



## **SUB-ADVISORY SERVICES WRAP FEE BROCHURE**

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This wrap fee program brochure (this “Brochure”) provides information about the qualifications and business practices of Tactical Allocation Group, LLC (referred to in this Brochure as “us,” “we,” “our” or the “firm”). If you have any questions about the contents of this Brochure, please contact us at (800) 780-4TAG or [info@tagllc.net](mailto:info@tagllc.net). The information in this Brochure has not been approved or verified by the United States Securities and Exchange Commission (“SEC”) or by any state securities authority.

We are a registered investment adviser. Registration of an adviser does not imply any level of skill or training.

Additional information about us also is available on the SEC’s website at [www.adviserinfo.sec.gov](http://www.adviserinfo.sec.gov).

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## **ITEM 4: SERVICES, FEES AND COMPENSATION**

### **Our Services**

We offer investment advisory services through a wrap fee program. A wrap fee program is an investment program where you would pay us, as the sponsor of the program, a single fee which covers the costs of investment management, brokerage, custody and any other services provided under the program. Our program fees, minimum account requirements and additional information about our firm are described in more detail below.

You may participate in our program in one of two ways, by working directly with one of our investment adviser representatives or by working through an independent financial advisor. If you work through a broker or another independent financial advisor, he or she will recommend to you an investment in one or more of our portfolios. We will be a sub-advisor to your independent financial advisor and we will provide services to you through a sub-advisory relationship. As described in more detail in “**Clients Referred by Financial Advisors**” on page 1, if you are a client in a sub-advisory relationship, you will not contact us directly. Instead, you will contact your independent financial advisor to receive our investment advisory services. As described in more detail in “**Services through Direct Relationship**” on page 2, if you are a direct client, you will contact us and we will communicate directly with you about your account and our investment advisory services. There are no other differences in how we manage accounts participating in our wrap fee program.

We manage your advisory account on a discretionary basis in accordance with the selected portfolio. You retain individual ownership of all securities and you have the opportunity to place reasonable restrictions on the types of investments in your account although if we deem your restrictions to be unreasonable, we will not enter into an investment advisory agreement with you or we will terminate the existing agreement with you.

We receive a portion of the investment management fee for our advisory services and when agreed upon in the investment advisory agreement, the Financial Advisor receives the balance for its financial consulting services.

If you become our client as a result of your Financial Advisor, your Financial Advisor will receive compensation as a result of your participation in our program. The compensation received by your Financial Advisor may be more than what the Financial Advisor would receive if you participated in another wrap fee program or contracted directly with us for investment advisory services. Accordingly, the Financial Advisor has a financial incentive to recommend our program over other programs or services.

### ***Clients Referred by Financial Advisors***

Generally, at the outset of our relationship, you will enter into an investment advisory agreement with us. We also expect that you will have an agreement with your Financial Advisor. Our agreement will explain the services we provide to you and the responsibilities of your

Financial Advisor. In addition, we will have no direct contact with you instead, your Financial Advisor will provide to you a portfolio performance report, this Brochure and when required our privacy policy.

Your Financial Advisor will be responsible for helping you complete the portfolio selection questionnaire which provides your Financial Advisor with information about your targeted time horizon, risk tolerance and long-term goals. Your Financial Advisor will help you choose the portfolio that meets your investment objectives. We use the information you provide in the portfolio selection questionnaire to confirm the portfolio selected by you and your Financial Advisor.

### ***Traditional Sub-advisory Services***

When we provide traditional sub-advisory services, we will have no direct relationship with the Financial Advisor's client. You will sign an agreement with your Financial Advisor under which you agree to pay a fee based on a percentage of the assets under management. The Financial Advisor establishes the fee which you pay. We receive a portion of the fee for our advisory services as agreed upon in the sub-advisory agreement. Your Financial Advisor will ask you to complete the portfolio selection questionnaire which provides your Financial Advisor with information about your targeted time horizon, risk tolerance and long-term goals. Your Financial Advisor will help you choose the portfolio that meets your investment objectives. We use the information you provide in the portfolio selection questionnaire to confirm the portfolio selected by you and your Financial Advisor.

