

Brochure Supplement

MAY 10, 2012

SUSAN BABCOCK

33 10th Avenue South, Suite 340
Hopkins, MN 55343

(952) 253-1099

This Brochure Supplement provides information about Susan Babcock that supplements the Disclosure Brochure of Hopkins Financial Advisors, LLC (hereinafter "HFA"), a copy of which you should have received. Please contact HFA's Chief Compliance Officer if you did not receive the Disclosure Brochure or if you have any questions about the contents of this Brochure Supplement. Additional information about Susan Babcock is available on the SEC's website at www.adviserinfo.sec.gov.

Hopkins Financial Advisors, LLC, a Registered Investment Adviser

33 10th Avenue South, Suite 340, Hopkins, MN 55343 | (952) 253-1099
www.hfamn.com

Item 2. Educational Background and Business Experience

Born 1960

Post-Secondary Education

University of Minnesota | BS, Business Administration | 1982

Recent Business Background

Hopkins Financial Advisors, LLC | Investment Advisor Representative | 06/2010 – Present

Ameriprise Financial | Financial Advisor | 09/2008 – 04/2010

Lightstone | National Sales Manager | 09/2008 – 12/2008

Jones Apparel Group | Account Executive | 12/2007 – 06/2008

MS Dee Inc. | Director of Sales | 11/2004 – 05/2006

Item 3. Disciplinary Information

HFA is required to disclose the pertinent facts regarding any legal or disciplinary events material to a client's evaluation of Susan Babcock. HFA has no information to disclose in relation to this Item.

Item 4. Other Business Activities

HFA is required to disclose information regarding any investment-related business or occupation in which Susan Babcock is actively engaged.

Licensed Insurance Agent

Susan Babcock is a licensed insurance agent and in such capacity may recommend, on a fully-disclosed commission basis, the purchase of certain insurance products. A conflict of interest exists to the extent that HFA recommends the purchase of insurance products where Susan Babcock receives insurance commissions or other additional compensation. HFA has procedures in place to ensure that all recommendations are made in the best interests of clients regardless of any additional compensation earned.

Item 5. Additional Compensation

HFA is required to describe any arrangement under which Susan Babcock receives an economic benefit for providing advisory services from someone that is not a client of HFA. HFA has no information to disclose in relation to this Item.

Item 6. Supervision

John G. Jelinek, CEO/CCP, is generally responsible for supervising Susan Babcock's advisory activities on behalf of HFA. The telephone number to reach John G. Jelinek is (952) 253-1099.

HFA supervises its personnel and the investments made in client accounts. HFA monitors the investments recommended by Susan Babcock to ensure those investments are suitable for the particular client and consistent with their investment needs, goals, objectives and risk tolerance, as well as any restrictions previously requested by the client. HFA periodically reviews the advisory activities of Susan Babcock, which may include reviewing individual client accounts and correspondence (including e-mails) sent to and received by Susan Babcock.

Item 7. Requirements for State-Registered Advisers

HFA is required to disclose the material facts regarding Susan Babcock's involvement in certain civil, self-regulatory organization or administrative proceedings, arbitration awards or findings, or bankruptcy proceedings. HFA has no information to disclose in relation to this Item.