



## **CAPTRUST ADV Part 2B Consulting Research Group**

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### **Item 1 – Cover Page**

This brochure supplement provides information about CAPTRUST Financial Advisor's Consulting Research Group. Specifically, the persons who determine the investment advice to be given are summarized in this supplement to the CAPTRUST Financial Advisors ("CAPTRUST") disclosure brochure. You should have received a copy of that brochure. Please contact the Compliance Department at (919) 870-6822 if you did not receive the CAPTRUST brochure or if you have any questions about the contents of this supplement. Additional information about CAPTRUST is available on the SEC's website at [www.adviserinfo.sec.gov](http://www.adviserinfo.sec.gov).

**Eric J. Freedman**

Chief Investment Officer  
Head of Consulting Research Group

### **Item 2 - Educational Background and Business Experience**

Born: 1975

#### Educational Background

Eric graduated magna cum laude with a Bachelor of Arts degree in Economics from Colgate University. He received a MBA in Finance and Management from the Wharton School of the University of Pennsylvania.

#### Business Experience

Dates		Firm	Position			
06/2006	Present	CAPFINANCIAL PARTNERS LLC	RALEIGH	NC	USA	Chief Investment Officer
02/2005	06/2006	FRANKLIN STREET SECURITIES	CHAPEL HILL	NC	USA	Senior Portfolio Manager
07/1999	02/2005	GOLDMAN, SACHS & CO.	BOSTON	MA	USA	Vice President, Intl Equities



**Scott Matheson, CPA, CFA**  
Senior Director, Investment Research

Born: 1977

Educational Background

Scott earned his BSBA in Finance from Appalachian State University and an MBA in Investment Management from the Kenan-Flagler Business School at the University of North Carolina at Chapel Hill.

Business Experience

Dates		Firm	Position			
02/2007	Present	CAPFINANCIAL PARTNERS, LLC	RALEIGH	NC	USA	SR DIRECTOR, INVESTMENT RESEARCH
07/2005	02/2007	CITIGROUP GLOBAL MARKETS INC	NEW YORK	NY	USA	ASSOCIATE, SALES & TRADING
05/2004	08/2004	CITIGROUP GLOBAL MARKETS INC	NEW YORK	NY	USA	SUMMER ASSOCIATE, SALES & TRADING
08/2003	05/2005	THE UNIVERSITY OF NC AT CHAPEL HILL	CHAPEL HILL	NC	USA	GRADUATE STUDENT
08/2000	08/2003	LARSON, ALLEN, WEISHAIR & CO, LLC	CHARLOTTE	NC	USA	SENIOR ACCOUNTANT
06/1999	08/2000	WACHOVIA BANK, NA	WINSTON-SALEM	NC	USA	CORPORATE FINANCIAL ANALYST

**Grant Verhaeghe**  
Senior Director, Investment Research

Born: 1976

Educational Background

Grant is a graduate of University of North Carolina at Chapel Hill with a B.A. in Economics and Industrial Relations. He holds his FINRA Series 6, 63, and 65 licenses.

Business Experience

Dates		Firm	Position			
07/2010	Present	CapFinancial Partners, LLC (CAPTRUST Financial Advisors)	RALEIGH	NC		Senior Director, Investment Research
05/1999	07/2010	Aon Investment Consulting	Raleigh	NC		Investment Analyst



**Mark Paccione, CFA**  
Director, Investment Research

Born: 1975

Educational Background

Mark earned his BA in Mathematical Economics from Wake Forest University.

Business Experience

Dates		Firm			Position
10/2005	Present	CAPFINANCIAL PARTNERS, LLC	RALEIGH	NC	Director, Investment Research
03/2004	09/2005	MORGAN STANLEY & CO. INCORPORATED	SAN FRANCISCO	CA	Sales Assistant
10/2002	10/2003	ELECTRONIC TRADING GROUP	SAN FRANCISCO	CA	Equity Trader
2/1999	4/2002	AMSTERDAM OPTIONS TRADING	SAN FRANCISCO	CA	MARKET MAKER

**David Hood**  
Senior Manager, Investment Research

Born: 1978

Educational Background

David is a graduate of University of North Carolina at Chapel Hill with a BA in Political Science and a BA in Journalism and Mass Communication. David earned his MBA from Wake Forest University in finance.

Business Experience

Dates		Firm			Position
09/2009	Present	CapFinancial Partners, LLC (CAPTRUST Financial Advisors)	RALEIGH	NC	Senior Manager, Investment Research
08/2007	08/2009	Wake Forest University	Winston-Salem	NC	Graduate Student
06/2004	07/2007	Electric Supply Co of NC	Durham	NC	Associate



8/2002	6/2004	King & Spalding LLC	Washington	DC	Legal Assistant, Antitrust & Litigation
7/2001	6/2002	Sony Pictures Entertainment	Culver City	CA	Associate

## **Hunter Brackett**

Senior Manager, Investment Research

Born: 1974

### Educational Background

Hunter is a graduate of Washington and Lee University (May 1997) with a Bachelor of Arts in Economics. Hunter earned his MBA from UNC Kenan-Flagler Business School, with a concentration in Investment Management.