### ***Services to Qualified Retirement Plans***

As part of our services to qualified retirement plans which are subject to the Employee Retirement Income Security Act of 1974, as amended ("ERISA"), we will act as a fiduciary of the plan under Section 3(21)(A) and as an Investment Manager under Section 3(38) of ERISA. As a 3(38) investment manager, the plan fiduciary gives us discretionary authority to manage the plan's assets. This means that the plan fiduciary shifts its fiduciary responsibility to us for the selection of the plan's investments. For all qualified plan clients, your Financial Advisor will work with the plan fiduciary to develop a formal written investment policy statement ("IPS") for the plan, or they will review and amend the existing IPS, which establishes the plan's specific standards and processes for investment operations. The investment policy statement may also place restrictions on the types of investments the plan invest its assets in. The Financial Advisor uses the plan's investment policy statement to recommend the portfolio. Your plan restrictions will be reported to us on the portfolio selection questionnaire. We will continually monitor the performance of the plan's investments.

### ***Services through Direct Relationship***

Clients without an independent Financial Advisor may utilize our services directly.

A complete description of this program and fees to participate in the program are contained in our Direct Advisory Relationship Wrap Fee Brochure. To request a copy of this program Brochure, please contact us at (800) 780-4TAG or [info@tagllc.net](mailto:info@tagllc.net).

## **Our Fees**

Our fees vary depending upon the market value of your assets under management and the type of investment advisory services we provide to you. Our standard fee schedule is as follows:

<b>Assets</b>	<b>Annual Fee</b>		
	<b>TG/TM</b>	<b>TC</b>	<b>TI</b>
\$100,000 - \$1,999,999	0.75%	0.50%	0.75%
\$2,000,000 - \$4,999,999	0.70%	0.45%	0.75%
\$5,000,000 - \$9,999,999	0.65%	0.45%	0.75%
\$10,000,000 - \$24,999,999	0.50%	0.35%	0.75%
\$25,000,000 - \$49,999,999	0.45%	0.30%	0.75%
\$50,000,000 - \$99,999,999	0.40%	0.25%	0.75%
\$100,000,000 and above	Negotiable	Negotiable	0.75%

TG = Tactical Growth

TM = Tactical Moderate

TC = Tactical Conservative

TI = Tactical Income

Unless we agree in writing to handle it differently, we bill our fee quarterly in advance. The fee is based on the total assets in your account. Once your assets reach the higher asset bracket, the entire account is charged the fee associated with that bracket. We may agree to aggregate your related accounts for purposes of calculating the asset level and fee. We may negotiate our fee under certain circumstances and negotiated fees may be higher or lower than those described above. The specific manner in which we charge fees is described in our Investment Advisory Agreement with you.

Our initial fee will be deducted at the inception of your account and is prorated based upon the days remaining in the initial quarter. Generally, your fee for all subsequent quarters will be deducted within the first five business days following the close of each calendar quarter. Our fee will be calculated as of the end of each calendar quarter using the ending balance of assets in your account.

When you participate in a wrap fee program, our fee includes brokerage commissions, transaction fees, and other related costs and expenses. Because we absorb all of the transaction costs in our program, we have a financial incentive to infrequently trade our program client accounts because infrequent trades will increase our net fee. To mitigate this conflict of interest in our program, clients may choose whether or not to participate in the program.

For qualified plans, we will disclose to the plan fiduciary all revenue arrangements and any other monetary benefits provided to us or our employees related to the qualified plan and the

amounts generated by the plan assets at least once per year. In addition, we will provide the required information that the plan sponsor and/or plan fiduciary may need to prepare the annual report on Form 5500 or the appropriate schedules.

