



Part 2A of Form ADV Firm Brochure

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This brochure provides information about the qualifications and business practices of Aurum Wealth Management Group LLC (“Aurum”). If you have any questions about the contents of this brochure, please contact us at 440-605-1900. The information in this brochure has not been approved or verified by the United States Securities and Exchange Commission or by any state securities authority.

Additional information about Aurum is also available on the SEC’s website at: www.adviserinfo.sec.gov.

Material Changes

We are required to disclose any material changes to our Firm Brochure since our previous filing in March 2017. Effective June 16, 2017, the ownership structure of the Firm changed as Aurum has merged with the firm Reghetti Moore Wealth Advisors. With this merger, Aurum will be adding three new partners; Perry Reghetti, Charles Moore, and Matthew Reghetti. As such, Aurum Wealth Management's business activities and operations will not change in any material way as a result of the merger.

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Advisory Business

Aurum Wealth Management Group is an independent, fee only, SEC-registered investment advisory and consulting firm, with its principal place of business located in Mayfield Village, Ohio with additional offices in Akron, Ohio and Tampa, Florida. The firm was founded in December 2006 and is owned by Christopher Bart, Charles Moore, Perry Reghetti, Matthew Reghetti, Eric Wulff, and SM Holdings LLC, an affiliate of Skoda Minotti (a CPA and business advisory firm). Aurum primarily provides advisory services to individuals, high net worth individuals, corporate retirement plans and other advisors. Guided by the Aurum Asset Allocation Frameworks, Aurum generally invests client assets among independent managers. Aurum may provide advice on client assets among mutual funds, exchange traded funds, independent separately managed accounts, hedge funds, managed futures, real estate investment trusts (REITs), individual debt and equity securities and/or options as well as the components of variable annuities and variable life insurance contracts in accordance with the investment objectives of the client.

Individuals / High Net Worth Individuals

Family wealth management is a process built around the coupling of financial planning and asset management. Aurum views the two as inseparable components of a long-term successful strategy. At Aurum, each family we work with is unique, as their goals are defined by their life experiences and family circumstances. From helping clients invest their children's first investment dollars to complex estate and business succession strategies, Aurum's team of experienced and caring advisors works collaboratively with our clients to understand their life's ambitions, then develop the right financial plan and corresponding investment strategies to achieve their goals. While clients can impose reasonable restriction on Aurum's management of their accounts, Aurum tailor's advisory services to the individual objectives of clients depending on specific needs such as cash flows, liquidity, risk tolerance, return expectations, etc.

Aurum may also render non-discretionary advisory services to clients relative to: (1) variable life/annuity products that they may own, and/or (2) their individual employer sponsored retirement plans. In so doing, Aurum either directs or recommends the allocation of client assets among the various mutual fund subdivisions that comprise the variable life/annuity product or the retirement plan.

In addition, Aurum provides portfolio management services through Institutional Intelligent Portfolios™, an automated, online investment management platform for use by independent investment advisors and sponsored by Schwab Wealth Investment Advisory, Inc. (the "Program" and "SWIA," respectively). Through the Program, Aurum offers clients a range of investment strategies we have constructed and manage, each consisting of a portfolio of exchange traded funds ("ETFs") and a cash allocation. The client's portfolio is held in a brokerage account opened by the client at SWIA's affiliate, Charles Schwab & Co., Inc. ("CS&Co"). Aurum is independent of and not owned by, affiliated with, or sponsored or supervised by SWIA, CS&Co or their affiliates (together, "Schwab"). The Program is described in the Schwab Wealth Investment Advisory, Inc. Institutional Intelligent Portfolios™ Disclosure Brochure (the "Program Disclosure Brochure"), which is delivered to clients by SWIA during the online enrollment process.

Aurum, and not Schwab, are the client's investment advisor and primary point of contact with respect to the Program. Aurum is solely responsible, and Schwab is not responsible, for determining the appropriateness of the Program for the client, choosing a suitable investment strategy and portfolio for the client's investment needs and goals, and managing that portfolio on an ongoing basis. SWIA's role is limited to delivering the Program Disclosure Brochure to clients and administering the Program so that it operates as described in the Program Disclosure Brochure.

Aurum has contracted with SWIA to provide us with the technology platform and related trading and account management services for the Program. This platform enables us to make the Program available to clients online and includes a system that automates certain key parts of our investment process (the "System"). The System includes an online questionnaire that helps us determine the client's investment objectives and risk tolerance and select an appropriate investment strategy and portfolio. The System also includes an automated investment engine through which we manage the client's portfolio on an ongoing basis through automatic rebalancing and tax-loss harvesting (if the client is eligible and elects).

Aurum does not receive a portion of a wrap fee for our services to clients through the Program and clients do not pay fees to SWIA in connection with the Program. Aurum charges clients a fee for our services as described below under Fees and Compensation. Clients do not pay brokerage commissions or any other fees to CS&Co as part of the Program. Schwab does receive other revenues in connection with the Program, as described in the Program Disclosure Brochure.

Aurum does not pay SWIA fees for its services in the Program so long as we maintain \$100 million in client assets in accounts at CS&Co that are not enrolled in the Program. If Aurum does not meet this condition, then we pay SWIA an annual fee of 0.10% (10 basis points) on the value of our clients' assets in the Program. This fee arrangement gives us an incentive to recommend or require that our clients with accounts not enrolled in the Program be maintained with CS&Co.

Sub-Advisory

Aurum participates in wrap fee programs but is not a sponsor of a wrap fee program. It offers investment management services (branded "Aurum Advisory Services") similar to other accounts through its Aurum Asset Allocation Frameworks without tailoring services to the individual needs of clients, though Aurum Advisory Services may allow reasonable restriction on investments. Aurum typically interacts only with intermediaries and has little contact with the end client. Aurum typically does not provide the end client with reports, so there is a difference among the level of service for wrap fee program clients. Aurum receives a portion of the wrap fee for its services.