### Business Experience

Dates		Firm	Position		
06/2012	Present	CapFinancial Partners, LLC (CAPTRUST Financial Advisors)	RALEIGH	NC	Senior Manager, Investment Research
11/2011	05/2012	Sabbatical	Chapel Hill	NC	
03/2008	10/2011	NCM Capital Mgt	Durham	NC	Sector Leader Research Analysis
03/2004	02/2008	Lehman Brothers	NY	NY	Equity Research Associate

## **David York**

Manager, Investment Research

Born: 1965

### Educational Background

David is a graduate of NC State University (Year: 2000) with a Bachelor of Science in Business (with a concentration in Finance)

### Business Experience

Dates		Firm	Position		
09/2003	Present	CapFinancial Partners, LLC (CAPTRUST Financial Advisors)	RALEIGH	NC	Manager, Investment Research



### **Item 3 - Disciplinary Information**

The members of the Consulting Research Group summarized here are Investment Advisor Representatives of CAPTRUST. Investment Advisory Representatives are required to disclose all material facts regarding any legal and disciplinary events would be material to your evaluation of the representative. None of these CAPTRUST Investment Advisory Representatives (Eric Freedman, Scott Matheson, Mark Paccione, David Hood, or Grant Verhaeghe, Hunter Brackett and David York) have any information applicable to this Item.

### **Item 4 - Other Business Activities**

Investment Advisory Representatives are also a Registered Representatives of CAPTRUST, a dually registered broker-dealer and member of FINRA. However, Investment Advisory Representatives in the Consulting Research Group are salaried employees whose compensation is not determined by assets under management or commissions (transaction based fees) or product revenue.

In this way CAPTRUST eliminates the conflict of interest so they have no financial incentive to recommend securities and other investments that may result in commissions, brokerage fees, 12b-1 fees or other payments.

When CAPTRUST does collect revenue as a broker/dealer on products associated with retirement plan client assets, the members of the Consulting Research Group do not act as “broker of record”, but rather, the Financial Advisor who is responsible for relationship management may do so. However, all product revenue associated with plan assets is reflected upon an invoice to retirement plan clients and used to offset or lower the advisory fee. CAPTRUST is constrained by fiduciary principles to act in your best interest.

### **Item 5 - Additional Compensation**

The members of the Consulting Research Group do not receive compensation for advisory services other than fees paid by the client.

### **Item 6 - Supervision**

The advisory activity of the Consulting Research Group is supervised by Denise Buchanan, Chief Compliance Officer. Ms. Buchanan can be reached at (919) 870-6822.

The CAPTRUST Financial Advisor (FA) responsible for performing periodic reviews and consulting with the individual Plan Clients is in a relationship management role. The members of the Consulting Research Group summarized here are responsible for ongoing reviews of markets, sectors and individual securities. This continuous and regular investment supervision is conducted by the CAPTRUST Consulting Research Group (CRG) under Eric Freedman’s direction. Reporting directly to Eric Freedman, as Senior Director, Scott Matheson oversees the investment research efforts as they relate to CAPTRUST’s Institutional Defined Contribution Plan Clients. Grant Verhaeghe, Senior Director, also reports directly to Eric Freedman and oversees the investment research efforts as they relate to CAPTRUST’s Defined Benefit Plan Clients. Mark Paccione, Director, also reports directly to Eric Freedman and develops, manages & recommends investment solutions for



our Wealth Clients. David Hood reports directly to Eric Freedman and manages investment research efforts as they relate to CAPTRUST's Manager Due Diligence. Hunter Brackett also reports directly to Eric Freedman and is instrumental in recommending strategic and tactical asset allocation for our model portfolios used with discretionary clients. David York conducts investment manager research as part of CAPTRUST's Manager Due Diligence Team.

Additionally, accounts are reviewed quarterly by the Principals and Compliance Officers of CAPTRUST, to determine the suitability and allocations of types of assets and investments in relation to a client's objectives and the necessity or desirability of any change in such objectives. Investment company assets and separate account managers are monitored on a continuous and regular basis by CAPTRUST Consulting Research Group. Eric Freedman, Chief Investment Officer, heads up the Consulting Research Group. Scott Matheson oversees a team that reviews all Defined Contribution Plan (accounts) quarterly; Grant Verhaeghe reviews all Defined Benefit Plan (accounts) quarterly, and Mark Paccione reviews all the Wealth (accounts) at minimum quarterly. Denise Buchanan, Chief Compliance Officer, heads up the Compliance Team which reviews all transactions daily.