocapital.com](mailto:bmarkus@tamrocapital.com).

## Item 3 -Table of Contents

Item 1	Cover Page .....	i
Item 2	Material Changes.....	ii
Item 3	Table of Contents .....	iii
Item 4	Advisory Business .....	1
	Who We Are .....	1
	Our History .....	1
	Advisory Services.....	1
	Wrap Fee Programs .....	2
	Model Portfolio Services.....	2
	Mututal Fund Sub-advisory Services .....	2
Item 5	Fees and Compensation .....	2
	Our Fees.....	2
	Wrap Program Fees .....	3
	Model Program and Mutual Fund Sub-advisory Fees.....	3
	Fee Variation.....	3
	Other Fees and Expenses .....	4
Item 6	Performance-Based Fees and Side-by-Side Management.....	4
Item 7	Types of Clients.....	5
Item 8	Methods of Analysis, Investment Strategies and Risk of Loss.....	5
	Investment Philosophy.....	5
	Methods of Analysis .....	6
	Portfolio Composition.....	6
	Market Indexes .....	6
	Risk of Loss.....	7
	How TAMRO Manages Risk .....	7
Item 9	Disciplinary Information .....	8
Item 10	Other Financial Industry Activities and Affiliations .....	8
	Affiliations.....	8
	Conflicts of Interest.....	9
Item 11	Code of Ethics .....	9
	Code of Ethics and Fiduciary Duty.....	9
	Standards of Conduct.....	9
	Personal Trading .....	10
	Insider Trading .....	10
	Gifts, Entertainment and Political Contributions .....	10
	Privacy.....	11
Item 12	Brokerage Practices.....	11
	Trade Allocation and Aggregation .....	11
	Broker Review and Allocation Committee .....	11
	Broker Selection.....	11
	Soft Dollars .....	12
	Directed Brokerage.....	13
	Principal and Cross Agency Transactions .....	13
Item 13	Review of Accounts.....	14
	Client Account Reviews.....	14
	Client Reports.....	14

### Item 3 -Table of Contents (cont'd)

Item 14	Client Referrals and Other Compensation.....	14
	Use of Solicitors .....	14
	Other Sources of Client Referrals .....	15
Item 15	Custody .....	15
Item 16	Investment Discretion .....	15
Item 17	Voting Client Securities .....	16
Item 18	Financial Information .....	17
	TAMRO Privacy Notice .....	17
	Brochure Supplements	

## **Item 4 – Advisory Business**

### **Who We Are**

TAMRO Capital Partners LLC (“TAMRO”) is an investment adviser specializing in the management of core U.S. equities. Founded in June 2000, we are a majority employee-owned adviser that offers our clients two investment strategies: Small Cap and Diversified Equity. We employ an opportunistic, bottom-up investment process designed to produce strong performance through superior stock selection.

Located in Alexandria, Virginia, TAMRO has one investment team that is responsible for the firm’s two investment strategies. TAMRO’s investment process is highly collaborative and team-based. Philip D. Tasho, Chief Executive Officer and Chief Investment Officer, leads our investment team in managing portfolios for institutional and individual investors. Our employees are owners of TAMRO and shareholders in our funds, so our interests are closely aligned with client interests. We are grateful for your trust and work diligently to exceed your expectations.

### **Our History**

TAMRO was founded in June 2000 with Alleghany Asset Management, Inc. Alleghany was bought by ABN AMRO Group in February of 2001. On June 30, 2007, TAMRO closed on a management-led buyout of the assets of the firm from ABN AMRO Asset Management Holdings, Inc. The current firm assumed the TAMRO name as successor to the original company. The employees of TAMRO now own a majority of the firm through equity participation in TAMRO Management LLC. Minority owners are Northern Lights Capital Partners LLC, who helped finance the management-led buyout, and Stellate Partners, LLC who provides sales and marketing services to TAMRO.

The ownership interests in the firm are as follows:

- ◆ 68.5% TAMRO employees via TAMRO Management LLC
- ◆ 23.5% Northern Lights Capital Partners LLC
- ◆ 8.0% Stellate Partners, LLC

Currently, 12 of 14 TAMRO employees have an equity ownership stake in the firm, which allows us to attract and keep talented professionals.

### **Advisory Services**

As of December 31, 2010, TAMRO’s assets under management totaled \$1.444 billion. All assets are currently managed on a discretionary basis. We specialize in two investment strategies: Small Cap and Diversified Equity, an opportunistic core strategy holding predominantly large cap stocks. We serve individual and institutional clients through separately managed accounts, wrap fee programs, model portfolio services and sub-advisory arrangements. Clients may provide TAMRO with investment guidelines that restrict specific stocks, sectors or asset classes.

### **Wrap Fee Programs**

We offer investment advice to some of our clients through ‘wrap fee’ programs. These programs are sponsored by brokerage firms as a means to give their clients access to various non-affiliated investment advisers of which TAMRO is a participating adviser. If a sponsor’s client selects TAMRO to manage funds, we receive a portion of the fee charged by the sponsor. Duties related to overall account management are shared between TAMRO and the wrap sponsor.

### **Model Portfolio Services**

TAMRO provides portfolio modeling services for various wrap-fee and overlay portfolio management programs. These services require us to provide client sponsors with changes to TAMRO model portfolios and are provided in accordance with a directed rotation schedule, as discussed in item 12. As the investment adviser to model portfolios, we are paid to share day-to-day portfolio strategy, while the program sponsors retain final discretion to implement the modeled strategy. Program sponsors manage all trading and administrative aspects of client account management. Fees and brokerage arrangements for model portfolio services differ from more traditional asset management, as described in Items 5 and 12 of this Brochure.

### **Mutual Fund Sub-advisory Services**

TAMRO serves as the sole sub-adviser to the Aston/TAMRO Small Cap Fund and the Aston/TAMRO Diversified Equity Fund. Additionally, TAMRO serves as sub-adviser to a portion of the JPMorgan Access Growth Fund, JPMorgan Access Balanced Fund and Charles Schwab’s Laudus Small-Cap MarketMasters Fund™.

## **Item 5 – Fees and Compensation**

### **Our Fees**

TAMRO advisory fees are based on the market value of assets under management and are usually billed quarterly for services performed in the previous quarter. For mutual funds where TAMRO serves as a sub-adviser, fees are based on the daily net asset value of the fund. Asset-based fees represent the sole form of compensation we receive. Written advisory agreements with each client, program sponsor, and fund manager specify fee arrangements. Our current standard annual fee schedule for separate accounts is as follows:

#### *Small Cap Equity*

First \$10 Million	1.00 of 1%
Next \$20 Million	0.90 of 1%
Next \$20 Million	0.80 of 1%
Over \$50 Million	0.70 of 1%

### *Diversified Equity*

First \$5 Million	0.85 of 1%
Next \$20 Million	0.75 of 1%
Next \$25 Million	0.65 of 1%
Over \$50 Million	0.60 of 1%

### **Wrap Program Fees**

We are retained under certain wrap fee arrangements and broker-sponsored programs where the broker charges asset-based fees. Under a wrap fee arrangement, client funds are placed with one or more money managers and all administrative and management fees, including commissions, are wrapped into one comprehensive fee charged by the sponsor. Clients pay all fees under these arrangements to the wrap sponsor each quarter, with TAMRO receiving a share of these fees from the sponsor.

