

## **Trellis Advisors, LLC**

8804 ROOSEVELT WAY NE • SEATTLE, WA 98115

206-522-6111 • Ray.Gilmour@TrellisAdvisors.com

[www.TrellisAdvisors.com](http://www.TrellisAdvisors.com)

### **Firm Brochure**

(Part 2A of Form ADV)

This brochure provides information about the qualifications and business practices of Trellis Advisors, LLC. If you have any questions about the contents of this brochure, please contact us at 206-522-6111 or by email at Ray.Gilmour@TrellisAdvisors.com. The information in this brochure has not been approved or verified by the United States Securities and Exchange Commission or by any state securities authority.

Additional information about Trellis Advisors, LLC also is available on the SEC's website at [www.adviserinfo.sec.gov](http://www.adviserinfo.sec.gov).

*Trellis Advisors, LLC is a registered investment adviser. Registration of an investment adviser does not imply any level of skill or training, and you should not choose an investment adviser solely on the basis of its status as a registered investment adviser. Please consider the information provided to you in oral and written communications to determine whether to hire or retain an investment adviser and to evaluate an investment adviser's qualifications and business practices.*

March 31, 2011

## **Material Changes**

The SEC adopted "Amendments to Form ADV" in July 2010. This Firm Brochure, dated March 31, 2011, is our new disclosure document prepared according to the SEC's new requirements and rules. As an SEC registered investment adviser, our firm is required to comply with the new reporting and filing requirements. This document is a narrative that is substantially different in form and content, and includes some new information that we were not previously required to disclose.

After our initial filing of this Brochure, this section will be used to provide our clients with a summary of new and/or updated information. We will inform you of the revisions based on the nature of the updated information.

Consistent with the new rules, we will ensure that you receive a summary of any material changes to this and subsequent Brochures within 120 days of the close of our business' fiscal year. We will provide you with other interim disclosures about material changes as necessary.

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## **Advisory Business**

### **Firm Description**

Trellis Advisors, LLC (Trellis) is a SEC-registered investment adviser with its principal place of business located in Seattle, Washington. Trellis Advisors, LLC was founded by M. Ray Gilmour in 2005.

We provide clients with financial planning, investment and non-investment related consulting, and discretionary investment management services.

### **Advisory Services**

Clients generally engage us to provide initial and ongoing financial planning and discretionary investment management services on a fee-only basis.

We serve clients as follows:

**Analyze Current Situation** - Assist clients in reviewing current financial situation to identify unique needs, goals and constraints. As appropriate, we also review and discuss a client's prior investment history, as well as family composition and background.

**Develop Asset Allocation** - Help clients understand their risk tolerance, tax situation, time horizon, and cash flow needs. Assist clients in defining appropriate investment objectives and allocating investment assets among different asset classes and different investment styles to optimize the risk and return objectives.

**Formalize Investment Plan** - Prepare a written investment policy statement and asset allocation model that details the implementation of the investment strategy and guidelines consistent with the client's goals and risk tolerance.

Clients may impose reasonable restrictions on investing in certain securities, types of securities, or industry sectors.

**Implementation** - Assist clients in selecting specific investment vehicles and implementation of the investment plan. Trellis primarily implements investment recommendations with mutual funds, exchange-traded funds and other types of managed accounts (collectively, "Funds").

Trellis may utilize independent third party money managers for part of the client's portfolio implementation. Depending on a client's individual circumstances and needs, Trellis may determine that the client's portfolio is suitable for one or more third party money managers

and assist the client in selecting the money manager. The third party money manager will have discretionary authority over the portion of the client's assets under their management.

**Monitoring & Supervision** - Provide ongoing advice regarding the selection of investments and changes to the asset allocation, as appropriate. Periodic reports will be provided to clients, as well as monthly statements from the custodian, Charles Schwab & Co., Inc. (see Brokerage Practices section). Provide ongoing review, analysis, and monitoring of investments including performance and costs.

**Personal Financial Consulting** - In addition to the services above, Trellis provides personal financial consulting to clients upon request. Financial consulting services generally includes an analysis of a client's net worth, cash flow projections, retirement planning, education savings, and limited estate planning, as well as providing other advice as requested by clients, such as advice about real estate and insurance.

