

*This brochure supplement provides information about Alonso Jose Rodriguez that supplements the Advise Financial LLC brochure. You should have received a copy of that brochure. Please contact Alonso Jose Rodriguez if you did not receive Advise Financial LLC's brochure or if you have any questions about the contents of this supplement.*

*Additional information about Alonso Jose Rodriguez is also available on the SEC's website at [www.adviserinfo.sec.gov](http://www.adviserinfo.sec.gov).*

## **Advise Financial LLC**

### **Form ADV Part 2B – Individual Disclosure Brochure**

*for*

### **Alonso Jose Rodriguez**

Personal CRD Number: 6594218

Investment Adviser Representative

Advise Financial LLC

*Primary Office Address:*

10748 NW, 12th Manor

Plantation, Florida 33322

(786) 667-7200

*Other Office Addresses:*

2525 Ponce De Leon Blvd., Suite 300

Coral Gables, FL 33134

Urb. Los Palos Grandes Ave. Andres Bello,

Edif. Multicentro Empresarial Los Palos Grandes,

Nivel PH,

Caracas, Venezuela, 1060

(954) 381-1070

<http://www.advise-financial.com>

[alonso@advise-financial.com](mailto:alonso@advise-financial.com)

UPDATED: 11/8/2019

## Item 2: Educational Background and Business Experience

**Name:** Alonso Jose Rodriguez

**Born:** 1973

### **Educational Background and Professional Designations:**

#### **Education:**

Master in Finance Finance, IESA - 2002

Business Administration Bank and Finance, Universidad Metropolitana - 1997

Financial Planning, Boston University - 2017

#### **Business Background:**

11/2015 - Present

President  
Advise Financial LLC

10/2010 - Present

Financial Advisor  
Self Employed

04/1999 - 06/2017

Trust Manager  
Mercantil Banco

## Item 3: Disciplinary Information

There are no legal or disciplinary events that are material to a client's or prospective client's evaluation of this advisory business.

## Item 4: Other Business Activities

Alonso Jose Rodriguez is a financial advisor of a Venezuelan Mutual Fund in Mercantil. From time to time, he may offer clients advice or products from those activities and clients should be aware that these services may involve a conflict of interest. Advise Financial LLC always acts in the best interest of the client and clients are in no way required to the services of any representative of Advise Financial LLC in connection with such individual's activities outside of Advise Financial LLC.

Alonso Jose Rodriguez owns a restaurant named One Way, located in Venezuela.

### **Item 5: Additional Compensation**

Alonso Jose Rodriguez does not receive any economic benefit from any person, company, or organization, other than Advise Financial LLC in exchange for providing clients advisory services through Advise Financial LLC.

### **Item 6: Supervision**

As the Chief Compliance Officer of Advise Financial LLC, Alonso Jose Rodriguez supervises all activities of the firm. Alonso Jose Rodriguez's contact information is on the cover page of this disclosure document. Alonso Jose Rodriguez adheres to applicable regulatory requirements, together with all policies and procedures outlined in the firm's code of ethics and compliance manual.