



Cherry Street Partners

Form ADV Part 2A – Disclosure Brochure

Effective: February 24, 2016

This Form ADV2A (“Disclosure Brochure”) provides information about the qualifications and business practices of HHM Associates, Ltd. d/b/a Cherry Street Partners (“Cherry Street”). If you have any questions about the contents of this Disclosure Brochure, please contact us at (303) 399-9090 or by email at contact@cherrystreetpartners.com.

Cherry Street is a Registered Investment Advisor located in the State of Colorado. The information in this Disclosure Brochure has not been approved or verified by the U.S. Securities and Exchange Commission (“SEC”) or by any state securities authority. Registration of an investment advisor does not imply any specific level of skill or training. This Disclosure Brochure provides information through Cherry Street to assist you in determining whether to retain the Advisor.

Additional information about Cherry Street and its advisory persons are available on the SEC’s website at www.adviserinfo.sec.gov.

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Item 2 – Material Changes

Form ADV 2 is divided into two parts: *Part 2A (the "Disclosure Brochure")* and *Part 2B (the "Brochure Supplement")*. The Disclosure Brochure provides information about a variety of topics relating to an Advisor's business practices and conflicts of interest. The Brochure Supplement provides information about advisory personnel of Cherry Street.

Cherry Street believes that communication and transparency are the foundation of its relationship with Clients and will continually strive to provide its Clients with complete and accurate information at all times. Cherry Street encourages all current and prospective Clients to read this Disclosure Brochure and discuss any questions you may have with us. And of course, we always welcome your feedback.

Material Changes

The Advisor has updated the formatting of this Disclosure Brochure since the last distribution to Clients.

The Advisor offers Financial Planning services for an hourly or fixed fee. Please see Item 5 for more information.

The Advisor has custody of client assets and securities for certain client relationships. Please see Item 15 for more information.

Future Changes

From time to time, we may amend this Disclosure Brochure to reflect changes in our business practices, changes in regulations and routine annual updates as required by the securities regulators. This complete Disclosure Brochure or a Summary of Material Changes shall be provided to each Client annually and if a material change occurs in the business practices of Cherry Street.

At any time, you may view the current Disclosure Brochure on-line at the SEC's Investment Adviser Public Disclosure website at www.adviserinfo.sec.gov. You can search the site by company name, individual name or by a unique identifying number, known as a CRD number. The CRD number for Cherry Street is **111711**.

You may also request a copy of this Disclosure Brochure at any time, by contacting us at (303) 399-9090 or by email at contact@cherrystreetpartners.com.

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Item 4 – Advisory Services

A. Firm Information

HHM Associates, Ltd. d/b/a Cherry Street Partners (“Cherry Street” or the “Advisor”) is a Registered Investment Advisor located in the State of Colorado, which is organized as a Corporation under the laws of the State of Colorado. Cherry Street was founded in June 1987, and is owned and operated by its President, Paul Lambert. This Disclosure Brochure provides information regarding the qualifications, business practices, and the advisory services provided by Cherry Street.

B. Advisory Services Offered

Cherry Street offers investment advisory services to individuals, high net worth individuals, trusts, estates, qualified retirement plans, and businesses in Colorado, Connecticut and other states (each referred to as a “Client”).

Investment Management Services

Cherry Street provides customized investment advisory solutions for its Clients. This is achieved through continuous personal Client contact and interaction while providing discretionary investment management and consulting services. Cherry Street works with each Client to identify their investment goals and objectives as well as risk tolerance and financial situation in order to create a portfolio strategy. Cherry Street will then construct a portfolio, consisting of low-cost, diversified mutual funds and/or exchange-traded funds (“ETFs”) to achieve the Client’s investment goals. The Advisor may also utilize individual stocks and bonds to meet the needs of its Clients.

Cherry Street’s investment strategy is primarily long-term focused, but the Advisor may buy, sell or re-allocate positions that have been held less than one year to meet the objectives of the Client or due to market conditions. Cherry Street will construct, implement and monitor the portfolio to ensure it meets the goals, objectives, circumstances, and risk tolerance agreed to by the Client. Each Client will have the opportunity to place reasonable restrictions on the types of investments to be held in their respective portfolio, subject to acceptance by the Advisor.

Cherry Street evaluates and selects investments for inclusion in Client portfolios only after applying its internal due diligence process. Cherry Street may recommend, on occasion, redistributing investment allocations to diversify the portfolio. Cherry Street may recommend specific positions to increase sector or asset class weightings. The Advisor may recommend employing cash positions as a possible hedge against market movement, which may adversely affect the portfolio. Cherry Street may recommend selling positions for reasons that include, but are not limited to, harvesting capital gains or losses, business or sector risk exposure to a specific security or class of securities, overvaluation or overweighting of the position[s] in the portfolio, change in risk tolerance of Client, generating cash to meet Client needs, or any risk deemed unacceptable for the Client’s risk tolerance.

Cherry Street will provide investment advisory services and portfolio management services and will not provide securities custodial or other administrative services. At no time will Cherry Street accept or maintain custody of a Client’s funds or securities, except for authorized deduction of the Advisor’s fees. All Client assets will be managed within their designated brokerage account or pension account, pursuant to the Client Investment Advisory Agreement.

Financial Planning Services

Cherry Street will typically provide a variety of financial planning services to individuals and families, pursuant to a written financial planning agreement. Services are offered in several areas of a Client’s financial situation, depending on their goals, objectives and financial situation.

Generally, such financial planning services will involve preparing a financial plan or rendering a financial consultation based on the Client's financial goals and objectives. This planning or consulting may encompass one or more areas of need, including, but not limited to investment planning, retirement planning, personal savings, education savings and other areas of a Client's financial situation.

A financial plan developed for or financial consultation rendered to the Client will usually include general recommendations for a course of activity or specific actions to be taken by the Client. For example, recommendations may be made that the Client start or revise their investment programs, commence or alter retirement savings, establish education savings and/or charitable giving programs. Cherry Street may also refer Clients to an accountant, attorney or other specialist, as appropriate for their unique situation. For certain financial planning engagements, the Advisor will provide a written summary of Client's financial situation, observations, and recommendations. For consulting or ad-hoc engagements, the Advisor may not provide a written summary. Plans or consultations are typically completed within six months of contract date, assuming all information and documents requested are provided promptly.

Financial planning and consulting recommendations may pose a potential conflict between the interests of the Advisor and the interests of the Client. For example, a recommendation to engage the Advisor for investment management services or to increase the level of investment assets with the Advisor would pose a conflict, as it would increase the advisory fees paid to the Advisor. Clients are not obligated to implement any recommendations made by the Advisor or maintain an ongoing relationship with the Advisor. If the Client elects to act on any of the recommendations made by the Advisor, the Client is under no obligation to effect the transaction through the Advisor.

C. Client Account Management

Prior to engaging Cherry Street to provide investment advisory services, each Client is required to enter into an Investment Advisory Agreement with the Advisor that defines the terms, conditions, authority and responsibilities of the Advisor and the Client. These services may include:

- Asset Allocation – Cherry Street will develop a strategic asset allocation that is targeted to meet the investment objectives, time horizon, financial situation and tolerance for risk for each Client.
- Portfolio Construction – Cherry Street will develop a portfolio for the Client that is intended to meet the stated goals and objectives of the Client.
- Investment Management and Supervision – Cherry Street will provide investment management and ongoing oversight of the Client's portfolio and overall account.

D. Wrap Fee Programs

Cherry Street does not manage or place Client assets into a wrap fee program. Investment management services are provided directly by Cherry Street.

E. Assets Under Management

As of December 31, 2015, the most recent date for which such calculations are provided pursuant to securities regulations, Cherry Street manages the following assets:

Assets Under Management	Assets
Discretionary Assets	\$290,243,000
Non-Discretionary Assets	\$47,258,000
Total	\$342,501,000

Clients may request more current information at any time by contacting the Advisor.

Item 5 – Fees and Compensation

The following paragraphs detail the fee structure and compensation methodology for services provided by the Advisor. Each Client shall sign an investment advisory agreement that details the responsibilities of Cherry Street and the Client.

A. Fees for Advisory Services

Investment Management Services

Investment advisory fees are paid quarterly in advance pursuant to the terms of the agreement. Investment advisory fees range from 0.30% to 1.50% depending on the size and complexity of the Client relationship. Relationships with multiple objectives, specific reporting requirements, portfolio restrictions and other complexities may be charged a higher fee. Certain Clients engaging the Advisor for investment management services may also receive financial planning services, based on the terms of their advisory agreement. The additional financial planning services for an investment management Client are offered on a fixed fee basis ranging from being included at no extra fee or can be up to \$20,000 and may be negotiable depending on the nature and complexity of each Client's circumstances.