Some clients are provided a written plan that includes a personal balance sheet and certain projections. All reports, financial statement projections, and analyses are intended exclusively for client use in developing and implementing their financial plan. In view of this limited purpose, the statements should not be considered complete financial statements. Accordingly, clients should understand that such statements cannot be used to obtain credit or for any purpose other than developing their personal financial plan. Trellis will not audit (examine), review or compile such statements and, accordingly Trellis will not express an opinion or other form of assurance on them, including the reasonableness of assumptions and other data on which any prospective financial statements are based. It is likely that there will be differences between projected and actual results because events and circumstances frequently do not occur as expected and such differences may be material.

Trellis' analyses will be highly dependent on certain economic assumptions that clients must make about the future. Therefore, another important step in the process is establishing the client's familiarity with historical data regarding key assumptions such as inflation and investment rates of return, as well as an understanding of how significantly these assumptions affect the results of the analyses. Trellis may counsel clients as to the consistency of the client's assumptions with relevant historical data, but Trellis will not express any assurance as to the accuracy or reasonableness of their specific data and assumptions. Clients are ultimately responsible for the assumptions and personal data upon which Trellis' procedures and projections are based.

In performing our services, we are not required to verify any information received from the client or from the client's other professionals, and is expressly authorized to rely on the information. Client are advised that it remains their responsibility to promptly notify us if there is ever any change in their financial situation or investment objectives for the purpose of reviewing/evaluating/revising Trellis' previous recommendations and/or services.

Our independent objective investment advice is not limited to any specific product or service offered by a broker-dealer and will generally include advice regarding the following securities:

- Mutual funds
- Exchange Traded Funds (ETFs)
- Publicly traded securities
- Municipal securities
- Corporate debt securities (other than commercial paper)
- Commercial paper
- United States governmental securities
- Certificates of deposit
- Variable life insurance
- Variable annuities
- Options contracts on securities
- Interests in partnerships investing in real estate

### **Principal Owner**

M. Ray Gilmour owns 100% of Trellis Advisors, LLC.

### **Amount of Managed Assets**

As of December 31, 2010, we managed approximately \$78 million of clients' assets on a discretionary basis. We do not manage client assets on a non-discretionary basis.

## Fees and Compensation

### Description

Our fees for our services are based upon a percentage of assets under management.

Our standard fee schedule is as follows:

<u>Assets Under Management</u>		<u>Annual Rate*</u>	<u>Quarterly Rate</u>
First	\$1,000,000	1.00%	.25%
Additional Assets from	\$1,000,001 to \$5,000,000	.75%	.1875%
Additional Assets from	\$5,000,001 to \$10,000,000	.50%	.125%
Additional Assets from	\$10,000,001 and up	Negotiable	

*\*All fees are calculated on a graduated basis. For example, assets of \$2,000,000 would pay on an annualized basis 1.00% of the first \$1,000,000 and .75% of the second \$1,000,000.*

We charge a minimum annual fee of \$10,000, which may be reduced at our sole discretion. We may modify these fees upon 60 days written notice to a client.

Although we have established this standard fee schedule, we retain the discretion to negotiate alternative fees on a client-by-client basis. Client facts, circumstances and needs will be considered in determining the fee schedule. These include the complexity of the client, assets to be placed under management, anticipated future additional assets; related accounts; portfolio style, account composition, reports, among other factors.

We may group certain related client accounts for the purposes of determining the annualized fee.

### Timing and Payment of Fees

Fees are payable quarterly in advance on the day immediately following the end of the previous quarter. Fees are based upon the net asset value of a client's portfolio as of the last day of the previous quarter. For this purpose, the client's portfolio consists of all accounts Trellis has established for the client and may include outside retirement plan accounts (i.e., company retirement accounts). Trellis may agree to waive its fees on certain accounts that it establishes for clients that are not managed by Trellis (Courtesy accounts).

Initial accounts opened mid-quarter are charged a prorated quarterly fee based on the number of days remaining in the quarter. Fees on initial accounts are payable at the time funds are transferred into the account (or on an earlier agreed upon date). Fees for subsequent interim investments or withdrawals are prorated from the date of occurrence to the end of the current quarter and are due and payable or creditable on the first day of the following quarter.

Fees are payable quarterly, and are deducted from clients' accounts or if necessary, clients pay fees by check.



## **Termination of Agreement**

The investment management agreement may be terminated by either party upon 30 days written notice. Upon termination of the agreement any unearned fees will be promptly refunded. If the investment management agreement is terminated during a quarter, Trellis will refund a prorated amount of the quarterly fee based upon the number of days remaining in the quarter.