We negotiate fees under wrap arrangements separately with each wrap sponsor. TAMRO receives a portion of the fees charged to clients through their participation in the wrap program. Further fee details are available in the wrap sponsor's Form ADV Part 2A Appendix 1 which the wrap sponsor delivers directly to clients.

Fees paid by sponsors to TAMRO in conjunction with a wrap fee program are lower than our standard fee schedule because services provided by TAMRO are limited solely to asset management. The broker is paid to: (a) perform due diligence on TAMRO and other qualified advisers; (b) pay our advisory fee; (c) monitor and evaluate our performance; (d) execute client portfolio trades without a separate commission charge; (e) prepare client account statements; (f) in most cases, act as custodian; and (g) provide any combination of these or other services. When evaluating wrap fee programs, you should consider portfolio activity, custody, and all other services provided by the wrap sponsor. You should also consider whether the wrap fee could exceed the cost of these services if provided separately and the effect on your account if TAMRO was free to choose broker-dealers to execute portfolio transactions.

### **Model Portfolio and Mutual Fund Sub-advisory Fees**

TAMRO is a model portfolio provider to one wrap-fee program and one overlay portfolio management program. When we act as a model portfolio provider, we receive a fee from the program sponsor based on total client account assets. Client fees are set by the program sponsor. When we act as a sub-adviser to a mutual fund, we receive a portion of the fund's investment management fee. For a complete explanation of the expenses charged by the mutual funds, please refer to each mutual fund's prospectus.

### **Fee Variation**

We generally bill fees every quarter, though some clients choose to pay monthly. We usually bill clients directly; however, we are authorized to directly debit fees for sub-advisory clients who participate in specific wealth advisory programs. Accounts opened or

closed during a calendar quarter are charged a prorated fee. Upon termination of an account, any earned, unpaid fees are due and payable.

We do negotiate fees depending on account size and service requirements. We may charge lower fees for institutional accounts because of the initial or potential size of the account and overall relationship. Differences in advisory fees paid by certain clients may also reflect account start dates or the entirety of the client's relationship with us. There is no minimum annual fee. Negotiated or discounted fees must be approved by the President, Chief Compliance Officer, or other senior management team member. Outside solicitors are not authorized to negotiate fees.

TAMRO employees and their family members who open a separate account with us pay discounted investment management fees to TAMRO.

### **Other Fees and Expenses**

Besides the fees paid to TAMRO, clients may incur additional expenses. For example, clients may pay brokerage commissions, transaction costs, custodial fees, deferred sales charges, odd-lot differentials, transfer taxes, wire transfer and electronic fund fees, and other fees and taxes in addition to TAMRO's advisory fees.

## **Item 6 – Performance-Based Fees and Side-by-Side Management**

Performance-based fees are calculated on a share of capital gains on or capital appreciation of the assets held within a client account. We do not charge any performance-based fees; all fees are based on the market value of assets under management.

Our trade policy is designed to ensure that we treat client accounts equitably under all circumstances. We do not favor any clients or subsets of clients when we engage in side-by-side investing of separate accounts, wrap accounts, model portfolios, or sub-advised mutual funds. Portfolio holdings may vary from one client account to another within a specific investment strategy due to unique client objectives and restrictions. From time to time, we may institute a "purchase freeze" on certain model portfolio holdings. In such instances, new client portfolios will likely hold additional cash if and until such "purchase freeze" orders are lifted. We follow written trade aggregation and account rotation policies to ensure fair treatment of all clients. Please see Item 12 for more information about brokerage practices.



## Item 7 – Types of Clients

We advise many types of clients, including individuals, high net worth individuals, corporate pension and profit-sharing plans, Taft-Hartley plans, charitable institutions, foundations, endowments, municipalities, public funds, trusts, compensation funds, and limited partnerships. We also offer advisory services to wrap sponsors through separate account, model portfolio, and overlay management programs. TAMRO acts as sub-adviser to several mutual funds.

TAMRO's institutional account minimum is \$1 million for the Diversified Equity strategy and \$10 million for the Small Cap strategy, though we make exceptions to these minimums, particularly under arrangements with wealth advisers and consulting firms. We will decline an account if we believe that our investment approach does not match the prospective client's needs, or if we cannot achieve proper diversification because of account size.

## Item 8 – Methods of Analysis, Investment Strategies and Risk of Loss

### Investment Philosophy

We employ an opportunistic, bottom-up investment process designed to produce superior performance regardless of the market environment and “popular” investment style of the day. Our objective is to outperform the market over a full investment cycle. We measure our investment performance against certain established indexes to determine whether we are meeting the stated objective. For our Small Cap strategy we measure performance against the Russell 2000 Index and seek to outperform it by at least 200 basis points, annualized, net of fees. For our Diversified Equity strategy, we measure performance against the Russell 1000 Index and seek to outperform it by at least 150 basis points, annualized, net of fees.

Three distinguishing principles of our investment philosophy are:

1. Every company we invest in must possess a sustainable competitive advantage, as defined by TAMRO.
2. We widen the scope of opportunistic investing by focusing on *Leaders*, *Laggards* and *Innovators*, not just growth or value.
3. Each stock we buy must have at least a 3:1 upside-reward to downside-risk ratio, as defined by our own risk measures.

A sustainable competitive advantage is gained from a unique product or service offering, a capable and proven management team or flexible financials. We consider *Leaders* to have historically produced outsized returns, but are having short-term difficulties; *Laggards* to have failed to create value over time, but have the potential for significant gains in profitability as new or reinvigorated management seeks to restructure operations; and

*Innovators* to have a commitment to the introduction of new or innovative products or services, through internal research and development, licensing, or acquisition. Our track record shows that building our investment process around sustainable competitive advantage, the breadth of opportunity in *Leaders*, *Laggards* and *Innovators* and a reward-to-risk ratio of at least 3:1 should achieve superior investment performance compared to the market and our peers over time.

### **Methods of Analysis**

We use an internally-developed scoring system to screen and rank the universe of companies and then conduct fundamental analysis on the companies that rank in the top 30%. We study industry competitors, financial statements and management to identify companies that satisfy one of our three investment categories (*Leaders*, *Laggards*, and *Innovators*). Companies that pass the test and, by our calculation, have upside price potential at least three times greater than their downside risk are considered for portfolio inclusion.

