

Form ADV

March 31, 2011

Part 2A

Hays Advisory, LLC

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This brochure ("Brochure") provides information about the qualifications and business practices of Hays Advisory, LLC ("Hays Advisory"). You should review this Brochure in conjunction with our separate brochure supplement ("Supplement"). The Supplement(s) has been prepared for the purpose of providing information about the qualifications and background of the supervised person(s) working with you on our behalf or who may otherwise participate in the advisory services provided to you. The information in this Brochure has not been approved or verified by the United States Securities and Exchange Commission ("SEC") or by any state securities authority.

If you have any questions about the contents of this Brochure or our Supplement(s), please contact us at 615-467-6070 or info@haysadvisory.com. Additional information about Hays Advisory or any of our supervised persons (who are registered under our firm) is also available on the SEC's Investment Adviser Public Disclosure ("IAPD") which can be found at www.adviserinfo.sec.gov.

The format/layout of this Brochure has been dictated by the SEC. As such, the Brochure's table of contents can be found after the "Material Changes" section of this Brochure, not at the beginning of the Brochure. The subsections appearing under each heading shall follow the mandated ordering of the items required to be addressed in this Brochure as set forth in the instructions and guidance issued by the SEC in regard to Part 2A of the Form ADV. Hays Advisory's response to each such item shall immediately follow each numbered item. We encourage any reader of this Brochure to also refer to the SEC's instructions and guidance related to Part 2A of the Form ADV. Throughout this Brochure, any references to "we," "our," "ours," "us," etc. are meant to refer to Hays Advisory.

II. Material Changes

Filing date of last annual ADV update: March 31, 2011.

On July 28, 2010, the SEC published Release No. IA-3060, titled, “Amendments to Form ADV” which announced the approval of the new amendments to Form ADV. This Brochure is a new document prepared according to the SEC’s new requirements and rules and as set forth in the ADV and its corresponding instructions. As such, this Brochure is materially different in structure and requires certain new information that our previous client disclosure document (i.e. Part II and Schedule F) did not require. In the future, this Material Changes section will discuss only specific material changes that are made to the Brochure and will provide you with a summary of such changes.

Since the filing of our most recent annual ADV update and aside from that overall formatting/layout change described above, there have been no other material changes between our old Part II and Schedule F and this new Brochure.

III. Table of Contents

II. Material Changes	2
III. Table of Contents.....	3
Key Definitions	5
IV. Advisory Business	6
Item IV.(A). Hays Advisory at a Glance.....	6
Firm Profile.....	6
Years in Business.....	6
Principal Owners.....	6
IV.(B). Hays Advisory’s Advisory Services	6
Product Type Limitations	6
Our Services.....	6
Hays Advisory Managed Portfolios.....	9
Hays Advisory Wrap Program	11
Third Party Wrap Program	14
Recommendations for use by Other Financial Entities.....	16
Preparation of Research Reports or other Publications	16
IV.(C). Customization of Advisory Services	17
IV.(D). Wrap Fee Program Participation	17
IV. (E). Assets Under Management (“AUM”).....	17
V. Fees and Compensation	17
V.(A). Hays Advisory Fees	17
V.(B). Fee Collection Process	17
V.(C). Other Fee/Expenses.....	18
V.(D). Fees Charged in Advance	18
V.(E). Additional Compensation.....	18
VI. Performance-Based Fees and Side-By-Side Management	18
VII. Types of Clients	18
VIII. Methods of Analysis, Investment Strategies and Risk of Loss	18
VIII.(A). Methods of Analysis	18
VIII.(A). (cont.) Investment Strategies.....	19
VIII.(B). Risk Disclosures.....	21
VIII.(C). Investment-Specific Risks.....	23
IX. Disciplinary Information	23
IX.(A). Criminal or Civil Action.....	23
IX.(B). Administrative Proceedings	24
IX.(C). SRO Proceedings	24

X. Other Financial Industry Activities and Affiliations.....	24
X.(A). Broker-Dealers	24
X.(B). Futures Commission Merchants, Introducing Brokers, Commodity Trading Advisors, Commodity Pool Operators	24
X.(C). Related Persons	25
X.(D) Use of Other Investment Advisers	25
XI. Code of Ethics, Participation or Interest in Client Transactions and Personal Trading	25
XI.A Code of Ethics	25
XI.(B) Participation in Client Trading.....	26
XI.(C) Trading Alongside Our Clients.....	26
XI.(D) Trading Around the Same Time as Clients.....	27
XII. Brokerage Practices.....	27
XII.(A).(1). Research and Soft Dollar Benefits	28
XII.(A).(2). Brokerage for Client Referrals.....	29
XII.(A).(3). Directed Brokerage	29
XII.(A).(3)(a). Directed Brokerage – Recommended, Requested, or Required.....	29
XII.(A).(3)(b). Directed Brokerage – Permitted	29
XII.(B). Order Batching	29
XIII. Review of Accounts.....	30
XIII.(A). Review of Accounts or Financial Plans	30
Review of client accounts.	30
Review of Financial Plans.	31
XIII.(B). Non-Periodic Account Reviews	31
XIII.(C). Reports to Clients.....	31
XIV. Client Referrals and Other Compensation	31
XIV.(A). Compensation we Receive.....	31
XIV.(B). Compensation we Pay	31
XV. Custody	31
XVI. Investment Discretion.....	32
XVII. Voting Client Securities	32
XVII.(A). Proxy Voting	32
Proxy Voting Policies and Procedures and Client Instruction	32
XVII.(B). Proxy Voting	34
XVIII. Financial Information.....	34
XVIII.(A). Balance Sheet.....	34
XVIII.(B). Adverse Financial condition.....	34
XVIII.(C). Bankruptcy-Related Matters.....	34
XIX. Requirements for State-Registered Advisers	34

Key Definitions

There are several terms used throughout this Brochure that are defined in the Glossary of the Form ADV. The full Form ADV and its glossary can be found on the SEC's web site at <http://www.sec.gov/about/forms/formadv.pdf>, however, several of the more important terms that are used throughout this Brochure are provided below for your reference. The definitions appear below as they appear in the glossary of the ADV so be mindful that all references made to "you," "your," or "yours" are intended to refer to Hays Advisory. Each term is presented in alphabetical order, not necessarily its order of appearance or use in this Brochure.

Advisory Affiliate: Your advisory affiliates are (1) all of your officers, partners, or directors (or any person performing similar functions); (2) all persons directly or indirectly controlling or controlled by you; and (3) all of your current employees (other than employees performing only clerical, administrative, support or similar functions).

Control: Control means the power, directly or indirectly, to direct the management or policies of a person, whether through ownership of securities, by contract, or otherwise. Each of your firm's officers, partners, or directors exercising executive responsibility (or persons having similar status or functions) is presumed to control your firm. A person is presumed to control a corporation if the person: (i) directly or indirectly has the right to vote 25 percent or more of a class of the corporation's voting securities; or (ii) has the power to sell or direct the sale of 25 percent or more of a class of the corporation's voting securities. A person is presumed to control a partnership if the person has the right to receive upon dissolution, or has contributed, 25 percent or more of the capital of the partnership. A person is presumed to control a limited liability company ("LLC") if the person: (i) directly or indirectly has the right to vote 25 percent or more of a class of the interests of the LLC; (ii) has the right to receive upon dissolution, or has contributed, 25 percent or more of the capital of the LLC; or (iii) is an elected manager of the LLC. A person is presumed to control a trust if the person is a trustee or managing agent of the trust.

Management Persons: Anyone with the power to exercise, directly or indirectly, a controlling influence over your firm's management or policies, or to determine the general investment advice given to the clients of your firm. Generally, all of the following are management persons: Your firm's principal executive officers, such as your chief executive officer, chief financial officer, chief operations officer, chief legal officer, and chief compliance officer; your directors, general partners, or trustees; and other individuals with similar status or performing similar functions; The members of your firm's investment committee or group that determines general investment advice to be given to clients; and If your firm does not have an investment committee or group, the individuals who determine general investment advice provided to clients (if there are more than five people, you may limit your firm's response to their supervisors).

Person: A natural person (an individual) or a company. A company includes any partnership, corporation, trust, limited liability company ("LLC"), limited liability partnership ("LLP"), sole proprietorship, or other organization.

Related Person: Any advisory affiliate and any person that is under common control with your firm.

Self-Regulatory Organization or SRO: Any national securities or commodities exchange, registered securities association, or registered clearing agency. For example, the Chicago Board of Trade ("CBOT"), FINRA and New York Stock Exchange ("NYSE") are self-regulatory organizations.

Supervised Person: Any of your officers, partners, directors (or other persons occupying a similar status or performing similar functions), or employees, or any other person who provides investment advice on your behalf and is subject to your supervision or control.

IV. Advisory Business

Item IV.(A). Hays Advisory at a Glance

Firm Profile

Based in Brentwood, Tennessee, Hays Advisory invests for the long-term. Founded in 1999, this independent, employee-owned investment firm manages portfolios for both individual and institutional clients. Hays Advisory also offers stock market and economic commentary and research to individual and institutional clients.

Hays Advisory's strategy is to take advantage of opportunities at major market turning points. Because market expectations are often wrong at or near these turning points, emotional decision-making can lead to investor underperformance. Using a tactical asset allocation model, Hays Advisory's strategy attempts to remove emotion from the investment process.

Years in Business

Date of formation: November 20, 1999.

Date of initial investment adviser registration: August 3, 2001.

Principal Owners

The following party(s) maintains at least 25% direct/indirect ownership in Hays Advisory.

- Donald R. Hays

IV.(B). Hays Advisory's Advisory Services

In this section, we will describe the services we offer as well as the fees that correspond to those services.

Product Type Limitations

We generally provide investment advice in relation to the following specific types of securities/investments: Exchange listed equities, over the counter equities, equities of foreign issuers, corporate debt securities (other than commercial paper), commercial paper, certificates of deposit, municipal securities, mutual funds (closed-end and open-end funds), exchange traded funds, U.S. government securities, and options on securities.

Our Services

The members of Hays Advisory's Investment Committee utilize an asset allocation model methodology to guide our investment management decisions. The Investment Committee is comprised of Don Hays, Keith Hays, Jeff Hays and Mark Dodson. The asset allocation model determines the percentage of assets that are appropriate to invest in equities, bonds and cash at any given time for several different types of investors. The goal of Hays Advisory's model-driven discipline is to move more assets away from stocks when the model indicates higher market risk and allocate more assets to stocks while in the early stages of the up cycles. This approach is not a short-term market timing strategy. It is also unlike a typical "style-box" strategy that remains fully invested in all market environments regardless of the risk/reward potential. The approach has an inherent long-term bullish bias, but its tactical nature allows the flexibility to move away from equity positions to cash or bonds when risk is deemed high.

Hays Advisory offers clients of the firm twelve investment model portfolio options:

Long-term Growth-The Long Term Growth strategy allows for a client's portfolio to be invested in as much as

100% equities with a minimum of 50% when market risk rises. Long-term Growth is an all-capitalization, growth-biased strategy which typically invests in 30 to 40 equity positions at any given time. When Hays Advisory's asset allocation model recommends less equity exposure assets may be shifted to an increased cash position or Fixed income allocation.

Moderate Growth- The Moderate Growth strategy is balanced in its approach and allows for a client's portfolio to be invested in as much as 85% equities with a minimum of 40% when market risk rises. Moderate Growth is an all-capitalization, growth-biased strategy which typically invests in 30 to 40 equity positions at any given time. When Hays Advisory's asset allocation model recommends less equity exposure assets may be shifted to an increased cash position or Fixed income allocation.

Conservative Growth- The Conservative Growth strategy is balanced in its approach and allows for a client's portfolio to be invested in as much as 65% equities with a minimum of 15% when market risk rises. Conservative Growth is an all-capitalization, growth-biased strategy which typically invests in 30 to 40 equity positions at any given time. When Hays Advisory's asset allocation model recommends less equity exposure assets may be shifted to an increased cash position or Fixed income allocation.

Pyramid- The Pyramid strategy allows for a client's portfolio to be invested in as much as 100% equities with a minimum of 50% when market risk rises. This strategy is managed with the same principles as Long Term Growth, however, the Pyramid portfolio has historically been managed with a slightly stricter and at times more aggressive stock selection strategy. This portfolio is not actively marketed as a strategy to clients.

Global ETF- The Global ETF strategy allows for a client's portfolio to be invested in as much as 100% equity ETFs with a minimum of 50% when market risk rises with allocation constraints for Domestic ETFs of 25-75% and International ETFs of 25-75%. Global ETF is an actively managed portfolio which typically invests in 15 to 30 positions at any given time. When Hays Advisory's asset allocation model recommends less equity exposure assets may be shifted to an increased cash position or Fixed income allocation.

International ETF- The International ETF strategy allows for a client's portfolio to be invested in as much as 100% International equity ETFs with a minimum of 50% when market risk rises. International ETF is an actively managed portfolio which typically invests in 7 to 15 positions at any given time. When Hays Advisory's asset allocation model recommends less equity exposure assets may be shifted to an increased cash position or Fixed income allocation.

Domestic ETF- The Domestic ETF strategy allows for a client's portfolio to be invested in as much as 100% Domestic equity ETFs with a minimum of 50% when market risk rises. Domestic ETF is an actively managed portfolio which typically invests in 7 to 15 positions at any given time. When Hays Advisory's asset allocation model recommends less equity exposure assets may be shifted to an increased cash position or Fixed income allocation.

Tactical Asset Preservation 20/20 ETF Portfolio- The TAP 20/20 ETF Portfolio allows for a client's portfolio to be invested in up to 40% equity ETFs. This portfolio may be fully invested in all asset classes using actively managed ETF positions or hold up to 100% cash. The TAP 20/20 ETF Portfolio is an actively managed portfolio that strategically utilizes diversification across less-correlated asset classes such as domestic stocks, international stocks, real estate, commodities, and fixed income to reduce overall portfolio volatility.

Tactical Asset Preservation Balanced ETF Portfolio- The TAP Balanced ETF Portfolio allows for a client's portfolio to be invested in up to 55% equity ETFs. This portfolio may be fully invested in all asset classes using actively managed ETF positions or hold up to 100% cash. The TAP Balanced ETF Portfolio is an actively managed portfolio that strategically utilizes diversification across less-correlated asset classes such as domestic stocks, international stocks, real estate, commodities, and fixed income to reduce overall portfolio volatility. This portfolio is not actively marketed as a strategy to clients.

