

**Part 2A of Form ADV: Firm Brochure**

Item 1 Cover Page

**IndexEdge Investment Consulting, LLC**

650 Poydras Street, Suite 1400  
New Orleans, Louisiana 70130  
(504) 299-3419

[www.indexedge.com](http://www.indexedge.com)

September 30, 2011

This Brochure provides information about the qualifications and business practices of IndexEdge Investment Consultants, LLC. If you have any questions about the contents of this Brochure, please contact us at (504) 299-3419. The information in this Brochure has not been approved or verified by the United States Securities Exchange Commission or by any state securities authority.

IndexEdge Investment Consulting, LLC is a registered investment adviser. Registration of an Investment Adviser does not imply any level of skill or training. The oral and written communications of an Adviser provide you with information about which you determine whether to hire or retain an Adviser. Additional information about IndexEdge Investment Consulting, LLC is also available on the SEC's website at [www.adviserinfo.sec.gov](http://www.adviserinfo.sec.gov).

## Item 2 Material Changes

On July 28, 2010, the United States Securities and Exchange Commission published “Amendments to Form ADV” which amends the disclosure document that we provide to clients as required by regulatory rules. This Brochure dated September 30, 2010 is a new document prepared according to the new rules and regulations. As such, this Document is materially different in structure and requires certain new information that our previous brochure did not require.

### Item 3 Table of Contents

<u>Item Number</u>	<u>Item</u>	<u>Page</u>
1	Cover Page.....	1
2	Material Changes.....	2
3	Table of Contents.....	3
4	Advisory Business.....	4
5	Fees and Compensation.....	5
6	Performance-Based Fees and Side-By-Side Management.....	6
7	Types of Clients.....	7
8	Methods of Analysis, Investment Strategies, and Risk of Loss.....	8
9	Disciplinary Information.....	9
10	Other Financial Industry Activities and Affiliations.....	10
11	Code of Ethics, Participation or Interest in Client Transactions and Personal Trading.....	11
12	Brokerage Practices.....	12
13	Review of Accounts.....	13
14	Client Referrals and Other Compensation.....	14
15	Custody.....	15
16	Investment Discretion.....	16
17	Voting Client Securities.....	17
18	Financial Information.....	18
19	Requirements for State-Registered Advisers.....	19

#### Item 4 Advisory Business

IndexEdge Investment Consulting, LLC (“the Adviser”) provides investment advice to separately managed accounts of high net worth individuals. In addition, the Adviser may, from time to time, provide investment consultations. The Adviser has been providing these services since 2005 under the guidance and supervision of managing partner and principal owner, Michael H. Smither.

The Adviser is an investment advisory firm. While some financial planning and tax management strategies are a natural part of managing an investment portfolio, the Adviser is not compensated for these services. Furthermore, the Adviser explicitly does not engage in the offering of tax advice or legal advice.

##### Separately Managed Accounts

The Adviser evaluates a client’s financial situation through a review of financial information and in-depth personal interviews that include understanding the client’s investment objectives, risk tolerances, and other relevant factors that may assist in ascertaining an appropriate asset allocation for the client. It then recommends an appropriate investment strategy based upon this assessment. The Adviser’s strategy is generally based upon diversification across multiple asset classes utilizing cost-efficient index funds and exchange-traded funds (ETFs); however, the Adviser may utilize other securities in constructing and managing the portfolio. Client restrictions and guidelines may affect the composition and performance of the portfolios. Accordingly, performance of portfolios with similar objectives may differ and clients should not expect that the performance of their portfolios will be identical with other client portfolios.

Client portfolios are generally managed on a discretionary basis. All client assets will be held by the custodian of the account. The Adviser will not hold customer funds or securities. As of June 30, 2011, the Adviser manages \$1,888,120 on a discretionary basis and \$0 on a non-discretionary basis.

##### Investment Consultations

The Adviser may provide investment consultations on a limited basis and at the discretion of the Adviser.

## Item 5 Fees and Compensation

### Separately Managed Accounts

The client will pay the annualized fees described below:

<u>Portfolio Value</u>	<u>Annual Fee</u>
\$1,000,000 or less	0.50% of assets
Over \$1,000,000	0.45% of assets
Over \$3,000,000	0.40% of assets
Over \$5,000,000	0.35% of assets

The fees set forth above do not include commissions on securities transactions, miscellaneous brokerage charges, or custodial fees.

