

## Form ADV Part 2A: Appendix 1 – Wrap Fee Program Brochure

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This wrap fee program brochure provides information about the qualifications and business practices of Brokers International Financial Services, LLC ("Brokers Financial", "us", "our", or "we"). If you have any questions about the contents of this brochure, please contact us at (877)-886-1939 or at [compliance@brokersfinancial.com](mailto:compliance@brokersfinancial.com). The information in this brochure has not been approved or verified by the United States Securities and Exchange Commission or by any state securities authority.

Brokers Financial is a registered investment adviser. While registration is required under law, registration of an investment adviser or broker-dealer does not imply any specific level of skill or training.

Additional information about Brokers Financial is available on the SEC's website at [www.adviserinfo.sec.gov](http://www.adviserinfo.sec.gov) and on FINRA's website at [www.finra.org/brokercheck](http://www.finra.org/brokercheck). You can view our information on this website by searching for our name Brokers International Financial Services, LLC or our CRD # 139627.

## **Item 2 – Material Changes**

The following summarizes the material changes made to the Brokers Financial brochure since March 28, 2019:

### **1. Item 4 – Services, Fees and Compensation**

The Introduction section was modified to reflect that many of our advisors have their own business name and that the advisors may market advisory services provided through us under that business name. (effective August 14, 2019)

The Fees and Compensation section was modified to expand the disclosure regarding the conflict of interest Brokers Financial and Advisors have with recommending no-transaction fee mutual funds over lower cost mutual funds. (effective August 14, 2019).

The Fees and Compensation section was modified to expand the disclosure regarding Pershing's FUNDVEST® program and the conflict of interest it creates for Brokers Financial and Advisors.

### Item 3 – Table of Contents

Item 2 – Material Changes .....	2
Item 3 – Table of Contents .....	3
Item 4 – Services, Fees and Compensation .....	4
Introduction.....	4
Services.....	4
Brokers Financial Aspire Program .....	5
Brokers Financial Retirement Ally Wrap Program .....	5
Fees and Compensation .....	6
Jefferson National .....	9
TD Ameritrade Unified Managed Account (UMAX).....	10
TD Ameritrade Separate Account Exchange .....	10
Other Financial Institution Fees .....	11
Termination of Services .....	11
Item 5 – Account Requirements and Types of Clients.....	12
Account Minimums.....	12
Opening an Account.....	12
Types of Clients .....	12
Item 6 – Portfolio Manager Selection and Evaluation.....	12
Description of Other Advisory Services .....	13
Performance-Based Fees and Side-By-Side Management.....	13
Methods of Analysis, Investment Strategies and Risk of Loss .....	14
A. Method of Analysis .....	14
B. Investment Styles and Strategies .....	15
C. Risk of Loss .....	16
Voting Client Securities .....	16
Item 7 – Client Information Provided to Portfolio Managers .....	16
Item 8 – Client Contact with Portfolio Managers.....	16
Item 9 – Additional Information .....	16
Disciplinary Information.....	16
Other Financial Industry Activities and Affiliations .....	17
Participation or Interest in Client Transactions .....	17
Material arrangements with related entities .....	17
Code of Ethics Summary .....	17
Affiliate and Employee Personal Securities Transactions Disclosure .....	18
Account Reviews and Reviewers.....	18
Statements and Reports .....	18
Client Referrals and Other Compensation .....	19
Other Compensation .....	19
Financial Information.....	20

## **Item 4 – Services, Fees and Compensation**

### **Introduction**

Brokers Financial is a SEC registered investment adviser and broker-dealer with its main operations located in Urbandale, Iowa. Brokers Financial started operations in 2006. Brokers Financial is wholly owned by Brokers International, Ltd.

Brokers Financial has developed and sponsors the following separate wrap fee programs (collectively referred to as the “Programs”): Brokers Financial Aspire Program (“Aspire Program”) and Retirement Ally Program (“Retirement Ally Program”).

We have several Investment Adviser Representatives who own their own legal business entities, through which we conduct a portion of our advisory business. These business names and logos may appear on marketing materials as approved by us, or client statements as approved by the custodian of your account assets. You should understand that these businesses are legal entities of those Investment Adviser Representatives and not of Brokers Financial or the custodian. These legal business entities may provide services other than investment advisory services as disclosed in this Brochure. However, all investment advisory services are provided through us.

### **Services**

Prior to providing any of the following investment advisory services, the client, the Investment Advisor Representative (Advisor) and Brokers Financial are required to enter into one or more written agreements setting forth the terms and conditions under which Brokers Financial renders its services (collectively the “Agreement”).

Our investment adviser representatives (Advisors) are independent contractors and not employees of Brokers Financial. The Advisor may also be a Registered Representative of Brokers Financial. When determining whether an advisory program is appropriate for your individual needs, please keep in mind that fee-based accounts, when compared with commission-based accounts, often result in lower costs during periods when trading activity is heavier, such as the year an account is established. When periods of trading activity are lower, fee-based accounts may result in higher annual costs. Therefore, the total cost to you for an advisory program could be more expensive than a commission-based account. Factors to consider are the account size, the number of trades in the account, the type and quantities of securities purchased or sold, the commission rates, and your tax situation.

You should have a conversation with your Advisor and read this Disclosure Brochure carefully when deciding if the advisory services available through us are right for your investment needs.

As part of the account opening process for the Programs, clients complete a Risk Profile which provides a client’s investment objectives, financial situation, time horizon, risk tolerance, investment restrictions, and any additional investment-related instructions. Brokers Financial and Advisors rely on this information to make strategy or portfolio model recommendations. As part of the Agreement, clients agree to inform Brokers Financial and/or the Advisor of any material change to the information provided in the Risk Profile or in their financial circumstances which might affect the manner in which their assets are invested.

You are always responsible for notifying us of any changes to your financial situation or investment objectives. At least annually, we will contact each client for the specific purpose to determine whether the client’s financial situation or investment objectives have changed, or if the client would like to impose and/or modify any reasonable restrictions on the management of their accounts. We are always reasonably available to consult with clients relative to the status of their accounts. A client’s beneficial interest in a security does not represent an undivided interest in all the securities held by the custodian, but rather represents a direct and beneficial interest in the securities which comprise the accounts. A separate account is always maintained for each client with the broker-dealer/custodian and the client retains all rights of ownership to their accounts (e.g. right to withdraw securities or cash, exercise or delegate proxy voting, and receive transaction confirmations).

It is important that you understand that we manage investments for other clients and may give them advice or take actions for them or for our own personal accounts that is different from the advice we provide to you or actions we take for you. We are not obligated to buy, sell or recommend to you any security or other investment that we may buy, sell or recommend for any other clients or for our own accounts.

Conflicts may arise in the allocation of investment opportunities among accounts we manage. We strive to allocate investment opportunities believed appropriate for your account(s) and other accounts advised by us among such accounts equitably and consistent with the best interests of all accounts involved. However, there can be no assurance that a particular investment opportunity that comes to our attention will be allocated in any particular manner. If we obtain material, non-public information about a security or its issuer that we may not lawfully use or disclose, we have absolutely no obligation to disclose the information to any client or use it for any client's benefit.

