

**Part 2A of Form ADV: Firm *Brochure***

Boussard & Gavaudan Asset Management

Boussard & Gavaudan Asset Management LP

1 Dover street

London W1S 4LA

Phone : + 44 207 514 07 00 Fax : +44 207 514 0749

Email : [info@bgam-fr.com](mailto:info@bgam-fr.com)

CRD Number : 137942

## Item 1      Cover Page

This brochure provides information about the qualifications and business practices of Boussard & Gavaudan Asset Management LP, an investment manager (BGAM).

If you have any questions about the content of this brochure, please contact Deborah Gewinner, Head of Legal and Compliance, who is responsible for BGAM's legal and regulatory requirements, by phone on +33 1 44 90 47 65 or by email at [d.gewinner@bgam-fr.com](mailto:d.gewinner@bgam-fr.com).

Additional SEC disclosures can be found in Part 1 of Form ADV, which can be located on the internet through [www.adviserinfo.sec.gov](http://www.adviserinfo.sec.gov). You can search this site by a unique identifying number, known as a CRD number. The CRD number for BGAM is 137942.

The information in this brochure has not been approved or verified by the United States Securities and Exchange Commission (SEC) or by any state securities authority.

This brochure was updated on February 28, 2011.

Thank you

Deborah Gewinner  
Head of Legal and compliance  
Boussard & Gavaudan Asset Management LP  
Phone +33 1 44 90 47 65

## **Item 2      Material Changes**

On July 28, 2010, the United States Securities and Exchange Commission published “Amendments to Form ADV” which amends the disclosure document that we provide to clients as required by SEC Rules. This Brochure dated February 2011 is a new document prepared according to the SEC’s new requirements and rules. As such, this Document is materially different in structure and requires certain new information that our previous brochure did not require.

In the future, this Item will discuss only specific material changes that are made to the Brochure and provide clients with a summary of such changes. We will also reference the date of our last annual update of our brochure.

In the past we have offered or delivered information about our qualifications and business practices to clients on at least an annual basis. Pursuant to new SEC Rules, we will ensure that you receive a summary of any materials changes to this and subsequent Brochures within 120 days of the close of our business’ fiscal year. We may further provide other ongoing disclosure information about material changes as necessary.

We will further provide you with a new Brochure as necessary based on changes or new information, at any time, without charge.

Currently, our Brochure may be requested by contacting Deborah Gewinner, Head of Legal and Compliance, who is responsible for BGAM's legal and regulatory requirements, by phone on +33 1 44 90 47 65 or by email at [d.gewinner@bgam-fr.com](mailto:d.gewinner@bgam-fr.com). Our Brochure is also available free of charge.

Additional information about BGAM is also available via the SEC’s website [www.adviserinfo.sec.gov](http://www.adviserinfo.sec.gov).

## Item 3 Table of Contents

Item 1	Cover Page .....	2
Item 2	Material Changes.....	3
Item 3	Table of Contents .....	4
Item 4	Advisory Business.....	5
Item 5	Fees and Compensation.....	7
Item 6	Performance-Based Fees and Side-By-Side Management .....	7
Item 7	Types of Clients .....	7
Item 8	Methods of Analysis, Investment Strategies and Risk of Loss .....	8
Item 9	Disciplinary Information .....	12
Item 10	Other Financial Industry Activities and Affiliations.....	13
Item 11	Code of Ethics, Participation or Interest in Client Transactions and Personal Trading...	15
Item 12	Brokerage Practices .....	16
Item 13	Review of Accounts .....	17
Item 14	Client Referrals and Other Compensation .....	17
Item 15	Custody .....	17
Item 16	Investment Discretion .....	17
Item 17	Voting Client Securities .....	17
Item 18	Financial Information.....	18
Item 19	Requirements for State-Registered Advisers .....	18

## Item 4      Advisory Business

### A. Description of the advisory firm and principal owner

#### Description of the advisory firm

In 2002, Emmanuel Boussard and Emmanuel Gavaudan co-founded Boussard & Gavaudan Asset Management LP ("BGAM") and Boussard & Gavaudan Partners Limited ("BGPL"), the General Partner. Both companies are established in London.

BGAM, a limited partnership, was incorporated in England on July 11, 2002 and registered under reference number LP8216.

BGAM was authorised as an "Investment Management Firm" (prudential category) by the UK Financial Services Authority ("FSA") in December 2002 with reference 216849 (FSA Permission under Part IV of the Financial Services and Markets Act 2000).

BGAM was also granted registration as an "Investment Adviser" by the US Securities and Exchange Commission ("SEC") in November 2005 under Section 203(c) of the Investment Adviser Act of 1940.

They also founded Boussard & Gavaudan Gestion SAS ("BGG"), an investment management company based in Paris.

BGG, a French "Société par Actions Simplifiée", was incorporated in Paris on August 2, 2002 and registered under reference number 443 014 584.

BGG was granted approval as a "Société de Gestion de Portefeuille" (Investment Management Firm) by the French "Autorité des Marchés Financiers" ("AMF") in April 2003 with reference GP03008.

