

**Item 1: Cover Page for Part 2B of Form ADV:
Brochure Supplement
March 2024**

John Francis Gettler, Jr.

**iTrust Asset Management, LLC
3320 Tate's Creek Road, Suite 100
Lexington, Kentucky 40502
(859) 425-1222**

**Firm Contact:
Todd Stricklin, Managing Member and Chief Compliance Officer**

This brochure supplement provides information about Mr. Gettler that supplements our brochure. You should have received a copy of that brochure. Please contact Mr. Stricklin, Chief Compliance Officer if you did not receive iTrust Asset Management's brochure or if you have any questions about the contents of this supplement.

Additional information about Mr. Gettler is available on the SEC's website at www.adviserinfo.sec.gov.

Item 2: Educational Background & Business Experience

John Francis Gettler, Jr.

Year of Birth: 1953

Educational Background:

- 1975; University of Kentucky; BA

Business Background:

- 05/2012 – Present; LPL Financial; Registered Representative
- 05/2012 – Present; iTrust Asset Management, LLC; Managing Member/Financial Advisor
- 04/1994 – 05/2012; Morgan Keegan and Company, Inc.; Senior Vice President
- 11/1981 – 04/1994; J.B.B. Hilliard, W.L. Lyons, Inc.; Vice President/Financial Advisor

Exams and Licenses:

- 06/2001 – Series 31
- 06/1996 – Series 65
- 10/1981 – Series 7
- 1981- Kentucky Insurance License

Item 3: Disciplinary Information

There are no legal or disciplinary events material to the evaluation of Mr. Gettler.

Item 4: Other Business Activities

Mr. Gettler is a licensed insurance agent. He may offer insurance products and receive normal and customary fees as a result of insurance sales. A conflict of interest may arise as these insurance sales may create an incentive to recommend products based on the compensation he and/or our supervised persons may earn. He devotes approximately three-percent (3%) of his professional time on this other business.

Mr. Gettler is a registered representative of LPL Financial LLC, member FINRA/SIPC. He may offer securities and receive normal and customary commissions as a result of securities transactions. A conflict of interest may arise as these commissionable securities sales may create an incentive to recommend products based on the compensation Mr. Gettler may earn.

Item 5: Additional Compensation

Mr. Gettler does not receive any other economic benefit for providing advisory services in addition to advisory fees.

Item 6: Supervision

Todd Stricklin, Managing Member and Chief Compliance Officer of iTrust Asset Management, LLC, supervises and monitors Mr. Gettler's activities on a regular basis. Mr. Stricklin reviews all outgoing

correspondence for written financial advice that Mr. Gettler provides to his clients. Please contact Mr. Stricklin if you have any questions about Mr. Gettler's brochure supplement at (859) 425-1222.

Item 7: Requirements for SEC-Registered Advisers

Mr. Gettler has not been involved in any arbitration claim alleging damages in excess of \$2,500. Furthermore, he has neither been involved in nor found liable in any civil, self-regulatory organization, or administrative proceeding nor has been the subject of any bankruptcy petitions.