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**Brochure Supplement
Douglas C. Creighton
Prim Advisors Inc.**

6500 Rockside Road, Suite 370

Independence, OH 44131

(216) 830-1111

May2012

This Brochure Supplement provides information about Douglas C. Creighton that supplements the Prim Advisors Inc. (“PAI”) Brochure (“Brochure”). You should have received a copy of that Brochure. Please contact Carolyn C. Kaufman, President, Chief Executive Officer, and Chief Compliance Officer at (216) 830-1111 or via email at ckaufman@primcapital.com if you did not receive PAI’s Brochure or if you have any questions about the contents of this supplement.

Additional information about Douglas C. Creighton is available on the SEC’s website at www.adviserinfo.sec.gov.

Item 2 - Educational Background and Business Experience

Douglas C. Creighton, (CRD #4530455)

Year of Birth 1972

EDUCATION:

Douglas C. Creighton does not have a formal education after high school.

EMPLOYMENT:

Associate - Prim Advisors Inc. (02/2008 to Present)

Chief Operating Officer - Prim Capital Corporation (06/2008 to Present)

Associate - Prim Capital Corporation (10/2000 to 06/2008)

PROFESSIONAL DESIGNATIONS:

NONE

Douglas C. Creighton currently holds the Series 65 (NASAA-Investment Advisors Law Exam) license.

Item 3 - Disciplinary Information

Prim Advisors Inc. is required to disclose all material facts regarding any legal or disciplinary events that would be material to your evaluation of Douglas C. Creighton. No events have occurred that are applicable to this Item.

Item 4 - Other Business Activities

Douglas C. Creighton is not actively engaged in any other investment-related business or occupation, nor does he have an application pending to register as a broker-dealer, registered representative of a broker-dealer, futures commission merchant ("FCM"), commodity pool operator ("CPO"), commodity trading advisor ("CTA"), or an associated person of an FCM, CPO, or CTA.

Additionally, other than what is discussed above, he is not actively engaged in any other business or occupation for compensation, nor is he actively engaged in other business activity or activities that provide a substantial source of income or involve a substantial amount of time.

Item 5 - Additional Compensation

Douglas C. Creighton does not receive economic benefit, including sales awards, other prizes, and any bonus that is based, at least in part, on the number or amount of sales, or new accounts, for providing advisory services, other than his regular salary.

PAI has entered into an agreement with Deutsche Bank Trust Company Americas ("Deutsche Bank") for various services and products offered by Deutsche Bank. Deutsche Bank pays PAI 30% of its net profits from accounts referred by PAI. This profit sharing arrangement creates an incentive for Douglas C. Creighton to favor Deutsche Bank over third party managers.

Item 6 - Supervision

Prim Advisors Inc. has adopted, and periodically updates, a compliance manual that outlines for each employee the various rules and regulations they are required to adhere to. PAI has appointed a Chief Compliance Officer who reviews and monitors employee activity with respect to the rules and regulations. In addition, PAI has adopted a Code of Ethics that requires each employee to act in the best interest of client's at all times. Should you have questions related to these activities, please contact Carolyn C. Kaufman, President, Chief Executive Officer, and Chief Compliance Officer at (216) 830-1111 or via email at ckaufman@primcapital.com.

Item 7 - Requirements for State-Registered Advisers

Douglas C. Creighton has not been involved in any arbitration claims or any civil, self-regulatory organization or administrative proceeding involving investment advisory business or activities. In addition, Douglas C. Creighton is not currently, nor at any time been the subject of a bankruptcy petition.



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Brochure Supplement

William D. Ditirro

Prim Advisors Inc.

6500 Rockside Road, Suite 370

Independence, OH 44131

(216) 830-1111

May 2012

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Additional information about William D. Ditirro is available on the SEC’s website at www.adviserinfo.sec.gov.