In September 2009, BG Group, looking into market opportunities in Asia, opened an office in Hong Kong and created BG Asia ("BGA").

BGA, a limited company, was incorporated in Hong Kong on June 26, 2009 and registered under reference number 1349013.

BGA was granted approval as an Investment Management Firm in Hong Kong by the Securities and Futures Commission (SFC) in June 2010 with reference AUW790.

BG has a minority stake in Square Capital LLC, a private wealth management subsidiary, co-launched and shared with its founders.

The entities of the group are referred to as "BG" or "BG Group".

The group is independent and wholly owned by its founders and partners. This independence guarantees objectivity in the management style as well as in the stock picking. It also brings the group's interests into line with investors' ones.

#### Principal owners

Our principal owners are:

- Emmanuel Gavaudan
- Emmanuel Boussard
- Boussard & Gavaudan Partners Limited

Emmanuel Gavaudan and Emmanuel Boussard, both founding partners of the Investment Manager, are the principal individuals involved in the management of the assets of the Fund. Their details are set out below:

### **Emmanuel Gavaudan**

In July 2002, Mr Gavaudan co-founded "Boussard & Gavaudan Asset Management LP" and has been a partner of the Investment Manager and chief executive officer of the General Partner since that date. Prior to this, he spent over 13 years at Goldman Sachs in London and Zurich. He served first as a portfolio manager for very large family offices, trusts and foundations, managing equities, bonds, derivatives and currencies. He served as portfolio manager for a diversified SICAV Part II using all asset classes between 1994 and 1998. He became a Managing Director in 1998 and went to Zurich as the General Manager of Goldman Sachs & Co Bank, responsible for all divisions of Goldman Sachs in Switzerland. He returned to London in 2000 as Partner in the Investment Management Division. He joined the European Management Committee, the board of Goldman Sachs International, the board of Goldman Sachs & Co Bank as well as the PWM Global Operating Committee. Mr Gavaudan obtained his MBA from the Wharton School, University of Pennsylvania and a JD in Law from Paris University-Assas. He is a graduate of the Institut d'Etudes Politiques de Paris (IEP).

### **Emmanuel Boussard**

Emmanuel Boussard was with Goldman Sachs International from August 1996 until July 2002. Most recently he was an Executive Director of Goldman Sachs International based in Paris, where he was responsible for European equity derivatives proprietary trading. From January 1998 until June 2001, he was in charge of the French stock options book. Between August 1996 and June 1998, he held responsibility for the Goldman Sachs' "World Book" which contained options involving correlation on equity indices around the world. Prior to that, Mr Boussard was at Bankers Trust International where from March 1996 to July 1996 he was a derivatives trader on the path dependent options book. From August 1994 to February 1996, he was at Bankers Trust Company where he traded swaps, futures and currencies in South East Asian, South American and European Markets and completed the Associate MBA training programme. Between August 1990 and August 1994 he completed the doctoral programme in mathematics at the École Normale Supérieure in Paris.

### **Boussard & Gavaudan Partners Limited**

Boussard & Gavaudan Asset Management, LP acts through its general partner, Boussard & Gavaudan Partners Limited (the "General Partner"). The General Partner was incorporated in England and Wales on 24 June 2002. The directors of the General Partner are Emmanuel Boussard, Emmanuel Gavaudan and Pascal Gillot.

#### **B. Types of advisory services**

Boussard & Gavaudan Asset Management, LP has been appointed as investment manager to manage and invest the assets of the Funds and also acts as promoter of the Funds.

The Investment Manager has full discretion, subject to the overall review and control of the Directors, to manage and invest the assets of the Funds in pursuit of the investment objective, approach and strategies and subject to the investment restrictions described in the Prospectus.

The management style combines fundamental analysis with a thorough expertise of financial instruments. Our analysis is multi-asset class (equity, credit and volatility) and our investments are rigorously screened for catalysts to generate value.

BGAM manages in particular :

- the firm's flagship hedge fund established in Ireland named Boussard & Gavaudan Fund PLC ("BG Fund"),
- a listed vehicle.

### C. Client Assets

Assets under management on a discretionary basis \$ 1,847,324,826 as of January 31, 2011.

Assets under management on a non-discretionary basis 0 as of January 31, 2011.

## **Item 5 Fees and Compensation**

The Investment Manager receives from the funds a 1.5 per cent Management Fee.

This Management Fee is accrued and calculated by the funds' administrator on each Valuation Day (before deduction of that month's Management Fee and before deduction of any accrued Performance Fees) and is payable monthly in arrears.

## **Item 6 Performance-Based Fees and Side-By-Side Management**

The Investment Manager is also entitled to receive from the funds a 20 per cent Performance Fee on the appreciation in the Net Asset Value of the shares.

This Performance Fee is calculated by the funds' administrator in respect of each period of twelve months ending on 31 December each year (a "Calculation Period"). The Performance Fee is deemed to accrue on a monthly basis as at each Valuation Day and is payable annually.