Our portfolio management services are provided through two internally managed platforms, our Brokers Financial Aspire Program and Brokers Financial Retirement Ally Program.

### **Brokers Financial Aspire Program**

Through the Aspire Program, clients receive continuous investment advice from the Advisor. The Advisor is responsible for selecting the securities within an investment strategy. Advisors may develop models or strategies that are generally applied to their clients while other Advisors will develop truly individualized portfolios for each client to meet a client's specific goal and objective. Investment strategies, models, and philosophies used within the Aspire Program will generally vary based on the Advisor providing advice. Models and strategies used by one Advisor may be different than strategies used by other Advisors. Some Advisors limit their advice to mutual funds and exchange traded funds (ETFs) and others will provide advice on a full range of securities including but not limited to: exchange-listed securities, securities traded over the counter, foreign issues, ETFs, warrants, corporate debt securities, commercial paper, certificates of deposit, mutual fund shares, municipal securities, United States government securities, third party money managers and options contracts on securities.

The Aspire Program allows for both discretionary and non-discretionary trading. With discretionary trading, the Advisor has the authority to buy or sell securities without obtaining a client's approval prior to each transaction. With non-discretionary trading, the Advisor must obtain a client's approval before each transaction. Clients grant the Advisor discretion when signing the client agreement for the Aspire Program. Separate from the agreement the Advisor must meet certain qualifications as set by Brokers Financial to exercise discretion over client accounts.

Clients have the ability to place reasonable restrictions on the types of investments that may be purchased in the Aspire Program. Clients may also place reasonable limitations on the discretionary power granted to Advisors, so long as the restrictions and limitations are specifically set forth in writing or included as an attachment to the appropriate client agreement.

### **Brokers Financial Retirement Ally Wrap Program**

Through the Retirement Ally Program, clients hire Brokers Financial as a Portfolio Strategist to manage their designated accounts on a discretionary basis. The Portfolio Strategist is responsible for selecting the securities within a portfolio model. The Advisor has no trading authorization over an account in the Retirement Ally Program. Portfolio models are designed on an asset allocation model. These models, are not a guarantee from loss and at times can limit a model's upside market participation relative to broad market benchmarks to manage risk.

Brokers Financial is responsible for trading accounts in the Retirement Ally Program to ensure the account portfolio is in accordance with the portfolio model. Brokers Financial reviews accounts in the Retirement Ally Program, as necessary, to determine whether rebalancing is appropriate or necessary to be in-line with portfolio models' parameters.

Based on information provided by the Client, Advisors will recommend one of the Retirement Ally Program portfolio models. As a general practice, the Retirement Ally Program does not allow for individually designed portfolios.

## **Fees and Compensation**

Generally, a wrap program provides a client with investment advisory, brokerage execution services, and overlay fees, when applicable, for a single fee based on account asset value; however, additional fees may apply. The client's written agreement with Brokers Financial provides the specific manner in which fees are charged by Brokers Financial. Generally, fees are billed in advance of the quarter or month; however, some programs may bill after the quarter or month end.

Clients may negotiate the advisor fee rate portion for both Programs with their Advisor. Clients may not negotiate any other fee within the Programs. The client understands that unless a lower rate has been negotiated, they should expect that Brokers Financial will charge fees based upon the applicable standard fee schedule detailed below for each account platform. Brokers Financial reserves the right to discount the service fee and/or the Retirement Ally Program management fee. All other overlay fees and Financial Institution fees are fixed and not able to be negotiated by the Advisor nor Brokers Financial.

The Programs may cost the client more or less than purchasing such advisory and execution services separately. As disclosed in this section, Brokers Financial receives compensation as a result of a client's participation in Program. Brokers Financial therefore has a financial incentive to recommend the Program over other programs or services. The amount of Brokers Financial's compensation may be more than what a client would receive if the client participated in programs sponsored by other financial firms or paid separately for investment advice, brokerage, and other services.

We recommend that clients establish accounts through the following custodians:

- TD Ameritrade (through the TD Ameritrade Institutional Program), a division of TD Ameritrade, Inc. ("TD Ameritrade") member FINRA/SIPC. TD Ameritrade is an independent and unaffiliated SEC-registered broker-dealer.;
- Pershing Advisor Solutions LLC, a broker-dealer, member SIPC/FINRA ("Pershing");
- Charles Schwab & Co., Inc., a broker-dealer, member SIPC/FINRA ("Schwab");
- Jefferson National Securities Corporation, FINRA Member (Jefferson National");
- or others, as applicable.

All may be referenced as "Custodian".

We do not receive client referrals from TD Ameritrade; however, we do receive certain benefits from them. Costs associated with TD Ameritrade may be higher than other broker-dealers in return for those products and services. Commission and fee structures of various broker-dealers are periodically reviewed to analyze quality of overall execution services. Accordingly, while Brokers Financial will consider competitive rates, it may not necessarily obtain the lowest possible commission rates or most favorably execution services for client account transactions. Therefore, the overall services provided by broker-dealers are evaluated to determine best execution.

While there is not a direct linkage between the investment advice provided to clients and Brokers Financial recommendation to use TD Ameritrade, economic benefits are received by Brokers Financial which would not be received if Brokers Financial did not give investment advice to clients and are not typically available to TD Ameritrade retail clients. These benefits include the following products and services (provided without cost or at a discount): duplicate client statements and confirmations; research related products and tools; consulting services; access to a trading desk serving advisor participants; access to block trading (which provides the ability to aggregate securities transactions for execution and then allocate the appropriate shares to client accounts); the ability to have advisory fees deducted directly from client accounts; access to an electronic communications network for client order entry and account information; access to mutual funds with no transaction fees and to certain institutional money managers;

and discounts on compliance, marketing, research, technology, and practice management products or services provided to us by third party vendors.

TD Ameritrade may also pay for business consulting and professional services received by our related persons and may also pay or reimburse expenses (including travel, lodging, meals and entertainment expenses) for our personnel to attend conferences or meetings relating to the program or to their advisory custody and brokerage services generally. Some of the products and services made available by TD Ameritrade benefit us but may not benefit our client accounts. These products or services may assist us in managing and administering your accounts, including accounts not maintained at the broker-dealer offering the service. Other services are intended to help us manage and further develop our business enterprise. The benefits received by us or our personnel through participation in the program do not depend on the amount of brokerage transactions directed to TD Ameritrade. You should be aware, however, that the receipt of economic benefits by us or our related persons in and of itself creates a potential conflict of interest and may indirectly influence our recommendation of TD Ameritrade for custody and brokerage services.

Brokers Financial is a participant in Pershing's FUNDVEST® ticket charge program. This program offers mutual funds with no transaction fees which provides your advisor with an incentive to recommend a mutual fund available through the FUNDVEST® Program. Through formal agreements Brokers Financial is eligible to receive revenue sharing participation for assets that are held within these programs. Pershing, in its sole discretion, may add or remove mutual funds from the FUNDVEST® Program without prior notice. Share classes of certain funds in the FUNDVEST® Program are more expensive than the share classes of the same or other similar funds offered outside of the FUNDVEST® program, or through other investment advisers.