Item 2 - Educational Background and Business Experience

William D. Dittirro, (CRD #5957945)

Year of Birth 1955

EDUCATION:

Bachelor of Business Administration (BBA) in Finance at Cleveland State University in Cleveland, OH (1976)

Master of Business Administration (MBA) in Finance at Cleveland State University in Cleveland, OH (1980)

Post Degree Certificate in Paralegal Studies at Cuyahoga Community College in Parma, OH (2008)

EMPLOYMENT:

Investment Assistant - Prim Advisors Inc. (07/2011 to Present)

Temporary - Elite Personnel (03/2011 to 06/2011)

Paralegal - Chandra Law Firm LLC (09/2008 to 03/2011)

Student - Cuyahoga Community College (09/2006 to 06/2008)

PROFESSIONAL DESIGNATIONS:

NONE

William D. Dittirro currently holds the Series 65 (NASAA-Investment Advisors Law Exam) license.

Item 3 - Disciplinary Information

Prim Advisors Inc. is required to disclose all material facts regarding any legal or disciplinary events that would be material to your evaluation of William D. Dittirro. No events have occurred that are applicable to this Item.

Item 4 - Other Business Activities

William D. Dittirro is not actively engaged in any other investment-related business or occupation, nor does he have an application pending to register as a broker-dealer, registered representative of a broker-dealer, futures commission merchant ("FCM"), commodity pool operator ("CPO"), commodity trading advisor ("CTA"), or an associated person of an FCM, CPO, or CTA.

Additionally, other than what is discussed above, he is not actively engaged in any other business or occupation for compensation, nor is he actively engaged in other business activity or activities that provide a substantial source of income or involve a substantial amount of time.

Item 5 - Additional Compensation

William D. Ditirro does not receive economic benefit, including sales awards, other prizes, and any bonus that is based, at least in part, on the number or amount of sales, or new accounts, for providing advisory services, other than his regular salary.

PAI has entered into an agreement with Deutsche Bank Trust Company Americas ("Deutsche Bank") for various services and products offered by Deutsche Bank. Deutsche Bank pays PAI 30% of its net profits from accounts referred by PAI. This profit sharing arrangement creates an incentive for William D. Ditirro to favor Deutsche Bank over third party managers.

Item 6 - Supervision

Prim Advisors Inc. has adopted, and periodically updates, a compliance manual that outlines for each employee the various rules and regulations they are required to adhere to. PAI has appointed a Chief Compliance Officer who reviews and monitors employee activity with respect to the rules and regulations. In addition, PAI has adopted a Code of Ethics that requires each employee to act in the best interest of client's at all times. Should you have questions related to these activities, please contact Carolyn C. Kaufman, President, Chief Executive Officer, and Chief Compliance Officer at (216) 830-1111 or via email at ckaufman@primcapital.com.

Item 7 - Requirements for State-Registered Advisers

William D. Ditirro has not been involved in any arbitration claims or any civil, self-regulatory organization or administrative proceeding involving investment advisory business or activities. In addition, William D. Ditirro is not currently, nor at any time been the subject of a bankruptcy petition.



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Brochure Supplement

Todd C. Hunter

Prim Advisors Inc.

6500 Rockside Road, Suite 370

Independence, OH 44131

(216) 830-1111

May 2012

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Additional information about Todd C. Hunter is available on the SEC’s website at www.adviserinfo.sec.gov.

Item 2 - Educational Background and Business Experience

Todd C. Hunter, (CRD #4610528)

Year of Birth 1969

EDUCATION:

Bachelor of Arts (BA) in English Literature at Dartmouth College in Hanover, NH (1992)

Master of Divinity (M.Div.) at Graduate Theological Union at University of California in Berkeley, CA (1998)

Master of Business Administration (MBA) in Finance at Syracuse University in Syracuse, NY (2002)

EMPLOYMENT:

Associate - Prim Advisors Inc. (09/2007 to Present)

Associate - Prim Capital Corporation (09/2002 to Present)

PROFESSIONAL DESIGNATIONS:

NONE

Todd C. Hunter currently holds the Series 65 (NASAA-Investment Advisors Law Exam) license. The State of Ohio granted a waiver for Series 65 (NASAA-Investment Advisors Law Exam) license in September 2007.

Item 3 - Disciplinary Information

Prim Advisors Inc. is required to disclose all material facts regarding any legal or disciplinary events that would be material to your evaluation of Todd C. Hunter. No events have occurred that are applicable to this Item.