Investment advisory fees in the first quarter of service are prorated from the inception date of the account to the end of the first quarter. Fees may be negotiable at the discretion of the Advisor. The Client's fees will take into consideration the aggregate assets under management with Advisor. All securities held in accounts managed by Cherry Street will be independently valued by the designated Custodian. Cherry Street will not have the authority or responsibility to value portfolio securities.

Financial Planning Services

Cherry Street offers financial planning services on a fixed fee basis ranging from \$1,000 to \$15,000, or on a hourly fee basis ranging from \$150 to \$350 per hour, both of which may be negotiable depending on the nature and complexity of each Client's circumstances. An estimate for total hours will be determined prior to establishing the advisory relationship.

The Advisor's fee is exclusive of, and in addition to, brokerage fees, transaction fees, and other related costs and expenses, which may be incurred by the Client. However, the Advisor shall not receive any portion of these commissions, fees, and costs. The fees are determined after considering many factors, such as the level and scope of the services.

B. Fee Billing

Investment Management

Investment advisory fees will be automatically deducted from the Client Account by the Custodian. The Advisor shall send an invoice to the Custodian indicating the amount of the fees to be deducted from the Client Account[s] at the respective quarter end date. The amount due is calculated by applying the quarterly rate (annual rate divided by 4) to the total assets under management with Cherry Street at the end of each quarter. Clients will be provided with a statement, at least quarterly, from the Custodian reflecting deduction of the Investment Advisory Fee. In addition, the Advisor will provide the Client a report itemizing the fee, including the calculation period covered by the fee, the account value and the methodology used to calculate the fee. It is the responsibility of the Client to verify the accuracy of these fees as listed on the custodian's brokerage statement as the Custodian does not assume this responsibility. Clients provide written authorization permitting Cherry Street to be paid directly from their accounts held by the Custodian as part of the Investment Advisory Agreement and separate account forms provided by the Custodian.

Financial Planning and Consulting Services

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Financial planning and consulting fees are invoiced 50% upon execution of the Financial Planning and Consulting Agreement and 50% upon receipt of the agreed upon deliverable.

C. Other Fees and Expenses

Clients may incur certain fees or charges imposed by third parties, other than Cherry Street, in connection with investments made on behalf of the Client's account[s]. The Client is responsible for all custodial and securities execution fees charged by the custodian and executing broker-dealer. The Investment Advisory Fee charged by Cherry Street is separate and distinct from these custodian and execution fees.

In addition, all fees paid to Cherry Street for investment advisory services are separate and distinct from the expenses charged by mutual funds and exchange-traded funds to their shareholders, if applicable. These fees and expenses are described in each fund's prospectus. These fees and expenses will generally be used to pay management fees for the funds, other fund expenses, account administration (e.g., custody, brokerage and account reporting), and a possible distribution fee. A Client could invest in these products directly, without the services of Cherry Street, but would not receive the services provided by Cherry Street which are designed, among other things, to assist the Client in determining which products or services are most appropriate for each Client's financial situation and objectives. Accordingly, the Client should review both the fees charged by the fund[s] and the fees charged by Cherry Street to fully understand the total fees to be paid.

D. Advance Payment of Fees and Termination

Investment Management

Cherry Street is compensated for its services in advance of the quarter in which investment advisory services are rendered. Clients may request to terminate their Investment Advisory Agreement with Cherry Street, in whole or in part, by providing advance written notice. The Client shall be responsible for Investment Advisory Fees up to and including the effective date of termination. Upon termination, the Advisor will refund any unearned, prepaid Investment Advisory Fees from the effective date of termination to the end of the quarter. The Client's Investment Advisory Agreement with the Advisor is non-transferable without the Client's written approval.

Financial Planning and Consulting Services

In the event that a Client should wish to cancel the financial planning agreement under which any plan is being created, the Client shall be billed for actual hours logged on the planning project times the agreed upon hourly rate. Any surplus in the Advisor's possession as the result of collecting a deposit at the time of signing the financial planning agreement will be returned to the Client within 5 business days of cancellation.

Either party may terminate a planning or consulting agreement at any time by providing written notice to the other party. In addition, the Client may terminate the agreement within five (5) days of signing the Advisor's financial planning or consulting agreement at no cost to the Client. After the five-day period, the Client will incur charges for bona fide advisory services rendered to the point of termination and such fees will be due and payable by the Client. Refunds will be given on a pro rata basis.

E. Compensation for Sales of Securities

Cherry Street does not buy or sell securities and does not receive any compensation for securities transactions in any Client account, other than the Investment Advisory Fees noted above.

Item 6 – Performance-Based Fees and Side-By-Side Management

Cherry Street does not charge performance-based fees for its investment advisory services. The fees charged by Cherry Street are as described in "Item 5 – Fees and Compensation" above and are not based upon the capital appreciation of the funds or securities held by any Client.

Cherry Street does not manage any proprietary investment funds or limited partnerships (for example, a mutual fund or a hedge fund) and has no financial incentive to recommend any particular investment options to its Clients.

Item 7 – Types of Clients

Cherry Street provides investment advisory services to the following types of Clients:

- Individuals, Personal Trusts and Estates – private investors, investing their personal assets
- Pension and Profit Sharing Plans – retirement plan sponsors or company plans
- 501(c)(3) Non-Profit Organizations – mission-based, non-profit organizations
- Corporations and Businesses – taxable business entities, investing cash reserves

The relative percentage of each type of Client is available on Cherry Street's Form ADV Part 1. These percentages will change over time.

Cherry Street generally does not impose a minimum account size for establishing a relationship.

Item 8 – Methods of Analysis, Investment Strategies and Risk of Loss

A. Methods of Analysis

Cherry Street primarily employs fundamental analysis methods in developing investment strategies for its Clients. Research and analysis from Cherry Street is derived from numerous sources, including financial media companies, third-party research materials, Internet sources, and review of company activities, including annual reports, prospectuses, press releases and research prepared by others.

Primarily, Cherry Street Partners utilizes Modern Portfolio Theory to help clients develop a personalized Asset Allocation Plan. This plan assists our clients in determining whether the mix of their personal investments is the right mix for their personal situation. By its nature, this approach discounts the potential effects of market timing and provides a disciplined and systematic approach to investing. This process takes into account a client's objectives, the timing of those objectives, personal taxation, risk tolerance and investment preferences to create an Investment Policy Statement (IPS). The purpose of this IPS is to determine how a client's investment assets will be divided among available investment alternatives (Portfolio Optimization) with the ultimate goal of creating an efficient portfolio. An efficient portfolio is one that potentially can produce the required returns to meet the client's goals with a level of risk that is appropriate for that particular investor. The focus of our process is based on a client's long-term objectives which means, taking a reasonable amount of investment risk in the expectation of realizing appropriate returns to meet goals and objectives.

As noted above, Cherry Street generally employs a long-term investment strategy for its Clients, as consistent with their financial goals. Cherry Street will typically hold all or a portion of a security for more than a year, but may hold for shorter periods for the purpose of rebalancing a portfolio or meeting the cash needs of Clients. At times, Cherry Street may also buy and sell positions that are more short-term in nature, depending on the goals of the Client and/or the fundamentals of the security, sector or asset class.

B. Risk of Loss

Investing in securities involves certain investment risks. Securities may fluctuate in value or lose value. Clients should be prepared to bear the potential risk of loss. Cherry Street will assist Clients in determining an appropriate strategy based on their tolerance for risk and other factors noted above. However, there is no guarantee that a Client will meet their investment goals.

Fundamental analysis utilizes economic and business indicators as investment selection criteria. These criteria are generally ratios and trends that may indicate the overall strength and financial viability of the entity being analyzed. Assets are deemed suitable if they meet certain criteria to indicate that they are a strong investment

with a value discounted by the market. While this type of analysis helps the Advisor in evaluating a potential investment, it does not guarantee that the investment will increase in value. Assets meeting the investment criteria utilized in the fundamental analysis may lose value and may have negative investment performance. The Advisor monitors these economic indicators to determine if adjustments to strategic allocations are appropriate. More details on the Advisor's review process are included below in "Item 13 – Review of Accounts".

Each Client engagement will entail a review of the Client's investment goals, financial situation, time horizon, tolerance for risk and other factors to develop an appropriate strategy for managing a Client's account. Client participation in this process, including full and accurate disclosure of requested information, is essential for the analysis of a Client's account. The Advisor shall rely on the financial and other information provided by the Client or their designees without the duty or obligation to validate the accuracy and completeness of the provided information. It is the responsibility of the Client to inform the Advisor of any changes in financial condition, goals or other factors that may affect this analysis.