### **Portfolio Composition**

Our bottom-up research effort results in portfolios of 50 to 70 of our best investment ideas. To achieve diversification, we set limits for how much we can over or underweight industry sectors versus the product's benchmark. Average position sizes are 1.5% - 2% of the portfolio. Our sector and investment category position is a result of where we see company-level opportunity. We monitor our stocks closely to ensure that company and industry performance is consistent with our investment thesis. We will sell a stock when its valuation appears to be expensive, we lose confidence in management or to fund more attractive holdings.

### **Market Indexes**

We compare our Small Cap strategy to the Russell 2000 Index which measures the performance of the small cap segment of the U.S. equity universe. The Russell 2000 Index is a subset of the Russell 3000® Index representing about 8% of the total market capitalization of that index. It includes approximately 2,000 of the smallest securities based on a combination of their market cap and current index membership. The Russell 2000 is a comprehensive and unbiased barometer for the small cap market segment and is adjusted annually to ensure larger stocks do not distort the performance and characteristics of the true small-cap market.

We compare our Diversified Equity strategy to the Russell 1000 Index which measures the performance of the large cap segment of the U.S. equity universe. The Russell 1000 Index is a subset of the Russell 3000® Index and includes about 1,000 of the largest securities based on a combination of their market cap and current index membership. The Russell 1000 represents approximately 92% of the Russell 3000® Index. The Russell 1000 Index is a comprehensive and unbiased barometer for the large cap market segment and is adjusted annually to consider new and growing equity securities.

## Risk of Loss

Investors generally face three types of risk when investing in equity securities:

- ◆ *Manager selection* – risks associated with investment manager selection and their chosen strategy
- ◆ *General market risk* – risks of participating in the capital markets
- ◆ *Specific risk* – risks associated with asset class, sector and security selection

Despite our risk management experience, investing in securities involves risk of loss. Below we highlight some but not all risks of investing in the capital markets and equity securities.

- ◆ *Risk of loss* - Investing in securities involves risk of loss that clients should be prepared to bear.
- ◆ *No guarantee* - Performance of any investment is not guaranteed. There is a risk of loss of the assets we manage that may be out of our control.
- ◆ *Market fluctuation* - Financial markets and the value of investments vary substantially over time, which may lead to realized and unrealized losses in the value of client portfolios, especially in the short run.
- ◆ *Equity investments* - Equities are exposed to general stock market swings and changes in the business cycle which may alter market opinions about the short-term or long-term prospects for an issuer of equity securities.
- ◆ *Smaller companies* - Equity investments in smaller companies involve added risks such as limited liquidity and greater fluctuations in their perceived value which may impact our ability to sell these investments at a fair and competitive price in a timely manner.

## How TAMRO Manages Risk

We know that our clients have a wide array of investment managers to choose from. TAMRO aims to consistently deliver investment returns above market averages and help our clients achieve their investment objectives.

The following factors help us manage risk:

1. **Focus** – We specialize in one asset class, equities, which enables our investment team to vigilantly manage risk in client portfolios through attention to valuation, sector and stock diversification, and position size limits.
2. **Experience** – Since 2000 our investment team, led by Philip Tasho, has successfully navigated a wide range of market environments.
3. **Stability** – TAMRO is majority owned by employees. Employee turnover is low as our employees are rewarded long-term for meeting our fiduciary duty to clients.
4. **Discipline** – TAMRO has set caps on assets under management in our core investment strategies to maximize performance opportunity and deliver appropriate client attention.
5. **Diversification** – Our Small Cap and Diversified Equity strategies each hold between 50 and 70 stocks. The maximum size that we allow a holding to appreciate to is 5% of the portfolio. Further, we diversify across sectors. For major sectors

(those that represent greater than 7.5% of the benchmark) our exposure will range from 25-200% relative to the benchmark. For minor sectors, which represent less than 7.5% of the benchmark, the maximum exposure is 15% of the portfolio and might be as low as 0%.

## **Item 9 – Disciplinary Information**

As a registered investment adviser, we must disclose all material facts regarding any legal or disciplinary events that would be material to your evaluation of TAMRO or the integrity of our management. TAMRO has no information applicable to this Item.

## **Item 10 – Other Financial Industry Activities and Affiliations**

### **Affiliations**

As described in Item 4, TAMRO employees own a majority of the firm through their ownership of TAMRO Management LLC. The minority owners of TAMRO Capital Partners are Northern Lights Capital Partners LLC and Stellate Partners, LLC. As part of the management-led buyout of the firm in 2007, TAMRO has a revenue share arrangement in place with Fortis, the successor firm to our former parent company ABN AMRO. We owe Fortis a percentage of annual revenues in excess of \$2.5M. We anticipate that we will satisfy the terms of the asset purchase agreement in 2012 at which time the revenue share arrangement will cease.

Through Northern Lights Capital Partners, TAMRO is affiliated and under common control with other investment advisory firms. TAMRO: (a) has no business dealings with related advisers; (b) does not conduct joint operations with related advisers; (c) does not provide advice that is formulated, in whole or in part, by related advisers; and (d) does not believe related advisers present any real or potential conflict of interest with our clients. A list of all related advisers is available by contacting us at [tamro@tamrocapital.com](mailto:tamro@tamrocapital.com).

Through Stellate Partners we are affiliated with ClariVest Asset Management LLC, though TAMRO does not have any direct business dealings with ClariVest. Stellate Partners faces a conflict of interest because they are minority owners of TAMRO and therefore have additional incentive beyond a share in fees to refer business to TAMRO. We manage this conflict by limiting Stellate Partners' ownership stake in TAMRO, and through strict compliance policies and procedures designed to protect client interests.

TAMRO is a diversified equity investment adviser to the UBS ACCESS Advisory and Strategic Wealth Portfolio Programs. TAMRO serves as the sole sub-adviser to the Aston/TAMRO Small Cap Fund and the Aston/TAMRO Diversified Equity Fund. The Aston Funds are administered by Aston Asset Management, LLC, and sub-administered by BNY Mellon Investment Servicing (US), Inc. TAMRO serves as sub-adviser to a portion of the JPMorgan Access Growth and the JPMorgan Access Balanced Funds that are administered

by JPMorgan Investment Management Inc. and distributed by JPMorgan Distribution Services, Inc. TAMRO also serves as a sub-adviser to a portion of the Laudus Small-Cap MarketMasters Fund™ under an agreement with Charles Schwab Investment Management, Inc.

### **Conflicts of Interest**

Based on our relationships with the firms listed above, we may face certain conflicts of interest. To minimize potential conflicts, and to ensure that we place client interests first at all times, we: (a) publish standard fee schedules to ensure that client fees are transparent across all product delivery channels; (b) use a trade allocation process so discretionary accounts managed under the same investment strategy generally receive equal percentage allocations of securities at the same average price (excepting client-imposed restrictions and limits); (c) employ a portfolio review and client service model that treats all clients individually and fairly across all channels; and (d) follow a rigorous compliance program to comply with applicable laws and regulations and fulfill our fiduciary duty.

