

# Brochure Supplement

MAY 10, 2012

## JOHN G. JELINEK

33 10<sup>th</sup> Avenue South, Suite 340  
Hopkins, MN 55343

(952) 253-1099

This Brochure Supplement provides information about John G. Jelinek that supplements the Disclosure Brochure of Hopkins Financial Advisors, LLC (hereinafter "HFA"), a copy of which you should have received. Please contact HFA's Chief Compliance Officer if you did not receive the Disclosure Brochure or if you have any questions about the contents of this Brochure Supplement. Additional information about John G. Jelinek is available on the SEC's website at [www.adviserinfo.sec.gov](http://www.adviserinfo.sec.gov).

**Hopkins Financial Advisors, LLC, a Registered Investment Adviser**

33 10<sup>th</sup> Avenue South, Suite 340, Hopkins, MN 55343 | (952) 253-1099  
[www.hfamn.com](http://www.hfamn.com)

## Item 2. Educational Background and Business Experience

Born 1945

### Post-Secondary Education

St. Mary's University | BA, Business & Accounting | 1967

### Recent Business Background

Hopkins Financial Advisors, LLC | Chief Executive Officer & Chief Compliance Officer |  
November 2001 – Present

Jelinek Metz McDonald, Ltd. | President | July 1977 – August 2010

### Professional Designation

John G. Jelinek holds the professional designation of Personal Financial Specialist ("PFS®"). The PFS designation is a financial planning credential awarded by the American Institute of Certified Public Accountants ("AICPA") to individuals who satisfy its professional, work experience and educational requirements. Recipients of the PFS designation are required to be Certified Public Accountants ("CPAs"), maintain AICPA membership, have completed at least 80 hours of personal financial planning education, have at least two years of financial planning related business or teaching experience, and have passed the Personal Financial Planning examination. In order to maintain an active PFS credential, holders must remain in good standing with the AICPA, retain a valid and unrevoked CPA certificate and complete 60 hours of financial planning related continuing education every three years.

For additional information about this credential, please refer directly to the website of the issuing organization.

## Item 3. Disciplinary Information

HFA is required to disclose the pertinent facts regarding any legal or disciplinary events material to a client's evaluation of John G. Jelinek. HFA has no information to disclose in relation to this Item.

## Item 4. Other Business Activities

HFA is required to disclose information regarding any investment-related business or occupation in which John G. Jelinek is actively engaged. HFA has no information to disclose in relation to this Item.

### **Item 5. Additional Compensation**

HFA is required to describe any arrangement under which John G. Jelinek receives an economic benefit for providing advisory services from someone that is not a client of HFA. HFA has no information to disclose in relation to this Item.

### **Item 6. Supervision**

Ronald E. Evans, Chief Financial Officer, is generally responsible for supervising John G. Jelinek's advisory activities on behalf of HFA. The telephone number to reach Ronald E. Evans is (952) 253-1099.

HFA supervises its personnel and the investments made in client accounts. HFA monitors the investments recommended by John G. Jelinek to ensure those investments are suitable for the particular client and consistent with their investment needs, goals, objectives and risk tolerance, as well as any restrictions previously requested by the client. HFA periodically reviews the advisory activities of John G. Jelinek, which may include reviewing individual client accounts and correspondence (including e-mails) sent to and received by John G. Jelinek.

### **Item 7. Requirements for State-Registered Advisers**

HFA is required to disclose the material facts regarding John G. Jelinek's involvement in certain civil, self-regulatory organization or administrative proceedings, arbitration awards or findings, or bankruptcy proceedings. HFA has no information to disclose in relation to this Item.