

Firm Brochure

(Part 2A of Form ADV)

Legend Financial Advisors, Inc.[®]

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This brochure provides information about the qualifications and business practices of Legend Financial Advisors, Inc.[®] If you have any questions about the contents of this brochure, please contact us at: (412) 635-9210, or by E-mail at: legend@legend-financial.com. The information in this brochure has not been approved or verified by the United States Securities and Exchange Commission, or by any state securities authority.

Additional information about Legend Financial Advisors, Inc.[®] is available on the SEC's website at www.adviserinfo.sec.gov.

DATE:

March 18, 2013

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Material Changes

Annual Update

The Material Changes section of this brochure will be updated annually when material changes occur since the previous release of the Firm Brochure.

Material Changes Since September 1, 2011

The U.S. Securities and Exchange Commission issued a final rule in July 2010 requiring advisors to provide a Firm Brochure in narrative “plain English” format. The new final rule specifies mandatory sections and organization.

Material Changes Since The Last Update

The U.S. Securities and Exchange Commission issued a final rule in July 2010 requiring advisors to provide a Firm Brochure in narrative “plain English” format. The new final rule specifies mandatory sections and organization.

Full Brochure Available

Whenever you would like to receive a complete copy of our Firm Brochure, please contact us by telephone at: (412) 635-9210 or by E-mail at: legend@legend-financial.com.

Advisory Business

Firm Description

Legend Financial Advisors, Inc.[®] ("Legend") is a Fee-Only U.S. Securities Exchange Commission registered investment advisory firm located in Pittsburgh, Pennsylvania. Legend was founded on July 23, 1993 and began accepting clients on January 10, 1994.

Advice is provided through consultation with the client and may include but are not limited to; determination of financial objectives, identification of financial problems, cash flow management, tax planning, insurance review, investment management and/or consulting, education planning, retirement planning, and estate planning.

Principal Owners

Louis P. Stanasolovich is a 92.0% stockholder. The remaining 8.0% of ownership collectively is owned by four (4) other employees.

Types of Advisory Services

Financial Planning

As of January 1, 2011, we do not offer this service as a stand-alone service. However, we may make an exception for a very unusual situation. Generally, it is offered in conjunction with investment management or investment consulting services.

This service will involve a financial planning analysis of the client's current family, financial, long-term objectives and the preparation of recommendations to enable the client to meet the stated objectives.

The financial plan may include, but is not limited to: a net worth statement; a cash flow statement; a review of insurance policies and recommendations for changes, if necessary; one or more retirement scenarios; estate planning review and recommendations; and education planning with funding recommendations.

The client, at their option, may retain Legend (as part of the initial contract) on a year-to-year basis to maintain his financial plan in accordance with changes in the client's personal, investment, business, tax positions and other needs. Detailed investment advice and specific recommendations are provided as part of a financial plan. Implementation of the recommendations is at the discretion of the client.

In the event that the client's situation is substantially different than disclosed at the initial meeting, a revised fee will be provided for mutual agreement. The client must approve the change of scope in advance of the additional work being performed when a corresponding fee increase is necessary.

Discretionary Investment Management

We manage securities portfolios on an ongoing basis. The investment decisions for each client's account are made on the basis of that client's needs as indicated in most cases by their completed Risk Tolerance Questionnaire(s). Most portfolios can include open-end and closed-end mutual funds and Exchange-Traded products but some portfolios may also include individual securities such as stocks and other types of investments unless the client has otherwise restricted their usage in writing. Investment securities will be selected on the basis of any or all of the following criteria: the investment's performance history; the industry sector; country and/or region it is located in; the track record of the investment; valuation of the investment or asset class as may be applicable; the investment manager; the investment's management style and philosophy; and the investment's management fee structure.

Weightings within a portfolio of investment positions, sectors, types of securities, etc. will be determined by each client's individual financial goals, risk tolerance, as well as the type of portfolio the client selects. Clients will retain individual ownership of all investments. Investment portfolios are managed on a discretionary basis only.

Margin transactions, although not used for investment purposes, can be used when requested by clients to access cash from their account.

Discretionary Investment Management Consulting (Annual Fee Reset)

This service is similar to the Discretionary Investment Management service but usually involves unusual assets and/or accounts to manage. This service could include accounts and/or investments that are difficult to value except for once per year or may be aggregated with accounts that would be managed under a Discretionary Investment Management Agreement.

We manage securities portfolios on an ongoing basis. The investment decisions for each client's account are made on the basis of that client's needs as indicated in most cases by their completed Risk Tolerance Questionnaire(s). Most portfolios can include open-end and closed-end mutual funds and Exchange-Traded products but some portfolios may also include individual securities such as stocks and other types of investments unless the client has otherwise restricted their usage in writing. Investment securities will be selected on the basis of any or all of the following criteria: the investment's performance history; the industry sector; country and/or region it is located in; the track record of the investment; valuation of the investment or asset class as may be applicable; the investment manager; the investment's management style and philosophy; and the investment's management fee structure.

Weightings within a portfolio of investment positions, sectors, types of securities, etc. will be determined by each client's individual financial goals, risk tolerance, as well as the type of portfolio the client selects. Clients will

retain individual ownership of all investments. Investment portfolios are managed on a discretionary basis only.

Margin transactions, although not used for investment purposes, can be used when requested by clients to access cash from their account.

We will direct, at our sole discretion and without first consulting the client, the investment and reinvestment of the assets in the client's accounts in securities and in cash or cash equivalents. The initial assets to be managed are listed on the agreement.

Portfolios and the underlying investments are reviewed at our discretion depending upon but not limited to client circumstances, cash inflows and outflows, and political and economic conditions as well as investment and financial market conditions and movements.

Investment Consulting Fixed Fee

This is a service that is offered when the client wishes us to review portfolios that we will not manage, or will only manage a portion of the monies. For the portion of assets that are not managed, we will only consult on them. However, in some cases where the client may request assistance with changes to that portion of the portfolio, we will assist where necessary.

Financial Planning and Discretionary Investment Management Consulting

We provide Financial Planning and Discretionary Investment Management Consulting services as a combined service described above in the "Financial Planning" and "Discretionary Investment Management Consulting" sections.

Subadvisor

We may also provide Investment Management Services as a subadvisor; in other words, a client may engage an independent investment advisor (the "Sponsor") which, in turn, will engage Legend and perhaps other investment advisors to provide portfolio management subadvisory services to all or part of the client's portfolio(s).

Discretionary Investment Management Consulting for Qualified and Nonqualified Retirement Plans

We manage investment portfolios on an ongoing basis. The investment decisions for each plan participant's account are made by the plan participant. The plan participant will select portfolios which have been chosen by the plan's trustees. Most portfolios usually include open-end mutual funds. At times, closed-end mutual funds and Exchange-Traded products can be included. Individual securities such as stocks and other types of investments, in some cases, may be used, unless the client has otherwise restricted their usage. However, the plan's trustee(s) may restrict certain investments by indicating so in writing. Investment securities will be selected on the basis of any or all of the following criteria: the investment's performance history; the industry sector; country and/or region it is located in; the track record of the

investment; valuation of the investment or asset class as may be applicable; the manager; the investment's management style and philosophy; and the investment's management fee structure.

Legend will meet with the plan's trustee(s) to determine the investment needs and goals. Legend will then prepare a written Investment Policy Statement (IPS) stating those needs and goals and encompassing a policy under which these goals are to be achieved. The IPS will also list the criteria for selection of investment vehicles and the procedures and timing interval for monitoring of investment performance.

Portfolio weightings within a portfolio of investment positions, sectors, types of securities, etc. will be determined by the plan trustee of the financial goals, risk tolerance, as well as the type of portfolio the client selects. Accounts are managed on a discretionary basis only.

Hourly Planning Engagements

We provide hourly planning services for clients who need advice on a limited scope of work.