In performing its services, Aurum is not required to verify any information received from the client or from the client's other professionals (e.g., attorney, accountant, etc.) and is expressly authorized to rely on such information. Aurum may recommend the services of itself, its Advisory Affiliates, and/or other professionals to implement its recommendations. Clients are advised that a conflict of interest exists if Aurum recommends its own services. The client is under no obligation to act upon any of the recommendations made by Aurum under an investment consulting engagement and/or engage the services of any such recommended professional, including Aurum itself. The client retains absolute discretion over all such implementation decisions and is free to accept or reject any of Aurum's recommendations. Moreover, each client is advised that it remains his/her/its responsibility to promptly notify Aurum if there is ever any change in his/her/its financial situation or investment objectives for the purpose of reviewing, evaluating, or revising Aurum's previous recommendations and/or services.

Corporate Retirement Plans

Aurum provides advisory and consulting services to company-sponsored employee retirement plans. Such plans include, but are not limited to, 401(k), profit sharing, defined benefit, cash balance, non-qualified, excess benefit and deferred compensation plans. Our services focus on five key aspects of corporate retirement plans – fiduciary governance, investment management, plan design, employee education and vendor searches. Aurum will engage with a plan sponsor (i.e. the client) as an investment fiduciary as defined in ERISA §3(21), or as an investment manager as defined in ERISA §3(38). As a 3(21) investment fiduciary, Aurum makes investment recommendations to the plan sponsor, which is then responsible for the selection, monitoring and removal of plan investments. In this role, Aurum serves as a non-discretionary co-fiduciary. As a 3(38) investment manager, Aurum is responsible for the selection, monitoring and removal of plan

investments; Aurum communicates its investment decisions and supporting documentation to the plan sponsor. In this role, Aurum serves as a discretionary full-scope fiduciary.

Fees and Compensation

As independent, fee-only advisors, Aurum only receives its fees directly from clients. We are not affiliated with any specific product and are not compensated in any way for the sale or placement of any product.

Wealth Management Fees

When engaged by clients for wealth management services, clients will be required to sign an investment management agreement which describes our services, responsibilities, fees, and general business terms. Aurum will usually charge clients an annual investment management fee based on the following schedule:

Portfolio Value	Annual portfolio management fee in %
First \$500,000	1.00%
Next \$500,000	0.95%
Next \$2,000,000	0.75%
Next \$2,000,000	0.50%
Next \$5,000,000	0.40%
Next \$10,000,000	0.30%
Above \$20,000,000	0.25%

Aurum, in its sole discretion, may negotiate to charge a lesser management fee based upon certain criteria (i.e., anticipated future earning capacity, anticipated future additional assets, dollar amount of assets to be managed, related accounts, pre-existing clients, employees, employee family members, account composition, account retention, pro bono activities, etc.).

Aurum charges fees quarterly in arrears based on the account value at the end of the prior quarter. If a client contributes to an account during a quarter, Aurum will prorate the fees on this contribution. Most clients authorize Aurum to deduct fees automatically from their brokerage accounts, but clients may request that Aurum send quarterly invoices to be paid by check.

For the initial quarter of investment management services, the first quarter's fees shall be calculated on a pro rata basis. The investment management agreement between Aurum and the client will continue in effect until terminated by either party pursuant to the terms of the investment management agreement. If a client terminates the investment management agreement with Aurum in the middle of a billing period, Aurum will invoice the client for an amount that is pro-rated based on the number of days that the account was managed.

Aurum may provide some of its clients with investment consulting services (which may include tax-related and other non-investment related matters). Aurum's investment consulting fees generally range from \$500 to \$10,000 on a fixed fee basis and/or from \$100 to \$300 on an hourly rate basis, depending upon the level and scope of the services and the professional rendering the investment consulting services.

As described in our Advisory Business, when Aurum provides portfolio management services through Institutional Intelligent Portfolios™, clients do not pay fees to SWIA or brokerage commissions or other fees to CS&Co as part of the Program. Schwab does receive other revenues in connection with the Program, as described in the Program Disclosure Brochure. Brokerage arrangements are further described below in Brokerage Practices.

Corporate Retirement Plan Fees

When engaged by clients for corporate retirement plan services, clients will be required to sign an ERISA agreement which describes our services, responsibilities, fees, and general business terms. Aurum will usually charge corporate retirement plan clients, contracted under ERISA§3(21) and ERISA§3(38), an annual investment management fee based on the following schedules:

3(21) Fee Schedule

Plan Assets	Annual portfolio management fee in %
\$0 - \$3 Million*	0.50%*
\$3 Million - \$5 Million	0.30%
\$5 Million - \$15 Million	0.25%
\$15 Million - \$50 Million	0.20%
\$50 Million - \$75 Million	0.15%
\$75 Million - \$100 Million	0.10%
More Than \$100 Million	0.08%

*Minimum annual fee of \$5,000 applies to Plans with assets \$0 - \$3 Million

3(38) Fee Schedule

Plan Assets	Annual portfolio management fee in %
\$0 - \$3 Million*	0.55%*
\$3 Million - \$5 Million	0.35%
\$5 Million - \$15 Million	0.30%
\$15 Million - \$50 Million	0.24%
\$50 Million - \$75 Million	0.18%
\$75 Million - \$100 Million	0.12%
More Than \$100 Million	0.10%

*Minimum annual fee of \$5,500 applies to Plans with assets \$0 - \$3 Million

A copy of Aurum's privacy policy notice and a written disclosure statement that meets the requirements of Rule 204-3 of the Investment Advisers Act of 1940, as amended ("Advisers Act"), shall be provided to each client prior to or with the execution of the investment management agreement. Any client who has not received a copy of Aurum's written disclosure statement at least forty-eight (48) hours prior to executing the investment management agreement shall have five (5) business days subsequent to executing the agreement to terminate Aurum's services without penalty.

Clients may incur certain charges imposed by the financial institution(s) (such as Schwab, a broker-dealer selected by the client, trust companies, banks, etc.) and other third parties such as fees charged by independent managers, custodial fees, charges imposed directly by a mutual fund or exchange traded fund in the account, which shall be disclosed in the fund's prospectus or offering memorandum (e.g., fund management fees and other fund expenses), deferred sales charges, odd-lot differentials, transfer taxes, fund performance or incentive fees, wire transfer and electronic funds transfer fees, and other fees and taxes on brokerage accounts and securities transactions. Additionally, for assets outside of any wrap fee programs, clients may incur brokerage commissions and transaction fees. Such charges, fees and commissions are exclusive of and in addition to Aurum's fee. Clients may also be subject to tax liabilities due to investing in certain securities.