## **Item 11 – Code of Ethics**

### **Code of Ethics and Fiduciary Duty**

We owe our clients the highest duty of integrity and place the interests of our clients ahead of the interests of the firm. We require the utmost integrity of our employees and solicitors and expect them to behave with complete honesty in all dealings with the firm and our clients, and in all personal dealings that may impact clients. Ethical conduct is the bedrock principle of this expectation. Our goals can only be accomplished through each employee's commitment to TAMRO's core values: Integrity, Excellence, Teamwork and Balance.

TAMRO has adopted a Code of Ethics describing our high standard of business conduct and fiduciary duty to clients. Within our Code, all references to "employee" also relate to TAMRO's related solicitors. The purpose of our Code is to guide employees in their day-to-day fiduciary duties in four key policy areas: Standards of Conduct, Personal Securities Transactions, Insider Trading, and Gifts, Entertainment & Contributions. All employees must acknowledge the terms of the Code each year.

Our employees may invest or take an interest in securities owned by or recommended to our clients. Employees may also invest or take an interest, directly or indirectly, in private funds which in turn may invest in securities held in client accounts. To minimize this conflict of interest, we follow written policies and procedures designed to ensure that client interests always take precedence.

### **Standards of Conduct**

Our standards of conduct are robust and designed to ensure that our clients, employees and the firm are protected from unethical and unprofessional conduct. Some of these policies are designed to:

- ◆ Prevent and detect conflicts of interest

- ◆ Govern outside activities of employees
- ◆ Restrict employee political activity
- ◆ Protect confidential and non-public information
- ◆ Forbid dealings with parties sanctioned by The Office of Foreign Assets Control

### **Personal Trading**

We allow employees to have personal securities accounts as long as personal investing practices are consistent with fiduciary standards and regulatory requirements, and do not in any way conflict with their duty to clients and TAMRO.

We monitor and control personal trading through:

- ◆ Receipt and review of confirmations, statements and reports
- ◆ Pre-clearance of equity and other personal transactions
- ◆ 5 day pre and post trade blackout period on securities traded in client accounts.
- ◆ Imposition of minimum 30-day holding period for certain securities
- ◆ Pre-approval of Initial Public Offerings and private placements
- ◆ General prohibition of research analysts from taking positions contrary to their recommendations

We encourage our employees to invest in TAMRO sub-advised mutual funds as long as, in so doing, their fiduciary duty to clients remains paramount. Employees must report (but not pre-clear) all transactions for their own benefit or for immediate family and household members in TAMRO sub-advised mutual funds, with the exception on 401k holdings. Holdings of TAMRO sub-advised mutual funds are subject to rigid minimum holding period guidelines.

### **Insider Trading**

TAMRO bans any employee from acting on, misusing or disclosing any material nonpublic information, also known as ‘inside information.’ We monitor risks associated with inside information by:

- ◆ Periodic employee education and training
- ◆ Restricting employee service on Boards of public companies
- ◆ Monitoring and restricting personal trading of employees and certain family/household members
- ◆ Implementing a rigorous compliance program to monitor employee activity

### **Gifts, Entertainment and Political Contributions**

As fiduciaries, we must continuously ensure that we place client interests ahead of our employees and the firm. We follow strict policies related to gifts, entertainment and political contributions to uphold our high fiduciary standards. We monitor and control these areas by:

- ◆ Requiring employees to report or receive pre-approval for gifts, entertainment and political contributions
- ◆ Limiting the dollar value of gifts given and received

- ◆ Limiting the number and dollar value of entertainment events
- ◆ Requiring pre-approval of all firm-sponsored advertising and promotion

### **Privacy**

As mentioned above, our Code of Ethics sets forth standards of business conduct expected of our employees to safeguard material nonpublic information about client transactions. This Brochure includes TAMRO's Privacy Notice. For a copy of our Code of Ethics, contact us at [tamro@tamrocapital.com](mailto:tamro@tamrocapital.com) or (703) 740-1000.

## **Item 12 – Brokerage Practices**

Our trading policies and procedures prohibit unfair trading practices and seek to avoid any conflicts of interest or resolve conflicts in the clients' favor. If a conflict of interest does exist, it is our fiduciary duty to manage and disclose it responsibly. TAMRO has adopted written policies and procedures for trade documentation, trade allocation and aggregation, broker selection, best execution, soft dollars, directed brokerage, reporting of trade order status, and resolution of trade errors. Portfolio Managers and the Trader must follow these policies and procedures which are tested by the Compliance Department to ensure their effectiveness. Some of these important policies are highlighted below.

### **Trade Allocation and Aggregation**

When allocating trades, we strive to treat clients fairly and equitably. All trades are allocated before execution. To achieve best execution, we attempt to block (aggregate) client orders and negotiate brokerage commissions for those clients that give us brokerage discretion. Portfolio Managers send block trade orders to the Trader according to written trade order procedures. When the Trader receives notice from the broker that a block trade has been executed, we allocate securities to clients in line with order ticket instructions. If there is a partial order fill, the Trader allocates securities on a pro rata basis.

### **Broker Review and Allocation Committee**

We maintain a list of approved broker-dealers with whom we may transact business across all trading venues. The Broker Review and Allocation Committee ("BRAC") authorizes all changes to the approved broker-dealer list. The BRAC evaluates brokers based on the quality of their research and execution capability, commission schedule, and overall service to TAMRO. We do not select brokers in return for client referrals. Commission rates vary depending on trading techniques, methods, venues and brokers selected, as well as the markets in which the security is traded and its relative liquidity.

### **Broker Selection**

For most client portfolio transactions, we have discretion to select brokers and negotiate commissions. Exceptions do apply to directed brokerage arrangements and broker-sponsored investment programs. We place trades through various broker-dealers, agency

brokers, principal market-making dealers, and smaller brokers and dealers that may specialize in particular regions or asset classes (each a “broker”). We also trade through Electronic Communications Networks or Alternative Trading Systems.

In selecting brokers and placing client trades, TAMRO seeks to obtain the best overall price and execution from approved brokerage firms. When selecting brokers, we consider:

- ◆ Net price
- ◆ Commissions and fees
- ◆ Size of transactions
- ◆ Market conditions
- ◆ Access to liquidity
- ◆ Block trading capabilities
- ◆ Responsiveness
- ◆ Expertise, reputation and integrity
- ◆ Financial responsibility
- ◆ Ability to ensure confidentiality

The Trader monitors best execution at the time of trade, while the BRAC monitors best execution over time with the help of a data technology vendor.

