

ITEM 1 - COVER PAGE

BROCHURE
Form ADV Part 2A

VMG PARTNERS II, LLC

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March 28, 2024

This brochure provides information about the qualifications and business practices of VMG Partners II, LLC. If you have any questions about the contents of this brochure, please contact us at (415) 632-4200 and/or eisenbarth@vmgpartners.com. The information in this brochure has not been approved or verified by the United States Securities and Exchange Commission (the “SEC”) or by any state securities authority.

Additional information about VMG Partners II, LLC also is available on the SEC’s website at www.adviserinfo.sec.gov.

VMG Partners II, LLC’s status as an investment adviser registered with the SEC under the Advisers Act does not imply any level of skill or training.

ITEM 2 - MATERIAL CHANGES

There have been no material changes to this brochure since the last annual update filed by VMG Partners II, LLC (“VMG”) on March 31, 2023.

VMG routinely makes changes throughout its brochure in an effort to improve and clarify the description of its and its affiliates’ business practices and compliance policies and procedures or in response to evolving industry and firm practices. Additional information can be found in VMG’s Part 1A of Form ADV by visiting the SEC’s website at www.adviserinfo.sec.gov.

We encourage all recipients to read this brochure carefully in its entirety.

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ITEM 4 - ADVISORY BUSINESS

A. Description of Advisory Firm

VMG Partners II, LLC, a Delaware limited liability company (“VMG”), formed in 2011, is a San Francisco, California-based private equity investment advisory firm that was formed to provide investors with the opportunity to generate long-term capital appreciation through private equity and equity related investments in small-to-medium-sized companies that deal in branded consumer products and services companies, technology companies that support the consumer ecosystem and product-led software companies, primarily in the United States and Canada. VMG currently provides investment advisory services to VMG Partners II, L.P., a Delaware limited partnership (together with any separate investment vehicles formed from time to time, “Fund II”), VMG Partners III, L.P., a Delaware limited partnership, and VMG Partners Mentors Circle III, L.P., a Delaware limited partnership (collectively and together with any of their respective separate investment vehicles formed from time to time, “Fund III”), VMG Partners IV, L.P., a Delaware limited partnership and VMG Partners Mentors Circle IV, L.P. (collectively and together with any of their respective separate investment vehicles formed from time to time, “Fund IV”), and VMG Partners V, L.P., a Delaware limited partnership, and VMG Partners Mentors Circle V, L.P., a Delaware limited partnership (collectively and together with any of their respective separate investment vehicles formed from time to time, “Fund V” and together with Fund II, Fund III and Fund IV, the “Consumer Funds”). VMG also provides investment advisory services to VMG Catalyst, L.P., a Delaware limited partnership (together with any separate investment vehicles formed from time to time, “Technology Fund I”), and VMG Catalyst II, L.P., a Delaware limited partnership, and VMG Catalyst Mentors Circle II, L.P., a Delaware limited partnership (collectively and together with any of their respective separate investment vehicles formed from time to time, “Technology Fund II” and together with Technology Fund I, the “Technology Funds”). In addition, VMG manages co-investment vehicles which invest alongside Fund II, Fund III, Fund IV and Fund V. As used herein, “VMG Funds” refers to the Consumer Funds, the Technology Funds and any co-investment vehicles formed from time to time, together with subsequently sponsored funds and their related vehicles and co-investment vehicles formed from time to time, and any similar pooled investment vehicles formed or managed by VMG or its affiliates. The general partner of Fund II is VMG Partners II GP, L.P., a Delaware limited partnership (the “Fund II General Partner”), the general partner of Fund III is VMG Partners III GP, L.P., a Delaware limited partnership (the “Fund III General Partner”), the general partner of Fund IV is VMG Partners IV GP, L.P., a Delaware limited partnership (the “Fund IV General Partner”), the general partner of Fund V is VMG Partners V GP, L.P., a Delaware limited partnership (the “Fund V General Partner”), the general partner of Technology Fund I is VMG Catalyst GP, L.P., a Delaware limited partnership (the “Technology Fund I General Partner”), and the general partner of Technology Fund II is VMG Catalyst II GP, L.P., a Delaware limited partnership (the “Technology Fund II General Partner”, and together with Fund II General Partner, Fund III General Partner, Fund IV General Partner, Fund V General Partner, and Technology Fund I General Partner, the “General Partners”). The General Partners and VMG are affiliates. The General Partners have the power and authority to delegate the management of the VMG Funds to VMG. The General Partners and each of the Consumer Funds and the Technology Funds have entered into management agreements with VMG to document the delegation of the management of each VMG Fund to VMG. Certain investment vehicles managed by an unaffiliated third-party own non-control, minority, indirect interests in each of the General Partners and VMG. VMG’s

sole manager is VMG Management HoldCo, LLC. VMG Management HoldCo, LLC is the sole member of VMG. Michael L. Mauzé, Wayne K. Wu, Robin Tsai and Carle D. Stenmark are the managing members (“Managing Members”) of VMG Management Feeder GP, LLC, which is the general partner of VMG Management Feeder, L.P., which is the managing member of VMG Management HoldCo, LLC, the sole member of VMG.

B. Types of Advisory Services Offered

VMG provides advice to the VMG Funds in respect of their investment portfolios, as well as certain ancillary managerial and administrative services, including, without limitation, identifying and screening potential investments, recommending strategies for the management and disposition of investments, monitoring the performance of investments, and preparing reports necessary or appropriate for compliance with the governing agreements of the VMG Funds. Investments in VMG Funds are privately offered only to qualified investors, typically institutional investors and eligible high-net-worth individuals. See also Item 4.A. above. In some cases, private equity professionals from other firms or other services professionals will also be investors in the VMG Funds.

C. Services Tailored to Individual Needs of Clients

VMG’s advisory services are geared to the management of the VMG Funds, which are tailored to the investment objectives, parameters and restrictions of which are disclosed to investors in the applicable governing agreements before they invest. Investment restrictions applicable to specific VMG Funds are customarily imposed in the governing agreements for such VMG Funds, as agreed upon with investors.

VMG or certain affiliates have entered, and may also in the future enter, into side letters or other writings with specific investors in VMG Funds which have the effect of establishing rights under, or altering or supplementing, the terms of the governing agreements of the VMG Funds, in respect of the investor to whom such letter or writing is addressed. Except to the extent required by applicable law, any rights established, or any terms altered or supplemented, will govern only that investor and not a VMG Fund as a whole. Such side letters impose restrictions on participation in certain investments or types of investments made by the VMG Funds (in the event a VMG Fund pursues such an investment, the indirect ownership percentage of the VMG Fund’s other investors in such investment will be greater than their pro rata share of the VMG Fund), and also provide benefits to certain investors in a VMG Fund not provided to investors in such VMG Fund generally (for example, adjustments to fees or other economics, access to information, ability to transfer interests in a VMG Fund or compliance with specified laws or regulations), except as otherwise provided by applicable law. Subject to applicable law, disclosure of applicable side letter practices is made to investors prior to their investment in the applicable VMG Fund.

D. Client Assets

As of December 31, 2023, VMG managed \$2,961,628,228 of client assets on a discretionary basis. As of December 31, 2023, VMG did not manage any assets on a non-discretionary basis.

ITEM 5 - FEES AND COMPENSATION

A. Fees

The applicable fees for each VMG Fund are disclosed to investors in the private offering materials for the relevant private offering of each VMG Fund. VMG, the General Partners or their affiliates receive a management fee and the General Partners receive a “carried interest” or performance fee, in each case, from the respective VMG Funds they manage. Performance fees are typically measured as a percentage of the proceeds of the disposition of each portfolio company investment by a VMG Fund as more fully described in Item 6 below and are negotiated separately for each VMG Fund.

In addition, VMG, the General Partners or their affiliates have received, and may also in the future receive, directors’ fees, transaction fees, topping and break-up fees, commitment fees, consulting fees, advisory fees, monitoring fees, financing fees, divestment fees or other fees from portfolio companies or prospective portfolio companies of a VMG Fund as compensation for financial advisory and similar services in connection with the consummating, monitoring or disposition of investments or from unconsummated transactions, including warrants, options, derivatives and other rights, in each case valued as of the grant date and the terms thereof generally will be determined by the General Partners in their sole discretion. In certain circumstances, non-affiliated co-investors or joint owners of such prospective portfolio companies have the ability to influence the terms of the arrangements giving rise to any such fees, including, without limitation, the timing and amount of payments and the inclusion of acceleration provisions in circumstances in which a VMG Fund may or may not have otherwise included such provisions. Typically, the management fees payable by each investor in a VMG Fund will be reduced by a percentage of its *pro rata* share of any directors’ fees, transaction fees, topping and break-up fees, commitment fees, consulting fees, advisory fees, monitoring fees, financing fees, divestment fees or other fees received by VMG or its affiliates in connection with portfolio investments or prospective portfolio investments of a VMG Fund. VMG Funds that do not pay a management fee do not receive the benefit of the offset or otherwise share in such fees. In addition, any offsets to the management fee that would otherwise be allocable to the General Partners (or their affiliates), any co-investment vehicle, any co-investor or any other transaction participant (including portfolio company management) will not be applied to reduce the aggregate management fee payable in respect of the limited partners in a VMG Fund and will be retained by the recipient thereof or its designees. For the avoidance of doubt, any fees payable by any co-investor shall not offset the management fee and shall be retained by the recipient thereof or its designees and will not be applied to reduce the aggregate management fee payable in respect of the limited partners. Offsets are applied after taking into account the effect of any management fee waiver described below.

Under the applicable governing agreements of a VMG Fund, VMG or the applicable General Partner is permitted to waive a portion of the management fee. Any such waived portion of the management fee reduces the amount of capital the applicable General Partner (or its affiliates) would otherwise be required to contribute to the respective VMG Fund. Upon a waiver, the investors in a VMG Fund are then required to make a pro rata contribution according to their respective commitments to fund any such waived management fee that VMG or the applicable General Partner elects to treat as a contribution.

B. How Fees are Charged

Management fees are assessed semi-annually and payable by each investor in a VMG Fund partially in advance on a semi-annual basis. Management fees are collected no earlier than the business day after the beginning of each semi-annual period. Management fees are paid by capital contributions from investors to each VMG Fund pursuant to capital call notices delivered by each VMG Fund's General Partner out of the total amount of capital an investor agrees to contribute to the applicable VMG Fund (*i.e.*, an investor's "capital commitment") or are paid out of cash that is otherwise distributable to the investors in the VMG Funds, including cash held by a VMG Fund after a portfolio investment of such VMG Fund is disposed of and before the proceeds are distributed to investors (*i.e.*, deducted from the assets of a VMG Fund). In addition, management fees are permitted to be paid out of cash reserves of the applicable VMG Fund.

"Carried interest" or performance fees are assessed periodically, typically after the receipt by the VMG Funds of proceeds from a portfolio investment and are generally paid out of cash otherwise distributable to VMG Fund investors.

VMG has and may in the future exempt certain principals, employees, consultants, certain service providers and certain executive management members of portfolio companies from payment of all or a portion of management fees and/or "carried interest" on their direct or indirect investment in one or more VMG Funds.

C. Other Fees and Expenses

Generally, each VMG Fund, bears all of the fees, costs, expenses and other liability or obligations relating to or arising from its operations, activities, meetings and eventual liquidation (either directly or indirectly through the payment of such expenses by portfolio companies). The operating and offering documents of each VMG Fund set forth the particulars of operating expenses that are borne by a VMG Fund. Such operating expenses could include, but are not limited to,

fees, costs and expenses including travel expenses (including, but not limited to, first and/or business class airfare and/or private travel, ground transportation, lodging and accommodations, meals and travel agent and booking fees and reasonable business-related entertainment expenses as set forth in the applicable VMG Fund governing agreements), attributable to the sourcing, researching, diligencing, investigating, identifying, analyzing, evaluating, pursuing, negotiating, bidding on, consummating, committing to, seeking regulatory approvals of, structuring, developing, acquiring, capitalizing, purchasing, investing, holding, monitoring, managing, restructuring, recapitalizing, seeking disposition opportunities and disposing of, a VMG Fund's investments and prospective investments, including the Parity Collective (defined below) and other platform holding vehicles, whether or not consummated, including, but not limited to, organizing and operating investments, holding, bidding, acquisition, aggregation or other intermediate entities formed to facilitate investments by the VMG Fund (including the Parity Collective), and commitment fees or other lenders' fees and expenses that become payable in connection with an existing or proposed investment, consulting and deal investigation, broker, finder, investment banking, legal and accounting fees and expenses, costs and expenses of any representation and warranty insurance and/or other similar insurance, and in each case, legal fees,

costs and expenses related to any of the foregoing; fees, costs and expenses relating to syndicated sell through industry market data, performance analytics of online purchase data, credit card transaction data, consumer survey data, web traffic data, market intelligence platforms, industry subscriptions or publications and research services attributable to one or more portfolio investments (or potential portfolio investments) (including the Parity Collective) or industries, products or sectors targeted for a potential investment, sourcing and identification fees and expenses, other data, analytics, market, diligence and research services (including, without limitation, Pitchbook, SPINS, SourceScrub, Suzy, Stackline, Tracxn, placer.ai, Synaptic, ADW Comp Shop, Crunchbase, Second Measure, Yodlee, and Numerator) and any customer relationship management software or services, printing expenses, and fees, costs and expenses of expert networks, education and networking events and meetings; attendance at and/or sponsorship of industry conferences, trade shows, industry organizations and sourcing events and the out-of-pocket implementation, licensing, consulting and maintenance costs relating to virtual data rooms, investor portals and other technology systems (such as CRM, portfolio monitoring, valuation and reporting systems), fees and expenses related to negotiating and complying with non-disclosure and confidentiality agreements and obligations, costs and expenses of meetings of one or more VMG Fund investors (including the costs and expenses related to representatives of past, existing or potential portfolio companies and other attendees of such meetings associated with working for, representing, consulting or advising a General Partner, VMG or a VMG Fund); fees, costs and expenses of the type described in this definition incurred in connection with prospective investments and other transactions not consummated by a VMG Fund or any separate investment vehicle (including the Parity Collective) (“Broken Deal Expenses”); fees, costs, expenses and commissions of any administrators, consultants, custodians, legal counsel, appraisers, brokers, bankers, depositaries, agencies, paying agents, trustees, accountants, auditors, valuation firms and other professional service providers, including, without limitation, all audit and certification fees, appraisal fees, brokerage commissions, banking and investment banking fees, background check, compliance and other diligence service providers, costs and expenses related to conference calls, video conference and other electronic means of meeting; fees, costs and expenses associated with the preparation, distribution and filing (as applicable) of the financial statements, tax returns and forms K-1s or similar tax documentation, other tax related documentation and intel reports and notices to one or more limited partners including, without limitation, reporting required by applicable laws and regulation; fees, costs and expenses of preparing and distributing reports and notices to the partners and all fees, costs and expenses associated with monitoring and complying with the applicable fund agreement, any side letter agreements (including the distribution and implementation of any applicable elections pursuant to “most favored nation” or similar clauses and preparation of any compendiums or summaries of such documents and provisions) and any other agreements related to the VMG Fund; fees, costs and expenses associated with D&O or E&O liability insurance, general liability and litigation insurance, representation and warranty insurance, dissolution insurance, cyber and cyber-crime insurance or other insurance, indemnity, litigation; fees, costs and expenses associated with any indemnification, extraordinary expense, liability, audit and investigation costs and expenses (including all amounts paid in connection with settlements penalties, fines and judgments), other obligations of the VMG Fund (including the Parity Collective) (including, but not limited to, litigation, audit, investigation and indemnification, costs and expenses, judgments, penalties, fines and settlements), and in each case, legal fees, costs and expenses related to any of the foregoing; the fees, costs and expenses of reporting, registering and complying with applicable law, rules, regulations, orders, directives, sanctions and policies

