

Part 2A of Form ADV: Firm Brochure

Item 1 Cover Page

J.W. Advisors Inc.
Investment Advisors
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March 31,2011

This brochure provides information about the qualifications and business practices of J. W. Advisors Inc. If you have any questions about the contents of this brochure, please contact us at 602-216-6788 or at ron@thegrowthinvestor.com. The information in this brochure has not been approved or verified by the United States Securities and Exchange Commission or by any state securities authority. Additional information about J. W. Advisors Inc. is available on the SEC's website at www.advisorinfo.sec.gov.

Item 2 Material Changes

MATERIAL CHANGES SINCE LAST BROCHURE:

Advisor manages \$45,800,000 in total assets as of 2/28/2011. (\$44,800,000 are discretionary accounts, \$1,000,000 is non-discretionary accounts)

The previous amount managed was \$36,800,000 in total assets as of 3/17/2010. (\$34,900,000 in discretionary accounts, \$1,900,000 in non discretionary accounts)

Item 3 Table of Contents

J. W. ADVISORS INC,
FIRM BROCHURE

TABLE OF CONTENTS:	PAGE/ITEM
Description of Advisory Business	4
Fees and Compensation for Service	5
Performance Based Fees	6
Types of Clients	7
Methods of Investing and Risk of Loss	8
Past and Current Disciplinary Information	9
Affiliations with Individuals or Organizations	10
Code of Ethics and Personal Trading Rules	11
Brokerage Practices	12
Frequency of Review of Accounts	13
Client Referrals and Compensation	14
Who Holds Custody of Client Assets	15
Investment Discretion	16
How Proxy Voting is Done	17
Financial Information on Advisor	18

Item 4 Advisory Business

ADVISORY BUSINESS

J.W. Advisors Inc. is an investment advisory company started in 1997 by current owner, Ronald D. Jensby. The firm manages discretionary stock and bond portfolios for individuals and trusts for a fee. Each portfolio is managed based on the needs and circumstances of the investor as determined by periodic meetings or other communications with the investor. Each portfolio will be made up of a mix of stocks, bonds, mutual funds, cash, and CD's. Advisor provides Financial Planning as needed to determine the appropriate mix of investments. Advisor will discuss individual circumstances with each client to formulate an Investment Policy Statement that the Advisor will follow in managing the account. Advisor does not allow clients to specify holdings except in very limited circumstances. Advisor does not use limited partnerships or sell insurance. Advisor does not sell or participate in wrap programs. Advisor manages \$45,800,000 in total assets as of 2/28/2011. (\$4,800,000 in discretionary assets and \$1,000,000 in non-discretionary assets)

Item 5 Fees and Compensation

FEES AND COMPENSATION

J.W. Advisors charges a fee for the services provided. The fee is as follows: 1% of the first \$1 Million, .8% of the next \$4 Million, and .6% on higher amounts. Fees are deducted from each account on a prorated basis at the end of each calendar quarter in which they are earned. J. W. Advisors Inc. reserves the right to waive, reduce, or negotiate fees for any account. Generally, reduced fees or negotiated fees apply to very large accounts and employee and related family accounts. In addition to the above management fee, investors will pay custodian for securities transactions and for other services. (See page 12 for information on brokerage practices) Such fees vary from account to account depending on services used and the number of transactions. Investors will also pay additional fees for mutual fund holdings as outlines in each fund's prospectus. Advisor and employees of Advisor do not accept sales compensation of any type for client purchases of securities, insurance or any other products. Advisor receives no cash or material compensation from custodians and mutual fund companies. (See page 12 for other services received from custodians)

PERFORMANCE BASED FEES

Advisor does not charge or collect performance-based fees of any type.

TYPES OF CLIENTS

Advisor manages portfolios for individuals and trusts. Advisor does not normally accept for account management relationships, clients with less than \$250,000 in total assets. Exceptions are made on a case-by-case basis based on a variety of factors including related accounts, employees, and future potential assets involved in the relationship. Advisor may stop managing any account at any time by advising the client at least 30 days in advance. This may occur for any reason, but generally when Advisor determines the benefits to the client for our services are limited.

METHODS OF ANALYSIS, INVESTMENT STRATEGIES AND RISK OF LOSS

Advisor primarily uses fundamental and cyclical analysis to select securities placed in client's accounts. The main sources of information used for this research are various brokerage firm and independent research reports prepared by others, current newspapers and magazines, corporate rating services, annual reports and company press releases.

All investments in stocks and bonds carry risk. Losses can occur because of economic and market conditions, individual company failure, and other reasons including world events. Advisor attempts to limit risk by using fundamental analysis and diversification by industry and geography, but may not be successful. Advisor does not attempt to use market timing or frequent trading strategies to limit risk.

Item 9 Disciplinary Information

DISCIPLINARY INFORMATION

The Advisor (Including employees and related persons) has not been the subject to any legal or disciplinary actions since the founding of the company in 1997. This includes criminal, civil, administrative, and SRO matters.

Item 10 Other Financial Industry Activities and Affiliations

FINANCIAL INDUSTRY ACTIVITIES AND AFFILIATIONS

Advisor is not registered as a broker dealer or applying for such registration. Advisor is not affiliated with any broker dealer, bank, accountant, law firm, insurance company, or any other person or company. Advisor does not pay referral fees to any individual or company for client referrals.