Item 4 - Other Business Activities

Todd C. Hunter is not actively engaged in any other investment-related business or occupation, nor does he have an application pending to register as a broker-dealer, registered representative of a broker-dealer, futures commission merchant ("FCM"), commodity pool operator ("CPO"), commodity trading advisor ("CTA"), or an associated person of an FCM, CPO, or CTA.

Additionally, other than what is discussed above, he is not actively engaged in any other business or occupation for compensation, nor is he actively engaged in other business

activity or activities that provide a substantial source of income or involve a substantial amount of time.

Item 5 - Additional Compensation

Todd C. Hunter does not receive economic benefit, including sales awards, other prizes, and any bonus that is based, at least in part, on the number or amount of sales, or new accounts, for providing advisory services, other than his regular salary.

PAI has entered into an agreement with Deutsche Bank Trust Company Americas ("Deutsche Bank") for various services and products offered by Deutsche Bank. Deutsche Bank pays PAI 30% of its net profits from accounts referred by PAI. This profit sharing arrangement creates an incentive for Todd C. Hunter to favor Deutsche Bank over third party managers.

Item 6 - Supervision

Prim Advisors Inc. has adopted, and periodically updates, a compliance manual that outlines for each employee the various rules and regulations they are required to adhere to. PAI has appointed a Chief Compliance Officer who reviews and monitors employee activity with respect to the rules and regulations. In addition, PAI has adopted a Code of Ethics that requires each employee to act in the best interest of client's at all times. Should you have questions related to these activities, please contact Carolyn C. Kaufman, President, Chief Executive Officer, and Chief Compliance Officer at (216) 830-1111 or via email at ckaufman@primcapital.com.

Item 7 - Requirements for State-Registered Advisers

Todd C. Hunter has not been involved in any arbitration claims or any civil, self-regulatory organization or administrative proceeding involving investment advisory business or activities. In addition, Todd C. Hunter is not currently, nor at any time been the subject of a bankruptcy petition.



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Brochure Supplement

Carolyn C. Kaufman

Prim Advisors Inc.

6500 Rockside Road, Suite 370

Independence, OH 44131

(216) 830-1111

May 2012

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Additional information about Carolyn C. Kaufman is available on the SEC’s website at www.adviserinfo.sec.gov.

Item 2 - Educational Background and Business Experience

Carolyn C. Kaufman, CFP[®], CPA (CRD #852490)

Year of Birth 1941

EDUCATION:

A Magna Cum Laude graduate with a Bachelor of Science (BS) in Business Administration at Myers University in Cleveland, OH (1959)

Masters of Business Administration (MBA) in Management at Cleveland State University in Cleveland, OH (1972)

EMPLOYMENT:

President/CEO/Chief Compliance Officer - Prim Advisors Inc. (01/1999 to Present)

Shareholder/Officer/Director - Prim Capital Corporation (05/2002 to Present)

President/Chief Compliance Officer/FINOP - Prim Securities, Inc. (10/1999 to Present)

Co-Manager of Dimensional Agency, Inc. (07/1985 to 12/1998)

Representative/Regional Director - American General Securities Incorporated (06/1985 to 10/1999)

President - Kaufman & Co., Financial Planning, Inc. (01/1984 to 12/2004)

PROFESSIONAL DESIGNATIONS:

Certified Financial Planner[™], CFP[®], and federally registered CFP (with flame design) marks (collectively, the “CFP[®] marks”) (1980)

PROFESSIONAL DESIGNATION DISCLOSURES:

Professional certification marks granted in the United States by Certified Financial Planner Board of Standards, Inc. (“CFP Board”).

The CFP[®] certification is a voluntary certification; no federal or state law or regulation requires financial planners to hold CFP[®] certification. It is recognized in the United States and a number of other countries for its (1) high standard of professional education; (2) stringent code of conduct and standards of practice; and (3) ethical requirements that govern professional engagements with clients. Currently, more than 62,000 individuals have obtained CFP[®] certification in the United States.

