



CAPTRUST ADV Part 2B Consulting Research Group

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Item 1 – Cover Page

This brochure supplement provides information about CAPTRUST Financial Advisor's Consulting Research Group. Specifically, the persons who determine the investment advice to be given are summarized in this supplement to the CAPTRUST Financial Advisors ("CAPTRUST") disclosure brochure. You should have received a copy of that brochure. Please contact the Compliance Department at (919) 870-6822 if you did not receive the CAPTRUST brochure or if you have any questions about the contents of this supplement. Additional information about CAPTRUST is available on the SEC's website at www.adviserinfo.sec.gov.

Eric J. Freedman

Chief Investment Officer
Head of Consulting Research Group

Item 2 - Educational Background and Business Experience

Born: 1975

Educational Background

Eric graduated magna cum laude with a Bachelor of Arts degree in Economics from Colgate University. He received a MBA in Finance and Management from the Wharton School of the University of Pennsylvania.

Business Experience

| Dates | | Firm | Position | | | |
|---------|---------|----------------------------|-------------|----|-----|-------------------------------|
| 06/2006 | Present | CAPFINANCIAL PARTNERS LLC | RALEIGH | NC | USA | Chief Investment Officer |
| 02/2005 | 06/2006 | FRANKLIN STREET SECURITIES | CHAPEL HILL | NC | USA | Senior Portfolio Manager |
| 07/1999 | 02/2005 | GOLDMAN, SACHS & CO. | BOSTON | MA | USA | Vice President, Intl Equities |



Scott Matheson, CPA, CFA

Senior Director, Investment Research

Born: 1977

Educational Background

Scott earned his BSBA in Finance from Appalachian State University and an MBA in Investment Management from the Kenan-Flagler Business School at the University of North Carolina at Chapel Hill.

Business Experience

| Dates | | Firm | Position | | | |
|---------|---------|-------------------------------------|---------------|----|-----|-----------------------------------|
| 02/2007 | Present | CAPFINANCIAL PARTNERS, LLC | RALEIGH | NC | USA | SR DIRECTOR, INVESTMENT RESEARCH |
| 07/2005 | 02/2007 | CITIGROUP GLOBAL MARKETS INC | NEW YORK | NY | USA | ASSOCIATE, SALES & TRADING |
| 05/2004 | 08/2004 | CITIGROUP GLOBAL MARKETS INC | NEW YORK | NY | USA | SUMMER ASSOCIATE, SALES & TRADING |
| 08/2003 | 05/2005 | THE UNIVERSITY OF NC AT CHAPEL HILL | CHAPEL HILL | NC | USA | GRADUATE STUDENT |
| 08/2000 | 08/2003 | LARSON, ALLEN, WEISHAIR & CO, LLC | CHARLOTTE | NC | USA | SENIOR ACCOUNTANT |
| 06/1999 | 08/2000 | WACHOVIA BANK, NA | WINSTON-SALEM | NC | USA | CORPORATE FINANCIAL ANALYST |

Grant Verhaeghe

Senior Director, Investment Research

Born: 1976

Educational Background

Grant is a graduate of University of North Carolina at Chapel Hill with a B.A. in Economics and Industrial Relations. He holds his FINRA Series 6, 63, and 65 licenses.

Business Experience

| Dates | | Firm | Position | | | |
|---------|---------|--|----------|----|--|--------------------------------------|
| 07/2010 | Present | CapFinancial Partners, LLC (CAPTRUST Financial Advisors) | RALEIGH | NC | | Senior Director, Investment Research |
| 05/1999 | 07/2010 | Aon Investment Consulting | Raleigh | NC | | Investment Analyst |



Mark Paccione, CFA
Director, Investment Research

Born: 1975

Educational Background

Mark earned his BA in Mathematical Economics from Wake Forest University.

Business Experience

| Dates | | Firm | | | Position |
|---------|---------|-----------------------------------|---------------|----|-------------------------------|
| 10/2005 | Present | CAPFINANCIAL PARTNERS, LLC | RALEIGH | NC | Director, Investment Research |
| 03/2004 | 09/2005 | MORGAN STANLEY & CO. INCORPORATED | SAN FRANCISCO | CA | Sales Assistant |
| 10/2002 | 10/2003 | ELECTRONIC TRADING GROUP | SAN FRANCISCO | CA | Equity Trader |
| 2/1999 | 4/2002 | AMSTERDAM OPTIONS TRADING | SAN FRANCISCO | CA | MARKET MAKER |

David Hood
Senior Manager, Investment Research

Born: 1978

Educational Background

David is a graduate of University of North Carolina at Chapel Hill with a BA in Political Science and a BA in Journalism and Mass Communication. David earned his MBA from Wake Forest University in finance.