Expert Testimony

Certain principal executive officers and/or other employees of Legend may, in their capacity as officer or employee, provide expert legal testimony to assist attorneys in connection with advisory or securities-industry related litigation, arbitration proceedings or otherwise. Legend's expert testimony service will typically involve a recounting or verification of the standards for regulatory compliance and/or industry best-practices with respect to fiduciary responsibilities, fraud, suitability, compliance policies, procedures, codes of ethics and more.

Client Imposed Restrictions

The goals and objectives for each client generally are documented in their Risk Tolerance Questionnaire. Investment Policy Statements are created that reflect the stated goals and objective of the portfolio. Clients may impose restrictions on investing in certain securities or types of securities. The client will be asked to notify us in writing, in advance of any restrictions with regard to their investment portfolios.

Wrap Fee Programs

We do not participate in any wrap fee programs.

Client Assets

As of December 31, 2012, Legend manages approximately \$312,516,005.00 in assets for approximately 224 clients. Legend does not manage investments on a non-discretionary basis. All of the assets are managed on a discretionary basis.

Fees and Compensation

Compensation Description/Fee Billing

We receive fees from only our clients. This is known as a Fee-Only compensation structure as opposed to a Fee and Commission compensation structure, also known as Fee-Based or a Commission-Only compensation structure. Generally, fees are not negotiable.

We, in our sole discretion, may waive our minimum fee and/or charge a lesser investment advisory fee based upon certain criteria (e.g., historical relationship, type of assets, anticipated future earning capacity, anticipated future additional assets, dollar amounts of assets to be managed, related accounts, account composition, negotiations with clients, etc.).

We may discount the listed advisory fees up to 30.0% to law, insurance, accounting and other types of financial advisory firms and to the persons associated with those firms. This discount is provided in the hope that these firms and their associated individuals may recommend Legend to their clients who need investment advisory services. However, no firm or individual who receives the discount is obligated in any way to recommend Legend to any person. There is no direct compensation paid to these firms or individuals for referring prospective clients to Legend. We may also offer up to a 30.0% discount to non-profit organizations.

Financial Planning

As of January 1, 2011, we do not offer this service as a stand-alone service. However, we may make an exception for a very unusual situation. In the event we offer the service on a stand-alone basis, the minimum initial deposit will be a retainer fee of \$7,500.00. Our normal hourly charges will be applied against the deposit/retainer until the deposit/retainer is reached. Thereafter, we will charge all of the staff's hourly fees (as described in the "Other Advisory Fees" section) in arrears on a monthly basis.

Clients that had engaged Legend to provide Discretionary Investment Management Services to an account totaling \$1,500,000.00 or more prior to 1996 received the financial planning service at no additional cost. As agreed between Legend and the client, the client may continue to have their financial plan updated as needed without additional charge so long as the client's managed portfolio(s) with Legend exceed a total of \$1,500,000.00. This arrangement is no longer offered, except to grandfathered clients, and is not available to new clients going forward.

All clients who have retained Legend for financial planning services separately in the past will be billed on a retainer basis. The fee, which will be mutually agreed upon annually, will be billed semi-annually.

The client may discontinue this service at any time and receive a refund of any unused portion of that year's retainer fee if already paid.

Discretionary Investment Management

The annual fee (all portfolios will be billed separately on a fiscal quarter basis) for Investment Management Services will be charged as a percentage of Assets under management, according to the following schedule:

- a. 1.00% of the first \$500,000.00;
- b. 0.75% of the next \$1,500,000.00;
- c. 0.50% of the next \$3,000,000.00; and
- d. 0.25% of assets over \$5,000,000.00.

A minimum securities portfolio value of \$250,000.00 is generally required for Discretionary Investment Management Services.

As of September 1, 1994, fees will be billed in arrears; however, clients who have previously arranged to have their fees billed in advance will continue that arrangement.

The total minimum quarterly fee is \$2,187.50. This minimum fee may prevent Legend from providing services to small portfolios. However, we may waive the minimum fee to existing clients under unusual circumstances. If a prospective client's portfolio size does not meet the minimum, they may be referred to our sister firm, EmergingWealth Investment Management, Inc.

The client authorizes the custodian to deduct from any of the client's account(s) and pay to Legend all fees due. The client also authorizes Legend, under its discretionary authority, to liquidate positions in the portfolio in order to provide sufficient funds for fee payment. Legend, in special circumstances, may elect to bill the client directly.

A client may close his/her/its account at any time and receive a refund of any unearned fee, if applicable. Similarly, any earned, unpaid fees will be due and payable upon termination.

Discretionary Investment Management Consulting (Annual Fee Reset)

The fee schedule for this service approximately follows the one for the Discretionary Investment Management service but takes into consideration more complex assets to manage or to value and therefore, results in more costly fees.

A total minimum quarterly fee is \$2,187.50. This minimum fee may prevent Legend from providing services to small accounts. However, we may waive the minimum fee to existing clients under unusual circumstances.

The initial annual fee is set on the amount of assets that are custodied at the client-selected custodian. The fee to be paid by the client to Legend is payable as follows: The fee shall be billed quarterly, the first of which is due upon the execution of the contract, each subsequent quarter is due three months, six months, and nine months respectively after the anniversary date and on the same date(s) each year thereafter. At Legend's discretion, and only in unusual circumstances, the initial payment only may be payable by check or money order to "Legend Financial Advisors, Inc.®" The client authorizes, in all other cases, Legend to deduct the initial payment as well as all subsequent payments from the client's designated account(s). The client also authorizes Legend, under its discretionary authority, to liquidate positions in the portfolio in order to provide sufficient funds for fee payment. Legend, in special circumstances, may elect to bill the client directly.

If the client's asset level increases or decreases by 20.00% or more, the fee will automatically be reviewed the next quarter.

A client may close his/her/its account at any time and receive a refund of any unearned fee, if applicable. Similarly, any earned, unpaid fees will be due and payable upon termination.

Investment Consulting Fixed Fee

The minimum fee for this service is \$10,000.00, but billed in quarterly increments in advance. The fee will be reviewed annually and mutually agreed upon. The client also authorizes Legend, under its discretionary authority, to liquidate positions in the portfolio in order to provide sufficient funds for fee payment. Legend, in special circumstances, may elect to bill the client directly.

The fee to be paid by the client to Legend is payable as follows: The fee shall be billed quarterly, the first of which is due upon the execution of the contract, each subsequent quarter is due three months, six months, and nine months respectively after the anniversary date and on the same date(s) each year thereafter. The initial payment only shall be payable by check or money order to "Legend Financial Advisors, Inc.®" unless the client directs Legend to deduct the initial payment from the client's designated account(s). The client also authorizes Legend, under its discretionary authority, to liquidate positions in the portfolio in order to provide sufficient funds for fee payment. Legend, in special circumstances, may elect to bill the client directly.

If the client's asset level increases or decreases by 20.00% or more, the fee will automatically be reviewed the next quarter.

A client may close his/her/its account at any time and receive a refund of any unearned fee, if applicable. Similarly, any earned, unpaid fees will be due and payable upon termination.

Financial Planning and Discretionary Investment Management Consulting

The fee is determined after a thorough analysis of the client's financial circumstances, complexity, investment monies to be managed and estimated hourly costs by Legend's staff. The fee will be reviewed at the end of the initial contract period and annually thereafter.

A total minimum quarterly fee is \$2,500.00.

The fee to be paid by the client to Legend is payable as follows: The fee shall be billed quarterly, the first of which is due upon the execution of the contract, each subsequent quarter is due three months, six months, and nine months respectively after the anniversary date and on the same date(s) each year thereafter. The initial payment only shall be payable by check or money order to "Legend Financial Advisors, Inc.®". The client also authorizes Legend, under its discretionary authority, to liquidate positions in the portfolio in order to provide sufficient funds for fee payment. Legend, in special circumstances, may elect to bill the client directly.