To attain the right to use the CFP® marks, an individual must satisfactorily fulfill the following requirements:

Education – Complete an advanced college-level course of study addressing the financial planning subject areas that CFP Board's studies have determined as necessary for the competent and professional delivery of financial planning services, and attain a Bachelor's Degree from a regionally accredited United States college or university (or its equivalent from a foreign university). CFP Board's financial planning subject areas include insurance planning and risk management, employee benefits planning, investment planning, income tax planning, retirement planning, and estate planning;

Examination – Pass the comprehensive CFP® Certification Examination. The examination, administered in 10 hours over a two-day period, includes case studies and client scenarios designed to test one's ability to correctly diagnose financial planning issues and apply one's knowledge of financial planning to real world circumstances;

Experience – Complete at least three years of full-time financial planning-related experience (or the equivalent, measured as 2,000 hours per year); and

Ethics – Agree to be bound by CFP Board's Standards of Professional Conduct, a set of documents outlining the ethical and practice standards for CFP® professionals.

Individuals who become certified must complete the following ongoing education and ethics requirements in order to maintain the right to continue to use the CFP® marks:

Continuing Education – Complete 30 hours of continuing education hours every two years, including two hours on the Code of Ethics and other parts of the Standards of Professional Conduct, to maintain competence and keep up with developments in the financial planning field; and

Ethics – Renew an agreement to be bound by the Standards of Professional Conduct. The Standards prominently require that CFP® professionals provide financial planning services at a fiduciary standard of care. This means CFP® professionals must provide financial planning services in the best interests of their clients.

CFP® professionals who fail to comply with the above standards and requirements may be subject to CFP Board's enforcement process, which could result in suspension or permanent revocation of their CFP® certification.

Certified Public Accountant (CPA) (1975)

PROFESSIONAL DESIGNATION DISCLOSURES:

CPAs are licensed and regulated by their state boards of accountancy. While state laws and regulations vary, the education, experience and testing requirements for licensure as a CPA generally include minimum college education (typically 150 credit hours with at least a baccalaureate degree and a concentration in accounting), minimum experience levels (most states require at least one year of experience providing services that involve the use of accounting, attest, compilation, management advisory, financial advisory, tax or consulting skills, all of which must be achieved under the supervision of or verification by a CPA), and successful passage of the Uniform CPA Examination. In order to maintain a CPA license, states generally require the completion of 40 hours of continuing professional education (CPE) each year (or 80 hours over a two year period or 120 hours over a three year period). Additionally, all American Institute of Certified Public Accountants (AICPA) members are required to follow a rigorous Code of Professional Conduct which requires that they act with integrity, objectivity, due care, competence, fully disclose any conflicts of interest (and obtain client consent if a conflict exists), maintain client confidentiality, disclose to the client any commission or referral fees, and serve the public interest when providing financial services. The vast majority of state boards of accountancy has adopted the AICPA's Code of Professional Conduct within their state accountancy laws or has created their own.

Carolyn C. Kaufman currently holds the Series 6 (Investment Company and Variable Contracts Products Representative), 7 (General Securities Representative), 24 (General Securities Principal), 27 (Financial and Operations Principal), 63 (Uniform Securities Agent State Law Exam), and Series 65 (NASAA-Investment Advisors Law Exam) licenses. The State of Ohio granted a waiver for Series 65 (NASAA-Investment Advisors Law Exam) license in April 2003.

Chartered Global Management Accountant (CGMA) (2012)

PROFESSIONAL DESIGNATION DISCLOSURES:

The CGMA is a strategically vital complement to the CPA credential – enhancing and powering the experience and career path. As a part of the launch of the CGMA designation, AICPA voting members can obtain the designation by meeting at least one of these experience requirements:

Qualifications

To qualify, members must meet one of the CGMA experience requirement options below.

A minimum of:

- Three years of financial (including internal audit) or management accounting experience in business, industry, or government, or
- Two years of financial or management accounting experience plus one year in public accounting, or
- Three years of financial/management accounting experience on a consulting basis, or

Three years in a management accounting role focused on the management and operation of an accounting

Item 3 - Disciplinary Information

Prim Advisors Inc. is required to disclose all material facts regarding any legal or disciplinary events that would be material to your evaluation of Carolyn C. Kaufman. No events have occurred that are applicable to this Item.