### **Termination of Services**

Either of us may terminate our investment advisory agreement by providing the other party with written notice. You have the right to terminate the agreement without penalty within five business days after signing the agreement. If the agreement terminates prior to the end of a billing period, we will refund advisory fees to you prorated from the date of termination to the end of quarter. If the agreement is terminated, you will still be liable for any transactions initiated by us in your account under the agreement prior to the termination date, such as the purchase of investments. If you request, we will initiate redemption instructions upon receipt of your written termination notice. Proceeds will be available for payment to you upon settlement of all transactions in the account. It may not be necessary to liquidate all securities positions when terminating our agreement and you should ask us about that at the time of termination. You are responsible for any cost incurred in transferring assets from the account to a different account.

### **Other Fees and Charges**

You may incur regulatory fees charged by the SEC to the sellers of equity securities that are exchange traded, and charges for other account services that are not directly related to the execution and clearing of transactions, including, but not limited to, IRA custodial fees, safekeeping fees, interest charges on margin loans, and fees for transfers of securities.

Our fee includes such services as investment management such as in exchange-traded products (ETP) analysis and market analysis, execution of securities, the custodian's monthly reports, account servicing, and continuous account management. Participation in our program may cost you more or less than purchasing these services separately. The portfolio size and amount, number of transactions made in your account, as well as the commissions charged for each transaction, will determine the relative cost of our program versus paying for executions on a per transaction basis and paying a separate fee for advisory services. You may be able to receive services similar to those offered through our program from other investment advisers either separately or as part of a similar wrap fee program. These services or programs may cost more or less than our program, depending on the fees charged by the other service providers.

If we provide you with advisory services through your Financial Advisor, you are paying two advisory fees: you pay one fee to us and one fee to your Financial Advisor. In general, if you qualify to use our advisory services without a financial advisor, as described in **“ITEM 5: ACCOUNT REQUIREMENTS AND TYPES OF CLIENTS”** on page 5, you would pay a lower fee.

ETPs typically charge their shareholders various transaction and operating expense fees associated with the establishment and operation of the funds. These fees will generally include a

management fee, shareholder servicing, other fund expenses, and sometimes a distribution fee. If the fund also imposes sales charges, you may pay an initial or deferred sales charge. However, because of differences in distribution and often lower transaction costs, total operating expense ratios for ETPs often have been historically less than those for corresponding mutual funds. These separate fees and expenses are disclosed in each fund's current prospectus, which is available from the fund or we can provide it to you upon your request.

Consequently, for any type of fund investment, it is important for you to understand that you are directly and indirectly paying two levels of advisory fees and expenses: you pay one layer of fees to the fund and you pay one layer of advisory fees and expenses to us. Generally speaking, most funds may be purchased directly, without using our services and without incurring our advisory fees.

### **Direct Billing to Client's Custodian**

You may elect to be billed directly for our fees or you may authorize us to directly debit fees from your accounts. Generally, clients authorize us to grant the custodian permission to deduct the fees directly from their account. Under our agreement, you will authorize us to bill your custodian directly for our fees. As early as the first five business days following the close of each calendar quarter, your custodian will deduct and send to us the fee. The custodian's periodic statements will show each fee deduction from your account. You may withdraw this authorization for direct billing of these fees at any time by notifying us or your custodian in writing.

## **ITEM 5: ACCOUNT REQUIREMENTS AND TYPES OF CLIENTS**

### **Account Requirements**

We impose certain conditions for starting or maintaining an account. Clients of a Financial Advisor must have a minimum account size of \$100,000 of cash and/or securities to open an account.

If you do not have a Financial Advisor, our minimum requirement for individuals, trusts or estates is \$1,000,000. The minimum for charitable organizations and corporations is \$3,000,000 and pension and profit sharing plans are \$5,000,000.

We may waive this requirement at our discretion if, for example, you have additional or related accounts that together exceed the minimum requirements.

### **Types of Clients**

We provide investment advisory services to individuals, high net worth individuals, pension and profit-sharing plans, charitable organizations, foundations, corporations, and other investment advisers.