Performance-based fee arrangements may create an incentive for BGAM to recommend investments which may be riskier or more speculative than those which would be recommended under a different fee arrangement. Such fee arrangements also create an incentive to favor higher fee paying accounts over other accounts in the allocation of investment opportunities. BGAM has procedures designed and implemented to ensure that all clients are treated fairly and equally, and to prevent this conflict from influencing the allocation of investment opportunities among clients.

## **Item 7 Types of Clients**

Our investors are Qualified Investors only, of which:

- Corporations
- Designated bodies
- Individuals (high net worth only)
- Limited Liabilities Companies
- Partnerships
- Trusts

The minimum initial investment for BG Fund is €100,000 or its equivalent in US Dollars in aggregate across all Classes subscribed.

## Item 8      **Methods of Analysis, Investment Strategies and Risk of Loss**

### A. Methods of analysis, investment strategies risk of loss.

The investment manager uses a five-step approach to come to a conclusion on an investment opportunity.

#### **Step 1: Identification of mispricing or investment opportunity**

Based on the research and analysis process, the investment manager identifies the existence of a security's "mispricing" that may be arbitrated or the existence of an investment opportunity per se. This step combines a fundamental and a quantitative analysis. The fundamental analysis of corporates includes debt and equity valuation, review of sell-side research, management meetings, positioning within sector, etc. The quantitative analysis is performed by the investment manager's traders and quantitative analysts. It includes quantitative valuations of the various corporates' securities, liquidity analysis, repo market, implied volatilities, dividend swaps, etc.

#### **Step 2: Explanation of the causes of the mispricing**

The investment manager will seek to understand the specific risks of the investment and the drivers of the convergence/divergence to the fair value by determining the causes of the perceived mispricing. These may be related to liquidity, complexity, or to the fundamentals of the underlying instruments.

#### **Step 3: Identification of a catalyst for the convergence**

The investment manager will then try to identify the catalyst for the convergence of the security's price towards its fair value. The strength and expected timing of the catalyst will determine the expected maturity of the trade and contribute to a better understanding of the risk.

#### **Step 4: Identification of potential scenarios and assignment of probabilities to those scenarios**

This step allows the investment manager to assess the idiosyncratic risks associated with an investment opportunity, particularly in cases of complex corporate events. During this step, the investment committee of the investment manager aims to quantify the risk-reward under various scenarios and to minimize any emotional bias of the lead manager regarding the investment opportunity. Furthermore, it also helps to quantify risks that are not captured by traditional risk systems (e.g. liquidity risk). Given the expected returns and assigned probabilities under each scenario, the investment manager calculates an expected Sharpe Ratio: for the trade to be considered further it will generally have to be above 1.

#### **Step 5: Identification of the most appropriate instrument**

The investment manager will select the most appropriate instrument to express the respective view (stock, debt, option, dividend, etc.).

Trade size decision

Once a trade has passed the scrutiny of the five-step decision process, the investment committee of the investment manager discusses the trade idea and if approved makes a decision on the optimal size of the trade. This decision is based on a multi-criteria approach taking into consideration the risk-reward profile (both absolute and relative), the liquidity of the underlying instrument(s), the estimated holding period, the contribution of each new trade to the fund's overall risk profile and the saturation of each risk constraint (e.g. stress tests and limits on Greeks). Following the calculation of the expected Sharpe Ratio, the investment manager calculates the maximum acceptable size of the position depending on the idiosyncratic worst case scenario, crowdedness issues and marginal contribution to each risk bucket. Once this assessment process is completed, the investment manager, mostly through its in-house team of traders, will execute the trade in an opportunistic fashion aiming to minimise any market impact.

There is a risk that the fund may fail to meet its performance objectives and that capital invested may not be recovered in full. The strategies adopted by the investment manager may result in a loss of capital.



## B. Material risks.

Investing in securities involves risk of loss that clients should be prepared to bear.

The Fund is exposed to market risk as a result of the investments it makes. Market risk is the risk that the fair value or future cash flows of a financial instrument will fluctuate.

The Fund takes significant market risk exposure from the investments it makes.

When assessing market risks the investment manager always combines:

- a macroeconomic, portfolio level with a microeconomic, position specific, approach
- quantitative measures with qualitative assessments
- a local risk measurement which captures the impact of limited market moves with stress scenarios type measurements which captures large market moves

For the investment manager, a “trade” generally means a combination of financial instruments which contribute to the same arbitrage.

### Macroeconomic risk

Macroeconomic risk is defined as the risk having a wide ranging effect on the entire portfolio or on a significant portion of it. It results from exogenous events such as economic changes, geopolitical uncertainty or general market disruptions.

#### *Quantitative analysis*

For limited market moves the investment manager assesses exposure by using Greek sensitivity factors (“Greeks”) mainly to equity, credit, interest rate, foreign exchange. Greeks are used for real time portfolio hedging.

