

**Item 1: Cover Page**  
**Part 2B of Form ADV: Brochure Supplement**  
**June 2017**

**Margaret Keane Keough**

**Snider Financial Group**

**12505 Bel-Red Rd. Suite 200**  
**Bellevue, Washington 98005**  
**[www.SniderFinancialGroup.com](http://www.SniderFinancialGroup.com)**

**Firm Contact:**  
**Monte Snider**  
**Chief Compliance Office**

This brochure supplement provides information about Margaret Keough that supplements our brochure. You should have received a copy of that brochure. Please contact Monte Snider if you did not receive Snider Retirement Strategies, Inc. dba Snider Financial Group's brochure or if you have any questions about the contents of this supplement. Additional information about Margaret Keough is available on the SEC's website at [www.adviserinfo.sec.gov](http://www.adviserinfo.sec.gov) by searching CRD #5068522.

## Item 2: Educational Background & Business Experience

**Margaret Keane Keough**

**Year of Birth:** 1964

### **Educational Background:**

- 1992: Indiana University – Bloomington; Master of Science in Environmental Science
- 1989: Rutgers University; Teaching Certificate
- 1986: Cornell University; Bachelor of Science in Psychology

### **Business Background:**

- 06/2017 – Present Snider Financial Group; Financial Planner
- 05/2014 – Present Way to the Quad; College Financial Planning Consultant
- 05/2016 – 02/2017 Opes Advisors; Wealth Advisor
- 05/2008 – 02/2014 LPL Financial, LLC; Registered Admin
- 11/2005 – 02/2014 PATH Wealth Management; Director of Financial Planning Services

### **Exams, Licenses & Other Professional Designations:**

- 2008 – Series 7 & 66
- Accredited Investment Fiduciary (AIF®)

The AIF® designation certifies that the recipient has specialized knowledge of fiduciary standards of care and their application to the investment management process. To receive the AIF® designation, individuals must complete a training program, successfully pass a comprehensive, closed-book final examination under the supervision of a proctor and agree to abide by the AIF® Code of Ethics. In order to maintain the AIF® designation, the individual must annually renew their affirmation of the AIF Code of Ethics and complete six hours of continuing education credits. The certification is administered by the Center for Fiduciary Studies, LLC (a Fiduciary360 (fi360) company).

## Item 3: Disciplinary Information

There are no legal or disciplinary events material to the evaluation of Margaret Keough.

## Item 4: Other Business Activities

Margaret Keough is an Owner and College Financial Planning Consultant for Way to the Quad, a non-investment related business. Her role in this position includes consulting with families to determine their best strategy to pay for college. This comprises approximately 40 hours a month with 20 of those hours occurring during securities trading hours. Clients are under no obligation to invest in this business or utilize its services.

Ms. Keough acts as the Treasurer for Keough Associates, Inc., a non-investment related supply chain consulting company. She spends approximately 2 hours a month (none during securities trading hours) on duties such as tracking expenses, revenue, and bill payment.

Ms. Keough is also an Office Administrator for Christopher Steen, DDS, MD, PS, a non-investment related oral surgery practice. Her role in this position includes handling administrative duties for the

office remotely. This comprises approximately 20 hours a month with 5 of those hours occurring during securities trading hours.

#### **Item 5: Additional Compensation**

Margaret Keough does not receive any other economic benefit for providing advisory services in addition to advisory fees.

#### **Item 6: Supervision**

Monte Snider, President and Chief Compliance Officer of Snider Financial Group, supervises and monitors Margaret Keough's activities on a regular basis to ensure compliance with our firm's Code of Ethics. Please contact Monte Snider if you have any questions about Margaret Keough's brochure supplement at 425-453-7080.

#### **Item 7: Requirements for State-Registered Advisers**

Margaret Keough has not been involved in any arbitration claim alleging damages in excess of \$2,500. Furthermore, he has neither been involved in nor found liable in any civil, self-regulatory organization, or administrative proceeding nor has been the subject of any bankruptcy petitions.