(including, without limitation, with respect to past, existing, future or prospective portfolio companies) imposed by the SEC or state or other regulatory agencies or bodies in connection with the activities and management of the VMG Fund (including the Parity Collective), including, without limitation, reports, notifications, filings, disclosures, registrations and affirmations, including, without limitation, expenses related to compliance with the SEC's Private Fund Advisers Rules (Advisers Act Rule 206(4)-10 and Rules 211(h)(1)-(h)(2)-3) in respect of the VMG Funds and the preparation and filing of Form PF in respect of the VMG Funds, preparation and filing of reports with the Commodity Futures Trading Commission, the U.S. Treasury Department and other similar regulatory filings (including, without limitation, any filings required by the U.S. Corporate Transparency Act or any similar laws, rules or regulations), the cost of engaging and retaining third-party compliance, legal and other advisors and consultants; all fees, costs and expenses of the annual meeting of limited partners and any meetings of the advisory committee and other meetings of one or more partners, any votes or consents of partners or the advisory committee, any amendments to or waivers of the applicable fund agreement or any related agreement; principal, interest, premium, if any, fees and any other obligations or expenses arising out of any indebtedness or credit support, including, without limitation, any fees and expenses incurred as a result of the implementation (including negotiation and documentation and lender fees, costs and expenses), utilization and refinancing of any credit facility, and in each case, legal fees, costs and expenses related to any of the foregoing; subject to apportionment among the partners pursuant to the applicable fund agreement, fees, costs and expenses associated with the organization, maintenance and operation of any separate investment vehicle, blocker corporation, intermediate entity, or any other entity or vehicle through or in which portfolio investments or Bridge Financings (defined below) are made (other than any blocker expenses), and in each case, legal fees, costs and expenses related to any of the foregoing; taxes, fees, duties and other governmental charges levied against or payable by the VMG Fund (other than any such taxes, fees or charges levied in respect of or otherwise in connection with any specific partner(s) or allocated to partners pursuant to the applicable fund agreement) or on its income or assets or in connection with its business or operations and all related filing fees, tax return fees, costs and expenses, all fees, costs and expenses incurred in connection with any tax audit, examination, review, investigation or settlement of the VMG Fund, tax consulting, advisory and planning fees and any fees, costs and expenses incurred or paid by the "partnership representative" and "designated individual" of the VMG Fund acting in such capacity or similar capacity under the Bipartisan Budget Act of 2015 (as applicable), and in each case, legal fees, costs and expenses related to any of the foregoing; fees, costs and expenses of VMG service professionals to the extent not borne by one or more portfolio companies; legal, compliance, regulatory, custodial, depositary, Swiss representative and paying agent and other fees, costs and expenses attributable to or associated with the requirements of AIFMD and any national private placement regimes and any other similar rules, regimes, directives policies or orders in any applicable jurisdiction; fees, costs and expenses of complying with applicable law, rules and regulations, including, without limitation, rules and regulations and regulatory filings and reporting on and compliance with Regulation 2019/2088 relating to transparency and disclosure obligations for investors, funds and asset managers in relation to environmental, social and governance factors ("SFDR") and, to the extent applicable, Regulation 2020/852 on the establishment of a framework to facilitate sustainable investment (the "EU Taxonomy"); fees, costs and expenses of protecting confidential or non-public information of the VMG Fund and the partners or data and any fees, costs and expenses related to any ongoing or additional onboarding of investors, "know your customer", reporting required under the

Advisers Act, anti-money laundering, investor diligence or related requirements; fees, costs and expenses of maintaining the existence of, operating, maintaining, winding up and liquidating the VMG Fund and the general partner (and its general partner) and any separate investment vehicle, blocker corporation, intermediate entity and any related general partner entity (including, without limitation, franchise taxes and partnership registration and registered agent fees and expenses), or any other entity or vehicle through or in which actual or potential portfolio investments or Bridge Financings are made, and the liquidation of the assets of the VMG Fund and any separate investment vehicle in connection therewith; any fees, costs and expenses in connection with any transfers of interests in the VMG Fund that are not reimbursed; fees, costs and expenses of establishing, implementing, monitoring and/or measuring the impact of environmental, social and governance policies and programs with respect to the VMG Fund, including all fees, costs and expenses incurred in connection with tracking tools and any assessments, measurements, advice or reports prepared as part of establishing, implementing, monitoring and maintaining policies and procedures in connection with the foregoing with respect to the VMG Fund, or otherwise designed to promote or evaluate the achievement of objectives related to the foregoing; fees, costs and expenses related to the establishment and operation of platform holding vehicles, including the Parity Collective and any advisory or other fees, costs and expenses paid to any consultants or advisors of such platform holding vehicles, and; other fees, costs and expenses borne by the VMG Fund pursuant to the applicable fund agreement in each case.

Each VMG Fund (other than certain co-investment vehicles) will also pay all expenses for transactions not completed, including amounts payable to third parties and all fees and expenses of lenders, investment banks and other financing sources in connection with arranging financing for transactions which are not consummated, and any deposits or down-payments which are forfeited in connection with unconsummated transactions regardless of whether any potential co-invest was contemplated.

Each VMG Fund will also pay any placement agent fees and expenses incurred in connection with the marketing and offering of limited partnership interests in the VMG Fund, however, the management fees payable by the investors in a VMG Fund will be reduced dollar-for-dollar by their share of the amount of placement agent fees paid by the VMG Fund, such that the investors in the VMG Fund will not bear the economic burden of any placement agent fees.

Given the nature of the VMG Funds' investment programs, VMG typically does not transact through broker-dealers. However, when the VMG Funds do transact through a broker-dealer, the Funds would bear brokerage and other transaction costs associated with such broker-dealer. A discussion of VMG's brokerage practices may be found at Item 12 of this brochure.

D. Refunds for Fees Charged in Advance

Investors in VMG Funds agree to commit a certain amount of capital to a VMG Fund in advance of any investment advisory functions performed by VMG. Management fees assessed by the VMG Funds are paid from these amounts and are payable partially in advance for each semi-annual period, as described above in Item 5.B. VMG's services can be terminated under very limited circumstances. Should VMG's services be terminated before services are provided for the applicable period, fees that have been paid in advance will generally be pro-rated from the date of

VMG's termination to the end of the period to which the advance fee covered and will be returned to the investors that paid those fees in advance.

ITEM 6 - PERFORMANCE-BASED FEES AND SIDE-BY-SIDE MANAGEMENT

A VMG Fund is generally assessed a "carried interest" or performance fees that are paid to the applicable General Partner. The "carried interest" is assessed periodically, typically after the receipt by the VMG Funds of proceeds from a portfolio investment and is paid out of cash otherwise distributable to investors. "Carried interest" is typically measured as a percentage of the proceeds of the disposition of each portfolio company investment by a VMG Fund and is negotiated separately for each VMG Fund in compliance with the Investment Advisers Act of 1940, as amended (the "Advisers Act"). For the Consumer Funds, "carried interest" is distributed to the General Partners for the Consumer Funds with respect to each receipt of net proceeds attributable to a portfolio investment of a Consumer Fund only after the investors in the applicable Consumer Fund receive the aggregate of (i) the capital contributions of such investor made in respect to such portfolio investment, (ii) the investor's proportionate share of capital contributions used to pay organizational and other expenses described in Item 5 that have been allocated to such portfolio investment, and (iii) a preferred return on such capital contributions. For the Technology Funds, "carried interest" is distributed to the General Partners for the Technology Funds with respect to each receipt of net proceeds attributable to a portfolio investment of a Technology Fund only after the investors in the applicable Technology Fund receive their aggregate capital contributions.

Generally, upon the termination of a Consumer Fund, the applicable General Partner for the Consumer Fund will be required to restore carried interest distributions to the applicable Consumer Fund to the extent that (i) the investors have not received their return of realized capital and costs and preferred return described above, or (ii) the applicable General Partner for the Consumer Fund has received cumulative distributions in respect of its "carried interest" in excess of a certain percentage of the proceeds of the disposition of each portfolio company investment by a Consumer Fund, in each case, applied on an aggregate basis covering all transactions of the applicable Consumer Fund. Upon the termination of a Technology Fund, the applicable General Partner for the Technology Fund will be required to restore carried interest distributions to the applicable Technology Fund to the extent that (i) the investors have not received their return of capital and costs or (ii) the applicable General Partner for the Technology Fund has received cumulative distributions in respect of its "carried interest" in excess of a certain percentage of the proceeds attributable to each portfolio company investment by the applicable Technology Fund. In no event will the applicable General Partner be required to restore more than the cumulative distributions in respect of its "carried interest" received by such General Partner, less income taxes thereon and taxes attributable to property distributed in kind. The General Partners have engaged, and may also in the future engage, certain professionals ("VMG Services Professionals") who are independent contractors and not employees of VMG to provide the VMG Funds and its portfolio companies sales, field activation and marketing strategy, legal, manufacturing and operations and/or ecommerce strategy advice including, without limitation, DiSalvo Group Holdings, LLC, to provide legal counsel to VMG, the VMG Funds and their respective portfolio companies. These VMG Services Professionals have in some instances and may in the future participate in the

General Partners' "carried interest" and be limited partners in the VMG Funds or the General Partners.

The existence of the General Partners' "carried interest" or performance fee creates an incentive for the General Partners and VMG to make riskier or more speculative investments on behalf of the VMG Funds than would be the case in the absence of these arrangements. These conflicts of interest are addressed in the manner described in Item 11.

VMG does not manage accounts other than the VMG Funds and generally all of the VMG Funds pay performance-based fees. However, VMG has formed, and in the future may form, co-investment vehicles, some of which pay management fees or "carried interest" and some of which do not pay management fees or "carried interest." There will not be any offset applied to the co-investments vehicles, whether or not they pay any management fees. While VMG advises both clients that pay performance-based fees and clients that do not, VMG believes that any conflict is generally mitigated by the fact that co-investment funds or vehicles sponsored by VMG (i) generally participate in investment opportunities to the extent there is excess capacity after the applicable VMG Funds make their investment allocations and (ii) are generally required to acquire and dispose of their investments on substantially the same terms and at substantially the same time as the main VMG Funds. Furthermore, VMG does not permit investment allocation decisions to be based on its potential to earn performance-based fees. In certain instances, VMG has waived and reduced, and may in the future waive or reduce "carried interest" with respect to certain persons in the VMG Funds.

ITEM 7 - TYPES OF CLIENTS

VMG provides investment advice only to the VMG Funds, which are its only clients. Interests in the VMG Funds are offered privately to a limited number of sophisticated investors, including institutional investors (for example, public and private pension funds) and individuals who qualify to invest in the VMG Funds because they have a sufficiently high income or net worth. Such investors are generally limited to (i) "accredited investors" within the meaning of the rules and regulations promulgated under the Securities Act of 1933, as amended (the "Securities Act"), and (ii) "qualified purchasers" or "knowledgeable employees" within the meaning of the rules and regulations promulgated under the Investment Company Act of 1940, as amended. VMG typically imposes a minimum investment in connection with investing in a VMG Fund, often in the range of \$2.5 million to \$10 million, although such minimums are permitted to be waived in the discretion of VMG. In addition, each General Partner will make a capital commitment to the applicable VMG Fund and its capital commitment will be funded through such General Partner by members and employees of VMG, the applicable General Partner and in some cases, other third parties. For certain VMG Funds, a General Partner's capital commitment is permitted to be structured as a profits interest.

ITEM 8 - METHODS OF ANALYSIS, INVESTMENT STRATEGIES AND RISK OF LOSS

A. Methods of Analysis and Investment Strategies

The Consumer Funds primarily invest principally in marketing-driven, branded consumer product and services companies within the United States and Canadian lower-middle markets. In particular, Consumer Funds focus on making investments in private companies in defined industries where VMG believes its operating and marketing expertise and resources can accelerate value creation. These focused industries include food, beverage, beauty, personal care, wellness, fitness, consumer health, pet and household products. With respect to the Consumer Funds, VMG's investment strategy for each industry is generally executed through independent research, which includes direct contact with companies and consultants. VMG's methods of analysis include economic and industry analysis, fundamental research concerning specific companies and securities, technical analysis, and other methods that one or more of VMG's investment personnel could deem appropriate from time to time.

The Technology Funds primarily conduct early-stage investing in technology businesses that support the consumer ecosystem and product-led software companies. In particular, the Technology Funds focus and will continue to focus on early-stage private companies in which the Technology Funds believe the ecosystem VMG has established will provide a competitive advantage. With respect to Technology Funds, VMG's investment strategy involves building a strong and broad ecosystem of founders, managers, subject matter experts, retailers, and buyers with aligned interests, establishing focused and effective methods of identifying and utilizing critical consumer insights and preferences, and developing a comprehensive set of value-add resources that seek to drive value for all stakeholders.

Participation in any VMG Fund involves a risk of loss that investors should be prepared to bear, including up to the entire amount of their investment or commitment. For a discussion of material risks, see Items 8.B and 8.C immediately below. In addition, prospective investors in VMG Funds are provided with more detailed information about risks and conflicts of interest specific to any VMG Fund before they invest.

B. Material Risks

The transactions in which the VMG Funds engage involve substantial risks and are suitable only for those investors who have the financial sophistication and expertise to understand and accept such risks. No assurance can be given that the investment objectives of the VMG Funds will be achieved or that investors will receive a return of or will realize a profit on their investments in the VMG Funds.

Prior to committing to any VMG Fund, potential investors are furnished with a confidential offering memorandum which sets forth in detail the material risks associated with such investment and cautions that returns could be unpredictable, that the possibility of a partial or total loss of capital will exist and that investors should not commit unless they can readily bear the consequences of such loss. All investors are required to represent in their subscription materials that they have carefully read the risk factor disclosure and understand all such risks. Prospective investors are also advised in the offering materials that the risk factors and other investment considerations described therein are not necessarily a complete list or explanation of all risks involved and are advised to consult their own counsel and other advisors.

Without limiting (i) the foregoing, (ii) the disclosure set forth in the VMG Funds' offering documents and governing agreements and (iii) the acknowledgements made by investors in their subscription agreements or otherwise, the discussion below summarizes certain of the material risks associated with investments in the VMG Funds:

Nature of Investment: An investment in a VMG Fund requires a long-term commitment, with no certainty of return. Portfolio investments of a VMG Fund may not generate current income. Therefore, the return of capital and the realization of gains, if any, from a portfolio investment generally will occur upon the partial or complete realization or disposition of such portfolio investment. While a portfolio investment may be realized or disposed of at any time, it is generally expected that the ultimate realization or disposition of most of a VMG Fund's portfolio investments will not occur for several years after such portfolio investments are made. There can be no assurances that purchasers of, or realization opportunities for, a VMG Fund's portfolio companies will be found. Further, the terms of any disposition or realization transaction will necessarily be affected by economic and other market conditions at the time. Similarly, a VMG Fund generally will not be able to sell portfolio company securities publicly unless the issuer has gone public and such sale is registered under applicable securities laws or unless an exemption from such registration requirements is available. In addition, in certain cases, a VMG Fund will be prohibited or limited by contract from selling certain portfolio company securities for a period of time, and, as a result, may not be permitted to sell a portfolio investment at a time it might otherwise desire to do so.

Restrictions on Transfer and Withdrawal; Lack of Liquidity: The interests in VMG Funds are not registered or qualified for sale under the Securities Act or any other applicable securities laws and there will be no public or private market for the interests in VMG Funds and none is expected to develop. In addition, the interests in VMG Funds are not transferable and cannot be sold, transferred, pledged, mortgaged, charged, assigned, hypothecated or otherwise encumbered except with the consent of the relevant General Partner, which could be withheld by such General Partner in its sole discretion, and subject to the terms and conditions of the partnership agreements. Investors are not permitted to withdraw capital from the VMG Funds. Consequently, investors will likely not be able to liquidate their investments prior to the end of the applicable VMG Fund's term.