Performance Based Fees and Side-by-Side Management

Aurum does not charge any performance fees. Some investment advisers experience conflicts of interest in connection with the side-by-side management of accounts with different fee structures. However, these conflicts of interest are not applicable to Aurum.

Types of Clients

Aurum provides investment advisory and consulting services to individuals, high net worth individuals, corporate retirement plans, and other advisors. Aurum does not impose an account minimum for starting or maintaining an account. As of August 01, 2017, Aurum manages \$578.6 million in assets on a discretionary basis and \$135.6 million on a non-discretionary basis on behalf of approximately 730 clients.

Methods of Analysis, Investment Strategies and Risk of Loss

Christopher Bart, Charles Moore, Michael McKeown, Perry Reghetti, and Eric Wulff are involved in the investment management process. The five meet periodically to discuss asset allocation, investment manager research, third-party investment research, fundamentals, technical analysis, and news events affecting global capital markets. All research involves risks that future market expectations may materially differ from actuality.

Aurum typically seeks to provide clients a long-term (greater than 10 years) investment framework to achieve objectives. Aurum seeks to do so by allocating assets among a mix of global equities, global and municipal fixed income, diversified alternative strategies, and cash. A client's portfolio allocation is guided by the Aurum Asset Allocation Frameworks. The Frameworks are a mix of five allocations each consisting of varying weights within global equities, global and municipal fixed income, diversified alternative strategies, and cash. Clients choose the mix best suited for

their needs depending on risk tolerance, cash flows, liquidity preferences, and return expectations. A material risk involved in choosing the asset mix is that long-term asset class forecasts will be significantly different from expectations. Tactical asset allocation shifts also risk underperformance from the strategic asset allocation mix.

Risks for Various Asset Classes

Investing in global equity securities have risks that include but are not limited to risk of loss, earnings risk, interest rate risk, inflation risk, company-specific risk, country risk, geopolitical risk, market/systemic risks, trading/liquidity risks, and currency risk.

Investing in global and municipal fixed income securities have risks that include but are not limited to risk of loss, interest rate risk, inflation risk, default risk, and credit risk.

Investing in diversified alternative strategies (which broadly include but are not limited to certain mutual funds, hedge funds, hedge fund of funds, long/short equity funds, global macro funds, Commodity Trading Advisors, etc.) have risks that include but are not limited to risk of loss, liquidity risk, redemption risk, margin, credit risk, interest rate risk, equity risk, and short selling. Please refer to the prospectus, offering memoranda, and/or related disclosure documents for fund specific risks.

Investing in international securities has risks that include but are not limited to currency risk, geopolitical risk, and tax implications.

Risks with Investing in Independent Managers

Aurum typically recommends clients engage independent managers (through mutual funds, separately managed accounts, private placement securities, ETFs, etc.) for the discretionary management of a portion of their assets based upon the stated investment objectives of the client. Aurum may also recommend that certain clients authorize the active discretionary management of a portion of their assets by and/or among certain independent investment manager(s) either directly or through a wrap fee program, based upon the stated investment objectives of the client. The terms and conditions under which the client shall engage the independent manager(s) shall be set forth in separate written agreements between (1) the client and Aurum and (2) the client and the designated independent manager(s) and/or wrap fee program sponsor. Aurum shall continue to render advisory services to the client relative to the ongoing monitoring and review of account performance, for which Aurum shall receive an annual advisory fee which is based upon a percentage of the market value of the assets being managed by the designated independent manager(s). Factors that Aurum may consider in recommending the independent manager(s) include the client's stated investment objective(s), management style, performance, reputation, financial strength, reporting, pricing, and research. When recommending or selecting an independent manager for a client, Aurum shall review information about the independent manager(s) such as its disclosure statement and/or material supplied by the independent manager(s) or independent third parties for a description of the independent manager's investment strategies, past performance, risk and results to the extent available. Since a portion of the analysis relies on historical return and risk analysis, there is risk that past performance is not indicative of future results. Please see the prospectus, offering memoranda, and/or other disclosure documents for other disclosures of the risks involved in a specific independent manager.

The investment management fees charged by the designated independent manager(s), together with the fees charged by the wrap fee program sponsor and corresponding designated broker-dealer/custodian of the client's assets, may be exclusive of, and in addition to, Aurum's investment advisory fee set forth above. As discussed above, the client may incur additional fees than those charged by Aurum, the designated independent manager(s), wrap fee program sponsor (if applicable), and corresponding broker-dealer and custodian.

Aurum may recommend that clients that are "accredited investors" (as defined under Rule 501 of the Securities Act of 1933, as amended) or that are "qualified purchasers" (as defined under the Investment Company Act of 1940) invest in private placement securities, which may include debt, equity, and/or pooled investment vehicles when consistent with the client's investment objectives. When Aurum recommends that the client invest in private placement securities, Aurum shall receive no additional compensation but shall continue to receive applicable investment advisory fees on the client's assets under management. Private placement securities involve certain risks which include but are not limited to liquidity risk, redemption risk, margin risk, country risk, currency risk, and short selling. Redemption risk means that an investor may be limited from receiving a portion or all of his/her/its investment following a redemption request due to a gate, illiquidity of underlying securities, and/or other factors. Please see offering memoranda or other documents for other disclosures of the risks involved in a specific private placement offering.

At times clients may seek advice related to individual equity, fixed income, or option securities. In these cases, Aurum may utilize various third-party research sources to formulate advice. The buying or selling of options involve the risk of losing principal in a short period of time. The use of option writing poses additional risks that will be discussed in detail with any clients who consider the use of options.

All investing involves a risk of loss. There are no assurances that a client will achieve his/her objectives.

