

**Item 1: Cover Page for Part 2B of Form ADV:  
Brochure Supplement  
July 2015**

**MARK WILLIAM SHONE**

Shone Asset Management LLC  
dba 4 Element Advisors  
1990 N. California Boulevard, Suite 302  
Walnut Creek, CA 94596  
(925) 472-0874

Firm Contact:  
Mark Shone, Chief Compliance Officer

This brochure supplement provides information about Mark Shone that supplements our brochure. You should have received a copy of that brochure. Please contact Mr. Shone if you did not receive our firm's brochure or if you have any questions about the contents of this supplement.

Additional information about Mark Shone is available on the SEC's website at [www.adviserinfo.sec.gov](http://www.adviserinfo.sec.gov).

## Item 2: Educational Background & Business Experience

### **Mark W. Shone, CFP®**

**Born:** 1966

#### **Education:**

- ❖ B.S. Business Administration with a concentration in Finance, California State University, Sacramento, 1989

#### **Business Experience:**

- ❖ Manager, Shone Asset Management LLC dba 4 Element Advisors, 2005 to Present
- ❖ Managing Director, Neuberger Berman, a Lehman Brothers Company, 1995 to 2005

#### **Exams, Licenses & Other Professional Designations:**

- ❖ 2000 – Series 65
- ❖ 1992 – Series 63
- ❖ CFP®

#### **CFP® - Certified Financial Planner™:**

The Certified Financial Planner™, CFP® and federally registered CFP marks are professional certification marks granted in the United States by Certified Financial Planner Board of Standards, Inc. ("CFP Board").

The CFP® certification is a voluntary certification; no federal or state law or regulation requires financial planners to hold CFP® certification. It is recognized in the United States and a number of other countries for its high standard of professional education, stringent code of conduct and standards of practice and ethical requirements that govern professional engagements with clients.

To attain the right to use the CFP® marks, an individual must satisfactorily fulfill the following requirements: Complete an advanced college-level course of study addressing the financial planning subject areas that CFP Board's studies have determined as necessary for the competent and professional delivery of financial planning services, and attain a Bachelor's Degree from a regionally accredited United States college or university (or its equivalent from a foreign university, pass the comprehensive CFP® Certification Examination, Complete at least three years of full-time financial planning-related experience and agree to be bound by CFP Board's *Standards of Professional Conduct*.

Individuals who become certified must complete 30 hours of continuing education hours every two years, including two hours on the *Code of Ethics* and other parts of the *Standards of Professional Conduct*, to maintain competence and keep up with developments in the financial industry and renew an agreement to be bound by the *Standards of Professional Conduct*. The Standards prominently require that CFP® professionals provide financial planning services at a fiduciary standard of care. This means CFP® professionals must provide financial planning services in the best interests of their clients.

## Item 3: Disciplinary Information

There are no legal or disciplinary events material to your evaluation of Mr. Shone.

#### **Item 4: Other Business Activities**

Mr. Shone does not have any other business activities to disclose.

#### **Item 5: Additional Compensation**

Mr. Shone does not receive any economic benefits for providing investment advice from anyone other than our firm's Clients.

#### **Item 6: Supervision**

Mr. Shone is the sole principal and Chief Compliance Officer and as such has no internal supervision placed over him. He is, however, bound by our firm's Code of Ethics.

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**GERARDO ALVARADO**

Shone Asset Management LLC  
dba 4 Element Advisors  
2300 Contra Costa Blvd., Suite 220  
Pleasant Hill, CA 94523  
(925) 685-2911

Firm Contact:  
Mark Shone, Chief Compliance Officer

This brochure supplement provides information about Gerardo Alvarado that supplements our brochure. You should have received a copy of that brochure. Please contact Mark Shone, Chief Compliance Officer, if you did not receive our firm's brochure or if you have any questions about the contents of this supplement.

Additional information about Gerardo Alvarado is available on the SEC's website at [www.adviserinfo.sec.gov](http://www.adviserinfo.sec.gov).

## **Item 2: Educational Background & Business Experience**

### **Gerardo Alvarado**

**Born:** 1978

#### **Education:**

- ❖ B.S. Business Administration – Finance, Fresno Pacific University, 2001

#### **Business Experience:**

- ❖ Investment Adviser Representative, Shone Asset Management LLC dba 4 Element Advisors, June 2013 to Present
- ❖ General Partner, Coates, Cortese and Alvarado, LLP, Jan 2009 to Present
- ❖ Financial Advisor, H.D. Vest Advisory Services, Inc., Dec 2007 to May 2013
- ❖ Tax Accountant, ATRISOL Advisors Inc., Apr 2005 to Jan 2010
- ❖ Financial Advisor, AIG Financial Advisors, Inc., Oct 2005 to Sept 2007
- ❖ Registered Representative, SunAmerica Securities, Mar 2005 to Oct 2005
- ❖ Financial Advisor, Fiserv Investor Services, Apr 2002 to Mar 2005