The risks associated with a particular strategy are provided to each Client in advance of investing Client accounts. The Advisor will work with each Client to determine their tolerance for risk as part of the portfolio construction process.

Cherry Street may use margin in Client accounts to manage the timing of purchases and sales, as appropriate. Cherry Street may employ options strategies to hedge or gain additional exposure to a particular asset class or sector. Cherry Street's investment strategy encompasses active trading in concentrated portfolios. Following are some of the risks associated with Options, Margin and Short-Sale transactions:

Options Contracts

Investments in options contracts have the risk of losing value in a relatively short period of time. Option contracts are leveraged instruments that allow the holder of a single contract to control many shares of an underlying stock. This leverage can compound gains or losses.

Margin Borrowings

The use of short-term margin borrowings may result in certain additional risks to a Client. For example, if securities pledged to brokers to secure a Client's margin accounts decline in value, the Client could be subject to a "margin call", pursuant to which it must either deposit additional funds with the broker or be the subject of mandatory liquidation of the pledged securities to compensate for the decline in value.

Short Sales

A short sale involves the sale of a security that the Client does not own in the hope of purchasing the same security at a later date at a lower price. To make delivery to the buyer, the Client must borrow the security and is obligated to return the security to the lender, which is accomplished by a later purchase of the security. The Client realizes a profit or a loss as a result of a short sale if the price of the security decreases or increases respectively between the date of the short sale and the date on which the Client covers its short position, i.e., purchases the security to replace the borrowed security. A short sale involves the theoretically unlimited risk of an increase in the market price of the security that would result in a theoretically unlimited loss.

Alternative Investments (Limited Partnerships)

The performance of alternative investments (limited partnerships) can be volatile and may have limited liquidity. An investor could lose all or a portion of their investment. Such investments often have concentrated positions and investments that may carry higher risks. Client should only have a portion of their assets in these investments.

Concentrated Portfolios

Concentrated portfolios are an aggressive and highly volatile approach to trading and investing and should be viewed as complementary to a stable, highly predictable investment approach. Concentrated portfolios hold fewer different stocks than a diversified portfolio and are much more likely to experience sudden dramatic price swings. In addition, the rise or drop in price of any given holding in the portfolio is likely to have a larger impact on portfolio performance, than a more broadly diversified portfolio.

Frequent Trading

Frequent trading in securities can result in higher transaction costs in the Client's account[s]. For taxable accounts, frequent trading can also result in taxable transactions each year that would not be present in a buy-and-hold strategy. There are no guarantees that a frequent trading strategy will correctly time purchases and sales of any particular security.

Past performance is not a guarantee of future returns. Investing in securities and other investments involve a risk of loss that each Client should understand and be willing to bear. Clients are reminded to discuss these risks with the Advisor. For more information on our investment management services, please contact us at (303) 399-9090 or via email at contact@cherrystreetpartners.com.

Item 9 – Disciplinary Information

There are no legal, regulatory or disciplinary events involving Cherry Street or any of its employees.

Cherry Street and its advisory personnel value the trust you place in us. As we advise all Clients, we encourage you to perform the requisite due diligence on any advisor or service provider with whom you partner. Our backgrounds are on the Investment Adviser Public Disclosure website at www.adviserinfo.sec.gov.

You can search the site by company name, individual name or by a unique identifying number, known as a CRD number. The CRD number for Cherry Street is **111711**. This will provide access to Form ADV Parts 1 and 2. Item 11 of the Form ADV Part 1 lists legal and disciplinary disclosure questions.

Item 10 – Other Financial Industry Activities and Affiliations

Broker-Dealer Affiliation

Certain advisory persons of Cherry Street are also registered representatives of Comprehensive Asset Management and Servicing, Inc. ("CAMAS") of Denver, CO. CAMAS is a registered broker-dealer (CRD# 43814), member FINRA, SIPC. In their separate capacity as a registered representative, the advisory person will typically receive commissions for the implementation of recommendations for commissionable transactions. Clients are not obligated to implement any recommendation provided by the advisory person. Neither the Advisor nor the advisory person will earn investment advisory fees in connection with any services implemented in the advisory person's separate capacity as a registered representative where commissions are earned.

Generally, recommendations made by Cherry Street to its Clients are implemented by the advisory person in their role as an Investment Advisory Representative, not in his role as a Registered Representative. As such, Clients of Cherry Street will only pay advisory fees as described above. In no circumstances will Cherry Street earn an advisory fee and a commission on the same investment. In the event that the advisory person earns a commission on an investment, the advisory fee will be waived by Cherry Street.

Insurance Agency Affiliations

Certain advisory persons may also serve as an insurance professional. This activity is done separate and apart from her role with Cherry Street. As an insurance professional, the advisory person may receive customary commissions and other related revenues from the various insurance companies whose products are sold. Commissions generated by insurance sales do not offset regular advisory fees. This may cause a conflict of

interest in recommending certain products of the insurance companies. Clients are under no obligation to implement any recommendations made by the advisory person or the Advisor.

Item 11 – Code of Ethics, Participation or Interest in Client Transactions and Personal Trading

A. Code of Ethics

Cherry Street has implemented a Code of Ethics that defines our fiduciary commitment to each Client. This Code of Ethics applies to all persons associated with Cherry Street (our "Supervised Persons"). The Code of Ethics was developed to provide general ethical guidelines and specific instructions regarding our duties to you, our Client. Cherry Street and its Supervised Persons owe a duty of loyalty, fairness and good faith towards each Client. It is the obligation of Cherry Street associates to adhere not only to the specific provisions of the Code, but also to the general principles that guide the Code. The Code of Ethics covers a range of topics that address employee ethics and conflicts of interest. To request a copy of our Code of Ethics, please contact us at (303) 399-9090 or via email at contact@cherrystreetpartners.com.

B. Personal Trading with Material Interest

Cherry Street allows our Supervised Persons to purchase or sell the same securities that may be recommended to and purchased on behalf of Clients. Cherry Street does not act as principal in any transactions. In addition, the Advisor does not act as the general partner of a fund, or advise an investment company. Cherry Street does not have a material interest in any securities traded in Client accounts.

C. Personal Trading in Same Securities as Clients

Cherry Street allows our Supervised Persons to purchase or sell the same securities that may be recommended to and purchased on behalf of Clients. Owning the same securities we recommend (purchase or sell) to you presents a potential conflict of interest that, as fiduciaries, we must disclose to you and mitigate through policies and procedures. As noted above, we have adopted, consistent with Section 204A of the Investment Advisers Act of 1940, a Code of Ethics, which addresses insider trading (material non-public information controls) and personal securities reporting procedures. When trading for personal accounts, Supervised Persons of Cherry Street may have a conflict of interest if trading in the same securities. The fiduciary duty to act in the best interest of its Clients can potentially be violated if personal trades are made with more advantageous terms than Client trades, or by trading based on material non-public information. This risk is mitigated by Cherry Street requiring reporting of personal securities trades by its Supervised Persons for review by the CCO. We have also adopted written policies and procedures to detect the misuse of material, non-public information.

In addition the Code of Ethics governs Gifts and Entertainment given by and provided to the Advisor, outside employment activities of Supervised Persons, Supervised Person reporting, sanctions for violations of the Code of Ethics, and records retention requirements for various aspects of the Code of Ethics.

D. Personal Trading at Same Time as Client

While Cherry Street allows our Supervised Persons to purchase or sell the same securities that may be recommended to and purchased on behalf of Clients, such trades are typically aggregated with Client orders or traded afterwards. **At no time will Cherry Street, or any Supervised Person of Cherry Street, transact in any security to the detriment of any Client.**

Item 12 – Brokerage Practices

A. Recommendation of Custodian[s]

Cherry Street does not have discretionary authority to select the broker-dealer/custodian for custodial and execution services or the administrator for defined contribution accounts. The Client will select the broker-dealer or custodian (herein the "Custodian") to safeguard Client assets and authorize Cherry Street to direct trades to

this Custodian as agreed in the investment advisory agreement. Further, Cherry Street does not have the discretionary authority to negotiate commissions on behalf of our Clients on a trade-by-trade basis.

Where Cherry Street does not exercise discretion over the selection of the Custodian, it may recommend the Custodian[s] to Clients for execution and/or custodial services. Clients are not obligated to use the recommended Custodian and will not incur any extra fee or cost associated with using a broker not recommended by Cherry Street.