For extreme market variations, stress scenarios are run to measure the impact, on the portfolio, of a large panel of market situations. Scenarios, which stress all types of market data, are produced daily and can be generated on demand. To apprehend convexity, each scenario requires a full recalculation of the portfolio. The reports look at risks from the portfolio level down into each strategy, sub-strategy, trade and finally individual instrument in order to identify the main contributors to losses. Scenarios are graduated from level 1 to 5 with level 5 scenarios bearing the largest shocks. Level 3 scenarios are tested against the tolerance limits and trigger adjustment of the portfolio when limits are breached. Results are checked daily by the front office and the quantitative risk management. Given the non-linear nature of the portfolio and the wide range of instruments and strategies used, stress scenario calculations have been judged more accurate than value at risk calculations.

A wide range of reports are also produced to monitor exposures and concentrations of risk. “What-if type scenarios” as well as other risk indicators which aggregate all type of exposures in different ways are scrutinized. A non aggregated vision, focusing on nominal and/or notional amounts, is also used to track excessive concentrations of risk.

#### *Qualitative analysis*

The qualitative assessment will focus on hard to measure risks such as potential changes in the liquidity of various underlying financial instruments. Small and mid caps, levered positions as well as speculative (crowded) positions entailing a hedge fund liquidation risk are examples of positions exposed to liquidity changes. The qualitative approach may require exchange of information with market participants to get a better feel of the general situation.

### Microeconomic risk

Microeconomic risk is defined as the risk applying to a specific “trade” position in the portfolio and one of its main components is the idiosyncratic risk which measures the risks applying to one single issuer to whom the Fund has exposure. Idiosyncratic risk can assess events such as bankruptcy, takeovers, bond offers, credit rating changes or any other credit event. Idiosyncratic risks are identified in the decision-making phases before the investment takes place and during the investment’s life.

#### *Quantitative analysis*

For limited market moves the investment manager assesses exposure by using the Greeks by issuer.

For extreme market variations, crash tests by issuer are run. The scenario which aims at assessing the bankruptcy of an issuer aggregates all the positions of the Fund by issuer and then applies extreme shocks, the magnitude of which depends on each financial instrument type contributing to the trade and on the recovery rate, which in itself depends on the seniority of the instruments.

#### *Qualitative analysis*

Qualitative analysis contemplates many events such as regulatory changes, changes in the management and also liquidity risk. Liquidity risk is mainly the ability for the Fund to unwind a specific trade in a reasonable timeframe. Liquidity has, by definition, an idiosyncratic component, but, as seen, it also varies according to macroeconomic conditions.

### **(i) Equity price risk**

Equity risk is the risk of changes in the fair values of equities or equity-linked financial instruments as the result of changes in the levels of equity indices and the value of individual shares. Equity risk exposure arises from the Fund's investments in equity securities, from equity securities sold short, from equity-linked derivatives and from hybrid instruments such as convertible bonds.

#### Macroeconomic risk

For limited market moves and for portfolio real time hedging equity exposure is assessed by using Greek sensitivity factors to equity. The delta sensitivity of the Fund is calculated by aggregating the delta sensitivity of each underlying weighted by their respective Beta. The Beta is the estimated correlation of the return of a given stock to the return of its reference index. The convexity of the portfolio is locally captured and monitored by its Gamma sensitivity.

For extreme market variations, a large panel of stress scenarios is run. Different assumptions representing different market conditions are made. Equity positions are stressed according to their Beta which is their sensitivity to the market but also without Beta assuming each equity moves as its reference market. Risk Arbitrage scenarios assume that one third of the positions collapse by applying a significant widening between the price of the predator and the one of the target company. Small and mid caps scenarios try to capture hedging disruption under stressed market conditions by increasing significantly betas of Small and Mid caps with respect to normal market conditions.

The portfolio is protected against extreme movements by trading equity options which provide positive convexity to the portfolio. Options will behave as insurance to the portfolio in particular through their gamma sensitivity which gives them a lot of value in the case of a market crash. As a prudent risk management policy the Gamma is maintained strictly positive. The daily cost of this insurance is the Theta which is the sensitivity of the value of the portfolio of options to the passage of time. The Fund usually hedges most of the equity sensitivity of instruments used for volatility arbitrage strategies such as convertibles or derivatives for which gains are mainly sought through volatility.

#### Microeconomic risk

The Fund manages the concentration of risks by limiting the exposure to the share capital of any single entity. Delta and Gamma sensitivities are reviewed by underlying. Exposures are diversified across industry sectors. Given the specialized nature of the Fund, geographical exposure is concentrated on Western European countries.

### **(ii) Credit risk**

The market component of credit risk is the risk of loss due to a debtor's non-payment of a bond, a loan or any other line of credit. Default includes events such as delay in repayments, restructuring of borrower repayments, and bankruptcy. Loss can either be the principal and/or the interest amount. The market component of credit risk is not limited to the risk of default. It also is the risk that the market value of an instrument in the portfolio is significantly impacted by the change in the credit profile. The change of profile, which does not require a default, can be defined as the market perception of the debtor's/issuer's ability and willingness to service its debt in a timely fashion.

The Fund takes significant credit risk exposure from the investments it makes.

### Macroeconomic risk

The investment manager conducts credit risk analysis in order to assess the market component of credit risk. Concentrations of risk are managed by diversifying the credit sensitivity of the portfolio across sectors, countries and maturities.