CODE OF ETHICS AND PERSONAL TRADING RESTRICTIONS

Advisor has a Policy and Procedures and Code of Ethics that employees are bound by. A copy of this is available upon request to any client or prospective client. Advisor's Code of Ethics requires following all federal and state securities laws and regulations, safeguarding client information, and that all client transactions have priority over employee and related account transactions. Advisor and related individuals will often own the same securities as clients. Buy and sell transactions for these individuals must be placed after, or receive the same price as the same buy and sell orders that are executed for clients on the same day. Advisor and employees do not participate in initial public offerings that are expected to be over-subscribed or "hot" because of issues related to fair allocation among advisor's clients. Advisor is not obligated to purchase for any account any security that employees may acquire or Advisor places in other client's accounts, if in our absolute discretion it is not practical or desirable to acquire a position. The majority of trades for advisor's clients are done on an account-by-account basis due to the fact that accounts are reviewed regularly, but not all at the same time. Therefore, some accounts may receive more favorable executions when purchasing or selling securities than other accounts.

BROKERAGE PRACTICES

Advisor currently requires new accounts to be held by Charles Schwab and Co. or Charles Schwab Bank and Trust. Unlike some advisors, clients are not allowed to direct brokerage transactions outside of the custodian used. This practice may cause clients to pay more than they might elsewhere. Advisor will occasionally purchase stocks and bonds through outside brokerage relationships for clients if it is determined that the investment is not available through Schwab. Such "Prime Broker" purchases only occur if client has authorized it in advance and are generally purchases of new issues of bonds or preferred stock that are not available at Schwab. Advisor reviews execution services at least annually to determine if services received are the same or more favorable to the client than those available elsewhere with regard to price and services provided.

Advisor has determined that Schwab currently offers the best overall service relative to the cost for clients. This determination is made using a number of factors including branch office network, strong financial strength, competitive pricing and execution of trades. Investors may be able to receive the same services elsewhere for less and should understand that they may pay more through Schwab than they might elsewhere. Charles Schwab provides Advisor with duplicate confirmations and statements, proprietary and third-party research, and other products and services. Advisor has determined that it can obtain such research and other products and services regardless of the amount of commission and fees it generates for Charles Schwab, therefore, advisor is not "Paying up" for the research and other products and services offered by Charles Schwab or other custodians that are utilized for safekeeping clients' funds and securities. Advisor does not receive "soft dollar" or other compensation for directing trades to any custodian. Advisor does not receive client referrals from any custodian that holds assets for Advisor's clients.

REVIEW OF ACCOUNTS

All client accounts are reviewed for conformity to the investment policy statement every quarter and to each client's individual circumstances at least once per year. Each taxable account is reviewed at least once per year in regards to tax ramifications of the portfolio. All accounts are reviewed when a security is sold or redeemed and when cash is added or withdrawn. The reviewer is Ronald Jensby.

All clients receive monthly statements directly from the custodian holding their accounts. Custodian also provides trade confirmations directly to clients as trades occur. Advisor sends a quarterly report (by mail or e-mail) reflecting the value of all positions for which Advisors provides supervisory services, and an annual report for taxable accounts reflecting gain and loss information used for tax return preparation. Advisor also sends periodic reports as necessary to communicate business updates and for regulatory requirements.

Item 14 *Client* Referrals and Other Compensation

CLIENT REFERRALS

Advisor does not pay for referrals of clients from any individual or organization. Advisor does not receive referral fees for clients from any provider of services such as brokerage, accounting, and legal work.

CUSTODY OF CLIENT ASSETS

Advisor does not take custody of any client assets. All client assets are held by a third party custodian that reports holdings directly to the client monthly.

INVESTMENT DISCRETION

Advisor only accepts for management discretionary accounts. Clients who hire Advisor execute a limited power of attorney with the custodian allowing Advisor to manage the account without restrictions. Such authorization can be terminated by the client at any time by request.

VOTING PROXIES FOR CLIENT SECURITIES

When Advisor is granted proxy voting authority by the client, generally when the account is opened at the custodian, the Advisor votes proxies in line with the Board of Director's recommendations. Such a policy may or may not be of benefit to the client. If a client wants their holdings to be voted differently, Advisor will honor the request if it is received before the voting deadline.

FINANCIAL INFORMATION ON ADVISOR

Advisor does not take custody of client assets or bill clients in advance for any service, therefore Advisor is not required to present audited financial statements. Advisor has never been the subject of a bankruptcy petition.

Item 19 Requirements for State-Registered Advisers

Part 2B of Form ADV: *Brochure Supplement*

Item 1 Cover Page

Ronald D. Jensby
Owner/Investment Manager
J. W. Advisors Inc.
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Item 2 Educational Background and Business Experience

EDUCATIONAL BACKGROUND AND EXPERIENCE

Ronald D. Jensby is currently the sole representative of the firm authorized to determine and give investment advice to clients. Ronald was born in 1965 and earned a BA in Finance from the University of Texas at Austin in 1988. Mr. Jensby is founder and current owner of the firm. Prior to starting J. W. Advisors Inc. in 1997, Mr. Jensby was a Senior Financial Consultant with Merrill Lynch from 1990 to 1997.

Item 3 Disciplinary Information

DISCIPLINARY INFORMATION

Ronald Jensby has never been subject to legal or disciplinary events related to his business in his years as a Registered Representative for Merrill Lynch or in his years as owner of J.W. Advisors Inc.

Item 4 Other Business Activities

OTHER BUSINESS ACTIVITIES

Ronald Jensby has no other investment-related business or occupation in which he is engaged.

Item 5 Additional Compensation

ADDITIONAL COMPENSATION

Ronald Jensby does not receive sales awards, commissions, bonuses, or any other type of compensation from individuals or organizations outside of J. W. Advisors Inc.

Item 6 Supervision

SUPERVISION

Ronald Jensby is the sole owner and authorized person to give investment advice and make investment decisions for clients.

Item 7 Requirements for State-Registered Advisers