#### **Exams, Licenses & Other Professional Designations:**

- ❖ 11/2001 – Series 7
- ❖ 12/2001 – Series 63
- ❖ 03/2007 – Series 65
- ❖ 06/2009 – Enrolled Agent

#### **Enrolled Agent (EA):**

An Enrolled Agent is a federally authorized tax practitioner empowered by the United States Department of the Treasury to represent taxpayers before the IRS. To become an EA, applicant must pass the Special Enrollment Examination or have worked for the IRS for five years in a position which regularly interpreted and applied the tax code and its regulations. A background check, including a review of the applicant's tax compliance, is also conducted. The IRS requires EAs to complete 72 hours of continuing professional education every three years.

## **Item 3: Disciplinary Information**

There are no legal or disciplinary events material to your evaluation of Mr. Alvarado.

## **Item 4: Other Business Activities**

Mr. Alvarado is an Enrolled Agent and Partner at various accounting firms. In such capacity, he performs income tax and accounting services and is compensated by these firms for his time spent on these activities. These services are independent of our firm and are governed under separate engagement agreements. The client has the option of engaging Mr. Alvarado for accounting services but is under no obligation to utilize these services. Mr. Alvarado spends approximately 50% of his time on these activities.

### **Item 5: Additional Compensation**

Mr. Alvarado does not receive any economic benefits for providing investment advice from anyone other than our firm's Clients.

### **Item 6: Supervision**

Mark Shone, Manager and Chief Compliance Officer, supervises and monitors Mr. Alvarado's activities to ensure compliance with our firm's Code of Ethics. Please contact Mr. Shone if you have any questions about Mr. Alvarado's brochure supplement at (925) 472-0874.

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**WILLIAM ALBERT COATES**

Shone Asset Management LLC  
dba 4 Element Advisors  
2300 Contra Costa Blvd., Suite 220  
Pleasant Hill, CA 94523  
(925) 685-2911

Firm Contact:  
Mark Shone, Chief Compliance Officer

This brochure supplement provides information about William Coates that supplements our brochure. You should have received a copy of that brochure. Please contact Mark Shone, Chief Compliance Officer, if you did not receive our firm's brochure or if you have any questions about the contents of this supplement.

Additional information about William Coates is available on the SEC's website at [www.adviserinfo.sec.gov](http://www.adviserinfo.sec.gov).

## **Item 2: Educational Background & Business Experience**

### **William Coates**

**Born:** 1959

#### **Education:**

- ❖ B.S. Business Administration – Accounting, California State University, Chico, 1982

#### **Business Experience:**

- ❖ Investment Adviser Representative, Shone Asset Management LLC dba 4 Element Advisors, July 2013 to Present
- ❖ Senior Partner, Coates, Cortese and Alvarado, LLP, Jan 2011 to Present
- ❖ President/C.P.A., Coates Accountancy Corporation, Oct 1986 to Present

#### **Exams, Licenses & Other Professional Designations:**

- ❖ 1985 – CPA

#### **Certified Public Accountant (CPA):**

William Coates has a professional designation, Certified Public Accountant. CPAs are licensed and regulated by their state boards of accountancy. Experience and testing requirements for licensure as a CPA generally include minimum college education, minimum experience levels, and successful passage of the Uniform CPA Examination. In order to maintain a CPA license, states generally require the completion of continuing professional education. Additionally, all American Institute of Certified Public Accountants (AICPA) members are required to follow a rigorous *Code of Professional Conduct* which requires that they act with integrity, objectivity, due care, competence, fully disclose any conflicts of interest (and obtain client consent if a conflict exists), maintain client confidentiality, disclose to the client any commission or referral fees, and serve the public interest when providing financial services.

## **Item 3: Disciplinary Information**

There are no legal or disciplinary events material to your evaluation of Mr. Coates.

## **Item 4: Other Business Activities**

Mr. Coates is a Certified Public Accountant. He is a Partner at Coates, Cortese & Alvarado, LLP and President of Coates Accountancy Corporation, both accounting firms. In such capacity, he performs income tax and accounting services and is compensated by these firms for his time spent on these activities. These services are independent of our firm and are governed under separate engagement agreements. The client has the option of engaging Mr. Coates for accounting services but is under no obligation to utilize these services. Mr. Coates spends 100% of his time on these activities.



#### **Item 5: Additional Compensation**

Mr. Coates does not receive any economic benefits for providing investment advice from anyone other than our firm's Clients.

#### **Item 6: Supervision**

Mark Shone, Manager and Chief Compliance Officer, supervises and monitors Mr. Coates' activities to ensure compliance with our firm's Code of Ethics. Please contact Mr. Shone if you have any questions about Mr. Coates's brochure supplement at (925) 472-0874.