



6 Calendar Court
Suite 4
Columbia, South Carolina 29206

(803) 790-6654

www.AnchorInvestmentManagement.com

This brochure provides information about the qualifications and business practices of Anchor Investment Management, LLC ("Anchor"). If you have any questions about the contents of this brochure, please contact us at (803) 790-6654 or **admin@anchorinvestmentmanagement.com**. The information in this brochure has not been approved or verified by the United States Securities and Exchange Commission or by any state authority.

Additional information about Anchor also is available on the SEC's website at
www.AdviserInfo.sec.gov.

Table of Contents – January 2011 Brochure	Page
Advisory Business	2
Fees and Compensation	3
Performance-Based Fees and Side-By-Side Management	3
Types of Clients	3
Methods of Analysis, Investment Strategies and Risk of Loss	3
Disciplinary Information	6
Other Financial Industry Activities and Affiliations	6
Code of Ethics, Participation or Interest in Client Transactions and Personal Trading.....	6
Brokerage Practices.....	7
Review of Accounts.....	8
Client Referrals and Other Compensation.....	8
Custody	8
Investment Discretion	9
Voting Client Securities	9
Financial Information	9
Brochure Supplement(s).....	Appendix A

Advisory Business

General Information

Anchor Investment Management, LLC was formed in 2000, and provides portfolio management services to its clients. At the outset of each client relationship, Anchor spends time with the client, asking questions, discussing the client's investment experience and financial circumstances, and reviewing options for the client. Based on its reviews, Anchor generally develops with each client:

- a financial outline for the client based on the client's financial circumstances and goals, and the client's risk tolerance level (the "Financial Profile"); and
- the client's investment objectives and guidelines (the "Investment Plan").

Where Anchor provides general consulting services, Anchor will work with the client to prepare an appropriate summary of the specific project(s) to the extent necessary or advisable under the circumstances.

Portfolio Management

At the beginning of a client relationship, Anchor meets with the client, asks questions, gathers information and performs research and analysis as necessary to develop the client's Investment Plan. The Investment Plan will be updated from time to time when requested by the client, or when determined to be necessary or advisable by Anchor based on updates to the client's financial or other circumstances.

To implement the client's Investment Plan, Anchor will manage the client's investment portfolio on a discretionary basis or a non-discretionary basis. As a discretionary investment adviser, Anchor will have the authority to supervise and direct the portfolio without prior consultation with the client. Clients who choose a non-discretionary arrangement must be contacted prior to the execution of any trade in the account(s) under management. This may result in a delay in executing recommended trades, which could adversely affect the performance of the portfolio. This delay also normally means the affected account(s) will not be able to participate in block trades, a practice designed to enhance the execution quality, timing and/or cost for all accounts included in the block. In a non-discretionary arrangement, the client retains the responsibility for the final decision on all actions taken with respect to the portfolio.

Notwithstanding the foregoing, clients may impose certain written restrictions on Anchor in the management of their investment portfolios, such as prohibiting the inclusion of certain types of investments (e.g., "sin stocks") in an investment portfolio or prohibiting the sale of certain investments held in the account at the commencement of the relationship. Each client should note, however, that restrictions imposed by a client may adversely affect the composition and performance of the client's investment portfolios. Each client should also note that his or her investment portfolio is treated individually by giving consideration to each purchase or sale for the client's account. For these and other reasons, performance of client investment portfolios within the same investment objectives, goals and/or risk tolerance may differ and clients should not expect that the composition or performance of their investment portfolios would necessarily be consistent with similar clients of Anchor.

Principal Owners

W. Patrick Dorn, Jr. is the sole principal owner of Anchor. Please see "***Brochure Supplement(s)***" for more information on Mr. Dorn and other employees who formulate investment advice and have direct contact with clients or have discretionary authority over client accounts.

Type and Value of Assets Currently Managed

As of July 20, 2010, Anchor managed \$103,000,000 on a discretionary basis, and \$2,200,000 on a non-discretionary basis.