Item 4 - Other Business Activities

Carolyn C. Kaufman is registered representative of our broker-dealer arm, Prim Securities, Inc. ("PSI"), a registered broker/dealer member FINRA & SIPC. As such, she may receive compensation (i.e., commissions) from PSI, in her separate capacity as a registered representative, for her broker-dealer activities to the extent allowed by applicable law and/or regulation. Approximately 30% of her time is occupied by broker-dealer related activity.

Through PAI Ms. Kaufman is compensated by a fee based on assets in the advisory accounts rather than receiving commissions. However, in her capacity as a registered representative of PSI, she may receive compensation based upon the sale of an investment product, including distribution and service fees from the sale of mutual funds in non-managed accounts. Clients should be aware that the receipt of additional compensation itself creates a conflict of interest and an incentive for such individuals to make recommendations based on the potential for additional compensation. As part of her fiduciary duty, she endeavors to put the interest of the clients first at all times.

Carolyn C. Kaufman also is licensed to sell life and annuity insurance products through various companies, and she may receive compensation for the purchase and sale of such products. Activities listed and commissions earned in this separate capacity are independent from and in addition to those of PAI. Approximately 5% of her time is occupied by insurance activities.

Other than what is discussed above, Carolyn C. Kaufman is not actively engaged in any other investment-related business or occupation, nor does she have an application

pending to register as a broker-dealer, futures commission merchant (“FCM”), commodity pool operator (“CPO”), commodity trading advisor (“CTA”), or an associated person of an FCM, CPO, or CTA.

Additionally, other than what is discussed above, she is not actively engaged in any other business or occupation for compensation, nor is she actively engaged in other business activity or activities that provide a substantial source of income or involve a substantial amount of time.

Item 5 - Additional Compensation

Carolyn C. Kaufman does not receive economic benefit, including sales awards, other prizes, and any bonus that is based, at least in part, on the number or amount of sales, or new accounts, for providing advisory services, other than her regular salary.

PAI has entered into an agreement with Deutsche Bank Trust Company Americas (“Deutsche Bank”) for various services and products offered by Deutsche Bank. Deutsche Bank pays PAI 30% of its net profits from accounts referred by PAI. This profit sharing arrangement creates an incentive for Carolyn C. Kaufman to favor Deutsche Bank over third party managers.

Item 6 - Supervision

Prim Advisors Inc. has adopted, and periodically updates, a compliance manual that outlines for each employee the various rules and regulations they are required to adhere to. PAI has appointed a Chief Compliance Officer who reviews and monitors employee activity with respect to the rules and regulations. In addition, PAI has adopted a Code of Ethics that requires each employee to act in the best interest of client’s at all times. Should you have questions related to these activities, please contact Carolyn C. Kaufman, President, Chief Executive Officer, and Chief Compliance Officer at (216) 830-1111 or via email at ckaufman@primcapital.com.

Item 7 - Requirements for State-Registered Advisers

Carolyn C. Kaufman has not been involved in any arbitration claims or any civil, self-regulatory organization or administrative proceeding involving investment advisory business or activities. In addition, Carolyn C. Kaufman is not currently, nor at any time been the subject of a bankruptcy petition.



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Brochure Supplement

Joseph A. Lombardo

Prim Advisors Inc.

6500 Rockside Road, Suite 370

Independence, OH 44131

(216) 830-1111

May 2012

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Additional information about Joseph A. Lombardo is available on the SEC’s website at www.adviserinfo.sec.gov.

Item 2 - Educational Background and Business Experience

Joseph A. Lombardo, (CRD #1453769)

Year of Birth 1941

EDUCATION:

Joseph A. Lombardo does not have a formal education after high school.