Tactical Asset Preservation Equity Focused ETF Portfolio- The TAP Equity Focused ETF Portfolio allows for a client's portfolio to be invested in up to 70% equity ETFs. This portfolio may be fully invested in all asset classes using actively managed ETF positions or hold up to 100% cash. The TAP Equity Focused ETF Portfolio is an

actively managed portfolio that strategically utilizes diversification across less-correlated asset classes such as domestic stocks, international stocks, real estate, commodities, and fixed income to reduce overall portfolio volatility.

Tactical Asset Preservation 20/20 Index ETF Portfolio-The TAP 20/20 Index ETF Portfolio allows for a client's portfolio to be invested in up to 40% equity Index ETF positions. This portfolio may be fully invested in all asset classes using broad-based Index ETF positions or hold up to 100% cash. The TAP 20/20 Index ETF Portfolio is an actively managed portfolio that strategically utilizes diversification across less-correlated asset classes such as domestic stocks, international stocks, real estate, commodities, and fixed income to reduce overall portfolio volatility. This portfolio is not actively marketed as a strategy to clients.

Tactical Asset Preservation 20/20 Leveraged Portfolio-The TAP 20/20 Leveraged ETF Portfolio allows for a client's portfolio to be invested in up to 40% equity Index ETFs. This portfolio may be fully invested in all asset classes using broad-based Index ETF positions or hold up to 100% cash. This portfolio typically leverages the 40% equity position by 2 to 1 using leveraged long ETFs to 80%, bringing total asset class exposure to 140%. The TAP 20/20 Leveraged ETF Portfolio is an actively managed portfolio that strategically utilizes diversification across less-correlated asset classes such as domestic stocks, international stocks, real estate, commodities, and fixed income to reduce overall portfolio volatility. This portfolio is not actively marketed as a strategy to clients.

*While Hays Advisory's goal is to always adhere to the recommended maximum and minimum asset allocation constraints, market conditions or other special situations may cause a greater variance.

All of Hays Advisory's discretionary accounts are invested according to one of these model portfolios. Determining which model or models are appropriate for the client is based upon factors such as your investment objectives, risk tolerance, net worth, net income, age, time horizon, tax situation and other various suitability factors.

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Service:	<i>Hays Advisory Managed Portfolios</i>														
Service description:	Hays Advisory manages portfolios for both individual and institutional clients through separately managed accounts using Equity, ETF and Balanced portfolios. On a discretionary basis, we may design, revise and reallocate a custom investment portfolio for you. Investments are determined based upon factors such as your investment objectives, risk tolerance, net worth, net income, age, time horizon, tax situation and other various suitability factors.														
Use of discretion:	<p>Depending on your individual needs and the services you request of us, we may exercise full discretion as to the securities to be bought or sold, the amount of securities to be bought or sold, the timing as to when such securities are to be bought or sold, the broker-dealer and/or custodian to be used, and the commission rates to be paid for securities brokerage activities.</p> <p>Hays Advisory has instituted a practice of “trading away” in which Hays Advisory has the authority to select the executing broker to attempt to receive a more favorable execution price for the client. Clients should be aware that not all broker-dealers participate in this trading away process. As such, if a client’s broker-dealer does not allow Hays Advisory to trade away, then that client’s trades will be placed after the trades of other clients whose broker-dealers do allow trade away executions. Clients should understand that Hays Advisory’ practice of trading away may result in certain clients paying and receiving different execution prices on the same security. Historical routing information will be made available upon request.</p> <p>Our specific discretionary authority will be set forth in your service agreement (“Agreement”) with us. Please refer also to Item XIII.(3) for additional information about our brokerage practices.</p>														
Service fees:	<p>For the service described above, Hays Advisory charges an annual, asset-based fee structure.</p> <table border="1"> <thead> <tr> <th>Account(s)/Portfolio Value</th><th>Annual Percentage</th></tr> </thead> <tbody> <tr> <td>On the first \$1,000,000</td><td>1.40 %</td></tr> <tr> <td>On the next \$2,000,000</td><td>0.75%</td></tr> <tr> <td>On the next \$2,000,000</td><td>0.65%</td></tr> <tr> <td>On assets over \$5,000,000</td><td>0.50%</td></tr> </tbody> </table> <p>Other fee/account maintenance conditions...</p> <table border="1"> <tr> <td>Minimum account/portfolio balance (initial):</td><td> <input type="checkbox"/> None <input checked="" type="checkbox"/> \$500,000 </td></tr> <tr> <td>Minimum account/portfolio balance (ongoing):</td><td> Should the market value of your account fall below the stated minimum, as agreed to in your Agreement, because of withdrawals, distributions, or your request to transfer account assets, we will have the right to require that additional monies be deposited to bring the account value up to the required minimum, or terminate the account. In some circumstances, minimum account values may be negotiable. </td></tr> </table>	Account(s)/Portfolio Value	Annual Percentage	On the first \$1,000,000	1.40 %	On the next \$2,000,000	0.75%	On the next \$2,000,000	0.65%	On assets over \$5,000,000	0.50%	Minimum account/portfolio balance (initial):	<input type="checkbox"/> None <input checked="" type="checkbox"/> \$500,000	Minimum account/portfolio balance (ongoing):	Should the market value of your account fall below the stated minimum, as agreed to in your Agreement, because of withdrawals, distributions, or your request to transfer account assets, we will have the right to require that additional monies be deposited to bring the account value up to the required minimum, or terminate the account. In some circumstances, minimum account values may be negotiable.
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Other fees:	<p>In addition to our service fees, you will also pay all account transaction commissions and other trading-related expenses as agreed upon between you and your account custodian. These fees will be paid directly to the custodian and will not be included in Hays Advisory's management fee. In addition, you may also incur, relative to certain investment products (such as ETFs), charges imposed directly at the investment product level (i.e. ETFs charge an expense ratio which will be deducted from the daily value of the ETF in your account). The management fee for this type of account is negotiable at our sole discretion. Specific fee arrangements will be set forth in your Agreement with us.</p> <p>Refer to Item V.(E) and Item XII for additional information regarding other fees such as sales compensation, brokerage fees, custodial fees, etc.</p>				
Fee collection:	<p>For the services described above, we receive our fees by automatic fee deduction via the custodian unless you otherwise request in writing to be invoiced quarterly. Regardless of the method you choose, you will be solely and directly responsible for all fees, including fees other than those related to the services we provide. Upon execution of the Agreement, you will be signing an authorization that will allow the custodian of any of your account(s) to debit the account(s) the amount of our service fee and remit the fee to us. The authorization will remain valid until we receive a written revocation of such authorization from you. In connection with this fee deduction process, the custodian will send you a statement, at least quarterly, indicating:</p> <ul style="list-style-type: none"> • All amounts disbursed from the account, and • The amount of advisory fees paid directly to us. <p>Specific fee arrangements will be set forth in your Agreement with us.</p>				
Fee frequency/timing:	<p>For the service described above, the frequency and timing of our fee collection process occurs quarterly and in advance. Specific fee arrangements will be set forth in your Agreement with us.</p>				
Advanced billing and refunds:	<p>As described above, our advisory fees may be charged in advance. Fees paid in advance will be considered earned and non-refundable to you up to the effective termination of the Agreement as the termination process is described in the Agreement. Upon receipt of a proper notice of termination ("Termination Notice") as described in the Agreement, we will calculate a prorata refund of any fees not yet earned by us after the effective termination date of the Agreement. The prorata refund will equal the total number of calendar days remaining in the billing period after the date of the termination of the Agreement to the end of that billing period divided by the total number of calendar days in that billing period. The result of that calculation will be multiplied by the total fee already paid for that billing period. The result of that calculation will represent the refund owed to you. Refunds of advance payments owed back to you shall be paid as soon as reasonably possible but not sooner than ten (10) business days after our receipt of a proper Termination Notice. Specific fee arrangements will be set forth in your Agreement with us.</p>				

Service:	<i>Hays Advisory Wrap Program</i>
Service description:	<p>Hays Advisory manages some accounts under a wrap fee program. This program is closed to new investors. Current clients with open accounts in Hays Advisory's Wrap Program may have the option to open additional accounts in this program. On a discretionary basis, we may design, revise and reallocate a custom investment portfolio for you. Investments are determined based upon factors such as your investment objectives, risk tolerance, net worth, net income, age, time horizon, tax situation and other various suitability factors.</p> <p>A wrap fee program is a program that offers participants a suite of services such as asset allocation; portfolio management; trade execution; and certain administrative activities, all for a single fee – typically an annual, asset-based fee. A wrap fee program is designed to assist clients in obtaining professional asset management, brokerage, custodial, and administrative services for a convenient, "wrapped" fee.</p> <p>There are several main roles that can be served in relation to a wrap program.</p> <p>Lead Sponsor – The lead sponsor is the investment adviser firm that principally organizes the wrap program and determines which program managers will be made available in the wrap program; which broker-dealers and/or custodians will be used in the wrap program; as well as the overall fee structure for the wrap program. The lead sponsor would also generally coordinate the engagement of other investment advisers (referring parties, or solicitors) who may refer clients of their own to participate in the wrap program. The lead sponsor in some cases may and in some cases may not provide the hands on management of a wrap client's assets within the wrap program. In some cases, the lead sponsor may be responsible for selecting the specific program manager that will be responsible for providing the hands on management of a wrap client's assets within the wrap program.</p> <p>Solicitor – A solicitor generally does not serve as the lead sponsor and does not serve as a program manager within the wrap program. The solicitor simply recommends that its clients participate in the wrap program and in some cases, the solicitor may recommend one or more program managers made available within the wrap program. In certain circumstances, a solicitor may also be considered a sponsor but generally not the lead sponsor.</p> <p>Program Manager – The program manager(s) are generally investment adviser firms that are responsible for the hands on management of a wrap client's assets within the wrap program. The program managers generally are selected by the lead sponsor as investment advisers available within the wrap program.</p> <p>In relation to wrap programs, we participate in the following manner.</p> <p><input checked="" type="checkbox"/> <u>Lead Sponsor and Sole Program Manager</u></p> <ul style="list-style-type: none"> • Coordinate and organize the wrap program. • Determine the broker-dealer(s) that will be used in the wrap program. • Determine the custodian(s) that will be used in the wrap program. • Determine the overall fee structure for the wrap program. • Coordinate the engagement of solicitors. • Provide the hands on management (discretionary) of a wrap client's program assets. Our services in connection with our wrap fee program will not differ materially from our discretionary ongoing asset management services with the exception of the wrap fee component. We may design, revise, and reallocate a custom investment portfolio for you. Investments are determined based upon factors such as your investment objectives, risk tolerance, net worth, net

	<p>income, age, time horizon, tax situation and other various suitability factors.</p> <p>We will offer a wrap fee brochure or other appropriate disclosure document to any advisory clients who are recommended to participate in a wrap program. The wrap fee brochure provides wrap program participants with important information about the wrap fee program itself. A wrap program participant should consider all of the information within the wrap fee brochure before participating in a wrap fee program.</p>																		
Use of discretion:	<p>Depending on your individual needs and the services you request of us, we may exercise full discretion as to the securities to be bought or sold, the amount of securities to be bought or sold, the timing as to when such securities are to be bought or sold, the broker-dealer and/or custodian to be used, and the commission rates to be paid for securities brokerage activities.</p> <p>Hays Advisory has instituted a practice of “trading away” in which Hays Advisory has the authority to select the executing broker to attempt to receive a more favorable execution price for the client. Clients should be aware that not all broker-dealers participate in this trading away process. As such, if a client’s broker-dealer does not allow Hays Advisory to trade away, then that client’s trades will be placed after the trades of other clients whose broker-dealers do allow trade away executions. Clients should understand that Hays Advisory’s practice of trading away may result in certain clients paying and receiving different execution prices on the same security. Historical routing information will be made available upon request.</p> <p>Our specific discretionary authority will be set forth in your Agreement with us. Please refer also to Item XIII.(3) for additional information about our brokerage practices.</p>																		
Service fees:	<p>For the service described above, Hays Advisory charges an annual, asset-based fee structure.</p> <table border="1"> <thead> <tr> <th>Account Asset Value</th><th>Fee Rate*</th></tr> </thead> <tbody> <tr> <td>\$0 to \$249,999</td><td>2.00 %</td></tr> <tr> <td>\$250,000 to \$499,999</td><td>1.75%</td></tr> <tr> <td>\$500,000 to \$999,999</td><td>1.50%</td></tr> <tr> <td>\$1,000,000 to 1,999,999</td><td>1.25%</td></tr> <tr> <td>2,000,000 to \$4,999,999</td><td>1.00%</td></tr> <tr> <td>\$5,000,000 and up</td><td>Negotiable</td></tr> </tbody> </table> <p>Other fee/account maintenance conditions...</p> <table border="1"> <tr> <td>Minimum account/portfolio balance (initial):</td><td> <input type="checkbox"/> None <input checked="" type="checkbox"/> \$500,000 </td></tr> <tr> <td>Minimum account/portfolio balance (ongoing):</td><td> Should the market value of your account fall below the stated minimum, as agreed to in your Agreement, because of withdrawals, distributions, or your request to transfer account assets, we will have the right to require that additional monies be deposited to bring the account value up to the required minimum, or terminate the account. In some circumstances, minimum account values may be negotiable. </td></tr> </table>	Account Asset Value	Fee Rate*	\$0 to \$249,999	2.00 %	\$250,000 to \$499,999	1.75%	\$500,000 to \$999,999	1.50%	\$1,000,000 to 1,999,999	1.25%	2,000,000 to \$4,999,999	1.00%	\$5,000,000 and up	Negotiable	Minimum account/portfolio balance (initial):	<input type="checkbox"/> None <input checked="" type="checkbox"/> \$500,000	Minimum account/portfolio balance (ongoing):	Should the market value of your account fall below the stated minimum, as agreed to in your Agreement, because of withdrawals, distributions, or your request to transfer account assets, we will have the right to require that additional monies be deposited to bring the account value up to the required minimum, or terminate the account. In some circumstances, minimum account values may be negotiable.
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	<div> <div>Minimum annual fee:</div> <div> <input checked="" type="checkbox"/> None <input type="checkbox"/> \$ </div> </div> <p>*Fee rate applies to the total account value. Example - \$4,000,000 x 1.00% = \$40,000</p> <p>All fee arrangements are negotiable at our sole discretion. Specific fee arrangements will be set forth in your Agreement with us.</p>
Other fees:	<p>You may also incur, relative to certain investment products (such as ETFs), charges imposed directly at the investment product level (i.e. ETFs charge an expense ratio which will be deducted from the daily value of the ETF in your account). The management fee for this type of account is negotiable at our sole discretion. Specific fee arrangements will be set forth in your Agreement with us.</p> <p>Refer to Item V.(E) and Item XII for additional information regarding other fees such as sales compensation, brokerage fees, custodial fees, etc.</p> <p>In the event of a withdrawal of funds or the termination of an account, any fees, commissions or other expenses associated with rebalancing or liquidating the account's holdings may be assessed to your account.</p>
Fee collection:	<p>For the services described above, we receive our fees by automatic fee deduction via the custodian unless you otherwise request in writing to be invoiced quarterly. Regardless of the method you choose, you will be solely and directly responsible for all fees, including fees other than those related to the services we provide. Upon execution of the Agreement, you will be signing an authorization that will allow the custodian of any of your account(s) to debit the account(s) the amount of our service fee and remit the fee to us. The authorization will remain valid until we receive a written revocation of such authorization from you. In connection with this fee deduction process, the custodian will send you a statement, at least quarterly, indicating:</p> <ul style="list-style-type: none"> • all amounts disbursed from the account, and • the amount of advisory fees paid directly to us. <p>Specific fee arrangements will be set forth in your Agreement with us.</p>
Fee frequency/timing:	<p>For the service described above, the frequency and timing of our fee collection process occurs quarterly and in advance. Specific fee arrangements will be set forth in your Agreement with us.</p>
Advanced billing and refunds:	<p>As described above, our advisory fees may be charged in advance. Fees paid in advance will be considered earned and non-refundable to you up to the effective termination of the Agreement as the termination process is described in the Agreement. Upon receipt of a proper notice of termination ("Termination Notice") as described in the Agreement, we will calculate a prorata refund of any fees not yet earned by us after the effective termination date of the Agreement. The prorata refund will equal the total number of calendar days remaining in the billing period after the date of the termination of the Agreement to the end of that billing period divided by the total number of calendar days in that billing period. The result of that calculation will be multiplied by the total fee already paid for that billing period. The result of that calculation will represent the refund owed to you. Refunds of advance payments owed back to you shall be paid as soon as reasonably possible but not sooner than ten (10) business days after our receipt of a proper Termination Notice. In the event of a withdrawal of funds or the termination of an account, any fees, commissions (not charged or earned by Hays Advisory) or other expenses associated with rebalancing or liquidating the account's</p>