Fees and Compensation

General Fee Information

Fees paid to Anchor are exclusive of all custodial and transaction costs paid to the client's custodian, brokers or other third party consultants. Fees paid to Anchor are also separate and distinct from the fees and expenses charged by mutual funds, ETFs (exchange traded funds) or other investment pools to their shareholders (generally including a management fee and fund expenses, as described in each fund's prospectus or offering materials). The client should review all fees charged by funds, brokers, Anchor and others to fully understand the total amount of fees paid by the client for investment and financial-related services.

Portfolio Management Fees

The annual fee schedule, based on a percentage of assets under management, is 1.00%.

The minimum portfolio value is generally set at \$500,000. Minimum annual fees may apply. Anchor may, at its discretion, make exceptions to the foregoing or negotiate special fee arrangements where Anchor deems it appropriate under the circumstances.

Portfolio management fees are generally payable quarterly, in arrears. If management begins after the start of a quarter, fees will be prorated accordingly. Fees are normally debited directly from client account(s), unless other arrangements are made.

Either Anchor or the client may terminate their Investment Management Agreement at any time, subject to any written notice requirements in the agreement. In the event of termination, any paid but unearned fees will be promptly refunded to the client, and any fees due to Anchor from the client will be invoiced or deducted from the client's account prior to termination.

Performance-Based Fees and Side-By-Side Management

Anchor does not have any performance-based fee arrangements.

Types of Clients

Anchor serves individuals, corporations, trusts, estates and charitable organizations. With some exceptions, the minimum portfolio value eligible for conventional investment advisory services is \$500,000. Minimum annual fees may apply. Under certain circumstances and in its sole discretion, Anchor may negotiate such minimums.

Methods of Analysis, Investment Strategies and Risk of Loss

Methods of Analysis and Investment Strategies

Anchor primarily invests accounts in equity securities selected in accordance with the client's Investment Plan. Anchor may also use other types of investments, such as fixed income securities, for income, capital preservation, or liquidity needs identified in the Investment Plan.

Equity Securities. Anchor primarily focuses on selection of individual stocks for client accounts; however, Anchor may also use exchange traded funds (ETF's) and mutual funds to construct a portfolio most suitable to meet the client's Investment Plan. Other types of equity securities (e.g., options, preferred stocks, etc.) may also be used when Anchor believes these types of securities are consistent with the client's Investment Plan and will meet a need for the client's account.

Anchor is primarily an "equity blend" asset manager, using both value and growth securities in constructing client portfolios. While Anchor may use equity securities of companies of any size, Anchor generally emphasizes large capitalization companies (or mutual funds or ETFs investing in large capitalization companies), with small- and mid-cap equity securities (or mutual funds or ETFs investing in small- and mid-cap equity securities) added for portfolio diversification. Anchor will generally utilize ETFs or mutual funds as a way to include certain isolated areas of the US Equity markets or for access to foreign securities.

Anchor selects equity securities based on its internal research, which may include reviews of information provided by portfolio companies as well as information from major research companies, and research selected from key analysts identified by Anchor for specific companies and in specific industries. While Anchor may diversify portfolios into a variety of industries and sectors, Anchor's process includes higher weighting in sectors that Anchor believes have above-average prospects for future earnings growth.

In selecting equity securities for client portfolios, Anchor generally applies traditional fundamental analysis including, without limitation, the following factors:

- financial strength ratios
- price-to-earnings ratios
- dividend yields, and
- growth rate-to-price earnings ratios

Anchor may also consider additional fundamental or other factors in making investment decisions for client accounts.

Debt Securities. As noted above, Anchor may use fixed income securities for income, capital preservation, liquidity or other needs in managing accounts consistent with Investment Plans. While Anchor may invest client portfolios in debt securities of any quality, Anchor's emphasizes the use of investment-grade debt instruments. Anchor generally relies on third party research and rating firms to assess the quality of fixed income securities.

Depending upon the financial circumstances of the client (e.g., specific cash flows required, whether the managed account is taxable, etc), Anchor may invest accounts in corporate or municipal bonds, or debt instruments of the U.S. government. Generally, the fixed income needs of a managed account are met by investing directly into these securities, but mutual funds or ETFs may be used for this purpose as well. Short-term cash management of the portfolio is usually accomplished through the use of money market mutual funds.