Uncertainty of Financial Projections: The General Partners will generally establish the capital structure of portfolio companies on the basis of financial projections for such portfolio companies. Projected operating results will typically be based primarily on management judgments. In all cases, projections are only estimates of future results that are based upon assumptions made at the time that the projections are developed. There can be no assurance that the projected results will be obtained, and actual results could vary significantly from the projections. General economic, political and market conditions, which are not predictable, can have a material adverse impact on the reliability of such projections.

Risk Relating to Due Diligence and Conduct at Portfolio Companies: Before a VMG Fund makes an investment, the General Partners and/or VMG will conduct such due diligence as they deem reasonable and appropriate based on the facts and circumstances applicable to the investment. Due diligence could entail feasibility and technical studies, studies regarding reserves, environmental studies, marketing studies, business plan development, evaluation of important and

complex business, financial, tax, accounting, environmental and legal issues as well as background investigations of individuals. Outside professionals, engineers, consultants, legal advisors, accountants, investment banks and other third parties could be involved in the due diligence process to varying degrees depending on the type of investment. The involvement of such third parties could present a number of risks primarily relating to reduced control of the functions that are outsourced and could entail significant third-party expenses, which will be borne by the VMG Funds subject to certain limitations thereon set forth in the relevant partnership agreements. In addition, if the VMG Funds are unable to timely engage third-party providers, its ability to evaluate and acquire more complex assets could be adversely affected. Due diligence investigations with respect to any investment opportunity has the potential to not reveal or highlight all relevant facts that could be necessary or helpful in evaluating the investment opportunity. Moreover, there can be no assurance that attempts to identify risks associated with an investment will achieve their desired effect. Potential investors should regard an investment in the VMG Funds as being speculative and having a high degree of risk.

Although in certain cases VMG takes into account environmental, social and governance (“ESG”) considerations as part of its due diligence process and in accordance with its Responsible Investment Policy, the VMG Funds are not impact investment funds. VMG focuses on what it determines to be material ESG priorities, including but not limited to customer welfare, diversity and inclusion and corporate governance, and, consistent with its Responsible Investment Policy, pursues certain ESG initiatives with respect to select portfolio companies. In many cases, however, ESG-related matters are not a focus of certain portfolio companies and VMG conducts limited ESG diligence and has limited influence on ESG initiatives after making an investment.

In the event of fraud, any material misrepresentation or omission or any professional negligence by any seller of assets acquired by a portfolio company or such seller’s representatives, by a portfolio company or any of its affiliates, or by any other third party, the VMG Funds have the potential to suffer a material loss of capital and the value of the VMG Funds’ investments could be adversely impacted. The VMG Funds will rely upon the accuracy and completeness of representations made by various persons in the due diligence process and cannot guarantee such accuracy or completeness.

Possibility of Fraud or Other Misconduct of Employees and Service Providers: Misconduct by employees of VMG, portfolio company officers or employees, service providers to the foregoing or their respective affiliates could cause significant losses to VMG or the VMG Funds. Misconduct could include entering into transactions without authorization, the failure to comply with operational and risk procedures, including due diligence procedures, misrepresentations as to investments being considered by a VMG Fund, misappropriation of VMG Fund assets, or the improper use or disclosure of confidential or material non-public information, any of which could result in litigation or serious financial harm. VMG has controls and procedures through which it seeks to minimize the risk of such misconduct occurring. However, no assurance can be given that VMG will be able to identify or prevent all such misconduct. Where such misconduct occurs, the VMG Funds could still have indemnification obligations to such employees and service providers and have limited remedies for such misconduct.

Dependence on Key Personnel: The success of a VMG Fund depends in substantial part upon the skill and expertise of the investment professionals of VMG and the other individuals employed

to assist them. There can be no assurance that the investment professionals will continue to be partners of or employed by the General Partners, VMG or any of their respective affiliates. The loss of service to a VMG Fund of one or more the investment professionals could have a material adverse effect on the success of a VMG Fund.

Products and Services: Portfolio companies' business strategies are often highly dependent upon the successful launch and commercialization of an innovative product, technology, device, process, service, system, etc. Despite the VMG Funds' efforts to review the research and development underlying the innovation or creation of such products, technologies, devices, processes, or services before the VMG Funds deploy capital to a portfolio company, there can be no assurance that the research or product development efforts of the portfolio companies or those of their collaborative partners will be successfully completed, that specific products or services can be manufactured or provided in adequate quantities at an acceptable cost and with appropriate quality, or that such products or services can be successfully marketed or achieve customer acceptance. In those situations, it is likely that a VMG Fund will incur a partial or total loss of the capital which it invested in such portfolio company.

Limited Number of Investments; Lack of Diversity: A VMG Fund is expected to participate in a limited number of investments and VMG and the VMG Funds have the potential to not be able to identify or acquire an appropriate volume of investment opportunities and, as a consequence, the aggregate returns of a VMG Fund could be substantially affected by the unfavorable performance of a single investment. Because a VMG Fund can only make a limited number of investments and since such VMG Fund's investments generally will involve a high degree of risk, poor performance by one or more of a VMG Fund's investments could materially affect the total returns to investors. On any given investment, loss of all or a portion of the investors' capital is possible. Investors have no assurance as to the degree of diversification in a VMG Fund's investments. A VMG Fund is not required to make investments that are diversified geographically or otherwise. Because a VMG Fund's investments is likely to be concentrated within relatively few industries, sectors, countries or regions, portfolio diversification will be less than would be possible if a VMG Fund were to invest in a broader range of industries, sectors, countries or regions. Such reduced diversification could increase the volatility of a VMG Fund's returns, and could reduce a VMG Fund's returns relative to more diversified funds to the extent that such industries, sectors, countries or regions do not perform as well as other industries, sectors, countries or regions.

Leverage: A VMG Fund's investments could include companies whose capital structures have significant leverage. Such investments are inherently more sensitive to declines in revenues and to increases in expenses and interest rates. Although VMG will seek to use leverage in a prudent manner, the leveraged capital structure of such investments will increase the exposure of the portfolio companies to adverse economic factors such as rising interest rates, downturns in the economy or deterioration in the condition of the portfolio companies or their respective industry. Additionally, the securities acquired by a VMG Fund in certain cases will be the most junior and thus subject to the greatest risk of loss.

Certain Risks and Costs of Leverage Below a Fund: Even though it presents many of the same risks as VMG Fund-level borrowing, indebtedness of entities other than a VMG Fund will not be treated as VMG Fund-level borrowing for purposes of the governing documents, even if the special

purpose vehicles or other entities incurring such leverage engage in borrowings that are cross-collateralized with or among multiple investments such that multiple investments and a substantial portion of a VMG Fund's value are at risk. As a result, these borrowings will not be subject to any limitations on VMG Fund-level borrowing in the governing documents. Since VMG has more flexibility to engage in these structures, VMG has an incentive to incur significant leverage at the level of holding companies beneath a VMG Fund. The negative performance of one asset has the potential to materially and adversely impact the performance of other investments or a VMG Fund as a whole.

Bridge Financing; Over Commitment: A VMG Fund has made, and may in the future make, in connection with or in anticipation of its portfolio investments, additional investments intended to be of a temporary nature and refinanced, repaid, assigned, redeemed, sold, or disposed of within twelve (12) months (any such short-term investment, a "Bridge Financing"). For example, in order to facilitate the acquisition of investments, VMG or its affiliates could make (or commit to make), or could cause a VMG Fund to make (or commit to make), an investment in a potential portfolio company with a view to selling a portion of such investment to co-investors or other persons or obtaining financing prior to or within a period after the closing of the acquisition. In such event, a VMG Fund will bear the risk of any changes in capital markets that may adversely affect any or all of the excess portion of such investment such that it may not be sold or may only be sold on unattractive terms, or that financing may not be available, and that, as a consequence, a VMG Fund could bear the entire portion of any breakup fee or other fees, costs and expenses related to such investment, or be required to hold a larger than expected investment. Additionally, if such portfolio company were unable to complete a refinancing, a VMG Fund could have a long-term investment in a junior security and the interest rate on such Bridge Financing may not adequately reflect the risk associated with the unsecured position taken by such VMG Fund. This could result in a VMG Fund having a variety of unintended long-term investments or reduced diversification. Further, there can be no assurance that any such Bridge Financing will generate any returns for a VMG Fund or result in a full return of capital on any such refinancing.

The use of bridge loans are expected to present conflicts of interest because the preferred return does not accrue on a bridge loan. As a result, use of such bridge loan arrangements with respect to investments (or portions thereof) could reduce or eliminate the preferred return received by the investors and accelerate or increase distributions of carried interest to the affiliate of VMG, providing the affiliate of VMG with an economic incentive to fund investments (or portions thereof) utilizing such bridge loan arrangements. As a general matter, use of bridge loans amplifies returns (either negative or positive) to investors. In addition, bridge financings and similar arrangements have the potential to cause a VMG Fund to be less diversified than VMG intended. Subject to any limitations in the Fund Documents, the use of bridge loans by the VMG Funds is within VMG's sole discretion. There can be no assurance that any such bridge loan will actually generate any returns for a VMG Fund or result in a full return of capital on any such refinancing or other disposition.

Credit Support: A VMG Fund has made and may in the future make contingent funding commitments to its portfolio companies and provide credit support for such obligations ("Credit Support"). Such Credit Support could take the form of guarantees, letters of credit or pledges of a portion of the commitments to a lender or other counterparty. Such funding commitments is permitted to be secured by an assignment of a General Partner's right to draw down capital from

the limited partners. It is possible that the limited partners will be required to acknowledge and consent to any such pledge or Credit Support and provide certain information and/or legal opinions as required by the lender or other counterparty. The General Partners and/or VMG could be required to segregate unfunded commitments sufficient to satisfy a VMG Fund's obligations with respect to any such Credit Support. Utilization of Credit Support will result in fees, expenses and interest costs to a VMG Fund, and could result in an under-utilization of a VMG Fund's capital. In the event that one or more limited partners fail to satisfy a drawdown or otherwise default on their contribution obligations pursuant to any such Credit Support, such amount would be drawn from non-defaulting limited partners.

Investment Platforms: A VMG Fund, alone or co-investing alongside third parties have created and may in the future create or acquire companies that serve as a platform for investment in a particular sector, geographic area or other niche (such arrangements, "Investment Platforms"). In the case of acquired Investment Platforms, a VMG Fund is permitted to rely on the existing management, board of directors and other shareholders of such companies, which could include representation of other financial investors with whom a VMG Fund is not affiliated and whose interests have the potential to conflict with the interests of such VMG Fund. In other cases, a VMG Fund could recruit a management team to pursue a new Investment Platform expected to lead to the formation of a future Investment Platform. A VMG Fund has formed and may in the future form a new portfolio company and recruit a management team to build the Investment Platform through acquisitions and organic growth. A VMG Fund or the Investment Platform, as applicable, will bear the expenses of such management team, including any overhead expenses, employee compensation, diligence expenses or other related expenses in connection with backing the management team or building out the Investment Platform. Such expenses could be borne directly by a VMG Fund as fund expenses (or broken-deal expenses, if applicable) or indirectly as a VMG Fund bears the start-up and ongoing expenses of the newly formed Investment Platform. In certain cases the services provided by such management team could overlap with the services provided by VMG to a VMG Fund. The compensation of management of an Investment Platform could include interests in the profits of the Investment Platform, including profits realized in connection with the disposition of an asset. Although an Investment Platform could be controlled by a VMG Fund, members of the management team will not be treated as affiliates of the General Partners for purposes of the respective governing agreements. Accordingly, none of the expenses, profit interests or other arrangements described above will offset the management fee.

Competitive Marketplace: A VMG Fund will be competing with a significant number of other private equity and venture capital funds, as well as institutional investors and strategic investors, for investments in prospective portfolio companies. As a result of this competition, there can be no assurance that a VMG Fund will be able to locate suitable investment opportunities, acquire them for an appropriate level of consideration, achieve its targeted rate of return or fully invest its committed capital.

Risks Upon Dispositions of Investments: In connection with the disposition of a portfolio investment, a VMG Fund could be required to make representations about the business and financial affairs of such portfolio company typical of those made in connection with the sale of a business. In certain cases, it will also be required to indemnify the purchasers of such investment to the extent that any such representation turns out to be inaccurate. These arrangements have the potential to result in contingent liabilities of a VMG Fund, which might ultimately have to be

funded by the investors in a VMG Fund (either out of unfunded capital commitments on a return of distribution) to the extent that such contingent liabilities exceed the reserves and other assets of a VMG Fund. Furthermore, under the Delaware Revised Uniform Limited Partnership Act, each investor that receives a distribution in violation of such Act will, under certain circumstances, be obligated to return such distribution to the applicable VMG Fund.

Recall and Reinvestment: Under certain circumstances, proceeds distributable (or previously distributed) to the investors in a VMG Fund that constitute a return of capital contributions have been and may in the future be retained and reinvested (or recalled for reinvestment) by VMG or used (or recalled for use) by VMG for any other proper purpose. Amounts available for recall will be restored to the investors' respective available capital commitments. Accordingly, an investor could be required to fund for investments or expenses during the term of a VMG Fund an aggregate amount that significantly exceeds its capital commitment.

Distributions in Kind: Although, under normal circumstances, a VMG Fund intends to make distributions in cash or in publicly traded securities, it is possible that under certain circumstances (including the liquidation of a VMG Fund) distributions will be made in kind and could consist of securities for which there is no readily available public market.

Recourse to a VMG Fund's Assets: A VMG Fund's assets, including any investments made by a VMG Fund and any capital held by a VMG Fund, are available to satisfy all liabilities and other obligations of a VMG Fund. If a VMG Fund itself becomes subject to a liability, parties seeking to have the liability satisfied could have recourse to a VMG Fund's assets generally and not be limited to any particular asset, such as the investment giving rise to the liability.

Indemnification: VMG, the General Partners, the principals and their respective members, partners, shareholders, directors, officers, employees, agents and affiliates, and the members of the investor advisory committee, their employers and the investors they represent will be entitled to indemnification from a VMG Fund, except in certain circumstances. All of the assets of a VMG Fund and unfunded capital commitments will be available to satisfy these indemnification obligations, and investors in a VMG Fund could be required to return distributions to satisfy such obligations. Such obligations will survive the dissolution of a VMG Fund.

Effects of Bankruptcy: A VMG Fund could potentially make investments in portfolio companies that are or may become the subject of voluntary or involuntary bankruptcy proceedings under applicable bankruptcy laws. Certain risks that are faced in bankruptcy cases that must be factored into the investment decision include, for example, the potential total loss of any such investment. Upon confirmation of a plan of reorganization under applicable bankruptcy laws, or as a result of a liquidation proceeding, a VMG Fund could suffer a loss of all or a part of the value of its investment in a portfolio company. A bankruptcy filing could adversely and permanently affect a portfolio company. The portfolio company could lose market position and key employees, and the liquidation value of the portfolio company may not equal the liquidation value that was believed to exist prior to the making of the initial investment. In general, bankruptcy laws could be expected to have a variety of adverse impacts on the value of a VMG Fund's investments and the timing and amount of any distributions a VMG Fund is able to receive therefrom. In addition, investments in restructurings could be adversely affected by statutes related to, among other things, fraudulent conveyances, voidable preferences, lender liability and the bankruptcy court's

discretionary power to disallow, subordinate or disenfranchise particular claims or re-characterize investments made in the form of debt as equity contributions.

Pension Liabilities: A VMG Fund could face risk of loss from employee pension-related liabilities arising from investments in portfolio companies that maintain or contribute to defined benefit pension plans in the United States and certain other jurisdictions. Under certain circumstances, U.S. courts have held (and certain non-U.S. laws provide) that certain shareholders are responsible for satisfying certain pension liabilities incurred by their direct and indirect operating company investments (including liabilities associated with the operating company's withdrawal from a pension plan). While U.S. law is unsettled regarding the circumstances under which an investment fund could be responsible for these types of pension liabilities and the principals intend to consider (among many factors) potential pension liabilities in determining whether to invest in a particular portfolio company, it is possible that a VMG Fund could become subject to pension-related liabilities of portfolio companies in which it invests and that such pension liabilities could exceed the value of such investment.