	holdings may be assessed against your account. Specific fee arrangements will be set forth in your Agreement with us.
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Service:	Third Party Wrap Program									
Service description:	Hays Advisory also participates as a portfolio manager of separately managed accounts in several third-party wrap programs. On a discretionary basis, we may design, revise and reallocate a custom investment portfolio for you. Investments are determined based upon factors such as your investment objectives, risk tolerance, net worth, net income, age, time horizon, tax situation and other various suitability factors.									
Use of discretion:	<p>Depending on your individual needs and the services you request of us, we may exercise full discretion as to the securities to be bought or sold, the amount of securities to be bought or sold, the timing as to when such securities are to be bought or sold, the broker-dealer and/or custodian to be used, and the commission rates to be paid for securities brokerage activities.</p> <p>Hays Advisory has instituted a practice of “trading away” in which Hays Advisory has the authority to select the executing broker to attempt to receive a more favorable execution price for the client. Clients should be aware that not all broker-dealers participate in this trading away process. As such, if a client’s broker-dealer does not allow Hays Advisory to trade away, then that client’s trades will be placed after the trades of other clients whose broker-dealers do allow trade away executions. Clients should understand that Hays Advisory’ practice of trading away may result in certain clients paying and receiving different execution prices on the same security. Historical routing information will be made available upon request.</p> <p>Our specific discretionary authority will be set forth in your Agreement with us. Please refer also to Item XIII.(3) for additional information about our brokerage practices.</p>									
Service fees:	<p>A wrap fee generally includes execution and custodial services provided by the wrap program sponsor. Hays Advisory typically serves in the role of sub-advisor through the wrap program and receives annual fees from .25% - .50% of the value of accounts participating in a third-party wrap program. You should review the sponsor’s disclosure brochure for details regarding any specific wrap program.</p> <table><tr><th colspan="2">Other fee/account maintenance conditions...</th></tr><tr><td>Minimum account/portfolio balance (initial):</td><td><input type="checkbox"/> None <input checked="" type="checkbox"/> \$50,000 - \$100,000 depending on the particular program</td></tr><tr><td>Minimum account/portfolio balance (ongoing):</td><td>Should the market value of your account fall below the stated minimum, as agreed to in your Agreement with us (if applicable), because of withdrawals, distributions, or your request to transfer account assets, we will have the right to require that additional monies be deposited to bring the account value up to the required minimum, or terminate the account. In some circumstances, minimum account values may be negotiable.</td></tr><tr><td>Minimum annual fee:</td><td><input checked="" type="checkbox"/> None <input type="checkbox"/> \$</td></tr></table>		Other fee/account maintenance conditions...		Minimum account/portfolio balance (initial):	<input type="checkbox"/> None <input checked="" type="checkbox"/> \$50,000 - \$100,000 depending on the particular program	Minimum account/portfolio balance (ongoing):	Should the market value of your account fall below the stated minimum, as agreed to in your Agreement with us (if applicable), because of withdrawals, distributions, or your request to transfer account assets, we will have the right to require that additional monies be deposited to bring the account value up to the required minimum, or terminate the account. In some circumstances, minimum account values may be negotiable.	Minimum annual fee:	<input checked="" type="checkbox"/> None <input type="checkbox"/> \$
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Minimum annual fee:	<input checked="" type="checkbox"/> None <input type="checkbox"/> \$									
Other fees:	You may also incur, relative to certain investment products (such as ETFs), charges									

	<p>imposed directly at the investment product level (i.e. ETFs charge an expense ratio which will be deducted from the daily value of the ETF in your account). The management fee for this type of account is negotiable at our sole discretion. Specific fee arrangements will be set forth in your Agreement with us. Refer to Item V.(E) and Item XII for additional information regarding other fees such as sales compensation, brokerage fees, custodial fees, etc.</p>
Fee frequency/timing/ collection:	<p>For the services described above, depending on the particular program, the wrap fee you pay may also include Hays Advisory's service fee, which would be payable by the sponsor to us. Other programs may require us to enter into a separate agreement with you, in which case you would pay us directly by automatic fee deduction via the custodian unless you otherwise request in writing to be invoiced quarterly. Regardless of the designated method, you will be solely and directly responsible for all fees, including fees other than those related to the services we provide. Upon execution of the Agreement, you will be signing an authorization that will allow the custodian of any of your account(s) to debit the account(s) the amount of our service fee and remit the fee to us. The authorization will remain valid until we receive a written revocation of such authorization from you. In connection with this fee deduction process, the custodian will send you a statement, at least quarterly, indicating:</p> <ul style="list-style-type: none"> • All amounts disbursed from the account, and • The amount of advisory fees paid directly to us. <p>Specific fee arrangements will be set forth in your Agreement with us.</p>
Advanced billing and refunds:	<p>As described above, our advisory fees may be charged in advance. Fees paid in advance will be considered earned and non-refundable to you up to the effective termination of the Agreement as the termination process is described in the Agreement. Upon receipt of a proper notice of termination ("Termination Notice") as described in the Agreement, we will calculate a prorata refund of any fees not yet earned by us after the effective termination date of the Agreement. The prorata refund will equal the total number of calendar days remaining in the billing period after the date of the termination of the Agreement to the end of that billing period divided by the total number of calendar days in that billing period. The result of that calculation will be multiplied by the total fee already paid for that billing period. The result of that calculation will represent the refund owed to you. Refunds of advance payments owed back to you shall be paid as soon as reasonably possible but not sooner than ten (10) business days after our receipt of a proper Termination Notice.</p> <p><i>Use of other Investment Advisers:</i></p> <p>If another investment adviser(s) is used to managed your assets, any available refund process for fees that may be collected in advance will be dictated by such other investment adviser's disclosure document(s) and/or service agreement(s) with you.</p> <p>Specific fee arrangements will be set forth in your Agreement with us.</p>

Service:	<i>Recommendations for use by Other Financial Entities</i>
Service description:	Hays Advisory also provides Model Portfolio recommendations to broker/dealers, investment advisers, or other financial services companies who, in turn, offer the Model Portfolio to their respective clients.
Use of discretion:	Model Portfolio recommendations are provided on a non-discretionary basis and we have no supervisory or oversight responsibilities with regards to the clients' assets invested according to the Model Portfolio.
Service fees:	Fees for Model Portfolio recommendations are negotiable and we do not maintain a standard fee schedule for such services.
Fee frequency/timing/ collection:	For the services described above, your broker/dealer, investment adviser, or other financial services company will make arrangements with you to invoice you or automatically deduct Hays Advisory's service fee from your account, which would be payable by the that firm to us. Specific fee arrangements will be set forth in your agreement with your financial advisor, broker/dealer and/or custodian.
Advanced billing and refunds:	Specific fee arrangements will be set forth in your agreement with your financial advisor, broker/dealer and/or custodian.

Service:	<i>Preparation of Research Reports or other Publications</i>
Service description, fees, fee collection, and refunds:	<p>Hays Advisory provides stock market and economic commentary and research to individual and institutional clients. These materials may be utilized by clients of Hays Advisory in their own investment decision-making processes.</p> <p><u>Individual Subscription</u> The Individual subscription provides subscribers with 1 – 2 stock market or economic commentaries per week with a guarantee of 80 reports a year. In addition, subscribers have access to over 50 market related charts and Hays Advisory's sector analysis.</p> <p><u>Service Fees-Individual Subscription</u> The Individual subscription is \$250 annually or \$35 monthly. The annual subscription fee is not negotiable and is paid yearly in advance of publication. There is no early cancellation/ refund policy for this type of subscription.</p> <p><u>Institutional Subscription</u> The Institutional subscription provides users with at least 140 market related reports a year. In addition, users have personal access to Don Hays and other members of the investment team at Hays Advisory.</p> <p><u>Service Fees-Institutional Subscription</u> The Institutional subscription may be purchased for an annual subscription fee of \$20,000 for up to five users. Each additional user is \$1,000. The annual subscription fee is negotiable and paid either annually, semi-annually, or quarterly, in advance. The subscription for the research service may be canceled by written notice to the Hays. Upon cancellation, a prorated portion of the subscription fee less a \$100 administration fee will be refunded.</p>

Other fees:	<p>Aside from the fees described above, it is not anticipated that you will experience any additional fees as a result of receiving this service.</p> <p>Refer to Item V.(E) and Item 12 for additional information regarding other fees such as sales compensation, brokerage fees, custodial fees, etc.</p>
Use of discretion:	We will not possess or exercise investment discretion in relation to this service type.

IV.(C). Customization of Advisory Services

To the fullest extent possible, we will endeavor to tailor our advisory services to meet the specific needs of each and every client. In order to determine a suitable course of action for an individual client, we will perform a review of our clients' financial circumstances and other factors that may influence the investment recommendations we may make from time to time. Such review may include, but would not necessarily be limited to, investment objectives, consideration of a client's overall financial condition, income and tax status, personal and business assets, risk profile, and other factors unique to a client's particular circumstances.

In making investment recommendations on behalf of a client, we will rely on a data gathering document or other questionnaire, which would be completed based on information provided by a client.

Clients are allowed to place reasonable restrictions upon the investments held in their accounts. Hays Advisory considers reasonable restrictions to include those that do not affect more than 10% of the model holdings. If restrictions affect more than 10% of the model holdings, we reserve the right to refuse or terminate the account at our discretion. Also, a restriction placed on a specific stock, industry group or sector is considered reasonable. An example of a restriction that would be deemed unreasonable would be a restriction against owning/buying a security that is below \$10 /share or restricting owning/buying companies whose ticker symbols start with "T."

IV.(D). Wrap Fee Program Participation

Refer to item IV.(B). above as well as our separate wrap brochure for details as to our participation/involvement with wrap programs.

IV. (E). Assets Under Management¹ ("AUM")

AUM (discretionary): \$1,026,300,000
AUM (non-discretionary): \$0
Total AUM²: \$1,026,300,000
Date of AUM calculation: December 31, 2010

V. Fees and Compensation

V.(A). Hays Advisory Fees

Refer above to Item IV.(B).

V.(B). Fee Collection Process

Refer above to Item IV.(B).

¹ The term, "assets under management" shall carry the same meaning as that term is defined by Form ADV.

² Rounded to the nearest \$100,000

V.(C). Other Fee/Expenses.

Refer above to Item IV.(B).

V.(D). Fees Charged in Advance

Refer above to Item IV.(B).

V.(E). Additional Compensation

Hays does not charge or share in brokerage commissions. When trades are made in a client's account, any brokerage commission is paid to the broker effecting the trade in accordance with its "posted" commission rates. Hays will not sign any agreements with broker-dealers for processing or placing trades for client's investments. These agreements are between the client and the client's broker-dealer.

VI. Performance-Based Fees and Side-By-Side Management

We do not charge performance-based fees.

VII. Types of Clients

We will generally provide our services to the following types of clients.

- Individuals
- High net worth individuals
- Municipal or government entities
- Pension plans / profit sharing plans
- Foundations / charitable organizations
- Trusts for natural persons
- Estates for natural persons
- Other investment advisers
- Banking or thrift institutions
- Broker-dealers

For information on any minimum fees, minimum initial/ongoing account balances, or other conditions we may impose, please refer to Item IV.(B).