Cherry Street may recommend a Custodian based on criteria such as, but not limited to, reasonableness of commissions charged to the Client, services made available to the Client, and location of the Custodian's offices. Cherry Street does not receive research services, other products, or compensation as a result of recommending a particular broker that may result in the Client paying higher commissions than those obtainable through other brokers.

Cherry Street participates in the institutional advisor program (the "Program") offered by TD Ameritrade Institutional. TD Ameritrade Institutional is a division of TD Ameritrade Inc., member FINRA/SIPC/NFA ("TD Ameritrade"), an unaffiliated SEC-registered broker-dealer and FINRA member. TD Ameritrade offers to independent investment advisors services, which include custody of securities, trade execution, clearance and settlement of transactions. The Advisor receives some benefits from TD Ameritrade through its participation in the Program.

As disclosed above, Cherry Street participates in TD Ameritrade's institutional customer program and the Advisor may recommend TD Ameritrade to Clients for custody and brokerage services. There is no direct link between the Advisor's participation in the program and the investment advice it gives to its Clients, although the Advisor receives economic benefits through its participation in the program that are typically not available to TD Ameritrade retail investors. These benefits include the following products and services (provided without cost or at a discount): receipt of duplicate Client statements and confirmations; research related products and tools; consulting services; access to a trading desk serving the Advisor participants; access to block trading (which provides the ability to aggregate securities transactions for execution and then allocate the appropriate shares to Client accounts); the ability to have advisory fees deducted directly from Client accounts; access to an electronic communications network for Client order entry and account information; access to mutual funds with no transaction fees and to certain institutional money managers; and discounts on compliance, marketing, research, technology, and practice management products or services provided to the Advisor by third party vendors. TD Ameritrade may also have paid for business consulting and professional services received by the Advisor's related persons. Some of the products and services made available by TD Ameritrade through the program may benefit the Advisor but may not benefit its Client accounts. These products or services may assist the Advisor in managing and administering Client accounts, including accounts not maintained at TD Ameritrade. Other services made available by TD Ameritrade are intended to help the Advisor manage and further develop its business enterprise. The benefits received by the Advisor or its personnel through participation in the program do not depend on the amount of brokerage transactions directed to TD Ameritrade. As part of its fiduciary duties to clients, Cherry Street endeavors at all times to put the interests of its clients first. Clients should be aware, however, that the receipt of economic benefits by Cherry Street or its related persons in and of itself creates a conflict of interest and may indirectly influence the Advisor's choice of TD Ameritrade for custody and brokerage services.

Cherry Street may only implement its investment recommendations after the Client has arranged for and furnished the Advisor with all information and authorization[s] regarding account[s] with their financial institutions.

Clients are not obligated to use the recommended Custodian and will not incur any extra fee or cost associated with using a broker not recommended by Cherry Street. Cherry Street may recommend a Custodian based on criteria such as, but not limited to, reasonableness of commissions charged to the Client, services made available to the Client, and location of the custodian's offices. In addition, Cherry Street reviews the Custodians that the recommend at least annually to confirm the appropriateness of its recommendations.

Following are additional details regarding the brokerage practices of the Advisor:

1. Soft Dollars - Soft dollars are revenue programs offered by broker-dealers whereby an advisor enters into an agreement to place security trades with the broker in exchange for research and other services. Cherry Street participates in a soft dollar relationship with TD Ameritrade, where they can obtain additional benefits such as access to research and other technology platforms.

2. Brokerage Referrals - Cherry Street does not receive any compensation from any third party in connection with the recommendation for establishing a brokerage account.

3. Directed Brokerage - All Clients are serviced on a “directed brokerage basis”, where Cherry Street will place trades within the established account[s] at the custodian designated by the Client. Further, all Client accounts are traded within their respective brokerage account[s]. The Advisor will not engage in any principal transactions (i.e., trade of any security from or to the Advisor’s own account) or cross transactions with other Client accounts (i.e., purchase of a security into one Client account from another Client’s account[s]). In selecting the custodian, Cherry Street will not be obligated to select competitive bids on securities transactions and does not have an obligation to seek the lowest available transaction costs. These costs are determined by the designated custodian.

B. Aggregating and Allocating Trades

The primary objective in placing orders for the purchase and sale of securities for Client accounts is to obtain the most favorable net results taking into account such factors as 1) price, 2) size of order, 3) difficulty of execution, 4) confidentiality and 5) skill required of the broker. Cherry Street will execute its transactions through an unaffiliated broker-dealer selected by the Client. Cherry Street may aggregate orders in a block trade or trades when securities are purchased or sold through the same broker-dealer for multiple (discretionary) accounts. If a block trade cannot be executed in full at the same price or time, the securities actually purchased or sold by the close of each business day must be allocated in a manner that is consistent with the initial pre-allocation or other written statement. This must be done in a way that does not consistently advantage or disadvantage particular Client accounts.

Item 13 – Review of Accounts

A. Frequency of Reviews

Accounts are monitored on a regular and continuous basis by Cherry Street. Formal reviews are generally conducted at least annually or more or less frequently depending on the needs of the Client.

B. Causes for Reviews

In addition to the investment monitoring noted in Item 13.A., each Client account shall be reviewed at least annually. Reviews may be conducted more or less frequently at the Client’s request. Accounts may be reviewed as a result of major changes in economic conditions, known changes in the Client’s financial situation, and/or large deposits or withdrawals in the Client’s account. The Client is encouraged to notify Cherry Street if changes occur in the Client’s personal financial situation that might adversely affect the Client’s investment plan. Additional reviews may be triggered by material market, economic or political events.

C. Review Reports

The Client will receive brokerage statements no less than quarterly from the trustee or custodian. These brokerage statements are sent directly from the custodian to the Client. The Client may also establish electronic access to the custodian’s website so that the Client may view these reports and their account activity. Client brokerage statements will include all positions, transactions and fees relating to the Client’s account[s]. The Advisor may also provide Clients with periodic reports regarding their holdings, allocations, and performance.

Item 14 - Client Referrals and Other Compensation

A. Compensation Received by Cherry Street

Cherry Street may refer Clients to various third parties to provide certain financial services necessary to meet the goals of its Clients. Likewise, Cherry Street may receive referrals of new Clients from a third-party.

Participation in Institutional Advisor Platform

Cherry Street has established an institutional relationship with TD Ameritrade Institutional ("TD Ameritrade") to assist the Advisor in managing Client account[s]. Access to the TD Ameritrade Institutional platform is provided at no charge to the Advisor. The Advisor receives access to software and related support without cost because the Advisor renders investment management services to Clients that maintain assets at TD Ameritrade.. The software and related systems support may benefit the Advisor, but not its Clients directly. In fulfilling its duties to its Clients, the Advisor endeavors at all times to put the interests of its Clients first. Clients should be aware, however, that the receipt of economic benefits from a custodian creates a potential conflict of interest since these benefits may influence the Advisor's recommendation of this Custodian over one that does not furnish similar software, systems support, or services.

Additionally, the Advisor may receive the following benefits from TD Ameritrade: receipt of duplicate Client confirmations and bundled duplicate statements; access to a trading desk that exclusively services its institutional participants; access to block trading which provides the ability to aggregate securities transactions and then allocate the appropriate shares to Client accounts; and access to an electronic communication network for Client order entry and account information.

B. Client Referrals from Solicitors

Cherry Street does not engage paid solicitors for Client referrals.

Item 15 – Custody

Cherry Street does not accept or maintain custody of any Client accounts, except for the authorized deduction of the Advisor's fee and certain legacy trustee relationships. All Clients must place their assets with a qualified custodian. Clients are required to select their own custodian to retain their funds and securities and direct Cherry Street to utilize that custodian for the Client's security transactions. Cherry Street encourages Clients to review statements provided by the account custodian. For more information about custodians and brokerage practices, see "Item 12 - Brokerage Practices".

Item 16 – Investment Discretion

Cherry Street generally has discretion over the selection and amount of securities to be bought or sold in Client accounts without obtaining prior consent or approval from the Client. However, these purchases or sales may be subject to specified investment objectives, guidelines, or limitations previously set forth by the Client and agreed to by Cherry Street. Discretionary authority will only be authorized upon full disclosure to the Client. The granting of such authority will be evidenced by the Client's execution of an Investment Advisory Agreement containing all applicable limitations to such authority. All discretionary trades made by Cherry Street will be in accordance with each Client's investment objectives and goals.

Item 17 – Voting Client Securities

Cherry Street does not accept proxy-voting responsibility for any Client. Clients will receive proxy statements directly from the Custodian. The Advisor will assist in answering questions relating to proxies, however, the Client retains the sole responsibility for proxy decisions and voting.