Failure to Make Capital Contributions: If any investor in a VMG Fund fails to fund its subscription obligation or make required capital contributions when due, a VMG Fund's ability to complete its investment program or otherwise continue operations could be impaired and the investor could be subject to significant consequences.

Limited Partners Will Not Participate in Management of a VMG Fund: Investors in any VMG Fund will not have the right to participate in the management of a VMG Fund or in decisions made by the applicable General Partner on its behalf. As a result, investors will have almost no control over their investments in a VMG Fund or their prospects with respect thereto. The General Partners of the VMG Funds manage the VMG Funds based on the particular VMG Fund's overall investment objectives, not the objectives of individual investors. Individual investors will likely have interests that conflict with or compete with the VMG Funds and their portfolio companies or could be service providers to or counterparties of the VMG Funds and their portfolio companies.

Advisory Committee: Although the investor advisory committee of a VMG Fund is intended to act as the representative of the investors of a particular VMG Fund in respect of certain matters (including being authorized to provide consent on behalf of such VMG Fund in connection with certain affiliate transactions, Advisers Act "assignments" or as otherwise requested by VMG), that investor advisory committee in certain cases will not have the same interests as all investors. Furthermore, the advisory committee cannot be expected to be an expert in all matters presented to it, and certain of its determinations may, in fact, adversely affect the performance of the particular VMG Fund. In addition, from time to time, members of the investor advisory committee will likely have conflicts of interest that do not necessarily disqualify them from voting on or consenting to matters submitted for consideration or review. For example, representatives of the investor advisory committee have various business and other relationships with VMG and its partners, employees and affiliates which have the potential to influence their decisions as members of the investor advisory committee. The VMG Funds will indemnify the members of the investor advisory committee, any affiliate or employer of any such members and any investor represented on the investor advisory committee by any member, in connection with any involvement with the investor advisory committee, respectively, but only to the extent that such person acted in good

faith and as specifically required by the partnership agreement. In addition, the investor advisory committee generally does not owe a fiduciary obligation to the VMG Fund or the investors.

The members of the investor advisory committee of a fund could disproportionately represent one or more of the entities or categories of investors comprising such fund. Additionally, the composition of the investor advisory committee of a fund could have substantial overlap with the composition of the investor advisory committee of another fund, which could lead to conflicts of interest if there are transactions between such funds that require investor advisory committee consent or approval. For example, certain investors will, from time to time, have representatives on the investor advisory committee of one fund and the investor advisory committee of another fund where they have more substantial investments, and, therefore, may be required to vote, among other matters, on issues regarding conflicts between such funds.

Unspecified Use of Proceeds: Investors in a VMG Fund do not have an opportunity to evaluate for themselves the relevant economic, financial and other information regarding the investments to be made by a VMG Fund and, accordingly, will be dependent upon the judgment and ability of VMG in investing and managing the capital of a VMG Fund.

Effect of Fees and Expenses on Returns: A VMG Fund will pay fees and will bear all expenses related to its operations. Such fees are expected to reduce the actual returns to investors in a VMG Fund. Most of the fees and expenses will be paid regardless of whether a VMG Fund produces positive investment returns.

Global Economic Conditions; Market Dislocation: General global economic conditions in certain cases will affect a VMG Fund's activities. Interest rates, general levels of economic activity, fluctuations in the market prices of securities and participation by other investors in the financial markets could affect the value of investments made by a VMG Fund. Instability in the securities markets could increase the risks inherent in portfolio investments made by a VMG Fund and instability in the fixed income markets could cause significant dislocations, illiquidity and volatility in the structured credit, leveraged loan and high yield bond markets, as well as in the wider global financial markets. To the extent a VMG Fund's portfolio companies participate in such markets, the results of their operations are likely to suffer. In addition, certain market events could have an adverse impact on the availability of credit to businesses generally and could lead to an overall weakening of the U.S. and global economies. Any resulting economic downturn could adversely affect the financial resources of a VMG Fund's portfolio companies and their ability to make principal and interest payments on, or refinance, outstanding debt when due. In the event of such defaults, a VMG Fund could lose both invested capital in and anticipated profits from such portfolio companies.

Global developments related to international policy and trade have fueled doubts about the future of global free trade. The U.S. government, along with other governments, have indicated their intent to alter their approach to international trade policy and in some cases to renegotiate, or potentially terminate, certain existing bilateral or multi-lateral trade agreements and treaties with foreign countries, and has made proposals and taken actions related thereto. In addition, current global economic conditions have the potential to materially and adversely affect (i) the ability of a VMG Fund, its portfolio companies or their respective affiliates to access the credit markets on favorable terms or at all in connection with the financing or refinancing of investments; (ii) the

ability or willingness of certain counterparties to do business with a VMG Fund or its affiliates; (iii) a VMG Fund's exposure to the credit risk of others in its dealings with various counterparties (for example, in connection with joint ventures or the maintenance with financial institutions of reserves in cash or cash equivalents); (iv) consumer spending and demand for the products and services offered by a VMG Fund's portfolio companies; (v) growth opportunities for a VMG Fund's investments; (vi) a VMG Fund's ability to exit its investments at desired times, on favorable terms or at all; (vii) availability of reliable insurance on favorable terms or at all; and (viii) the ability of a VMG Fund's limited partners to meet their obligations to such VMG Fund in a timely manner or at all.

National and global market and economic conditions could deteriorate during the term of a VMG Fund, and such conditions could deteriorate materially and for an extended period of time. Market fundamentals across many continental European economies have worsened over the last several years, and it is possible that some period of market dislocation will exist during the term of the Fund. National and global concerns about future economic growth, lower consumer sentiment, rising unemployment, changes in demographics, market instability, inflationary pressures, fluctuating oil prices, adverse developments in the credit markets and mixed corporate earnings could present significant challenges to the national and global economies and equity markets. Any of the foregoing could have a material adverse impact on a VMG Fund.

The United Kingdom and Brexit: The UK withdrew from the EU on January 31, 2020 ("Brexit"). In connection with Brexit the UK and the EU agreed the Trade and Cooperation Agreement ("TCA"), which took effect from January 1, 2021, that governs the future trading relationship between the UK and the EU in specified areas. On June 27, 2023, the UK signed a Memorandum of Understanding with the European Union to increase co-operation on financial services. The Memorandum of Understanding does not represent an agreement or roadmap towards reconstituting any of the mutual freedoms prior to Brexit; rather, it represents an arrangement to cooperate around shared objectives and establishes a "forum" mechanism to facilitate discussion.

The Memorandum of Understanding sets out a shared objective of preserving financial stability, market integrity and the protection of investors and consumers. Brexit continues to lead to changes to the regulatory environment and regulatory divergence between the UK and EU. In particular, in the UK the Financial Services and Markets Act 2023, which received Royal Assent on 29 June 2023, made provision for all retained EU legislation (known as "assimilated law" from 1 January 2024) to be repealed and replaced with UK-specific legislation and regulatory rules. While this will not necessarily result in policy changes to all regimes inherited from the EU, it does afford policymakers with the opportunity to make such changes and will result in divergence in certain areas. Further, the EU is also working on legislative changes as part of scheduled reviews of various regulatory regimes; such changes will not be reflected in the UK equivalent regimes.

There can be no assurance that any negotiated laws, taxation and/or regulations will not have an adverse impact on a VMG Fund and its investments, including, to the extent applicable the ability of a VMG Fund to achieve its investment objectives. The ongoing effects of Brexit could result in significant market dislocation, heightened counterparty risk, an adverse effect on the management of market risk and, in particular, asset and liability management (due in part to redenomination of financial assets and liabilities), an adverse effect on the ability of VMG to manage, operate and

invest a VMG Fund and increased legal, regulatory or compliance burden for VMG of a VMG Fund, each of which has the potential to negatively impact on the operations, financial condition, returns or prospects of a VMG Fund.

Restrictions on Non-U.S. Investments: Investment in the securities of portfolio companies in certain countries outside of the U.S. could be subject to additional scrutiny and/or regulation by governmental or similar authorities and/or additional restrictions or control as compared with investments in the U.S. This scrutiny, regulation, restriction or control may at times limit or preclude certain non-U.S. investments or increase the time, and costs and expenses of a VMG Fund in making such investments. Certain countries could restrict investment opportunities in certain portfolio companies or industries deemed important to national interests. Some countries require governmental approval for the repatriation of investment income, capital or the proceeds of sales of securities by non-U.S. investors, or could impose temporary restrictions on, or altogether change its restrictions on, non-U.S. capital remittances abroad. For example, in response to sovereign debt or currency crises, certain countries could impose restrictions on the inflow and outflow of U.S.-based capital into and from such country. These restrictions have the potential to adversely affect the ability of a VMG Fund to source investments or repatriate investment proceeds. Even where capital controls do not prohibit remittances abroad, the repatriation of proceeds from investment dispositions could require the procurement of a substantial number of regulatory consents, certificates and approvals, including licenses for a VMG Fund and clearance certificates from tax or monetary authorities. Obtaining such approvals or licenses is likely to be difficult, expensive and time consuming and could depend on political or other factors outside a VMG Fund's control. Finally, repatriation of income from and investments in entities that are organized or domiciled in non-U.S. countries could be affected adversely by local withholding and other non-U.S. tax requirements. The foregoing requirements and restrictions could adversely affect the ability of a VMG Fund to source investments or repatriate investment proceeds, and there can be no assurance that a VMG Fund will be permitted to repatriate capital or profits, if any, from the non-U.S. jurisdictions in which it invests.

Environmental, Social & Governance (“ESG”) Matters: ESG matters have been the subject of increased focus by certain regulators in the EU. For example, the European Commission has proposed legislative reforms, which include, without limitation: (a) Regulation 2019/2088 regarding the introduction of transparency and disclosure obligations for investors, funds and asset managers in relation to ESG factors, for which most rules are proposed to take effect beginning on March 10, 2021 and (b) a proposed regulation regarding the introduction of EU-wide taxonomy of environmentally sustainable activities, which is proposed to take effect in a staggered approach beginning on December 31, 2021. While VMG strives to implement ESG practices, there can be no assurance that VMG will be able to identify all ESG issues or will be able to successfully implement its ESG policies. The use of ESG metrics in the investment process could be subjective and are not subject to uniform standards, and, as such, there is no guarantee that VMG will be able to accurately assess and measure the ESG risks and ESG compliance of its investments and potential investments. ESG-based exclusionary criteria could result in a VMG Fund foregoing opportunities to make certain investments when it might otherwise be advantageous to do so, and/or selling certain investments due to their ESG characteristics when it might be disadvantageous to do so. The use of ESG criteria could affect a VMG Fund's investment performance and, as such, a VMG Fund could perform differently compared to similar funds that do not use such criteria. Additionally, it should not be assumed that any ESG practices or standards

will apply to every investment in which the VMG Funds invest or that they have applied to all of the VMG Funds' prior investments. ESG is only one of many considerations that VMG takes into account when making investment decisions, and other considerations can be expected in certain circumstances to outweigh ESG considerations. Any ESG information provided is intended solely to provide an indication of ESG initiatives and standards that VMG applies when seeking to evaluate and/or improve the ESG characteristics of an investment as part of the larger goal of maximizing financial returns on investments. Accordingly, certain investments could exhibit characteristics that are inconsistent with the practices or standards described herein.

Competition for ESG and Climate-Related Investments: Due to increasing market interest in ESG and climate-related investing, the VMG Funds are likely to encounter competition from other entities having a similar focus on these areas. VMG expects that competition for appropriate investment opportunities in these areas will increase, which could increase the difficulty of finding investments at attractive prices or at all, increase the likelihood the VMG Funds will pay higher prices for investments, conduct less due diligence and/or provide certain seller favorable terms in transactions, and/or decrease the likelihood of the VMG Funds obtaining buyer favorable terms in transactions.

EEA, Data Privacy, Data Protection and Information Security Compliance Risk: The General Data Protection Regulation ("GDPR") governs the processing of personal data and is directly applicable in all EEA member states, creating a single legal framework that results in a more uniform application of data privacy laws across the EU.

The GDPR has been imposed in UK law as the UK General Data Protection Regulation ("UK GDPR") and sits alongside the UK Data Protection Act 2018 (together, the "UK DP Laws").

To the extent that VMG or its affiliates offer investment opportunities to or monitors the behavior of, natural persons located in the EEA and the UK ("Data Subjects"), VMG will be: (i) deemed a "controller"; (ii) required to comply with GDPR, UK DP Laws, and any applicable local derogations; and (iii) subject to certain rules with respect to cross-border transfers of personal data out of the EEA and the UK. Recent legal developments in Europe have created complexity and uncertainty regarding transfers of personal data from the EEA and the United Kingdom to the U.S. Most recently, on July 16, 2020, the Court of Justice of the European Union ("CJEU") invalidated the EU-US Privacy Shield Framework ("Privacy Shield") under which personal data could be transferred from the EEA to US entities who had self-certified under the Privacy Shield scheme.

While the CJEU upheld the adequacy of the standard contractual clauses (a standard form of contract approved by the European Commission as an adequate personal data transfer mechanism, and potential alternative to the Privacy Shield), it made clear that reliance on them alone may not necessarily be sufficient in all circumstances. Use of the standard contractual clauses must now be assessed on a case-by-case basis taking into account the legal regime applicable in the destination country, in particular applicable surveillance laws and rights of individuals and additional measures and/or contractual provisions may need to be put in place, however, the nature of these additional measures is currently uncertain. The CJEU went on to state that if a competent supervisory authority believes that the standard contractual clauses cannot be complied with in the

destination country and the required level of protection cannot be secured by other means, such supervisory authority is under an obligation to suspend or prohibit that transfer.

VMG currently relies on the standard contractual clauses to transfer personal data outside the EEA, including to the U.S. among other data transfer mechanisms pursuant to the GDPR, but excluding the EU-US Privacy Shield. These recent developments are likely to require us to review and amend the legal mechanisms by which VMG makes and/or receives personal data transfers to/ in the U.S. As supervisory authorities issue further guidance on personal data export mechanisms, including circumstances where the standard contractual clauses cannot be used, and/or start taking enforcement action, VMG could suffer additional costs, complaints and/or regulatory investigations or fines, and/or if VMG is otherwise unable to transfer personal data between and among countries and regions in which VMG operates, it could affect the manner in which VMG provides its services, the geographical location or segregation of VMG's relevant systems and operations.

Under the GDPR fines of up to €20 million or up to 4% of the total worldwide annual turnover of the preceding financial year, whichever is higher, could be imposed for non-compliance. The UK GDPR mirrors the fines under the GDPR, *i.e.* fines up to the greater of £17.5 million or 4% of global annual turnover. In addition to the foregoing, a breach of the GDPR or UK GDPR could result in regulatory investigations, reputational damage, orders to cease/ change our processing of our data, enforcement notices, and/or assessment notices (for a compulsory audit). VMG could also face civil claims including representative actions and other class action type litigation (where individuals have suffered harm), potentially amounting to significant compensation or damages liabilities, as well as associated costs and diversion of internal resources. An assessment by a competent authority in the EEA and the UK that VMG has not complied with the requirements of the GDPR and UK DP Laws (if applicable) could result in serious financial and reputational damage to VMG or a VMG Fund. These laws (if applicable) also could cause costs of a VMG Fund and its investments to increase and result in further administrative burden, which is likely to reduce capital and time that can be deployed for making investments.

Other Data Protection Laws and Regulations: The VMG Funds, the General Partners, VMG and their respective affiliates are, and may in the future become, subject to additional laws, rules and regulations related to privacy, data protection and information security. U.S. federal and state, as well as non-U.S., government bodies or agencies have in the past adopted, and may in the future adopt, laws and regulations affecting data privacy which could apply to personal data provided by, or on behalf of, the investor. For instance, the State of California recently passed the California Consumer Privacy Act of 2018, which went into effect on January 1, 2020, which grants California consumers certain privacy rights and will impose additional obligations on companies and firms that are subject to the law. Current and future privacy, data protection and information security laws could impact the collection, use, sharing, retention and safeguarding of personal data provided by, or on behalf of, the investor and some of the VMG Funds' current and planned business activities.

