

This brochure supplement provides information about Bradley P. Pike that supplements the Villanova Financial Services, Inc. brochure. You should have received a copy of that brochure. Please contact Bradley P. Pike, Financial Advisor if you did not receive Villanova Financial Services, Inc.'s brochure or if you have any questions about the contents of this supplement.

Additional information about Bradley P. Pike is also available on the SEC's website at www.adviserinfo.sec.gov.

Villanova Financial Services, Inc.
Form ADV Part 2B – Individual Disclosure Brochure

for

Bradley P. Pike
Personal CRD Number: 4174652
Investment Adviser Representative

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Item 2: Educational Background and Business Experience

Name: Bradley P. Pike

Born: 1973

Education Background and Professional Designations:

Education:

BS Business Administration, University of Delaware- 1996

Designations:

CFA - Chartered Financial Analyst

CFA MINIMUM QUALIFICATIONS:

- Bachelor's degree (or equivalent, as assessed by CFA institute)
- Must pass three six-hour exams
- Must have 48 months of qualified, professional work experience.
- CFA charter holders are also obligated to follow the CFA's Code of Ethics and Standards governing professional conduct.

Business Background:

2009 - Present

Investment Advisor Representative
Villanova Financial Services, Inc.

2004 - 2009

Managing Director
Philadelphia Investment Partners, LLC

Item 3: Disciplinary Information

There are no legal or disciplinary events that are material to a client's or prospective client's evaluation of this advisory business.

Item 4: Other Business Activities

VFS and Mr. Pike, (each, an "IAR") each maintain a relationship with an independent, unaffiliated registered broker/dealer and NASD member, Cambridge Investment Research, Inc. ("Cambridge"). Cambridge is located in Fairfield, Iowa. As such, each IAR is licensed to sell securities for separate commission based compensation, and he will receive separate, yet customary, compensation for effecting such transactions. Other fees may be charged for services provided Cambridge. VFS may also from time to time recommend the use of life insurance products as a part of its financial planning services. Each IAR, as a licensed insurance broker, may recommend on a fully disclosed basis a life insurance policy be purchased and may sell that policy to the client through such IAR's affiliation with numerous life insurance companies and brokers. VFS and/or each IAR may receive separate, yet customary, compensation associated with the sale of such life insurance policies. In addition, each IAR write life, accident and health insurance policies, from one or more independent third party insurance companies, for Client's of VFS, where agents of the Crump Group will broker the policies. VFS may make different recommendations with respect to the same securities to different clients. All recommendations made by VFS are specific to each client's needs and current situation.

Item 5: Additional Compensation

Other than salary, annual bonuses, regular bonuses, fees, Bradley P. Pike does not receive any economic benefit from any person, company, or organization, in exchange for providing clients advisory services through Villanova Financial Services, Inc.

Item 6: Supervision

As a representative of Villanova Financial Services, Inc., Bradley P. Pike works closely with William B. Mullin and all advice provided to clients is reviewed by William B. Mullin prior to implementation. Bradley P. Pike's contact information is on the cover page of this disclosure document.