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Shaun Eddy
James Eichelberger
Jennine LaCroix
Gary Desjardins
Joseph Garrison
Kimberly Magaha
Davita Crystal Alford-Cooper
Patricia Eddy
Amanda Campbell**

Strategic Wealth Management Group, LLC

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**FORM ADV PART 2B
BROCHURE SUPPLEMENT**

This brochure supplement provides information about James Griesser, Shaun Eddy, James Eichelberger, Jennine LaCroix, Gary Desjardins, Joseph Garrison, Kimberly Magaha, Davita Crystal Alford-Cooper, Patricia Eddy, Amanda Campbell that supplements the Strategic Wealth Management Group, LLC brochure. You should have received a copy of that brochure. Please contact Patricia Eddy, Chief Compliance Officer, if you did not receive Strategic Wealth Management Group, LLC's brochure or if you have any questions about the contents of this supplement.

Additional information about James Griesser, Shaun Eddy, James Eichelberger, Jennine LaCroix, Gary Desjardins, Joseph Garrison, Kimberly Magaha, Davita Crystal Alford-Cooper, Patricia Eddy, Amanda Campbell is available on the SEC's website at www.adviserinfo.sec.gov.

James Griesser, Shaun Eddy, James Eichelberger, Jennine LaCroix, Gary Desjardins, Joseph Garrison, Kimberly Magaha, Davita Crystal Alford-Cooper, Patricia Eddy, Amanda Campbell

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Educational Background and Business Experience

Form ADV Part 2B, Item 2

James M. Griesser, CFP®, AIF®

D.O.B. 1963

Formal Education:

University of Maryland, College Park, MD

Bachelor of Science, Graduated 2003

College of Financial Planning, Denver, CO

Financial Planning, Graduated 1992

CFP - conferred by Certified Financial Planner Board of Standards - 1992

Business Background:

Strategic Wealth Management Group, LLC (Financial Services), Member, 04/01 - Present

Shaun M. Eddy, MSFA, CFP®, AIF®

D.O.B. 1962

Formal Education:

College for Financial Planning, Denver, CO

Master of Science of Financial Analysis, Graduated 2005

University of Maryland, College Park, MD

Bachelor of Science, Graduated 1988

College for Financial Planning, Denver, CO

Financial Planning, Graduated 1994

CFP - conferred by Certified Financial Planner Board of Standards - 1995

Business Background:

Strategic Wealth Management Group, LLC (Financial Services), Member, 04/01 - Present

James K. Eichelberger, CFP®, AIF®

D.O.B. 1959

Formal Education:

Elizabethtown College, Elizabethtown, PA

Bachelor of Science, Graduated 1982

College for Financial Planning, Denver, CO

Financial Planning, Graduated 1991

CFP - conferred by Certified Financial Planner Board of Standards - 1991

Business Background:

Strategic Wealth Management Group, LLC – Registered Investment Advisor Representative – 7/02 - Present

Jennine Ramsey LaCroix, M.B.A., CFP®, AIF®

D.O.B. 1970

Formal Education:

Marymount University, Arlington, VA

Bachelor of Business Administration, Graduated 1992

Marymount University, Arlington, VA

Masters of Business Administration, Graduated 1995

CFP - conferred by Certified Financial Planner Board of Standards – 5/00

Business Background:

Strategic Wealth Management Group, LLC – Registered Investment Advisor Representative – 7/02 - Present

Gary P. Desjardins, CFP®, AIF®

D.O.B. 1965

Formal Education:

Salisbury State University, Salisbury, MD

Bachelor of Science Business Administration, Graduated 1988

CFP - conferred by Certified Financial Planner Board of Standards – 11/98

Business Background:

Strategic Wealth Management Group, LLC – Registered Investment Advisor Representative – 7/02 - Present

Joseph Garrison CFP®

D.O.B. 1977

Formal Education:

Western Maryland College, Westminster, MD

Bachelor of Arts Business Administration, Graduated 1999

CFP - conferred by Certified Financial Planner Board of Standards – 5/03

Business Background:

Strategic Wealth Management Group, LLC – Registered Investment Advisor Representative – 10/04 – Present

Strategic Wealth Management Group, LLC – Assistant Portfolio Manager – 1/03 – 10/04

Kimberly S. Magaha CFP®, AIF®

D.O.B. 1981

Formal Education:

Salisbury University, Salisbury, MD

Bachelor of Science in Finance and Bachelor of Science in Business Management, Graduated 2003

CFP - conferred by Certified Financial Planner Board of Standards – 7/06

Business Background:

Strategic Wealth Management Group, LLC – Registered Investment Advisor Representative – 08/06 – Present

Strategic Wealth Management Group, LLC – Account Representative/Registered Paraplanner^(sm) – 01/04-7/06

Nationwide Insurance – Associate – 06/03-01/04

Salisbury University – Full-Time Student – 08/99-05/03

Nationwide Insurance – Office Assistant – 02/01-05/01

Davita Crystal Alford-Cooper, CFP®, CRC®

D.O.B. 1964

Formal Education:

CFP - conferred by Certified Financial Planner Board of Standards – 1996

College for Financial Planning – 1995

Howard Community College, Columbia, MD – 1991-1992

Business Background:

Strategic Wealth Management Group, LLC – Registered Investment Advisor Representative – 12/07 – Present

Law & Associates, Inc. – Registered Investment Advisor – 9/88-11/07

Raymond James Financial Services, Inc. – Registered Investment Advisor - 01/89-11/07

Patricia V. Eddy, CRPS®, AAMS®

D.O.B. 1964

Formal Education:

College for Financial Planning - Chartered Retirement Plan Specialist - 2007

College for Financial Planning – Accredited Asset Management Specialist - 2004

Business Background:

Strategic Wealth Management Group, LLC – Chief Operating Officer – 4/01 – Present

Strategic Wealth Management Group, LLC – Registered Investment Advisor -1/2009 – Present

Amanda Campbell, CFP®, AAMS®

D.O.B. 1988

Formal Education:

McDaniel College, Westminster, MD

Bachelor of Arts Business Administration, Economics and Accounting Economics – Graduated 2010

CFP – conferred by Certified Financial Planner Board of Standard 7/2013

Business Background:

Strategic Wealth Management Group, LLC – Associate Planner 7/2013 – Present

Strategic Wealth Management Group, LLC – Acct Rep 7/2010 – 7/2013

Peters & Woodring, LLC CPA – Accounting Intern 6/2008- 7/2010

The Links at Gettysburg – Event Coordinator 3/2007-6/2010

Vector Marketing Corp – Independent Sales Rep 2/2009-4/2009

Student – 2006-2010

The CERTIFIED FINANCIAL PLANNER™, CFP® and federally registered CFP (with flame design) marks (collectively, the “CFP® marks”) are professional certification marks granted in the United States by Certified Financial Planner Board of Standards, Inc. (“CFP Board”).

The CFP® certification is a voluntary certification; no federal or state law or regulation requires financial planners to hold CFP® certification. It is recognized in the United States and a number of other countries for its (1) high standard of professional education; (2) stringent code of conduct and standards of practice; and (3) ethical requirements that govern professional engagements with clients. Currently, more than 62,000 individuals have obtained CFP® certification in the United States.

To attain the right to use the CFP® marks, an individual must satisfactorily fulfill the following requirements:

- Education – Complete an advanced college-level course of study addressing the financial planning subject areas that CFP Board’s studies have determined as necessary for the competent and professional delivery of financial planning services, and attain a Bachelor’s Degree from a regionally accredited United States college or university (or its equivalent from a foreign university). CFP Board’s financial planning subject areas include insurance planning and risk management, employee benefits planning, investment planning, income tax planning, retirement planning, and estate planning;
- Examination – Pass the comprehensive CFP® Certification Examination. The examination, administered in 10 hours over a two-day period, includes case studies and client scenarios designed to test one’s ability to correctly diagnose financial planning issues and apply one’s knowledge of financial planning to real world circumstances;
- Experience – Complete at least three years of full-time financial planning-related experience (or the equivalent, measured as 2,000 hours per year); and
- Ethics – Agree to be bound by CFP Board’s *Standards of Professional Conduct*, a set of documents outlining the ethical and practice standards for CFP® professionals.

Individuals who become certified must complete the following ongoing education and ethics requirements in order to maintain the right to continue to use the CFP® marks:

- Continuing Education – Complete 30 hours of continuing education hours every two years, including two hours on the *Code of Ethics* and other parts of the *Standards of Professional Conduct*, to maintain competence and keep up with developments in the financial planning field; and
- Ethics – Renew an agreement to be bound by the *Standards of Professional Conduct*. The Standards prominently require that CFP® professionals provide financial planning services at a fiduciary standard of care. This means CFP® professionals must provide financial planning services in the best interests of

their clients.

CFP® professionals who fail to comply with the above standards and requirements may be subject to CFP Board's enforcement process, which could result in suspension or permanent revocation of their CFP® certification.

Disciplinary Information

Form ADV Part 2B, Item 3

NOT APPLICABLE

Other Business Activities

Form ADV Part 2B, Item 4

NOT APPLICABLE

Additional Compensation

Form ADV Part 2B, Item 5

NOT APPLICABLE

Supervision

Form ADV Part 2B, Item 6

SWMG's partners and Chief Compliance Officer work together to supervise the activities of all supervised persons. We have documented policies and procedures which are signed annually by all supervised personnel. All client meetings are recorded through meeting minutes and are distributed and reviewed by various departments throughout the firm. Person responsible for supervising the supervised person's advisory activities on behalf of the firm:

Patricia Eddy, CCO, Shaun Eddy, CFP®, James Eichelberger, CFP®, Gary Desjardins, CFP®, James Griesser, CFP®, Jennine LaCroix, CFP®