Brokers Financial does not receive trail commissions also known as 12b-1 fees from the mutual fund companies based on assets under management. For Aspire Program accounts held through Pershing, these 12b-1 fees are credited back to your account. For Aspire and Retirement Ally Program accounts held through TD or Schwab, 12b-1 fees are paid to and kept by TD and Schwab. TD and Schwab utilize these fees to help offset the trading costs in the account and allow for certain mutual funds to be traded without any ticket charges.

Our Custodians offer NTF (no-transaction fee) mutual funds which allows Brokers Financial and the Advisor to select funds that trade without a transaction fee. The use of NTF mutual funds causes a conflict of interest as it incentivizes Brokers Financial and the Advisor to use NTF mutual funds over other funds as it reduces the trading costs for Brokers Financial and the Advisor.

Generally, mutual fund companies offer multiple share classes of the same mutual fund. Some share classes of a fund charge a higher internal expense, including but not limited to 12b-1 fees, whereas other share classes of the same fund charge a lower internal expense, with or without 12b-1 fees. Institutional and investment advisory share classes typically have lower expense ratios, do not charge 12b-1 fees, and are less costly for a client to hold than Class A shares or other share classes that are eligible to purchase in an investment advisory account. Mutual funds that offer institutional share classes, investment advisory share classes, and other share classes with lower expense ratios are available to clients who meet specific eligibility requirements that are described in the mutual fund's prospectus or in its statement of additional information. These eligibility requirements include, but may not be limited to, investments meeting certain minimum dollar amount thresholds and accounts that the fund considers qualified, fee-based programs.

The lowest-cost mutual fund share class for a particular fund may not be offered through Brokers Financial or made available by Brokers Financial for purchase within specific types of investment advisory program accounts. Brokers Financial, through its Advisors, may recommend, select, or continue to hold a mutual fund share class that charges clients higher internal expenses than other available share classes for the same fund. Clients should never assume that they will be invested in the share class with the lowest possible expense ratio or cost. Brokers Financial urges clients to discuss with their Advisor whether a lower-cost share class is available for their particular account, and why the particular fund(s) or other investments that will be purchased or held in their account are appropriate for them considering

their expected holding period, investment objective, risk tolerance, time horizon, financial condition, amount invested, trading frequency, and the amount of the advisory fee charged. Clients should also ask their Advisor whether the client will pay transaction charges for fund purchases and sales, whether the client will pay higher internal fund expenses in lieu of transaction charges that could adversely affect long-term performance, and the relevant tax considerations of the mutual fund share class(es) or investment(s) selected for the client's account.

A client could invest in a mutual fund directly, without Brokers Financial investment advisory services, which are designed, among other things, to assist the client in determining which mutual fund or funds are most appropriate to each client's financial condition and objectives. Accordingly, the client should review both the fees charged by the funds and Brokers Financial investment advisory fees to fully compare and understand the total amount of fees to be paid by the client and, therefore, evaluate the advisory services being provided.

	Aspire Program	Retirement Ally Program
Maximum annual total program fee:	2.20%	2.50%
Maximum annual advisor fee:	2.00%	1.50%
Maximum annual service fee:	.20%	N/A
Maximum annual management fee:	N/A	See schedule below
Administrative fee:	\$30/quarter or \$10/month <sup>1</sup>	\$30/quarter or \$10/month <sup>2, 3</sup>

<sup>1</sup> An administrative fee may be charged when the service fee for the billing period is less than the administrative fee.

<sup>2</sup> An administrative fee may be charged when the management fee for the billing period is less than the administrative fee.

<sup>3</sup> The administrative fee does not apply to accounts held in the Blackrock Lite Allocation strategies.



Retirement Ally Strategic Plus Strategies	
Account Value	Management Fee <sup>4</sup>
> \$25,000 - \$250,000	0.60%
> \$250,000 - \$500,000	0.55%
> \$500,000 - \$1 Million	0.50%
> \$1 Million - \$2 Million	0.40%
> \$2 Million	0.30%

Retirement Ally Tactical Strategy	
Account Value	Management Fee <sup>4</sup>
> \$25,000 - \$250,000	1.00%
> \$250,000 - \$500,000	0.80%
> \$500,000 - \$1 Million	0.60%
> \$1 Million - \$2 Million	0.50%
> \$2 Million	0.40%

Retirement Ally Core Lite (LT) Allocation Strategies	
Account Value	Management Fee
> \$5,000 or more	0.40%

Retirement Ally Core Allocation Strategies	
Account Value	Management Fee <sup>4</sup>
> \$25,000 - \$250,000	0.40%
> \$250,000 - \$500,000	0.35%
> \$500,000 - \$1 Million	0.30%
> \$1 Million	0.25%

Retirement Ally W.E. Donoghue Strategies	
Account Value	Management Fee <sup>4</sup>
> \$50,000 - \$500,000	1.00%
> \$500,000 - \$1 Million	0.95%
> \$1 Million - \$2 Million	0.90%
> \$2 Million	0.85%

Retirement Ally Flexible Income I and Flexible Growth I Strategies	
Account Value	Management Fee <sup>4</sup>
> \$100,000 - \$500,000	0.80%
> \$500,000 - \$1 Million	0.75%
> \$1 Million - \$2 Million	0.70%
> \$2 Million	0.65%

Retirement Ally Flexible Income II and Flexible Growth II Strategies	
Account Value	Management Fee <sup>4</sup>
> \$80,000 - \$500,000	0.90%
> \$500,000 - \$1 Million	0.85%
> \$1 Million - \$2 Million	0.80%
> \$2 Million	0.75%

Retirement Ally Dividend Income	
Account Value	Management Fee <sup>4</sup>
> \$25,000 - \$500,000	0.60%
> \$500,000 - \$1 Million	0.55%
> \$1 Million - \$2 Million	0.50%
> \$2 Million	0.45%

<sup>4</sup> The Management Fee may increase if the Account Value decreases (e.g. An initial investment of \$1.1 million in the Dividend Income portfolio has a Management Fee charge of 0.50%. If \$300,000 is withdrawn, the Management Fee adjusts to 0.55%.

The management fee covers Brokers Financial advisory services and all trade execution fees charged by TD Ameritrade except for 1) short-term trading fees that are debited directly against the client's account by TD Ameritrade for sells executed within a 30-day period. Retirement Ally Strategies by design holds investments for greater than 30 days. If a short-term trading fee does occur it is normally the result of an unscheduled client request to withdraw assets after a recently placed trade in the client's account. 2) Securities that are transferred in-kind to a Retirement Ally account which require liquidating to implement the selected Retirement Ally strategy may be charged a trading fee by TD Ameritrade, which will be passed through to the client's account. This type of trading fee is a one-time initial allocation cost, when applicable.