Item 18 – Financial Information

Neither Cherry Street, nor its management, have any adverse financial situations that would reasonably impair the ability of Cherry Street to meet all obligations to its Clients. Neither Cherry Street, nor any of its advisory persons, has been subject to a bankruptcy or financial compromise. Cherry Street is not required to deliver a balance sheet along with this Disclosure Brochure as the Advisor does not collect fees of \$1,200 or more for services to be performed six months or more in advance.



Form ADV Part 2B – Brochure Supplement
for

Paul Lambert, CFP
President

Effective: February 24, 2016

This ADV2B ("Brochure Supplement") provides information about the background and qualifications of Paul Lambert (CRD# **1028631**) in addition to the information contained in the HHM Associates, Ltd. d/b/a Cherry Street Partners ("Cherry Street" or the "Advisor") (CRD # 111711) Disclosure Brochure. If you have not received a copy of the Disclosure Brochure or if you have any questions about the contents of the Cherry Street Disclosure Brochure or this Brochure Supplement, please contact us at (303) 399-9090 or by email at contact@cherrystreetpartners.com.

Additional information about Mr. Lambert is available on the SEC's Investment Adviser Public Disclosure website at www.adviserinfo.sec.gov.

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Phone: (303) 399-9090
www.cherrystreetpartners.com

Item 2 – Educational Background and Business Experience

Paul Lambert is the President of Cherry Street. Paul Lambert, born in 1954, is dedicated to advising Clients of Cherry Street. Mr. Lambert earned a BA from SUNY Binghamton in 1977. Additional information regarding Mr. Lambert's employment history is included below.

Employment History:

President, Cherry Street Partners	06/1986 to Present
Registered Representative, Comprehensive Asset Management and Servicing, Inc.	03/2007 to Present

Professional Designation – Certified Financial Planner ("CFP®")

The CERTIFIED FINANCIAL PLANNER™, CFP® and federally registered CFP® marks (collectively, the "CFP® marks") are professional certification marks granted in the United States by Certified Financial Planner Board of Standards, Inc. ("CFP Board").

The CFP® certification is a voluntary certification; no federal or state law or regulation requires financial planners to hold CFP® certification. It is recognized in the United States and a number of other countries for its (1) high standard of professional education; (2) stringent code of conduct and standards of practice; and (3) ethical requirements that govern professional engagements with clients. Currently, more than 62,000 individuals have obtained CFP® certification in the United States.

To attain the right to use the CFP® marks, an individual must satisfactorily fulfill the following requirements:

- *Education* – Complete an advanced college-level course of study addressing the financial planning subject areas that CFP® Board's studies have determined as necessary for the competent and professional delivery of financial planning services, and attain a Bachelor's Degree from a regionally accredited United States college or university (or its equivalent from a foreign university). CFP® Board's financial planning subject areas include insurance planning and risk management, employee benefits planning, investment planning, income tax planning, retirement planning, and estate planning;
- *Examination* – Pass the comprehensive CFP® Certification Examination. The examination, administered in 10 hours over a two-day period, includes case studies and client scenarios designed to test one's ability to correctly diagnose financial planning issues and apply one's knowledge of financial planning to real world circumstances;
- *Experience* – Complete at least three years of full-time financial planning-related experience (or the equivalent, measured as 2,000 hours per year); and
- *Ethics* – Agree to be bound by CFP® Board's *Standards of Professional Conduct*, a set of documents outlining the ethical and practice standards for CFP® professionals.

Individuals who become certified must complete the following ongoing education and ethics requirements in order to maintain the right to continue to use the CFP® marks:

- *Continuing Education* – Complete 30 hours of continuing education hours every two years, including two hours on the *Code of Ethics* and other parts of the *Standards of Professional Conduct*, to maintain competence and keep up with developments in the financial planning field; and

- *Ethics* – Renew an agreement to be bound by the *Standards of Professional Conduct*. The *Standards* prominently require that CFP® professionals provide financial planning services at a fiduciary standard of care. This means CFP® professionals must provide financial planning services in the best interests of their clients.

CFP® professionals who fail to comply with the above standards and requirements may be subject to CFP® Board's enforcement process, which could result in suspension or permanent revocation of their CFP® certification.

Item 3 – Disciplinary Information

There are no legal, civil or disciplinary events to disclose regarding Mr. Lambert. Mr. Lambert has never been involved in any regulatory, civil or criminal action. There have been no client complaints, lawsuits, arbitration claims or administrative proceedings against Mr. Lambert.

Securities laws require an advisor to disclose any instances where the advisor or its advisory persons have been found liable in a legal, regulatory, civil or arbitration matter that alleges violation of securities and other statutes; fraud; false statements or omissions; theft, embezzlement or wrongful taking of property; bribery, forgery, counterfeiting, or extortion; and/or dishonest, unfair or unethical practices. ***As previously noted, there are no legal, civil or disciplinary events to disclose regarding Mr. Lambert.***

However, we do encourage you to independently view the background of Mr. Lambert on the Investment Adviser Public Disclosure website at www.adviserinfo.sec.gov by searching by his name or his CRD# **1028631**.

Item 4 – Other Business Activities

Broker-Dealer Affiliation

Mr. Lambert is also a registered representative of Comprehensive Asset Management and Servicing, Inc. ("CAMAS") of Denver, CO. CAMAS is a registered broker-dealer (CRD# 43814), member FINRA, SIPC. In his separate capacity as a registered representative, Mr. Lambert will typically receive commissions for the implementation of recommendations for commissionable transactions. Clients are not obligated to implement any recommendation provided by Mr. Lambert. Neither the Advisor nor Mr. Lambert will earn investment advisory fees in connection with any services implemented in Mr. Lambert's separate capacity as a registered representative where commissions are earned.

Generally, recommendations made by Cherry Street to its Clients are implemented by Mr. Lambert in his role as an President, not in his role as a Registered Representative. As such, Clients of Cherry Street will only pay advisory fees as described above. In no circumstances will Cherry Street earn an advisory fee and a commission on the same investment. In the event that Mr. Lambert earns a commission on an investment, the advisory fee will be waived by Cherry Street.

Insurance Agency Affiliations

Mr. Lambert, President of Cherry Street, may serve as an insurance professional for various insurance companies. This activity is done separate and apart from his role with Cherry Street. As an insurance professional, Mr. Lambert may receive customary commissions and other related revenues from the various insurance companies whose products are sold. Commissions generated by insurance sales do not offset regular advisory fees. This may cause a conflict of interest in recommending certain products of the insurance companies. Clients are under no obligation to implement any recommendations made by Mr. Lambert or the Advisor.

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www.cherrystreetpartners.com

Item 5 – Additional Compensation

Mr. Lambert has additional business activities that are detailed in “Item 4 - Other Business Activities” in Part 2B above.

Item 6 – Supervision

Mr. Lambert serves as the President of Cherry Street and is supervised by Traci Sarmiento, the Chief Compliance Officer. Traci Sarmiento can be reached at (303) 399-9090.

Cherry Street has implemented a Code of Ethics and internal compliance that guide each employee in meeting their fiduciary obligations to Clients of Cherry Street. Further, Cherry Street is subject to regulatory oversight by various agencies. These agencies require registration by Cherry Street and its employees. As a registered entity, Cherry Street is subject to examinations by regulators, which may be announced or unannounced. Cherry Street is required to periodically update the information provided to these agencies and to provide various reports regarding the business activities and assets of the Advisor.



Form ADV Part 2B – Brochure Supplement
for

Brett L. Howard
Principal

Effective: February 24, 2016

This ADV2B (“Brochure Supplement”) provides information about the background and qualifications of Brett L. Howard (CRD# **2468282**) in addition to the information contained in the HHM Associates, Ltd. d/b/a Cherry Street Partners (“Cherry Street” or the “Advisor”) (CRD # 111711) Disclosure Brochure. If you have not received a copy of the Disclosure Brochure or if you have any questions about the contents of the Cherry Street Disclosure Brochure or this Brochure Supplement, please contact us at (303) 399-9090 or by email at contact@cherrystreetpartners.com.

Additional information about Mr. Howard is available on the SEC’s Investment Adviser Public Disclosure website at www.adviserinfo.sec.gov.

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www.cherrystreetpartners.com

Item 2 – Educational Background and Business Experience

Brett Howard is a Principal of Cherry Street. Brett Howard, born in 1971, is dedicated to advising Clients of Cherry Street. Mr. Howard earned a B.A. in Economics from Yale University in 1993. Mr. Howard earned a M.B.A. in Finance and Strategy from Wharton School of Business in 1997.