Business Experience

| Dates | | Firm | | | Position |
|---------|---------|--|---------------|----|-------------------------------------|
| 09/2009 | Present | CapFinancial Partners, LLC (CAPTRUST Financial Advisors) | RALEIGH | NC | Senior Manager, Investment Research |
| 08/2007 | 08/2009 | Wake Forest University | Winston-Salem | NC | Graduate Student |
| 06/2004 | 07/2007 | Electric Supply Co of NC | Durham | NC | Associate |



| | | | | | |
|--------|--------|--------------------------------|-------------|----|--|
| 8/2002 | 6/2004 | King & Spalding LLC | Washington | DC | Legal Assistant, Antitrust & Litigation |
| 7/2001 | 6/2002 | Sony Pictures Entertainment | Culver City | CA | Associate |

Hunter Brackett

Senior Manager, Investment Research

Born: 1974

Educational Background

Hunter is a graduate of Washington and Lee University (May 1997) with a Bachelor of Arts in Economics. Hunter earned his MBA from UNC Kenan-Flagler Business School, with a concentration in Investment Management.

Business Experience

| Dates | | Firm | Position | | |
|---------|---------|--|-------------|----|---|
| 06/2012 | Present | CapFinancial Partners, LLC (CAPTRUST Financial Advisors) | RALEIGH | NC | Senior Manager, Investment Research |
| 11/2011 | 05/2012 | Sabbatical | Chapel Hill | NC | |
| 03/2008 | 10/2011 | NCM Capital Mgt | Durham | NC | Sector Leader Research Analysis |
| 03/2004 | 02/2008 | Lehman Brothers | NY | NY | Equity Research Associate |

David York

Manager, Investment Research

Born: 1965

Educational Background

David is a graduate of NC State University (Year: 2000) with a Bachelor of Science in Business (with a concentration in Finance)

Business Experience

| Dates | | Firm | Position | | |
|---------|---------|--|----------|----|------------------------------------|
| 09/2003 | Present | CapFinancial Partners, LLC (CAPTRUST Financial Advisors) | RALEIGH | NC | Manager, Investment Research |



Item 3 - Disciplinary Information

The members of the Consulting Research Group summarized here are Investment Advisor Representatives of CAPTRUST. Investment Advisory Representatives are required to disclose all material facts regarding any legal and disciplinary events would be material to your evaluation of the representative. None of these CAPTRUST Investment Advisory Representatives (Eric Freedman, Scott Matheson, Mark Paccione, David Hood, or Grant Verhaeghe, Hunter Brackett and David York) have any information applicable to this Item.

Item 4 - Other Business Activities

Investment Advisory Representatives are also a Registered Representatives of CAPTRUST, a dually registered broker-dealer and member of FINRA. However, Investment Advisory Representatives in the Consulting Research Group are salaried employees whose compensation is not determined by assets under management or commissions (transaction based fees) or product revenue.

In this way CAPTRUST eliminates the conflict of interest so they have no financial incentive to recommend securities and other investments that may result in commissions, brokerage fees, 12b-1 fees or other payments.

When CAPTRUST does collect revenue as a broker/dealer on products associated with retirement plan client assets, the members of the Consulting Research Group do not act as “broker of record”, but rather, the Financial Advisor who is responsible for relationship management may do so. However, all product revenue associated with plan assets is reflected upon an invoice to retirement plan clients and used to offset or lower the advisory fee. CAPTRUST is constrained by fiduciary principles to act in your best interest.

Item 5 - Additional Compensation

The members of the Consulting Research Group do not receive compensation for advisory services other than fees paid by the client.

Item 6 - Supervision

The advisory activity of the Consulting Research Group is supervised by Denise Buchanan, Chief Compliance Officer. Ms. Buchanan can be reached at (919) 870-6822.

The CAPTRUST Financial Advisor (FA) responsible for performing periodic reviews and consulting with the individual Plan Clients is in a relationship management role. The members of the Consulting Research Group summarized here are responsible for ongoing reviews of markets, sectors and individual securities. This continuous and regular investment supervision is conducted by the CAPTRUST Consulting Research Group (CRG) under Eric Freedman’s direction. Reporting directly to Eric Freedman, as Senior Director, Scott Matheson oversees the investment research efforts as they relate to CAPTRUST’s Institutional Defined Contribution Plan Clients. Grant Verhaeghe, Senior Director, also reports directly to Eric Freedman and oversees the investment research efforts as they relate to CAPTRUST’s Defined Benefit Plan Clients. Mark Paccione, Director, also reports directly to Eric Freedman and develops, manages & recommends investment solutions for



our Wealth Clients. David Hood reports directly to Eric Freedman and manages investment research efforts as they relate to CAPTRUST's Manager Due Diligence. Hunter Brackett also reports directly to Eric Freedman and is instrumental in recommending strategic and tactical asset allocation for our model portfolios used with discretionary clients. David York conducts investment manager research as part of CAPTRUST's Manager Due Diligence Team.

Additionally, accounts are reviewed quarterly by the Principals and Compliance Officers of CAPTRUST, to determine the suitability and allocations of types of assets and investments in relation to a client's objectives and the necessity or desirability of any change in such objectives. Investment company assets and separate account managers are monitored on a continuous and regular basis by CAPTRUST Consulting Research Group. Eric Freedman, Chief Investment Officer, heads up the Consulting Research Group. Scott Matheson oversees a team that reviews all Defined Contribution Plan (accounts) quarterly; Grant Verhaeghe reviews all Defined Benefit Plan (accounts) quarterly, and Mark Paccione reviews all the Wealth (accounts) at minimum quarterly. Denise Buchanan, Chief Compliance Officer, heads up the Compliance Team which reviews all transactions daily.