Risk of Loss

While Anchor seeks to diversify clients' investment portfolios across various asset classes consistent with their Investment Plans in an effort to reduce risk of loss, all investment portfolios are subject to risks. Accordingly, there can be no assurance that client investment portfolios will be able to fully meet their investment objectives and goals, or that investments will not lose money.

Below is a description of several of the principal risks that client investment portfolios face.

Management Risks. While Anchor manages client investment portfolios based on Anchor's experience, research and proprietary methods, the value of client investment portfolios will change daily based on the performance of the underlying mutual funds and other securities in which they are invested. Accordingly, client investment portfolios are subject to the risk that Anchor allocates assets to asset classes that are adversely affected by unanticipated market movements, and the risk that Anchor's specific investment choices could underperform their relevant indexes.

Risks of Investments in Mutual Funds, ETFs and Other Investment Pools. As described above, Anchor may invest client portfolios in mutual funds, ETFs and other investment pools ("pooled investment funds"). Investments in pooled investment funds are generally less risky than investing in individual securities because of their diversified portfolios; however, these investments are still subject to risks associated with the markets in which they invest. In addition, pooled investment funds' success will be related to the skills of their particular managers and their performance in managing their funds. Pooled investment funds are also subject to risks due to regulatory restrictions applicable to registered investment companies under the Investment Company Act of 1940.

Equity Market Risks. Anchor will invest portions of client assets directly into equity investments, primarily stocks, or into pooled investment funds that invest in the stock market. As noted above, while pooled investments have diversified portfolios that may make them less risky than investments in individual securities, funds that invest in stocks and other equity securities are nevertheless subject to the risks of the stock market. These risks include, without limitation, the risks that stock values will decline due to daily fluctuations in the markets, and that stock values will decline over longer periods (e.g., bear markets) due to general market declines in the stock prices for all companies, regardless of any individual security's prospects.

Fixed Income Risks. Anchor will invest portions of client assets directly into fixed income instruments, such as bonds and notes, or may invest in pooled investment funds that invest in bonds and notes. While investing in fixed income instruments, either directly or through pooled investment funds, is generally less volatile than investing in stock (equity) markets, fixed income investments nevertheless are subject to risks. These risks include, without limitation, interest rate risks (risks that changes in interest rates will devalue the investments), credit risks (risks of default by borrowers), or maturity risk (risks that bonds or notes will change value from the time of issuance to maturity).

Foreign Securities Risks. Anchor may invest portions of client assets into pooled investment funds that invest internationally. While foreign investments are important to the diversification of client investment portfolios, they carry risks that may be different from U.S. investments. For example, foreign investments may not be subject to uniform audit, financial reporting or disclosure standards, practices or requirements comparable to those found in the U.S. Foreign investments are also subject to foreign withholding taxes and the risk of adverse changes in investment or exchange control regulations. Finally, foreign investments may involve currency risk, which is the risk that the value of the foreign security will decrease due to changes in the relative value of the U.S. dollar and the security's underlying foreign currency.

Disciplinary Information

Anchor has no disciplinary events to report.

Other Financial Industry Activities and Affiliations

Neither Anchor nor its Management Person(s) has any other financial industry activities or affiliations to report.

Code of Ethics, Participation or Interest in Client Transactions and Personal Trading

Code of Ethics and Personal Trading

Anchor has adopted a Code of Ethics ("the Code"), the full text of which is available to you upon request. Anchor's Code has several goals. First, the Code is designed to assist Anchor in complying with applicable laws and regulations governing its investment advisory business. Under the Investment Advisers Act of 1940, Anchor owes fiduciary duties to its clients. Pursuant to these fiduciary duties, the Code requires Anchor associated persons to act with honesty, good faith and fair dealing in working with clients. In addition, the Code prohibits associated persons from trading or otherwise acting on insider information.

Next, the Code sets forth guidelines for professional standards for Anchor's associated persons (managers, officers and employees). Under the Code's Professional Standards, Anchor expects its associated persons to put the interests of its clients first, ahead of personal interests. In this regard, Anchor associated persons are not to take inappropriate advantage of their positions in relation to Anchor clients.

