

**Christopher D. McVay**

**Bountiful Investment Management LLC**

225 Newman Ave, Suite 303  
Rumford, RI 02916  
401-305-2626

**Form ADV Part 2B**

March 6, 2024

**Item 1 Brochure Supplement**

This brochure supplement provides information about Christopher D. McVay, that supplements the Bountiful Investment Management brochure. His individual CRD number is 5878478. Please contact Manuel Rezendes, at 401-305-2626 or at [mrezendes@euclidadvisors.com](mailto:mrezendes@euclidadvisors.com), if the Firm brochure was not provided. Additional information about Christopher D. McVay is available on the SEC's website at [www.adviserinfo.sec.gov](http://www.adviserinfo.sec.gov).

This Brochure Supplement is new as of August 16, 2023.

**Item 2 Education Background and Business Experience**

Christopher D. McVay  
Year of Birth: 1975

**Education:**

Boston University, Boston, MA Bachelors of Science in Business Administration, 2001-2003

**Business Experience:**

Bountiful Investment Management; Investment Advisor Representative, Rumford RI  
08/2023-Present

OneAmerica Securities; Registered Representative, Providence RI  
02/2022-08/2023

MML Investors Services, LLC; Registered Representative, Boston MA  
03/2017-09/2021

### **Item 3 Disciplinary Information**

Christopher D. McVay does not have any disciplinary action against him. You can find more information about Christopher D. McVay on [www.adviserinfo.sec.gov](http://www.adviserinfo.sec.gov) and on [www.finra.org/brokercheck](http://www.finra.org/brokercheck).

### **Item 4 Other Business Activities**

#### **Euclid Financial Services Insurance Group LLC**

Christopher D. McVay is an Insurance Agent for Euclid Financial Services Insurance Group LLC, an affiliated insurance agency. He is compensated by Euclid Financial Services Insurance Group LLC in the form of a salary in this position. He receives no other compensation or benefits. With roles in both entities, there is a conflict of interest between Mr. McVay's role as a Investment Advisor Representative of Bountiful Investment Management and his role as an Insurance Agent of Euclid Financial Services Insurance Group LLC. Bountiful Investment Management and Christopher D. McVay will always place clients' interests ahead of their own interests when providing advisory services.

### **Item 5 Additional Compensation**

In addition to the description of additional compensation provided in Item 4, Christopher D. McVay can receive additional benefits.

Certain product sponsors may provide Christopher D. McVay with other economic benefits as a result of his recommendation or sale of the product sponsors' investments. The economic benefits received by Christopher D. McVay from product sponsors can include but are not limited to, financial assistance or the sponsorship of conferences and educational sessions, marketing support, incentive awards, payment of travel expenses, and tools to assist Christopher D. McVay in providing various services to clients.

Although Bountiful Investment Management and Christopher D. McVay endeavor at all times to put the interest of their clients ahead of their own or those of their officers, directors, or representatives ("affiliated persons"), these arrangements could affect the judgment of Christopher D. McVay when recommending investment products. These situations present a conflict of interest that may affect the judgment of affiliated persons including Christopher D. McVay.

### **Item 6 Supervision**

Bountiful Investment Management has established and maintains policies and procedures reasonably designed to prevent, detect and promptly correct violations of the Investment Advisers Act of 1940 and rules and regulations related to that Act. Bountiful Investment Management also utilizes an internal testing process in conjunction with regular audits to supervise its Financial Advisors. Pursuant to these policies, Bountiful Investment Management reviews advertising and sales literature, reviews account paperwork and recommendations prior to account opening, and monitors cash and non-cash compensation received by the Financial Advisor in order to disclose and/or mitigate potential conflicts of interest.

Manuel Rezendes, President and Managing Partner, is responsible for Supervision at Bountiful Investment Management. Manuel can be contacted at 401-305-2626.