

Part 2B of Form ADV: *Brochure Supplement*

Item 1 Cover Page

RIDLEY ASSET MANAGEMENT, LLC

**Part 2B of Form ADV: Individual Disclosure Brochure
UPDATED: May 31, 2011**

for

Craig Reisfield

**Investment Adviser Representative
Ridley Asset Management, LLC
775 E. Blithedale Avenue, #305
Mill Valley, CA 94941**

**Telephone: (415) 381-5583
Email: creisfield@ridleyasset.com**

This brochure supplement provides information about Craig Reisfield that supplements the Ridley Asset Management, LLC brochure. You should have received a copy of that brochure. Please contact Craig Reisfield, Managing Member if you did not receive Ridley Asset Management, LLC's brochure or if you have any questions about the contents of this supplement. The information in this brochure has not been approved or verified by the United States Securities and Exchange Commission (SEC) or by any state securities authority.

Additional information about Craig Reisfield is also available on the SEC's website at www.adviserinfo.sec.gov.

Education Background and Business Experience

Name: Craig Reisfield

Born: 1961

CRD #: 1233053

Education Background and Professional Designations:

Education:

Dartmouth College, Hanover, NH, 1980

Denison University, Granville, OH, B.A. (Economics), 1979-1983

University of Texas, Austin, TX, Graduate School of Business, M.B.A., 1990-1992

Business Background:

Managing Member, Ridley Asset Management, LLC, 2007 – Present

Principal, Main Management, LLC, 2006-2007

President, Greta Garbo Designs, Inc., 1998-2006

Registered Representative, AG Edwards, 1996-1998

Item 3 Disciplinary Information

Disciplinary Information

There are no legal or disciplinary events that are material to a client's or prospective client's evaluation of this advisory business.

Other Business Activities

Craig Reisfield is a Co-President and a member of the Board of Directors of Harriet Brown & Co., Inc., a closely held company that manages licensing and intellectual property rights associated with the late Hollywood actress and cinema icon, Greta Garbo. In this role he provides oversight of the operations and finances of the company require approximately 1-2 hours per week to review operational and financial reports. Due to the unpredictable nature of the business, some weeks take up more of his time than others.

Additional Compensation

Craig Reisfield does not receive any economic benefit from any person, company, or organization, in exchange for providing clients advisory services through Ridley Asset Management, LLC.

Supervision

As the only investment advisor representative of Ridley Asset Management, LLC, Craig Reisfield supervises all duties and activities with regard to the investment advisory and investment management services performed for clients. The firm's Chief Compliance Officer, Ginette Reisfield, is responsible for oversight of the firm's and Craig Reisfield's compliance with all applicable securities laws.

Craig Reisfield's contact information is on the cover page of this disclosure document. Ginette Reisfield's contact information for communication by telephone is (415) 381-5583, and by e-mail is gcreisfield@ridleyasset.com.

Requirement For State Registered Advisors

State registered investment advisors are required to disclose all material facts regarding specific arbitration events, proceedings or bankruptcy petitions. No information is applicable regarding these items for Craig Reisfield.