The client authorizes the custodian to deduct from any of the client's securities accounts and pay to Legend all fees due.

If a client adds a substantial amount (20.00% or more) of monies or withdraws from one or more of their accounts prior to the anniversary date, Legend will amend the fee given the adjusted asset level. As of the month-end after the transaction is made, the fee will be adjusted and pro-rated accordingly until the next anniversary date. The new quarterly fee will remain in effect until the next anniversary date.

A client may close his/her/its account at any time and receive a refund of any unearned fee, if applicable. Similarly, any earned, unpaid fees will be due and payable upon termination.

Subadvisor

For the services to be provided by Legend (as the "Subadvisor") according to this agreement, the Sponsor will pay in quarterly increments to the Subadvisor as full compensation a fee at an annual rate of 0.25% to 0.75%. The actual percentage charged to the Sponsor will be based on the size and complexity of the Sponsor's portfolio(s) to be managed. The client should refer to the Sponsor's disclosure documents for full information on the Sponsor's advisory services. The Subadvisor generally bills the Sponsor within thirty (30) days of the end of the billing cycle.

Discretionary Investment Management Consulting for Qualified and Nonqualified Retirement Plans

A separate fee schedule for this service is available to sponsors of 401(k) plans who use the third party administration services of Iron Corporate Retirement Services, Inc., a pension administration firm not affiliated with Legend. Iron Corporate Retirement Services, Inc. will assess its own fee schedule. Iron Corporate Retirement Services no longer offers this service to clients beginning in 2012.

Legend's fee schedule for these plans is:

- a. 0.90% of the first \$1,000,000.00;
- b. 0.65% on the next \$2,000,000.00;
- c. 0.50% on the next \$2,000,000.00;
- d. 0.25% on assets over \$5,000,000.00.

The plan is invoiced quarterly for the fees due. The payment only shall be payable by check or money order to "Legend Financial Advisors, Inc.®".

Hourly Planning Engagements

The rate for limited scope engagements is a maximum charge of \$300.00 per hour of principal time, and staff time (as described in the section "Other Advisory Fees"). The payment of the fee for such services shall be payable by check or money order to "Legend Financial Advisors, Inc.®".

Expert Testimony

Certain principal executive officers and/or other employees of Legend may, in their capacity as officer or employee, provide expert legal testimony to assist attorneys in connection with advisory or securities-industry related litigation, arbitration proceedings or otherwise. The expert testimony service will typically involve a recounting or verification of the standards for regulatory compliance and/or industry best-practices with respect to fiduciary responsibilities, fraud, suitability, compliance policies, procedures, codes of ethics and more. We charge an hourly fee of \$500.00 for this service for principal time and staff time is charged at their normal hourly rates (as described in the section "Other Advisory Fees") and requires a minimum fee of \$50,000.00 depending upon the nature and complexity of the issues. A retainer of \$25,000.00 is required for this service before any work is performed. However, advance payment will never exceed \$500.00 for work that will not be completed within six (6) months. This fee may be negotiable in certain circumstances. The payment of the fee for such services shall be payable by check or money order to "Legend Financial Advisors, Inc.®".

Past Due Accounts

We currently charge a 1.00% monthly late fee on any advisory fee balances that are thirty (30) calendar days overdue, subject to a minimum late fee of \$50.00 per thirty (30) calendar days period. An additional 1.00% late fee, subject to the minimum described above, will be charged on the remaining outstanding balances each thirty (30) calendar day period thereafter until the balance is paid in full. Please note that the late fee percentage rate and the minimum late fee are subject to change.

Other Fees Or Expenses

All fees paid for investment advisory services are separate and distinct from the fees and expenses charged by investment securities including, but not limited to; open and closed-end mutual funds, Exchange-Traded products, limited partnership units, managed futures, limited partnerships, etc. These fees will include, but are not limited to; a management fee, other fund expenses, possible distribution fee, and early redemption (too short a holding period) fees.

In addition to the advisory fees, clients are also responsible for the fees and expenses charged by custodians and broker-dealers. Such fees may include, but are not limited to; any transaction charges, fees for duplicate and/or paper quarterly or monthly statements as well as electronic and/or paper transaction confirmation statements, and fees for electronic data feeds and reports.

Termination fees may also apply to the liquidation and/or transfer of any account, including, but not limited to retirement and non-retirement accounts.

Fees Paid In Advance

Clients that have retained Legend for our consulting arrangements are billed in advance. Also, clients prior to September 1, 1994, who are under a Discretionary Investment Management contract and have their fees billed in advance, will continue that arrangement.

Financial planning fees are billed in advance for clients that have retained Legend for that service on a stand-alone basis. However, advance payment will never exceed \$500.00 for work that will not be completed within six (6) months.

Termination of Agreement

All agreements will continue in effect until terminated by either party by written notice to the other. Electronic communications will not suffice except facsimile transmission (with a hard copy provided to Legend). All parties of any of our agreements must sign the Termination Schedule that Legend will provide upon either party's desire to terminate the relationship. Termination of an agreement will not affect the client's obligation to pay advisory fees (prorated through the date of termination).

A client may close his/her/its account at any time and receive a refund of any unearned fee, if applicable. Similarly, any earned, unpaid fees will be due and payable upon termination. A client that terminates services that pays fees in advance will be refunded their money from the date of termination through the end of the billing cycle.

Investment transactions will only be effected up to and including the date of termination. Upon client notification of termination and until the date of termination, Legend will only execute investment transactions based on written instructions provided by the client. Electronic communications will not suffice except facsimile transmission or a hard copy provided to Legend.

Securities/Investment Products Compensation

We do not accept compensation for securities or other investment products.

Not Affiliated/Agent

Clients have the option to purchase investment products that we recommend through other broker-dealers or agents.

Conflict Of Interest

We receive, at no cost, research products and services from mutual fund companies. The fund companies provide these products and services to advisory firms and/or advisors in the hope that they may recommend their funds to advisory clients. We have no obligation to these mutual fund companies to recommend these funds. We will only recommend these funds (or any funds) when consistent with our fiduciary duty to the client.

Commissions And Other Sales Compensation

We do not sell any commissioned products. We are not affiliated with entities and/or individuals that sell financial products, securities and/or services for commissions. In addition, finder's fees are not accepted.

Other Advisory Fees**Staff Time**

We charge the following fees for staff time:

Advisor:	\$300.00 per hour
Senior Assistant Financial Advisor:	\$150.00 per hour
Assistant Financial Advisor/Investment Coordinators:	\$100.00 per hour
Administrative:	\$75.00 per hour
Clerical:	\$25.00 per hour

Performance-Based Fees And Side-By-Side Management

Fees are not based on a share of the capital gains or capital appreciation of managed securities.

We do not use a performance-based fee structure.

Types of Clients

Description

We provide investment management services to individuals, retirement plans, trusts, estates, non-profit organizations, businesses, medical practices and registered investment advisory firms. We also provide personal financial planning services to individuals. In addition, we offer medical practice and business financial planning services to those clients who request such services.

Client relationships vary in scope and length of service.

Portfolio Minimums

A minimum security portfolio value of \$250,000.00 is generally required for Discretionary Investment Management Services.

We have the discretion to waive the security portfolio minimum as the situation presents itself. Other exceptions will apply to employees of Legend and their relatives, or relatives of existing clients.

Methods of Analysis, Investment Strategies and Risk of Loss

Methods of Analysis

Proprietary portfolios have been developed and are maintained by Legend. Portfolio allocations are actively managed in the interest of targeting specific levels of risk and/or long-term returns. The active management of the portfolios is performed on a holistic basis, i.e. prior to portfolio changes, statistical analysis is conducted to determine the impact on the entire portfolio as a result of any allocation change. New portfolios can be constructed while other models may be terminated as a result of changes in the investment environment.

Investment/security research typically includes, but is not limited to; fundamental, statistical, macroeconomic, technical, and qualitative analysis.

