

BROCHURE SUPPLEMENT

March 2012

This brochure supplement provides information about Travis Bezella that supplements the Work Optional, Inc. brochure. You should have received a copy of that brochure. Please contact Jason Clark if you did not receive the Work Optional, Inc. brochure or if you have any questions about the contents of this supplement.

Additional information about Travis Bezella is available on the SEC's website at www.adviserinfo.sec.gov.

Travis Bezella
Work Optional, Inc.
33600 B Annapolis Lane North
Plymouth, Minnesota 55447
Phone: (952) 475-7000

Educational Background and Business Experience

Date of Birth: 1982

Educational Background:

University of Minnesota: BA, Economics

Business Background and Affiliations:

Work Optional, Inc. (f/k/a Financial Freedom, Inc. and Family Financial Partners, Inc.): Assistant,
11/04-6/05; Investment Advisor Representative, 6/05-present
Securities America, Inc.: Registered Representative, 6/05-1/08
Securities America Advisors, Inc.: Investment Advisor Representative, 9/05-12/07
Raymond J. Lucia Companies, Inc.: Investment Advisor Representative, 4/06-12/07
RJL Financial Network, LLC: Investment Advisor Representative, 9/05-12/07

Disciplinary Information

Travis Bezella has no disciplinary history that is required to be disclosed by the U.S. Securities and Exchange Commission or state regulatory authorities.

Other Business Activities

Mr. Bezella is also independently licensed as an insurance agent and may sell insurance products to clients and receive commissions when doing so. This is a potential conflict of interest, since commissions earned could be in addition to advisory fees earned in his capacity as an investment advisor representative. Clients are never obligated or required to purchase insurance products from or through Mr. Bezella may select any independent insurance agent and insurance company to purchase insurance products. Regardless of the insurance agent selected, the insurance agent or agency will receive normal commissions from the sale.

Mr. Bezella spends the majority of his workweek on advisory matters, but also spends time on insurance activities.

Additional Compensation

Certain product sponsors may provide Travis Bezella with other economic benefits as a result of his recommending or selling the product sponsors' investments. The economic benefits he receives from product sponsors can include, but are not limited to, financial assistance or the sponsorship of conferences and educational sessions, marketing support, incentive awards, payment of travel expenses, and tools to assist him in providing various services to clients.

Work Optional, Inc. and Travis Bezella endeavor at all times to put the interest of clients ahead of their own interests or those of the advisor's officers, directors, or representatives ("affiliated persons"). However, these arrangements could affect Mr. Bezella's judgment when recommending investment products and present a conflict of interest that may affect his judgment.

Supervision

Marc D. Langva is the Chief Compliance Officer of Work Optional, Inc. He is responsible for developing, overseeing and enforcing the firm's compliance programs that have been established to monitor and supervise the activities and services provided by the firm and its representatives, including Travis Bezella. Marc Langva can be contacted at (952) 475-7000.

Requirements for State Registered Advisers

Mr. Bezella has not been involved in an arbitration claim alleging damages in excess of \$2,500 resulting in an award or otherwise being found liable. Additionally, he has not been involved in a civil, self-regulatory organization or administrative proceeding resulting in an award or otherwise being found liable. He has not been the subject of a bankruptcy petition.