Additional information regarding Mr. Howard's employment history is included below.

Employment History:

Principal, Cherry Street Partners	05/2003 to Present
Registered Representative, Comprehensive Asset Management and Servicing, Inc.	03/2007 to Present

Item 3 – Disciplinary Information

There are no legal, civil or disciplinary events to disclose regarding Mr. Howard. Mr. Howard has never been involved in any regulatory, civil or criminal action. There have been no client complaints, lawsuits, arbitration claims or administrative proceedings against Mr. Howard.

Securities laws require an advisor to disclose any instances where the advisor or its advisory persons have been found liable in a legal, regulatory, civil or arbitration matter that alleges violation of securities and other statutes; fraud; false statements or omissions; theft, embezzlement or wrongful taking of property; bribery, forgery, counterfeiting, or extortion; and/or dishonest, unfair or unethical practices. ***As previously noted, there are no legal, civil or disciplinary events to disclose regarding Mr. Howard.***

However, we do encourage you to independently view the background of Mr. Howard on the Investment Adviser Public Disclosure website at www.adviserinfo.sec.gov by searching by his name or his CRD# **2468282**.

Item 4 – Other Business Activities

Broker-Dealer Affiliation

Mr. Howard is also a registered representative of Comprehensive Asset Management and Servicing, Inc. ("CAMAS") of Denver, CO. CAMAS is a registered broker-dealer (CRD# 43814), member FINRA, SIPC. In his separate capacity as a registered representative, Mr. Howard will typically receive commissions for the implementation of recommendations for commissionable transactions. Clients are not obligated to implement any recommendation provided by Mr. Howard. Neither the Advisor nor Mr. Howard will earn investment advisory fees in connection with any services implemented in Mr. Howard's separate capacity as a registered representative where commissions are earned.

Generally, recommendations made by Cherry Street to its Clients are implemented by Mr. Howard in his role as an Principal, not in his role as a Registered Representative. As such, Clients of Cherry Street will only pay advisory fees as described above. In no circumstances will Cherry Street earn an advisory fee and a commission on the same investment. In the event that Mr. Howard earns a commission on an investment, the advisory fee will be waived by Cherry Street.

Insurance Agency Affiliations

Mr. Howard, Principal of Cherry Street, may serve as an insurance professional for various insurance companies. This activity is done separate and apart from his role with Cherry Street. As an insurance professional, Mr. Howard may receive customary commissions and other related revenues from the various insurance companies

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whose products are sold. Commissions generated by insurance sales do not offset regular advisory fees. This may cause a conflict of interest in recommending certain products of the insurance companies. Clients are under no obligation to implement any recommendations made by Mr. Howard or the Advisor.

Item 5 – Additional Compensation

Mr. Howard has additional business activities that are detailed in “Item 4 - Other Business Activities” in Part 2B above.

Item 6 – Supervision

Mr. Howard serves as the Principal of Cherry Street and is supervised by Traci Sarmiento, the Chief Compliance Officer. Traci Sarmiento can be reached at (303) 399-9090.

Cherry Street has implemented a Code of Ethics and internal compliance that guide each employee in meeting their fiduciary obligations to Clients of Cherry Street. Further, Cherry Street is subject to regulatory oversight by various agencies. These agencies require registration by Cherry Street and its employees. As a registered entity, Cherry Street is subject to examinations by regulators, which may be announced or unannounced. Cherry Street is required to periodically update the information provided to these agencies and to provide various reports regarding the business activities and assets of the Advisor.



Form ADV Part 2B – Brochure Supplement

for

Justin S. Howard, CFP[®], CIMA[®]
Financial Advisor and Partner

Effective: February 24, 2016

This ADV2B ("Brochure Supplement") provides information about the background and qualifications of Justin S. Howard (CRD# **2888565**) in addition to the information contained in the HHM Associates, Ltd. d/b/a Cherry Street Partners ("Cherry Street" or the "Advisor") (CRD # 111711) Disclosure Brochure. If you have not received a copy of the Disclosure Brochure or if you have any questions about the contents of the Cherry Street Disclosure Brochure or this Brochure Supplement, please contact us at (303) 399-9090 or by email at contact@cherrystreetpartners.com.

Additional information about Mr. Howard is available on the SEC's Investment Adviser Public Disclosure website at www.adviserinfo.sec.gov.

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www.cherrystreetpartners.com

Item 2 – Educational Background and Business Experience

Justin Howard is a Financial Advisor and Partner of Cherry Street. Justin Howard, born in 1974, is dedicated to advising Clients of Cherry Street. Mr. Howard earned a B.A. in Economics from Yale University in 1996.

Additional information regarding Mr. Howard's employment history is included below.

Employment History:

Financial Advisor and Partner, Cherry Street Partners	04/2003 to Present
Registered Representative, Comprehensive Asset Management and Servicing, Inc.	03/2007 to Present

Professional Designation – Certified Financial Planner ("CFP®")

The CERTIFIED FINANCIAL PLANNER™, CFP® and federally registered CFP® marks (collectively, the "CFP® marks") are professional certification marks granted in the United States by Certified Financial Planner Board of Standards, Inc. ("CFP Board").

The CFP® certification is a voluntary certification; no federal or state law or regulation requires financial planners to hold CFP® certification. It is recognized in the United States and a number of other countries for its (1) high standard of professional education; (2) stringent code of conduct and standards of practice; and (3) ethical requirements that govern professional engagements with clients. Currently, more than 62,000 individuals have obtained CFP® certification in the United States.

To attain the right to use the CFP® marks, an individual must satisfactorily fulfill the following requirements:

- **Education** – Complete an advanced college-level course of study addressing the financial planning subject areas that CFP® Board's studies have determined as necessary for the competent and professional delivery of financial planning services, and attain a Bachelor's Degree from a regionally accredited United States college or university (or its equivalent from a foreign university). CFP® Board's financial planning subject areas include insurance planning and risk management, employee benefits planning, investment planning, income tax planning, retirement planning, and estate planning;
- **Examination** – Pass the comprehensive CFP® Certification Examination. The examination, administered in 10 hours over a two-day period, includes case studies and client scenarios designed to test one's ability to correctly diagnose financial planning issues and apply one's knowledge of financial planning to real world circumstances;
- **Experience** – Complete at least three years of full-time financial planning-related experience (or the equivalent, measured as 2,000 hours per year); and
- **Ethics** – Agree to be bound by CFP® Board's *Standards of Professional Conduct*, a set of documents outlining the ethical and practice standards for CFP® professionals.

Individuals who become certified must complete the following ongoing education and ethics requirements in order to maintain the right to continue to use the CFP® marks:

- **Continuing Education** – Complete 30 hours of continuing education hours every two years, including two hours on the *Code of Ethics* and other parts of the *Standards of Professional Conduct*, to maintain competence and keep up with developments in the financial planning field; and
- **Ethics** – Renew an agreement to be bound by the *Standards of Professional Conduct*. The *Standards* prominently require that CFP® professionals provide financial planning services at a fiduciary standard of care. This means CFP® professionals must provide financial planning services in the best interests of their clients.

CFP® professionals who fail to comply with the above standards and requirements may be subject to CFP® Board's enforcement process, which could result in suspension or permanent revocation of their CFP® certification.

Professional Designation - Certified Investment Management AnalystSM (CIMA[®])

The CIMA[®] certification signifies that an individual has met initial and on-going experience, ethical, education, and examination requirements for investment management consulting, including advanced investment management theory and application. Prerequisites for the CIMA[®] certification are three years of financial services experience and an acceptable regulatory history. To obtain the CIMA[®] certification, candidates must pass an online Qualification Examination, successfully complete a one-week classroom education program provided by a Registered Education Provider at an AACSB accredited university business school, pass an online Certification Examination, and have an acceptable regulatory history as evidenced by FINRA Form U-4 or other regulatory requirements. CIMA[®] designees are required to adhere to IMCA's *Code of Professional Responsibility, Standards of Practice, and Rules and Guidelines for Use of the Marks*. CIMA[®] designees must report 40 hours of continuing education credits, including two ethics hours, every two years to maintain the certification. The designation is administered through Investment Management Consultants Association (IMCA).

The CIMA certification has earned ANSI[®] (American National Standards Institute) accreditation under the personnel certification program. The American National Standards Institute, or ANSI, is a private non-profit organization that facilitates standardization and conformity assessment activities in the United States. CIMA is the first financial services credential to meet this international standard for personnel certification.