Other Risks

Investment advisers, including Aurum, must rely in part on digital and network technologies ("cyber networks") to maintain substantial computerized data about activities for client accounts and otherwise conduct their businesses. Such cyber networks might in some circumstances be subject to a variety of possible cybersecurity incidents or similar events that could potentially result in the inadvertent disclosure of confidential computerized data or client data to unintended parties, or the intentional misappropriation or destruction of data by malicious hackers seeking to compromise sensitive information, corrupt data, or cause operational disruption. Cyber-attacks might potentially be carried out by persons using techniques that could range from efforts to electronically circumvent network security or overwhelm websites to intelligence gathering and social engineering functions aimed at obtaining information necessary to gain access. Aurum maintains policies and procedures on information technology security, it has certain technical and physical safeguards intended to protect the confidentiality of its internal data, and takes other reasonable precautions to limit the potential for cybersecurity incidents, and to protect data from inadvertent disclosure or wrongful misappropriation or destruction. Nevertheless, despite reasonable precautions, the risk remains that cybersecurity incidents could potentially occur, and such incidents, in some circumstances, might result in unauthorized access to sensitive information about Aurum or its clients or their investors,

and/or cause damage to client accounts or Aurum's activities for clients or their investors. Aurum will seek to notify affected clients and investors of any known cybersecurity incident that may pose a substantial risk of exposing confidential personal data about such clients or investors to unintended parties.

Disciplinary Information

We are required to disclose any legal or disciplinary events that are material to a client's or prospective client's evaluation of our advisory business or the integrity of our management. Aurum and its employees have no reportable disciplinary events to disclose.

Other Financial Industry Activities and Affiliations

Aurum does not render accounting advice or tax preparation services to its clients. Rather, to the extent that a client requires accounting advice and/or tax preparation services, Aurum, if requested, may recommend the services of a Certified Public Accountant, all of which services shall be rendered independent of Aurum pursuant to a separate agreement between the client and the Certified Public Accountant. Aurum shall not receive any of the fees charged by any recommended Certified Public Accountant, referral or otherwise.

To the extent that Skoda Minotti provides accounting and/or tax preparation services to any of Aurum's clients, all such services shall be performed by Skoda Minotti, in its separate capacity, independent of Aurum, for which services Aurum shall not receive any portion of the fees charged by Skoda Minotti, referral or otherwise. Although Aurum shall not receive referral fees from Skoda Minotti, the individual partners of Skoda Minotti shall be entitled to receive distributions relative to their respective ownership interests in Skoda Minotti.

It is also expected that Skoda Minotti, solely incidental to their respective practices as Certified Public Accountants, shall recommend Aurum's services to certain Skoda Minotti clients. Although Skoda Minotti shall not receive referral fees from Aurum, the individual partners of Skoda Minotti shall be entitled to receive distributions relative to their respective ownership interests in Aurum.

Code of Ethics, Participation or Interest in Client Transactions and Personal Trading

Aurum adopted a code of ethics that sets forth the standards of conduct expected of its associated persons and requires compliance with applicable securities laws ("Code of Ethics"). In accordance with Section 204A of the Advisers Act, its Code of Ethics contains written policies reasonably designed to prevent the unlawful use of material non-public information by Aurum or any of its associated persons. The Code of Ethics also requires that Aurum's personnel (called "Access Persons") report their personal securities holdings and transactions and obtain pre-approval of certain investments such as initial public offerings and limited offerings. Clients may contact Aurum to request a copy of its Code of Ethics.

Unless specifically permitted in Aurum's Code of Ethics, none of Aurum's Access Persons may effect for themselves or for their immediate family (i.e., spouse, minor children, and adults living in the same household as the Access Person) any transactions in a security which is being actively purchased or sold, or is being considered for purchase or sale, on behalf of any of Aurum's clients.

Aurum and persons associated with Aurum (“Associated Persons”) are permitted to buy or sell securities that it also recommends to clients consistent with Aurum’s policies and procedures.

When Aurum is purchasing or considering for purchase any security on behalf of a client, no Access Person may effect a transaction in that security prior to the completion of the purchase or until a decision has been made not to purchase such security. Similarly, when Aurum is selling or considering the sale of any security on behalf of a client, no Access Person may effect a transaction in that security prior to the completion of the sale or until a decision has been made not to sell such security. These requirements are not applicable to: (i) direct obligations of the Government of the United States; (ii) money market instruments, bankers’ acceptances, bank certificates of deposit, commercial paper, repurchase agreements and other high quality short-term debt instruments, including repurchase agreements; (iii) shares issued by mutual funds, ETFs or money market funds; and (iv) shares issued by unit investment trusts that are invested exclusively in one or more mutual funds.

Under certain circumstances an Access Person might invest in a security that is not considered suitable for a client account because of size, liquidity, or other factors. A change in these factors could result in the security becoming more suitable for clients, but the Chief Compliance Officer might not allow the security to be purchased for client accounts in order to avoid even the appearance of employees trading ahead of clients. In Aurum’s experience, it is rare for an employee’s personal trading to limit clients’ investment opportunities, but such a situation may arise from time to time.

Brokerage Practices

Aurum does not maintain custody of our client’s assets that we manage. Client assets must be maintained in an account at a “qualified custodian,” generally a broker-dealer or bank. We recommend that our clients use Charles Schwab & Co., Inc. (CS&Co), a broker-dealer registered with the Securities and Exchange Commission and a member of FINRA and SIPC, as the qualified custodian. We are independently owned and operated and are not affiliated with CS&Co. CS&Co will hold client assets in a brokerage account and buy and sell securities when we instruct them to do so. While we recommend that clients use CS&Co as custodian/broker, the client will decide whether to do so and will open their account(s) with CS&Co by entering into an account agreement directly with them. We do not open the account(s) for clients, although we may assist clients in the process.

When Aurum provides portfolio management services through Institutional Intelligent Portfolios™, the Program includes the brokerage services of CS&Co. While clients are required to use CS&Co as custodian/broker to enroll in the Program, the client decides whether to do so and opens its account with CS&Co by entering into an account agreement directly with CS&Co. We do not open the account for the client. If the client does not wish to place his or her assets with CS&Co, then we cannot manage the client’s account through the Program. As described in the Program Disclosure Brochure, SWIA may aggregate purchase and sale orders for ETFs across accounts enrolled in the Program, including both accounts for our clients and accounts for clients of other independent investment advisory firms using the Program.