The typical sources of information include all filings with the Securities and Exchange Commission, company press releases, financial periodicals, internally-developed research materials, third-party security analysis reports, and discussions with fund management.

The predominant tools for investment analysis include, but are not limited to; Morningstar Principia Pro, www.morningstar.com, Bloomberg Professional, third-party equity research reports, and internally developed research and analytics.

Investment Strategies

We have developed a range of portfolios to address various risk tolerance levels and performance expectations. The portfolio or combination of portfolios, executed for each specific client is based upon the answers provided in Legend's proprietary Risk Tolerance Questionnaire as well as any additional objectives stated by the client during consultations. When implementing a portfolio for a client, due to investment asset minimum requirements, the client's portfolio may be restricted from being as diversified as a similar client with more assets. Some investment assets require the client to be an accredited or highly accredited individual in order to own the investment.

We employ a strategic asset allocation strategy with an emphasis on the mitigation of risk (volatility) for all but the most aggressive (high risk) portfolios. These conservative and moderate-risk portfolios were developed and are maintained with the overarching principle of limiting participation in the volatile swings exhibited by the equity markets. For these portfolios, investments/securities are selected not only on their respective merits, but also on the basis of each investment's/security's impact on the risk/reward profile of the entire portfolio. The objective is to achieve long-term returns that are not significantly below those of the broader equity markets, and may even be higher, but with substantially less volatility.

The conservative and moderate-risk portfolios will predominantly invest in actively managed funds. Most funds will be open-end mutual funds; however, Exchange-Traded products, limited partnership units, hedge funds, managed futures, fixed income products will be used, to a lesser degree, as well. Passively managed funds will be used for tactical purposes, but to a small extent. There is no limitation on the various securities and investments that may underlie any of the actively or passively managed funds/securities.

Aggressive (high risk) portfolios have been developed and are maintained for clients with a high risk tolerance and long-time horizons for invested assets. Such portfolios are managed with the primary goal of enhancing returns with less emphasis on limiting volatility. Investments/securities are generally selected on a tactical and/or opportunistic basis given current macroeconomic and market conditions.

The aggressive (high risk) portfolios will typically invest in the following securities; individual stocks, Exchange-Traded products, limited partnership units, hedge funds, open-end mutual funds, closed-end funds, managed futures and, periodically, derivatives. Any funds employed may be passively or actively managed. There is no limitation on the various securities and investments that may underlie any of the actively or passively managed funds/securities.

Risk of Loss

We do not guarantee the future performance of the client's investment assets or any specific level of performance, the success of any investment decision or strategy that may be used, or the success of Legend's overall management of the client's investment assets. The client understands that decisions made to use investment assets on behalf of the client are subject to various risks including, but not limited to:

1. **Interest-Rate Risk:** Fluctuations in interest rates may cause investment prices, especially for fixed income securities, to fluctuate. For example, when interest rates rise, yields on existing bonds become less attractive, causing their market values to decline.
2. **Financial Market Risk:** The price of a stock, bond, or mutual fund may drop in reaction to tangible and intangible events and conditions. This type of risk is caused by external factors independent of a security's particular underlying circumstances. For example, political, economic and social conditions may trigger market events.
3. **Inflation or Deflation Risk:** When any type of inflation is present, a Dollar today will not buy as much as a Dollar next year, because purchasing power is eroding at the rate of inflation. Deflation has the opposite effect.
4. **Currency Risk:** Overseas investments are subject to fluctuations in the value of the Dollar against the currency of the investment's originating country. This is also referred to as Exchange Rate Risk.
5. **Reinvestment Risk:** This is the risk that future proceeds from investments may have to be reinvested at a potentially lower rate of return (i.e. interest rate). This primarily relates to fixed income securities.
6. **Business Risk:** These risks are associated with a particular industry or a particular company within an industry. For example, oil-drilling companies depend on finding oil and then refining it, a lengthy process, before they can generate a profit. They carry a higher risk of profitability than an electric company, which generates its income from a steady stream of customers who buy electricity regardless of the economic environment.
7. **Liquidity Risk:** Liquidity is the ability to readily convert an investment into cash. Generally, assets are more liquid if many traders are interested in a standardized product. For example, Treasury Bills are highly liquid, while real estate properties are not.
8. **Financial Risk:** Excessive borrowing to finance a business' operations

increases the risk of profitability, because that business must meet the terms of its obligations in good times and bad. During periods of financial stress, the inability to meet loan obligations may result in bankruptcy and/or a declining market value.

9. Political Risk: Certain funds may have a concentration of risk which includes, but is not limited to, investing in international securities. International investing involves additional risks including, but not limited to, currency fluctuations, political or economic conditions affecting the foreign country and differences in accounting standards and foreign regulations.

Disciplinary Information

Criminal Or Civil Action

Legend and its employees have not been involved in any criminal or civil action events related to past or present financial planning and/or investment clients.

Administrative Proceeding Before The SEC Or Any Other Regulatory Agencies

Legend and its employees have not been involved in any administrative proceeding before the SEC or any other regulatory agency events related to past or present financial planning and/or investment clients.

Self-Regulatory Organization Violations

Legend and its employees have not been involved in any Self-Regulatory Organization (SRO) violations events related to past or present financial planning and/or investment clients.

Other Financial Industry Activities And Affiliations

Broker-Dealer Affiliations

Legend and its employees are not registered nor do they have an application pending to register as a broker-dealer. Legend and its employees are not registered nor do they have an application to register as a future commissions merchant, commodity pool operator, commodity trade advisor or an associated person of the foregoing entities.

Other Affiliations

In addition to acting as an investment advisor, we also publish a client newsletter addressing general issues about investing and other related topics. This newsletter provides no specific recommendations to clients, and does not address the investment needs of any particular client. It is anticipated that Legend employees and its principal executive officer will spend less than 10.00% of their time on this activity.

Related Persons

We do not have any relationship or arrangement that is material to our business or to our clients with any related persons.

Other Investment Advisors

We provide subadvisory services to a SEC registered investment advisor, EmergingWealth Investment Management, Inc., (SEC File No. 801-70731). Both firms, Legend and EmergingWealth, have common ownership, share common employees and office space.

Legend Financial Advisors, Inc.[®]. (SEC registered investment adviser, file number 801-44704); Wealth Advisor Publishing, EmergingWealth Investment Management, Inc. (SEC registered investment adviser, file number 801-70731); these companies have overlapping and/or common ownership with Legend. They share common employees and office space.

They perform services relating to the investment management business and are compensated under the terms of agreements directly or indirectly with Legend. These affiliated entities also receive certain research and other benefits described in brokerage practices.

Wealth Advisor Publishing is an affiliated with limited purpose to educate Registered Investment Advisors, Broker/Dealers, and Bankers to investing practices of the current market trends and conditions.

Code of Ethics, Participation Or Interest In Client Transactions And Personal Trading

Code of Ethics

We have adopted a Code of Ethics which sets forth high ethical standards of business conduct that Legend requires of its employees, including compliance with applicable federal securities laws. Our Code of Ethics also includes policies and procedures for the review of quarterly securities transactions reports as well as initial and annual securities holdings reports that must be submitted by our covered persons. Among other things, the Code of Ethics also requires the prior approval of any acquisition of securities in a limited offering (e.g., private placement) or an initial public offering. Our code also includes oversight, enforcement and recordkeeping provisions. A copy of the Code of Ethics is offered annually to our advisory clients or prospective clients or a copy can be furnished upon request.

Participation or Interest in Client Transactions

Legend and its employees do not recommend, buy, or sell securities in clients' accounts in which Legend or its employees have a material financial interest.

Personal Trading

Our policy allows employees to maintain personal securities accounts provided any personal investing by an employee in any accounts in which the employee has a beneficial interest, including any accounts for any immediate family or household members, is consistent with our fiduciary duty to our clients and consistent with regulatory requirements. Each employee must identify any personal investment accounts and report all transactions and investment activity on a quarterly basis to the Chief Compliance Officer and/or his designee.