## **ITEM 6: PORTFOLIO MANAGER SELECTION AND EVALUATION**

### **Advisory Business**

#### ***Our Portfolios***

Your assets will be invested in our portfolios which are not managed securities, but rather tactically allocated portfolios utilizing investments in ETPs like exchange traded funds (ETFs) and exchange traded notes (ETNs). Our portfolios are tactically allocated towards global equities, commodities and fixed income. We use a global blended benchmark to measure the risk we assume in allocating our portfolios.

We manage your assets on a discretionary basis in accordance with the selected portfolio. You retain individual ownership of all securities and you have the opportunity to place reasonable restrictions on the types of investments in your account although if we deem your restrictions to be unreasonable, we will not enter into an investment advisory agreement with you or we will terminate the existing agreement with you. There are no differences in how we manage accounts participating in our program from other accounts invested in our portfolios.

We are the sponsor and portfolio manager for all accounts in our program. We also offer investment advisory services outside of our wrap fee program including sub-advisory services to financial advisors. For additional information regarding these services and our fees, you may request a copy of the Part 2A of our Form ADV by contacting us at (800) 780-4TAG or [info@tagllc.net](mailto:info@tagllc.net).

### **Performance-Based Fees and Side-By-Side Management**

A performance based fee is a fee based on a share of capital gains on or capital appreciation of the assets of a client. We do not charge our advisory clients any performance-based fees; however, our fees will generally increase as the aggregate value of your account increases, or decrease if the value of the account decreases, subject to our fee schedule.

### **Methods of Analysis, Investment Strategies and Risk of Loss**

We start with a qualitative, top down analysis of global themes focused around social, political and economic trends with both historical and future perspectives. The trends are interpreted as to their “future” impact on various financial assets (asset classes). These financial forecasts are tested through various quantitative calculations and technical analysis.

We utilize our proprietary system to monitor various lagging, coincident, and leading macro and micro economic statistics and to calculate various valuation metrics. We utilize research data from numerous independent research firms and the public domain.

There are risks involved with this method, including the risk that the social, political and economic trends will change unpredictably, which is why we test our interpretations using various methods and obtain information from a variety of sources.



## *Investment Strategies*

The portfolios utilize a “fund of funds” strategy, investing exclusively with asset class specific ETFs and ETNs versus investing directly in individual stocks and bonds. We construct our core portfolios, (e.g., Tactical Growth, Tactical Moderate and Tactical Conservative) using the following five integrated levels of risk management and toward a different targeted time, risk and return objectives. We integrate two of the risk levels, passive indexes and tactical overlay, to manage risk for the Tactical Income portfolio.

1. Target Allocation: Establish Equity Risk - We set the minimum to maximum target equity exposure for each portfolio.
2. Wide Diversification: Protect Allocation Risk
  - a. We start with an investable universe of more than 30 asset classes that can be used to build each of the portfolios. Each portfolio will generally hold 8 to 15 ETPs with each representing a different asset class.
  - b. We use diversification to attempt to reduce volatility while retaining the flexibility to avoid asset classes that appear to have below average return potential in the coming years.
3. Position Limits: Reduce Concentration Risk
  - a. The maximum concentration in any given ETP is 15% (at cost). The lone exception to this rule is cash.
  - b. We believe an ETP maximum allocation of 15% can contribute to performance if the position appreciates in value while at the same time avoid doing significant damage to the portfolio if the position should decline in value.
4. Passive Indexes: Minimize Security Risk - We use ETPs in an attempt to minimize security selection risk associated with individual securities or mutual funds.
5. Tactical Overlay: Manage Event Risk - Our tactical process proactively modifies the portfolios. Our core belief is that asset classes move in synchronization with global economic cycles. The tactical overlay allows the investment team to select asset classes that should benefit from the forward changes in economic cycles and avoid those asset classes that could face headwinds from those changes.

We use a proactive investment management process globally across multiple asset classes in our portfolios. While the number and weighting of asset classes in the portfolios vary according to their objectives, all portfolios are consistent in our thematic diversification. Diversification does not ensure a profit and may not protect against loss in declining markets.