### Jefferson National

As part of the Programs, Advisors may recommend no load variable annuities from Jefferson National. Clients who purchase a no-load variable annuity from Jefferson National may either have the Advisor manage the investment sub accounts through the Aspire Program or engage Brokers Financial as a Third-Party Investment Adviser (TPIA) through the Retirement Ally Program to manage the investment sub accounts.

When a Jefferson National variable annuity is utilized in the Aspire Program, the maximum annual Advisor fee and the maximum annual service fee mirrors the fees listed above for the Aspire Program. When a Jefferson National variable annuity is utilized in the Retirement Ally Program, the maximum annual Advisor fee mirrors the fee listed above for the Retirement Ally Program and the annual management fee for the Retirement Ally Program, in addition to the annual Advisor fee, is illustrated below. Jefferson National applies additional fees for their services.

Account Value	Management Fee
\$0- \$3,500,000	0.60%

Jefferson National completes the performance reporting, billing and collection of fees and remits the fees attributed to the investment management to Brokers Financial. Brokers Financial does not take custody of client assets for this platform, the assets are held directly at Jefferson National Securities Corporation.

### **TD Ameritrade Unified Managed Account (UMAX)**

As part of the Programs, approved Advisors may recommend Unified Managed Accounts (UMA) through the UMAX trading platform to clients. The UMAX trading platform is able to combine mutual funds, exchange traded funds and third-party money managers in a single client account. Clients who elect to use the UMAX trading platform may either have an approved Advisor manage the UMA account through the Aspire Program or engage Brokers Financial through the Retirement Ally Program to manage the UMA account.

When a UMAX account is utilized in the Aspire Program, the maximum annual Advisor fee and the maximum annual service fee mirrors the fees listed above for the Aspire Program. When a UMAX account is utilized in the Retirement Ally Program, the maximum annual Advisor fee mirrors the fee listed above for the Retirement Ally Program and the annual management fee for the Retirement Ally Program, in addition to the annual Advisor fee, is illustrated below.

Account Value	Management Fee
\$0- \$3,500,000	0.40%

UMAX applies additional fees for their services including, but not limited to, custodial fee, overlay fee and strategy fee. Adhesion or Envestnet I Placemark completes the performance reporting, trading and rebalancing of client accounts, billing and collection of overlay and strategy fees. TD collects custodial fee. Brokers Financial collects Advisor and RA management fee, when applicable. Clients who open an account through UMAX trading platform will also receive a copy of Adhesion or Envestnet I Placemark ADV Part II and Schedule F.

### **TD Ameritrade Separate Account Exchange**

As part of the Aspire Program Brokers Financial allows its Advisors to refer clients to unaffiliated third-party investment advisory (TPIA) or a Sub-Advisor. These TPIA/Sub-Advisor firms offer asset management and other investment advisory services. Advisors may recommend TPIA/Sub-Advisor offerings through the TD Ameritrade Separate Account Exchange platform. This platform provides Advisors with access to separate account management (SMA). The TPIA/Sub-Advisor provides full-time professional investment management by investment managers. The Advisor will assist the Client in selecting the manager(s) most aligned with the Client's investment style based on the Client's individual personal, and financial goals, investment objectives, and risk tolerance. A SMA account portfolio is a customized portfolio that may consist of stocks and/or bonds and cash that is guided by a professional investment manager. The manager buys and sells stock and/or bonds on Client's behalf. Because Client directly owns the securities, the Client has the option to specify investment restrictions (e.g. no alcohol or tobacco stocks), and may request tax-loss selling. In addition to Brokers Financial's agreement, Clients will enter into an agreement directly with the unaffiliated TPIA/Sub-Advisor who shall provide asset management services.

Advisors are available to answer questions the Client may have regarding their account and act as the relationship manager between you and the TPIA/Sub-Advisor. TPIA/Sub-Advisor may take discretionary authority to determine the securities to be purchased and sold for the Client's Account.

TPIA/Sub-Advisor programs generally have account minimum requirements that will vary from Investment Adviser to Investment Adviser. Account minimums are generally higher on fixed income accounts than equity based accounts. A complete description of the third-party Investment Adviser's services, fee schedules and account minimums will be disclosed in the TPIA/Sub-Advisors Form ADV, Wrap Brochure, or similar Disclosure Brochure which will be provided to clients at the time an agreement for services is executed and the account is established. Client reports will depend upon the TPIA/Sub-Advisor.

When a TD Separate Account Exchange account is utilized in the Aspire Program, the maximum annual Advisor fee and the maximum annual service fee mirrors the fees listed above for the Aspire Program. Actual fee charged to Client will vary depending on the TPIA/Sub-Advisor fee, custodial fee and Advisor fee. TD collects the custodial fee and Brokers Financial collects the Advisor and collection of the TPIA/Sub-Advisor management fee will vary based on the agreement between Brokers Financial and the TPIA/Sub-Advisor.

While Brokers Financial consistently reviews the performance of numerous TPIAs/Sub-Advisors, Brokers Financial enters into relationships with only a select number of third-party Investment Advisers that pass Brokers Financial's due diligence process.

TPIAs/Sub-Advisors approved by Brokers Financial must be registered or exempt from registration in the state where the client resides. Third Party Investment Advisers recommended by Advisors must be approved by Brokers Financial.

Clients are advised that there may be other TPIA/Sub-Advisor programs that may be suitable to the client that may be more or less costly. No guarantees can be made that client's financial goals or objectives will be achieved. Further, no guarantees of performance can be offered.

### **Other Financial Institution Fees**

Clients may also incur certain charges imposed by third parties other than Brokers Financial in connection with investments made through the Programs, including but not limited to, mutual fund short-term redemption fees, surrender charges, custodial ticket charges, trading away transactions fee and IRA and qualified retirement plan fees charged by the clearing firm, a product sponsor or other third party. Program fees charged by Brokers Financial are separate and distinct from the fees and expenses charged by investment company securities that may be recommended to clients. A description of these fees and expenses are available in each investment company security's prospectus.

The fee you pay for the Programs does not cover odd-lot differentials, American Depositary Receipt fees, exchange fees, transfer fees and other fees imposed by law, where applicable. In addition, it does not cover certain services available on request from Brokers Financial, including periodic distribution fees, electronic funds and wire transfer fees, certificate delivery fees, and reorganization fees; and any check reordering cost and fees, where applicable.

### **Termination of Services**

Program services may be canceled at any time, by any of the parties, for any reason upon receipt of written notice to the other party. Clients will receive a pro-rated refund of any fees paid in advance but not fully earned by Brokers Financial and the Advisor. The refund is based on the number of days remaining in the quarter or month after notice of termination is received and must be at least \$75. For accounts not billed in advanced, clients will be billed a final fee that is pro-rated based on the amount of time remaining in the quarter or month.