The minimum annual fee per household is \$1,000. The fee is payable in arrears on a quarterly basis. The fee is charged as a percent of the average market value of the account for the quarter. All fees are subject to negotiation. Clients who utilize the Adviser's services for only a portion of the quarter will pay a prorated fee based upon the number of days in the quarter for which services were rendered. The contract for asset management services may be terminated at any time by either party upon written notice.

All client assets will be held by the custodian of the account. The Adviser will not hold customer funds or securities. The client may grant the Adviser the authority to receive quarterly payments directly from the client's account held by an independent custodian. Accordingly, the client will provide, in writing, limited authorization to withdraw the contractually agreed upon fees from the account. The custodian of the account is advised in writing of the limited authorization of the Adviser's access to the account. The custodian will send to the client a statement, at least quarterly, indicating all amounts disbursed from the account, including the amount of fees paid directly to the Adviser.

### Investment Consultations

The Adviser may provide investment consultations on a limited basis and at the discretion of the Adviser. When the Adviser is engaged to provide direct investment consultations, fees will be charged at a rate of \$250 per hour. Hourly fee charges are negotiable and may be waived for clients who engage the Adviser's asset management services described above.

Item 6      *Performance-Based Fees* and Side-By-Side Management

IndexEdge Investment Consulting, LLC does not charge any performance-based fees (which are fees based on a share of capital gains or capital appreciation of the assets of a client).

Item 7      Types of *Clients*

IndexEdge Investment Consulting, LLC provides investment management services primarily to individuals and high net worth individuals. (The minimum annual fee per household is \$1,000.)

Item 8      Methods of Analysis, Investment Strategies and Risk of Loss

The Adviser's strategy is generally based upon diversification across multiple asset classes utilizing cost-efficient index funds and exchange-traded funds (ETFs); however, the Adviser may utilize other securities in constructing and managing the portfolio.

As with any investment, a client could lose all or part of his investment with the Adviser. The funds utilized by the Adviser are subject to the following principal risks (among others), any of which may adversely affect a client's investment portfolio with the Adviser: asset class risk, stock market risk, country/regional risk, emerging markets risk, call risk, concentration risk, credit risk, derivatives risk, high portfolio turnover risk, interest rate risk, issuer risk, liquidity risk, management risk, market risk, market trading risk, mortgage-backed securities risk, non-U.S. issuers risk, passive investment risk, currency risk, securities lending risk, and tracking error risk.



Item 9      Disciplinary Information

Registered investment advisers are required to disclose all material facts regarding any legal or disciplinary events that would be material to your evaluation of IndexEdge Investment Consulting, LLC. The Adviser has no information applicable to this item.

Item 10      Other Financial Industry Activities and Affiliations

IndexEdge Investment Consulting, LLC has no information applicable to this item.

Item 11      Code of Ethics, Participation or Interest in *Client* Transactions and Personal Trading

The Adviser has adopted policies and procedures to prevent the misuse of material non-public information and to detect and prevent insider trading. Associated persons may also buy or sell a specific security for their own account based on personal investment considerations, which the Adviser does not deem appropriate to buy or sell for clients. Personal transactions of associated persons are regularly monitored to ensure that client interests are put first in all relevant circumstances.

The Adviser has adopted a Code of Ethics for the purpose of instructing its personnel in their ethical obligations and to provide rules for their personal securities transactions. The Adviser and its personnel owe a duty of loyalty, fairness, and good faith toward their clients, and the obligation to adhere not only to the specific provisions of the Code but to the general principles that guide the Code. The Code of Ethics covers a range of topics that may include general ethical principles, reporting personal securities trading, exceptions to reporting securities trading, reportable securities, initial public offerings and private placements, reporting ethical violations, distribution of the Code of Ethics, review and enforcement processes, amendments to Form ADV, and supervisory procedures. The Adviser will provide a copy of the Code of Ethics to any client or prospective client upon request.