Third, the Code sets forth policies and procedures to monitor and review the personal trading activities of associated persons. From time to time Anchor's associated persons may invest in the same securities recommended to clients. Under its Code, Anchor has adopted procedures designed to reduce or eliminate conflicts of interest that this could potentially cause. The Code's personal trading policies include procedures for limitations on personal securities transactions of associated persons, reporting and review of such trading and pre-clearance of certain types of personal trading activities. These policies are designed to discourage and prohibit personal trading that would disadvantage clients. The Code also provides for disciplinary action as appropriate for violations.

Participation or Interest in Client Transactions

Because associated persons may invest in the same securities as those purchased in client accounts, Anchor has established a policy requiring its associated persons to pre-clear transactions in these securities with the Chief Compliance Officer. The goal of this policy is to avoid any conflict of interest that may present itself in these situations. Certain securities, such as CD's, treasury obligations and open-end mutual funds are exempt from this pre-clearance requirement. However, in the event of other identified potential trading conflicts of interest, Anchor's goal is to place client interests first.

Consistent with the foregoing, Anchor maintains policies regarding participation in initial public offerings (IPOs) and private placements in order to comply with applicable laws and avoid conflicts with client transactions. If a Anchor associated person wishes to participate in an IPO or invest in a private placement, he or she must submit a pre-clearance request and obtain the approval of the Chief Compliance Officer. If associated persons trade with client accounts (e.g., in a bundled or

aggregated trade), and the trade is not filled in its entirety, the associated person's shares will be removed from the block, and the balance of shares will be allocated among client accounts in accordance with Anchor's written policy.

Brokerage Practices

Best Execution and Benefits of Brokerage Selection

When given discretion to select the brokerage firm that will execute orders in client accounts, Anchor seeks "best execution" for client trades, which is a combination of a number of factors, including, without limitation, quality of execution, services provided and commission rates. Therefore, Anchor may use or recommend the use of brokers who do not charge the lowest available commission in the recognition of research and securities transaction services, or quality of execution. Research services received with transactions may include proprietary or third party research (or any combination), and may be used in servicing any or all of Anchor's clients. Therefore, research services received may not be used for the account for which the particular transaction was effected.

Anchor participates in Schwab's Institutional ("SI") service program. While there is no direct link between the investment advice Anchor provides and participation in the SI program, Anchor receives certain economic benefits from the SI program. These benefits may include software and other technology that provides access to client account data (such as trade confirmations and account statements), facilitates trade execution (and allocation of aggregated orders for multiple client accounts), provides research, pricing information and other market data, facilitates the payment of Anchor's fees from its clients' accounts, and assists with back-office functions, recordkeeping and client reporting. Many of these services may be used to service all or a substantial number of Anchor's accounts, including accounts not held at Schwab. Schwab may also make available to Anchor other services intended to help Anchor manage and further develop its business. These services may include consulting, publications and conferences on practice management, information technology, business succession, regulatory compliance and marketing. In addition, Schwab may make available, arrange and/or pay for these types of services to be rendered to Anchor by independent third parties. Schwab may discount or waive fees it would otherwise charge for some of these services, pay all or a part of the fees of a third-party providing these services to Anchor, and/or Schwab may pay for travel expenses relating to participation in such training. Finally, participation in SI provides Anchor with access to mutual funds which normally require significantly higher minimum initial investments or are normally available only to institutional investors.

The benefits received through participation in the SI program do not necessarily depend upon the proportion of transactions directed to Schwab. The benefits are received by Anchor, in part because of commission revenue generated for Schwab by Anchor's clients. This means that the investment activity in client accounts is beneficial to Anchor, because Schwab does not assess a fee to Anchor for these services. This creates an incentive for Anchor to continue to recommend Schwab to its clients. While it may be possible to obtain similar custodial, execution and other services elsewhere at a lower cost, Anchor believes that Schwab provides an excellent combination of these services.

Directed Brokerage

Clients may direct Anchor to use a particular broker for custodial or transaction services on behalf of the client's portfolio. In directed brokerage arrangements, the client is responsible for negotiating the commission rates and other fees to be paid to the broker. Accordingly, a client who

directs brokerage should consider whether such designation may result in certain costs or disadvantages to the client, either because the client may pay higher commissions or obtain less favorable execution, or the designation limits the investment options available to the client.