VIII. Methods of Analysis, Investment Strategies and Risk of Loss

VIII.(A). Methods of Analysis

In the course of our management process, the Investment Committee implements the Hays Asset Allocation model which largely depends on technical and quantitative methods of analysis. We closely examine numerous market indicators in three main categories: Investor Psychology, Monetary Conditions, and Market Valuation. Correlated to past market performance, these indicators are measured, scored, and weighted based on their historical utility and produce the firm's long-term market outlook. At its core, this quantitative model's indicators are designed to reveal how investors feel, how liquidity can impact the market, and how equities are valued. These categories are complimented by the fourth leg of the Hays investment process: the Market Trend Analyzer, a proprietary tool that utilizes moving averages and price movement to recommend defensive moves in the portfolio in the event significant market declines occur when the core indicators are not suggesting a defensive stance.

This unemotional approach directs the asset allocation moves of the Investment Committee; there is very little subjectivity involved. The model makes it possible to raise cash when data suggests market risks are high and then add to equity positions as the long-term outlook improves.

After the members of Investment Committee decide how to divide money between the different asset classes, it performs additional fundamental/quantitative and technical screens designed to identify sectors, and finally, individual stocks which are potentially attractive investments for our clients' accounts.

Lastly, Investment Committee members examine several factors including technical and fundamental analysis to determine which stock among these candidates will be added to the portfolios.

In general, Hays Advisory uses fundamental/quantitative and technical analysis to determine if a position is vulnerable to decline. Similar to our purchase considerations, we are regularly monitoring specific indicators of the stocks that we own. If we see significant deterioration in one or more of these, we will examine the stock's technical characteristics. Finally, we will consider our sector and market analysis as well as overbought/oversold condition to determine if a position needs to be sold.

Charting / Technical –

The terms “charting” and “technical” analysis are generally used synonymously and therefore, for the purpose of this document, we will use the term, “technical analysis.” In most cases, technical analysis involves the evaluation of historical market data such as price and volume of a particular security or investment instrument. Technical analysis often times involves the use of charts, graphs, and other tools to evaluate historical factors relating to the investment instrument and perhaps the market as a whole. The goal of technical analysis is to try to identify historical trading patterns that suggest future trading activity or price targets. We specifically examine moving averages and relative strength in our investment process.

Key risk(s): Economic Risk, Financial Risk, Inflation Risk, Interest Rate Risk, Legal/Regulatory Risk, Market Risk, Operational Risk, and Strategy Risk.

Fundamental

Fundamental analysis is generally the considered the opposite approach to technical analysis. Fundamental analysis involves the attempt to identify the intrinsic value (i.e. the actual, true/real value) of an investment instrument by examining any related economic, financial, and other quantitative/qualitative factors relevant to that instrument. Fundamental analysis can take into account anything that may impact the underlying value of the instrument. Examples of such things may include large-scale economic issues such as the overall condition or current cycle of the economy, industry-specific or sector-specific conditions, etc. Other company/issuer-specific factors may also be taken into consideration such as the company's/issuer's current financial condition, management experience and capabilities, legal/regulatory matters, the overall type and volume of current and expected business, etc.

One of the goals of fundamental analysis is to attempt to derive a value that can be compared to the current market price for a particular financial instrument in hopes of determining whether the instrument is overpriced (time to sell) or underpriced (time to buy). We specifically analyze relative valuation and earnings expectations, as well as Valueline and Zacks reports.

Key risk(s): Economic Risk, Financial Risk, Inflation Risk, and Interest Rate Risk.

Investing in securities or other investment products involves the risk of loss and you should be prepared to bear such losses.

VIII.(A). (cont.) Investment Strategies

In the course of our management process and as appropriate on a case by case basis, we will employ any of the following investment strategies. For a description of the risks related to each particular investment strategy, see the

information following each strategy description. The codes used below relate to risks described further below in this section.

Long-Term Purchases

Long-term purchases generally involve the acquisition of an investment instrument and holding it for a period of at least one year.

Key risk(s): Capital Risk, Economic Risk, Financial Risk, Inflation Risk, Interest Rate Risk, Legal/Regulatory Risk, Liquidity Risk, Market Risk, Operational Risk, Strategy Risk.

Short-Term Purchases

Short-term purchases generally involve the acquisition of an investment instrument and holding it for a period of not more than one year.

Key risk(s): Capital Risk, Economic Risk, Financial Risk, Higher Trading Costs, Interest Rate Risk, Legal/Regulatory Risk, Liquidity Risk, Market Risk, Operational Risk, Strategy Risk.

Trading

Trading generally involve the acquisition of an investment instrument and holding it for a period of at not more than thirty days.

Key risk(s): Capital Risk, Economic Risk, Financial Risk, Higher Trading Costs, Interest Rate Risk, Legal/Regulatory Risk, Liquidity Risk, Market Risk, Operational Risk, Strategy Risk.

Margin Trading

Margin trading, or “trading on margin,” as it is generally stated, involves the ability to purchase a dollar value of securities that is greater than the dollar value of funds you have available for the purchase. Essentially, trading on margin means that you can borrow additional funds, generally from the firm that holds your brokerage account, to purchase investment instruments that exceed the amount with which you have funded your account.

Key risk(s): Capital Risk, Economic Risk, Financial Risk, Interest Rate Risk, Legal/Regulatory Risk, Liquidity Risk, Margin Risk, Market Risk, Operational Risk, Strategy Risk.

Option Writing (including covered/uncovered options or spreading strategies)

We will also employ the use of options trading in the event that such trading complements an investment strategy we may be carrying out for a particular client. An option is the right either to buy or sell a specified amount or value of a particular underlying investment instrument at a fixed price (i.e. the “exercise price”) by exercising the option before its specified expiration date. Options giving you the right to buy are called “call” options. Options giving you the right to sell are called “put” options. When trading options on behalf of a client, we may use covered or uncovered options or various strategies such as spreads and straddles. Covered options involve options trading when you own the underlying instrument on which the option is based. Uncovered options involve options trading when you do not own the underlying instrument on which the option is based. Spread options are options whose values are derived from the difference in price of two different underlying assets or components.

Key risk(s): Capital Risk, Economic Risk, Financial Risk, Higher Trading Costs, Interest Rate Risk, Legal/Regulatory Risk, Liquidity Risk, Market Risk, Operational Risk, Strategy Risk.

Investing in securities or other investment products involves the risk of loss and you should be prepared to bear such losses.

VIII.(B). Risk Disclosures

Capital Risk

Capital risk is one of the most basic, fundamental risks of investing; it is the risk that you may lose 100 percent of your money. All investments carry some form of risk and the loss of capital is generally a risk for any investment instrument.

Credit Risk

Credit risk can be a factor in situations where an investment's performance relies on a borrower's repayment of borrowed funds. With credit risk, an investor can experience a loss or unfavorable performance if a borrower does not repay the borrowed funds as expected or required. Investment holdings that involve forms of indebtedness (i.e. borrowed funds) are subject to credit risk.

Currency Risk

Fluctuations in the value of the currency in which your investment is denominated may affect the value of your investment and thus, your investment may be worth more or less in the future. All currency is subject to swings in valuation and thus, regardless of the currency denomination of any particular investment you own, currency risk is a realistic risk measure. That said, currency risk is generally a much larger factor for investment instruments denominated in currencies other than the most widely used currencies (U.S. dollar, British pound, Euro, Japanese yen, etc.).

Economic Risk

The prevailing economic environment is important to the health of all businesses. Some companies, however, are more sensitive to changes in the domestic or global economy than others. These types of companies are often referred to as cyclical businesses. Countries in which a large portion of businesses are in cyclical industries are thus also very economically sensitive and carry a higher amount of economic risk. If an investment is issued by a party located in a country that experiences wide swings from an economic standpoint or in situations where certain elements of an investment instrument are hinged on dealings in such countries, the investment instrument will generally be subject to a higher level of economic risk.

Financial Risk

Financial risk is represented by internal disruptions within an investment or the issuer of an investment that can lead to unfavorable performance of the investment. Examples of financial risk can be found in cases like Enron or many of the dot com companies that were caught up in a period of extraordinary market valuations that were not based on solid financial footings of the companies.

Higher Trading Costs

For any investment instrument or strategy that involves active or frequent trading, you may experience larger than usual transaction-related costs. Higher transaction-related costs can negatively affect overall investment performance.

Inflation Risk

Inflation risk involves the concern that in the future, your investment or proceeds from your investment will not be worth what they are today. Throughout time, the prices of resources and end-user products generally increase and thus, the same general goods and products today will likely be more expensive in the future. The longer an investment is held, the greater the chance that the proceeds from that investment will be worth less in the future than what they are today. Said another way, a dollar tomorrow will likely get you less than what it can today.

Interest Rate Risk

Certain investments involve the payment of a fixed or variable rate of interest to the investment holder. Once an investor has acquired or has acquired the rights to an investment that pays a particular rate (fixed or variable) of interest, changes in overall interest rates in the market will affect the value of the interest-paying investment(s) they hold. In general, changes in prevailing interest rates in the market will have an inverse relationship to the value of existing, interest paying investments. In other words, as interest rates move up, the value of an instrument paying a particular rate (fixed or variable) of interest will go down. The reverse is generally true as well.

Legal/Regulatory Risk

Certain investments or the issuers of investments may be affected by changes in state or federal laws or in the prevailing regulatory framework under which the investment instrument or its issuer is regulated. Changes in the regulatory environment or tax laws can affect the performance of certain investments or issuers of those investments and thus, can have a negative impact on the overall performance of such investments.

Liquidity Risk

Certain assets may not be readily converted into cash or may have a very limited market in which they trade. Thus, you may experience the risk that your investment or assets within your investment may not be able to be liquidated quickly, thus, extending the period of time by which you may receive the proceeds from your investment. Liquidity risk can also result in unfavorable pricing when exiting (i.e. not being able to quickly get out of an investment before the price drops significantly) a particular investment and therefore, can have a negative impact on investment returns.

Margin Risk

- You can lose more funds than you deposit in a margin account. A decline in value of securities that are purchased on margin may require you to provide additional funds to the custodian holding your margin account in order to avoid a forced sale of those securities or other securities in your account.
- The custodian holding your margin account can force the sale of securities in your margin account. If the equity in your account falls below the margin maintenance level required by law or below the custodian's "house" requirement, the custodian can sell the securities in your account to cover the margin deficiency. You will be responsible for any shortfall in the account after such sale.
- Securities can be sold without contacting you prior to sale. Some investors mistakenly believe they must be contacted before a margin call becomes valid and that securities in their accounts cannot be liquidated to meet the call unless they have been contacted ahead of time. Most firms will attempt to notify you of margin calls, however, they are not required to do so. Even if the custodian has contacted you to provide a specific date by which you can meet a margin call, the custodian can still take necessary steps to protect its financial interests, including immediately selling the securities without notice to you.
- You are not entitled to choose which securities in your margin account are liquidated or sold to meet your margin call. Because the securities are used as collateral for the margin loan, the custodian has the right to decide which securities to sell in order to protect its interests.
- The custodian can increase its "house" maintenance requirement at any time and is not required to provide you with advance, written notice. These changes in policy can take effect immediately and may result in the issuance of a margin maintenance call. Your failure to satisfy this call may cause a forced liquidation in your account.
- You are not entitled to an extension of time on a margin call. While an extension of time to meet margin requirements may be available to clients under certain conditions, a client does not have the right to the extension.

Market Risk

The market value of an investment will fluctuate as a result of the occurrence of the natural economic forces of supply and demand on that investment, its particular industry or sector, or the market as a whole. Market risk may affect a single issuer, industry or sector of the economy or may affect the market as a whole. Market risk can affect any investment instrument or the underlying assets or other instruments held by or traded within that investment instrument.

Operational Risk

Operational risk can be experienced when an issuer of an investment product is unable to carry out the business it has planned to execute. Operational risk can be experienced as a result of human failure, operational inefficiencies, system failures, or the failure of other processes critical to the business operations of the issuer or counter party to the investment.

Past Performance

Charting and technical analysis are often used interchangeably. Technical analysis generally attempts to forecast an investment's future potential by analyzing its past performance and other related statistics. In particular, technical analysis often times involves an evaluation of historical pricing and volume of a particular security for the purpose of forecasting where future price and volume figures may go. As with any investment analysis method, technical analysis runs the risk of not knowing the future and thus, investors should realize that even the most diligent and thorough technical analysis cannot predict or guarantee the future performance of any particular investment instrument or issuer thereof.

Strategy Risk

There is no guarantee that the investment strategies discussed herein will work under all market conditions and each investor should evaluate his/her ability to maintain any investment he/she is considering in light of his/her own investment time horizon. Investments are subject to risk, including possible loss of principal.

VIII.(C). Investment-Specific Risks

There is no single type of investment instrument that we predominantly recommend, however, please be mindful that all investments carry some form and degree of risk. Certain types of investments carry greater types and levels of risk than others and you should make sure that you fully understand not only the investment product itself but also the attendant risk factors associated with such products.

IX. Disciplinary Information

The purpose of this section is for us to disclose to you any legal, disciplinary, or other events that you may consider material in your evaluation of our firm or the integrity of our management. Following each of the items below, we shall provide details as to each applicable matter or we will answer "No." This information is presented in a question and answer format. The time period required to be covered by our answers in this section is ten years from the date of the events requiring disclosure.