## **Item 5 – Account Requirements and Types of Clients**

### **Account Minimums**

There is no minimum to participate in the Aspire Program; however, the Aspire Program is subject to an administrative fee as described in the Fees and Compensation section. To participate in the Retirement Ally Program, the minimum initial investment varies by program. Brokers Financial reserves the right to close a Retirement Ally Program account if its balance falls below a certain level. Brokers Financial also reserves the right to terminate its services if it believes the rendering of its investment advisory services is no longer appropriate for a client.

### **Opening an Account**

To participate in the Aspire Program, clients are required to custody their assets with and place trades through either TD Ameritrade, Schwab, Pershing, or Jefferson National. To participate in the Retirement Ally Program, clients are required to custody their assets with and place trades through either TD Ameritrade or Jefferson National.

### **Types of Clients**

We offer advisory services to Individuals; High-Net Worth Individuals; Trusts, estates, or charitable organizations; Corporations or business entities.

## **Item 6 – Portfolio Manager Selection and Evaluation**

In the Aspire Program, the Advisor is responsible for the overall investment advice and management services offered to clients. In the Retirement Ally Program, Brokers Financial acts as the portfolio manager and the Portfolio Strategist is responsible for selecting the securities within a portfolio model.

In the Retirement Ally Program, the Portfolio Strategist reviews historical risk, return, price measures, volatility and correlation factors for different asset classes (domestic and international equities, fixed income, real estate, commodities and other alternative investments) and investment styles (growth, value, market capitalization). Asset allocations are developed across a broad array of risk and return combinations. Allocations are optimized (or adjusted) to maximize the expected returns at each pre-established risk level. Once the asset allocation has been established, multiple investments are selected to invest that portion of the allocation. Once the allocations have been optimized and populated with select portfolio manager and/or fund disciplines, the investment strategies offered are continuously monitored and modified as determined by both review of historical factors and current market risk.

Upon the client's selection of a Retirement Ally strategy, Brokers Financial will invest and reinvest the assets of each account, based upon the strategy selected by the client, as it deems in the client's best interest in order to achieve the investment objective(s) identified by the client, without regard to holding period, portfolio turnover or resulting gain or loss. The client should understand that Brokers Financial may decide to reallocate a certain portion of the account to maintain trading flexibility and/or market exposure, or to enhance diversification.

In conducting SMA Manager and security analysis, Brokers Financial Investment Committee (BFIC) utilizes a broad spectrum of information, including financial publications, third-party research materials, subscriptions to market data, analytic services, investment manager databases, and contact with affiliated and outside analysts and consultants.

Potential SMA Managers are considered by Manager Research for participation in the Retirement Ally strategy if they meet the following criteria:

- A well-defined investment discipline
- Consistent absolute and relative risk adjusted performance results within respective peer group
- Acceptable risks taken within bounds of stated investment objectives

Other factors considered in the screening process include: management team tenure; personnel, turnover of personnel; phone interviews with top personnel; review of the firm's current ADV; no naked options, short sales or futures; performance; and forthcoming with requested information. Performance information provided to Brokers Financial by SMA Managers is reviewed by BFIC and compared to publicly available sources for reasonableness. However, SMA Manager-provided performance has not been independently verified by Brokers Financial and therefore its accuracy cannot be guaranteed.

After an SMA Manager has been selected to participate in the Retirement Ally Strategy, Brokers Financial enters into a Sub-Advisory agreement with the SMA Manager to provide investment advisory services upon their selection by a Client.

BFIC conducts an analysis of the SMA Manager's portfolio(s). This analysis includes performance calculations, peer comparisons, and examination of portfolio characteristics and holdings. BFIC's goal is to ensure the SMA Manager maintains adherence to their investment discipline while providing clients with investment decisions. The SMA Manager provides updated information upon request about their organization and the products that they offer. Additionally, conference calls are periodically conducted. These calls are held with the key investment professionals of the firm and emphasize the SMA Managers' perspectives on current events, issues, and market conditions.

In the event a SMA Manager strategy is illustrating a continuous, meaningful dispersion from stated investment discipline or objective per investment holdings; performance compared to respective peer group either negative or positive; and/or alpha compared to respective peer group either negative or positive could lead to termination of SMA Manager by BFIC. Other considerations that could lead to a hold or termination of a SMA Manager include SMA Manager is no longer forthcoming with requested information and/or a change in management team.

Most of the items required by this item of the Wrap Fee Program Brochure instructions do not apply to Brokers Financial. Items that do apply are answered below.

### **Description of Other Advisory Services**

Because Brokers Financial serves as the Portfolio Strategist of the Retirement Ally Program, the following is provided as brief descriptions of Brokers Financial's primary services. Detailed descriptions of Brokers Financial's services other than the Program are provided in our Form ADV Part 2A Disclosure Brochure.

**Asset Management** - Asset Management Services involve providing clients with continuous and on-going supervision over client accounts. This includes Brokers Financial Flexible Managed Account Program, Brokers Financial Edge Program, the Aspire Program and the Retirement Ally Program.

**Outside Money Managers** - We also provide advisory services by referring clients to outside, or unaffiliated, Third Party Managers that are registered or exempt from registration as investment advisers. Under this service the Third-Party Managers will be responsible for continuously monitoring client accounts and making trades in client accounts when necessary.

**Specialization** – Advisors may focus on specific or certain types of advisory services over other types of advisory services.

**Advice on Certain Types of Investments** – With some exceptions, our Advisors may provide investment advice on most types of investments owned by a client and, at the specific request of a client, will explore investment options not currently owned by a client. However, our Advisors are not permitted to provide advice on futures or commodity contracts. Brokers Financial also requires that Third Party Managers used by Brokers Financial Advisors be approved by Brokers Financial.

### **Performance-Based Fees and Side-By-Side Management**

Brokers Financial does not charge or accept performance-based fees. Regulators have defined performance-based fees as charging fees based on a share of capital gains on or capital appreciation of the assets held within a client's account.

**Financial Planning** – Financial planning services do not involve the active management of client accounts, but instead focuses on a client's overall financial situation. The role of a Financial Advisor in providing financial planning services is to find ways to help the client understand his/her overall financial situation and help the client set financial objectives.

**Hourly Consulting Services** – Hourly consulting services do not involve the active management of client accounts. Hourly consulting services can be described as an Advisor working with a client throughout the year on several different aspects of financial planning but without the delivery of an overall financial plan.

**Retirement Plan Consulting Services** – We offer retirement consulting services to employee benefit plans and their fiduciaries. The services are designed to assist the plan sponsor (the "Company") in meeting its management and fiduciary obligations to the plan under ERISA. Retirement consulting services may consist of general or specific advice.

## **Methods of Analysis, Investment Strategies and Risk of Loss**

### **A. Method of Analysis**

Brokers Financial Advisors use various methods of analysis and investment strategies. Methods and strategies will vary based on the Brokers Financial Advisor providing advice. Models and strategies used by one Advisor may be different than strategies used by other Advisors. Some Brokers Financial Advisors may use just one method or strategy while other Advisors may rely on multiple methods or strategies. Brokers Financial does not require or mandate a particular investment strategy be implemented by its Advisors. Further, Brokers Financial has no requirements for using a particular analysis method and our Advisors are provided flexibility (subject to Brokers Financial's supervision and compliance requirements) when developing their investment strategies. The following sections provide brief descriptions of some of the more common methods of analysis and investment strategies that are used by our Advisors.