The Fund takes or hedges credit risk exposure by entering into over-the-counter credit derivative transactions such as credit default swap ("CDS").

The Fund's portfolio exposure to extreme variation is managed by running a large panel of scenarios stressing credit.

### Microeconomic risk

The management of the portfolio's credit risk by the investment manager relies on fundamental analysis carried on an issuer by issuer basis. Such analysis focuses on (i) the probability of default and (ii) on the potential recovery in case of default. Idiosyncratic risk, defined as the maximum loss upon default of an issuer, is tested against our tolerance limit and implies adjustment of the portfolio when the limit is breached.

### **(iii) Currency risk**

Foreign currency risk is the risk the value of a financial instrument will fluctuate due to changes in foreign exchange rates. The Fund invests in financial instruments denominated in currencies other than the Euro which is its functional currency. Accordingly, the value of the Fund's assets may be affected favourably or unfavourably by fluctuations in currency, notwithstanding any efforts made to hedge such fluctuations, and will be subject to foreign exchange risks.

The Fund may buy or sell currencies and enter into forward foreign exchange contracts to increase, mitigate or reduce the currency risk of the portfolio. The Fund measures its exposure to foreign currency risk by calculating the delta sensitivity of the portfolio to foreign exchange rate.

### **(iv) Interest rate risk**

The Fund is exposed to risks associated with the effects of fluctuations in the prevailing levels of market interest rates on its consolidated financial position and consolidated cash flows.

Interest rate risk arises from the possibility that changes in interest rates will affect future cash flows or the fair value of financial instruments. Volatility in interest rates could negatively cause the prices of long or short positions to move in directions not initially anticipated and could decrease the returns that the Fund's investments generate. The Fund may use interest rate derivatives such as futures and swaps to hedge totally or partially the interest risk component of its bonds and loans portfolio. The Fund may also take directional positions using futures or other financial instruments.

Volatility in interest rates could make it more difficult or expensive for the Fund to obtain financing from its prime brokers.

The Fund measures its exposure to interest rate risk using delta sensitivities and by stressing interest rates when calculating worst case scenarios.

## Item 9      Disciplinary Information

Registered investment advisers are required to disclose all material facts regarding any legal or disciplinary events that would be material to your evaluation of BGAM or the integrity of BGAM's management. BGAM has no direct information applicable to this Item, but BGAM considers that the information concerning the regulatory proceeding against BGG could be material for its clients.

- Regulatory proceeding against BGG

In a decision published on February 17, 2009, on the website of the French Regulator, the AMF Enforcement Committee ("Committee") issued a fine of €50,000 against BGG for "failed settlement". The decision, which is public, can be found on the AMF website at the address below.

[http://www.amf-france.org/documents/general/8726\\_1.pdf](http://www.amf-france.org/documents/general/8726_1.pdf).

The Committee's decision set out that Boussard & Gavaudan Gestion had failed to meet the regulatory delivery deadline while it was short selling shares in Infogrames in September 2006 and January 2007.

The Committee explains that the three-day delivery period, starting from the trade date, applicable to trades in financial instruments was established on the recommendation of the AMF and in the interest of the market so as to maintain smooth operation and prevent fails. Failure to deliver shares during that three day period – amounts to a breach of the Article 560-1 of the General Rules of the AMF – and may be penalized even though conditions for triggering a "buy in" procedure are not met (shares not delivered within 10 days after the trade).

Still the Committee underlined both the lack of clarity in the rule prior to September 2008 and the exceptional circumstances of the situation with regard to the involvement of BG in the Infogrames restructuring, and accordingly decided to lower the fine.

The Committee noted that "prior to the decision of the commission dated September 4, 2008, the exact scope of the rule of failed settlement and its combination with the provisions relating to the procedure of buy in could not be displayed fully, and, secondly, that, given the conditions that BG has given its guarantee for the capital increase, the forthcoming creation of new shares to the outcome of this operation was certain".

The decision has been published in the "Bulletin des Annonces Legales Obligatoires", on the AMF's website and in the "Revue de l'Autorité des Marchés Financiers" AMF monthly review.

- Regulatory inspections on transactions

BGG announced on July 26, 2010 that it had received a notification from the French market authority (AMF) concerning an alleged breach of French insider trading regulations. The matter relates to a single transaction of a notional value of €1.06 M. BGG firmly believes that its conduct has been and remains in conformity with market regulations and has indicated that it will contest these allegations.

[http://www.bgholdingltd.com/uploadImages/File/Press\\_release\\_July\\_2010\\_FV.pdf](http://www.bgholdingltd.com/uploadImages/File/Press_release_July_2010_FV.pdf)

## **Item 10     Other Financial Industry Activities and Affiliations**

Relationship or arrangement that is material :

### **Investment Manager**

Boussard & Gavaudan Asset Management, LP has been appointed as the investment manager of the Funds.

