

**Lakeshore Capital, LLC**

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This brochure supplement provides information about Joel F. Conn that supplements the Lakeshore Capital, LLC brochure. You should have received a copy of that brochure. Please contact Lakeshore Capital, LLC at (205) 313-9000 if you did not receive Lakeshore Capital, LLC's brochure or if you have any questions about the contents of this supplement.

Additional information about Joel F. Conn is available on the SEC's website at [www.adviserinfo.sec.gov](http://www.adviserinfo.sec.gov).

March 17, 2016

# Joel F. Conn

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## Education and Business Experience

Lakeshore Capital, LLC requires that those individuals determining investment policies or giving investment advice to clients possess either a college degree or related business experience in the financial services field, including portfolio management and securities analysis. Individuals must be properly licensed and registered, unless exempted, in states in which such individual is conducting an investment advisory business.

Joel F. Conn, born in 1971, received a B.S. in Finance in 1993 Miami University, Oxford, OH. From 2004 to the present, Mr. Conn has served as President and Chief Compliance Officer of Lakeshore Capital, LLC. From 1998 to 2004, Mr. Conn served as Managing Director and member of the Board of Directors of Montgomery Investment Management, Inc., Bethesda, MD. From 1998 to 2004, Mr. Conn also served as Vice President of Koonce Securities, Inc, Bethesda, MD.

## Disciplinary Information

Mr. Conn has not been subject to any legal or disciplinary events.

## Other Business Activities

Mr. Conn is not involved in any other business activities.

## Additional Compensation

Mr. Conn does not receive additional compensation other than his regular salary and share of profits.

## Supervision

Mr. Conn is the President and Chief Compliance Officer and therefore is not under the direct supervision of any other individual.