## **Other Fees**

All fees paid to Trellis Advisors, LLC for investment advisory services are separate and distinct from the fees and expenses charged by mutual funds, ETFs and/or third party money managers.

- Mutual fund and ETF fees and expenses are set forth in the applicable prospectuses.
- Third party money managers provide investment management services for an additional fee. These fees vary based on such factors as the manager selected, underlying investment strategy and size of the account. Fees paid to Trellis for investment advisory services are separate and distinct from the fees charged by the independent money manager. If a third party money manager is used for the client's portfolio, a separate contract and disclosure will be provided to the client.

Also, broker-dealers, such as Schwab, charge brokerage commissions and/or transaction fees for effecting certain securities transactions (i.e., transaction fees are charged for certain no-load mutual funds, commissions are charged for individual equity and fixed income securities transactions).

Trellis does NOT invest client assets in "load mutual funds" (i.e., mutual funds sold subject to a sales charge paid to broker-dealers). Trellis does NOT receive any compensation from any fund company (such as 12b-1 fees) or any other party.

## **Performance-Based Fees**

Trellis Advisors, LLC does not charge performance-based fees.

## **Types of Clients**

Trellis Advisors, LLC provides advisory services to the following types of clients:

- Individuals and families
- Trusts and Estates
- Pension and profit sharing plans
- Charitable organizations
- Corporations and other business entities

We typically require a minimum of \$1 million of assets under management or a minimum annual fee of \$10,000, which may be reduced at our sole discretion.

## Methods of Analysis, Investment Strategies and Risk of Loss

### Methods of Analysis

We use the following methods of analysis in formulating our investment advice and/or managing client assets:

**Asset Allocation.** *We believe asset allocation is a key component of investment portfolio design.* Rather than focusing primarily on securities selection, we help clients to identify an appropriate ratio of securities (stocks), fixed income (bonds), and cash suitable to the client's investment goals and risk tolerance. We believe that the appropriate allocation of assets across diverse investment classes is the primary determinant of consistent portfolio returns.

**Fundamental Analysis.** We employ fundamental analysis. The main sources of information include Morningstar reports, fund prospectuses, Fiduciary Analytics, financial newspapers and magazines, research materials prepared by others, filings with the Securities and Exchange Commission, and annual reports. Employees of Trellis Advisors, LLC also participate in conference calls and industry conferences.

**Mutual Fund and/or ETF Analysis.** We look at the experience and track record of the manager of the mutual fund or ETF in an attempt to determine if that manager has demonstrated an ability to invest over a period of time and in different economic conditions. We also look at the underlying assets in a mutual fund or ETF in an attempt to determine if there is significant overlap in the underlying investments held in another fund(s) in the client's portfolio. We also monitor the funds or ETFs in an attempt to determine if they are continuing to follow their stated investment strategy.

**Third-Party Money Manager Analysis.** We review the experience, expertise, investment philosophies, and past performance of independent third-party investment managers in an attempt to determine if that manager has demonstrated an ability to invest over a period of time and in different economic conditions. We monitor the manager's underlying holdings, strategies and performance as part of our overall periodic risk assessment. We also monitor that they are invested consistent with the investment guidelines and policy statement. Additionally, as part of our due-diligence process, we survey the manager's compliance and business enterprise risks.

A risk of investing with a third-party manager who has been successful in the past is that he/she may not be able to replicate that success in the future. In addition, as we do not control the underlying investments in a third-party manager's portfolio, there is also a risk that a manager may deviate from the stated investment mandate or strategy of the portfolio, making it a less suitable investment for our clients. Moreover, we do not control the manager's daily business and compliance operations, we may be unaware of the lack of internal controls necessary to prevent business, regulatory or reputational deficiencies.

**Risks for all forms of analysis.** Our securities analysis methods rely on the assumption that the companies whose securities we purchase and sell, the rating agencies that review these securities, and other publicly-available sources of information about these securities, are providing accurate and unbiased data. While we are alert to indications that data may be incorrect, there is always a risk that our analysis may be compromised by inaccurate or misleading information.

## **Investment Strategies**

The primary investment strategy we use for client accounts is core/satellite asset allocation. We use passively-managed index and exchange-traded funds and actively-managed funds. Portfolios are generally globally diversified to control the risk associated with traditional markets. We may also at times recommend unrelated, third party investment managers who have a greater expertise in certain disciplines when appropriate for the client.