The Chief Compliance Officer or his designee reviews all employee trades each quarter. The Chief Compliance Officer's trades are reviewed by the designee or another member of the Investment Committee. The personal trading reviews ensure that the personal trading of employees does not affect the markets, and that clients of the firm receive preferential treatment. Since most employee trades are mutual funds, Exchange-Traded funds, and stock securities, the trades do not affect the securities markets. No personal securities trade is allowed if the security is during a Legend blackout period.

Legend may maintain a corporate securities account(s). The trading reviews are performed by the Chief Compliance Officer to ensure corporate trading does not affect the market and to ensure that clients receive preferential treatment.

Brokerage Practices

Selecting Brokerage Firms

All investment management, investment consulting, or subadvisory clients are free to select any broker-dealer of his or her choice.

For investment management, investment consulting, or subadvisory clients in need of brokerage or custodial services, and depending on client circumstances and needs, we may recommend the use of one of several broker-dealers including but not limited to; TD Ameritrade, Inc., Charles Schwab & Company, Inc., FolioFN, Shareholders Service Group and Pershing, all are FINRA member broker-dealers unaffiliated with Legend. The recommendation of these firms is consistent with our fiduciary duty to the client.

Clients should evaluate these broker-dealers before opening an account. The factors considered by Legend when making this recommendation are the broker's ability to provide professional services, our experience with the broker-dealer, reputation, and quality of execution services and costs of such services, among other factors. In evaluating our recommendation, clients should note that Legend participates in the TD Ameritrade Institutional Program (hereinafter the "TDA Program") offered to independent investment advisors by TD Ameritrade Institutional. TD Ameritrade Institutional is

a division of TD Ameritrade, Inc., member FINRA/SIPC/NFA (“TD Ameritrade”), an unaffiliated SEC-registered broker-dealer and FINRA member. TD Ameritrade offers to independent investment advisors services which include custody of securities, trade execution, clearance and settlement of transactions. Legend receives some benefits from TD Ameritrade through its participation in the TDA Program.

As disclosed above, Legend participates in TD Ameritrade’s institutional customer program and Legend may recommend TD Ameritrade to clients for custody and brokerage services. There is no direct link between Legend’s participation in the TDA Program and the investment advice it gives to its clients, although Legend receives economic benefits through its participation in the TDA Program that are typically not available to TD Ameritrade retail investors. These benefits include the following products and services (provided without cost or at a discount): receipt of duplicate client statements and confirmations; research related products and tools; consulting services; access to a trading desk serving Legend participants; access to block trading (which provides the ability to aggregate securities transactions for execution and then allocate the appropriate shares to client accounts); the ability to have advisory fees deducted directly from client accounts; access to an electronic communications network for client order entry and account information; access to mutual funds with no transaction fees and to certain institutional money managers; and discounts on compliance, marketing, research, technology, and practice management products or services provided to Legend by third party vendors. TD Ameritrade may also have paid for business consulting and professional services received by Legend’s related persons. Some of the products and services made available by TD Ameritrade through the program may benefit Legend, but may not benefit its client accounts. These products or services may assist Legend in managing and administering client accounts, including accounts not maintained at TD Ameritrade. Other services made available by TD Ameritrade are intended to help Legend manage and further develop its business enterprise. The benefits received by Legend or its personnel through participation in the TDA Program do not depend on the amount of brokerage transactions directed to TD Ameritrade. As part of its fiduciary duties to clients, Legend endeavors at all times to put the interests of its clients first. Clients should be aware, however, that the receipt of economic benefit by Legend or its related persons in and of itself creates a potential conflict of interest and may indirectly influence Legend’s choice of TD Ameritrade for custody and brokerage services. As part of the TDA Program, we receive certain benefits that we would not receive if it did not offer investment advice to clients.

We also participate in the Charles Schwab & Company, Inc.’s SchwabLink program that is offered to independent investment advisors. SchwabLink is a proprietary data-exchange software. We receive this benefit based on the

amount of assets that we have under management at Charles Schwab & Company, Inc.

Clients are not under any obligation to effect trades through any recommended broker.

We do not receive fees or commissions from any of these arrangements.

Research And Other Soft Dollars

In addition to a broker-dealer's ability to provide the "best execution" for our clients, we may consider the value of "research" or additional brokerage products and services that a broker-dealer has provided or may be willing to provide. This is known as paying for such services or products with "soft dollars". We are currently enrolled in the Soft Dollar Program provided by TD Ameritrade, Inc. Because many of the products or services could be considered to provide a benefit to Legend and, because the "soft dollars" used to acquire them are client assets, Legend could be considered to have a conflict of interest in allocating client brokerage business. As a result, we could receive valuable benefits by selecting TD Ameritrade, Inc. to execute client transactions and the transaction costs charged by TD Ameritrade, Inc. might not be the lowest transaction cost we might otherwise be able to negotiate. In addition, we theoretically could have an incentive to cause clients to engage in more securities transactions than would otherwise be optimal in order to generate brokerage compensation with which to acquire products or services.

Our use of soft dollars is intended to comply with the requirements of Section 28(e) of the Securities Exchange Act of 1934. Section 28(e) provides a "safe harbor" for investment managers who use commissions or transaction fees paid by their advised accounts to obtain investment research services that provide lawful and appropriate assistance to the manager in performing investment decision-making responsibilities. As required by Section 28(e), we will make a good faith determination that the fees paid are reasonable in relation to the value of the brokerage and research services provided. That is, before placing orders with a particular broker-dealer, we will generally determine, considering all of the factors described below, that the compensation paid to TD Ameritrade, Inc. is reasonable in relation to the value of all the brokerage and research products and services provided by TD Ameritrade, Inc. In making this determination, we typically consider not only the particular transaction or transactions, and not only the value of brokerage and research services and products to a particular client, but also the value of those services and products in Legend's performance of its overall responsibilities to all of its clients. In some cases, transaction fees charged by TD Ameritrade, Inc. for a particular transaction or set of transactions may be greater than the amounts another broker-dealer who did not provide research services or products might charge. In such cases, however, the products or

services involved are used solely for the benefit of the client in whose account the fees are incurred.

Research and Brokerage Products and Services. "Research" products and services we may receive from TD Ameritrade, Inc. may include financial publications or other information about particular companies and industries (through research reports and otherwise); and other products or services (e.g., computer services, including software, and data bases) that provide lawful and appropriate assistance to the firm in the performance of its investment decision-making responsibilities. Consistent with Section 28(e), brokerage products and services (beyond traditional execution services) consist primarily of computer services and software that permit Legend to effect securities transactions and perform functions incidental to transaction execution. We generally use such products and services in the conduct of our investment decision-making, not just for those accounts whose fees may be considered to have been used to pay for the products or services.

Amount and Manner of Payment. TD Ameritrade, Inc. establishes soft dollar "credits" arising out of stock trading brokerage business done in the past, which may be used to pay for specified lawful and appropriate research expenses. The actual level of transactional business we do with TD Ameritrade, Inc. during any period may generate unused soft dollar "credits." We do not exclude a broker-dealer from receiving business simply because the broker-dealer has not been identified as providing soft dollar research products and services.

Brokerage For Client Referrals

All investment management, investment consulting, or subadvisory clients are free to select any broker-dealer of his or her choice. We do not have an incentive to recommend a broker-dealer based on client referrals.

Directed Brokerage

We strongly discourage a client to engage in direct brokerage. By using Directed Brokerage, Legend may not be able to achieve the most favorable execution, and this practice may cost clients more money.