### **Soft Dollars**

In allocating trades and commission dollars to brokers, we consider the value of their research services. We are permitted by law, subject to certain restrictions, to cause a client to pay a broker or dealer providing us with brokerage and research services, a commission rate over the amount other brokers would charge for the same transaction. Sometimes we use brokers who provide useful research services even though a lower commission may be charged by another broker who does not offer research. Therefore, transactions will not always be executed at the lowest available price or commission when we consider these other qualitative factors. These excess commissions are known as ‘soft dollar commissions.’

We only use soft dollars if we decide in good faith the higher commission is warranted in meeting our fiduciary duty to clients. Each year, the BRAC identifies a list of approved broker-dealers who provide valuable research and other services, with a suggested non-binding commission target for each firm. We execute trades with these firms in line with our obligation to seek best execution for client accounts. We have no obligation to trade with a particular broker-dealer if commissions paid to the firm are less than their non-binding target over a certain time period.

We do not pay for third party research or brokerage services with soft dollars, which means we pay soft dollar commissions directly to the broker-dealers who provide us with eligible research and other services. Examples of eligible soft dollar research and services include:

- ◆ Investment research reports



- ◆ Access to research analysts
- ◆ Execution systems and trading analytics
- ◆ Reports or databases containing corporate, fundamental and technical analyses
- ◆ Economic research such as publications, chart services and economic advice
- ◆ Conference attendance

Soft dollar benefits generally accrue to all client accounts including those accounts that do not produce soft dollar credits. We have adopted strict compliance policies to ensure that our use of soft dollars is consistent with our duty to obtain the best available execution and that research services represent fair and measurable value for our clients. Research services are obtained from brokers that we believe add value to a broad range of accounts, although perhaps not useful to every account in every case.

Our use of soft dollar commissions represents a conflict of interest because we would otherwise pay for such research services out of pocket with fee revenues rather than with client commissions. To minimize this conflict of interest, the BRAC, of which our Chief Compliance Officer is a member, regularly reviews commission rates to affirm their reasonableness. We do not execute securities transactions as a principal, so no soft dollars are paid in conjunction with principal transactions.

### **Directed Brokerage**

Certain clients, including wrap clients, may provide us with written, standing instructions to execute all or a portion of their portfolio transactions with a chosen broker-dealer. This practice is known as 'directed brokerage.' We accept client directed brokerage as long as this arrangement does not materially undermine our ability to provide best qualitative execution for these clients. We do not negotiate commissions or volume discounts for clients under directed brokerage arrangements, and therefore clients must negotiate commission rates on their own behalf. As a result, these clients might pay materially different commissions depending on the commission arrangement with the broker and factors such as share lot size, security market capitalization, and market conditions at the time of trade.

Directed brokerage limits or removes our discretion to select brokers to execute transactions. Directed brokerage trades are generally not combined with, and are placed after, trades for the same securities in other client accounts. We execute directed trades after non-directed trades based on a pre-determined account rotation schedule. As a result, directed trades may receive prices that are more or less favorable than the prices obtained for non-directed client trades, especially in volatile markets. We manage at least one directed employee/family member account, which is rotated and managed in the same manner as any other directed client account.

### **Principal and Cross Agency Transactions**

In keeping with our mission to deliver unbiased advice, TAMRO does not maintain or engage in trading for a proprietary securities account, otherwise known as 'principal

trading.’ As a matter of policy, TAMRO does not conduct agency cross transactions. An ‘agency cross transaction’ occurs when the investment adviser acts as broker for the advisory client and the other party to the trade. TAMRO does not cross trades between client accounts. Agency cross transactions may also arise if an adviser is or affiliates with a broker-dealer. TAMRO is not a broker-dealer and has no broker-dealer affiliates.

## **Item 13 – Review of Accounts**

### **Client Account Reviews**

TAMRO has one team of investment professionals dedicated to serving all clients. Portfolio Managers continuously monitor the parameters and holdings of model portfolios to meet each strategy’s objectives. We conduct weekly dispersion reviews of client portfolio holdings compared to the model. On a monthly basis, we perform performance dispersion analysis comparing the performance of all accounts managed within each strategy.

Adherence to client guidelines is ensured through automated pre-trade compliance checks within the trade order management software. On a quarterly basis, two TAMRO professionals conduct a manual review of client accounts to ensure compliance with client mandated investment guidelines and restrictions. Representatives of our sales and management teams meet periodically with clients (and their wealth advisers or consultants, if desired) to review their accounts. The frequency and agenda of these meetings vary based on client preferences.

### **Client Reports**

TAMRO seeks to meet the reporting needs of our clients. Most institutional clients receive investment reports from TAMRO each calendar quarter. Reports typically include a performance appraisal, statement of portfolio holdings including unrealized gains/losses, and a purchase and sale report. We distribute a detailed quarterly investment commentary, as well a brief commentary on non-quarter end months, to clients, wealth advisers and consultants. In addition, we may occasionally send general industry, company or economic reports, or copies of presentations made by TAMRO employees to clients who express an interest in these materials. TAMRO may customize report content, format and frequency to meet individual needs. Clients may opt to receive investment reports and commentaries from their wealth adviser or consultant rather than TAMRO. We encourage clients to consult with us often about their portfolios and reports.

## **Item 14 – Client Referrals and Other Compensation**

### **Use of Solicitors**

The SEC allows advisers to hire outside third parties known as ‘solicitors’ to develop new business as long as formal arrangements are in place to protect solicited clients. Since 2007, TAMRO has engaged the services of an outside solicitation firm, Stellate Partners, to

manage our marketing and sales efforts. As formalized in a legal agreement between TAMRO and Stellate Partners, we follow written policies and procedures to ensure compliance with SEC solicitation rules, including those governing compensation and written client disclosure. If a client is referred to us by Stellate Partners, we pay a referral fee permitted under SEC rules. The referral fee comes from the TAMRO investment advisory fee; the referred client does not pay an added fee. Stellate Partners must inform the client about their relationship with TAMRO at the time of solicitation and deliver a copy of this ADV Brochure and a written disclosure explaining the terms of arrangement.

### **Other Sources of Client Referrals**

We pay a referral fee to third parties who refer clients to TAMRO. We have a solicitation agreement with Aston Asset Management where we pay Aston a referral fee for introductions to new clients. We also have an Administrative Support and Marketing Agreement with Aston where we compensate Aston for operational, administrative and marketing support for at least one wrap program where TAMRO serves as investment adviser. We compensate Aston for these services through a pre-determined fee sharing schedule. Please see Item 10 for information about our relationship with Stellate Partners and Aston Asset Management.

## **Item 15 – Custody**

Custody occurs when an adviser or related person directly or indirectly holds client funds or securities, or has the ability to gain possession of them. TAMRO does not have direct custody over client funds or securities; however, we are authorized to deduct advisory fees in certain client accounts, which the SEC defines as constructive custody. Clients are responsible to select custodians to hold funds and securities within investment accounts managed on their behalf. TAMRO does not recommend custodians to advisory clients.