**Fundamental** - A method of evaluating a security by attempting to measure its intrinsic value by examining related economic, financial and other qualitative and quantitative factors. Fundamental analysts attempt to study everything that can affect the security's value, including macroeconomic factors (like the overall economy and industry conditions) and individually specific factors (like the financial condition and management of companies). The end goal of performing fundamental analysis is to produce a value that an investor can compare with the security's current price in hopes of figuring out what sort of position to take with that security (underpriced = buy, overpriced = sell or short). This method of security analysis is considered to be the opposite of technical analysis. Fundamental analysis is about using real data to evaluate a security's value. Although most analysts use fundamental analysis to value stocks, this method of valuation can be used for just about any type of security.

The risk associated with fundamental analysis is that it is somewhat subjective. While a quantitative approach is possible, fundamental analysis usually entails a qualitative assessment of how market forces interact with one another in their impact on the investment in question. It is possible for those market forces to point in different directions, thus necessitating an interpretation of which forces will be dominant. This interpretation may be wrong and could therefore lead to an unfavorable investment decision.

**Technical** - A method of evaluating securities by analyzing statistics generated by market activity, such as past prices and volume. Technical analysts do not attempt to measure a security's intrinsic value, but instead use charts and other tools to identify patterns that can suggest future activity. Technical analysts believe that the historical performance of stocks and markets are indications of future performance.

Technical analysis is even more subjective than fundamental analysis in that it relies on proper interpretation of a given security's price and trading volume data. A decision might be made based on a historical move in a certain direction that was accompanied by heavy volume; however, that heavy volume may only be heavy relative to past volume for the security in question, but not compared to the future trading volume. Therefore, there is the risk of a trading decision being made incorrectly, since future trading volume is an unknown. Technical analysis is also done through observation of various market sentiment readings, many of which are quantitative. Market sentiment gauges the relative degree of bullishness and bearishness in a given security, and a contrarian investor utilizes such sentiment

advantageously. When most traders are bullish, then there are very few traders left in a position to buy the security in question, so it becomes advantageous to sell it ahead of the crowd. When most traders are bearish, then there are very few traders left in a position to sell the security in question, so it becomes advantageous to buy it ahead of the crowd. The risk in utilization of such sentiment technical measures is that a very bullish reading can always become more bullish, resulting in lost opportunity if the money manager chooses to act upon the bullish signal by selling out of a position. The reverse is also true in that a bearish reading of sentiment can always become more bearish, which may result in a premature purchase of a security.

## **B. Investment Styles and Strategies**

Brokers Financial utilizes several strategies when managing client accounts. Below may be some of the investment strategies used by Aspire and Retirement Ally Programs:

Long term purchases - Investments held at least a year.

Short term purchases - Investments sold within a year.

Margin transactions - When an investor buys a stock on margin, the investor pays for part of the purchase and borrows the rest from a brokerage firm. For example, an investor may buy \$5,000 worth of stock in a margin account by paying for \$2,500 and borrowing \$2,500 from a brokerage firm.

Options including buying puts and calls, writing puts and calls, covered and uncovered - Options are contracts giving the purchaser the right to buy or sell a security, such as stocks, at a fixed price within a specific period of time.

Tactical Asset Allocation - Allows for a range of percentages in each asset class (such as Stocks = 40-50%). These are stated minimum and maximum acceptable percentages that permit the investor to take advantage of market conditions within these parameters. A form of market timing is possible, since the investor can move to the higher end of the range when certain asset classes are expected to do better and to the lower end when the current market conditions look unattractive. Certain Tactical Asset Allocation strategies include the ability to use cash up to a defined percentage including 100% as a means for preserving capital during extreme negative market events.

Strategic Asset Allocation - Calls for setting target allocations and then periodically rebalancing the portfolio back to those targets as investment returns skew the original asset allocation percentages. The concept is akin to a "buy and hold" strategy, rather than an active trading approach. Of course, the strategic asset allocation targets may change over time as the client's goals and needs change and as the time horizon for stated objective grows shorter.

Adaptive Asset Allocation – Certain models may include an adaptive asset allocation as, or as part of, an investment strategy. In general, an adaptive asset allocation is a strategy where the Advisor for Aspire Program accounts or Brokers Financial for Retirement Ally Program accounts will try to identify the best times to be fully invested and when to reduce investment exposure. This service is designed to take advantage of capital market fluctuations by being invested based on the anticipated market direction. Clients should be aware that this strategy is considered an aggressive, higher-risk investment strategy.

Modern Portfolio Theory - Proposes that investing in a predetermined asset mix derived from the efficient frontier (dictated to achieve a specific client objective within a certain risk tolerance) and rebalancing with discipline, the portfolio is diversified across the various asset classes to mitigate unnecessary risk. This also provides for a portfolio that can operate without reliance on market timing and security selection; however, as with all equity investments positive returns are not guaranteed. In conjunction to investing in a diversified portfolio, each portfolio is constructed to meet specific parameters set forth in the individual client's investment needs and goals. These parameters can include, but are not limited to, tax efficiency, concentrated stock positions and management history.

## **C. Risk of Loss**

Clients must understand that past performance is not indicative of future results. Therefore, current and prospective clients should never assume that future performance of any specific investment or investment strategy will be profitable. Investing in securities (including stocks, mutual funds, and bonds) involves risk of loss. Further, depending on the different types of investments there may be varying degrees of risk. Clients and prospective clients should be prepared to bear investment loss including loss of original principal.

Because of the inherent risk of loss associated with investing, we are unable to represent, guarantee, or even imply that our services and methods of analysis can or will predict future results, successfully identify market tops or bottoms, or insulate you from losses due to market corrections or declines. There are certain additional risks associated when investing in securities through our investment management program. It is important that you understand the risks associated with investing in the stock market, are appropriately diversified in your investments, and ask any questions you may have.

### **Voting Client Securities**

Brokers Financial will not vote proxies on behalf of your account.

You will receive proxies directly from your account custodian or investment transfer agent and these documents will not be delivered by us. Although we do not vote client proxies, if you have a question about a particular proxy feel free to contact us.

### **Item 7 – Client Information Provided to Portfolio Managers**

While Portfolio Managers are responsible for managing their portfolios, they generally do not have access to a Client's individual information, objectives, or personal information. Portfolio Managers who require their own paperwork will have access to a Client's information. In instances where a Portfolio Manager does not use their own paperwork, Brokers Financial will share enough information (i.e. name, account number, portfolio model) with the Portfolio Manager in order to facilitate the ability of the Portfolio Manager to perform their duties. This information is provided as needed.

### **Item 8 – Client Contact with Portfolio Managers**

Clients generally will contact their Advisors to obtain account information, ask questions about their accounts, or provide updates to their personal information.