Diseases, Pandemics and Epidemics: The impact of disease and epidemics have had, and may in the future have, a negative impact on VMG, the VMG Funds and their portfolio companies and each of their respective affiliates and the performance and financial position of each of the foregoing. COVID-19 (*i.e.*, the novel strain of coronavirus which surfaced in December 2019),

renewed outbreaks of other epidemics or the outbreak of new epidemics have or could result in health or other government authorities requiring the closure of offices or other businesses and have or could also result in a general economic decline. For example, such events could adversely impact economic activity through disruption in supply and delivery chains. Moreover, the operations of any of the foregoing persons could be negatively affected if personnel are quarantined as the result of, or in order to avoid, exposure to a contagious illness. Similarly, travel restrictions or operational issues resulting from the rapid spread of contagious illnesses could have a material adverse effect on business and results of operations. A resulting negative impact on economic fundamentals and consumer confidence could negatively impact market value, increase market volatility, cause credit spreads to widen, and reduce liquidity, all of which could have an adverse effect on any of the foregoing persons. The ultimate final duration of the business disruption and related financial impact caused by a widespread health crisis cannot be reasonably estimated.

Business Continuity Plans: In the event of unforeseen catastrophic events such as natural disasters, geopolitical events and epidemics, VMG will initiate its business continuity plan to safeguard that its employees have the resources and technology necessary to continue their responsibilities and meet portfolio company and investor needs. VMG is not able to predict the level of disruption that such catastrophic events are likely to have on its operation or the ability of its plan to succeed in a time of crisis. Thus, its business continuity plan could be insufficient to continue operating VMG's business as usual in light of such unforeseen circumstances. Any insufficiency in the business continuity plan could cause interruptions in the operations of VMG, the VMG Funds and their portfolio companies, and/or each of their respective affiliates.

Regional Conflicts: There are currently ongoing regional military conflicts in various regions of the world which have caused, and are expected to continue to cause, disruption to global financial systems, trade and transport, among other things. In response, multiple countries have put in place global sanctions and other severe restrictions or prohibitions on the activities of individuals and businesses connected to these regions. However, the ultimate impact of these conflicts and their effect on global economic and commercial activity and conditions, and on the operations, financial condition and performance of the VMG Funds or any particular industry, business or investee country and the duration and severity of those effects, is impossible to predict.

These conflicts continue to have a significant impact globally and could result in significant losses to the VMG Funds. The impact may include reductions in revenue and growth, unexpected operational losses and liabilities and reductions in the availability of capital. These conflicts could also limit the ability of a VMG Fund to source, diligence and execute new investments and to manage, finance and exit investments in the future. Developing and further governmental actions (military or otherwise) may cause additional disruption and constrain or alter existing financial, legal and regulatory frameworks and systems in ways that are adverse to the investment strategy which any VMG Fund intends to pursue, all of which could adversely affect a VMG Fund's ability to fulfill its investment objectives. Additional regional conflicts could arise in the future, which may raise similar or additional risks.

Banking System Volatility: The U.S. banking system has experienced, and likely will continue to experience, significant volatility. In the event of failure of any of the financial institutions where

VMG, any General Partners, the VMG Funds, a portfolio company or service providers maintains its respective cash and cash equivalents, there can be no assurance that each would be able to access uninsured funds in a timely manner or at all. Any inability to access, or delay in accessing these funds could adversely affect the business and financial position of VMG, any General Partners, the VMG Funds, a portfolio company or service provider. Any additional closures that could occur within the banking system, could significantly increase VMG's, the General Partners' and the VMG Funds' costs, negatively impact the VMG Funds' ability to execute on pending transactions, including with respect to the ability to draw down amounts under credit facilities, and divert VMG's time, attention and resources away from the pursuit of a VMG Fund's investment strategy. Furthermore, these closures, and any additional closures that could occur within the banking system, have the potential to also increase counterparty risk, including raising the likelihood of defaults or bankruptcies by counterparties and their major customers that rely on such bank relationships. Depending on developments, regulatory guidance and timing, such events could significantly exacerbate the normal risks associated with a VMG Fund and result in adverse changes to, among other things: (i) general economic and market conditions; (ii) interest rates, currency exchange rates, and expenses associated with currency management transactions; (iii) demand for investments; (iv) availability of credit in certain markets; and (v) laws, regulations and governmental policies. Furthermore, such events could lead to financial system and participant regulatory reform, and such increased regulatory oversight could impose additional administrative burden on VMG, the General Partner and the VMG Funds. The foregoing could materially adversely impact a VMG Fund's operations and its ability to realize its investment objectives in a timely manner.

Access to Deposits: VMG maintains the majority of its and the VMG Funds' cash and cash equivalents in accounts with major U.S. financial institutions, and VMG's and the VMG Funds' deposits at these institutions from time to time will exceed insured limits. Market conditions can impact the viability of these institutions. In the event of failure of any of the financial institutions where VMG maintains its and the VMG Funds' cash and cash equivalents, there can be no assurance that VMG would be able to access uninsured funds in a timely manner or at all. Any inability to access or delay in accessing these funds could adversely affect VMG's or the VMG Funds' business and financial positions.

Anti-Corruption Laws: In recent years, regulators have placed an increased focus on the U.S. Foreign Corrupt Practices Act ("FCPA"), the U.K. Bribery Act, the Canadian Corruption of Foreign Public Officials Act and other anti-corruption laws, anti-bribery laws and regulations, as well as anti-boycott regulations, to which VMG, the General Partners, the VMG Funds and/or the portfolio companies may be subject (collectively, the "Anti-Corruption Laws"). Any determination that VMG, the General Partners, the VMG Funds and/or any portfolio company has violated any Anti-Corruption Law could subject it to, among other things, civil and criminal penalties, material fines, profit disgorgement, injunctions on future conduct and/or securities litigation, any one of which could adversely affect VMG, the General Partners, the VMG Funds and/or the portfolio companies.

While VMG has developed and implemented procedures and practices designed to require compliance by VMG and its personnel with applicable anti-corruption laws, such procedures and practices may not be effective in all instances to prevent violations. In addition, in spite of VMG's

policies and procedures, portfolio companies and their affiliates may engage in activities that could result in FCPA and UKBA violations, particularly in cases where a VMG Fund does not control such portfolio company. Any determination that VMG, a General Partner, a VMG Fund or one of their respective affiliates has violated the FCPA, UKBA or other applicable anti-corruption laws could subject VMG, a General Partner, a VMG Fund and/or such affiliates and their respective officers, employees and agents to civil and criminal penalties, material fines, profit disgorgement, injunctions on future conduct, securities litigation, debarment from federal or international programs and/or a general loss of investor confidence, among other things, any one of which could adversely affect VMG's business prospects and/or financial position, as well as the VMG Funds' ability to achieve their investment objective and/or conduct their operations.

Legal, Tax and Regulatory Risks: During the term of a VMG Fund, legal, tax and regulatory changes could occur that adversely affect a VMG Fund.

SEC Regulation; Impact of Private Fund Adviser Rule Reforms: Changes in law or regulations could adversely affect the value of investments held (directly or indirectly) by the VMG Funds, affect the ability of the VMG Funds to pursue their respective investment strategies, restrict VMG's ability to operate as it has in the past, and increase the amount of fees or expenses borne by the VMG Funds and the limited partners of the funds indirectly. For example, in August 2023, the SEC adopted significant rules under the Advisers Act concerning certain private fund advisers. These rules include new (i) restrictions and prohibitions on certain conflicted activities (including the charging or allocation of certain fees and expenses to private fund clients); (ii) prohibitions and restrictions on preferential treatment relating to redemption rights and investment information, as well as requirements concerning increased transparency of preferential treatment; (iii) requirements to issue detailed quarterly statements to investors on performance, fees and expenses, and adviser and related person compensation; (iv) enhanced annual audit requirements; and (v) requirements relating to adviser-led secondary transactions.

The time and attention as well as the financial costs associated with compliance with these rules, or other rules adopted in the future, could divert VMG's resources away from managing the investment programs of the VMG Funds, which could adversely affect both the VMG Funds and their portfolio companies. Similarly, the cost of new compliance obligations attributable to the VMG Funds, such as the costs associated with quarterly reporting or audit requirements, are expected to increase the financial burden on the VMG Funds. Further, the impact of these rules is uncertain and legal or regulatory uncertainty with respect to these or other rules is likely to result in a diversion of VMG's time and resources as well as expose VMG to regulatory risk, all of which in turn could negatively impact the VMG Funds and their investments.

Cyber Security Breaches and Identity Theft: VMG, each VMG Fund, certain portfolio companies and service providers to VMG, the VMG Funds and the portfolio companies generally rely on information technology systems for current and planned operations. Cybersecurity incidents and cyber-attacks have been occurring globally at a more frequent and severe level and will likely continue to increase in frequency in the future. Information and technology systems of VMG, the VMG Funds, and their respective affiliates and each VMG Fund's portfolio companies as well as service providers to the foregoing could be vulnerable to damage or interruption from computer viruses, network failures, computer and telecommunication failures, infiltration by unauthorized persons, security breaches and usage errors by their respective professionals. There

can be no guarantee that VMG or the VMG Funds will be able to prevent or mitigate such incidents. The failure of these systems could cause significant interruptions in the operations of VMG, the VMG Funds, their affiliates and the portfolio companies and could result in a failure to maintain the security, confidentiality or privacy of sensitive data, including personal information relating to investors (and the beneficial owners of investors). A cybersecurity incident could have numerous material adverse effects, including on the operations, liquidity and financial condition of the funds. Cyber threats and/or incidents could cause financial costs from the theft of fund assets (including proprietary information and intellectual property) as well as numerous unforeseen costs including, but not limited to: litigation costs, preventative and protective costs, remediation costs and costs associated with reputational damage, any of which could be materially adverse to the VMG Funds.

VMG, the VMG Funds, their affiliates, service providers and other market participants increasingly depend on complex information technology and communications systems to conduct business functions. These systems are subject to a number of different threats or risks that could adversely affect a VMG Fund and its investors, despite the efforts of such VMG Fund's service providers to adopt technologies, processes and practices intended to mitigate these risks and protect the security of their computer systems, software, networks and other technology assets, as well as the confidentiality, integrity and availability of information belonging to a VMG Fund and its investors. For example, unauthorized third parties could attempt to improperly access, modify, disrupt the operations of, or prevent access to these systems of a VMG Fund's service providers, counterparties or data within these systems.

Third parties could also attempt to fraudulently induce employees, customers, third-party service providers or other users of systems to disclose sensitive information in order to gain access to data or that of a VMG Fund's investors. A successful penetration or circumvention of the security of systems could result in the loss, theft or corruption of an investor's data, a loss of fund data, a loss of funds, the inability to access electronic systems, overall disruption in operations systems, loss, theft or corruption of proprietary information or corporate data, physical damage to a computer or network system or costs associated with system repairs. These threats have the potential to also indirectly affect a VMG Fund through cyber incidents with third party service providers or counterparties. Data taken in such breaches could be used by criminals in identity theft, obtaining loans or payments under false identities, and other crimes that could affect a VMG Fund's investors directly as well as affect the value of assets in which a VMG Fund invests. These risks can disrupt the ability to engage in transactional business, cause direct financial loss and reputational damage, lead to violations of applicable laws related to data and privacy protection and consumer protection or incur regulatory penalties, all or part of which may not be covered by insurance. Cybersecurity risks also result in ongoing prevention and compliance costs. In addition, VMG Funds could incur substantial costs related to forensic analysis of the origin and scope of a cybersecurity breach, increased and upgraded cybersecurity, identity theft, unauthorized use of proprietary information and adverse reputational reaction or litigation.

Similar types of operational and technology risks are also present for the portfolio companies in which VMG Funds invest, which could have material adverse consequences for such companies, and could cause the VMG Funds' investments to lose value.

Systems and Operational Risk: VMG relies on certain financial, accounting, data processing and other operational systems and services that are employed by VMG and by third party service providers, including prime brokers, third-party administrators, market counterparties and others. Many of these systems and services require manual input and are susceptible to error. These programs or systems could be subject to certain defects, failures or interruptions. For example, VMG and its clients could be exposed to errors made in the confirmation or settlement of transactions, from transactions not being properly booked, evaluated or accounted for or related to other similar disruptions in the clients' operations. In addition, despite certain measures established by VMG and third-party service providers to safeguard information in these systems, VMG, clients and their third-party service providers are subject to risks associated with a breach in cybersecurity which could result in damage and disruption to hardware and software systems, loss or corruption of data and/or misappropriation of confidential information. Any such errors and/or disruptions could lead to financial losses, the disruption of the client trading activities, liability under applicable law, regulatory intervention or reputational damage.

Co-Invest; Access to Information: The interests of investors that participate in co-investments will in certain cases not align with the interests of investors in the VMG Funds. In addition, investors that participate in co-investments could be in a position to obtain additional information regarding the applicable investment that may not generally be available to investors in the VMG Fund. See Item 11 for further information regarding co-investments.

Use of Subscription Lines: The VMG Funds have and may in the future fund the making of investments with proceeds from drawdowns under one or more revolving credit facilities (the collateral for which can be, for example, the undrawn capital commitments of investors, *i.e.*, subscription lines) prior to calling capital commitments. The interest expense and other costs of any such borrowings will be borne by the relevant VMG Fund and, accordingly, could decrease net returns of such VMG Fund. It is expected that interest will accrue on any such outstanding borrowings at a rate lower than the preferred return, which will begin accruing when capital contributions to fund such investments, or repay borrowings used to fund such investments, are actually made to the relevant VMG Fund. In light of the foregoing, VMG has an incentive to cause such vehicle to borrow in this manner in lieu of drawing down capital commitments, subject to the operating and offering documents of each VMG Fund. In addition, because amounts borrowed under a subscription line typically are secured by pledges of the relevant General Partner's right to call capital from the limited partners, limited partners could be obligated to contribute capital on an accelerated basis if a VMG Fund fails to repay the amounts borrowed under a subscription line or experiences an event of default thereunder.

Secondary Transactions; Transfers: VMG could propose to a VMG Fund's investor advisory committee or investors one or more transactions that would enable such investors to monetize or restructure all or a portion of their interests in a VMG Fund, including through the use of a continuation vehicle (each such transaction, a "Secondary Transaction"). The sale of an investment to a continuation vehicle could result in certain investors, a General Partner and/or other members of VMG (including employees and affiliates) disposing of their investments in the underlying assets at a different time than some or all investors of such VMG Fund and otherwise taking actions with respect to such investments that are different than the actions taken by other investors. VMG could be subject to other conflicts of interests in connection with a Secondary Transaction,

including with respect to investment valuations, allocation of fees and expenses and the offering of investment opportunities to the VMG Funds and co-investors.

Illiquidity of Interests; Restrictions on Transfer: Interests in the VMG Funds are generally issued in reliance upon certain exemptions from registration or qualification under applicable U.S. federal and state securities laws and may not be transferred unless registered under applicable U.S. federal and state securities laws or unless an exemption from such laws is available. There will be no public market for the Interests, and none is expected to develop. Accordingly, interests in a VMG Fund constitute an illiquid investment and only should be purchased by persons that are able to bear the risk of the investment for an indefinite period of time.

In certain circumstances when a limited partner in a VMG Fund seeks to transfer its interest, VMG could identify a limited number of persons to potentially acquire such interest, including VMG, affiliates of VMG, investors in other VMG Funds or individuals and entities that are not investors in other VMG Funds (but could in the future become investors in other VMG Funds). Such transfers, including where the identification of potential transferees is dependent on VMG, pose potential conflicts of interest, including due to the asymmetrical information that exists between VMG and the transferring limited partner, including with respect to the valuation of the relevant interest and the potential that the transferee could obtain the transferring limited partner's interest for less than fair value. To the extent that VMG has discretion over approving a transfer of interests in a VMG Fund or is asked to (and voluntarily determines to) identify potential purchasers in a transfer, VMG will do so in its discretion, which can present conflicts of interest.