Our clients work with various broker-dealers, banks and other qualified custodians who provide periodic statements of all securities and funds held. Clients should receive at least quarterly statements from the qualified custodian that holds and maintains investment assets. We urge clients to carefully review statements, which represent official custodial records, and compare them to the account statements that we may provide. TAMRO statements may vary from custodial statements based on differences between accounting procedures, reporting dates, or valuation methods for certain securities.

## **Item 16 – Investment Discretion**

Clients generally delegate discretionary authority for investment decisions to TAMRO at the outset of an advisory relationship. In all cases, we exercise discretion in line with our high standards of fiduciary duty. Before accepting a new account, we conduct a suitability review to identify client objectives, security restrictions, allowable cash positions,

brokerage arrangements, and general risk limits. The suitability review may be performed by the wrap sponsor, wealth adviser, or outside consultant for accounts they introduce to us.

Client advisory agreements specify the level of discretion delegated to us. We manage client accounts on a fully discretionary basis where we retain full decision making authority for investment decisions within the guidelines of the written client advisory agreement. Client investment objectives, policies, limits and restrictions must be given to us in writing. Our Investment Team reviews the securities to be bought or sold and ensures they fall within established guidelines.

When you delegate investment discretion to us, you authorize us to make the following decisions in line with your investment objectives without your consent:

- ◆ Determine securities to buy and sell
- ◆ Decide total amount of securities to buy and sell
- ◆ Select broker-dealer through whom we buy and sell securities (unless directed)
- ◆ Set commission rates paid for securities transactions
- ◆ Choose prices at which we buy and sell securities, which may include broker-dealer transaction costs

## **Item 17 – Voting Client Securities**

We vote proxies for securities held in client accounts unless an alternative voting authority has been explicitly delegated in the investment advisory agreement. We have adopted Proxy Voting Policies and Procedures to govern our proxy voting activities. To help discharge our duties, we have hired Glass, Lewis & Co. as our voting agent. Glass Lewis: (a) analyzes proxy proposals on a case-by-case basis; (b) tracks and receives proxy ballots that clients are entitled to; (c) recommends proxy votes under guidelines adopted by TAMRO or by special instruction; and (d) prepares client voting records.

Generally, the voting agent recommends proxy votes in line with established guidelines; however, we may direct the voting agent to cast votes differently from established guidelines to serve the best interest of our clients. In these cases, we document the investment rationale and receive prior approval from our Chief Investment Officer.

There may be times when TAMRO or our employees are subject to conflicts of interest in the voting of proxies. Conflicts of interest may exist, for example, due to personal or family relationships or when TAMRO has a business relationship with, or is soliciting business from, the issuing company. In the event of an actual or perceived conflict of interest, we follow additional procedures that may include: (a) obtaining the prior approval of the Chief Compliance Officer or Investment Team; (b) deferring to the voting recommendation of a third party; (c) voting according to client direction after disclosing the conflict; (d)

abstaining from voting; (e) voting reflectively in the same proportion and manner as other shareholders; or (f) taking such other action as necessary to protect client interests.

Under certain circumstances, we may choose not to vote proxies. Where clients have set up securities lending programs, we cannot vote proxies unless we issue instructions to the client custodian to retrieve the securities before the record date. We may not call back such securities when the benefits of voting do not outweigh the cost of terminating the particular lending arrangement.

Most of the time, we vote client proxies the same way across all accounts. However, if you ask us in writing to vote your proxies differently, we will do so. For a copy of our Proxy Voting Policies and Procedures or voting record for your account, contact us at [tamro@tamrocapital.com](mailto:tamro@tamrocapital.com) or (703) 740-1000.

## **Item 18 – Financial Information**

As an SEC-registered investment adviser, we must disclose information about our financial condition. We are pleased to report that TAMRO has no financial obligation that impairs the firm's capacity to meet contractual and fiduciary commitments to our clients, nor has the firm been the subject of a bankruptcy proceeding. An external accounting firm prepares our quarterly financial statements, which are audited annually by a separate independent accounting firm. A firm specializing in performance verification conducts quarterly account performance audits in full compliance with Global Investment Performance Standards.

## **TAMRO Privacy Notice**

### **A Message to our Clients**

The relationship between TAMRO Capital Partners LLC and our clients is the most important asset of our firm. We strive to maintain your trust and confidence in our firm, an essential aspect of which is our commitment to protecting your personal information to the best of our ability. This privacy statement reflects the practices of our firm and it describes how "nonpublic personal information," which includes client and financial information, may be collected and shared with third parties, as well as the measures TAMRO takes to protect this information from unauthorized access. These guidelines apply both to current and former clients, and are designed to comply with the privacy provisions in Title V of the Gramm-Leach-Bliley Act, as well as applicable federal privacy regulations.

### **Safeguarding Information**

We take great care to safeguard your client information and to ensure its accuracy.

- ◆ We limit employee access to nonpublic personal information to those who need to know this information in order to serve client relationships. Employees are educated about the importance of privacy in accordance with our Standards of Conduct Policy.

- ◆ We maintain physical, electronic and procedural safeguards that comply with all applicable regulatory standards to guard your nonpublic personal information.
- ◆ We strive to maintain complete, current and accurate information about you and your accounts. If you request a correction to our records, we will respond in a timely manner.

### **Collecting Information**

We collect client information so we are better able to serve your needs. We collect and maintain nonpublic personal information in order to:

- ◆ Service your accounts and process your requests efficiently and accurately.
- ◆ Identify you and protect your accounts from unauthorized access or identity theft.

This information may be collected from a variety of sources, including:

- ◆ Information we receive from you in your contract, on applications or other account forms, such as your name, address, and financial information.
- ◆ Information we receive through your transactions or experiences with TAMRO, such as your account balance and securities holdings.
- ◆ Information we receive from outside companies, such as your custodian.

### **Sharing Information**

We may share information with nonaffiliated third parties who are acting on our behalf. We may disclose all the information we collect, as described above. Information is shared with nonaffiliated third parties only when those parties are acting on our behalf, or as required or permitted by law. These third parties may include:

- ◆ Service providers who provide support services to TAMRO to help us administer your account or assist in compliance-related functions. They may include auditors, outsourced back-office support and consultants. These companies are legally obligated to maintain the confidentiality of the information we provide to them, and are restricted from using this information for any reason beyond the performance of specified services on our behalf.
- ◆ Other parties as permitted or required by applicable law. These may include, for example, government agencies in response to subpoenas and other legal processes, or those with whom you have authorized us to share information.