The investment strategy for a specific client is based upon the objectives, risk tolerance, time horizon, income needs, and tax situation stated by the client during consultations. The client may change these objectives at any time. The client's goals and objectives are recorded during meetings and via correspondence with the client. Each client portfolio is constructed solely for that client. We do not use model portfolios, and we do not utilize composites to illustrate results.

## **Risk of Loss**

All investments have certain risks that are borne by the investor. Our investment approach keeps the risk of loss in mind. However, as with all investments, clients face investment risks including the following: Loss of Principal Risk, Interest-rate Risk, Market Risk, Inflation Risk, Currency Risk, Reinvestment Risk, Business Risk, Liquidity Risk, and Financial Risk.

## **Disciplinary Information**

Trellis Advisors, LLC has no reportable disciplinary events to disclose.

## **Other Financial Industry Activities and Affiliations**

Trellis Advisors, LLC and our employees are not engaged in other financial industry activities and have no other industry affiliations.

## **Code of Ethics, Participation or Interest in Client Transactions and Personal Trading**

Trellis has adopted a Code of Ethics expressing the firm's commitment to ethical conduct. Trellis' Code of Ethics describes the firm's fiduciary duties and responsibilities to clients, and sets forth Trellis' practice of supervising the personal securities transactions of supervised persons with access to client information. Individuals associated with Trellis may buy or sell securities for their personal accounts identical to or different than those recommended to clients. It is the expressed policy of Trellis that no person employed by Trellis shall prefer his or her own interest to that of an advisory client or make personal investment decisions based on the investment decisions of advisory clients.

To supervise compliance with its Code of Ethics, Trellis requires that anyone associated with this advisory practice with access to advisory recommendations provide annual securities holdings reports and quarterly transaction reports to the firm's Chief Compliance Officer.

Trellis requires that all individuals must act in accordance with all applicable Federal and State regulations governing registered investment advisory practices. Trellis' Code of Ethics further includes the firm's policy prohibiting the use of material non-public information.

A copy of our Code of Ethics is available to our advisory clients and prospective clients. You may request a copy by email sent to [Ray.Gilmour@TrellisAdvisors.com](mailto:Ray.Gilmour@TrellisAdvisors.com) or by calling us at 206-522-6111.



## Brokerage Practices

### Selecting a Broker-Dealer

Trellis will endeavor to select a broker-dealer (custodian), which will provide best execution. In selecting a custodian, Trellis may consider, among other things, the custodian's execution capabilities, reputation, respective financial strength, pricing, research and service. In seeking "best execution", the determining factor is not the lowest possible commission cost but whether the transaction represents the best qualitative execution. Therefore, Trellis will generally seek competitive transaction fees for account transactions.

Brokerage commissions and commission equivalent rates may, from time to time, be individually negotiated, and thus a client may be charged different commissions and commission equivalent rates than those charged to other clients for identical transactions. These different rates may be due to, among other things, differences in the size and nature of the respective accounts.

At the present time Trellis is recommending Schwab Advisor Services (formerly called Schwab Institutional). Trellis considered the following factors in selecting broker-dealers:

- Quality of overall execution services provided by the broker-dealer;
- Promptness of execution;
- Dedicated service team;
- Local personnel;
- Resources provided over the internet;
- Electronic account documents;
- Commissions/transaction fees charged by the broker-dealer;
- Technological support;
- Back office capabilities and facilities, including any software provided;
- Promptness and accuracy of statements;
- Financial condition of the broker-dealer;
- Professionalism and reliability of the broker-dealer;
- Reputation of the broker-dealer

Accordingly, Trellis will arrange for clients to establish brokerage accounts with Schwab Advisors Services, a division of Charles Schwab & Co., Inc. (Schwab), a FINRA-registered broker-dealer, Member SIPC, to maintain custody of clients' assets and to effect trades for their accounts. Although Trellis may recommend that clients establish accounts at Schwab, it is the client's decision to custody assets with Schwab. Trellis is independently owned and operated and not affiliated with Schwab. Schwab provides Trellis with access to its institutional trading and custody services, which are typically not available to Schwab retail investors. These services generally are available to independent investment advisors on an unsolicited basis, at no charge to them so long as a total of at least \$10 million of the advisor's clients' assets are maintained in accounts at Schwab Advisor Services.