IX.(A). Criminal or Civil Action

In any domestic, foreign, or military court of competent jurisdiction, has Hays Advisory or any of its management persons...		
Been convicted of, or pled guilty or nolo contendere ("no contest") to (a) any felony; (b) a misdemeanor that involved investments or an investment-related business, fraud, false statements or omissions, wrongful taking of property, bribery, perjury, forgery, counterfeiting, or extortion; or (c) a conspiracy to commit any of these offenses?	<input type="checkbox"/> Yes	<input checked="" type="checkbox"/> No
Been identified as the named subject of a pending criminal proceeding that involves an investment-related business, fraud, false statements or omissions, wrongful taking of property, bribery, perjury, forgery, counterfeiting, extortion, or a conspiracy to commit any of these offenses?	<input type="checkbox"/> Yes	<input checked="" type="checkbox"/> No
Been found to have been involved in a violation of an investment-related statute or regulation; or	<input type="checkbox"/> Yes	<input checked="" type="checkbox"/> No
Been the subject of any order, judgment, or decree permanently or temporarily enjoining, or otherwise limiting, your firm or a management person from engaging in any investment-related activity, or from violating any investment-related statute, rule, or order?	<input type="checkbox"/> Yes	<input checked="" type="checkbox"/> No

IX.(B). Administrative Proceedings

Has Hays Advisory or any of its management persons been the subject of an administrative proceeding before the SEC, any other federal regulatory agency, any state regulatory agency, or any foreign financial regulatory authority in which Hays Advisory or any of its management persons...		
Was found to have caused an investment-related business to lose its authorization to do business; or	<input type="checkbox"/> Yes	<input checked="" type="checkbox"/> No
Was found to have been involved in a violation of an investment-related statute or regulation and was the subject of an order by the agency or authority...		
denying, suspending, or revoking the authorization of Hays Advisory or one of its management persons to act in an investment-related business;	<input type="checkbox"/> Yes	<input checked="" type="checkbox"/> No
barring or suspending Hays Advisory or one of its management person's association with an investment-related business;	<input type="checkbox"/> Yes	<input checked="" type="checkbox"/> No
otherwise significantly limiting Hays Advisory or one of its management person's investment-related activities; or	<input type="checkbox"/> Yes	<input checked="" type="checkbox"/> No
imposing a civil money penalty of more than \$2,500 on Hays Advisory or one of its management persons?	<input type="checkbox"/> Yes	<input checked="" type="checkbox"/> No

IX.(C). SRO Proceedings

Has Hays Advisory or any of its management persons been involved in a SRO proceeding in which Hays Advisory or any of its management persons ...		
Was found to have caused an investment-related business to lose its authorization to do business; or	<input type="checkbox"/> Yes	<input checked="" type="checkbox"/> No
Was found to have been involved in a violation of the SRO's rules and was: (i) barred or suspended from membership or from association with other members, or was expelled from membership; (ii) otherwise significantly limited from investment-related activities; or (iii) fined more than \$2,500?	<input type="checkbox"/> Yes	<input checked="" type="checkbox"/> No

X. Other Financial Industry Activities and Affiliations

The following information will address any active or pending financial industry affiliations that you need to know about for the purpose of identifying any related conflicts of interest that you might consider material in regard to letting us handle your investment advisory needs.

X.(A). Broker-Dealers

Neither Hays Advisory nor any of its management persons is registered as a broker-dealer nor do either parties have an application pending or otherwise in process for the purpose of seeking registration as a broker-dealer. Further, none of our management persons are registered as or currently seeking registration as a registered representative of a broker-dealer.

X.(B). Futures Commission Merchants, Introducing Brokers, Commodity Trading Advisors, Commodity Pool Operators

Neither Hays Advisory nor any of its management persons is registered as a futures commission merchant, an introducing broker, a commodity trading adviser, or a commodity pool operator, nor do either parties have an application pending or otherwise in process for the purpose of seeking registration as any of these types of firms.

Further, none of our management persons are registered as or currently seeking registration as associated persons of any of these types of firms.

X.(C). Related Persons

The purpose of this section is to address any relationship or arrangement (that is material to (1) our advisory business or (2) our clients) that we or any of our management persons have with any of our related persons that meet certain categories as identified by the Form ADV. Those categories are listed below and in the event that we have a related person that is included in one of those categories, we will address not only the relationship or arrangement that is material to our advisory business or our clients but also any conflict(s) arising out of this relationship/arrangement and how we address such conflict(s). It should be understood that if the checkbox immediately preceding a category is unselected, that category shall be deemed not applicable for the purpose of this item X.(C).

- ☐ Broker-dealer, municipal securities dealer, or government securities dealer or broker
- ☐ Investment company or other pooled investment vehicle (including a mutual fund, closed-end investment company, unit investment trust, private investment company or “hedge fund,” and offshore fund)
- ☐ Other investment adviser or financial planner
- ☐ Futures commission merchant, introducing broker, commodity pool operator, or commodity trading advisor
- ☐ Banking or thrift institution
- ☐ Accountant or accounting firm
- ☐ Lawyer or law firm
- ☐ Insurance company or agency
- ☐ Pension consultant
- ☐ Real estate broker or dealer
- ☐ Sponsor or syndicator of limited partnerships

X.(D) Use of Other Investment Advisers

We do not use other investment advisers in the course of the services described above in Item IV.(B).

XI. Code of Ethics, Participation or Interest in Client Transactions and Personal Trading

XI.A Code of Ethics

We take great pride in our commitment to serving our clients’ needs and the integrity with which we conduct our business. In our recent history, the financial services industry has come under significant scrutiny, especially in the area of the inherent responsibility of financial professionals to behave in the best interests of their clients.

We have developed a Code of Ethics (“Code”) as a means of memorializing our vision of appropriate and professional conduct in carrying out the business of providing investment advisory services. Our Code addresses issues such as the following:

- Standards of conduct and compliance with applicable laws, rules, and regulations
- Protection of material non-public information
- The addressing of conflicts of interest
- Employee disclosure and reporting of personal securities holdings and transactions
- The firm's IPO and private placement policy
- The reporting of violations of the Code
- Educating employees about the Code
- Enforcement of the Code

Each of our representatives has been furnished with a copy of our Code and has signed their names to a written acknowledgement attesting to their understanding of the Code and acceptance of its terms. A copy of our Code is available to all current and/or prospective clients upon request.

XI.(B) Participation in Client Trading

The information in this item is intended to address situations in which we or one of our related persons may have a material financial interest in the investment instruments we may recommend to you. No such arrangements exist.

XI.(C) Trading Alongside Our Clients

On occasion, we may invest for our own accounts or have a financial interest in the same securities or other investments that we recommend or acquire for the accounts of our clients. Further, we may also engage in transactions that are the same as or different than transactions recommended to or made for our client's accounts. Such transactions are permitted if effected, pre-cleared and reported in compliance with our policy on personal securities transactions. Generally, personal securities transactions will not be pre-cleared when an order for the same or a related security is pending for the account of a client. Our Designated Supervisor reviews reports of personal transactions in securities by all of our associated persons quarterly or more frequently if required.

Investment Policy

None of our associated persons may effect for himself/herself or for accounts in which he/she holds a beneficial interest, any transactions in a security which is being actively recommended to any of our clients, unless in accordance with the following procedures.

- Employees must report their personal securities holdings within ten days of becoming an employee and annually thereafter.
- Employees may buy or sell securities that Hays also recommends to clients but employees must obtain pre-clearance from the compliance department prior to executing any trade for their own personal accounts. Pre-clearance is required so as to prevent employees from trading ahead of client accounts.
- Duplicate confirmations and monthly statements for all employees' personal accounts are required to be sent directly to the chief compliance officer by the broker or bank where the accounts are custodied. Securities transactions are reviewed by the CCO or Designated Supervisor within 30 days of the end of each calendar quarter.

In conjunction with the procedures described in the preceding points, we may include our own order(s) in a batch order with other client orders that would involve average pricing for the entire batch such that we would receive the same pricing as all other clients participating in the batch.

It is the primary intent of these procedures to ensure that the best interests of our clients are always served over that of our own. Trading on our own behalf that results in our own interests being served over that of our clients could be considered a breach of our fiduciary duty and thus, is aggressively discouraged.

EXCEPTIONS: 1) Certain persons associated with Hays may have accounts that are managed by Hays Advisory under one of Hays' managed programs. In such cases, these persons shall not be required to obtain pre-clearance for transactions effected by Hays on a discretionary basis on behalf of such persons. Employee accounts that are managed by Hays are traded along with client orders in order to prevent the occurrence of any conflicts of interest.

Hays Advisory personnel accounts do not receive preferential treatment in the trade allocation process. 2) Spouses of specific employees who are employed as registered representatives of unaffiliated third-party broker/dealer firms and have made a special request to the CCO and Investment Committee have been granted exception and are not required to obtain prior approval before conducting securities transactions in personal accounts held in their name. These exceptions to the pre-clearance policy **do not negate any other requirements** contained in Hays Advisory's Code of Ethics."

XI.(D) Trading Around the Same Time as Clients

The information in this item is intended to address situations in which we or any of our related persons may invest in the investment instruments we may recommend to you.

Transactions for the client's account generally will be effected independently, unless we decide to purchase or sell the same securities for several clients at the same or approximately the same time. We may (but are not obligated to) combine or "batch" such orders in order to obtain best execution or to negotiate more favorable transaction rates. To the extent that we elect to aggregate client orders for the purchase or sale of securities, including securities in which our associated persons may invest, we will generally do so in accordance with the parameters set forth in SEC No-Action Letter, *SMC Capital, Inc.* We will not receive any additional compensation or remuneration as a result of a batched order.

XII. Brokerage Practices

The purpose of this Item is to present to you the factors that we take into consideration when (1) selecting or recommending broker-dealers to you for the purpose of effecting transactions on your behalf and (2) for determining the reasonableness of such broker-dealers' compensation related to such transactions.

The following discussion applies only to our clients who use one of our Hays Advisory Managed Portfolios or the Hays Advisory Wrap Program. This does not apply to anyone who participates in a Third Party Wrap program as those programs make their own custodial arrangements prior to entering into an agreement with us. Refer to Item XII(B) for details regarding our trading practices.

Unless the client directs otherwise, Hays Advisory will generally recommend that all the client's accounts be maintained at, by, or through certain other firms that are unaffiliated with Hays Advisory. Although not all-inclusive, Hays Advisory may recommend the following brokers of record and their corresponding custodian:

Broker of Record	Custodian
Charles Schwab & Co., Inc.	
TD AMERITRADE, Inc.	TD AMERITRADE Clearing, Inc.

Factors that we consider in recommending certain broker-dealers or custodians to our clients may include such entity's financial strength, reputation, execution capability, commission rates, other trading and/or custodial services, and service/responsiveness. Accordingly, although we will seek competitive rates, we may not necessarily obtain the lowest possible commission rates for the client's account transactions.

From time to time, we may consider directing client brokerage business to broker-dealers and/or custodians other than Schwab or TD Ameritrade. In such cases, the same general criteria described above will be taken into consideration with other such broker-dealers and/or custodians.

As mentioned above, we may recommend that clients establish brokerage accounts with the TD Ameritrade Institutional division of TD Ameritrade, Inc. Hays Advisory participates in the TD Ameritrade Institutional program. TD Ameritrade Institutional is a division of TD Ameritrade, Inc. ("TD Ameritrade"), and FINRA/SIPC member. TD Ameritrade is an independent and unaffiliated SEC-registered broker-dealer and FINRA member. TD Ameritrade Institutional may be contacted at 4075 Sorrento Valley Blvd., San Diego, CA, 92121. TD Ameritrade offers services to independent investment advisors which include custody of securities, trade execution, clearance and settlement of transactions. Hays Advisory receives some benefits from TD Ameritrade through its participation

in the program. There is no direct link between our participation in the program and the investment advice we give to clients, although we receive certain benefit through its participation in the program. These benefits include:

- receipt of duplicate client confirmations;
- access to a trading desk
- serving advisor participants;
- access to block trading (which provides the ability to aggregate securities transactions for execution and then allocate the appropriate shares to client accounts);
- the ability to have advisory fees deducted directly from client accounts;
- access to an electronic communications network for client order entry and account information;
- access to mutual funds with no transaction fees and to certain institutional money managers; and
- discounts to industry events or seminars and discounts regarding travel and lodging arrangements associated with such events.

Our receipt of any of the benefits described above is not contingent upon the volume of brokerage business we direct to TD Ameritrade or the amount of commissions earned by TD Ameritrade as a result of that brokerage business. We receive no particular benefits that are not also available to any other investment advisers that direct client brokerage business to TD Ameritrade.

As part of its fiduciary duties to clients, we endeavor at all times to put the interests of our clients first. You should be aware, however, that the receipt of economic benefits by Hays Advisory (or its related persons) in and of itself creates a potential conflict of interest.

As mentioned above, we may recommend that clients establish brokerage accounts with the Schwab Institutional division of Charles Schwab & Co., Inc. (Schwab), a registered broker-dealer, member of SIPC, to maintain custody of clients' assets and to effect trades for their accounts. Schwab Institutional may be contacted at 1958 Summit Park Drive, Suite 500, Orlando, FL 32810-5938. Hays Advisory is independently owned and operated and not affiliated with Schwab. Schwab provides us with access to its institutional trading and custody services, which are typically not available to Schwab retail investors. These services generally are available to independent investment advisers on an unsolicited basis, at no charge to them so long as a total of at least \$10 million of the advisor's clients' assets is maintained in accounts at Schwab Institutional and is not otherwise contingent upon Hays Advisory committing to Schwab any specific amount of business, either assets in custody or trading. Schwab's services include brokerage, custody, research and access to mutual funds and other investments that are otherwise generally available only to institutional investors or would require a significantly higher minimum initial investment.

For Hays Advisory's clients' accounts maintained in its custody, Schwab generally does not charge separately for custody but is compensated by account holders through commissions or other transaction-related fees for securities trades that are executed through Schwab or that settle into Schwab accounts.

Schwab also makes available to us other products and services that assist us in managing and administering clients' accounts. These products and services include technology that provides access to client account data (such as trade confirmations and account statements); facilitation of trade execution (and allocation of aggregated trade orders for multiple client accounts); provision of research, pricing information and other market data; facilitation of payment of Hays Advisory's fees from its clients' accounts; and assistance with back-office functions, recordkeeping and client reporting.

XII.(A).(1). Research and Soft Dollar Benefits

Soft dollar benefits are items such as research or other products or services (aside from the typical execution and other brokerage services available to all other investment advisers) that an investment adviser may receive from a broker-dealer(s) or other party in connection with the client securities transactions that are directed to that particular broker-dealer(s). These sorts of arrangements are known as "soft dollar arrangements." We do not participate in soft dollar arrangements.

XII.(A).(2). Brokerage for Client Referrals

In certain circumstances, firms like ours may receive client referrals as a result of recommending particular broker-dealers or other service providers. We, however, do not participate in any formal arrangements wherein we receive client referrals from any particular broker-dealer in return for selecting or recommending such broker-dealer.

XII.(A).(3). Directed Brokerage

This item is intended to address situations where we may recommend, request, or require you to provide us instructions as to how to direct brokerage activity on your behalf.

XII.(A).(3)(a). Directed Brokerage – Recommended, Requested, or Required

Not all investment advisers require their clients to direct brokerage activity through any particular broker-dealer. We do not routinely recommend, request, or require that you direct us as to how to execute brokerage transactions on your behalf (i.e. using a particular broker-dealer for execution purposes).

