
BROCHURE SUPPLEMENT

Jeff Anderson, CPA, CFP®, PFS

WEALTH ADVISORS NETWORK, INC.

5807 Osborne Dr. West

Hastings, NE 68901

(402) 463-6711

www.capc.com/wan/

June 28, 2011

This Brochure Supplement provides information about Jeff Anderson, CPA, CFP®, PFS that supplements the Wealth Advisors Network, Inc. Brochure document. You should have received a copy of that Brochure with this Supplement. Please contact Jeni Samples at the phone number above if you did not receive Wealth Advisors Network, Inc.'s ("we" "our" "us" "the firm") Brochure or if you have any questions about the contents of this Brochure Supplement. Please note that while we are a registered investment advisor or "RIA" with the Securities & Exchange Commission (SEC), this registration does not imply any particular level of skill or training.

Additional information about us is available on the SEC's website at www.advisorinfo.sec.gov.

Education and Business Experience

EDUCATION

University of Nebraska – Omaha, graduated 1983, BSBA in Accounting

EMPLOYMENT

Lozier Corp, 1984-1989 – cost accounting, assistant treasurer, and officer.

Contryman Associates 1989-present - Shareholder

Wealth Advisors Network, Inc. 1997-present - Registered Investment Adviser Representative

Wealth Advisors Nebraska, Inc. 2002-2007 Registered Investment Adviser Representative

1st Global Insurance Services Inc. 2005-present – Insurance Agent

1st Global Capital Corp. 1997-present – Registered Representative

LICENSES AND PROFESSIONAL DESIGNATIONS HELD

FINRA Series 7 General Securities Representative (7/1997)

FINRA Series 24, General Securities Principal (8/1998)

FINRA Series 63, Uniform Securities Agent State Law Examination (7/1997)

FINRA Series 65, Uniform Investment Adviser Law Examination (5/1999)

Jeff Anderson holds the following certifications, designations and professional licenses:

1. Certified Financial Planner® (1992)

To attain the right to use the CFP® marks, an individual must satisfactorily fulfill the following requirements:

- Education – Complete an advanced college-level course of study addressing the financial planning subject areas that CFP Board’s studies have determined as necessary for the competent and professional delivery of financial planning services, and attain a Bachelor’s Degree from a regionally accredited United States college or university (or its equivalent from a foreign university). CFP Board’s financial planning subject areas include insurance planning and risk management, employee benefits planning, investment planning, income tax planning, retirement planning, and estate planning;
- Examination – Pass the comprehensive CFP® Certification Examination. The examination, administered in 10 hours over a two-day period, includes case studies and client scenarios designed to test one’s ability to correctly diagnose financial planning issues and apply one’s knowledge of financial planning to real world circumstances;
- Experience – Complete at least three years of full-time financial planning-related experience (or the equivalent, measured as 2,000 hours per year); and
- Ethics – Agree to be bound by CFP Board’s *Standards of Professional Conduct*, a set of documents outlining the ethical and practice standards for CFP® professionals.

Individuals who become certified must complete the following ongoing education and ethics requirements in order to maintain the right to continue to use the CFP® marks:

- Continuing Education – Complete 30 hours of continuing education hours every two years, including two hours on the *Code of Ethics* and other parts of the *Standards of Professional Conduct*, to maintain competence and keep up with developments in the financial planning field; and
- Ethics – Renew an agreement to be bound by the *Standards of Professional Conduct*. The *Standards* prominently require that CFP® professionals provide financial planning services at a fiduciary standard of care. This means CFP® professionals must provide financial planning services in the best interests of their clients.

2. Certified Public Accountant (1984)

The requirements for a person to become a CPA in Nebraska are following:

150 semester hours of education in specific subjects.

Passage of all parts of the CPA exam.

Completion of 4,000 hours over two years of verified experience with a licensed CPA in a licensed CPA firm.

Continuing Educations Requirements – 80 hours every two years including 4 hours of Ethics.

3. Personal Financial Specialist (10/1996)

A PFS candidate must hold a valid and unrevoked CPA license issued by a legally constituted state authority.

A PFS Candidate must earn a minimum of 80 hours of personal financial planning education within the five year period preceding the date of the PFS application. The AICPA offers PFP education opportunities that qualify. The education must be in the 9 areas that make up the PFS Body of Knowledge, found in the PFS Credential Application Kit. Alternative sources include a combination of professional CPE, approved courses at an accredited university or college, or presenting and authoring on financial planning subjects.

The PFS Candidate must have 2 years of full-time business or teaching experience (or 3,000 hours equivalent) in personal financial planning within the five year period preceding the date of the PFS application.

The PFS Candidate must successfully pass a PFP-related exam. Successful completion of the following examinations will satisfy the examination requirements for the PFS Credential.

Disciplinary Information

Jeff Anderson has had no material legal or disciplinary events in his past.

Other Business Activities and Additional Compensation

Contryman Associates, P.C. (CA) is a public accounting firm and our parent company. As President of CA, Jeff Anderson spends a portion of his time meeting clients and on administrative duties associated with CA. Jeff is also president of Advanced Livestock Tracker a subsidiary of CA and Wealth Advisors Network, Inc. Jeff is a licensed insurance agent and can offer various insurance products for which he may earn a commission. WAN is a licensed insurance agency. Jeff is a registered representative of 1st Global Capital Corp., a registered broker-dealer, Member FINRA/SIPC. Clients are under no obligation to purchase or sell securities through the Advisory Representatives. However, if they choose to implement their plan, commissions may be earned in addition to any fees paid for advisory services. Commissions maybe higher or lower at 1st Global than at other broker-dealers. Jeff may have a conflict of interest in having clients purchase securities and or insurance related products through 1st Global in that the higher their production with 1st Global the greater opportunity for obtaining a higher payout on commissions earned. Further, Jeff is restricted to only offering those products and services that have been reviewed and approved for offering to the public through 1st Global Capital Corp. Most trades will be referred to 1st Global Capital Corp for

execution. Jeff may earn reasonable and customary commission and/or 12b-1 fees on the sale of insurance, advisory or securities products to clients. The commission will be outlined in the product's prospectus or offering document or described in detail before the products is sold.

1st Global Capital Corp. and its affiliated firm 1st Global Advisors, Inc. have a clearing relationship with National Financial Services, LLC, member SIPC. NFS, LLC will execute trades in client accounts at the direction of Jeff. Trades will be referred to 1st Global Capital Corp., a broker-dealer for execution. Clients are advised that a conflict of interest exists since the broker-dealer may receive compensation on the transactions.

Jeff may buy or sell for himself securities he also recommends to clients.

Jeff is a certified public accountant with Contryman Associates, P.C. Jeff also serves as chairman and investment committee member of CPAmerica International.

Supervision

Jeff Anderson is President and CEO of Wealth Advisors Network, Inc., and his advisory services are accordingly self-supervised through a program administered by the Chief Compliance Officer. In his role as president of the firm's advisory activities, Jeff provides ongoing support for each of the firm's advisory representatives and answers questions the representatives might have about financial planning or providing investment advice to clients.

Advisory activities are supervised in several ways at various stages of the client relationship. Prior to implementation, the client's paperwork is reviewed to ensure the account is being established in accordance with the client's stated objectives and risk tolerance. Subsequent transactions are reviewed through manual reviews to ensure they are suitable. The account will be monitored on a periodic basis to ensure it is being managed in accordance with the client's stated objectives and tolerance for risk and has not drifted too far from the original asset allocation.