### **Item 9 – Additional Information**

#### **Disciplinary Information**

April 4, 2012 – Regulatory Action Initiated by the Financial Industry Regulatory Authority

On April 4, 2012 Brokers Financial submitted a Letter of Acceptance, Waiver and Consent (AWC) to the Financial Industry Regulatory Authority (FINRA) for the purpose of settling alleged rule violations. Brokers Financial entered into the AWC without admitting or denying the findings and was censured and fined \$16,000 for failing to make timely filings or making inaccurate filing for reportable events under FINRA and NASD Rules, deficient written supervisory procedures, and allowing an individual to be associated with the firm who had become disqualified from FINRA registration related to a felony conviction due to a motor vehicle violation.

July 27, 2016 – Regulatory Action Initiated by the Financial Industry Regulatory Authority

On July 27, 2016 Brokers Financial submitted an AWC to FINRA for the purpose of settling alleged rule violations. Brokers Financial entered into the AWC without admitting or denying the findings and was censured and fined \$45,000 for utilizing a form for variable annuity purchases that failed to confirm that customers had been fully informed of the material features and fees of variable annuities prior to recommending that they invest in those products and therefore approved solicited variable annuity purchases without adequate information to make reasonable suitability determinations.



## **Other Financial Industry Activities and Affiliations**

Brokers Financial is **not** and does **not** have a related company that is an (1) investment company or other pooled investment vehicle (including a mutual fund, closed-end investment company, unit investment trust, private investment company or “hedge fund,” and offshore fund), (2) futures commission merchant, commodity pool operator, or commodity trading advisor, (3) banking or thrift institution, or (4) sponsor or syndicator of limited partnerships.

Our principal business is that of a securities broker-dealer. Brokers Financial spends in excess of 65% of its time on securities brokerage business. Advisor Representatives may be licensed to sell securities in the capacity as Registered Representatives or Registered Principals with Brokers Financial. Advisor Representatives, acting in their separate capacities as Registered Representatives or Registered Principals of Brokers Financial, may sell, for commissions, general securities products such as stocks, bonds, mutual funds, exchange-traded funds, and variable annuity and variable life products to advisory clients. As such, Advisor Representatives may suggest that advisory clients implement investment advice by purchasing securities products through a commission-based Brokers Financial account in addition to an advisory account. In the event investment advisory clients elect to purchase these products through Brokers Financial, Brokers Financial and the client's Advisor Representative, in the capacity as a Brokers Financial Registered Representative, will receive the normal and customary commission compensation in connection with the specific product purchased. Brokers Financial does not require its Advisor Representatives to encourage clients to implement investment advice through Brokers Financial broker/dealer. Clients of Brokers Financial are free to implement investment advice through any Broker/Dealer or product sponsor they may select. However, clients should understand that, due to certain regulatory constraints, Advisor Representatives, in the capacity as a dually Registered Representative, must place all purchases and sales of securities products in commission-based brokerage accounts through Brokers Financial or other Brokers Financial approved institutions.

## **Participation or Interest in Client Transactions**

In addition to its investment adviser business, Brokers Financial is a registered broker-dealer. Through its broker-dealer representatives Brokers Financial transacts business in a variety of securities products. Most of these products generate compensation in the form of commissions to both the representative and to Brokers Financial.

## **Material arrangements with related entities**

In addition to being a dually registered broker-dealer and investment adviser, Brokers Financial is licensed as an insurance agency. Advisors of Brokers Financial will normally have a contract relationship with that agency and solicit Clients to purchase insurance. Products sold by Advisors in their capacity as insurance agents or brokers will generally involve first year commissions significantly higher than those of adviser program fees.

Brokers Financial is a wholly owned subsidiary of Brokers International, Ltd. (“Advisor’s Owner” or “BI”). BI is an insurance agency that wholesales disability insurance, long-term care, life insurance and annuities to third-party insurance agents. BI is not registered as an investment advisor or securities broker-dealer. Brokers Financial Advisors may also be employees of BI and/or may be licensed as insurance agents.

## **Code of Ethics Summary**

According to the *Investment Advisers Act of 1940*, an investment adviser is considered a fiduciary. As a fiduciary, it is an investment adviser’s responsibility to provide fair and full disclosure of all material facts. In addition, an investment adviser has a duty of utmost good faith to act solely in the best interest of each of its clients. Brokers Financial and its supervised persons have a fiduciary duty to all clients. Brokers Financial has established a Code of Ethics, which all supervised persons must read and then execute an acknowledgement agreeing that they understand and agree to comply with Brokers Financial Code of Ethics. Brokers Financial and its supervised persons’ fiduciary duty to clients is considered the core underlying principle for Brokers Financial Code of Ethics and represents the expected basis for all

supervised persons' dealings with clients. Brokers Financial has the responsibility to make sure that the interests of clients are placed ahead of it or its associated persons' own investment interests. All supervised persons will conduct business in an honest, ethical and fair manner. All supervised persons will comply with all federal and state securities laws at all times. Full disclosure of all material facts and potential conflicts of interest will be provided to clients prior to services being conducted. All supervised persons have a responsibility to avoid circumstances that might negatively affect or appear to affect the supervised persons' duty of complete loyalty to their clients. This section is only intended to provide current clients and potential clients with a description of Brokers Financial Code of Ethics. If current or prospective clients wish to review Brokers Financial Code of Ethics in its entirety, a copy may be requested from any of Brokers Financial supervised persons and a copy will be provided promptly.

### **Affiliate and Employee Personal Securities Transactions Disclosure**

Brokers Financial is and shall continue to be in compliance with The Insider Trading and Securities Fraud Enforcement Act of 1988. Brokers Financial and our associated persons may buy or sell for their personal accounts, investment products identical to those recommended to clients. It is the express policy of Brokers Financial that no associated person of our Firm may purchase or sell any security prior to a transaction being implemented for an advisory account, and therefore, preventing such associated persons from benefiting from transactions placed on behalf of advisory accounts. The Firm monitors this activity by a periodic review of all associated persons Personal Securities Transactions in accordance with our supervisory procedures.

A conflict of interest may arise if the Advisor/associated person and a client own or trade in the same or similar security. The price at which an order is executed can vary significantly and may present a conflict of interest.

SEC regulations and Brokers Financial policies require that the client receive the best price and most favorable execution reasonably possible. In a situation where orders are entered for both the Advisor/associated person and client accounts for substantially the same security, Brokers Financial will execute the Advisor/associated person's order only after the client's order has been executed. Entering an order for the Advisor/associated person's benefit before soliciting orders from clients potentially violates "front-running" standards. Therefore, Brokers Financial reserves the right to prohibit solicited client orders from which an Advisor might directly or indirectly benefit for up to 48 hours after an Advisor's trade is entered.

Brokers Financial Advisors/associated persons have an obligation to submit orders so that the resulting price to the customer is as favorable as possible under prevailing market conditions.