**For more information about our privacy practices, please contact Betsy Markus, Chief Compliance Officer, at (703) 740-1000 or [bmarkus@tamrocapital.com](mailto:bmarkus@tamrocapital.com).**



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## **Item 1- Cover Page**

Philip D. Tasho, CFA  
Chief Executive Officer & Chief Investment Officer

TAMRO Capital Partners LLC  
1701 Duke Street, Suite 250  
Alexandria, VA 22314

703-740-1000

Date of Supplement: March 31, 2011

This Brochure Supplement provides information about Philip Tasho that supplements the TAMRO Capital Partners LLC Brochure. You should have received a copy of that Brochure. Please contact Betsy Markus at 703-740-1000 or [bmarkus@tamrocapital.com](mailto:bmarkus@tamrocapital.com) if you did not receive TAMRO's Brochure or if you have any questions about the contents of this supplement.

Additional information about TAMRO is available on the SEC's website at [www.adviserinfo.sec.gov](http://www.adviserinfo.sec.gov).

## **Item 2- Educational Background and Business Experience**

Philip Tasho co-founded TAMRO in 2000 and has been employed in the investment industry since 1980. He leads the Investment Team and has overall portfolio management responsibility. He earned a B.A. in 1976 in Russian Language from Grinnell College and an M.B.A. in Finance and Investments from The George Washington University in 1979. In addition, he holds the Chartered Financial Analyst designation. Philip was born in 1954.

The Chartered Financial Analyst (CFA) Program is a graduate-level curriculum that provides a strong foundation in investment analysis and portfolio management. The Program is organized into three levels, each culminating in a six-hour exam. CFA candidates are advised to devote a minimum of 250 hours of study time for each level of the exam. To earn the CFA charter, in addition to passing all three levels of the exam, you must have four years of qualified investment work experience, pledge to adhere to the CFA Institute Code of Ethics and Standards of Professional Conduct on an annual basis and be a member of the CFA Institute.

### **Item 3- Disciplinary Information**

Registered investment advisers are required to disclose all material facts regarding any legal or disciplinary events that would be material to your evaluation of each supervised person providing investment advice. No information is applicable to this Item.

### **Item 4- Other Business Activities**

Registered investment advisers are required to disclose all material facts regarding other business activities in which the supervised person is engaged. No information is applicable to this Item.

### **Item 5- Additional Compensation**

Registered investment advisers are required to disclose all material facts regarding additional compensation received by the supervised person from someone who is not a client. No information is applicable to this Item.

### **Item 6 - Supervision**

Philip Tasho communicates buy and sell orders to all involved personnel, and he reports portfolio performance and Investment Team activities at weekly meetings. His activities are supervised by TAMRO's Management Team, which includes Kathleen Neumann, President; Betsy Markus, Chief Operating Officer and Chief Compliance Officer; and Timothy Holland, Portfolio Manager. All TAMRO employees and supervisors can be reached through the company main phone number: 703-740-1000.





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## **Item 1- Cover Page**

Kathleen B. Neumann, CFA  
President

TAMRO Capital Partners LLC  
1701 Duke Street, Suite 250  
Alexandria, VA 22314

703-740-1000

Date of Supplement: March 31, 2011

This Brochure Supplement provides information about Kathy Neumann that supplements the TAMRO Capital Partners LLC Brochure. You should have received a copy of that Brochure. Please contact Betsy Markus at 703-740-1000 or [bmarkus@tamrocapital.com](mailto:bmarkus@tamrocapital.com) if you did not receive TAMRO's Brochure or if you have any questions about the contents of this supplement.

Additional information about TAMRO is available on the SEC's website at [www.adviserinfo.sec.gov](http://www.adviserinfo.sec.gov).

## **Item 2- Educational Background and Business Experience**

Kathy Neumann has been employed by TAMRO since October of 2004 and has been employed in the investment industry since 1985. She oversees management of the firm, execution of TAMRO's business strategy and is a member of the Investment Team. From October 2004 through June 2007, she was TAMRO's Chief Operating Officer. Since July 2007 she has held the title of President. Kathy earned her B.A. in 1981 in Economics from the University of Maryland, where she was nominated to Phi Beta Kappa, and her M.B.A. in Finance and Investments from The George Washington University in 1991. In addition, she holds the Chartered Financial Analyst designation and is a past President and board member of the CFA Society of Washington, D.C. Kathy was born in 1959.

The Chartered Financial Analyst (CFA) Program is a graduate-level curriculum that provides a strong foundation in investment analysis and portfolio management. The Program is organized into three levels, each culminating in a six-hour exam. CFA candidates are advised to devote a minimum of 250 hours of study time for each level of the exam. To earn the CFA charter, in addition to passing all three levels of the exam, you must have four years of qualified investment work experience, pledge to adhere to the CFA

Institute Code of Ethics and Standards of Professional Conduct on an annual basis and be a member of the CFA Institute.

### **Item 3- Disciplinary Information**

Registered investment advisers are required to disclose all material facts regarding any legal or disciplinary events that would be material to your evaluation of each supervised person providing investment advice. No information is applicable to this Item.

### **Item 4- Other Business Activities**

Registered investment advisers are required to disclose all material facts regarding other business activities in which the supervised person is engaged. No information is applicable to this Item.

### **Item 5- Additional Compensation**

Registered investment advisers are required to disclose all material facts regarding additional compensation received by the supervised person from someone who is not a client. No information is applicable to this Item.

### **Item 6 - Supervision**

Kathy Neumann is supervised by Philip Tasho, Chief Executive Officer and Chief Investment Officer. He can be reached through TAMRO's main number at 703-740-1000. She reports the status of firm-wide management activities and projects for which her team is responsible to Philip and the Management Team on an ongoing basis and at Management Team meetings that are usually held once each week. Other members of the Management Team are Betsy Markus, Chief Operating Officer and Chief Compliance Officer; and Timothy Holland, Portfolio Manager.



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## **Item 1- Cover Page**

Betsy M. Markus, IACCP  
Chief Operating Officer & Chief Compliance Officer

TAMRO Capital Partners LLC  
1701 Duke Street, Suite 250  
Alexandria, VA 22314

703-740-1000

Date of Supplement: March 31, 2011

This Brochure Supplement provides information about Betsy Markus that supplements the TAMRO Capital Partners LLC Brochure. You should have received a copy of that Brochure. Please contact Betsy Markus at 703-740-1000 or [bmarkus@tamrocapital.com](mailto:bmarkus@tamrocapital.com) if you did not receive TAMRO's Brochure or if you have any questions about the contents of this supplement.

Additional information about TAMRO is available on the SEC's website at [www.adviserinfo.sec.gov](http://www.adviserinfo.sec.gov).

## **Item 2- Educational Background and Business Experience**

Betsy has been employed by TAMRO since June of 2004 and has been employed in the investment industry since 1999. Betsy is responsible for TAMRO's compliance program and oversight of the firm's operations including: IT infrastructure and support, portfolio accounting, trading and trade settlement. Additionally, she handles performance measurement and takes an active role in client servicing. Betsy sits on the Investment Team in order to provide risk management and compliance oversight. From June 2004 through July 2006 she was TAMRO's Operations Manager and Compliance Officer. From July 2006 through June 2007 she was TAMRO's Chief Compliance Officer and Operations Manager. Since July 2007 she has been TAMRO's Chief Operating Officer and Chief Compliance Officer. Betsy earned a B.S. from the University of Oregon's Charles H. Lundquist College of Business in 1999, and she is a candidate to receive her M.B.A. from the University of Virginia's Darden School of Business in May 2011. Additionally, she is an Investment Adviser Certified Compliance Professional<sup>sm</sup> (IACCP). Betsy was born in 1977.