### **Sub-Investment Manager**

Pursuant to the terms of a sub-investment management agreement between Boussard & Gavaudan Gestion (“BGG”) and the Investment Manager, BGG has had delegated to it by the Investment Manager responsibility for the management of part of the assets of the Fund and has been appointed to provide such other services to the Investment Manager in relation to its management of the investments of the Fund as may be agreed from time to time.

The principal investment manager of BGG is Emmanuel Boussard. The sole shareholder of BGG is Boussard & Gavaudan Partners Limited, the ultimate shareholders of which are Emmanuel Boussard and Emmanuel Gavaudan.

The Sub-Investment Manager will be entitled at its own expense to appoint third parties to provide services to it in connection with its duties in relation to the Fund. Without limitation to the foregoing, BGG expects to enter into a service provider agreement with La Compagnie des Ecréhous (a société par actions simplifiée incorporated in France on October 19, 2006) (“CDE”), pursuant to which CDE will provide certain non-regulated business consulting and risk management services to BGG. The main individual responsible for the provision of such services and the majority shareholder of CDE is Emmanuel Boussard.

### **BG Group Conflict of Interest Policy**

The prevention and management of conflicts of interest at BG is found in the list of Principles for Business set out by the Markets in Financial Instruments Directive (MIFID), which came into force in Europe with the implementation of the MIFID Directive.

The regulator legislation imposes the following obligations to:

- Establish a policy to manage conflicts of interest
- Identify situations where a conflict of interest has arisen
- Keep a register of situations where a conflict of interest has arisen
- Inform clients when a conflict of interest cannot be resolved.

The BG conflict of interest prevention & management policy aims to define organisational measures and procedures in order to detect and manage conflicts of interest which may surface in the course of providing investment services.

BG attaches high priority to the interests of its clients. Conflicts of interest, however, can cast doubt on the integrity and professionalism of the company. Therefore situations involving a conflict of interest must be dealt with as soon as possible. If the emergence of a conflict of interest is unavoidable, it should be managed fairly and with the best interests of the client in mind.

In view of this, detecting potential or existing conflicts of interest which could be detrimental to the interests of the client, managing them and limiting the impact of these conflicts of interest is an integral part of the duty and obligations of BG.

Conflict of interest situations can take various forms, whether or not BG suffers a financial loss, or the actions or motivations of the employees involved were deliberate. At least five types of situation should be examined by BG, in order to judge whether a conflict of interest has the potential to arise:

1. BG or an employee realises a financial gain or avoids a potential loss at the expense of the client,

2. BG or an employee has an interest in the result of a service provided to a client or in the result of a transaction realised for their own account, which is different from the client's interest,
3. BG or an employee is encouraged, for reasons financial or otherwise, to favour the interests of another client or group of clients over those of the client for whom the service is provided,
4. BG or an employee is involved in the same professional activity as the client,
5. BG or an employee receives or is to receive a benefit in relation to a service provided to the client, whatever form the benefit may take, other than the commission or fees normally invoiced for that service.

BG has identified the situations where a conflict of interest could potentially arise in its activities. Such situations may be encountered by BG or its employees at the time of delivery of their services for their clients. In each situation BG has analysed whether this is an existing or potential risk for one or more of its clients.

BG has created a conflict of interest policy enabling us to prevent potential conflicts of interest, to manage established conflicts of interest and to advise clients of them. This policy relies on prevention, detection and management of conflicts of interest as well as communication with clients and archiving of information.

**Prevention:** BG informs its employees about the engagements and restrictions that fall under the conflict of interest management policy put in place by the company. BG is equipped with internal rules, compliance measures and in particular a personal account dealing policy which alerts its employees to the different cases of conflict of interest which could occur. Regularly held training sessions are carried out by the Compliance Department to maintain this awareness.

**Detection:** BG has inventoried existing and potential conflicts of interest from an internal and group perspective. This was done through the use of a conflict of interest map, which identifies the types of situations which generate conflicts of interest and their associated risks.

**Management:** BG manages existing or potential conflict of interest situations using the following rules:

- compliance principles taken from the compliance measures to which all the partners of BG are required to conform. Among these rules, pride of place goes to the following principles: client priority; equity; impartiality; respect for sensitive information; integrity in the market; and compliance with rules and the law;
- restricting or controlling multiple activities exercised by partners;
- declaration and monitoring of the personal account dealing of all staff members;
- a monitoring programme, which prevents conflicts of interest and provides corrective measures for when they take place;
- when dealing with situations where there are existing or potential conflicts of interest, BG can:
  - refuse to act, where acting could potentially create a conflict of interest,
  - accept the deal and the conflict of interest created, by putting in place measures to manage the situation in an appropriate fashion, so that the interests of the client are not undermined, or,
  - advise the client in cases where a conflict of interest cannot be dealt with correctly, by communicating to them the necessary information regarding the nature and origin of the conflicts of interest, so that they may decide how to proceed in full possession of the facts. In such a case BGAM must be sure to receive the client's consent for dealing to continue despite of the conflict of interest.