Schwab's brokerage services include the execution of securities transactions, custody, research, and access to mutual funds and other investments that are otherwise generally available only to institutional investors or would require a significantly higher minimum initial investment.

For Trellis' client accounts maintained in Schwab's custody, Schwab generally does not charge separately for custody services but is compensated by account holders through commissions and other transaction-related or asset-based fees for securities trades that are executed through Schwab or that settle into Schwab accounts.

In addition to Trellis' investment management fee, Schwab's brokerage commissions and/or transaction fees, the client will also incur charges imposed by the mutual funds and ETFs (e.g., management fees and other fund expenses). Also, when beneficial to the client, individual fixed income transactions may be effected through broker-dealers with whom Trellis has entered into arrangements for prime brokerage clearing services pursuant to the terms and conditions of a Prime Brokerage agreement between Schwab and the client.

### **Research and Other Soft Dollar Benefits**

Schwab Advisor Services also makes available to Trellis other products and services that benefit us but may not directly benefit our clients' accounts. Schwab's products and services include software and other technology that:

- provide access to client account data (such as trade confirmations and account statements);
- facilitate trade execution (and allocation of aggregated trade orders for multiple client accounts);
- provide research, pricing and other market data; facilitate payment of Trellis' fees from its clients' accounts, and;
- assist with back-office functions, record keeping and client reporting.

Many of these services generally may be used to service all or a substantial number of Trellis' accounts, including accounts not maintained at Schwab Advisor Services.

Schwab Advisor Services also offers other services intended to help Trellis manage and further develop its business enterprise. These services may include (i) compliance, legal, and business consulting; and (ii) publications and conferences on practice management and business succession. Schwab may make available, arrange and/or pay third-party vendors for the types of services rendered to Trellis. Schwab Advisor Services may discount or waive fees it would otherwise charge for some of these services or pay all or a part of the fees of the third-party providing these services to Trellis. Schwab Institutional may also provide other benefits such as educational events or occasional business entertainment of Trellis personnel.

The availability to Trellis of the foregoing products and services is not contingent

upon Trellis committing to Schwab Institutional any specific amount of business (assets in custody or trading commissions). Clients do not pay higher commissions than those obtainable from other brokers in return for the services made available to Trellis. However, clients may find lower commission rates available at other brokers.

### **Directed Brokerage**

We do not direct brokerage for specific client transactions.

### **Aggregation of Trades**

Trellis Advisors, LLC does not generally aggregate client trades. We typically implement client transactions separately for each account. As a result, certain client trades may be executed before others, at a different price and/or commission rate. Additionally, our clients may not receive volume discounts available to advisers who aggregate client trades.

### **Trade Errors**

As a fiduciary, Trellis Advisors, LLC has the responsibility to effect orders correctly, promptly and in the best interests of our clients. In the event any error occurs in the handling of any client transactions, due to Trellis Advisors, LLC's actions, or inaction, or actions of others, Trellis Advisors, LLC's policy is to seek to identify and correct any errors as promptly as possible without disadvantaging the client or benefiting Trellis Advisors, LLC in any way.

If the error is the responsibility of Trellis Advisors, LLC, any client transaction will be corrected and Trellis Advisors, LLC will be responsible for any client loss resulting from an inaccurate or erroneous order.

Trellis Advisors, LLC's policy and practice is to monitor and reconcile all trading activity, identify and resolve any trade errors promptly, document each trade error with appropriate supervisory approval and maintain a trade error file.

## **Review of Accounts**

### **Reviews**

Account reviews are conducted quarterly by M. Ray Gilmour, Client Advisor/Managing Member, and Trevor Seamons, Client Service Analyst. All clients are advised that it remains their responsibility to advise us of any changes in their investment objectives and/or financial situation. All clients (in person or by telephone) are encouraged to review financial planning issues, investment objectives and account performance with Trellis on an annual basis.

### **Review Triggers**

More frequent reviews may be triggered by material changes in variables such as the client's individual circumstances, changes in market conditions, and political or economic environment. Also, a review may be triggered by client request, new information about an investment, changes in tax laws, or other important changes.

### **Reports**

Clients are provided with transaction confirmation notices and regular summary account statements directly from the custodian for the client accounts. Trellis provides written reports summarizing account activity, asset allocation, and performance no less than annually. Trellis encourages client meetings to review reports, and meetings are generally held at least semi-annually.