Certified Investment Management Consultant (CIMC)

As of December 2003, new CIMC certifications are no longer granted. When the designation was issued, its content focused on investment consulting. Current CIMC designees can maintain the designation through Investment Management Consultants Association (IMCA). CIMC designees are required to adhere to IMCA's *Code of Professional Responsibility, Standards of Practice, Rules and Guidelines for Use of the Marks*, and have an acceptable regulatory history as evidenced by FINRA Form U-4 or other regulatory requirements. CIMC designees must report 40 hours of continuing education credits, including two ethics hours, every two years to maintain the designation.

Item 3 – Disciplinary Information

There are no legal, civil or disciplinary events to disclose regarding Mr. Howard. Mr. Howard has never been involved in any regulatory, civil or criminal action. There have been no client complaints, lawsuits, arbitration claims or administrative proceedings against Mr. Howard.

Securities laws require an advisor to disclose any instances where the advisor or its advisory persons have been found liable in a legal, regulatory, civil or arbitration matter that alleges violation of securities and other statutes; fraud; false statements or omissions; theft, embezzlement or wrongful taking of property; bribery, forgery, counterfeiting, or extortion; and/or dishonest, unfair or unethical practices. ***As previously noted, there are no legal, civil or disciplinary events to disclose regarding Mr. Howard.***

However, we do encourage you to independently view the background of Mr. Howard on the Investment Adviser Public Disclosure website at www.adviserinfo.sec.gov by searching by his name or his CRD# **2888565**.

Item 4 – Other Business Activities

Broker-Dealer Affiliation

Mr. Howard is also a registered representative of Comprehensive Asset Management and Servicing, Inc. ("CAMAS") of Denver, CO. CAMAS is a registered broker-dealer (CRD# 43814), member FINRA, SIPC. In his separate capacity as a registered representative, Mr. Howard will typically receive commissions for the implementation of recommendations for commissionable transactions. Clients are not obligated to implement any recommendation provided by Mr. Howard. Neither the Advisor nor Mr. Howard will earn investment advisory fees

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in connection with any services implemented in Mr. Howard's separate capacity as a registered representative where commissions are earned.

Generally, recommendations made by Cherry Street to its Clients are implemented by Mr. Howard in his role as an Financial Advisor and Partner, not in his role as a Registered Representative. As such, Clients of Cherry Street will only pay advisory fees as described above. In no circumstances will Cherry Street earn an advisory fee and a commission on the same investment. In the event that Mr. Howard earns a commission on an investment, the advisory fee will be waived by Cherry Street.

Insurance Agency Affiliations

Mr. Howard, Financial Advisor and Partner of Cherry Street, may serve as an insurance professional for various insurance companies. This activity is done separate and apart from his role with Cherry Street. As an insurance professional, Mr. Howard may receive customary commissions and other related revenues from the various insurance companies whose products are sold. Commissions generated by insurance sales do not offset regular advisory fees. This may cause a conflict of interest in recommending certain products of the insurance companies. Clients are under no obligation to implement any recommendations made by Mr. Howard or the Advisor.

Item 5 – Additional Compensation

Mr. Howard has additional business activities that are detailed in "Item 4 - Other Business Activities" in Part 2B above.

Item 6 – Supervision

Mr. Howard serves as the Financial Advisor and Partner of Cherry Street and is supervised by Traci Sarmiento, the Chief Compliance Officer. Traci Sarmiento can be reached at (303) 399-9090.

Cherry Street has implemented a Code of Ethics and internal compliance that guide each employee in meeting their fiduciary obligations to Clients of Cherry Street. Further, Cherry Street is subject to regulatory oversight by various agencies. These agencies require registration by Cherry Street and its employees. As a registered entity, Cherry Street is subject to examinations by regulators, which may be announced or unannounced. Cherry Street is required to periodically update the information provided to these agencies and to provide various reports regarding the business activities and assets of the Advisor.



Form ADV Part 2B – Brochure Supplement

for

Jeremy Lambert
Associate Financial Consultant

Effective: February 24, 2016

This Brochure Supplement provides information about the background and qualifications of Jeremy Lambert (CRD# **6479242**) in addition to the information contained in the HHM Associates, Ltd. d/b/a Cherry Street Partners ("Cherry Street" or the "Advisor") (CRD # 111711) Disclosure Brochure. If you have not received a copy of the Disclosure Brochure or if you have any questions about the contents of the Cherry Street Disclosure Brochure or this Brochure Supplement, please contact us at (303) 399-9090 or by email at contact@cherrystreetpartners.com.

Additional information about Mr. Lambert is available on the SEC's Investment Adviser Public Disclosure website at www.adviserinfo.sec.gov.

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Item 2 – Educational Background and Business Experience

Jeremy Lambert is an Associate Financial Consultant of Cherry Street. Jeremy Lambert, born in 1987, is dedicated to advising Clients of Cherry Street. Mr. Lambert earned a B.A. Business/Psychology from Metropolitan State University of Denver in 2014. Mr. Lambert earned a M.A. Counseling from Adams State University in 2018.

Additional information regarding Mr. Lambert's employment history is included below.

Employment History:

Associate Financial Consultant, Cherry Street Partners	02/2016 to Present
Registered Representative, Comprehensive Asset Management and Servicing, Inc.	05/2015 to Present
Life Coach, JSL Consulting L.L.C.	02/2013 to Present
Coach, Colorado Academy	10/2008 to 06/2009

Item 3 – Disciplinary Information

There are no legal, civil or disciplinary events to disclose regarding Mr. Lambert. Mr. Lambert has never been involved in any regulatory, civil or criminal action. There have been no client complaints, lawsuits, arbitration claims or administrative proceedings against Mr. Lambert.

Securities laws require an advisor to disclose any instances where the advisor or its advisory persons have been found liable in a legal, regulatory, civil or arbitration matter that alleges violation of securities and other statutes; fraud; false statements or omissions; theft, embezzlement or wrongful taking of property; bribery, forgery, counterfeiting, or extortion; and/or dishonest, unfair or unethical practices. ***As previously noted, there are no legal, civil or disciplinary events to disclose regarding Mr. Lambert.***

However, we do encourage you to independently view the background of Mr. Lambert on the Investment Adviser Public Disclosure website at www.adviserinfo.sec.gov by searching by his name or his CRD# **6479242**.

Item 4 – Other Business Activities

Broker-Dealer Affiliation

Mr. Lambert is also a registered representative of Comprehensive Asset Management and Servicing, Inc. ("CAMAS") of Denver, CO. CAMAS is a registered broker-dealer (CRD# 43814), member FINRA, SIPC. In his separate capacity as a registered representative, Mr. Lambert will typically receive commissions for the implementation of recommendations for commissionable transactions. Clients are not obligated to implement any recommendation provided by Mr. Lambert. Neither the Advisor nor Mr. Lambert will earn investment advisory fees in connection with any services implemented in Mr. Lambert's separate capacity as a registered representative where commissions are earned.

Generally, recommendations made by Cherry Street to its Clients are implemented by Mr. Lambert in his role as an Investment Advisor Representative, not in his role as a Registered Representative. As such, Clients of Cherry Street will only pay advisory fees as described above. In no circumstances will Cherry Street earn an advisory fee and a commission on the same investment. In the event that Mr. Lambert earns a commission on an investment, the advisory fee will be waived by Cherry Street.

Insurance Agency Affiliations

Mr. Lambert, Investment Advisor Representative of Cherry Street, may serve as an insurance professional for various insurance companies. This activity is done separate and apart from his role with Cherry Street. As an insurance professional, Mr. Lambert may receive customary commissions and other related revenues from the various insurance companies whose products are sold. Commissions generated by insurance sales do not offset regular advisory fees. This may cause a conflict of interest in recommending certain products of the insurance companies. Clients are under no obligation to implement any recommendations made by Mr. Lambert or the Advisor.

Item 5 – Additional Compensation

Mr. Lambert has additional business activities that are detailed in “Item 4 - Other Business Activities” in Part 2B above.

Item 6 – Supervision

Mr. Lambert serves as the Investment Advisor Representative of Cherry Street and is supervised by Traci Sarmiento, the Chief Compliance Officer. Traci Sarmiento can be reached at (303) 399-9090.

Cherry Street has implemented a Code of Ethics and internal compliance that guide each employee in meeting their fiduciary obligations to Clients of Cherry Street. Further, Cherry Street is subject to regulatory oversight by various agencies. These agencies require registration by Cherry Street and its employees. As a registered entity, Cherry Street is subject to examinations by regulators, which may be announced or unannounced. Cherry Street is required to periodically update the information provided to these agencies and to provide various reports regarding the business activities and assets of the Advisor.



