

BROCHURE SUPPLEMENT

February 2012

This brochure supplement provides information about Mark A. Genereux that supplements the Genereux Investment Management, Inc. brochure. You should have received a copy of that brochure. Please contact Mark A. Genereux if you did not receive the Genereux Investment Management, Inc. brochure or if you have any questions about the contents of this supplement.

Additional information about Mark A. Genereux is available on the SEC's website at www.adviserinfo.sec.gov.

Mark A. Genereux
Genereux Investment Management, Inc.
73 Pelican Drive
Council Bluffs, Iowa 51501
Phone: (712) 256-7500

Educational Background and Business Experience

Date of Birth: 1964

Education:

Northwest Missouri State University: Bachelor of Science, Finance, 1987

Business Affiliations:

Genereux Investment Management, Inc.: Owner, President, Investment Advisor Representative, Chief Compliance Officer, 1/05-present

Mark A. Genereux d/b/a Genereux Investment Management: Sole Proprietor, Registered Investment Advisor, 10/00-1/05

Disciplinary Information

Mark A. Genereux has no disciplinary history that is required to be disclosed by the U.S. Securities and Exchange Commission or state regulatory authorities.

Other Business Activities

Mr. Genereux has no other business activities on which he spends time or which would present a conflict of interest.

Additional Compensation

Mr. Genereux does not receive any compensation other than advisory fees.

Supervision

Mark A. Genereux is the Chief Compliance Officer of Genereux Investment Management, Inc.. He is responsible for developing, overseeing and enforcing the firm's compliance programs that have been

established to monitor and supervise the activities and services provided by the firm and its representatives, including himself. He can be contacted at (7121) 256-7500.

Requirements for State Registered Advisors

Mr. Genereux has not been involved in an arbitration claim alleging damages in excess of \$2,500 resulting in an award or otherwise being found liable. Additionally, he has not been involved in a civil, self-regulatory organization or administrative proceeding resulting in an award or otherwise being found liable. He has not been the subject of a bankruptcy petition.