The Investment Adviser Certified Compliance Professional (IACCP) Program is offered through National Regulatory Services (NRS). Requirements include at least two years of

full-time professional work experience in compliance within the investment industry. Candidates must complete a series of courses and pass a certifying examination. The average length of time a candidate is actively engaged in the program is one year. Further, candidates must attest to and abide by the NRS Center for Compliance Professional's Code of Ethics and Professional Standards of Conduct. To maintain the certification, IACCP designees are required to complete twelve professional continuing education credits each year, with at least two of those hours in ethics.

### **Item 3- Disciplinary Information**

Registered investment advisers are required to disclose all material facts regarding any legal or disciplinary events that would be material to your evaluation of each supervised person providing investment advice. No information is applicable to this Item.

### **Item 4- Other Business Activities**

Registered investment advisers are required to disclose all material facts regarding other business activities in which the supervised person is engaged. No information is applicable to this Item.

### **Item 5- Additional Compensation**

Registered investment advisers are required to disclose all material facts regarding additional compensation received by the supervised person from someone who is not a client. No information is applicable to this Item.

### **Item 6 - Supervision**

Betsy Markus is supervised by Kathleen Neumann, President. She can be reached through TAMRO's main number at 703-740-1000. Betsy reports the status of firm-wide activities and projects for which her team is responsible to Kathy and the Management Team on an ongoing basis and at Management Team meetings that are usually held once each week. Other members of the Management Team are Philip Tasho, Chief Executive Officer and Chief Investment Officer; and Timothy Holland, Portfolio Manager.



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## **Item 1- Cover Page**

Timothy A. Holland, CFA  
Portfolio Manager

TAMRO Capital Partners LLC  
1701 Duke Street, Suite 250  
Alexandria, VA 22314

703-740-1000

Date of Supplement: March 31, 2011

This Brochure Supplement provides information about Tim Holland that supplements the TAMRO Capital Partners LLC Brochure. You should have received a copy of that Brochure. Please contact Betsy Markus at 703-740-1000 or [bmarkus@tamrocapital.com](mailto:bmarkus@tamrocapital.com) if you did not receive TAMRO's Brochure or if you have any questions about the contents of this supplement.

Additional information about TAMRO is available on the SEC's website at [www.adviserinfo.sec.gov](http://www.adviserinfo.sec.gov).

## **Item 2- Educational Background and Business Experience**

Tim Holland has been employed by TAMRO since April of 2005 and has been employed in the investment industry since 2000. He covers companies in the Financial and Basic Materials sectors for TAMRO. He also monitors broad economic and political trends and analyzes the potential impact on portfolios at the sector level. In addition to his investment responsibilities, Tim often serves as a spokes person for the firm. From April 2005 through August 2009, he was an Equity Analyst. Since August 2009 he has held the title of Portfolio Manager. Tim earned his B.A. from Drew University in 1991 and holds the Chartered Financial Analyst designation. He was born in 1969.

The Chartered Financial Analyst (CFA) Program is a graduate-level curriculum that provides a strong foundation in investment analysis and portfolio management. The Program is organized into three levels, each culminating in a six-hour exam. CFA candidates are advised to devote a minimum of 250 hours of study time for each level of the exam. To earn the CFA charter, in addition to passing all three levels of the exam, you must have four years of qualified investment work experience, pledge to adhere to the CFA

Institute Code of Ethics and Standards of Professional Conduct on an annual basis and be a member of the CFA Institute.

### **Item 3- Disciplinary Information**

Registered investment advisers are required to disclose all material facts regarding any legal or disciplinary events that would be material to your evaluation of each supervised person providing investment advice. No information is applicable to this Item.

### **Item 4- Other Business Activities**

Registered investment advisers are required to disclose all material facts regarding other business activities in which the supervised person is engaged. No information is applicable to this Item.

### **Item 5- Additional Compensation**

Registered investment advisers are required to disclose all material facts regarding additional compensation received by the supervised person from someone who is not a client. No information is applicable to this Item.

### **Item 6 - Supervision**

Tim Holland is supervised by Philip Tasho, Chief Executive Officer and Chief Investment Officer. He can be reached through TAMRO's main number at 703-740-1000. Additionally, he reports marketing and PR-related activities to the Management Team on an ongoing basis and at Management Team meetings that are usually held once each week. Other members of the Management Team are Kathleen Neumann, President; and Betsy Markus, Chief Operating Officer and Chief Compliance Officer.



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## **Item 1- Cover Page**

Ronald G. Whitley  
Equity Analyst

TAMRO Capital Partners LLC  
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Alexandria, VA 22314

703-740-1000

Date of Supplement: March 31, 2011

This Brochure Supplement provides information about Ron Whitley that supplements the TAMRO Capital Partners LLC Brochure. You should have received a copy of that Brochure. Please contact Betsy Markus at 703-740-1000 or [bmarkus@tamrocapital.com](mailto:bmarkus@tamrocapital.com) if you did not receive TAMRO's Brochure or if you have any questions about the contents of this supplement.

Additional information about TAMRO is available on the SEC's website at [www.adviserinfo.sec.gov](http://www.adviserinfo.sec.gov).

## **Item 2- Educational Background and Business Experience**

Ron Whitley has been employed by TAMRO as an Equity Analyst since April of 2005 and was first employed in the investment industry in 1995. He covers the Consumer Staples, Information Technology, Telecommunications Services and Utilities sectors at TAMRO. In addition to his investment team responsibilities, Ron helps manage the firm's investment support tools and serves as the firm's back-up trader. Ron earned his B.S.B.A. degree from Old Dominion University in 1998 and his M.B.A. from Indiana University in 2005. Ron was born in 1971.

## **Item 3- Disciplinary Information**

Registered investment advisers are required to disclose all material facts regarding any legal or disciplinary events that would be material to your evaluation of each supervised person providing investment advice. No information is applicable to this Item.

## **Item 4- Other Business Activities**

Registered investment advisers are required to disclose all material facts regarding other business activities in which the supervised person is engaged. No information is applicable to this Item.

#### **Item 5- Additional Compensation**

Registered investment advisers are required to disclose all material facts regarding additional compensation received by the supervised person from someone who is not a client. No information is applicable to this Item.

#### **Item 6 - Supervision**

Ron Whitley is supervised by Philip Tasho, Chief Executive Officer and Chief Investment Officer, who can be reached through TAMRO's main number at 703-740-1000.