How Aurum Selects Brokers/Custodians

Aurum seeks to recommend a custodian/broker who will hold client assets and execute transactions on terms that are, overall, most advantageous when compared to other available providers and their services. Aurum considers a wide range of factors, including, among others:

- Combination of transaction execution services and asset custody services (generally without a separate fee for custody)
- Capability to execute, clear, and settle trades (buy and sell securities for your account)
- Capability to facilitate transfers and payments to and from accounts (wire transfers, check requests, bill payment, etc.)
- Breadth of available investment products (stocks, bonds, mutual funds, exchange-traded funds [ETFs], etc.)
- Quality of services
- Competitiveness of the price of those services (commission rates, margin interest rates, other fees, etc.) and willingness to negotiate the prices
- Reputation, financial strength, and stability
- Prior service to Aurum and clients

Products and Services Available to Aurum From Schwab

Schwab Advisor Services (formerly called Schwab Institutional) is Schwab's business serving independent investment advisory firms like Aurum. Through Schwab Advisor Services, CS&Co provides Aurum and our clients, both those enrolled in the Program and our clients not enrolled in the Program, with access to its institutional brokerage services – trading, custody, reporting and related services – many of which are not typically available to CS&Co retail customers. CS&Co also makes available various support services. Some of those services help us manage or administer our clients' accounts while others help us manage and grow our business. CS&Co's support services described below are generally available on an unsolicited basis (we don't have to request them) and at no charge to Aurum. The availability to us of CS&Co's products and services is not based on Aurum giving particular investment advice, such as buying particular securities for our clients.

Services That Benefit Clients

CS&Co's institutional brokerage services include access to a broad range of investment products, execution of securities transactions, and custody of client assets. The investment products available through Schwab include some to which Aurum might not otherwise have access or that would require a significantly higher minimum initial investment by clients.

Services That May Not Directly Benefit Clients

CS&Co also makes available to Aurum other products and services that benefit Aurum but may not directly benefit clients. These products and services assist Aurum in managing and administering clients' accounts. They include investment research, both Schwab's own and that of third parties. We may use this research to service all or a substantial number of clients' accounts, including accounts not maintained at CS&Co. In addition to investment research, Schwab also makes available software and other technology that:

- Provides access to client account data (such as duplicate trade confirmations and account statements)
- Facilitates trade execution and allocates aggregated trade orders for multiple client accounts

- Provides pricing and other market data
- Facilitates payment of Aurum fees from clients' accounts
- Assists with back-office functions, recordkeeping, and client reporting

Services That Generally Benefit Only Aurum

Schwab also offers other services intended to help Aurum manage and further develop the business. These services include:

- Educational conferences and events
- Technology, compliance, legal, and business consulting
- Publications and conferences on practice management and business succession
- Access to employee benefits providers, human capital consultants, and insurance providers

CS&Co may provide some of these services itself. In other cases, it will arrange for third-party vendors to provide the services. CS&Co may also discount or waive its fees for some of these services or pay all or a part of a third party's fees. CS&Co may also provide Aurum with other benefits, such as occasional business entertainment of our personnel.

The availability of services from CS&Co benefits Aurum because we do not have to produce or purchase them. We don't have to pay for these services, and they are not contingent upon Aurum committing any specific amount of business to CS&Co in trading commissions or assets in custody. With respect to the Program, as described above under our Advisory Business, we do not pay SWIA fees for its services in connection with the Program so long as we maintain \$100 Million in client assets in accounts at CS&Co that are not enrolled in the Program. In light of our arrangements with Schwab, we may have an incentive to recommend that our clients maintain their accounts with CS&Co based on our interest in receiving Schwab's services that benefit our business rather than based on the client's interest in receiving the best value in custody services and the most favorable execution of transactions. This is a potential conflict of interest. We believe, however, that our selection of CS&Co as custodian and broker is in the best interests of our clients. It is primarily supported by the scope, quality and price of CS&Co's services and not Schwab's services that benefit only us.

The Selection of Trading Counterparties

Aurum can typically trade accounts held at Schwab using other broker/dealers. However, Schwab charges clients trade-away fees that Aurum believes outweigh any benefits from trading stocks, mutual funds, or ETFs with other brokers. The availability and pricing of bonds varies more widely, so prior to placing a bond trade Aurum solicits bids from several dealers and then executes the trade with the dealer that offers sufficient liquidity and the most favorable pricing.

If the client requests Aurum to arrange for the execution of securities brokerage transactions for the client's account, Aurum shall direct such transactions through broker-dealers that Aurum reasonably believes will provide best execution.

The client may direct Aurum in writing to use a particular broker-dealer to execute some or all transactions for the client. In that case, the client will negotiate terms and arrangements for the account with that broker-dealer, and Aurum will not seek better execution services or prices from other broker-dealers or be able to "batch" client transactions for execution through other broker-

dealers with orders for other accounts managed by Aurum (as described below). As a result, the client may pay higher commissions or other transaction costs or greater spreads, or receive less favorable net prices, on transactions for the account than would otherwise be the case. Subject to its duty of best execution, Aurum may decline a client's request to direct brokerage if, in Aurum's sole discretion, such directed brokerage arrangements would result in additional operational difficulties or violate restrictions imposed by other broker-dealers (as further discussed below).

Best Execution Reviews

On at least an annual basis, Aurum's Chief Compliance Officer and the Partners evaluate the pricing and services offered by Schwab and other trading counterparties with those offered by other reputable firms. Aurum has sought to make a good-faith determination that Schwab and other chosen trading counterparties provide clients with good services at competitive prices. However, clients should be aware that this determination could have been influenced by Aurum's receipt of products and services from Schwab. Historically Aurum has concluded that Schwab is as good as, or better than, the other firms that have been considered. Aurum would notify its clients if it were to determine that another firm offered better pricing and services than Schwab.