## ***Types of Investments and Risk of Loss***

Investing in securities such as ETPs involves risk of loss that you should be prepared to bear. Obtaining higher rates of return on investments typically entails accepting higher levels of risk. Your Financial Advisor will work with you to identify the balance of risks and rewards that is appropriate and comfortable for you. However, it is still your responsibility to ask questions if you do not understand fully the risks associated with any investment or investment strategy.

Also, while we strive to render our best judgment on your behalf, many economic and market variables beyond our control can affect the performance of your investments and we cannot assure you that your investments will be profitable or assure you that no losses will occur in your investment portfolio. Past performance is one consideration with respect to any investment or investment advisor, but it is not a predictor of future performance.

Your Financial Advisor will discuss with you the investment risks of ETPs to determine the investment objectives that will guide your portfolio selection. Your Financial Advisor will explain and answer any questions you have about these kinds of investments, which present special considerations.

Exchange traded products are types of securities that derive their value from a basket of securities such as stocks, bonds, commodities or indices and trade on exchanges during the day like individual stocks, while traditional mutual funds are priced once a day at the close. The value of our portfolio will fluctuate with the value of the underlying securities. ETPs trade like a stock, and there will be brokerage commissions associated with the buying and selling of the ETPs unless, trading occurs in a wrap fee program.

We primarily invest in passively managed funds designed to seek the investment results that correspond generally to the price and yield of an index however; we may invest in actively managed ETPs. ETPs that are actively managed do not merely seek to passively track an index; instead they seek to achieve a specified investment objective using an active investment strategy.

Equity-based ETFs have a similar risk profile to those of equity mutual funds, while fixed income-based ETNs have a risk profile that approximates bond mutual funds. You should anticipate that the value of an ETP's shares would decline, more or less, in correlation with any decline in the value of its corresponding index. An ETP's return may not match the return of the index. The ETP may invest in small capitalization, mid-capitalization, emerging markets and international companies. Such companies may experience greater price volatility than larger, more established companies. Sometimes referred to as a "tracking error," expenses and other factors may affect the performance of an ETP so that the ETP's performance will not exactly match the performance of their respective underlying indexes.

We also provide what we believe are the primary risks for you to review as listed below.

- **Market Risk.** ETPs are largely influenced by the value of the index it tracks. As the index value changes in response to news and general economic conditions of

domestic and international markets, in general, so will the value of the ETP, which can result in a loss of principal to investors.

- **International Investment Risk.** International investments may involve risk of capital loss from unfavorable fluctuations in currency exchange rates, differences in generally accepted accounting principles, or economic or political instability in other nations.
- **Emerging Markets Risk.** Investments in emerging markets may be subject to a greater risk of loss than investments in more developed markets. Emerging markets may be more likely to experience inflation risk, political turmoil and rapid changes in economic conditions than more developed markets. Emerging markets often have less uniformity in accounting and reporting requirements, unreliable securities valuation and greater risk associated with custody of securities.
- **Income Risk.** The ETPs income may decline when interest rates fall. This decline can occur because the ETP must invest in lower-yielding bonds as bonds in its portfolio mature, bonds in the underlying index are substituted or the ETP otherwise needs to purchase additional bonds.
- **Interest-rate Risk:** Fluctuations in interest rates may cause investment prices to fluctuate. For example, when interest rates rise, yields on existing bonds become less attractive, causing their market values to decline.
- **Liquidity Risk.** Markets can also experience a decline in liquidity which can negatively impact ETP prices while increasing the difficulty to exit a position. The ability to purchase or sell large positions of ETP securities, due to possible low trade volume, may take time (i.e. days).

### **Voting Client Securities**

In general, we do not vote proxies. Your custodian will forward the proxy solicitation materials directly to you.

On occasion, and only when agreed upon in the agreement, we may vote proxies. Rule 206(4)-6 under the Advisors Act addresses our fiduciary obligation to vote proxies in the best interest of our clients and to provide you with information about how your proxies are voted. Pursuant to Rule 206(4)-6, we have adopted written policies and procedures to ensure that your securities are voted in your best interests.

You may obtain a copy of our Proxy Voting Policy and information about how we voted proxies with respect to your securities by contacting us at (800) 780-4TAG or by email at [info@tagllc.net](mailto:info@tagllc.net).