XII.(A).(3)(b). Directed Brokerage – Permitted

Unless Client directs that Hays use a particular registered representative or brokerage firm and **not** negotiate commission rates, Hays will use its best efforts to negotiate the most favorable rates based on the size and the anticipated trading activity in the Account.

XII.(B). Order Batching

Transactions for the client's account generally will be effected independently, unless we decide to purchase or sell the same securities for several clients at the same or approximately the same time. We may (but are not obligated to) combine or "batch" such orders in order to obtain best execution or to negotiate more favorable transaction rates. Reasoning for attempting to effect a batch order is that we may need to trade in the same security for multiple accounts at or around the same time and batching may allow us to achieve a more favorable price on average for all clients. Batching, however, doesn't guarantee the lowest possible price for execution, however, it is intended to reduce the overall volatility in execution price for a large number of orders that if not batched together, may experience significantly different execution prices. Conversely, in the event that we do not batch a group of orders that otherwise may be a prime candidate for a batched order, the resulting cost for some clients may be higher or lower than what we might be able to achieve by processing a batched order for the benefit of those same clients.

To the extent that we elect to aggregate client orders for the purchase or sale of securities, including securities in which our associated persons may invest, we will generally do so in accordance with the parameters set forth in SEC No-Action Letter, *SMC Capital, Inc.* We will not receive any additional compensation or remuneration as a result of a batched order.

In addition to a broker's ability to provide the "best execution," we may decide to institute a practice of "Trading Away" in which we have the authority to select the executing broker to attempt to receive a more favorable execution price for the client. You should be aware that not all broker-dealers participate in this "trading away" process. As such, if your broker-dealer does not allow us to "trade away," then your trades will be placed after the trades of other clients whose broker-dealers do allow "trade away" executions. You should understand that our practice of "trading away" may result in certain clients paying and receiving different execution prices on the same security. Historical routing information will be made available upon request.

We have implemented written trading procedures in order that the risk that any particular client would be or could be systematically advantaged or disadvantaged would be minimized. To that effect, when entering batched securities transactions we follow a pre-defined order-entry rotation schedule through which the order of priority in which accounts go first is rotated over time. If we make the determination to "trade way," the order-entry rotation schedule first requires entering those orders for clients' accounts whose custodians permit "trading-away." Within this block of orders, a sub-set order-entry rotation schedule rotates which custodian/firm goes first. Secondly, orders for

accounts at custodians which do not permit “trading away” are entered. Again, within this block of orders, a sub-set order-entry rotation schedule rotates which custodian/firm goes first.

Depending on trading requirements established by the individual firms, the submissions of model portfolio recommendations are incorporated into the order-entry rotation schedule, as well. In some cases, we must comply with your firm’s procedures related to the submission of model portfolio recommendations which may supersede our own rotational schedule, and as a result, you may pay and receive different execution prices on the same security. When extenuating circumstances exist, we may alter the order-entry rotation schedule at our sole discretion. Extenuating circumstances may include (but will not be limited to) low trading volume for a specific security, or our attempt to prevent a client from having to pay multiple transaction fees due to an execution being filled over more than one day.

When selecting the executing broker for our “trade away” transactions, we generally utilize the services of one particular third-party firm and this practice can potentially affect our ability to document that you are receiving the best execution on the trades in your account. While we may have the option to “trade away” to alternative broker/dealers, we consider the following factors that have influenced this choice: competitive commission rates, consistent, quality executions, and back-office efficiency.

We regularly evaluate the quality of the executions received, as well as the factors described above, and we may choose to utilize another firm(s) or combination of firms if we determine that better executions may be obtained.

We will not receive any additional compensation or remuneration as a result of “trading away” to this or any third-party executing broker.

XIII. Review of Accounts

XIII.(A). Review of Accounts or Financial Plans

Review of client accounts.

The twelve model portfolios are reviewed regularly by a member or members of Hays Advisory’s Investment Committee made up of Don Hays, Keith Hays, Jeff Hays and Mark Dodson. A typical review of Hays Advisory’s equity or balanced portfolios includes examining the asset allocation mix, sector breakdown and stock and bond holdings. For the ETF portfolios, a member or members of the investment committee review the asset allocation mix as well as the individual ETF holdings. These reviews include fundamental quantitative analysis as well as technical analysis of the overall stock market, sectors and individual holdings in the portfolios.

Hays Advisory Managed Portfolios and Hays Advisory Wrap Program Accounts

For all Hays Advisory Managed Portfolios accounts and Hays Advisory Wrap Program accounts client questions regarding situations specific to their account are typically handled by Jeff Wilson, a senior vice-president with Hays Advisory. In addition to handling incoming questions from clients, Jeff Wilson e-mails or calls clients 2 – 4 times per year to offer a review of the client’s account. Operational issues for these accounts are handled by Laura Brooks, Hays Advisory’s operations manager. Jeff Hays and Keith Hays are available for consultations with clients as well. We provide the client with a quarterly report outlining performance, relative performance and current market and portfolio commentary in addition to monthly or quarterly statements provided by the client’s custodian.

Third Party Wrap Programs

For all accounts invested with Hays Advisory through a third-party wrap program, Hays Advisory has minimal direct contact with the client; however, free access to market research and commentary is available at www.haysadvisory.com for interested clients. We do communicate regularly with the financial advisor at the third-party firm that recommended the Hays Advisory portfolio to the client. We have three marketing representatives that communicate with the financial advisors. The marketing staff consists of Jeff Wilson, Ken Myrick, and Kirsten

Coleman. In addition to the regular contact, financial advisors may request a meeting or conference call for their clients with a member of the marketing staff or Jeff or Keith Hays. We do not typically provide a quarterly report outlining performance, relative performance and current market and portfolio commentary to clients invested through a third-party wrap program because these types of reports are written and delivered by the client's financial advisor at the third-party firm

The periodic review process described above will be performed by the Hays Advisory personnel with the following titles.

- Senior Vice President

Review of Financial Plans.

Since we do not offer financial planning, this section is not applicable to us.

XIII.(B). Non-Periodic Account Reviews

Events that may trigger further client account reviews in addition to the standard review process may include, but would not be limited to, the performance on an individual account being an outlier to the performance of accounts with similar investment objectives, the asset allocation of an individual account being an outlier to the recommended percentages for accounts with similar investment objectives, and deposits or withdrawals occurring in an account. Other factors may include customer complaints or requests by the client to effect transactions in his/her accounts where such transactions may appear to be inconsistent with the client's previously stated investment objectives.

XIII.(C). Reports to Clients

Account statements will be provided no less frequently than quarterly by the custodian, not by us.

Account statements will identify account positions, balances, and transaction details. We urge you to carefully review your account statements for accuracy, and also compare your statements to quarterly performance reports you may receive from us and/or, if applicable, your third-party financial advisor.

XIV. Client Referrals and Other Compensation

XIV.(A). Compensation we Receive

Other than the compensation arrangements described above in Item IV.(B), Hays Advisory does not receive any other compensation in connection with the investment advisory services provided to our clients.

XIV.(B). Compensation we Pay

Under certain circumstances, firms like ours may compensate other parties for having referred clients or potential investment advisory clients them. These sorts of arrangements are generally referred to as "solicitor" arrangements. We do not participate in any solicitor arrangements.

XV. Custody

We engage in certain activities including automatic fee deduction from your brokerage or other trading accounts that result in us being deemed to have custody of certain of our client's funds and/or securities. We do not engage in other activities which include physical possession or control (even if temporary) of client funds or securities, nor do we have the ability to gain access to any client funds and/or securities. Furthermore, none of our related persons have custody of funds and/or securities subject to our investment advisory services, nor do we or any of our related persons serve as the general partner, managing member or similar type control person to an investment fund to which we provide investment advisory services.

As stated previously in Item XIII.(C)., your account statements will be provided by the qualified custodian that maintains physical possession of your accounts/assets. In the event that we also provide you information related to your accounts, you are urged to review that information to the information contained on the account statements or other statements received from the qualified custodian.

XVI. Investment Discretion

In connection with our investment advisory services, we will generally seek and obtain your authorization to carry out part of our services on a purely discretionary basis. We will memorialize your authorization of our discretionary authority in our investment advisory agreement.

If you have authorized us to do so, we will exercise discretion over the following areas.

- 1) The specific securities to be bought or sold on the client's behalf
- 2) The amount of securities to be bought or sold on the client's behalf
- 3) Timing as to when such securities are to be bought or sold
- 4) The particular broker or dealer to be used for arranging client securities transactions
- 5) Commission rates to be paid in relation to securities products effected on the client's behalf

We will have authority to exercise complete discretion with regard to the above named factors without restriction. If done so on a non-discretionary basis, we will make certain recommendations that must be authorized by you prior to our facilitation of any such transactions. As may be separately agreed to in writing, we will observe any other specific limitations that may be imposed by you in relation to this discretionary authority.

XVII. Voting Client Securities

XVII.(A). Proxy Voting

Proxy Voting Policies and Procedures and Client Instruction

In the event that you have authorized us to vote proxies on your behalf, we will perform the voting process for you subject to the following information and procedures.

In response to the passage of rule 206(4)-6 of the Advisers Act, Hays Advisory has implemented the following guidelines regarding the voting of proxies: Compliance with these procedures will be the responsibility of Hays Advisory's chief compliance officer (CCO).

Inasmuch as Hays Advisory does not serve as custodian for any client securities, proxies for securities held in accounts will be provided to each client by the account's respective broker/custodian, except as required under applicable ERISA regulations, unless the client requests that Hays Advisory receive and vote the proxies. In such cases the account's respective broker/custodian will forward all proxies and related materials to Hays Advisory for processing.

- To avoid excessive storage space, Hays Advisory will retain only one copy of each annual report and proxy statement received from the reporting companies. Beginning in January 2007, these documents will be retained electronically within the firm's Sharepoint files. All hard copies received will be discarded.
- Beginning in January 2007, proxy ballots will also be retained electronically within the firm's Sharepoint files along with each company's annual report and proxy statement.
- Hays Advisory retains the services of Egan-Jones Proxy Services, an unaffiliated company that provides company research, annual report and proxy statement reviews, and voting recommendations to Hays Advisory for all client securities.

- Once a company issues shareholder proposals, the annual report and proxy statement, and has established a meeting date, Egan-Jones issues a detailed Proxy Report. The Director of Research reviews this report and upon approval, forwards the report along with the voting recommendations to the CCO or her designee for voting. (See exception noted below.) The Director of Research has the authority to disagree with Egan-Jones' report and recommendations, and at his discretion, may choose to vote on one or any proposals in the manner he deems appropriate. The Director of Research will then note his reasons for disagreeing with the Egan-Jones recommendation on such report.
- All proxy voting is completed electronically. Hays Advisory subscribes to Broadridge's Proxy Edge and Mediant Communications for submitting Hays Advisory's votes on behalf of clients.
- After proxy ballots have been voted, the CCO or her designee will review the electronic confirmation showing that the votes have been submitted. Beginning in January 2007, these reports will also be retained electronically within the firm's Sharepoint files.
- The reporting company's annual report, proxy statement and ballots will be maintained and available for retrieval if requested by any client/shareholder. In addition, the same documentation is available on Broadridge's Proxy Edge and Mediant Communications for electronic retrieval.
- If a conflict of interest exists (or is possible) between Hays Advisory and its clients, Hays Advisory will defer voting and disclose such conflict to clients and ask for instructions on how the client wishes to vote.
- Hays Advisory has implemented a policy of voting proxies "with management" when the client proxies are in regard to money market funds and other similar cash instruments.
- To request a copy of Hays Advisory's proxy voting record please submit a written request to the attention of the Chief Compliance Officer, 301 Seven Springs Way, Suite 150, Brentwood, TN, 37027.

Conflicts of Interest...

We recognize that conflicts of interest may arise when voting your proxies. A conflict of interest exists when your best interests are contrary to our best interests due to some relationship between the us and/or our associated persons and a company that is soliciting a proxy. Some examples may include:

- The spouse of one of our associated persons is a board member of a company whose management is soliciting proxies to vote on a salary increase for the board.
- We are an affiliated company of a company that has issued a proxy notice to individuals who are our clients.
- We or one or more of our affiliates may manage a pension plan, administer employee benefit plans, or provide brokerage, underwriting, insurance, or banking services to a company whose management is soliciting proxies.

It is our policy to vote proxies in the best interests of its clients regardless of the existence of any conflict of interest.

As authorized in our Agreement, we may exercise complete discretionary voting authority in relation to proxy notices that we receive on your behalf. If no apparent conflict of interest exists in relation to our exercise of our voting authority on your behalf, we shall vote all such proxies as we see fit and in your best interest.

Under certain circumstances, the most prudent action on our part may be NOT to vote a proxy(s). Under such circumstances, we shall ensure that appropriate records are maintained so as to justify not having voted such proxy(s).

XVII.(B). Proxy Voting

If you have authorized us to vote proxies on your behalf, we will do so in accordance with the information provided above in XVII.(A). Proxies related to the securities you own will be disseminated as dictated by the issuer, transfer agent, or as otherwise set forth in the account opening paperwork you completed for the custodian holding your account/assets. If you have questions related to a particular proxy notice, please call us at 615-467-6070.

XVIII. Financial Information

XVIII.(A). Balance Sheet

We do not require or solicit prepayment of more than \$1,200 in fees per client, six months or more in advance. As a result, we are not required to provide our clients with a copy of our balance sheet from our most recently completed fiscal year.

XVIII.(B). Adverse Financial condition

In the event that we have discretionary authority or custody of any of our clients' assets or if we require or solicit prepayment of more than \$1,200 in fees per client, six months or more in advance, we are required to disclose any financial condition that is reasonably likely to impair our ability to meet contractual commitments with our clients. No such conditions exist.

XVIII.(C). Bankruptcy-Related Matters

Hays Advisory has never been the subject of a bankruptcy petition.

XIX. Requirements for State-Registered Advisers

As a federally-registered investment adviser, this section of our Brochure is not applicable to us.