## **Client Referrals and Other Compensation**

We have been fortunate to receive many client referrals over the years. The referrals have come from current clients, estate planning attorneys, accountants, employees, personal friends of employees, and other sources. The firm does not pay for referrals.

We do not accept referral fees or any form of remuneration from other professionals when a prospect or client is referred to them.

## **Custody**

Custody is defined as any legal or actual ability by our firm to access client funds or securities. Since all client funds and securities are maintained with a qualified custodian, we don't take physical possession of client assets. However, because we directly debit client fees from their accounts, our firm may be deemed to have constructive custody of client funds. Our clients will receive monthly statements from the custodian (Schwab). We urge our clients to compare the various statements and reports received from us to those they receive from their custodian.

## Investment Discretion

Clients enter into a Client Agreement for Investment Management Services with Trellis Advisors, LLC whereby the client authorizes Trellis to manage the client's investment accounts on a discretionary basis. After a written Investment Policy Statement is agreed upon, the client gives Trellis the authority to determine the following without contacting the client:

- Determine the securities to buy or sell;
- Determine the amount of the securities to buy or sell;
- Determine the broker-dealer to use for client transactions and the commission costs that will be charged for these transactions.

Any limitations on Trellis' discretionary authority will be included in the Investment Policy Statement. Clients may amend these limitations as required.

As to client assets under their management, third party money managers typically determine the buys and sells as well as the broker-dealers to be used to effect securities transactions.

## Voting Client Securities

As a matter of firm policy, we do not vote proxies on behalf of clients. Although our firm may provide investment advisory services relative to client investment assets, clients maintain exclusive responsibility for:

- directing the manner in which proxies solicited by issuers of securities beneficially owned by the client shall be voted, and;
- making all elections relative to any mergers, acquisitions, tender offers, bankruptcy proceedings or other events pertaining to the client's investment assets.

Clients are responsible for instructing each custodian of the assets to forward to the client copies of all proxies and shareholder communications relating to the client's investment assets.

We do not offer any consulting assistance regarding proxy issues to clients.



## **Financial Information**

Under no circumstances will we require prepayment of fees in excess of \$1,200 per client more than six months in advance of services rendered.

## **Privacy Notice**

Trellis Advisors, LLC (Trellis), is committed to safeguarding the confidential information of our clients. We hold all personal information provided to our firm in the strictest confidence. This Privacy Notice is to help you understand the information we collect, how we use and protect the information, and the limited circumstances in which we may disclose certain information to others.

### **Information We Collect**

During the ordinary course of our business, we may collect and maintain the following types of non-public personal information about you so that we can effectively provide our services to you:

- > Information you provide us directly by correspondence, application, other forms, telephone, in meetings, or otherwise (including your name, address, social security number, telephone number, date of birth, assets, account information, and other financial information);
- > Information we receive and/or generate about your transactions with our company and others as part of managing your accounts (such as investment and other account transactions, balances, and statements); and
- > Information we may receive from third parties with respect to your accounts (such as information provided to us by your legal, accounting or other professional advisors).

### **Safeguarding of Your Personal Information**

We restrict access to your information to only those individuals, including employees, who have a business or professional purpose for knowing the information in order to conduct your business and provide services to you. We maintain physical, electronic, and procedural safeguards that comply with applicable laws to protect your non-public personal information.

### **Sharing of Information**

We will not disclose any personal information about our clients or former clients to any third party without the client's prior direction or approval, except as described below. We also require that those with whom we share such information keep that information strictly confidential. Those instances where personal information may be shared on a limited basis include:

- > Disclosures to companies that perform services on our behalf to assist us in providing our services to you (such as our technology consultants who assist us in maintaining our accounting and computer systems);
- > Disclosures to companies necessary for us to manage and administer your account (such as providing account information to brokers and our custodians);

> Disclosures required by judicial or regulatory process, and under other circumstances permitted by law.

> Disclosures to professional organizations that we belong to in response to specific inquiries of our actions and/or services.

We will not sell any personal information about our clients or former clients to anyone.

If you have any questions about our privacy policies and procedures or other information about our company, please feel free to contact M. Ray Gilmour at 206.522.6111 or email at [Ray.Gilmour@TrellisAdvisors.com](mailto:Ray.Gilmour@TrellisAdvisors.com).