The arrangement that Anchor has with Schwab is designed to maximize efficiency and to be cost effective. By directing brokerage arrangements, the client acknowledges that these economies of scale and levels of efficiency are generally compromised when alternative brokers are used. While every effort is made to treat clients fairly over time, the fact that a client chooses to use the brokerage and/or custodial services of these alternative service providers may in fact result in a certain degree of delay in executing trades for their account(s) and otherwise adversely affect management of their account(s).

Aggregated Trade Policy

Anchor does not typically aggregate trades for its clients. Instead, each client account is reviewed individually, and any necessary trades are placed for the account at the time of the review. While some economies of scale could possibly be gained by aggregating shares for various client accounts into a block trade, Anchor believes the benefits of focused attention on each account outweigh any potential benefits of aggregated trading.

Review of Accounts

Managed portfolios are reviewed at least quarterly, but may be reviewed more often if requested by the client, upon receipt of information material to the management of the portfolio, or at any time such review is deemed necessary or advisable by Anchor. Also, portfolios are reviewed upon client request or upon receipt of information material to the management of a client portfolio, such as a change in a client's individual situation. An appropriate Principal or Portfolio Manager of Anchor reviews all accounts.

Account custodians are responsible for providing monthly or quarterly account statements which reflect the positions (and current pricing) in each account as well as transactions in each account, including fees paid from an account. Account custodians also provide prompt confirmation of all trading activity, and year-end tax statements, such as 1099 forms. In addition, Anchor provides at least an annual report for each managed portfolio. This written report normally includes a summary of portfolio holdings and performance results. Additional reports are available at the request of the client.

Client Referrals and Other Compensation

As noted above, Anchor may receive some benefits from Schwab based on the amount of client assets held at Schwab. Please see ***"Brokerage Practices"*** for more information. From time to time Anchor may pay referral fees to 3rd parties for soliciting clients for Anchor, subject to the requirements of Rule 206(4)-3 of the Advisers Act.

Custody

Schwab is the custodian of nearly all client accounts at Anchor. From time to time however, clients may select an alternate broker to hold accounts in custody. In any case, it is the custodian's responsibility to provide clients with confirmations of trading activity, tax forms and at least quarterly account statements. Clients are advised to review this information carefully, and to notify Anchor of any questions or concerns. Clients are also asked to promptly notify Anchor if the custodian fails to provide statements on each account held.

From time to time and in accordance with Anchor's agreement with clients, Anchor will provide additional reports. The account balances reflected on these reports should be compared to the balances shown on the brokerage statements to ensure accuracy. At times, there may be small differences due to the timing of dividend reporting and pending trades.

Investment Discretion

As described in the "***Advisory Business***" section, Anchor will accept clients on either a discretionary or non-discretionary basis. For discretionary accounts, a Limited Power of Attorney ("LPOA") is executed by the client, giving Anchor the authority to carry out various activities in the account, generally including the following: execute trades; request checks on behalf of the client; and, deduct advisory fees directly from the account. The client generally has the ability to exclude any of the above authorizations if desired. For non-discretionary accounts, the client normally executes an LPOA; however, in accordance with the agreement between Anchor and the client, Anchor will not execute trades until the client has had the opportunity to approve the trades. As in the case of a discretionary arrangement, Anchor's authority under the LPOA can be limited at the client's discretion.

Voting Client Securities

As a policy and in accordance with Anchor's client agreement, Anchor does not vote proxies related to securities held in client accounts. The custodian of the account will normally provide proxy materials directly to the client. Clients may contact Anchor with questions relating to proxy matters; however, Anchor does not generally perform detailed research regarding proxy voting options.

Financial Information

Anchor does not require nor solicit prepayment of more than \$1,200 in fees per client, six months or more in advance.