Order Aggregation

Investment transactions for each client generally will be effected independently, unless we decide to purchase or sell the same investments for several clients at approximately the same time. We may (but are not obligated to) combine or "batch" (also known as a "block trade") such orders to obtain best execution and/or to obtain more favorable commission rates as may be applicable. We will strive to allocate equitably among our clients differences in prices on a custodian-by-custodian basis that might have been obtained had such orders been placed independently. Under the batch procedure, transactions will be averaged as to price and will be allocated

among our clients in proportion to the purchase and sale orders placed for each client at each respective custodian on any given day.

Trade Error Disclosure

It is Legend's policy and practice to seek to identify and correct trade errors in client accounts without ultimately disadvantaging the client. Should Legend discover a trade error attributable to the action or inaction of Legend or its staff, it is Legend's policy to correct the error so as to place the client in at least the same position as the client would have been in had the error not occurred. These corrections typically take place in a "trade error account" maintained by Legend at Pershing. Certain errors, when corrected, will result in a profit. In these situations, the profits are allowed to remain in the trade error account and Legend will "make the client whole" by sending a check to the client for the applicable amount. Legend will use the proceeds remaining in the error account to offset future trade errors for any client which results in a loss.

Review of Accounts**Periodic Reviews**

Investment Management: An initial review of the portfolio is made and recommendations are provided to the client. Thereafter, reviews of the portfolio(s) are conducted at least quarterly. Reviewers are the President and/or the members of our Investment Committee.

Investment Consulting: These client portfolio(s) and other documentation will be reviewed as requested and as contracted at the inception of the advisory relationship.

Financial Planning: Clients receive an annual review of the components of the financial plan where relevant. The review will be completed by a member of the advisory team.

Review Triggers

Portfolios and the financial plans are reviewed at our discretion depending upon but not limited to; client circumstances, cash inflows and outflows, and political and economic conditions as well as investment and financial market conditions and movements. Portfolio reviews are also triggered by technical indicators, interest rate fluctuations, tax report information, and client request.

Regular Reports

Investment Management: In addition to the monthly statements and confirmations of transactions that clients receive from their custodian, Legend will provide written reports on quarterly basis to clients with at least \$250,000.00 under management and semi-annual basis to clients with \$100,000.00 - \$250,000.00 under management unless otherwise determined.

Investment Consulting: Clients will not typically receive reports due to the nature of the service.

Financial Planning: It is the goal of Legend to provide clients with an annual report of the components of the financial plan where relevant. The only reason this would not be accomplished is that the client did not provide Legend with the requested information in a timely manner. If requested, for a separate fee, these reports may be provided more frequently.

Client Referrals and Other Compensation

Client Referrals To Legend

We do not accept compensation or economic benefit from anyone providing investment advice or advisory services to our clients.

We will contract with existing advisors to introduce Legend to their clients. All such introductions by the existing advisors will be made pursuant to Rule 206(4)-3 of the Investment Advisers Act of 1940 and applicable state laws and regulations. We will not contract with any client who is a resident of a state in which Legend does not have appropriate notice filed as an investment advisor, if such notice filing is required.

We may share our advisory fee with any person who introduces Legend to a new client, provided that the payment of such fee is in compliance with Rule 206(4)-3 of the Advisers Act and applicable state laws.

We are a member of the National Association of Personal Financial Advisors ("NAPFA"). NAPFA has entered into an arrangement with the MD Preferred Financial Advisor Network ("Network"), a national organization devoted to serving the needs of healthcare professionals throughout the United States, whereby the Network shall promote the benefits of NAPFA (i.e., its commitment to providing fee-only investment advisory and financial planning services, etc.) to Network members. As part of the arrangement, NAPFA members may become members of the MD Preferred Financial Advisor Program (the "Program") by paying an annual participation fee. As a Program member, we shall be included in the Program directory and shall be entitled to display the MD Preferred Financial Advisor Medallion. The amount of the annual participation fee is fixed and not contingent upon any Network member engaging the services of Legend. In the event that a Network member engages our services, we shall not share any portion of our fees with the Network.

As disclosed under Brokerage Practices-Selecting Brokerage Firms above, Legend participates in TD Ameritrade's institutional customer program and Legend may recommend TD Ameritrade to clients for custody and brokerage services. There is no direct link between Legend's participation in the

program and the investment advice it gives to its clients, although Legend receives economic benefits through its participation in the program that are typically not available to TD Ameritrade retail investors. These benefits include the following products and services (provided without cost or at a discount): receipt of duplicate statements and confirmations; research related products and tools; consulting services; access to a trading desk serving Legend participants; access to block trading (which provides the ability to aggregate securities transactions for execution and then allocate the appropriate shares to client accounts); the ability to have advisory fees deducted directly from client accounts; access to mutual funds with no transaction fees and to certain institutional money managers; and discounts on compliance, marketing, research, technology, and practice management products or services provided to Legend by third party vendors. TD Ameritrade may also have paid for business consulting and professional services received by Legend's related persons. Some of the products and services made available by TD Ameritrade through the program may benefit Legend but may not benefit its client accounts. These products or services may assist Legend in managing and administering client accounts, including accounts not maintained at TD Ameritrade. Other services made available by TD Ameritrade are intended to help Legend manage and further develop its business enterprise. The benefits received by Legend or its personnel through participation in the program do not depend on the amount of brokerage transactions directed to TD Ameritrade. As part of its fiduciary duties to clients, Legend endeavors at all times to put the interests of its clients first. Clients should be aware, however, that the receipt of economic benefits by Legend or its related persons in and of itself creates a potential conflict of interest and may indirectly influence Legend's choice of TD Ameritrade for custody and brokerage services.

Legend also receives from TD Ameritrade certain additional economic benefit that may or may not be offered to any other independent investment advisors participating in the program. Specifically the benefits include multiple licenses of Salesforce provided due to the fact that Diane Pearson acted as a participant on a TD Ameritrade task force to create a usable version of Salesforce to advisors who utilize TD Ameritrade's services for a thirteen month period at no charge provided by TD Ameritrade. This benefit ends May 2, 2013. The Salesforce licenses are to be used for the purpose of client relationship management, tracking sales, and tracking prospects. Legend's receipt of Salesforce services raises potential conflicts of interest. Legend may have an incentive to recommend to its clients that the assets under management by Legend be held in custody with TD Ameritrade and to place transactions for client accounts with TD Ameritrade. Legend's receipt of Salesforce services does not diminish its duty to act in the best interests of its clients, including to seek best execution of trades for client accounts.

Solicitor Referrals

The solicitor's sole responsibility is to introduce clients to Legend. We will render all investment advisory services to the client.

The solicitor shall be compensated for these services in the following manner:

For all services, 20.00% of the gross advisory fees received from the client, will be paid by Legend within sixty (60) days after the end of the billing quarter to the solicitor.

No payment will be made without delivery to Legend of a signed and dated acknowledgment of receipt of the Solicitor's Firm Brochure, and the Legend's Firm Brochure.

The solicitor agrees to perform these duties in a manner consistent with Legend's instructions, the Investment Advisors Act of 1940 and rules thereunder and applicable state law.

We will make a bonafide effort to ascertain that the solicitor has complied with this agreement.

The advisory fee paid to Legend by such referred clients will be no different than the same as the fee that would have been charged had the referred client contracted with Legend themselves.

Referrals To Other Professionals

We do not accept referral fees or any form of compensation from other professionals when we refer a prospect or client to them.

Other Compensation**iRebal Discounts**

We consider a number of factors in selecting brokers and custodians at which to locate our client's accounts, including, but not limited to; execution capability, experience and financial stability, reputation and the quality of services provided. In selecting TD Ameritrade as the broker and custodian for certain current and future client accounts, we take into consideration our arrangement with TD Ameritrade as to obtaining TD Ameritrade's automatic portfolio rebalancing service for advisors, known as "iRebal". We receive this software at no cost as long as we maintain a certain minimum amount of taxable client accounts at TD Ameritrade.