**Trellis Advisors, LLC**

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M. Ray Gilmour  
Trevor Steven Seamons

**Brochure Supplement**

(Part 2B of Form ADV)

This brochure supplement provides information about the individuals listed above that supplements the Trellis Advisors, LLC brochure. You should have received a copy of that brochure. Please contact M. Ray Gilmour if you did not receive Trellis Advisors, LLC's brochure or if you have any questions about the contents of this supplement.

Additional information about the individuals listed above is available on the SEC's website at [www.adviserinfo.sec.gov](http://www.adviserinfo.sec.gov).

March 31, 2011

## **Educational, Background and Business Experience**

**Name:** M. Ray Gilmour      **Born:** 1959

### **Education**

- Central Washington University; B.S., Accounting; 1986

### **Business Experience**

- Trellis Advisors, LLC; Principal/Client Advisor; 2/2005 to present
- Laird Norton Tyee Asset Strategies, LLC; Client Manager/Advisor; 4/2004 - 12/2004
- Tyee Asset Strategies, LLC; Client Manager; 7/2001 - 4/2004
- Tyee Asset Strategies, Inc.; CFO and Client Manager; 12/1998 - 7/2001
- Self-Employed CPA; 12/1992 - 12/1998
- Moss Adams, LLP; Accountant/CPA; 7/1986 - 12/1992

### **Professional Designations**

M. Ray Gilmour has earned the following designations and is in good standing with the granting authorities:

- CPA; Washington State Board of Accountancy; 10/23/1987
- CFP®; Certified Financial Planner Board of Standards, Inc.; 9/16/2002

*Please see the last two pages of this document for an explanation of the minimum qualifications required for these designations.*

### **Disciplinary Information**

M. Ray Gilmour has no reportable disciplinary history.

### **Other Business Activities**

#### **A. Investment-Related Activities**

1. M. Ray Gilmour is not engaged in any other investment-related activities.
2. M. Ray Gilmour does not receive commissions, bonuses or other compensation on the sale of securities or other investment products.

#### **B. Non Investment-Related Activities**

M. Ray Gilmour is not engaged in any other business or occupation that provides substantial compensation or involves a substantial amount of his time.

## **Additional Compensation**

M. Ray Gilmour does not receive any economic benefit from a non-advisory client for the provision of advisory services.

## **Supervision**

**Supervisor:** Self

**Title:** Managing Member

**Phone Number:** 206.522.6111

## **Educational, Background and Business Experience**

**Name:** Trevor Steven Seamons

**Born:** 1977

### **Education**

- Utah State University; M.B.A.; 2004
- Utah State University; B.A., Sociology; 2003

### **Business Experience**

- Trellis Advisors, LLC; Client Service Analyst; 1/2007 to present
- Peterson, Allred, Jackson; Staff/Investment Advisor; 2/2005 - 10/2006
- Cambridge Investment Research; Registered Rep.; 1/2006 - 10/2006
- HD Vest; Registered Rep.; 2/2005 - 12/2005

### **Professional Designation**

Trevor Steven Seamons has earned the following designation and is in good standing with the granting authority:

CFP®; Certified Financial Planner Board of Standards, Inc.; 12/3/2007

*Please see the last two pages of this document for an explanation of the minimum qualifications required for this designation.*

### **Disciplinary Information**

Trevor Steven Seamons has no reportable disciplinary history.

### **Other Business Activities**

#### **A. Investment-Related Activities**

1. Trevor Steven Seamons is not engaged in any other investment-related activities.
2. Trevor Steven Seamons does not receive commissions, bonuses or other compensation on the sale of securities or other investment products.

#### **B. Non Investment-Related Activities**

Trevor Steven Seamons is not engaged in any other business or occupation that provides substantial compensation or involves a substantial amount of his time.

## **Additional Compensation**

Trevor Steven Seamons does not receive any economic benefit from a non-advisory client for the provision of advisory services.

## **Supervision**

**Supervisor:** M. Ray Gilmour

**Title:** Managing Member

**Phone Number:** 206.522.6111

### **Supervision of Advisory Activities:**

The following are the processes to monitor the investment advice provided to clients by the supervised person:

- All client account activities and any advice provided to clients is documented in our contact management system and reviewed by M. Ray Gilmour. All emails to and from clients are reviewed by M. Ray Gilmour. Also, M. Ray Gilmour reviews Trevor Steven Seamons' investment advisory work through frequent office interactions.
- All financial plans are reviewed and presented by M. Ray Gilmour.
- Each client receives an Investment Action Plan (IAP), which serves as the Investment Policy Statement. The IAP details the target asset allocation and the implementation of the investment strategy and guidelines consistent with the client's goals and risk tolerance. We provide ongoing advice regarding the selection of investments and changes to the asset allocation, as appropriate. We also provide ongoing review, analysis, and monitoring of investments including performance and costs.
- We have specific review processes for all operational activities, e.g., trading, wires, transfers and all other account activities.