Brochure Supplement for

W. Patrick Dorn, Jr.

of

Anchor Investment Management, LLC

6 Calendar Court

Suite 4

Columbia, South Carolina 29206

[\(803\) 790-6654](tel:8037906654)

www.AnchorInvestmentManagement.com

January 2011

This brochure supplement provides information about Anchor, and supplements the Anchor Investment Management, LLC (“Anchor”) brochure. You should have received a copy of that brochure. Please contact Anchor at 803-790-6654 if you did not receive Anchor’s brochure, or if you have any questions about the contents of this supplement.

Additional information about Pat Dorn is available on the SEC’s website at

www.AdviserInfo.sec.gov.

Educational Background and Business Experience

W. Patrick Dorn, Jr. (year of birth 1939) is Principal and Founder of Anchor Investment Management, LLC ("Anchor"). A graduate of Presbyterian College with a B.S. in Economics and Business Administration, he also graduated from Northwestern Graduate Trust School at Northwestern University, Chicago, Illinois. In addition, Pat holds the Chartered Financial Analyst (CFA) designation*.

Pat has been in the investment business for over forty years. His tenure with Wachovia Bank spanned thirty of those years, until he founded Anchor in 2000. In addition to his management duties at Anchor, Pat serves on the Board of Directors of the Laurel Crest Retirement Center and the session at First Presbyterian Church in Columbia. He is a former Chairman and board member of the South Carolina Forestry Association and is currently Chairman of the Advisory Committee of County Foresters Boards. He also serves on the advisory board of the Congaree Land Trust as a representative from Richland County, and is past President of the Richland County Forestry Association.

Pat is the past President of the Trust division of the South Carolina Bankers' Association and past President of the Executives' Association of Greater Columbia, where he was selected Executive of the Year in 1997.

Pat and his wife have three children and seven grandchildren. In addition to family, his interests include hunting and tree farming.

* The Chartered Financial Analyst ("CFA") is a professional designation given by the CFA Institute that measures the competence and integrity of financial analysts. The CFA Program is a graduate-level self-study program that combines a broad-based curriculum of investment principles with professional conduct requirements. Candidates are required to pass three levels of examinations covering areas such as accounting, economics, ethics, money management and security analysis. Before a candidate is eligible to become a CFA charter holder, he/she must meet minimum experience requirements in the area of investment/financial practice. To enroll in the program, a candidate must hold a bachelor's degree.

Disciplinary Information

There is no disciplinary information to report regarding Pat.

Other Business Activities

Pat is not engaged in any other business activities.

Additional Compensation

Pat has no other income or compensation to disclose.

Supervision

As a Principal of Anchor Investment Management, LLC, Pat, along with John Moorman, Gary Dannelly, and Margaret Ellen Pender supervises all duties and activities of the firm. Their contact information is on the cover page of this disclosure document.

Brochure Supplement for

John H. Moorman, Jr.

of

Anchor Investment Management, LLC

6 Calendar Court

Suite 4

Columbia, South Carolina 29206

[\(803\) 790-6654](tel:8037906654)

www.AnchorInvestmentManagement.com

January 2011

This brochure supplement provides information about Anchor, and supplements the Anchor Investment Management, LLC ("Anchor") brochure. You should have received a copy of that brochure. Please contact Anchor at 803-790-6654 if you did not receive Anchor's brochure, or if you have any questions about the contents of this supplement.

Additional information about John Moorman is available on the SEC's website at
www.AdviserInfo.sec.gov.

Educational Background and Business Experience

John H. Moorman, Jr. (year of birth 1961) is a Principal of Anchor Investment Management, LLC. John has worked in the investment business for over 20 years. John began his career with Merrill Lynch, where he served for thirteen years and became Vice President. He also served as Vice President for UBS from 2000 until he joined Anchor in November of 2004.

A 1983 graduate of the Citadel with a B.S. in Business Administration, John is a member of Trinity Episcopal Cathedral, where he has served two terms on the vestry and as a junior and senior warden. John is an Associate Member of the CFA Society/Columbia chapter, a member of the Columbia Estate Planning Council and of the Executive Association of Greater Columbia. Currently he serves as chair of the Foundation investment committee. Additionally, John is a tenured supporter of Family Connection and Camp Burnt Gin, both of which are organizations that help families of special needs children.

John and his wife have two children, and they enjoy boating, spending time at the beach, and other outdoor activities.

