

Item 1 Cover Page

A.

Mechelina M. Pitch

Pitch Financial Services, LLC

Brochure Supplement

Dated 3/13/2012

Contact: Joseph M. Pitch, Chief Compliance Officer
210 Malapardis Road, Suite 102
Cedar Knolls, NJ 07927

B.

This brochure supplement provides information about Mechelina M. Pitch that supplements the Pitch Financial Services, LLC brochure; you should have received a copy of that brochure. Please contact Joseph M. Pitch, Chief Compliance Officer if you did *not* receive Pitch Financial Services, LLC's brochure or if you have any questions about the contents of this supplement.

Additional information about Mechelina M. Pitch is available on the SEC's website at www.adviserinfo.sec.gov.

Item 2 Education Background and Business Experience

Mechelina M. Pitch was born in 1937. Ms. Pitch graduated from Kean University in 1974, with a degree in Education. Ms. Pitch has been employed as a Managing Member and an investment adviser representative of Pitch Financial Services, LLC since January of 2006. Ms. Pitch has also been employed as a registered representative of Cadaret Grant & Co. since August of 2000. Ms. Pitch has also been employed as an investment adviser representative of Cadaret Grant & Co. since June of 2006.

Ms. Pitch has been a Certified Financial Planner (CFP®) since 1987. The CFP® designation identifies individuals who have completed the mandatory examination, education, experience, and ethics requirements mandated by the CFP Board. Candidates must have at least three years

of qualifying work experience that relates to financial planning. Candidates are required to hold a bachelors degree from an accredited university. CFP® candidates must pass an examination that covers over 100 financial planning topics, which broadly include: general principles of financial planning, insurance planning and risk management, employee benefits planning, investment planning, income tax planning, retirement planning, and estate planning. Finally, candidates have ongoing ethics requirements and oversight by the CFP Board.

Item 3 Disciplinary Information

None.

Item 4 Other Business Activities

A. **Registered Representative and Investment Advisor Representative of Cadaret** Ms. Pitch is a registered representative and investment advisor representative of Cadaret Grant & Co. (“*Cadaret*”), an SEC Registered and FINRA member broker-dealer/ investment advisor firm. Clients may choose to engage Ms. Pitch in her individual capacity as a registered representative and/or investment advisor representative of Cadaret Grant & Co., to implement investment recommendations on a commission basis.

1. **Conflict of Interest** The recommendation by Ms. Pitch that a client purchase a securities commission product presents a ***conflict of interest***, as the receipt of commissions may provide an incentive to recommend investment products based on commissions received, rather than on a particular client’s need. No client is under any obligation to purchase any commission products from Ms. Pitch. Clients are reminded that they may purchase investment products recommended by Registrant through other, non-affiliated broker dealers. **The Registrant’s Chief Compliance Officer, Joseph M. Pitch, remains available to address any questions that a client or prospective client may have regarding the above conflict of interest.**
2. **Commissions** In the event the client chooses to purchase investment products through *Cadaret*, brokerage commissions will be charged by *Cadaret* to effect securities transactions, a portion of which commissions shall be paid by *Cadaret* to Ms. Pitch as applicable. The brokerage commissions charged by *Cadaret* may be higher or lower than those charged by other broker-dealers. In addition, *Cadaret*, as well as Registrant’s Associated Persons, relative to commission mutual fund purchases, may also receive additional ongoing 12b-1 trailing commission compensation directly from the mutual fund company during the period that the client maintains the mutual fund investment. The securities commission business conducted by Ms. Pitch is separate and apart from Registrant’s investment management services discussed in the Registrant’s *Brochure*.

- B. **Licensed Insurance Agents.** Ms. Pitch, in her individual capacity, is a licensed insurance agent, and may recommend the purchase of certain insurance-related products on a commission basis. Clients can engage Ms. Pitch to effect insurance transactions on a commission basis. **Conflict of Interest:** The recommendation by Ms. Pitch that a client purchase an insurance commission product presents a ***conflict of interest***, as the receipt of commissions may provide an incentive to recommend investment products based on commissions received, rather than on a particular client's need. No client is under any obligation to purchase any insurance commission products from Ms. Pitch. Clients are reminded that they may purchase insurance products recommended by the Registrant through other, non-affiliated insurance agents. **The Registrant's Chief Compliance Officer, Joseph M. Pitch, remains available to address any questions that a client or prospective client may have regarding the above conflict of interest.**

Item 5 Additional Compensation

None.

Item 6 Supervision

The Registrant provides investment advisory and supervisory services in accordance with current state regulatory requirements. The Registrant's Chief Compliance Officer, Joseph M. Pitch, is primarily responsible for overseeing the activities of the Registrant's supervised persons. Mr. Pitch also monitors accounts and conducts account reviews on at least an annual basis. Should a client have any questions regarding the Registrant's supervision or compliance practices, please contact Mr. Pitch at (973) 292-0049.

Item 7 State-Registered Investment Advisors

- A. Ms. Pitch has never been involved in an arbitration proceeding or a civil, self-regulatory, or administrative proceeding.
- B. Ms. Pitch has never been the subject of a bankruptcy petition.

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Joseph M. Pitch

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Additional information about Joseph M. Pitch is available on the SEC's website at www.adviserinfo.sec.gov.

Item 2 Education Background and Business Experience

Joseph M. Pitch was born in 1959. Mr. Pitch attended the Financial Planning Certificate Program at Fairleigh Dickinson University, in 2002-2003. Mr. Pitch has been employed as the Chief Compliance Officer and an investment adviser representative of Pitch Financial Services, LLC since January of 2006. Mr. Pitch has also been employed as a registered representative of Cadaret Grant & Co. since August of 2000. Mr. Pitch has also been employed as an investment adviser representative of Cadaret Grant & Co. since June of 2006

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