

This brochure supplement provides information about Donald Robert Jowdy that supplements the Suncoast Equity Management, Inc. brochure. You should have received a copy of that brochure. Please contact Donald Robert Jowdy, President if you did not receive Suncoast Equity Management, Inc.'s brochure or if you have any questions about the contents of this supplement.

Additional information about Donald Robert Jowdy is also available on the SEC's website at www.adviserinfo.sec.gov.



SuncoastEquity.com

Your Partner for Long-Term Investment Performance.

Form ADV Part 2B – Individual Disclosure Brochure

for

Donald Robert Jowdy

Investment Adviser Representative

Suncoast Equity Management, Inc.

5550 W. Executive Drive, Suite 320

Tampa, Florida, 33609

(813) 963-0502

www.suncoastequity.com

djowdy@suncoastequity

UPDATED: 10/31/2011

Item 2: Educational Background and Business Experience

Name: Donald Robert Jowdy **Born:** 1966

Education Background and Professional Designations:

Education:

BS Accounting, Indiana University - 1988

Business Background:

12/1997 – Present

Founder/President
Suncoast Equity Management, Inc.

Item 3: Disciplinary Information

There are no legal or disciplinary events that are material to a client's or prospective client's evaluation of this advisory business.

Item 4: Other Business Activities

Donald Robert Jowdy is a Portfolio Manager of Sanibel Captiva Trust Company, an owner of Suncoast Equity Management, Inc.

Item 5: Additional Compensation

Other than salary, annual bonuses, or regular bonuses, Donald Robert Jowdy does not receive any economic benefit from any person, company, or organization, in exchange for providing clients advisory services through Suncoast Equity Management, Inc.

Item 6: Supervision

As a representative and owner of Suncoast Equity Management, Inc., Donald Robert Jowdy supervises all duties and activities of the firm. Donald Robert Jowdy's contact information is on the cover page of this disclosure document.