

**Item 1 Cover Page**

A.

**Ronald R. Beaton**

Ron Beaton's Money Matters

Brochure Supplement  
Dated 1/24/2012

Contact: Ronald Beaton, Chief Compliance Officer  
630 Whitney Drive  
Paducah, Kentucky 42001

B.

**This Brochure Supplement provides information about Ronald R. Beaton that supplements the Ron Beaton's Money Matters Brochure; you should have received a copy of that Brochure. Please contact Ronald Beaton, Chief Compliance Officer, if you did *not* receive Ron Beaton's Money Matters' Brochure or if you have any questions about the contents of this supplement.**

**Additional information about Ronald R. Beaton is available on the SEC's website at [www.adviserinfo.sec.gov](http://www.adviserinfo.sec.gov).**

**Item 2 Education Background and Business Experience**

Ronald R. Beaton was born in 1957. Mr. Beaton graduated from Murray State University in 1979, with a degree in Journalism. Mr. Beaton has been the owner and Chief Compliance Officer of Ron Beaton's Money Matters since September of 1997.

Mr. Beaton has held the designation of Certified Financial Planner (CFP®) since October 4, 1999. The CFP® designation identifies individuals who have completed the mandatory examination, education, experience, and ethics requirements mandated by the CFP Board. Candidates must have at least three years of qualifying work experience that relates to financial planning. Candidates are required to hold a bachelors degree from an accredited university. CFP® candidates must pass an examination that covers over 100 financial planning topics, which broadly include: general principles of financial planning, insurance planning and risk management, employee benefits planning, investment planning, income tax planning, retirement

planning, and estate planning. Finally, candidates have ongoing ethics requirements and oversight by the CFP Board.

### **Item 3 Disciplinary Information**

None.

### **Item 4 Other Business Activities**

- A. The supervised person is not actively engaged in any other investment-related businesses or occupations.
- B. The supervised person is not actively engaged in any non-investment-related business or occupation for compensation.

### **Item 5 Additional Compensation**

None.

### **Item 6 Supervision**

The Registrant provides investment advisory and supervisory services in accordance with current state regulatory requirements. The Registrant's Chief Compliance Officer, Ronald Beaton, is primarily responsible for overseeing the activities of the Registrant's supervised persons. Mr. Beaton also monitors accounts and conducts account reviews on at least an annual basis. Should a client have any questions regarding the Registrant's supervision or compliance practices, please contact Mr. Beaton at (270) 443-8711.

### **Item 7 State-Registered Investment Advisors**

- A. Mr. Beaton has never been involved in an arbitration proceeding or a civil, self-regulatory, or administrative proceeding.
- B. Mr. Beaton has never been the subject of a bankruptcy petition.