## **Professional Designation Qualifications**

### **Certified Public Accountant (CPA)**

CPAs are licensed and regulated by their state boards of accountancy. While state laws and regulations vary, the education, experience and testing requirements for licensure as a CPA generally include the following:

- Minimum college education (typically 150 credit hours with at least a baccalaureate degree and a concentration in accounting);
- Minimum experience levels (most states require at least one year of experience providing services that involve the use of accounting, attest, compilation, management advisory, financial advisory, tax or consulting skills, all of which must be achieved under the supervision of or verification by a CPA); and
- Successful passage of the Uniform CPA Examination

To maintain a CPA license, states generally require:

- Completion of 40 hours of continuing professional education (CPE) each year (or 80 hours over a two year period or 120 hours over a three year period).

Additionally, all American Institute of Certified Public Accountants (AICPA) members are required to follow a rigorous *Code of Professional Conduct* which requires that they act with integrity, objectivity, due care, competence, fully disclose any conflicts of interest (and obtain client consent if a conflict exists), maintain client confidentiality, disclose to the client any commission or referral fees, and serve the public interest when providing financial services. The vast majority of state boards of accountancy have adopted the AICPA's *Code of Professional Conduct* within their state accountancy laws or have created their own.

*From AICPA, January 2011*

### **CERTIFIED FINANCIAL PLANNER™ (CFP®)**

The CERTIFIED FINANCIAL PLANNER™, CFP® and federally registered CFP (with flame design) marks (collectively, the “CFP® marks”) are professional certification marks granted in the United States by Certified Financial Planner Board of Standards, Inc. (“CFP Board”).

The CFP® certification is a voluntary certification; no federal or state law or regulation requires financial planners to hold CFP® certification. It is recognized in the United States and a number of other countries for its (1) high standard of professional education; (2) stringent code of conduct and standards of practice; and (3) ethical requirements that govern professional engagements with clients. Currently, more than 62,000 individuals have obtained CFP® certification in the United States.

To attain the right to use the CFP® marks, an individual must satisfactorily fulfill the following requirements:

- **Education** – Complete an advanced college-level course of study addressing the financial planning subject areas that CFP Board’s studies have determined as necessary for the competent and professional delivery of financial planning services, and attain a Bachelor’s Degree from a regionally accredited United States college or university (or its equivalent from a foreign university). CFP Board’s financial planning subject areas include insurance planning and risk management, employee benefits planning, investment planning, income tax planning, retirement planning, and estate planning;
- **Examination** – Pass the comprehensive CFP® Certification Examination. The examination, administered in 10 hours over a two-day period, includes case studies and client scenarios designed to

test one's ability to correctly diagnose financial planning issues and apply one's knowledge of financial planning to real world circumstances;

- **Experience** – Complete at least three years of full-time financial planning-related experience (or the equivalent, measured as 2,000 hours per year); and
- **Ethics** – Agree to be bound by CFP Board's *Standards of Professional Conduct*, a set of documents outlining the ethical and practice standards for CFP® professionals.

Individuals who become certified must complete the following ongoing education and ethics requirements in order to maintain the right to continue to use the CFP® marks:

- **Continuing Education** – Complete 30 hours of continuing education hours every two years, including two hours on the *Code of Ethics* and other parts of the *Standards of Professional Conduct*, to maintain competence and keep up with developments in the financial planning field; and
- **Ethics** – Renew an agreement to be bound by the *Standards of Professional Conduct*. The *Standards* prominently require that CFP® professionals provide financial planning services at a fiduciary standard of care. This means CFP® professionals must provide financial planning services in the best interests of their clients.

CFP® professionals who fail to comply with the above standards and requirements may be subject to CFP Board's enforcement process, which could result in suspension or permanent revocation of their CFP® certification.

*Rev. 12/16/10 by the Certified Financial Planner Board of Standards, Inc.*