Aggregated Trades

Transactions for each client generally will be effected independently, unless Aurum decides to purchase or sell the same securities for several clients at approximately the same time. Aurum may (but is not obligated to) combine or "batch" such orders to obtain best execution, to negotiate more favorable commission rates, or to allocate equitably among Aurum's clients differences in prices and commissions or other transaction costs that might have been obtained had such orders been placed independently. Under this procedure, transactions will generally be averaged as to price and allocated among Aurum's clients pro rata to the purchase and sale orders placed for each client on any given day. To the extent that Aurum determines to aggregate client orders for the purchase or sale of securities, including securities in which Aurum's Advisory Affiliate(s) may invest, Aurum shall generally do so in accordance with applicable rules promulgated under the Advisers Act and no-action guidance provided by the staff of the U.S. Securities and Exchange Commission. Aurum shall not receive any additional compensation or remuneration as a result of the aggregation. In the event that Aurum determines that a prorated allocation is not appropriate under the particular circumstances, the allocation will be made based upon other relevant factors, which may include: (i) when only a small percentage of the order is executed, shares may be allocated to the account with the smallest order or the smallest position or to an account that is out of line with respect to security or sector weightings relative to other portfolios, with similar mandates; (ii) allocations may be given to one account when one account has limitations in its investment guidelines which prohibit it from purchasing other securities which are expected to produce similar investment results and can be purchased by other accounts; (iii) if an account reaches an investment guideline limit and cannot participate in an allocation, shares may be reallocated to other accounts (this may be due to unforeseen changes in an account's assets after an order is placed); (iv) with respect to sale allocations, allocations may be given to accounts low in cash; (v) in cases when a pro rata allocation of a potential execution would result in a de minimis allocation in one or more accounts, Aurum may exclude the account(s) from the allocation; the transactions may be executed on a pro rata basis among the remaining accounts; or (vi) in cases where a small proportion of an order is executed in all accounts, shares may be allocated to one or more accounts on a random basis.

Review of Accounts

Accounts under Aurum's management are monitored on an ongoing basis by an investment adviser representative. The investment adviser representatives review each account periodically and on an as needed basis. On an occasional basis, the Partners, Chief Compliance Officer, and Chief Investment Officer review several reports that are designed to identify accounts that are outside the expected ranges for return and exposure to asset classes. Reviews of client accounts will also be triggered if a client changes his/her/its investment objectives, or if the market, political, or economic environment changes materially. All investment advisory clients are encouraged to discuss their needs, goals, and objectives with Aurum and to keep Aurum informed of any changes thereto.

Clients receive account statements directly from their chosen custodian on at least a quarterly basis. Aurum may supplement these custodial statements with performance reports provided during client meetings or as requested.

Client Referrals and Other Compensation

If a client is introduced to Aurum by either an unaffiliated or an affiliated solicitor, Aurum may pay that solicitor a referral fee in accordance with the requirements of Rule 206(4)-3 of the Advisers Act and any corresponding state securities law requirements. Any such referral fee shall be paid solely from Aurum's investment management fee, and shall not result in any additional charge to the client. If the client is introduced to Aurum by an unaffiliated solicitor, the solicitor shall provide the client with a copy of Aurum's written disclosure statement which meets the requirements of Rule 204-3 of the Advisers Act and a copy of the solicitor's disclosure statement containing the terms and conditions of the solicitation arrangement including compensation. Any affiliated solicitor of Aurum shall disclose the nature of his/her relationship to prospective clients at the time of the solicitation and will provide all prospective clients with a copy of Aurum's written disclosure statement at the time of the solicitation.

Other than the previously described products and services that Aurum receives from Schwab, Aurum periodically receives travel and accommodation cost reimbursement to conferences sponsored by independent managers. This presents a conflict of interest in recommending these managers products, but Aurum attempts to lessen this by maintaining strong quantitative and qualitative due diligence principles and assuring benefits are not lavish or excessive. Aurum may also receive reimbursement and/or support from third party service providers and/or vendors for events the firm sponsors or co-sponsors.

Custody

Under government regulations, we are deemed to have custody of client's assets if, for example, the client authorizes us to instruct the custodian to deduct our advisory fees directly from their account. This is the case for accounts in the Program. Aurum does not take custody of client assets. All clients' accounts are held by unaffiliated broker/dealers or banks. Account custodians send statements directly to the account owners on at least a quarterly basis. Clients should carefully review these statements, and should compare these statements to any account information provided by Aurum.

Investment Discretion

Aurum has investment discretion over most clients' accounts, while some clients prefer Aurum have non-discretionary authority. Clients grant Aurum trading discretion through the execution of a limited power of attorney included in Aurum's Investment Management Agreement.

Clients can place reasonable restrictions on Aurum's investment discretion. For example, some clients have asked Aurum not to buy securities issued by companies in certain industries, or not to sell certain securities where the client has a particularly low tax basis.

Voting Client Securities

In accordance with its fiduciary duty to clients and Rule 206(4)-6 of the Investment Advisers Act, Aurum has adopted and implemented written policies and procedures governing the voting of client securities. All proxies that Aurum receives will be treated in accordance with these policies and procedures. It is Aurum's policy not to accept voting authority over any client's proxies. Clients will receive their proxies directly from their custodian and we do not offer any consulting assistance regarding proxy issues.

As described in the Program Disclosure Brochure, clients enrolled in the Program designate SWIA to vote proxies for the ETFs held in their accounts. Aurum has directed SWIA to process proxy votes and corporate actions through and in accordance with the policies and recommendations of a third party proxy voting service provider retained by SWIA for this purpose. Additional information about this arrangement is available in the Program Disclosure Brochure. Clients who do not wish to designate SWIA to vote proxies may retain the ability to vote proxies themselves by signing a special CS&Co form available from Aurum.

Financial Information

Under no circumstances do we require or solicit payment of fees in excess of \$1,200 per client more than six months in advance of services rendered. Therefore, we are not required to include a financial statement. Aurum has never filed for bankruptcy and is not aware of any financial condition that is expected to affect its ability to manage client accounts.



Part 2B of Form ADV Brochure Supplement

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Mayfield Village, OH 44143
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440-605-1900

Updated: August 2017

This brochure supplement provides information about Jacob Adamczyk, Christopher Bart, Wendy Eldridge, Michael McKeown, Charles Moore, Matthew Reghetti, Perry Reghetti and Eric Wulff. It supplements Aurum's accompanying Form ADV brochure. Please contact Aurum's Chief Compliance Officer, Christopher Bart, at 440-605-1900 if you have any questions about the Form ADV brochure or this supplement, or if you would like to request additional or updated copies of either document.