In certain circumstances, VMG, its affiliates or their partners, have transferred, and could in the future transfer, their interests in a VMG Fund to third parties. Following any such transfer, VMG is entitled to receive carried interest and a management fee on such interest, subject to applicable law and the terms of the applicable VMG Fund's governing agreements. Similarly, in certain circumstances a Limited Partner has, and could in the future, transfer its interest in a VMG Fund to VMG, its affiliates or their partners. Such interests will generally no longer be subject to carried interest or a management fee.

Hedging: A VMG Fund is permitted to enter into swaps, forward contracts and other arrangements to seek to preserve a return on a particular investment or to seek to protect against currency fluctuations. Such transactions have special risks associated with them, including the possible default by the counterparty to the transaction and the illiquidity of the instrument acquired by a VMG Fund relating thereto. Although such transactions could reduce a VMG Fund's exposure to currency fluctuations or decreases in the value of investments, the costs associated with these arrangements could reduce the returns that a VMG Fund would have otherwise achieved if it had not entered into these transactions.

Alternative Data and Automated Decision-Making Technologies: VMG could obtain and use alternative data in its investment process. Alternative data consist of survey information or datasets that have been culled from a variety of sources, such as internet usage, payment records, financial transactions, weather and other physical phenomena sensors, applications and devices (such as smartphones) that generate location and mobility data, data gathered by satellites, and government and other public records databases (this data is sometimes referred to as "big data" or "alternative

data”). VMG could apply this alternative data to better anticipate micro- and macroeconomic trends and otherwise to develop or improve trading or investment themes. No assurance can be given that VMG will be successful in utilizing alternative data in its investment process.

In addition, VMG could in the future use machine learning, predictive data analytics, automated decision-making technologies and similar technologies, including proprietary algorithms and models, in certain limited circumstances. For example, VMG could use such technologies for certain administrative tasks, virtual assistants, fraud detection, predictive analysis, interpretation of data and the generation of template messages. As with many technological innovations, there are significant risks involved in maintaining and deploying these technologies as well as conflicts of interest.

For example, if the models underlying such technologies are incorrectly designed or implemented; trained or reliant on incomplete, inadequate, inaccurate, biased or otherwise poor quality data, or on data to which we do not have sufficient rights or in relation to which we and/or the providers of such data have not implemented sufficient legal compliance measures; are used without sufficient oversight and governance to ensure their responsible use; and/or adversely impacted by unforeseen defects, technical challenges, cybersecurity threats or material performance issues, such technologies could produce inaccurate or misleading content or other discriminatory or unexpected results or behaviors, such as hallucinatory behavior that can generate irrelevant, nonsensical, or factually incorrect results, or infringing material, all of which has the potential to adversely affect our operations and the performance of the VMG Funds, and we could incur liability through the violation of laws or contracts to which we are a party or civil claims. There can be no assurance that the usage of any such data or technologies will achieve the desired outcome.

Use of alternative data and technologies could present certain conflicts of interest to VMG and risks to the VMG Funds and their investors. For example, conflicts of interest can arise from the data utilized (including investor data) and the inferences such technologies make in analyzing such data, other data, securities, or other assets. Use of these data and technologies has the potential to increase the risk that certain conflicts of interest remain unidentified or unaddressed, while also potentially increasing the scalability of the transmission of such conflicts of interest. Additionally, use of such data and technologies could result in the recommendation of products or services that financially benefit VMG but may not be consistent with the investment goals or risk tolerance of the VMG Funds.

Moreover, there has been increased scrutiny from a variety of regulators regarding the use of alternative data in this manner, and its use or misuse under current or future laws and regulations could create liability for VMG and the VMG Funds in numerous jurisdictions. VMG cannot predict what, if any, regulatory or other actions could be asserted with regard to alternative data, but any adverse inquiries or formal actions could cause reputational, financial, or other harm to VMG or to the VMG Funds. Conversely, any future limitations on the use of alternative data could have a material adverse impact on the performance of the VMG Funds.

Use of Expert Networks and Data Analytics: In connection with the evaluation of potential investment opportunities, VMG could engage expert networks and/or make use of data analytics, including data provided by third-party vendors. VMG seeks to avoid inadvertently obtaining

confidential information from such sources and has therefore implemented policies and procedures to mitigate the risk that the use of expert networks or data analytics could result in the receipt of confidential information by investment professionals. Inadvertent trading while VMG is in possession of MNPI could result in adverse legal or regulatory consequences, including the imposition of financial sanctions, and/or reputational damage to VMG and, consequently, negatively impact VMG's ability to perform investment management services on behalf of the VMG Funds.

Portfolio Company Founders and Other Associated Individuals: Public opinion of our portfolio companies' founders and/or other individuals publicly associated with the company, including certain celebrities, influencers and/or management team members, can have a significant effect on the reputation, operational success and value of our portfolio company investments. A change in public opinion with respect to a brand, its founder or those ambassadors affiliated with such brand, can be swift and unpredictable. The use of social media mediums has the ability to amplify and quickly spread opinions, whether accurate or not, on a national and even global scale.

Difficulty in Valuing Portfolio Investments: The valuation of VMG Fund investments, which will affect the performance results of the VMG Funds, involves uncertainties and subjective determinations. Because VMG determines in its discretion the value of VMG Fund investments, potential conflict of interest exists in making valuation determinations given the potential impact of such valuations on a VMG Fund's performance, particularly with respect to payment of performance fees. There can be no assurance that the VMG Funds will be able to realize their investments at prices that are commensurate with the value at which such investments have been carried on the VMG Funds' books and the difference between carrying value and the ultimate sale price could be material. The fair value of all investments or of property received in exchange for any investments will be determined by VMG in accordance with the applicable limited partnership agreements of the VMG Funds and VMG's valuation policies. The exercise of discretion in valuation by VMG presents a conflict of interest, including in connection with determining the amount and timing of distributions in respect of any carried interest and the calculation of any management fees after the end of an applicable VMG Fund's investment period. Notwithstanding the terms of the applicable limited partnership agreements, VMG could have an incentive to adjust valuation determinations upward (or to avoid reductions) in order to enhance performance reporting with the effect of receiving higher management fees where applicable. Further, in connection with VMG's discretion in valuing certain assets, VMG maintains discretion to determine whether certain assets have experienced a permanent and significant decline in value. A permanent and significant decline in the value of an investment would generally reduce the basis from which Management Fees are calculated where applicable. VMG therefore could have an incentive with respect to certain VMG Funds to hold onto assets or other investments that have poor prospects for improvement or to avoid or otherwise delay determining that an investment has been subject to a permanent and significant decline in value. Limited partners will generally not have access to detailed valuation calculations and methodologies or to the underlying information utilized for a particular valuation or investment.

Broken Deal Expenses: In connection with pursuing investment opportunities in furtherance of a VMG Fund's investment strategy, VMG, a VMG Fund, a General Partner and their respective affiliates expect to incur fees, costs and expenses in connection with prospective investments and other transactions that are not consummated, including, without limitation, all due diligence

fees, costs and expenses, legal and accounting fees, costs and expenses, fees, costs and expenses of lenders, investment banks and other financing sources in connection with arranging financing for such prospective investment or other transaction, deposits or draw-down payments that are forfeited in connection therewith, and reverse break-up fees or termination fees, expense reimbursement amounts or other amounts payable to the sellers, targets, advisors, service providers or other counterparties or third-parties, related to such transaction, or other liabilities or obligations in respect of such unconsummated transactions or investment opportunities, and travel costs and ancillary expenses (including private jet, first class and business class commercial travel, as set forth in the applicable VMG Fund governing agreements) in connection therewith (including, without limitation, airfare, ground transportation, accommodations, meals and travel agency fees), and costs and expenses of any representation and warranty insurance and/or other similar insurance (collectively, “Broken Deal Expenses”). Broken Deal Expenses could be significant, and accordingly, such VMG Fund could incur substantial costs and expenses with no opportunity for a return.

VMG and its affiliates have the discretion to require a VMG Fund to pay 100% of the amount of any Broken Deal Expenses whether or not there are co-investors that are committed or expected to participate in such investment or transaction or a potential co-investment opportunity or a syndication to third-parties or other transaction participants (including, without limitation, the target company management) are contemplated in connection with such investment or transaction. In the event that any potential investment or transaction of a VMG Fund results in Broken Deal Expenses and all or a portion of such Broken Deal Expenses are not paid or reimbursed by any potential co-investment vehicles, co-investors or other third-parties or transaction participants, as applicable, a VMG Fund (together with any parallel funds and alternative investment vehicles, as applicable) will be required to bear 100% of the amount of any such Broken Deal Expenses; provided that, in connection with any co-investment opportunity, if any prospective co-investor has contractually agreed to bear a portion of any Broken Deal Expenses in connection with such co-investment opportunity, a VMG Fund shall not be required to bear the portion of such Broken-Deal Expenses that such prospective co-investor has contractually agreed to bear. In addition, no prospective co-investor shall be entitled to any portion of any topping and break-up fees with respect to any co-investment opportunity unless such prospective co-investor has contractually agreed to bear a portion of the Broken Deal Expenses in respect of such co-investment opportunity. While certain of such Broken Deal Expenses will in certain cases be reimbursed by offsetting certain amounts payable to VMG or one or more of its affiliates, there can be no assurance that sufficient offsetting fees will be generated to reimburse all such Broken Deal Expenses.

Conflicts of Interest: There will be occasions when VMG and its affiliates encounter conflicts of interest in connection with the VMG Funds. Such actual or potential conflicts include, but are not limited to, the following:

- the existence of “carried interest,” which is discussed further in Item 6 above;
- a VMG Fund’s General Partner engaging in transactions on behalf of a VMG Fund with VMG or its affiliates (for example, where VMG or its affiliates receive certain fees for services rendered to, or in connection with, a particular investment);

- the General Partner of a VMG Fund could elect to co-invest the VMG Fund's capital with other investors who have preexisting investments with other VMG Funds or VMG affiliates on different terms;
- VMG personnel generally devote time to multiple VMG investment vehicles and activities of other VMG affiliates;
- VMG Funds and their portfolio companies are permitted to share resources in an effort to enhance efficiency and reduce the cost for each VMG Fund and their portfolio companies;
- VMG does engage certain service professionals to provide a VMG Fund and its portfolio companies sales, field activation and marketing strategy, legal, manufacturing and operations and/or ecommerce strategy advice, fees and expenses for which will be borne by one or more of the portfolio companies that receive such services and/or the VMG Fund;
- VMG could for certain reasons, including efficiency considerations, outsource certain services in whole or in part to third parties at the discretion of VMG in connection with the operation of a VMG Fund;
- VMG Funds could on occasion engage in certain affiliated or interested transactions, as further discussed in Item 11 below; and
- as further discussed in Item 10.C below, VMG could be presented from time to time with investment opportunities that meet the investment objectives of one or more VMG Funds and/or other VMG-advised investment vehicles.

Conflicts of interest, and the methods VMG and its supervised persons utilize to address these conflicts, are generally disclosed to investors in each applicable VMG Fund's governing agreements before they invest.

To address conflicts of interest such as those described above, VMG investment professionals prepare materials for each new investment opportunity or other transaction. If the CCO identifies any actual or potential conflicts of interest, the CCO reviews the actual or potential conflicts with VMG's Managing Members and legal counsel, if deemed appropriate, in order to recommend courses of action to VMG's Managing Members.

In addition, the governing agreements for VMG Funds generally contain specified procedures to address certain conflicts of interests. These procedures could include (i) requiring a General Partner take certain actions to mitigate the conflict of interest, or (ii) referring a conflict of interest transaction to a VMG Fund's investor advisory committee. A VMG Fund's investor advisory committee is typically comprised of representatives of investors in the applicable VMG Fund and is typically authorized to grant consents on behalf of the VMG Fund.

Risks Specific to the Consumer Funds

Risks of Investments in Less Established Companies: The Consumer Funds are permitted to invest in the securities of smaller, less-established companies. Investments in such companies could involve greater risks than are generally associated with investments in more established companies. Smaller companies often experience unexpected problems in the areas of product development, manufacturing, marketing, financing and general management, which, in some cases, cannot be adequately solved. In addition, such companies could require substantial amounts of financing which may not be available through institutional private placements or the public

markets. The securities of such companies could be subject to more abrupt and erratic market price movements than larger, more-established companies, because trading volumes for their securities are generally quite low. Less-established companies tend to have less capital and fewer resources and, therefore, are often more vulnerable to financial failure. Such companies could also have shorter operating histories on which to judge future performance.

Risks in Effecting Operating Improvements: In many cases, the success of a Consumer Fund's investment strategy will depend, in part, on the ability of a Consumer Fund to restructure and effect improvements in the operations of a portfolio company. The activity of identifying and implementing potential operating improvements at portfolio companies entails a high degree of uncertainty. There can be no assurance that a Consumer Fund will be able to successfully identify and implement such improvements.

Investments in Public Companies: A Consumer Fund is permitted to take private portfolio companies public. Investments in public companies could subject the portfolio company to risks that differ in type or degree from those involved with investments in privately held companies. Such risks include, without limitation, greater volatility in the valuation of such companies, increased obligations to disclose information regarding such companies, limitations on the ability of a Consumer Fund to dispose of such securities at certain times (including, due to the possession by a Consumer Fund of material non-public information), increased likelihood of shareholder litigation against such companies' board members, which could include the principals and other members of the VMG team, regulatory action by the domestic or foreign securities regulators and increased costs associated with each of the aforementioned risks.

Consumer Company Investments: The Consumer Funds' strategy includes investing in growth companies and pursuing strategies to accelerate growth. There can be no assurances that the growth strategies identified by VMG will be realized during the ownership period. Further, future growth could be dependent on additional financing, which may not be available on acceptable terms when required. Moreover, the relative illiquidity of private equity investments generally, and the somewhat greater illiquidity of private investments in lower- and middle-market companies, could make it difficult for a Consumer Fund to react quickly to negative economic or political developments.

Consumer Products Industry: The North American food and consumer products industries, which are the focus of the Consumer Funds, are very competitive, and have a significant number of competitors. Market success is subject to a number of factors, many of which lie outside the control of the Consumer Funds and such Consumer Funds' portfolio companies. In addition, such portfolio companies could face competition from a number of other companies, including ones with much greater financial and other resources. Portfolio companies could ultimately be unsuccessful in gaining significant market position or an anticipated market opportunity may not develop as expected. In either case, a Consumer Fund's investment results could be affected in a materially adverse manner.

Food Manufacturing Risks: The manufacture and sale of food products for human consumption involves the risk of injury, illness or death to consumers and the portfolio companies and/or their respective customers could be subject to product recalls, claims or lawsuits should the consumption of any food products manufactured by the portfolio companies and/or their respective

customers cause injury, illness or death. Injuries could result from product tampering by third parties, product contamination or spoilage, or the presence of foreign objects, chemicals, or other agents in the product. Even if a product liability claim is invalid, unsuccessful or not fully pursued, the claims could be expensive to defend and could generate negative publicity that adversely affects a portfolio company's or the respective Consumer Fund's reputation, operations and overall profitability, or that of its customers. Any insurance coverage maintained by a portfolio company could be unavailable or insufficient to cover a judgment against such portfolio company in regard to any of these matters. A judgment awarded in excess of a portfolio company's insurance liability could adversely affect such portfolio company's and/or the respective Consumer Fund's financial condition and operations. Additionally, a judgment could affect a portfolio company's ability to maintain existing insurance coverage or find replacement coverage, if at all, at a reasonable cost or on acceptable terms; and a judgment could adversely affect such portfolio company's ability to retain or attract its customers.