Form ADV

Part 2A, Appendix 1 Wrap Brochure

March 31, 2011

Hays Advisory, LLC

CRD/IARD#: 113713
301 Seven Springs Way, Suite 150
Brentwood, TN 37027
615-467-6070
615-467-6078...fax
info@haysadvisory.com
haysadvisory.com

This wrap fee program brochure ("Wrap Brochure") provides information about the qualifications and business practices of Hays Advisors, LLC ("Hays Advisory") in connection with the wrap fee program(s) ("Program(s)") we sponsor and/or manage. You should review this Wrap Brochure in conjunction with our separate general disclosure document (our "Brochure"), as well as our separate brochure supplement ("Supplement") related to the persons who may be providing you with specific investment advisory services or those individuals who may contribute to the creation of the investment advice we provide to you. The information in this Wrap Brochure has not been approved or verified by the United States Securities and Exchange Commission ("SEC") or by any state securities authority.

If you have any questions about the contents of this Wrap Brochure, our general Brochure, or our Supplement(s), please contact us at 615-467-6070 or info@haysadvisory.com. Additional information about Hays Advisory or any of our supervised persons (who are registered under our firm) is also available on the SEC's Investment Adviser Public Disclosure ("IAPD") which can be found at www.adviserinfo.sec.gov.

The format/layout of this Wrap Brochure has been dictated by the SEC. As such, the Wrap Brochure's table of contents can be found after the "Material Changes" section of this Wrap Brochure, not at the beginning of the Wrap Brochure. The subsections appearing under each heading shall follow the mandated ordering of the items required to be addressed in this Wrap Brochure as set forth in the instructions and guidance issued by the SEC in regard to Part 2A Appendix 1 of the Form ADV. Hays Advisory's response to each such item shall immediately follow each numbered item. We encourage any reader of this Wrap Brochure to also refer to the SEC's instructions and guidance related to Part 2A Appendix 1 of the Form ADV. Throughout this Wrap Brochure, any references to "we," "our," "ours," "us," etc. are meant to refer to Hays Advisory.

II. Material Changes

Effective date of our most recently completed annual update to our Wrap Brochure: March 31, 2011.

On July 28, 2010, the SEC published Release No. IA-3060, titled, "Amendments to Form ADV" which announced the approval of the new amendments to Form ADV. This Brochure is a new document prepared according to the SEC's new requirements and rules and as set forth in the ADV and its corresponding instructions. As such, this Brochure is materially different in structure and requires certain new information that our previous client disclosure document (i.e. Part II and Schedule F) did not require. In the future, this Material Changes section will discuss only specific material changes that are made to the Brochure and will provide you with a summary of such changes.

Since the filing of our most recent annual ADV update and aside from that overall formatting/layout change described above, there have been no other material changes between our old Part II and Schedule F and this new Brochure.

III. Table of Contents

II. Material Changes	2
III. Table of Contents.....	3
Key Definitions	4
IV. Services, Fees, and Compensation	5
IV.(A-D). Services and Fees	5
V. Account Requirements and Types of Clients.....	10
VI. Program Manager Selection and Evaluation	10
VI.(A). Program Manager Review and Oversight – Hays Advisory Wrap Program	10
VI.(A).(1). Manager Performance Calculation	11
VI.(A).(2). Review of Manager Performance	11
VI.(A).(3). Third-Party Performance Review	11
VI.(A) (cont.). Program Manager Review and Oversight – Third Party Wrap Program(s)	11
VI.(A).(1). Manager Performance Calculation	12
VI.(A).(2). Review of Manager Performance	12
VI.(A).(3). Third-Party Performance Review	12
VI.(C). Form ADV, Part 2A Information.....	12
VII. Client Information Provided to Program Managers	13
VIII. Client Contact with Program Managers.....	13
IX. Additional Information.....	13
X. Requirements for State-Registered Advisers	13

Key Definitions

There are several terms used throughout this Brochure that are defined in the Glossary of the Form ADV. The full Form ADV and its glossary can be found on the SEC's web site at <http://www.sec.gov/about/forms/formadv.pdf>, however, several of the more important terms that are used throughout this Brochure are provided below for your reference. The definitions appear below as they appear in the glossary of the ADV so be mindful that all references made to "you," "your," or "yours" are intended to refer to Hays Advisory. Each term is presented in alphabetical order, not necessarily its order of appearance or use in this Brochure.

Advisory Affiliate: Your advisory affiliates are (1) all of your officers, partners, or directors (or any person performing similar functions); (2) all persons directly or indirectly controlling or controlled by you; and (3) all of your current employees (other than employees performing only clerical, administrative, support or similar functions).

Control: Control means the power, directly or indirectly, to direct the management or policies of a person, whether through ownership of securities, by contract, or otherwise. Each of your firm's officers, partners, or directors exercising executive responsibility (or persons having similar status or functions) is presumed to control your firm. A person is presumed to control a corporation if the person: (i) directly or indirectly has the right to vote 25 percent or more of a class of the corporation's voting securities; or (ii) has the power to sell or direct the sale of 25 percent or more of a class of the corporation's voting securities. A person is presumed to control a partnership if the person has the right to receive upon dissolution, or has contributed, 25 percent or more of the capital of the partnership. A person is presumed to control a limited liability company ("LLC") if the person: (i) directly or indirectly has the right to vote 25 percent or more of a class of the interests of the LLC; (ii) has the right to receive upon dissolution, or has contributed, 25 percent or more of the capital of the LLC; or (iii) is an elected manager of the LLC. A person is presumed to control a trust if the person is a trustee or managing agent of the trust.

Management Persons: Anyone with the power to exercise, directly or indirectly, a controlling influence over your firm's management or policies, or to determine the general investment advice given to the clients of your firm. Generally, all of the following are management persons: Your firm's principal executive officers, such as your chief executive officer, chief financial officer, chief operations officer, chief legal officer, and chief compliance officer; your directors, general partners, or trustees; and other individuals with similar status or performing similar functions; The members of your firm's investment committee or group that determines general investment advice to be given to clients; and If your firm does not have an investment committee or group, the individuals who determine general investment advice provided to clients (if there are more than five people, you may limit your firm's response to their supervisors).

Person: A natural person (an individual) or a company. A company includes any partnership, corporation, trust, limited liability company ("LLC"), limited liability partnership ("LLP"), sole proprietorship, or other organization.

Related Person: Any advisory affiliate and any person that is under common control with your firm.

Self-Regulatory Organization or SRO: Any national securities or commodities exchange, registered securities association, or registered clearing agency. For example, the Chicago Board of Trade ("CBOT"), FINRA and New York Stock Exchange ("NYSE") are self-regulatory organizations.

Supervised Person: Any of your officers, partners, directors (or other persons occupying a similar status or performing similar functions), or employees, or any other person who provides investment advice on your behalf and is subject to your supervision or control.

IV. Services, Fees, and Compensation

IV.(A-D). Services and Fees

Service:	<i>Hays Advisory Wrap Program</i>
Service description:	<p>Hays Advisory manages some accounts under a wrap fee program. This program is closed to new investors. Current clients with open accounts in Hays Advisory's Wrap Program may have the option to open additional accounts in this program. On a discretionary basis, we may design, revise and reallocate a custom investment portfolio for you. Investments are determined based upon factors such as your investment objectives, risk tolerance, net worth, net income, age, time horizon, tax situation and other various suitability factors.</p> <p>A wrap fee program is a program that offers participants a suite of services such as asset allocation; portfolio management; trade execution; and certain administrative activities, all for a single fee – typically an annual, asset-based fee. A wrap fee program is designed to assist clients in obtaining professional asset management, brokerage, custodial, and administrative services for a convenient, "wrapped" fee.</p> <p>There are several main roles that can be served in relation to a wrap program.</p> <p>Lead Sponsor – The lead sponsor is the investment adviser firm that principally organizes the wrap program and determines which program managers will be made available in the wrap program; which broker-dealers and/or custodians will be used in the wrap program; as well as the overall fee structure for the wrap program. The lead sponsor would also generally coordinate the engagement of other investment advisers (referring parties, or solicitors) who may refer clients of their own to participate in the wrap program. The lead sponsor in some cases may and in some cases may not provide the hands on management of a wrap client's assets within the wrap program. In some cases, the lead sponsor may be responsible for selecting the specific program manager that will be responsible for providing the hands on management of a wrap client's assets within the wrap program.</p> <p>Solicitor – A solicitor generally does not serve as the lead sponsor and does not serve as a program manager within the wrap program. The solicitor simply recommends that its clients participate in the wrap program and in some cases, the solicitor may recommend one or more program managers made available within the wrap program. In certain circumstances, a solicitor may also be considered a sponsor but generally not the lead sponsor.</p> <p>Program Manager – The program manager(s) are generally investment adviser firms that are responsible for the hands on management of a wrap client's assets within the wrap program. The program managers generally are selected by the lead sponsor as investment advisers available within the wrap program.</p> <p>In relation to wrap programs, we participate in the following manner.</p> <p><input checked="" type="checkbox"/> <u>Lead Sponsor and Sole Program Manager</u></p> <ul style="list-style-type: none"> • Coordinate and organize the wrap program. • Determine the broker-dealer(s) that will be used in the wrap program. • Determine the custodian(s) that will be used in the wrap program. • Determine the overall fee structure for the wrap program. • Coordinate the engagement of solicitors.

	<ul style="list-style-type: none"> Provide the hands on management (discretionary) of a wrap client's program assets. Our services in connection with our wrap fee program will not differ materially from our discretionary ongoing asset management services with the exception of the wrap fee component. We may design, revise, and reallocate a custom investment portfolio for you. Investments are determined based upon factors such as your investment objectives, risk tolerance, net worth, net income, age, time horizon, tax situation and other various suitability factors. <p>We will offer a wrap fee brochure or other appropriate disclosure document to any advisory clients who are recommended to participate in a wrap program. The wrap fee brochure provides wrap program participants with important information about the wrap fee program itself. A wrap program participant should consider all of the information within the wrap fee brochure before participating in a wrap fee program.</p>																				
Use of discretion:	<p>Depending on your individual needs and the services you request of us, we may exercise full discretion as to the securities to be bought or sold, the amount of securities to be bought or sold, the timing as to when such securities are to be bought or sold, the broker-dealer and/or custodian to be used, and the commission rates to be paid for securities brokerage activities.</p> <p>Hays Advisory has instituted a practice of "trading away" in which Hays Advisory has the authority to select the executing broker to attempt to receive a more favorable execution price for the client. Clients should be aware that not all broker-dealers participate in this trading away process. As such, if a client's broker-dealer does not allow Hays Advisory to trade away, then that client's trades will be placed after the trades of other clients whose broker-dealers do allow trade away executions. Clients should understand that Hays Advisory' practice of trading away may result in certain clients paying and receiving different execution prices on the same security. Historical routing information will be made available upon request.</p> <p>Our specific discretionary authority will be set forth in your Agreement with us. Please refer also to Item XIII.(3) for additional information about our brokerage practices.</p>																				
Service fees:	<p>For the service described above, Hays Advisory charges an annual, asset-based fee structure.</p> <table border="1"> <thead> <tr> <th>Account Asset Value</th><th>Fee Rate*</th></tr> </thead> <tbody> <tr> <td>\$0 to \$249,999</td><td>2.00 %</td></tr> <tr> <td>\$250,000 to \$499,999</td><td>1.75%</td></tr> <tr> <td>\$500,000 to \$999,999</td><td>1.50%</td></tr> <tr> <td>\$1,000,000 to 1,999,999</td><td>1.25%</td></tr> <tr> <td>2,000,000 to \$4,999,999</td><td>1.00%</td></tr> <tr> <td>\$5,000,000 and up</td><td>Negotiable</td></tr> <tr> <td colspan="2">Other fee/account maintenance conditions...</td></tr> <tr> <td>Minimum account/portfolio balance (initial):</td><td> <input type="checkbox"/> None <input checked="" type="checkbox"/> \$500,000 </td></tr> <tr> <td>Minimum account/portfolio balance (ongoing):</td><td>Should the market value of your account fall below the stated minimum, as agreed to in your Agreement, because of withdrawals, distributions, or your request to transfer account assets, we will have</td></tr> </tbody> </table>	Account Asset Value	Fee Rate*	\$0 to \$249,999	2.00 %	\$250,000 to \$499,999	1.75%	\$500,000 to \$999,999	1.50%	\$1,000,000 to 1,999,999	1.25%	2,000,000 to \$4,999,999	1.00%	\$5,000,000 and up	Negotiable	Other fee/account maintenance conditions...		Minimum account/portfolio balance (initial):	<input type="checkbox"/> None <input checked="" type="checkbox"/> \$500,000	Minimum account/portfolio balance (ongoing):	Should the market value of your account fall below the stated minimum, as agreed to in your Agreement, because of withdrawals, distributions, or your request to transfer account assets, we will have
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\$0 to \$249,999	2.00 %																				
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Minimum account/portfolio balance (ongoing):	Should the market value of your account fall below the stated minimum, as agreed to in your Agreement, because of withdrawals, distributions, or your request to transfer account assets, we will have																				

	<p>the right to require that additional monies be deposited to bring the account value up to the required minimum, or terminate the account. In some circumstances, minimum account values may be negotiable.</p> <p>Minimum annual fee: <input checked="" type="checkbox"/> None <input type="checkbox"/> \$</p> <p>*Fee rate applies to the total account value. Example - \$4,000,000 x 1.00% = \$40,000</p> <p>All fee arrangements are negotiable at our sole discretion. Specific fee arrangements will be set forth in your Agreement with us.</p>
Other fees:	<p>You may also incur, relative to certain investment products (such as ETFs), charges imposed directly at the investment product level (i.e. ETFs charge an expense ratio which will be deducted from the daily value of the ETF in your account). The management fee for this type of account is negotiable at our sole discretion. Specific fee arrangements will be set forth in your Agreement with us.</p> <p>Refer to Item V.(E) and Item XII for additional information regarding other fees such as sales compensation, brokerage fees, custodial fees, etc.</p> <p>In the event of a withdrawal of funds or the termination of an account, any fees, commissions or other expenses associated with rebalancing or liquidating the account's holdings may be assessed to your account.</p>
Fee collection:	<p>For the services described above, we receive our fees by automatic fee deduction via the custodian unless you otherwise request in writing to be invoiced quarterly. Regardless of the method you choose, you will be solely and directly responsible for all fees, including fees other than those related to the services we provide. Upon execution of the Agreement, you will be signing an authorization that will allow the custodian of any of your account(s) to debit the account(s) the amount of our service fee and remit the fee to us. The authorization will remain valid until we receive a written revocation of such authorization from you. In connection with this fee deduction process, the custodian will send you a statement, at least quarterly, indicating:</p> <ul style="list-style-type: none"> • all amounts disbursed from the account, and • the amount of advisory fees paid directly to us. <p>Specific fee arrangements will be set forth in your Agreement with us.</p>
Fee frequency/timing:	<p>For the service described above, the frequency and timing of our fee collection process occurs quarterly and in advance. Specific fee arrangements will be set forth in your Agreement with us.</p>
Advanced billing and refunds:	<p>As described above, our advisory fees may be charged in advance. Fees paid in advance will be considered earned and non-refundable to you up to the effective termination of the Agreement as the termination process is described in the Agreement. Upon receipt of a proper notice of termination ("Termination Notice") as described in the Agreement, we will calculate a prorata refund of any fees not yet earned by us after the effective termination date of the Agreement. The prorata refund will equal the total number of calendar days remaining in the billing period after the date of the termination of the Agreement to the end of that billing period divided by the total number of calendar days in that billing period. The result of that calculation will be multiplied by the total fee</p>