Item 12      Brokerage Practices

For separately managed accounts, the client selects the broker based upon recommendations by the Adviser. In recommending the broker, the Adviser considers such factors as price, the ability of the broker to effect the transactions, the broker's facilities, reliability, and financial responsibility. In addition, the Adviser may consider the fact that the broker has furnished, or has agreed to furnish in the future, research or other information or services which may enhance the Adviser's investment research and portfolio management capability, generally. It is also understood that the broker may be the source of future referrals to the Adviser of other advisory clients.

Commission rates will be the lowest rate available to the Adviser based on its volume of activity with recommended brokers; however, commissions may be charged which are higher or lower than commission rates at other broker dealers. The Adviser monitors the execution quality of recommended brokers on a regular basis to ensure clients continue to receive high quality executions.

If the client directs the use of a specific broker that is not recommended by the Adviser, the Adviser has not negotiated the terms and conditions (including, but not limited to, commission rates) relating to the services provided by such broker. Rather, the client and the specified broker agree on the commission rate that the specified broker will charge for transactions effected for the account. As a result, and depending upon (a) the client's arrangement with the specified broker, (b) such factors as the number of securities, instruments, or obligations being bought or sold for the client, whether round or odd lots are being acquired for the client and the market for the security, instrument, or obligation, and (c) the fact that the client will be foregoing any benefit from savings on execution costs that the Adviser could obtain for its clients through negotiating volume commission discounts on batched transactions, the client may pay higher commissions than those paid by the Adviser's clients who have not directed the Adviser to execute transactions through a specified broker or dealer.

Item 13      Review of Accounts

The Adviser reviews all trades on a daily basis to ensure that they are in accordance with the guidelines for each separate account client of the Adviser. In addition, the Adviser conducts monthly reviews for performance, guideline, and benchmark dispersions and trading errors.

Client performance reporting requirements are determined by the terms of the Investment Management Agreement (IMA), including the Investment Advisory Contract and other disclosure documents. At least quarterly, separately managed account clients receive a statement from the custodian that details the holdings and indicates performance. Separately managed account clients will have the opportunity to meet with the Adviser on a quarterly basis to review portfolio performance and discuss portfolio adjustments.

Item 14      *Client* Referrals and Other Compensation

IndexEdge Investment Consulting, LLC has no information applicable to this item.

Item 15      *Custody*

All client assets will be held by the custodian of the account, not the Adviser. Clients should receive at least quarterly statements from the broker dealer, bank, or other qualified custodian that holds and maintains client's investment assets. The Adviser urges the client to carefully review such statements and compare such official custodial records to any additional records they may possess.

Item 16      Investment Discretion

The Adviser usually receives discretionary authority from the client at the outset of an advisory relationship to select the identity and amount of securities to be bought or sold. In all cases, however, such discretion is to be exercised in a manner consistent with the stated investment objectives for the particular client account.

When selecting securities and determining amounts, the Adviser observes investment policies, limitations, and restrictions of the clients for which it advises. Investment guidelines and restrictions must be provided to the Adviser in writing.



Item 17      Voting *Client* Securities

As stipulated in the Investment Management Agreement (IMA), the client (and not the Adviser) shall be responsible for voting all proxies solicited by issuers of securities held in the account. The Adviser neither votes proxies for clients, nor provides advice to clients about how to vote proxies. The custodian sends proxies directly to the clients for voting.

Item 18      Financial Information

Registered investment advisers are required in this item to provide you with certain information or disclosures, if applicable, regarding the Adviser's financial condition. The Adviser has no information applicable to this item. Furthermore, the Adviser has no financial commitment that impairs its ability to meet contractual and fiduciary commitments to clients, and has not been the subject of a bankruptcy proceeding.

Item 19      Requirements for State-Registered Advisers

Educational and Business Background

Michael H. Smither, Managing Partner (DOB: 12/07/1966)

Education:

University of Virginia, Charlottesville, Virginia, B.A. in Economics, 1988.

Paul M. Hebert Law Center, Louisiana State University, J.D., 1994

Business Background:

IndexEdge Investment Consulting, LLC  
Managing Partner  
April 2005 – Present

Barrasso Usdin Kupperman Freeman & Sarver, LLC  
Consulting Attorney  
January 2009 – Present

Merrill Lynch Private Client Group  
Financial Advisor  
May 2003 – April 2005

Hibernia Private Client Group  
Financial Advisor  
August 1999 – May 2003