## **ITEM 7: CLIENT INFORMATION PROVIDED TO PORTFOLIO MANAGERS**

We are the sponsor and the portfolio manager of the wrap fee program. You should notify your Financial Advisor promptly if your financial situation or investment objectives change.

## **ITEM 8: CLIENT CONTACT WITH PORTFOLIO MANAGERS**

As a portfolio manager of a wrap fee program, we must inform you if there are any restrictions placed on your ability to contact us. If we provide you with investment advisory services through your Financial Advisor, we do place restrictions on you. In that case, you must contact your Financial Advisor directly with any questions, changes in financial situations or investment objectives.

There are no restrictions placed on the ability of your Financial Advisor to contact us.

## **ITEM 9: ADDITIONAL INFORMATION**

### **Disciplinary Information**

As a registered investment adviser, we must inform you of all material facts regarding any legal or disciplinary events that would be material to a client's evaluation of our firm or the integrity of our management. We have no legal or disciplinary events to disclose.

### **Other Financial Industry Activities and Affiliations**

Registered investment advisers are required to disclose information regarding its business activities, other than giving investment advice, its other activities in the financial industry, and any arrangements with related persons that are material to its advisory business or clients. We must inform you if we receive cash or other economic benefits from a third-party in connection with advising our clients. We have no information to disclose.

### **Code of Ethics, Participation or Interest in Client Transactions and Personal Trading**

We have adopted a Code of Ethics (the "Code") describing the standards of business conduct we expect all officers, directors, employees, and advisory representatives to follow. The Code also describes certain reporting requirements with which particular individuals associated with or employed by us must comply. We will provide a copy of the Code to you upon request at no charge. You may request a copy of our Code by contacting us at (800) 780-4TAG or [info@tagllc.net](mailto:info@tagllc.net).

Our principals, representatives and employees will often own the same securities recommended to you and may invest in one or more of our portfolios. When invested in the same portfolios, these accounts are traded concurrently with our other clients in our portfolios. Records are maintained of all such transactions. Orders for clients and orders for our own accounts may

sometimes be aggregated or “batched” into one large order. If we aggregate an order for securities transactions, it will be on a portfolio basis such that all accounts invested in accordance with the same portfolio will be traded in a block trade. Aggregated orders may achieve better execution for all participating accounts and those benefits will be fairly allocated among all participating accounts. Each account that participates in an aggregated order will participate at the average share price for all transactions ordered by us in that security on a given business day.

### **Brokerage Practices**

As described in “ITEM 4: SERVICES, FEES AND COMPENSATION” beginning on page 1, your agreement with your Financial Advisor will direct the broker-dealer to affect transactions for or with your account in our program utilizing Fidelity Institutional Wealth Services, a registered broker-dealer, for custodian and brokerage services. As part of Fidelity’s program, we receive benefits that we would not receive if we were not on their institutional platform. As an example, we participate in the back office and support programs sponsored by Fidelity. Fidelity does not pay us any compensation, nor is there any affiliation between Fidelity and us.

The services include, among others, brokerage, custodial, administrative support, record keeping and related services that are intended to support us in conducting business and in serving your best interests. These programs and services are essential to our service arrangements and capabilities, and we may not accept clients who utilize other brokers in our program. The availability of these services from Fidelity benefits us because we do not have to produce or purchase them. This is a potential conflict of interest. We believe, however, that our selection of Fidelity for our program is in your best interest. Our selection is primarily supported by the scope, quality, and price of Fidelity’s services and not Fidelity’s services that benefit only us.

Because we absorb all of the transaction costs in our program, we have a financial incentive to infrequently trade our program client accounts because infrequent trades will increase our net fee. To mitigate this conflict of interest in our program, we monitor the trading frequency. Although investment advisers may allow clients to direct their transactions to their own preferred broker-dealer, this is generally not done with wrap fee programs.

