

**ITEM 1: COVER PAGE FOR
PART 2B OF FORM ADV:
BROCHURE SUPPLEMENT
OCTOBER 2012**

CHARLES HUNT SALEMBIER

**STERLING GROUP WEALTH MANAGEMENT, LLC D.B.A.
THE STERLING GROUP
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FIRM WEBSITE ADDRESS: WWW.TSGADVISOR.COM

This brochure supplement provides information about Mr. Salembier that supplements our brochure. You should have received a copy of that brochure. Please contact Mr. Salembier, Chief Compliance Officer, if you did not receive our firm's brochure or if you have any questions about the contents of this supplement.

Additional information about Mr. Salembier is available on the SEC's website at www.adviserinfo.sec.gov.

Item 2. Educational Background and Business Experience

C. Hunt Salembier, ChFC[®], was born in Darien, CT in 1967. He attended the University of Virginia in Charlottesville, VA earning a BA in Economics. He earned his Chartered Financial Consultant designation in 1996 through the American College in Bryn Mawr, PA. He served as a financial advisor with American Express Financial Advisors, Inc. from 1993 to 1998. He is currently a registered principal with LPL Financial.

We may list any professional designations held by Mr. Salembier, we must provide you with a sufficient explanation of the minimum qualifications required for each designation to allow you to understand the value of the designation.

ChFC®:

C. Hunt Salembier has a professional designation, Chartered Financial Consultant. The ChFC[®] is offered by The American College. To receive the ChFC[®] designation, you must successfully complete all courses in your selected program, meet experience requirements and ethics standards, and agree to comply with The American College Code of Ethics and Procedures.

Three years of full-time business experience is required for all Huebner School designations. The following activities meet the required business experience qualifications included in the ChFC[®] certification process.

Insurance and health care:

- Field underwriting and management, including sales and service activities, supervision and management of persons involved in sales or services, or staff support of persons in these activities.

- Company management and operations in positions involving substantial responsibility.

Financial services and employee benefits

- Client service and related management, including direct contact with clients, supervision and management of persons involved directly in the process of providing financial services or employee benefits, or staff support of persons in these activities.

- Financial institution management and operations in positions involving substantial responsibility.

Other:

- University or college teaching of subjects related to the Huebner School curriculum on a full-time basis at an accredited institution of higher education.

- Government regulatory service in a responsible administrative, supervisory, or operational capacity.

- Activities directly or indirectly related to the protection, accumulation, conservation, or distribution of the economic value of human life; these include the work of actuaries, attorneys, CPAs, investment advisers, real estate investment advisers, stockbrokers, trust officers, or persons in other similar occupations.

Item 3. Disciplinary Information

If there are legal or disciplinary events material to your evaluation of Mr. Salembier, we are required to disclose all material facts regarding those events.¹

We have nothing to disclose in this regard.

Item 4. Other Business Activities

A. If Mr. Salembier is actively engaged in any investment-related business or occupation, including if Mr. Salembier is registered, or has an application pending to register, as a broker-dealer, registered representative of a broker-dealer, futures commission merchant ("FCM"), commodity pool operator ("CPO"), commodity trading advisor ("CTA"), or an associated person of an FCM, CPO, or CTA, we are required to disclose this fact and describe the business relationship, if any, between the advisory business and the other business.

1. If a relationship between the advisory business and Mr. Salembier's other financial industry activities creates a material conflict of interest with you, the SEC requires us to describe the nature of the conflict and generally how we address it.

Advisors of our firm are also Investment Adviser Representatives ("IAR"), with LPL Financial. In such a capacity, they may offer advisory accounts through LPL Financial. This presents a conflict of interest to the extent that the IAR recommends that a client open an account in which compensation is received as an IAR with LPL Financial.

2. If Mr. Salembier receives commissions, bonuses or other compensation based on the sale of securities or other investment products, including as a broker-dealer or registered representative, and including distribution or service ("trail") fees from the sale of mutual funds, we have to disclose this fact. If this compensation is not cash, we are required to explain what type of compensation Mr. Salembier receives. We must explain that this practice gives Mr. Salembier an incentive to recommend investment products based on the compensation received, rather than on your needs.

Advisory representatives of our firm are registered representatives as well as IARs of LPL Financial ("LPL"), an SEC registered broker-dealer and FINRA member.

¹ **Note:** Our firm may, under certain circumstances, rebut the presumption that a disciplinary event is material. If an event is immaterial, we are not required to disclose it. When we review a legal or disciplinary event involving Mr. Salembier to determine whether it is appropriate to rebut the presumption of materiality, we consider all of the following factors: (1) the proximity of Mr. Salembier to the advisory function; (2) the nature of the infraction that led to the disciplinary event; (3) the severity of the disciplinary sanction; and (4) the time elapsed since the date of the disciplinary event. If we conclude that the materiality presumption has been overcome, we prepare and maintain a file memorandum of our determination in our records. We follow SEC rule 204-2(a)(14)(iii) and similar state rules.

Acting as registered representatives or independent insurance agents, advisors of our firm may suggest that clients implement recommendations set forth in their financial plan through LPL Financial. If the client chooses to do so, this would present a conflict of interest to the extent that the advisory representative would receive normal and customary commissions as a registered representative or licensed insurance agent. Clients may implement and execute such transactions through an Advisor of our firm. However, clients are under no obligation to accept recommendations, or to execute transactions through our firm or LPL Financial.

- B. If Mr. Salembier is actively engaged in any business or occupation for compensation not discussed in response to Item 4.A, above, and the other business activity or activities provide a substantial source of Mr. Salembier's income or involve a substantial amount of Mr. Salembier's time, we are required to disclose this fact and must describe the nature of that business. If the other business activities represent less than 10 percent of Mr. Salembier's time and income, we may presume that they are not substantial.

Advisory representatives and some advisory affiliates of our firm are licensed insurance agents through numerous insurance companies. In such a capacity, they may offer insurance products and receive normal and customary commissions as a result of such a purchase. This presents a conflict of interest to the extent that they recommend the purchase of an insurance product which results in a commission being paid to them as insurance agents.

Item 5. Additional Compensation

If someone who is not a client provides an economic benefit to Mr. Salembier for providing advisory services, we are required to generally describe the arrangement. For purposes of this Item, economic benefits include sales awards and other prizes, but do not include Mr. Salembier's regular salary. Any bonus that is based, at least in part, on the number or amount of sales, client referrals, or new accounts should be considered an economic benefit, but other regular bonuses should not.

We have nothing to disclose in this regard.

Item 6. Supervision

We are required to explain how we supervise Mr. Salembier, including how we monitor the advice Mr. Salembier provides to you. Our firm has to provide the name, title and telephone number of the person responsible for supervising Mr. Salembier's advisory activities on behalf of our firm.

Mr. Hatch, as Co-Operating Manager, supervises and monitors Mr. Salembier's activities on a regular basis to ensure compliance with our firm's Code of Ethics. Please contact Mr. Hatch if you have any questions about Mr. Salembier's brochure supplement at (626) 440-5995.