### **Account Reviews and Reviewers**

Brokers Financial requires at least annual contact between Advisors and their asset management clients. The purpose of the contact is to discuss changes in client's financial status, investment policy statement, investment objectives, and trading strategy to ensure the advisory program they are invested in continues to be an appropriate investment advisory services option. Review of the trading activity and addressing any question the client(s) may have should be part of this review. Additional reviews may be caused by a change in client circumstances or client request. Securities held in accounts managed by Brokers Financial are monitored periodically. The client's Advisor is responsible for reviewing accounts on behalf of Brokers Financial.

Your Advisor is the primary person responsible for reviewing your individual accounts managed by Brokers Financial. Your Advisor may seek the advice of other Brokers Financial advisory personnel when conducting reviews and formulating strategies.

### **Statements and Reports**

Clients will receive statements at least quarterly from the custodian at which their accounts are maintained. Clients may also receive quarterly, monthly, or on-demand reports showing the investment performance of their accounts from Brokers Financial. ***Clients are urged to compare the reports***

***provided by Brokers Financial against the account statements they receive directly from the account custodian.***

## **Client Referrals and Other Compensation**

In addition to our typical Program arrangements, Brokers Financial may offer its Program under the following arrangements and may receive compensation and/or economic benefit for providing services under the Program:

### ***Solicitation Arrangements***

Situations may arise in which unaffiliated individuals may solicit clients for Brokers Financial that they deem appropriate. Pursuant to a written referral agreement between Brokers Financial and unaffiliated individuals and other parties (collectively, "Solicitors"), Solicitors agree to refer prospective clients to Brokers Financial to participate in our investment management programs. Where applicable, the agreement will identify the roles and responsibilities of the solicitor, the Advisor and Brokers Financial and the specific amount of the annual advisory fee to be shared with the solicitor. This fee compensates the Solicitor for referring clients to us, assisting in the enrollment of clients for participation in our programs, and facilitating communication between us and clients. The annual advisory fee charged to the client will not be affected if the client was introduced or referred by a solicitor. Through the Solicitors Written Disclosure Document, each client is made aware of the referral agreement prior to or at the time of entering into an advisory contract and acknowledges receipt of a current Brokers Financial Form ADV Part 2A or appropriate Wrap Fee Brochure. The advisory fee will be paid quarterly for so long as the client maintains an Investment Advisory Agreement with Brokers Financial and the solicitor's agreement with Brokers Financial remains in-force. If at any time either agreement is terminated, the advisory fee payments to the solicitor will cease.

## **Other Compensation**

Please refer to Item 4 for a description of the economic benefits received from TD Ameritrade.

Brokers Financial, its owner, Brokers International, Ltd., and our Advisors in their separate capacity as an insurance agency and agent receive commissions for the recommendation/sale of annuities and other insurance products. Certain insurance companies may offer incentives in addition to the standard compensation to Brokers Financial, BI and your Advisor acting in their separate capacities as insurance agents if your Advisor sells a particular annuity or insurance product as a part of a special promotion during a specific brief window of time. Moreover, certain insurance companies may offer Brokers Financial Advisors acting in their separate capacity as an insurance agent additional incentive compensation such as vacation trips for meeting a sales goal associated with the insurance agent's overall sale of a particular annuity or insurance product offered by that insurance company. Brokers Financial Advisors acting in their separate capacity as an insurance agent may also utilize a third-party insurance marketing organization ("IMO"). The IMO may share with your Advisor acting in a separate capacity as an insurance agent a portion of the overrides that the IMO receives from the insurance company for the IMO's wholesaling activities associated with the sale of an annuity or insurance product by the insurance agent. The IMO may also offer special incentive compensation such as vacation trips to your Advisor acting in their separate capacity as an insurance agent if the insurance agent meets certain overall sales goals by placing annuities and/or other insurance products through the IMO.

Brokers Financial also received from TD Ameritrade certain additional economic benefits ("Additional Services") that may or may not be offered to any other independent Investment Advisers participating in the program. Specifically, the Additional Services include consolidated account reporting from Albridge Wealth Reporting and Gentech's Nexus system. TD Ameritrade provides the Additional Services to Brokers Financial in its sole discretion and at its own expense, and Brokers Financial does not pay any fees to TD Ameritrade for the Additional Services. Brokers Financial and TD Ameritrade have entered into a separate agreement ("Additional Services Addendum") to govern the terms of the provision of the Additional Services. TD Ameritrade Institutional is a division of TD Ameritrade Inc., member FINRA/SIPC ("TD Ameritrade"), an unaffiliated SEC-registered broker-dealer and FINRA member. TD Ameritrade offers to independent investment advisors services which include custody of securities, trade execution,

clearance and settlement of transactions. Advisor receives some benefits from TD Ameritrade through its participation in the Program.

Brokers Financial's receipt of Additional Services raises potential conflicts of interest. In providing Additional Services to Brokers Financial, TD Ameritrade most likely considers the amount and profitability to TD Ameritrade of the assets in, and trades placed for, Brokers Financial's client accounts maintained with TD Ameritrade. TD Ameritrade has the right to terminate the Additional Services Addendum with Brokers Financial, in its sole discretion, provided certain conditions are met. Consequently, in order to continue to obtain the Additional Services from TD Ameritrade, Brokers Financial may have an incentive to recommend to its clients that the assets under management by Brokers Financial be held in custody with TD Ameritrade and to place transactions for client accounts with TD Ameritrade. Brokers Financial's receipt of Additional Services does not diminish its duty to act in the best interest of its clients, including to seek best execution of trades for client accounts. As part of its fiduciary duties to clients, Brokers Financial endeavors at all times to put the interests of its clients first. Clients should be aware, however, that the receipt of economic benefits by Brokers Financial or its related persons in and of itself creates a potential conflict of interest and may indirectly influence Brokers Financial's choice of TD Ameritrade for custody and brokerage services.

You should be aware that the receipt of commissions and additional incentive compensation itself creates a conflict of interest and may affect the independent judgment of your Advisor when making recommendations about annuities and insurance products in general or a particular annuity or insurance product offered by a certain insurance company or through an IMO.

Brokers Financial, in its capacity as an insurance agency, has entered into a referral arrangement with American Trust & Savings Bank, whereby Brokers Financial Advisors acting in their separate capacities as insurance agents may refer clients to American Trust & Savings Bank's 401(k) retirement plan platform. When a client establishes an account through the 401(k) platform, American Trust & Savings Bank will pay Brokers Financial in its capacity as an insurance agency, a portion of the on-going percentage-based fee charged to the client by American Trust & Savings Bank. Therefore, a conflict of interest exists between Brokers Financial and its clients when recommending the 401(k) plan services of American Trust & Savings Bank over other 401(k) services. Clients are not obligated to use the services of American Trust & Savings Bank.

### **Financial Information**

This item is not applicable to this brochure. Brokers Financial does not require or solicit prepayment of more than \$1,200 in fees per client, six months or more in advance. Therefore, we are not required to include a balance sheet for our most recent fiscal year. Brokers Financial is not subject to a financial condition that is reasonably likely to impair our ability to meet contractual commitments to clients. Finally, Brokers Financial has not been the subject of a bankruptcy petition at any time.