### **Trade Rotation**

We have instituted a trade rotation policy to ensure each client is treated fairly in the execution of tactical reallocation. We segregate the accounts into three sections: 1) trade signal accounts; 2) discretionary ETF portfolios; 3) custom accounts. This numbering determines the order in which your account is traded. Trades are then executed in the order of rotation number. With each tactical change, the three sections rotate one turn so that no one group of clients benefit to the detriment of another group of clients. If there is a new client, it enters the last position for rotation purposes.

## **Trade Aggregation, Allocation Policy and Partial Fills**

We may aggregate orders for securities transactions on a portfolio basis such that all client accounts invested in accordance with the same portfolio will be traded in a block trade. In doing so, we strive to treat each client fairly and will not favor one client over another client. Each account that participates in an aggregated order will participate at the average share price for all transactions ordered by us in that security on a given business day. If an aggregated order is not filled in its entirety, it may be allocated among participating accounts on a pro rata basis. However, if the partial fill is determined to be inappropriate for an account such that the number of shares for a particular account would be too few to warrant the investment or result in partial shares, then the shares will not be allocated to that account. If the security is so thinly traded that we are unable to obtain sufficient shares for all clients, it is possible that the entire trade would be busted.

We will not aggregate trades for your accounts if you have placed restrictions on your accounts or when your account is subject to customized management. We have some accounts where the clients have required that we implement exceptions to trading the account in accordance with our model portfolios and those accounts are not subject to block trading. We are unable to include these accounts in our block trade because the restrictions placed on the account by the client require individual review before we make any trades. Thus, if you place restrictions on your account, we will not aggregate your trades with that of our other clients. We do not aggregate trades for delivery versus payment accounts processed through The Depository Trust & Clearing Corporation rather than the custodian, or assets held outside of the custodian.

## **Review of Accounts**

### ***Review and Reports of Accounts***

Our investment committee reviews the securities that we recommend for investment in the portfolios on an ongoing basis and determines any tactical changes.

### ***Client Reports***

You will receive a confirmation of each transaction that occurs in your account; and a statement, at least quarterly, describing activity, including the withdrawal of our fee and values from your custodian. We urge you to review such statements carefully. Clients that are invested in one of our portfolios will also receive a quarterly Tactical Portfolio performance report, which is not specific to your account. Your Financial Advisor may also provide you with an account specific performance summary report.

## **Client Referrals and Compensation**

### ***Other Third Party Solicitors***

We may engage solicitors to market our services. If you become our client as a result of the solicitor's efforts, you will receive a separate solicitor's disclosure brochure describing our

solicitation arrangements, the compensation we pay to the solicitor, and the terms of that relationship. You will also receive a copy of this Brochure. Generally, any such agreement will provide for payment to the solicitor of a percentage of the advisory fees we collect from you. Solicitor compensation will be based upon the advisory fees we collect from you, and may be paid during a specified time period after we begin providing advisory services to you or for the entire time that you remain one of our clients. The solicitor may therefore have a financial incentive to recommend our advisory services over other programs or services. The amount of this compensation may be more than the amount the solicitor would receive if you participated in other programs or paid separately for investment advice, brokerage and other services. We do not charge clients introduced by such solicitors any higher advisory fee as a result of our obligation to pay for such solicitation services.

### **Financial Information**

As a registered investment adviser, we are required to provide clients with certain financial information or disclosures about our financial condition if we have financial commitments that impair our ability to meet contractual and fiduciary commitments to our clients. We have not been the subject of a bankruptcy proceeding and do not have any financial commitments that would impair our ability to meet any contractual or fiduciary commitments to you.

## **PRIVACY POLICY**

We are committed to safeguarding the confidential information of our clients because mutual trust is essential to the advisor-client relationship. This notice is our policy describing how we treat your nonpublic personal information.

“Nonpublic personal information” is nonpublic information about you that we obtain in connection with providing a financial service to you for personal, family, or household purposes. It does not include information available from government records, widely distributed media (like telephone directories), or government mandated disclosures.