Disciplinary Information

There is no disciplinary information to report regarding John.

Other Business Activities

John is not engaged in any other business activities.

Additional Compensation

John has no other income or compensation to disclose.

Supervision

As a Principal of Anchor Investment Management, LLC, John, along with Pat Dorn, Gary Dannelly, and Margaret Ellen Pender supervises all duties and activities of the firm. Their contact information is on the cover page of this disclosure document.

Brochure Supplement for
Gary G. Dannelly
of
Anchor Investment Management, LLC

6 Calendar Court
Suite 4
Columbia, South Carolina 29206

[\(803\) 790-6654](tel:8037906654)

www.AnchorInvestmentManagement.com

January 2011

This brochure supplement provides information about Anchor, and supplements the Anchor Investment Management, LLC (“Anchor”) brochure. You should have received a copy of that brochure. Please contact Anchor at 803-790-6654 if you did not receive Anchor’s brochure, or if you have any questions about the contents of this supplement.

Additional information about Gary Dannelly is available on the SEC’s website at
www.AdviserInfo.sec.gov.

Educational Background and Business Experience

Gary G. Dannelly (year of birth 1952) is a Principal of Anchor Investment Management, LLC. Gary joined Anchor in June 2010, after working in the investment business for over 30 years. Gary was with Smith Barney for twenty years, and then moved to UBS as a Vice President from 2000 until joining Anchor in November 2010.

Gary received his B.A. degree, with Special Attainments in Commerce, in 1975 from Washington and Lee University. He earned a Masters in accounting in 1977 from the University of South Carolina.

Gary and his wife Kathryn have two children. They enjoy the beach and spending time with family and friends. Gary is an avid sports fan; he also enjoys cooking and gardening.

Disciplinary Information

There is no disciplinary information to report regarding Gary.

Other Business Activities

Gary is not engaged in any other business activities.

Additional Compensation

Gary has no other income or compensation to disclose.

Supervision

As a Principal of Anchor Investment Management, LLC, Gary, along with Pat Dorn, John Moorman, and Margaret Ellen Pender supervises all duties and activities of the firm. Their contact information is on the cover page of this disclosure document.

Brochure Supplement for
Margaret Ellen Pender

of

Anchor Investment Management, LLC

6 Calendar Court
Suite 4
Columbia, South Carolina 29206

[\(803\) 790-6654](tel:8037906654)

www.AnchorInvestmentManagement.com

January 2011

This brochure supplement provides information about Anchor, and supplements the Anchor Investment Management, LLC (“Anchor”) brochure. You should have received a copy of that brochure. Please contact Anchor at 803-790-6654 if you did not receive Anchor’s brochure, or if you have any questions about the contents of this supplement.

Educational Background and Business Experience

Margaret Ellen Pender (year of birth 1974) is Principal and Chief Financial Officer of Anchor Investment Management, LLC. Margaret Ellen served as a Branch Manager for Wachovia Bank from 1997 until 2001, when she became the Project Accountant for The LPA Group. She joined Anchor in September 2002. Margaret Ellen's background combines the client service focus of retail banking and the analytical focus of cost accounting.

A graduate of Hammond School and Presbyterian College, Margaret Ellen was a Quattlebaum Scholar and a Hansard Scholar, studying for a semester at the London School of Economics. She earned a B.S. in Business Administration with a minor in Political Science. She is a 2010 graduate of Leadership Columbia and she serves on the Board of Directors of Growing Home Southeast.

Margaret Ellen is an active member of the First Presbyterian Church in Columbia, the Chandler Hunt Club and the Daughters of the American Revolution. She enjoys family and friends, Boykin Spaniels, the outdoors and sports.

Disciplinary Information

There is no disciplinary information to report regarding Margaret Ellen.

Other Business Activities

Margaret Ellen is not engaged in any other business activities.

Additional Compensation

Margaret Ellen has no other income or compensation to disclose.

Supervision

As a Principal of Anchor Investment Management, LLC, Margaret Ellen, along with Pat Dorn, John Moorman, and Gary Dannelly supervises all duties and activities of the firm. Their contact information is on the cover page of this disclosure document.