Risks Specific to the Technology Funds

Risks Inherent in Venture Capital Investments: The types of investments that the Technology Funds make and anticipate making involve a high degree of risk and generally involve a more limited opportunity to conduct diligence. In general, financial and operating risks confronting portfolio investments can be significant. There can be no assurance that the Technology Funds will be adequately compensated for risks taken. A loss of an investor's entire investment is possible. The timing of profit realization is highly uncertain. Losses could occur early in the term of a Technology Fund, while successes often require a long maturation.

In order for the Technology Funds to succeed, they must be able to accurately identify potentially successful business enterprises, a process which is difficult even for those with extensive experience in the venture capital field. Early-stage and development-stage companies often experience unexpected problems in the areas of product development, manufacturing, marketing, financing and general management, which, in some cases, cannot be adequately solved. In addition, such companies in certain cases will require substantial amounts of financing which may not be available through institutional private placements or the public markets. The percentage of companies that survive and prosper can be small.

Venture capital portfolio companies can potentially have substantial variations in operating results from period to period, face intense competition, and experience failures or substantial declines in value at any stage. The public market for mid-to-growth companies is extremely volatile. Such volatility could adversely affect the development of portfolio companies, the ability of the Technology Funds to dispose of investments, and the value of investment securities on the date of sale or distribution by the Technology Funds.

Although the Technology Funds expect to target primarily early-stage companies, the Technology Funds are permitted to hold their investment through later stages and could invest in later rounds of financing of portfolio companies. Investments in more mature companies in the expansion or profitable stage involve substantial risks. Such companies typically have obtained capital in the form of debt and/or equity to expand rapidly, reorganize operations, acquire other businesses, or develop new products and markets. These activities by definition involve a significant amount of

change in a company and could give rise to significant problems in sales, manufacturing, and general management of these activities.

Many of the Technology Funds' portfolio companies could be unseasoned, unprofitable and/or have no established operating history or earnings. These companies could also lack technical, marketing, financial and other resources or could be dependent upon the success of one product or service, a particular distribution channel, or the effectiveness of a manager or management team. The failure of this one product, service or distribution channel, or the loss or ineffectiveness of a key executive or executives within the management team could have a material adverse impact on such companies. Furthermore, these companies could be more vulnerable to competition and to overall economic conditions than larger, more established entities.

Nature of Investments in Venture Capital Funds: The securities in which the Technology Funds will invest will generally be among the most junior in a portfolio company's capital structure, and thus subject to the greatest risk of loss. The investments of the Technology Funds will generally be in minority positions in portfolio companies, in many cases without power individually to exert significant control over such portfolio companies' boards of directors and management, although the Technology Funds could also purchase a majority position of the securities of a portfolio company. Generally, the portfolio companies of the Technology Funds will be at a relatively early stage of development, thus entailing significant operating risk, although the Technology Funds could also invest in portfolio companies in later development stages.

Intellectual Property: Intellectual property will likely from time to time constitute an essential or important part of portfolio company assets and competitive strengths. One or more of the Technology Funds' portfolio companies are likely to assert various forms of intellectual property protection, while other portfolio companies will have not acquired patents or other protections for their key inventions. Federal law, most typically, copyright, patent, trademark, and trade secret law, generally protects intellectual property rights. Although the Technology Funds expect that their portfolio companies will take reasonable efforts to protect the rights to their intellectual property, third parties could develop similar intellectual property independently. Moreover, the complexity of trade secret, copyright, trademark and patent law, coupled with the limited resources of the portfolio companies and the demands of quick delivery of products and services to market, create a risk that portfolio company efforts to prevent misappropriation of their technology will prove inadequate.

In addition, the Technology Funds' portfolio companies could license intellectual property from third parties and it is possible that they could become subject to infringement actions based upon their use of the intellectual property licensed from those third parties. Portfolio companies are generally expected to obtain representations as to the origin and ownership of such licensed intellectual property. However, this may not adequately protect such portfolio companies. Any claims against a portfolio company's proprietary rights, with or without merit, could subject it to costly litigation and divert its technical and management personnel from other business concerns. If a portfolio company incurs costly litigation and its personnel are not effectively deployed, the expenses and losses incurred by such portfolio companies are likely to increase and its profits, if any, are likely to decrease.

Patent and intellectual property challenges are frequent within the technology industry. Third parties could assert infringement or other intellectual property claims against a portfolio company based on its patents or other intellectual property claims. One or more portfolio companies in certain cases will have to pay substantial damages, possibly including treble damages, if it is ultimately determined that they have infringed on any such rights. In addition, they could also have to obtain a license to sell their products if it is determined that their products infringe another person's intellectual property. Such portfolio companies might be prohibited from selling their products before they obtain a license, which, if available at all, could require them to pay substantial royalties. Even if infringement claims against a portfolio company are without merit, defending these types of lawsuits takes significant time, is expensive and could divert management attention from other business concerns.

Portfolio Companies' Need for Additional Capital: The portfolio companies of the Technology Funds could require additional financing from sources outside the Technology Funds to satisfy their capital requirements. The availability of such capital are likely to be a function of capital market conditions that are beyond the control of the Technology Funds or any portfolio company. There is no assurance that additional funds will be available from desired sources or on terms favorable to the portfolio companies.

Rapid Growth: Certain of the Technology Funds' portfolio companies could grow rapidly. Rapid growth often places considerable operational, managerial and financial strain on a business. To successfully manage rapid growth, the portfolio companies must, among other things: improve, upgrade, and expand their business infrastructures; scale up production operations; develop appropriate financial reporting controls; attract and maintain qualified personnel; and maintain appropriate levels of liquidity. If the portfolio companies are unable to manage their growth successfully, their ability to respond effectively to competition and to achieve or maintain profitability will be adversely affected.

Untested Commercial Markets: If the portfolio investments are founded on new technologies and/or developments that require continued successful development of practical applications, such applications are not guaranteed in all cases have been tested in the commercial markets. Accordingly, there can be no assurance that appropriate markets will exist for the portfolio investments' products. Even if a market does exist, there can be no assurance that the portfolio investments will be profitable or that substantial losses will not occur.

As is typical for new and rapidly evolving industries, demand and market acceptance for new products and services are subject to a high degree of uncertainty. In addition, while many companies in high technology sectors have grown or have the potential to grow, few are profitable in their early years, if at all. Portfolio companies could have histories of net losses and could continue to have net losses for many years after an investment is made. Less established companies tend to have lower capitalizations and fewer resources and, therefore, often are more vulnerable to financial failure. These companies require considerable additional capital to reach development or commercial milestones. This capital may not be available at all, or on acceptable terms. Further, the technologies and markets of such companies may not develop as anticipated, even after substantial expenditures of capital. Such companies also could have shorter operating histories on which to judge future performance and in many cases, if operating, will have negative cash flow.

Start-up enterprises may not have significant or any operating revenues, and any such investment should be considered highly speculative and could result in the loss of the entire investment by a Technology Fund.

Investments in Technology Sector: The Technology Funds make portfolio investments in the technology sector, and specifically in technology businesses that support the consumer ecosystem and product-led software companies. Certain technology companies could have limited product lines or services, markets for financial resources, or could depend on a limited management group. In addition, these companies are strongly affected by worldwide technological developments, and their products and services in certain cases will not be economically successful or could quickly become outdated by such developments.

C. Recommendations of Particular Securities

VMG Funds have and will continue to seek to invest in portfolio companies involved in marketing-driven, branded consumer product and services companies, technology companies that support the consumer ecosystem and product-led software companies primarily within the United States and Canada. These companies may be subject to regulatory oversight. Changes in laws or regulations relating to consumer products or services companies could have an adverse effect on the portfolio companies of the VMG Funds. Please see Items 8.A and 8.B for additional risks associated with investments in the VMG Funds. In addition, prospective investors in VMG Funds are provided with more detailed information about risks before they invest in any VMG Fund.

ITEM 9 - DISCIPLINARY INFORMATION

VMG is not aware, after having conducted due diligence on the firm and its management persons, of any legal or disciplinary events that would be material to a client's or prospective client's evaluation of VMG's advisory business or the integrity of its management.

ITEM 10 - OTHER FINANCIAL INDUSTRY ACTIVITIES AND AFFILIATIONS

VMG and its affiliates formed the existing VMG Funds to make investments in portfolio companies involved in marketing-driven, branded consumer product and services companies, technology companies that support the consumer ecosystem and product-led software companies primarily within the United States and Canada. VMG provides investment management services to such VMG Funds. These relationships and related management or other fees are disclosed in the private offering materials in connection with the launch of such VMG Funds.

Each of the General Partners of the VMG Funds are related persons of VMG. The General Partners are controlled by individuals who are also principals of VMG. As previously described, because the General Partners are generally entitled to receive a "carried interest" or performance fee, there can be an incentive for the General Partner and VMG to make riskier or more speculative investments on behalf of the VMG Funds than would be the case in the absence of these arrangements. VMG is affiliated with VMG Partners II GP, L.P., VMG Partners III GP, L.P., VMG Partners IV GP, L.P., VMG Partners V GP, L.P., VMG Catalyst GP, L.P. and VMG Catalyst II

GP, L.P. These affiliated entities operate as a single advisory business together with VMG, serve as managers or general partners of the VMG Funds, have the potential to share common owners, officers, partners, employees, consultants or persons occupying similar positions, are under common control, and are subject to VMG's code of ethics ("Code of Ethics") and compliance programs adopted pursuant to the requirements of the Advisers Act.

ITEM 11 - CODE OF ETHICS, PARTICIPATION OR INTEREST IN CLIENT TRANSACTIONS AND PERSONAL TRADING

A. Code of Ethics

VMG is a fiduciary to its clients, currently the VMG Funds. This means that VMG and its employees must put the interests of the VMG Funds first. To that end, VMG employees are required to:

- Place the interests of the VMG Funds above any personal interests;
- Seek to identify conflicts of interest and observe established resolution procedures as described in VMG's Code of Ethics and compliance manual;
- Avoid misleading or inaccurate statements that could be attributed to VMG;
- Conduct personal securities transactions in a manner consistent with VMG's Code of Ethics (including pre-clearance (if applicable) and reporting of transactions);
- Report any violations of VMG's Code of Ethics, or VMG's compliance manual generally, to its CCO; and
- Comply with VMG's Code of Ethics, its compliance manual, and applicable provisions of the federal securities laws as well as any other laws applicable to VMG.

See Items 11.C and 11.D below for further details regarding VMG's Code of Ethics.

Copies of VMG's Code of Ethics are available to any client or prospective client upon request.

VMG's policies and procedures for addressing conflicts of interest generally are also described in more detail at Item 8 above.

B. Participation or Interest in Client Transactions

VMG provides ongoing portfolio management services for the VMG Funds. VMG's Managing Members are responsible for monitoring and managing each respective VMG Fund's investment portfolio in accordance with the particular VMG Fund's investment objectives, limitations, and guidelines, and as set forth in the VMG Fund's governing agreements.

VMG is subject to restrictions disclosed to investors in the applicable VMG Fund offering materials and governing agreements relating to principal transactions, cross trades and other affiliated transactions, in which VMG or its employees could have interests that are averse to, or in any event potentially not aligned with, the interests of one or more of the VMG Funds.

A “principal transaction” occurs when VMG, or one of its affiliates, acquires investments from, or sells investments to a VMG Fund. Principal transactions are only permitted if made in accordance with the Advisers Act and applicable governing agreements which generally require, subject to certain limited exceptions, that VMG obtains the prior consent to such principal transaction of either the advisory committee of the applicable VMG Fund or a majority in interest of the investors of the applicable VMG Fund. To the extent that an affiliate of VMG controls one or more VMG Funds (*i.e.*, if the General Partner of a VMG Fund has a 25% interest in a VMG Fund that is entering into a transaction for the purchase or sale of a portfolio company investment from or to another VMG Fund, the transaction would be a principal transaction as discussed above), it faces conflicts of interest in seeking to establish fair terms for such a transaction.

VMG will not ordinarily enter into principal transactions. However, if the Managing Members of VMG deem it to be in a VMG Fund’s best interest to be party to a principal transaction, VMG could enter into a principal transaction if the transaction complies with the governing agreement of the particular VMG Fund (which agreement will include provisions that comply with the Advisers Act) and consults with the CCO prior to entering into the transaction.

A “cross trade”, *e.g.*, a sale of a portfolio company investment from one VMG Fund to another, also presents a risk that the terms of the transaction favor one VMG Fund (and its underlying investors) at the expense of the other VMG Fund. Absent special circumstances approved by the CCO or compliance with the procedures and limitations set forth in the applicable governing agreements of the VMG Funds, the consent of both VMG Funds is required for a “cross trade.”

An “affiliated transaction” includes “principal transactions,” “cross trades” and any other transaction in which VMG, its affiliates or its employees has any other interest in the transaction. The governing agreement of each VMG Fund will generally prohibit affiliated transactions with certain limited exceptions without the prior approval of either the advisory committee of the applicable VMG Fund or a majority in interest of the investors of the applicable VMG Fund. A VMG Fund could enter into an affiliated transaction if the transaction complies with the governing agreement of the particular VMG Fund and if the VMG Fund consults with the CCO (and, if appropriate, legal counsel) prior to entering into such transaction.

To address the conflicts of interest described above, VMG investment professionals prepare materials for each new investment opportunity or other transaction. If the CCO identifies relevant conflicts of interest, the CCO reviews such conflicts with the Managing Members and/or legal counsel, if deemed appropriate, in order to recommend courses of action to the Managing Members. The Managing Members determine the specific actions to be taken.

C. Personal Trading

VMG’s principals, employees or senior advisors invest in other private equity investment vehicles (including single investor co-investments) managed by other advisers, including those which

invest in consumer products and services companies, technology companies that supports the consumer ecosystem and product-led software companies and including those that are managed by a limited partner in a VMG Fund. In some cases, the VMG Funds have purchased, and may in the future purchase, portfolio companies that are owned by such other investment vehicles, which could indirectly benefit any principals, employees or senior advisors.

Conflicts of interest have the potential to arise between a VMG Fund and VMG when VMG or a related person invests in the same securities that it recommends to VMG Funds, or has another interest in a transaction that is, or could be, in conflict with the interest of any of the VMG Funds.

VMG employees in certain circumstances could have personal interests which could be a conflict of interest, such as (i) a material interest in a transaction to be entered into with or for a VMG Fund, (ii) a relationship that gives or could give rise to a conflict of interest in relation to a transaction or (iii) another interest in a transaction that is, or could be, in conflict with the interest of any VMG Funds.

To address these conflicts, VMG's Code of Ethics (discussed in Item 11.A above) requires, among other items, that each VMG employee submit to the CCO a report of his or her current holdings of covered securities, including securities holdings of any account which such employee manages or exercises (or shares) investment discretion, as well as holdings of his or her immediate family members. The employee must update this report annually. In addition, VMG's Code of Ethics requires that all VMG employees disclose all outside business activities and other occupations and obtain the prior approval of the CCO before engaging in any such activities or occupations.

VMG's Code of Ethics also requires that all VMG employees and their immediate family members obtain the approval of the CCO before directly or indirectly acquiring beneficial ownership in any security in an initial public offering or a private transaction (*e.g.*, private placements and limited offerings). The CCO could from time to time place additional restrictions on an employee's personal trading activities. The CCO monitors employees' personal securities trading for unusual or excessive trading patterns.

D. Personal Trading Contemporaneous with Client Transactions

Conflicts of interest have the potential to arise when VMG (or a related person) or its employees buy or sell securities for client accounts at or about the same time as it buys or sells the same securities for its own account. In these situations, VMG addresses actual or potential conflicts of interest in the manner outlined in Items 11.B and 11.C above.

In addition to the report of current holdings described in Item 11.C above, VMG's Code of Ethics requires that employees submit a quarterly transaction report giving information on the employee's personal trading activities. All VMG employees and their immediate family members must also obtain the approval of the CCO before directly or indirectly acquiring beneficial ownership in any security in an initial public offering or a private transaction (*e.g.*, private placements and limited offerings). The CCO could from time to time place additional restrictions on an employee's personal trading activities. The CCO monitors employees' personal securities trading for unusual or excessive trading patterns.