### **INFORMATION WE COLLECT FROM YOU**

We receive nonpublic personal information about you, our client, in the normal course of providing our investment management services. This information is usually communicated to us by you or your independent financial advisor to assist us in managing your investments.

The categories of nonpublic information that we collect from each client depends upon the scope of the client engagement. We collect nonpublic personal information about you from the following sources:

- Information we receive from you on your applications or other forms, such as your name, address, social security number, telephone number, assets, and income.

- Information about your transactions for your account, including such matters as your account balance, investment portfolio, investment cost, investment distributions, investment gain or loss.

### **THIRD PARTIES WITH WHOM WE MAY SHARE INFORMATION**

We do not disclose nonpublic personal information about our clients or former clients to anyone except as otherwise permitted by law. For example, we are permitted by law to share information about you with:

- Our investment advisory representatives, employees, and the independent financial advisors who may have referred you to our firm and with whom you continue to work.
- Your accountant, tax preparer, or lawyer, with your prior consent.
- Companies that assist us in processing your transactions and servicing your account, such as introducing and clearing brokerage firms, mutual fund companies, and other account custodians.
- Our lawyers, accountants, and compliance professionals who assist us in complying with applicable laws, rules, and regulations.
- Federal and state regulators who regulate our firm and its representatives.

We do not provide your personally identifiable information to direct marketers or independent solicitors (for other companies) for any purpose.

### **DISCLOSURE OF INFORMATION ABOUT FORMER CLIENTS**

If you decide to close your account(s), we will continue to adhere to the privacy practices described in this notice when you become a former client. You become a former client when your investment advisory agreement with us (or your independent financial advisor) is terminated. We will maintain nonpublic personal information about you as required by federal and state securities laws. After the required period of record retention, all of your information will normally be destroyed.

### **OUR SECURITY POLICIES AND PRACTICES**

We take reasonable steps to assure the privacy of client information. We restrict access to nonpublic personal information about you except to the extent necessary to provide our services, as permitted by law.

We maintain physical, electronic, and procedural safeguards that comply with federal regulations to guard your nonpublic personal information.

### **CHANGES IN OUR PRIVACY POLICY**

If, at any time in the future, it is necessary for us to change our privacy policy to allow for disclosure of a client's nonpublic personal information which is inconsistent with this policy,



we will give you advance notice of the proposed change, to allow you the opportunity to opt-out of such disclosure.

If you have questions regarding our Privacy Policy, please call TAG at (800) 780-4TAG.

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## **SUMMARY OF MATERIAL CHANGES**

Under the Amendments to the Form ADV that was published by the SEC on July 28, 2010, Tactical Allocation Group, LLC (TAG) may provide you with this Summary of Material Changes detailing any material changes that we made to our Brochure since the last annual update March 28, 2013, in lieu of sending a full copy of our Brochure to all our clients.

As a part of our annual review, we have updated our Brochure to include additional disclosures regarding our investment strategies and investment risks under **Item 8: Methods of Analysis, Investment Strategies and Risk of Loss**. While these disclosures do not represent a change, we feel it is best practice to include it in our Brochure.

### ***Change in Ownership (Voting Shareholders)***

In October 2013, our chief investment officer, Paul Simon became exclusively focused on the TAG investment management process and is no longer responsible for the day-to-day running of the firm. As a result of leveraging his pure attention and focus on the investment center, a portion of his ownership in TAG was reduced to reflect the re-alignment of his responsibilities.

### ***Tax Harvesting Policy***

In response to requests from outside Financial Advisors, we drafted a tax harvesting policy. While not required to be included in our Brochure, we felt it is best practice to include it in our Brochure under **Item 12: Brokerage Practices**.

### ***Additional Information***

Currently, our Brochure is available free of charge to any interested party by contacting TAG at (800) 780-4TAG or [info@tagllc.net](mailto:info@tagllc.net).

Additional information about us is also available via the SEC's web site [www.adviserinfo.sec.gov](http://www.adviserinfo.sec.gov). The SEC's web site also provides information about any persons affiliated with us who are registered, or are required to be registered, as one of our investment adviser representatives of our firm.