Additional information about Messrs. Adamczyk, Bart, Eldridge, McKeown, Moore, M. Reghetti, P. Reghetti and Wulff is available on the SEC's website at www.adviserinfo.sec.gov.

Jacob C. Adamczyk, AIF[®], Biographical Information

Educational Background and Business Experience

Jacob Adamczyk was born in 1988. He received a Bachelor of Science in Business Administration from John Carroll University in 2011, majoring in Finance. Mr. Adamczyk received the Accredited Investment Fiduciary[®] (AIF[®]) designation after passing his examination in 2011 from the Center for Fiduciary Studies.

Mr. Adamczyk served as Associate Vice President from 2011 to 2017 and now serves as Director, Retirement Plan Services and focuses on Aurum's retirement plan clients. In this capacity, he will assist the firm's clients with every aspect of their retirement plan – including negotiating the fees of the plan, investment options, compliance testing, Form 5500, audits, and the day-to-day administrative management of the plan.

Disciplinary Information

Mr. Adamczyk has not been involved in any legal or disciplinary events that would be material to a client's evaluation of Mr. Adamczyk or of Aurum.

Other Business Activities

Mr. Adamczyk is not engaged in any other investment related business, and does not receive compensation in connection with any business activity outside of Aurum.

Additional Compensation

Mr. Adamczyk does not receive economic benefits from any person or entity other than Aurum in connection with the provision of investment advice to clients.

Supervision

Mr. Adamczyk is supervised by Messrs. Bart, Eldridge, and Wulff, Managing Directors and Partners. Any of these individuals can be reached directly by calling the telephone number on the cover of this brochure supplement.

Christopher D. Bart, Biographical Information

Educational Background and Business Experience

Christopher Bart was born in 1972. He received a Bachelor of Science in Business Administration from Cleveland State University in 1994.

Mr. Bart has served as one of Aurum's Managing Directors and Partners since co-founding the firm in 2006. In this capacity, he directly manages client portfolios and relationships, oversees the investment manager research process, consults with clients on their wealth planning needs, and consults with corporate retirement plan sponsors and their investment committees. Prior to founding Aurum, Mr. Bart was a Financial Advisor and Associate Vice President at Morgan Stanley from 1996 to 2006.

Disciplinary Information

Mr. Bart has not been involved in any legal or disciplinary events that would be material to a client's evaluation of Mr. Bart or of Aurum.

Other Business Activities

Mr. Bart is not engaged in any other investment related business, and does not receive compensation in connection with any business activity outside of Aurum.

Additional Compensation

Mr. Bart does not receive economic benefits from any person or entity other than Aurum in connection with the provision of investment advice to clients.

Supervision

As one of Aurum's founding Partners and Managing Directors, Mr. Bart maintains ultimate responsibility for the company's operations and is also the Chief Compliance Officer. Mr. Bart maintains client accounts in accordance with client directives which are also overseen by Messrs. Moore, P. Reghetti and Wulff. Mr. Bart discusses investment decisions with Messrs. McKeown, Moore, P. Reghetti and Wulff. Any of these individuals can be reached directly by calling the telephone number on the cover of this brochure supplement.

Wendy L. Eldridge, Biographical Information

Educational Background and Business Experience

Wendy Eldridge was born in 1971. She received a Bachelor of Science in Business Administration from Bowling Green State University in 1993 and her Master's in Business Administration from Kent State University in 1994.

Ms. Eldridge has served as a Partner since 2014 focusing on Aurum's retirement plan clients. In this capacity, she assists the firm's clients with every aspect of their retirement plan – including negotiating the fees of the plan, investment options, compliance testing, Form 5500, audits, and the day-to-day administrative management of the plan. Prior to joining Aurum, Ms. Eldridge was the Director of 401(k)'s at Capital Planners from 2012 to 2014 and prior to that she was a Partner at Pension Advisors from 2002 to 2012.

Disciplinary Information

Ms. Eldridge has not been involved in any legal or disciplinary events that would be material to a client's evaluation of Ms. Eldridge or of Aurum.

Other Business Activities

Ms. Eldridge is not engaged in any other investment related business, and does not receive compensation in connection with any business activity outside of Aurum.

Additional Compensation

Ms. Eldridge does not receive economic benefits from any person or entity other than Aurum in connection with the provision of investment advice to clients.

Supervision

Ms. Eldridge is supervised by Messrs. Bart, Moore, P. Reghetti and Wulff, Managing Directors and Partners. Any of these individuals can be reached directly by calling the telephone number on the cover of this brochure supplement.

Michael T. McKeown, CFA, CPA, Biographical Information

Educational Background and Business Experience

Michael McKeown was born in 1982. He received a Bachelor of Science degree in Business Administration from John Carroll University majoring in Finance and Accountancy in 2005. Mr. McKeown became a Certified Public Accountant in the state of Ohio in 2006. Mr. McKeown received the Chartered Financial Analyst (“CFA”) designation in 2009. In order to become a CFA Charterholder, Mr. McKeown was required to pass a series of examinations, maintain membership with the CFA Institute and a local CFA chapter, and agree to abide by the CFA Institute’s Code of Ethics.

Mr. McKeown has served as the Chief Investment Officer since 2015. Previously he served as Director of Research from 2011 to 2015 and as Associate Vice President from 2006 to 2011 at Aurum. In his capacity, he is responsible for the investment manager research process and portfolio trading. He also focuses on asset allocation research on a strategic and tactical basis for client portfolios. From 2005 through 2006, Mr. McKeown was a Financial Advisor with Morgan Stanley.

Disciplinary Information

Mr. McKeown has not been involved in any legal or disciplinary events that would be material to a client’s evaluation of Mr. McKeown or of Aurum.

Other Business Activities

Mr. McKeown receives compensation in connection with his real estate investments, however, this activity does not require any substantial commitment of his time and is in no way connected with Aurum and does not propose any conflicts.

Additional Compensation

Mr. McKeown does not receive economic benefits from any person or entity other than Aurum in connection with the provision of investment advice to clients.