## **Item 11      Code of Ethics, Participation or Interest in Client Transactions and Personal Trading**

BGAM has adopted a Code of Ethics for all supervised persons of the firm describing its high standard of business conduct and fiduciary duty to its clients. The Code of Ethics includes provisions relating to the confidentiality of client information, a prohibition on insider trading, a prohibition of rumour mongering, restrictions on the acceptance of significant gifts and the reporting of certain gifts and business entertainment items, and personal securities trading procedures, among other things. All supervised persons at BGAM must acknowledge the terms of the Code of Ethics.

The Code of Ethics is designed to assure that the personal securities transactions, activities and interests of the employees of BGAM will not interfere with (i) making decisions in the best interest of the funds and (ii) implementing such decisions while, at the same time, allowing employees to invest for their own accounts. Under the Code certain classes of securities have been designated as exempt transactions, based upon a determination that these would materially not interfere with the best interest of BGAM's clients. In addition, the Code requires pre-clearance of transactions, and restricts trading in securities held in the fund's portfolio.

Employee trading is continually monitored under the Code of Ethics, to reasonably prevent conflicts of interest between BGAM and its clients.

BGAM's clients or prospective clients may request a copy of the firm's Code of Ethics by contacting Deborah Gewinner.

### **Inside Information**

BGAM maintains Information Barriers, Restricted Lists (Grey List), and other operational measures to limit market abuse. The risk of market abuse arising is covered in the Grey List Policy, and the efficiency of BGAM's systems and controls to combat market abuse is tested on a regular basis as part of the Compliance Monitoring Programme.

Nevertheless, only those persons who need to have access to sensitive data to perform their function are given inside information. Further, "strategic leaks" or rumours are unacceptable and will not be tolerated, even where they appear to be in the firm's interest.

Relevant Persons have primary responsibility for ensuring the confidentiality of inside information, but may be justified in disclosing inside information to certain categories of recipient (in addition to those of its own employees who require the information to perform their functions) providing those persons owe a duty of confidentiality. Mere reliance on confidentiality undertakings without more may, however, no longer be sufficient. BGAM requires that parties to whom inside information is disclosed have robust controls to prevent leakage.

### **Summary of our Personal Account Dealing Policy.**

BGAM is an investment manager who manages funds. The key point of our personal account dealing policy to avoid any conflict of interest is: "*No personal investment in companies held in the fund's portfolio*".

Personal Account ("PA") dealing relates to "personal transactions". A personal transaction is a trade in a designated investment by a BG employee or partner (relevant persons). All personal account dealing by relevant persons must be undertaken in accordance with BG's personal account dealing policy, which is set out below. New employees and partners must report all securities holdings at employment. Prior written approval of all PA transactions must be obtained. Trades have to be entered within 48 hours of authorization; if they are not then approval must be sought again from the compliance officer.

The London based compliance officer can rely on the help of the Paris based compliance officer, fully approved by the French authorities "AMF", to ensure the implementation of this procedure.

All BG employees will provide the London compliance officer with any prior approvals and conformity checks for their personal account dealings.

After the compliance officer has given permission to a relevant person to enter into a PA deal, the transaction's details must be provided to the compliance officer immediately after the transaction has been effected.

Relevant persons are also required to provide a copy of the deal confirmation (or contract note) shortly after execution. This may be sent directly to the compliance officer by the firm executing the trade.

The compliance officer keeps a record of all permissions given or refused, confirmations received and each notification made by staff. These records are kept for a period of five years. The compliance officer also keeps a record (for a five-year period) of these PA Dealing rules and of any amendment made:

- Quarterly reporting by all employees or/and partners of all trades,
- Annual report of holdings by all employees or/and partners,
- Annual audit by compliance officer,
- File containing the information of PA transactions in the trade
- Authorization file,
- Disgorgement of profits at discretion of employer.

Short term dealings are not permitted. The holding period must be no less than 30 days.

## **Item 12      Brokerage Practices**

The Investment Manager selects its brokers according to their execution capacity and/or to their research services.

On the main equities markets, the Investment Manager has a standard brokerage fee level which is applied consistently across all its executing brokers. When selecting an executing broker, the Investment Manager requires that the broker agrees to the schedule. On emerging markets the conditions are discussed on a country by country basis. The investment manager also has an agreement and an electronic direct market access in place with one broker. The large volumes executed through that access allows having very competitive execution fees.

BGAM may effect transactions or arrange for the effecting of transactions through brokers with whom it has arrangements whereby the broker agrees to use a proportion of the commission earned on such transactions to discharge the broker's own costs or the costs of third parties in providing certain services to the Investment Manager.

The services which can be paid for under such arrangements are those permitted under the FSA, AMF, and SEC Rules, namely those that relate to the execution of transactions on behalf of customers or the provision of investment research to the Investment Manager.

The brokers have agreed to provide these services on a best execution basis. The benefits provided under such arrangements will assist BGAM in the provision of investment management services to the Fund and to other third parties.

Specifically, the Investment Manager may agree that a broker shall be paid a commission in excess of the amount another broker would have charged for effecting such transaction so long as, in the good faith judgement of the Investment Manager, the amount of the commission is reasonable in relation to the value of the brokerage and other services provided or paid for by such broker.