	<p>already paid for that billing period. The result of that calculation will represent the refund owed to you. Refunds of advance payments owed back to you shall be paid as soon as reasonably possible but not sooner than ten (10) business days after our receipt of a proper Termination Notice. In the event of a withdrawal of funds or the termination of an account, any fees, commissions (not charged or earned by Hays Advisory) or other expenses associated with rebalancing or liquidating the account's holdings may be assessed against your account. Specific fee arrangements will be set forth in your Agreement with us.</p>
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Service:	Third Party Wrap Program	
Service description:	Hays Advisory also participates as a portfolio manager of separately managed accounts in several third-party wrap programs. On a discretionary basis, we may design, revise and reallocate a custom investment portfolio for you. Investments are determined based upon factors such as your investment objectives, risk tolerance, net worth, net income, age, time horizon, tax situation and other various suitability factors.	
Use of discretion:	<p>Depending on your individual needs and the services you request of us, we may exercise full discretion as to the securities to be bought or sold, the amount of securities to be bought or sold, the timing as to when such securities are to be bought or sold, the broker-dealer and/or custodian to be used, and the commission rates to be paid for securities brokerage activities.</p> <p>Hays Advisory has instituted a practice of “trading away” in which Hays Advisory has the authority to select the executing broker to attempt to receive a more favorable execution price for the client. Clients should be aware that not all broker-dealers participate in this trading away process. As such, if a client’s broker-dealer does not allow Hays Advisory to trade away, then that client’s trades will be placed after the trades of other clients whose broker-dealers do allow trade away executions. Clients should understand that Hays Advisory’ practice of trading away may result in certain clients paying and receiving different execution prices on the same security. Historical routing information will be made available upon request.</p> <p>Our specific discretionary authority will be set forth in your Agreement with us. Please refer also to Item XIII.(3) for additional information about our brokerage practices.</p>	
Service fees:	A wrap fee generally includes execution and custodial services provided by the wrap program sponsor. Hays Advisory typically serves in the role of sub-advisor through the wrap program and receives annual fees from .25% - .50% of the value of accounts participating in a third-party wrap program. You should review the sponsor’s disclosure brochure for details regarding any specific wrap program.	
	Other fee/account maintenance conditions...	
	Minimum account/portfolio balance (initial):	<input type="checkbox"/> None <input checked="" type="checkbox"/> \$50,000 - \$100,000 depending on the particular program
	Minimum account/portfolio balance (ongoing):	Should the market value of your account fall below the stated minimum, as agreed to in your Agreement with us (if applicable), because of withdrawals, distributions, or your request to transfer account assets, we will have the right to require that additional monies be deposited to bring the account value up to the required minimum, or terminate the account. In some

		circumstances, minimum account values may be negotiable. Minimum annual fee: <input checked="checked" type="checkbox"/> None <input type="checkbox"/> \$
Other fees:	<p>You may also incur, relative to certain investment products (such as ETFs), charges imposed directly at the investment product level (i.e. ETFs charge an expense ratio which will be deducted from the daily value of the ETF in your account). The management fee for this type of account is negotiable at our sole discretion. Specific fee arrangements will be set forth in your Agreement with us. Refer to Item V.(E) and Item XII for additional information regarding other fees such as sales compensation, brokerage fees, custodial fees, etc.</p>	
Fee frequency/timing/ collection:	<p>For the services described above, depending on the particular program, the wrap fee you pay may also include Hays Advisory's service fee, which would be payable by the sponsor to us. Other programs may require us to enter into a separate agreement with you, in which case you would pay us directly by automatic fee deduction via the custodian unless you otherwise request in writing to be invoiced quarterly. Regardless of the designated method, you will be solely and directly responsible for all fees, including fees other than those related to the services we provide. Upon execution of the Agreement, you will be signing an authorization that will allow the custodian of any of your account(s) to debit the account(s) the amount of our service fee and remit the fee to us. The authorization will remain valid until we receive a written revocation of such authorization from you. In connection with this fee deduction process, the custodian will send you a statement, at least quarterly, indicating:</p> <ul style="list-style-type: none"> • All amounts disbursed from the account, and • The amount of advisory fees paid directly to us. <p>Specific fee arrangements will be set forth in your Agreement with us.</p>	
Advanced billing and refunds:	<p>As described above, our advisory fees may be charged in advance. Fees paid in advance will be considered earned and non-refundable to you up to the effective termination of the Agreement as the termination process is described in the Agreement. Upon receipt of a proper notice of termination ("Termination Notice") as described in the Agreement, we will calculate a prorata refund of any fees not yet earned by us after the effective termination date of the Agreement. The prorata refund will equal the total number of calendar days remaining in the billing period after the date of the termination of the Agreement to the end of that billing period divided by the total number of calendar days in that billing period. The result of that calculation will be multiplied by the total fee already paid for that billing period. The result of that calculation will represent the refund owed to you. Refunds of advance payments owed back to you shall be paid as soon as reasonably possible but not sooner than ten (10) business days after our receipt of a proper Termination Notice.</p> <p><i>Use of other Investment Advisers:</i></p> <p>If another investment adviser(s) is used to managed your assets, any available refund process for fees that may be collected in advance will be dictated by such other investment adviser's disclosure document(s) and/or service agreement(s) with you.</p> <p>Specific fee arrangements will be set forth in your Agreement with us.</p>	

V. Account Requirements and Types of Clients

Any applicable wrap program account opening or maintenance requirements are addressed above in the “Service fees” subsection of Section IV.(A-D).

We will generally provide our services to the following types of clients.

- Individuals
- High net worth individuals
- Municipal or government entities
- Pension plans / profit sharing plans
- Foundations / charitable organizations
- Trusts for natural persons
- Estates for natural persons
- Other investment advisers
- Banking or thrift institutions
- Broker-dealers

For information on any minimum fees, minimum initial/ongoing account balances, or other conditions we may impose, please refer to Item IV.(B).

VI. Program Manager Selection and Evaluation

VI.(A). Program Manager Review and Oversight – Hays Advisory Wrap Program

This item requires us to describe how we select and review Program Managers, our basis for recommending or selecting Program Managers for particular clients, and our criteria for replacing or recommending the replacement of Program Managers for the entire program and for particular clients.

Program Manager Selection and Review

As Lead Sponsor and sole Program Manager, we do not include other investment advisers as available Program Managers within our Program.

Program Manager Recommendation/Selection

As Lead Sponsor and sole Program Manager, we do not include other investment advisers as available Program Managers within our Program.

Program Manager Replacement – Program Level

As Lead Sponsor and sole Program Manager, we do not include other investment advisers as available Program Managers within our Program.

Program Manager Replacement – Client Level

As Lead Sponsor and sole Program Manager, we do not include other investment advisers as available Program Managers within our Program.

VI.(A).(1). Manager Performance Calculation

When calculating portfolio manager performance, we make every effort to do so in accordance with Global Investment Performance Standards (“GIPS”)¹. The GIPS standards are a set of standardized, industry-wide ethical principles that provide investment firms with guidance on how to calculate and report their investment results to prospective clients.

VI.(A).(2). Review of Manager Performance

We intend to perform at least a quarterly review of the performance of the investment advisers that we have recommended to you and that you have engaged for the provision of specific investment management services. This quarterly review process will involve a review of the investment adviser’s historical performance and any indications of style drift.

VI.(A).(3). Third-Party Performance Review

The accuracy of investment adviser performance information is reviewed by ACA Beacon Verification Services. The following information provides a summary of ACA Beacon Verification Services’ review process.

Beacon examines whether we have complied with all the composite construction requirements of the GIPS® on a firm-wide basis and designed our processes and procedures to calculate and present performance results in compliance with the GIPS® for specific designated periods of time. We are responsible for compliance with the GIPS® and the design of the processes and procedures that present the firm’s performance results in accordance with the GIPS®. Beacon’s responsibility is to express an opinion on our compliance based on its verification procedures.

The performance information is calculated in accordance with Global Investment Performance Standards (“GIPS”). The GIPS standards are a set of standardized, industry-wide ethical principles that provide investment firms with guidance on how to calculate and report their investment results to prospective clients.

VI.(A) (cont.). Program Manager Review and Oversight – Third Party Wrap Program(s)

This item requires us to describe how we select and review Program Managers, our basis for recommending or selecting Program Managers for particular clients, and our criteria for replacing or recommending the replacement of Program Managers for the entire program and for particular clients.

Program Manager Selection and Review

As a Program Manager, we do not determine which other investment advisers are made or remain available as Program Managers.

Program Manager Recommendation/Selection

As a Program Manager, we do not provide recommendations of other Program Managers.

Program Manager Replacement – Program Level

As a Program Manager, we do not determine which other investment advisers are made or remain available as Program Managers.

¹ <http://www.gipsstandards.org/>

Program Manager Replacement – Client Level

As a Program Manager, we do not determine which other investment advisers are made or remain available as Program Managers. In accordance with our engagement with you, however, we reserve the right to terminate our engagement in accordance with our service agreement with you. In addition, you have the right to seek out other Program Managers within the Program.

VI.(A).(1). Manager Performance Calculation

When calculating portfolio manager performance, we make every effort to do so in accordance with Global Investment Performance Standards (“GIPS”). The GIPS standards are a set of standardized, industry-wide ethical principles that provide investment firms with guidance on how to calculate and report their investment results to prospective clients.

VI.(A).(2). Review of Manager Performance

We intend to perform at least a quarterly review of the performance of the investment advisers that we have recommended to you and that you have engaged for the provision of specific investment management services. This quarterly review process will involve a review of the investment adviser’s historical performance and any indications of style drift.

VI.(A).(3). Third-Party Performance Review

The accuracy of investment adviser performance information is reviewed by ACA Beacon Verification Services. The following information provides a summary of ACA Beacon Verification Services’ review process.

Beacon examines whether we have complied with all the composite construction requirements of the GIPS® on a firm-wide basis and designed our processes and procedures to calculate and present performance results in compliance with the GIPS® for specific designated periods of time. We are responsible for compliance with the GIPS® and the design of the processes and procedures that present the firm’s performance results in accordance with the GIPS®. Beacon’s responsibility is to express an opinion on our compliance based on its verification procedures.

The performance information is calculated in accordance with Global Investment Performance Standards (“GIPS”). The GIPS standards are a set of standardized, industry-wide ethical principles that provide investment firms with guidance on how to calculate and report their investment results to prospective clients.

VI.(C). Form ADV, Part 2A Information

In the event that we or any of our supervised persons serve as Program Manager for a wrap fee program, this portion of the Wrap Brochure requires us to address certain information already covered in our primary Brochure. In an effort not to duplicate information disclosed elsewhere in our Form ADV and to limit the amount of information you need to review, the table below will identify where in our Form ADV you can find the information required by this Item VI.(C).

Topic/Issue	Location of Information	
	Source Document	Section Reference
Advisory Business	Form ADV, Part 2A (our “Brochure”)	IV.(B), IV.(C), IV.(D)
Performance-Based Fees and Side-By-Side Management	Form ADV, Part 2A (our “Brochure”)	VI
Methods of Analysis, Investment Strategies, Risk of Loss	Form ADV, Part 2A (our “Brochure”)	VIII.(A)
Voting Client Securities	Form ADV, Part 2A (our “Brochure”)	XVII

VII. Client Information Provided to Program Managers

In order for you to participate in our wrap program, we will gather certain information from you. We will gather information such as your name and contact information, date of birth, financial objectives, investment experience, other current investment holdings, risk tolerance, etc. We will use this information in order to ensure that we have a sufficient understanding of criteria about you that will be needed in order to determine the most suitable approach for how we manage your assets within the wrap program(s). This information will be available to our supervised persons who are responsible for overseeing or assisting with the direct management of your assets within the wrap program.

Subsequent to the initial data gathering process and as part of our ongoing services, you will be sent a notice annually requesting that you inform us of any changes in your financial condition and investment objectives. Any updated information will be used for the same purpose as described in the preceding paragraph.

VIII. Client Contact with Program Managers

There will be no restrictions with respect to your ability to contact us or the wrap Program Managers that are responsible for directly managing your assets in the wrap program.

IX. Additional Information

This portion of the Wrap Brochure requires us to address certain information already covered in our primary Brochure. In an effort not to duplicate information disclosed elsewhere in our Form ADV and to limit the amount of information you need to review, the table below will identify where in our Form ADV you can find the information required by this Item VI.(C).

Topic/Issue	Location of Information	
	Source Document	Section Reference
Disciplinary Information	Form ADV, Part 2A (our "Brochure")	IX
Other Financial Industry Activities and Affiliations	Form ADV, Part 2A (our "Brochure")	X
Code of Ethics, Participation or Interest in Client Transactions and Personal Trading	Form ADV, Part 2A (our "Brochure")	XI
Review of Accounts	Form ADV, Part 2A (our "Brochure")	XIII
Client Referrals and Other Compensation	Form ADV, Part 2A (our "Brochure")	XIV
Financial Information	Form ADV, Part 2A (our "Brochure")	XVIII

X. Requirements for State-Registered Advisers

Hays Advisory is registered with the SEC and therefore, this section is not applicable.