Supervision

Mr. McKeown’s investment recommendations and portfolio trading are supervised by Messrs. Bart, Moore, P. Reghetti and Wulff, Managing Directors and Partners. Mr. McKeown discusses investment decisions with Messrs. Bart, Moore, P. Reghetti and Wulff. Any of these individuals can be reached directly by calling the telephone number on the cover of this brochure supplement.

Charles D. Moore, Biographical Information

Educational Background and Business Experience

Charles Moore was born in 1979. He received a Bachelor of Business Administration in Finance from Mount Union College in 2001.

Mr. Moore serves as one of Aurum's Managing Directors and Partners. In this capacity, he directly manages client portfolios and relationships, oversees the investment manager research process, and consults with clients on their wealth planning needs. Prior to joining Aurum, Mr. Moore was a Wealth Advisor and Partner with Reghetti Moore Wealth Advisors from 2003 to 2017.

Disciplinary Information

Mr. Moore has not been involved in any legal or disciplinary events that would be material to a client's evaluation of Mr. Moore or of Aurum.

Other Business Activities

Mr. Moore is not engaged in any other investment related business, and does not receive compensation in connection with any business activity outside of Aurum.

Additional Compensation

Mr. Moore does not receive economic benefits from any person or entity other than Aurum in connection with the provision of investment advice to clients.

Supervision

As one of Aurum's Managing Directors and Partners, Mr. Moore maintains ultimate responsibility for the company's operations. Mr. Moore maintains client accounts in accordance with client directives which are also overseen by Messrs. Bart, P. Reghetti and Wulff. The Chief Compliance Officer also periodically reviews accounts under Mr. Moore's direction. Mr. Moore discusses investment decisions with Messrs. Bart, McKeown, P. Reghetti and Wulff. Any of these individuals can be reached directly by calling the telephone number on the cover of this brochure supplement.

Perry D. Reghetti, Biographical Information

Educational Background and Business Experience

Perry Reghetti was born in 1956. He graduated from The University of Akron's Commerce and Finance/Business School in 1979.

Mr. Reghetti serves as one of Aurum's Managing Directors and Partners. In this capacity, he directly manages client portfolios and relationships, oversees the investment manager research process, and consults with clients on their wealth planning needs. Prior to joining Aurum, Mr. Reghetti was a Wealth Advisor and Partner with Reghetti Moore Wealth Advisors from 2002 to 2017.

Disciplinary Information

Mr. Reghetti has not been involved in any legal or disciplinary events that would be material to a client's evaluation of Mr. Reghetti or of Aurum.

Other Business Activities

Mr. Reghetti is not engaged in any other investment related business, and does not receive compensation in connection with any business activity outside of Aurum.

Additional Compensation

Mr. Reghetti does not receive economic benefits from any person or entity other than Aurum in connection with the provision of investment advice to clients.

Supervision

As one of Aurum's Managing Directors and Partners, Mr. Reghetti maintains ultimate responsibility for the company's operations. Mr. Reghetti maintains client accounts in accordance with client directives which are also overseen by Messrs. Bart, Moore, and Wulff. The Chief Compliance Officer also periodically reviews accounts under Mr. Reghetti's direction. Mr. Reghetti discusses investment decisions with Messrs. Bart, McKeown, Moore, and Wulff. Any of these individuals can be reached directly by calling the telephone number on the cover of this brochure supplement.

Matthew J. Reghetti, Biographical Information

Educational Background and Business Experience

Matthew Reghetti was born in 1988. He received a Bachelor of Business Administration in Marketing and Economics from Mount Union College in 2010.

Mr. Reghetti serves as one of Aurum's Partners. In this capacity, he directly manages client portfolios and relationships and consults with clients on their wealth planning needs. Prior to joining Aurum, Mr. Reghetti was a Wealth Advisor and Partner with Reghetti Moore Wealth Advisors from 2014 to 2017.

Disciplinary Information

Mr. Reghetti has not been involved in any legal or disciplinary events that would be material to a client's evaluation of Mr. Reghetti or of Aurum.

Other Business Activities

Mr. Reghetti is not engaged in any other investment related business, and does not receive compensation in connection with any business activity outside of Aurum.

Additional Compensation

Mr. Reghetti does not receive economic benefits from any person or entity other than Aurum in connection with the provision of investment advice to clients.

Supervision

As one of Aurum's Partners, Mr. Reghetti maintains ultimate responsibility for the company's operations. Mr. Reghetti maintains client accounts in accordance with client directives which are also overseen by Messrs. Bart, Moore, P. Reghetti and Wulff. The Chief Compliance Officer also periodically reviews accounts under Mr. Reghetti's direction. Mr. Reghetti discusses investment decisions with Messrs. Bart, McKeown, Moore, P. Reghetti and Wulff. Any of these individuals can be reached directly by calling the telephone number on the cover of this brochure supplement.

Eric N. Wulff, Biographical Information

Educational Background and Business Experience

Eric Wulff was born in 1971. He received a Bachelor of Science in Economics from John Carroll University in 1994.

Mr. Wulff has served as one of Aurum's Managing Directors and Partners since co-founding the firm in 2006. In this capacity, he directly manages client portfolios and relationships, oversees the investment manager research process, consults with clients on their wealth planning needs, and consults with corporate retirement plan sponsors and their investment committees. Prior to founding Aurum, Mr. Wulff was a Wealth Advisor and First Vice President at Morgan Stanley from 1996 to 2006.

Disciplinary Information

Mr. Wulff has not been involved in any legal or disciplinary events that would be material to a client's evaluation of Mr. Wulff or of Aurum.

Other Business Activities

Mr. Wulff is not engaged in any other investment related business, and does not receive compensation in connection with any business activity outside of Aurum.

Additional Compensation

Mr. Wulff does not receive economic benefits from any person or entity other than Aurum in connection with the provision of investment advice to clients.

Supervision

As one of Aurum's founding Partners and Managing Directors, Mr. Wulff maintains ultimate responsibility for the company's operations. Mr. Wulff maintains client accounts in accordance with client directives which are also overseen by Messrs. Bart, Moore and P. Reghetti. Mr. Wulff discusses investment decisions with Messrs. Bart, McKeown, Moore and P. Reghetti. Any of these individuals can be reached directly by calling the telephone number on the cover of this brochure supplement.