The standard annual iRebal licensing fee that would otherwise be applicable is \$20,000.00. That fee is generally subject to specified reductions (and in Legend's case, a complete waiver) if specified amount of client's taxable accounts are either already on the TD Ameritrade platform or are committed

to be placed on it. Specified taxable client accounts either maintained on or committed to the TD Ameritrade platform will bring fee reductions of up to \$20,000.00 per year for as many as three years or more.

The non-taxable accounts excluded from the maintenance and commitment levels described above are those that constitute "plan assets" of plans subject to Title 1 of the Employee Retirement Income Security Act of 1974, as amended ("ERISA"), or as defined in Section 4975 of the Internal Revenue Code (which includes IRAs).

If we do not maintain the relevant level of taxable assets on the TD Ameritrade platform, we may be required to make a penalty fee payment to TD Ameritrade calculated on the basis of the shortfall.

Although we believe that the products and services offered by TD Ameritrade are competitive in the market place for similar services offered by other broker-dealers or custodians, the arrangement with TD Ameritrade regarding the iRebal service may affect our independent judgment when selecting or maintaining TD Ameritrade as the broker or custodian for client accounts.

Custody

All assets are held at qualified custodians, which means the custodians provide account statements directly to clients at their address of record at least quarterly. Upon receipt of statements directly from the custodian, the client is responsible for careful review of said documents for errors.

Investment Discretion

Discretionary Authority for Trading

The client delegates all discretionary authority for trading and all of its powers with regard to the investment assets to Legend. The client appoints Legend as their "attorney and agent in fact" with full authority to buy, sell, or otherwise effect investment transactions on such investment assets on their behalf.

Voting Client Securities

We ***will not*** vote proxies for investments held in the client's accounts. If the client's investment assets are for a retirement plan or other employee benefit plan governed by ERISA, the client directs Legend ***not*** to vote proxies for investments held in the client's accounts because the right to vote such proxies has been expressly reserved for the plan's trustees. The client will receive proxies and other solicitations directly from the custodian or transfer agent. The client may contact Legend with questions about a particular solicitation.

Financial Information

Prepayment Of Fees

A balance sheet is not required to be provided because we do not serve as a custodian for client funds or securities, and do not require prepayment of fees of more than \$500.00 per client, six (6) months or more in advance.

Bankruptcy

We have not been the subject of a bankruptcy petition.

Brochure Supplement (Part 2B of Form ADV)

Education and Business Standards

We require that persons in an advisory function within the firm possess, minimally, the following qualifications: College level of education or corresponding years of service and experience in the financial industries in conjunction with continuous peer review and updating to maintain the quality of recommendation, advice, and services. In addition, persons in an advisory function within the firm must receive either the Certified Financial Planner (CFP®) designation or the Chartered Financial Analyst (CFA) designation within eight years of beginning to provide advice on Legend's behalf. Regardless of the designation obtained, it must be kept current with the minimum Certified Education Units (CEU).

Professional Certifications

Employees have earned certifications and credentials that are required to be explained in further detail.

Certified Financial Planner (CFP®): Certified Financial Planners are licensed by the CFP® Board to use the CFP® mark. CFP® certification requirements:

- Bachelor's degree from an accredited college or university.
- Completion of the financial planning education requirements set by the CFP® Board (www.cfp.net).
- Successful completion of the 10-hour CFP® Certification Exam.
- Three-year qualifying full-time work experience.
- Successfully pass the Candidate Fitness Standards and background check.

Chartered Financial Analyst (CFA®): Chartered Financial Analysts are licensed by the CFA® Institute to use the CFA® mark. CFA® certification requirements:

- Hold a bachelor's degree from an accredited institution or have equivalent education or work experience.
- Successful completion of all three exam levels of the CFA® Program.
- Have 48 months of acceptable professional work experience in the investment decision-making process.

- Fulfill society requirements, which vary by society. Unless you are upgrading from affiliate membership, all societies require two sponsor statements as part of each application; these are submitted online by your sponsors.
- Agree to adhere to and sign the Member's Agreement, a Professional Conduct Statement, and any additional documentation requested by CFA® Institute.

Certified Public Accountant (CPA®): Certified Public Accountant is the statutory title of qualified accountants in the United States who have passed the Uniform Certified Public Accountant Examination and have met additional state education and experience requirements for certification as a CPA®. The designation "CPA® Inactive" or an equivalent phrase is permitted in many states. These individuals have previously met the requirements but in the meantime have lapsed their continuing professional education.

- Hold a bachelor's degree from an accredited institution or have equivalent education or work experience.
- Successful completion of the Uniform Certified Public Accountant Examination.

Professional Plan Consultant (PPC™): The Professional Plan Consultant (PPC™) designation signifies a commitment to education and service excellence in the qualified plan industry. The 401(k) Service Training Program™ is the only course that sets service standards in the retirement plan industry and imparts professionals not only with the knowledge, but the tools needed to meet (and exceed) those standards.

- A successful candidate must have three years of financial industry sales, service, and/or support experience.
- Successful completion of the 401(k) Service Training Program™. Each candidate must sit for a 50-question, multiple choice examination held at the end of the training program, and obtain a passing score of 70% or better.
- A PPC™ candidate must attend either the instructor-led, multiple-day training session accredited by Robert Morris University or complete the online training program to gain a comprehensive understanding of the issues faced by plan sponsors, how to identify shortfalls in an employer-sponsored plan, and how to successfully address plan management issues.

- On an ongoing basis, over a 24-month cycle, each PPC™ designee must complete a minimum number of continuing education hours (12) in a format allowed by Financial Support Solutions.

Certified Divorce Financial Analyst (CDFA™): In order to be considered for the Certified Divorce Financial Analyst this designation, a professional must have at least two years experience in the financial or legal industry.

- To obtain this designation, a professional must complete a series of four examinations based upon material learned from four self-study courses.
- Coursework outlines several key areas important in divorce proceedings; including the treatment of property during divorce, alimony and child support, and tax implications of property division.
- The entire program generally takes at least four (4) months to complete.

Accredited Wealth Management Advisor (AWMASM): This designation will gain advanced, yet practical knowledge about critical aspects of the financial services industry: asset management, allocation and selection; investment performance and strategies; and taxation of investment products. The course also includes training in investment for retirement, strategies for small business owners, and the management of deferred compensation plans. In addition, instruction will cover insurance, estate planning, asset protection and tax reduction issues.

- To obtain this designation, a professional must successfully complete the program;
- Pass the final examination; and
- Comply with the Code of Ethics, which includes agreeing to abide by the Standards of Professional Conduct and Terms and Conditions. Applicants must also disclose any criminal, civil, self-regulatory organization, or governmental agency inquiry, investigation, or proceeding relating to their professional or business conduct. Conferment of the designation is contingent upon the College for Financial Planning's review of matters either self-disclosed or which are discovered by the College that are required to be disclosed.

NAPFA Registered Financial Advisor®: This designation is the top level of membership in the National Association of Personal Financial Advisors (NAPFA). All NAPFA-Registered Financial Advisors® must have three years of comprehensive financial planning experience, have a sample comprehensive financial plan pass a peer review process. All NAPFA-

Registered Financial Advisors® must possess a Bachelor's degree from an accredited institution. Currently, new NAPFA-Registered Financial Advisors® must also possess either the Certified Financial Planning™ designation awarded by the Certified Financial Planning Board of Standards, Inc., or the American Institute of Certified Public Accountants' Personal Financial Specialist (CPA/PFS) credential. All NAPFA-Registered Financial Advisors® must also adhere to NAPFA's Fiduciary Oath, Standards of Membership and Affiliation, and Bylaws. NAPFA-Registered Financial Advisors® must also comply with NAPFA's industry-leading strict continuing education requirements of sixty (60) hours every two (2) years. All NAPFA-Registered Financial Advisors® provide investment and/or financial advice on a strictly Fee-Only basis as defined by NAPFA, and continue to meet NAPFA's standards for strong character and adherence to the laws and regulation governing the profession.