EMPLOYMENT:

Principal - Prim Advisors Inc. (01/1998 to Present)

Officer - Prim Realty Advisors, Inc. (08/2008 to 05/2012)

Principal - Prim Securities, Inc. (12/1997 to Present)

Principal - Prim Agency, Incorporated (12/1997 to Present)

President/Shareholder/Managing Director/CEO - Prim Capital Corporation
(09/1997 to Present)

President/Sole Shareholder - LOMCO, Inc. (08/1984 to Present)

President/Sole Shareholder - Suzy's Backyard, Inc. (08/1984 to Present)

PROFESSIONAL DESIGNATIONS:

NONE

Joseph A. Lombardo currently holds the Series 7 (General Securities Representative), 63 (Uniform Securities Agent State Law Exam), and Series 65 (NASAA-Investment Advisors Law Exam) licenses. The State of Ohio granted a waiver for Series 65 (NASAA-Investment Advisors Law Exam) license in April 2003.

Item 3 - Disciplinary Information

Prim Advisors Inc. is required to disclose all material facts regarding any legal or disciplinary events that would be material to your evaluation of Joseph A. Lombardo. No events have occurred that are applicable to this Item.

Item 4 - Other Business Activities

Joseph A. Lombardo is registered representative of our broker-dealer arm, Prim Securities, Inc. ("PSI"), a registered broker/dealer member FINRA & SIPC. As such, he may receive compensation (i.e., commissions) from PSI, in his separate capacity as a registered representative, for his broker-dealer activities to the extent allowed by

applicable law and/or regulation. Approximately 20% of his time is occupied by broker-dealer related activity.

Through PAI Mr. Lombardo is compensated by a fee based on assets in the advisory accounts rather than receiving commissions. However, in his capacity as a registered representative of PSI, he may receive compensation based upon the sale of an investment product, including distribution and service fees from the sale of mutual funds in non-managed accounts. Clients should be aware that the receipt of additional compensation itself creates a conflict of interest and an incentive for such individuals to make recommendations based on the potential for additional compensation. As part of his fiduciary duty, he endeavors to put the interest of the clients first at all times.

Joseph A. Lombardo also is licensed to sell life and annuity insurance products through various companies, and he may receive compensation for the purchase and sale of such products. Activities listed and commissions earned in this separate capacity are independent from and in addition to those of PAI. Approximately 0% of his time is occupied by insurance activities.

Mr. Lombardo is an owner of a restaurant, sole shareholder, and a President of Lomco, Inc. Suzy's Backyard, Inc. in which he spends approximately 2% of his time.

Other than what is discussed above, Joseph A. Lombardo is not actively engaged in any other investment-related business or occupation, nor does he have an application pending to register as a broker-dealer, futures commission merchant ("FCM"), commodity pool operator ("CPO"), commodity trading advisor ("CTA"), or an associated person of an FCM, CPO, or CTA.

Additionally, other than what is discussed above, he is not actively engaged in any other business or occupation for compensation, nor is he actively engaged in other business activity or activities that provide a substantial source of income or involve a substantial amount of time.

Item 5 - Additional Compensation

Joseph A. Lombardo does not receive economic benefit, including sales awards, other prizes, and any bonus that is based, at least in part, on the number or amount of sales, or new accounts, for providing advisory services, other than his regular salary.

PAI has entered into an agreement with Deutsche Bank Trust Company Americas ("Deutsche Bank") for various services and products offered by Deutsche Bank. Deutsche Bank pays PAI 30% of its net profits from accounts referred by PAI. This profit sharing arrangement creates an incentive for Joseph A. Lombardo to favor Deutsche Bank over third party managers.

Item 6 - Supervision

Prim Advisors Inc. has adopted, and periodically updates, a compliance manual that outlines for each employee the various rules and regulations they are required to adhere to. PAI has appointed a Chief Compliance Officer who reviews and monitors employee activity with respect to the rules and regulations. In addition, PAI has adopted a Code of Ethics that requires each employee to act in the best interest of client's at all times. Should you have questions related to these activities, please contact Carolyn C. Kaufman, President, Chief Executive Officer, and Chief Compliance Officer at (216) 830-1111 or via email at ckaufman@primcapital.com.

Item 7 - Requirements for State-Registered Advisers

Joseph A. Lombardo has not been involved in any arbitration claims or any civil, self-regulatory organization or administrative proceeding involving investment advisory business or activities. In addition, Joseph A. Lombardo is not currently, nor at any time been the subject of a bankruptcy petition.