Such services, within the last fiscal year, which may take the form of research, analysis and advisory services, including (depending on the precise nature of the services) market price services may be used by the Investment Manager in connection with transactions in which the Fund will not participate.



## **Item 13    Review of Accounts**

### **Reports and Financial Statements**

The financial year of the BG Fund will end on 31 December each year.

An annual report and audited annual accounts for the Fund in respect of each financial year prepared in Euros and in accordance with International Financial Reporting Standards will be sent to Shareholders at least 21 days before the annual general meeting of the Fund and in any event to Shareholders, the Central Bank and the Irish Stock Exchange within four months of the end of the financial year, whichever is the earlier.

Audited annual financial statements of the Fund will be sent to each Shareholder free of charge and will be made available for inspection at the offices of the Administrator and the registered office of the Fund.

## **Item 14    Client Referrals and Other Compensation**

Not applicable

## **Item 15    Custody**

Not applicable

## **Item 16    Investment Discretion**

BGAM has been appointed by the funds pursuant to an investment management and distribution agreement (the "Investment Management and Distribution Agreement"). Under the Investment Management and Distribution Agreement, the Investment Manager has full discretion, subject to the overall review and control of the Directors, to manage and invest the assets of the Funds in pursuit of the investment objective, approach and strategies and subject to the investment restrictions described in the Prospectus.

## **Item 17    Voting Client Securities**

Our voting policy provides for thresholds in share capital beyond which we are bound to exercise our voting rights pursuant to the principles set up in the said policy. More specifically, the investment manager will generally vote on AGM resolutions if the investment represents more than 1% of the shares in issue of the company, or if the investment represents more than 5% of the AUM of the fund. Below such thresholds, voting rights are exercised on a discretionary basis, as the analyst responsible for the trade will judge appropriate.

Our voting policy is based on general standards of corporate governance.

Voting rights are exercised with a view to maximizing the return on investment in the underlying company, based on our clients' best interest. Additionally, we undertake to ensure that companies understand the rationale.

Where conflicts of interest arise, arrangements will be made to ensure that decisions are taken in the long term interest of clients. We monitor potential conflicts of interest with a member of staff dedicated to this function.

Our voting policy, procedures and record are available upon request.

## Item 18 Financial Information

Not Applicable

## Item 19 Requirements for State-Registered Advisers

Name	Role	Joined in	Years of experience	Previous relevant experience
Emmanuel Gavaudan	CEO and co-founding partner	2002	20	Partner and Managing Director of Goldman Sachs in the Investment Management Division
Emmanuel Boussard	CIO and co-founding partner	2002	16	Proprietary equity derivatives trader at Goldman Sachs in London and Paris and at Bankers Trust in New York
Charles-Edouard Joseph	Head of Fundamental Analysis team	2003	11	Investment Banking Division at Goldman Sachs in London and Paris
Etienne Becker	Co-CIO	2004	12	Fixed income & equity derivatives trader at UBS and Goldman Sachs in London
Remi Tawa Lama	Co-head of Credit strategies	2005	9	Convertible origination at ABN Amro Rothschild and debt restructuring at Rothschild & Cie
Filippo Tarengi	Analyst in banking & insurance	2003	10	Financial Institutions Group of the Investment Banking Division at Goldman Sachs in London
François Cornu	Head of Operations & Qualitative Risk	2002	22	Risk Manager at Credit Lyonnais
Christophe Tardieu	Head of Quantitative Risk	2004	15	Head of Professional services at Sophis, BG risk management system provider
Pascal Gillot	Head of Administration & Finance	2003	24	Audit in the banking sector (KPMG, Salustro Reydel, CDR) and French banking supervisory authority

Name	Role	Joined in	Years of experience	Previous relevant experience
Deborah Gewinner	Head of Legal & Compliance	2007	14	Corporate Finance Division and Legal Affairs Division at the French Autorité des Marchés Financiers (AMF). Corporate & Bank Law at Bonnant Warluzel & Associés in Geneva
Teddy Marchandise	Head of IT	2003	13	Telecom and IT systems at Goldman Sachs
Manuel Kalbreier	Distribution & IR	2009	14	Prime Finance Sales and Head of Convertible Bonds sales at Citigroup in London
Aude Tuchendler	Analyst – Industrials & basic materials	2003	10	Investment Banking Division at Goldman Sachs in London and Paris
Laurent Elmaleh	Volatility Trader	2007	9	Single stocks trading at Morgan Stanley in London. Equity derivatives trading at Commerzbank in London and Frankfurt
Maxime Dethomas	Co-head of Credit strategies	2007	12	Credit hedge fund coverage at Goldman Sachs in London
Ismail Guennouni	Volatility Trader	2007	5	Corporate fixed Income derivatives structuring and equity derivatives trader at Goldman Sachs in London
Alexi Ravel	Convertible bond trader	2010	16	Global Head of Proprietary Convertible bond trading at Natixis and Proprietary Convertible bond trader at BNP Paribas Arbitrage in Paris
Hady Lahame	Analyst – Media	2006	11	Investment Banking Division at Goldman Sachs in London