Louis P. Stanasolovich, CFP®

Date of birth: February 5, 1957

Educational Background:

- Bachelor of Science degree in Accounting from The Pennsylvania State University, 1979
- CFP® designation obtained in 1984

Business Experience:

- President, CEO, CCO, CIO, Legend Financial Advisors, Inc.® from January, 1994 to Present
- President, CEO, CCO, CIO, EmergingWealth Investment Management, Inc. from October, 2009 to Present
- Financial Advisor, Allegheny Financial Group 1984 to January, 1994
- Registered Representative, Huttoe & Associates, January, 1994 to March, 1995

Disciplinary History: None

Other Business Activities: Editor and Chief Operations Manager, 10/1/12 President and CEO of Wealth Advisor Publishing, Inc. that publishes the *Risk-Controlled Investing* and *Global Economic and Investment Analytics* Newsletters.

Mr. Stanasolovich was a participant of the TD Ameritrade Advisor Panel, has been selected to assist the CFP® Board's Board of Examiners reviewing various test questions for the CFP® Certification Examination offered by the Certified Financial Planner® Board of Standards, Inc. as well as the IAFP Board from 1988 to 1992.

Additional Compensation: None

Supervision:

Louis P. Stanasolovich's compliance related activities are supervised by Diane M. Pearson, CFP®, PPC™, CFDA™. She reviews Lou's investment advisory work through frequent office interactions as well as remote interactions. She also reviews Lou's activities through our client relationship management system.

Diane M. Pearson, CFP®, PPC™, CFDA™'s contact information:

(412) 635-9210 extension 120

legend@legend-financial.com

Arbitration Claims: None

Self-Regulatory Organization or Administrative Proceedings: None

Bankruptcy Petition: None

Diane M. Pearson, CFP[®], PPC[™], CDFA[™]

Date of birth: July 20, 1964

Educational Background:

- Associate degree in Accounting, Robert Morris College, 1983.
- Bachelor of Science degree in Management, Robert Morris College, 1985
- Registered 529 Plan Consultant through the www.savingforcollege.com

Business Experience:

- Advisor, Legend Financial Advisors, Inc.[®], from January, 1998 to Present
- Senior Assistant Financial Planner, Legend Financial Advisors, Inc.[®], from January, 1994 to January, 1998.
- Advisor, EmergingWealth Investment Management, Inc., from October, 2009 to Present.
- Registered Representative, Trustmark Financial Group, Inc. from December, 2001 to August, 2002.
- Registered Representative, The Codrick Financial Group, from November, 1996 to December, 1999.
- Registered Representative, Huttoe & Associates, from June, 1994 to March, 1995.

Disciplinary History: None

Other Business Activities:

Diane M. Pearson was a participant of National Association of Women Business Owners, was a participant of the TD Ameritrade Advisor Panel, has been selected to assist the CFP[®] Board's Board of Examiners reviewing various test questions for the CFP[®] Certification Examination offered by the Certified Financial Planner[®] Board of Standards, Inc.

Additional Compensation: DNA

Supervision:

Diane M. Pearson's compliance related activities are supervised by Louis P. Stanasolovich, CCO. He reviews Diane's work through frequent office interactions as well as remote interactions. He also reviews Diane's activities through our client relationship management system.

Louis P. Stanasolovich, CCO contact information:

(412) 635-9210 extension 721 legend@legend-financial.com

Arbitration Claims: None

Self-Regulatory Organization or Administrative Proceedings: None

Bankruptcy Petition: None

James J. Holtzman, CFP[®], CPA[®] Inactive

Date of birth: January 25, 1974

Educational Background:

- Bachelor of Science in Administration and Management, La Roche College, 1996.
- Bachelor of Science in Accounting, La Roche College, 1996.
- Registered Section 529 Plan Consultant through the www.savingforcollege.com

Business Experience:

- Advisor, Legend Financial Advisors, Inc.[®], from December, 2003 to Present.
- Senior Assistant Financial Planner, Legend Financial Advisors, Inc.[®], from May, 2001 to December, 2003.
- Advisor, EmergingWealth Investment Management, Inc., from October, 2009 to Present.
- Financial Analyst, Mercer Allied Company, L.P., from November, 1999 to May, 2001.
- Financial Planner, The Ayco Company, Inc., from November, 1999 to May, 2001.
- Accountant, Epstein, Tabor & Schorr, from July, 1998 to November, 1999.

Disciplinary History: None

Other Business Activities: None

Additional Compensation: DNA

Supervision:

James J. Holtzman's compliance related activities are supervised by Louis P. Stanasolovich, CCO. He reviews Jim's work through frequent office interactions as well as remote interactions. He also reviews Jim's activities through our client relationship management system.

Louis P. Stanasolovich, CCO contact information:

(412) 635-9210 extension 721 legend@legend-financial.com

Arbitration Claims: None

Self-Regulatory Organization or Administrative Proceedings: None

Bankruptcy Petition: None

Eric L. DeMico, Investment Analyst

Date of birth: January 30, 1983

Educational Background:

- Bachelor of Science in Investment Management, Duquesne University, 2006
- BSBA in Finance, Duquesne University, 2006

Business Experience:

- Investment Analyst, Legend Financial Advisors, Inc.[®] from June, 2008 to Present.
- Financial Analyst, Alcoa Inc. from July, 2006 to June, 2008
- Finance Intern, Legend Financial Advisors, Inc.[®] from November, 2004 to June, 2006

Disciplinary History: None

Other Business Activities: None

Additional Compensation: DNA

Supervision:

Eric L. DeMico's compliance related activities are supervised by Louis P. Stanasolovich, CCO. He reviews Eric's work through frequent office interactions as well as remote interactions. He also reviews Eric's activities through our client relationship management system.

Louis P. Stanasolovich, CCO contact information:
(412) 635-9210 extension 721 legend@legend-financial.com

Arbitration Claims: None

Self-Regulatory Organization or Administrative Proceedings: None

Bankruptcy Petition: None

William T. Knight, AWMASM, Assistant Advisor

Date of birth: July 21, 1987

Educational Background:

- Bachelor of Science in Business Administration, University of Pittsburgh, 2010.

Business Experience:

- Assistant Advisor, Legend Financial Advisors, Inc.[®] from May, 2010 to Present
- Finance Intern, Legend Financial Advisors, Inc.[®] from December, 2007 to May, 2010

Disciplinary History: None

Other Business Activities: None

Additional Compensation: DNA

Supervision:

William T. Knight's compliance related activities are supervised by Louis P. Stanasolovich, CCO. He reviews Bill's work through frequent office interactions as well as remote interactions. He also reviews Bill's activities through our client relationship management system.

Louis P. Stanasolovich, CCO contact information:

(412) 635-9210 extension 721 legend@legend-financial.com

Arbitration Claims: None

Self-Regulatory Organization or Administrative Proceedings: None

Bankruptcy Petition: None

Chase D. Conti, AWMASM, Assistant Advisor**Educational Background:**

- Date of birth: December 30, 1988
- Bachelor of Science in Finance and Accounting, Robert Morris University, 2011.

Business Experience:

- Assistant Advisor, Legend Financial Advisors, Inc.[®] from May, 2011 to Present
- Finance Intern, Legend Financial Advisors, Inc.[®] from November, 2009 to May, 2011
- Assistant Financial Advisor, EmergingWealth Investment Management, Inc. from May, 2011 to Present

Disciplinary History: (if applicable)

Other Business Activities: None

Additional Compensation: DNA

Supervision:

Chase D. Conti's compliance related activities are supervised by Louis P. Stanasolovich, CCO. He reviews Chase's work through frequent office interactions as well as remote interactions. He also reviews Chase's activities through our client relationship management system.

Louis P. Stanasolovich, COO contact information:

(412) 635-9210 extension 721 legend@legend-financial.com

Arbitration Claims: None

Self-Regulatory Organization or Administrative Proceedings: None

Bankruptcy Petition: None