Form ADV Part 2B – Brochure Supplement
for

Traci L. Sarmiento
Operations Manager & CCO

Effective: February 24, 2016

This Brochure Supplement provides information about the background and qualifications of Traci L. Sarmiento (CRD# **3187072**) in addition to the information contained in the HHM Associates, Ltd. d/b/a Cherry Street Partners (“Cherry Street” or the “Advisor”) (CRD # 111711) Disclosure Brochure. If you have not received a copy of the Disclosure Brochure or if you have any questions about the contents of the Cherry Street Disclosure Brochure or this Brochure Supplement, please contact us at (303) 399-9090 or by email at contact@cherrystreetpartners.com.

Additional information about Ms. Sarmiento is available on the SEC’s Investment Adviser Public Disclosure website at www.adviserinfo.sec.gov.

HHM Associates, Ltd. d/b/a Cherry Street Partners
425 South Cherry St, Suite 900 * Denver, CO 80246
Phone: (303) 399-9090
www.cherrystreetpartners.com

Item 2 – Educational Background and Business Experience

Traci Sarmiento, born in 1975, is dedicated to advising Clients of Cherry Street in her role as the Operations Manager and Chief Compliance Officer of Cherry Street.

Ms. Sarmiento earned a B.S.B.A. in Business Administration from University of Nebraska at Lincoln in 1998.

Additional information regarding Ms. Sarmiento's employment history is included below.

Employment History:

Operations Manager and Chief Compliance Officer, Cherry Street Partners	10/2014 to Present
Registered Representative, Comprehensive Asset Management and Servicing, Inc.	10/2014 to Present
Trading Assistant, Curian Clearing	12/2013 to 10/2014
Registered Sales Support, Citigroup	11/2007 to 11/2013
New Accounts Manager, Capwest Securities	11/2006 to 11/2007
Registered Associate, Alexander Capital Management Group, LLC	06/2006 to 11/2006
Registered Sales Assistant, Wells Fargo Investments, LLC	03/2002 to 06/2006

Item 3 – Disciplinary Information

There are no legal, civil or disciplinary events to disclose regarding Ms. Sarmiento. Ms. Sarmiento has never been involved in any regulatory, civil or criminal action. There have been no client complaints, lawsuits, arbitration claims or administrative proceedings against Ms. Sarmiento.

Securities laws require an advisor to disclose any instances where the advisor or its advisory persons have been found liable in a legal, regulatory, civil or arbitration matter that alleges violation of securities and other statutes; fraud; false statements or omissions; theft, embezzlement or wrongful taking of property; bribery, forgery, counterfeiting, or extortion; and/or dishonest, unfair or unethical practices. ***As previously noted, there are no legal, civil or disciplinary events to disclose regarding Ms. Sarmiento.***

However, we do encourage you to independently view the background of Ms. Sarmiento on the Investment Adviser Public Disclosure website at www.adviserinfo.sec.gov by searching by her name or her CRD# **3187072**.

Item 4 – Other Business Activities

Ms. Sarmiento is dedicated to the investment advisory activities of Cherry Street's Clients. Ms. Sarmiento does not have any other business activities.

Broker-Dealer Affiliation

Ms. Sarmiento is also a registered representative of Comprehensive Asset Management and Servicing, Inc. ("CAMAS") of Denver, CO. CAMAS is a registered broker-dealer (CRD# 43814), member FINRA, SIPC. In her separate capacity as a registered representative, Ms. Sarmiento will typically receive commissions for the implementation of recommendations for commissionable transactions. Clients are not obligated to implement any recommendation provided by Ms. Sarmiento. Neither the Advisor nor Ms. Sarmiento will earn investment advisory fees in connection with any services implemented in Ms. Sarmiento's separate capacity as a registered representative where commissions are earned.

Generally, recommendations made by Cherry Street to its Clients are implemented by Ms. Sarmiento in his role as an Operations Manager and Chief Compliance Officer, not in his role as a Registered Representative. As such, Clients of Cherry Street will only pay advisory fees as described above. In no circumstances will Cherry Street earn an advisory fee and a commission on the same investment. In the event that Ms. Sarmiento earns a commission on an investment, the advisory fee will be waived by Cherry Street.

Item 5 – Additional Compensation

Ms. Sarmiento has additional business activities where compensation is received. These business activities are detailed above in Item 4.

Item 6 – Supervision

Ms. Sarmiento serves as the Operations Manager and Chief Compliance Officer of Cherry Street, and is supervised by Paul Lambert, the President. Paul Lambert can be reached at (303) 399-9090.

Cherry Street has implemented a Code of Ethics and internal compliance that guide each employee in meeting their fiduciary obligations to Clients of Cherry Street. Further, Cherry Street is subject to regulatory oversight by various agencies. These agencies require registration by Cherry Street and its employees. As a registered entity, Cherry Street is subject to examinations by regulators, which may be announced or unannounced. Cherry Street is required to periodically update the information provided to these agencies and to provide various reports regarding the business activities and assets of the Advisor.

Privacy Policy

Effective Date: February 24, 2016

Our Commitment to You

HHM Associates, Ltd. d/b/a Cherry Street Partners ("Cherry Street" or the "Advisor") is committed to safeguarding the use of personal information of our Clients (also referred to as "you" and "your") that we obtain as your Investment Advisor, as described here in our Privacy Policy ("Policy").

Our relationship with you is our most important asset. We understand that you have entrusted us with your private information, and we do everything that we can to maintain that trust. Cherry Street (also referred to as "we", "our" and "us") protects the security and confidentiality of the personal information we have and implements controls to ensure that such information is used for proper business purposes in connection with the management or servicing of our relationship with you.

Cherry Street does not sell your non-public personal information to anyone. Nor do we provide such information to others except for discrete and reasonable business purposes in connection with the servicing and management of our relationship with you, as discussed below.

Details of our approach to privacy and how your personal non-public information is collected and used are set forth in this Policy.

Why you need to know?

Registered Investment Advisors ("RIAs") must share some of your personal information in the course of servicing your account. Federal and State laws give you the right to limit some of this sharing and require RIAs to disclose how we collect, share, and protect your personal information.

What information do we collect from you?

Social security or taxpayer identification number	Assets and liabilities
Name, address and phone number(s)	Income and expenses
E-mail address(es)	Investment activity
Account information (including other institutions)	Investment experience and goals

What Information do we collect from other sources?

Custody, brokerage and advisory agreements	Account applications and forms
Other advisory agreements and legal documents	Investment questionnaires and suitability documents
Transactional information with us or others	Other information needed to service account

How do we protect your information?

To safeguard your personal information from unauthorized access and use we maintain physical, procedural and electronic security measures. These include such safeguards as secure passwords, encrypted file storage and a secure office environment. Our technology vendors provide security and access control over personal information and have policies over the transmission of data. Our associates are trained on their responsibilities to protect Client's personal information.

We require third parties that assist in providing our services to you to protect the personal information they receive from us.

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How do we share your information?

An RIA shares Client personal information to effectively implement its services. In the section below, we list some reasons we may share your personal information.

Basis For Sharing	Do we share?	Can you limit?
Servicing our Clients We may share non-public personal information with non-affiliated third parties (such as administrators, brokers, custodians, regulators, credit agencies, other financial institutions) as necessary for us to provide agreed upon services to you, consistent with applicable law, including but not limited to: processing transactions; general account maintenance; responding to regulators or legal investigations; and credit reporting.	Yes	No
Marketing Purposes Cherry Street does not disclose, and does not intend to disclose, personal information with non-affiliated third parties to offer you services. Certain laws may give us the right to share your personal information with financial institutions where you are a customer and where Cherry Street or the client has a formal agreement with the financial institution. We will only share information for purposes of servicing your accounts, not for marketing purposes.	No	Not Shared
Authorized Users Your non-public personal information may be disclosed to you and persons that we believe to be your authorized agent(s) or representative(s).	Yes	Yes
Information About Former Clients Cherry Street does not disclose and does not intend to disclose, non-public personal information to non-affiliated third parties with respect to persons who are no longer our Clients.	No	Not Shared

Changes to our Privacy Policy

We will send you a copy of this Policy annually for as long as you maintain an ongoing relationship with us.

Periodically we may revise this Policy, and will provide you with a revised policy if the changes materially alter the previous Privacy Policy. We will not, however, revise our Privacy Policy to permit the sharing of non-public personal information other than as described in this notice unless we first notify you and provide you with an opportunity to prevent the information sharing.

Any Questions?

You may ask questions or voice any concerns, as well as obtain a copy of our current Privacy Policy by contacting us at (303) 399-9090 or via email at contact@cherrystreetpartners.com.