Employees are not permitted to buy or sell any security (or cause another person to do so) if the employee is in possession of “material” non-public information relating to the issuer or the transaction. Employees also are not permitted to disclose this information to a third party to use in securities transactions. In general, “material” information means information that would reasonably affect, or have a significant impact on, an investor’s decision to buy or sell a security, or information that would have been viewed by a reasonable investor as having significantly altered the “total mix” of information available.

VMG seeks to allocate investment opportunities among the VMG Funds in a fair and equitable manner, bearing in mind, among other things, the size, investment objectives, term, investment restrictions and available capital of each VMG Fund. In addition, certain VMG Fund governing agreements prescribe additional requirements for the allocation of investment opportunities, which will be disclosed to investors prior to their investment in such VMG Fund. Under no circumstances can VMG or any affiliate allocate investment opportunities based on anticipated compensation or profits to VMG, any affiliates or their employees. Alongside Fund IV, VMG raised a committed blind pool co-invest vehicle, VMG Partners IV Coinvest, L.P. (the “Coinvest Fund”). All limited partners of the Coinvest Fund are also limited partners of Fund IV. In the event the Fund IV General Partner determines in its discretion to make available co-investment opportunities alongside Fund IV, it shall first offer any such co-investment opportunities to the Coinvest Fund, in amounts and at the discretion of the Fund IV General Partner; provided that the Fund IV General Partner could offer any such co-investment opportunities to strategic investors prior to offering such opportunities to the Coinvest Fund. The Fund IV General Partner shall collect a management fee and earn “carried interest” on investments made by the Coinvest Fund. The Coinvest Fund’s allocable portion of partnership expenses, including broken-deal expenses, shall be reasonably determined by the Fund IV General Partner with reference to the aggregate capital commitments of the Coinvest Fund invested in a portfolio company or proposed to be invested in a prospective portfolio company in relation to the related aggregate capital commitments in Fund IV. For Fund V, the Fund V General Partner may, in its sole discretion, provide co-investment opportunities to any persons, including not but limited to strategic investors, lenders, employees of the Fund V General Partner, VMG or their respective affiliates, and one of more limited partner of Fund V. In the event that a potential co-investment opportunity results in broken-deal expenses and all or a portion of such amount is not paid or reimbursed by the potential Fund V co-investment vehicle or such vehicle’s potential limited partner, other third parties or transaction participants, as applicable, Fund V shall be required to bear 100% of the amount of any such broken-deal expenses, except for the portion directly attributable to the formation of the co-investment vehicle that was established and closed upon solely for the benefit of the Fund V General partner or its affiliates. Each VMG Fund has its own investment guidelines, charter and organizational documents that are taken into account when making investment allocation determinations.

VMG may, in its sole discretion, based on such factors as are deemed relevant by VMG, offer to one or more (but not necessarily all) investors and/or third parties, the opportunity to co-invest on substantially the same time and on substantially the same terms as a VMG Fund in portfolio investments. In circumstances where an entire investment could be made by a VMG Fund, VMG is permitted to still allocate a portion of such investment to one or more co-investment vehicles or other co-investors in accordance with such VMG Fund’s governing documents. The allocation of any co-investment opportunities may or may not be in proportion to the commitments of the co-investors and could involve different terms, fee structures and economics. In addition, each of a

General Partner and any of its affiliates and its principals may, in the sole discretion of such General Partner, make an investment in any vehicle formed in connection with any co-investment opportunity to the extent it is necessary or advisable for legal, tax or regulatory considerations. Moreover, it is possible that certain terms and fee structures offered to co-investors could be more (or less) favorable to VMG, the General Partners or any of their respective affiliates than those offered to limited partners, which could incentivize VMG to make more (or less) of such co-investment opportunities available. The purchase and sale by a VMG Fund and any co-invest vehicles or other co-investors of any investment shall be made on the same terms and at the same time (subject to any tax, legal or regulatory considerations).

In exercising its investment allocation discretion, VMG considers certain factors including (but not limited to): (i) the aggregate amount of co-invest opportunity available; (ii) the magnitude and nature of a potential recipient's relationship with VMG and its affiliates, if any; (iii) VMG's assessment of which potential co-investors could be willing and able to pursue and complete the particular co-investment if offered and its understanding of the nature and/or size of opportunities in which the potential co-investor is particularly interested; (iv) VMG's views as to whether the involvement of any particular potential co-investor(s) could directly or indirectly benefit the VMG Fund generally, its pursuit of and investment in the particular portfolio company opportunity and/or the future business, activities or prospects of the portfolio company; (v) whether the potential recipient is expected to provide expertise or other advantages in connection with a particular co-investment; (vi) any relevant considerations made known to VMG by the portfolio company management team; and (vii) any further legal, regulatory or tax considerations, timing issues, and other special considerations arising as a result of the industry, sector, business or activities of the portfolio company that could affect or be affected by allocation decisions. Furthermore, as VMG could allocate co-investment opportunities as VMG determines in its sole discretion, the recipients thereof could include no limited partners, or one or more limited partners and not others (including others that could be similarly situated to those receiving allocations of co-investment opportunities), clients or potential clients of VMG or its affiliates, or funds or accounts established for any such persons, and on such terms as VMG determines in its discretion.

In addition to allocating co-investment opportunities on a case-by-case basis as they arise as described above, VMG could determine to provide priority rights with respect to future co-investment opportunities generally to certain limited partners (but not to other limited partners, including similarly situated limited partners) or other persons, including those described above, pursuant to commitments, arrangements or agreements between VMG and limited partners or other persons or through the formation of one or more funds or other vehicles in which such limited partners or other persons would invest.

As noted in Item 6 "Performance-Based Fees and Side by Side Management", VMG and its affiliates are permitted to raise co-investment funds, establish co-investment vehicles or otherwise make available direct co-investment opportunities, and the existence of, and participation by VMG and its affiliates in, such funds, vehicles and other opportunities could create conflicts of interest. VMG will generally select which investors or other persons are permitted to co-invest based on various factors, including (but not limited to) the sophistication of the investor, the ability of the investor to fund and complete the investment on a timely basis, the investor's expression of interest or right to co-invest granted by such investor's side letter arrangement, and any other reason for including such investor or person.

Although a co-invest fund or co-investor will generally invest at the same time as a VMG Fund, it is possible that from time to time, for strategic and other reasons, a co-invest fund or co-investor could subsequently purchase a portion of an investment from a VMG Fund. In such event, the co-investment buy-down generally would occur shortly after the applicable VMG Fund's completion of the investment to avoid any changes in valuation of the investment. Such co-investors or co-invest funds typically dispose of their investments in the applicable portfolio company at the same time and on the same terms as the VMG Fund making the investment. In certain circumstances, a co-invest fund or other co-investor could evaluate a potential investment alongside a VMG Fund. Except as noted above with respect to the Coinvest Fund, if the potential investment or co-investment is not consummated, the full amount of any expenses relating to such potential but not consummated investment will typically be borne entirely by the primary VMG Fund or VMG Funds allocated such investment rather than the co-invest fund or other co-investor. In certain cases, potential co-investors will not bear any subscription credit facility fees and expenses, which are generally allocated entirely to the applicable VMG Fund that is the borrower under such facility. In addition, in certain cases, a VMG Fund will bear expenses in respect of an existing or prospective portfolio company that will not be borne by other owners or investors in such portfolio company (including co-investors or co-invest funds), where VMG has determined such arrangement to be in the best interest of such VMG Fund (e.g., a VMG Fund engages or pays for a consultant for services in respect of a portfolio company without reimbursement by other owners of the portfolio company).

Since VMG and/or its affiliates are permitted to be reimbursed for certain compensation and other fees and expenses that relate to the employment of certain expected portfolio company employees, they could have a conflict of interest in connection with the applicable VMG Fund's initial investment in such portfolio company and the resulting reimbursement of such amounts. In addition, as a result of the VMG Funds' controlling interests in portfolio companies, VMG and its affiliates typically have the right (i) to appoint, or to influence the appointment of, board members to such portfolio companies, (ii) to retain, or influence the retention of, certain persons to serve as employees or independent consultants (including consultants introduced or arranged by VMG and/or its affiliates that could regularly provide services to one or more VMG Fund portfolio companies, such as VMG Services Professionals) of a portfolio company and (iii) to determine or influence a determination of the compensation for such board member, employee or consultant. VMG Fund portfolio companies that engage any such consultants (including VMG Services Professionals) will bear their expenses and any compensation and/or fees for their services (which could include consultancy, advisory, directors', monitoring, transaction, sourcing or other similar fees), which could be paid on a retainer basis. Any fees paid by the VMG Funds or VMG Fund portfolio companies for services provided by VMG Services Professionals are typically collected in advance by VMG and then subsequently paid to the VMG Services Professionals in arrears. In addition, such compensation and fees paid to consultants or expense reimbursements received by such consultants from portfolio companies (or from a VMG Fund to the extent not paid or reimbursed by a portfolio company) will not offset the management fee. See Item 6 above for a discussion on how certain professionals could also be engaged by VMG and its affiliates and participate in the "carried interest".

Former employees of VMG in certain cases could become employees, officers or directors of, or otherwise engaged by, portfolio companies. Current employees of VMG are also permitted to be temporarily seconded to or otherwise engaged by certain portfolio companies on either a full-time

or a part-time basis to provide services to such portfolio companies. Those companies could pay such persons directors' fees, salaries, consultant fees, other cash compensation, stock options or other compensation and incentives and could reimburse such persons for any travel costs or other out-of-pocket expenses incurred in connection with the provision of their services and such amounts will not offset the management fee. VMG could also advance compensation to seconded employees and be subsequently reimbursed by the applicable portfolio companies. Any compensation customarily paid directly by VMG to such persons will typically be reduced to reflect amounts paid directly or indirectly by the portfolio company even though the management fee paid or carried interest distributed by the VMG Funds to VMG or the General Partners will not be reduced. All or a portion of any such compensation and incentives will be borne by the VMG Funds, directly or indirectly, via its ownership interest in such portfolio company. In certain instances, whether an individual who provides services to a portfolio company should be characterized as an employee or former employee of VMG, or a seconded employee may be unclear. In such cases, VMG will make a determination in good faith based on its evaluation of the relevant facts and circumstances.

VMG could for certain reasons, including efficiency considerations, outsource certain services in whole or in part to third parties at the discretion of VMG or the General Partners in connection with the operation of a VMG Fund. Such outsourced services could include, without limitation, accounting, tax, compliance, trade settlement, information technology, legal services, valuations, fund administration, AML/KYC or event management for annual meetings. The decision by VMG to initially perform particular services in house for a VMG Fund will not preclude a later decision to outsource such services, or any additional services, in whole or in part to third parties. VMG may, from time to time, engage service providers or other third-party consultants in connection with a VMG Fund's investment processes.

In addition, advisors, service providers, and vendors often charge different rates, including discounted or below-market rates or no fee or otherwise have different arrangements for specific types of services. For example, the fee for a particular type of service could vary based on the complexity of the matter, the expertise required, demands placed on the service provider and the volume of various matters and services. Each limited partner consents to any such differential rates or arrangements and authorizes the General Partners to make all determinations regarding the same. Each investor further waives any conflict of interest in connection with any of the foregoing.

Such service providers or other consultants in certain cases will provide services to the VMG Funds or directly to a portfolio company. Fees paid and expenses reimbursed with respect to such service providers or persons are expected to be allocated to or borne by the VMG Funds and/or one or more portfolio companies depending on the particular services provided by the service provider or consultant and the terms of any agreement that could exist between the service provider or consultant and a portfolio company of a VMG Fund. None of the VMG Funds, the General Partners, VMG or any of their respective affiliates or related persons is entitled to all or any portion of the compensation or other amount payable to such persons (including, without limitation, any fees or any payments in respect of expense reimbursements), and such amounts shall not offset or reduce the management fee.

Certain advisors and other service providers (including, without limitation, accountants, administrators, valuation providers, lenders, bankers, brokers, attorneys, consultants, investment

or commercial banking firms, developers or property managers and certain other advisors and agents) to the VMG Funds, VMG and/or certain entities in which a VMG Fund has an investment, or affiliates of such advisors or service providers, have provided and may in the future provide goods or services to or have business, personal, political, financial or other relationships with VMG, its affiliates or their respective portfolio companies. Such advisors or service providers (or their employees) have been and may in the future be investors in commercial counterparties or entities in which VMG has an investment, and payments by a VMG Fund and/or such portfolio companies could indirectly benefit VMG. Additionally, certain employees of VMG have had and may in the future have family members or relatives employed by advisors and service providers. These service providers and their affiliates have contracted or entered into, and may in the future contract or enter into, custodial, financial, banking, advising or brokerage, placement agency or other arrangement or transaction with a VMG Fund, the General Partners, VMG, any investor in the VMG Funds or any portfolio company in which the VMG Funds have made an investment. These relationships could influence the General Partners or VMG in deciding whether to select or recommend such a service provider to perform services for a VMG Fund or a portfolio company (the cost of which will generally be borne directly or indirectly by such VMG Fund).

Such service providers or other consultants have provided and may in the future provide services to a VMG Fund or directly to a portfolio company. Fees paid and expenses reimbursed with respect to such service providers or persons are expected to be allocated to or borne by the VMG Fund and/or one or more portfolio companies depending on the particular services provided by the service provider or consultant and the terms of any agreement that could exist between the service provider or consultant and a portfolio company of the VMG Fund. None of the VMG Funds, the General Partners, VMG or any of their respective affiliates or related persons is entitled to all or any portion of the compensation or other amount payable to such persons (including, without limitation, any fees or any payments in respect of expense reimbursements), and such amounts shall not offset or reduce the management fee.

VMG and its personnel can be expected to receive certain intangible and/or other benefits and/or perquisites arising or resulting from their activities on behalf of the VMG Funds that will not be subject to the management fee offset or otherwise shared with the VMG Funds, investors and/or portfolio companies. For example, airline travel or hotel stays incurred as fund or account expenses typically result in cash rebates, “miles,” “points” or credit in loyalty/status programs, and such benefits and/or amounts will, whether or not de minimis or difficult to value, inure exclusively to VMG and/or such personnel (and not the VMG Funds, investors and/or portfolio companies) even though the cost of the underlying service is borne by the VMG Funds, investors and/or portfolio companies.

As a result of their relation to the VMG Funds and their portfolio companies, VMG, the General Partners and their respective affiliates expect to accumulate and benefit from information, knowledge, experience, analyses and data relating to the operations, business models and strategy, agreements, trends, market insights, customer data, vendors and service providers of the VMG Funds or their portfolio companies (collectively, “Investment Intelligence”), including models, plans, and other resources associated with VMG’s development of Investment Intelligence. While the Investment Intelligence will generally benefit the VMG Funds and their portfolio companies, in some cases the VMG Funds or their portfolio companies will bear the cost of developing Investment Intelligence even though that Investment Intelligence ultimately provides a greater

benefit to VMG, the General Partners and their respective affiliates than to the VMG Funds or their portfolio companies.

Principals and employees of VMG in certain cases will serve as directors and officers of certain portfolio companies and, in that capacity, will be required to make decisions that consider the best interests of such portfolio company and its shareholders. In certain circumstances (for example in situations involving bankruptcy or near-insolvency of a portfolio company), actions that could be in the best interests of the portfolio company may not be in the best interests of a VMG Fund, and vice versa. Accordingly, in these situations, there will be conflicts of interests between such individual's duties as an employee of VMG and such individual's duties as a director of such portfolio company.

VMG has established "the Parity Collective", an investment initiative under the Consumer Funds, which targets early-stage consumer brands founded by Black, Indigenous, and People of Color ("BIPOC") within the Consumer Funds' four core investment categories. Certain current and future VMG Funds expect to invest a percentage of the VMG Fund in Parity Collective portfolio companies within certain investment parameters. While VMG strives to support BIPOC-founded consumer brands, there may be limited available investment opportunities that meet the investment parameters of the Parity Collective. Investments in the Parity Collective could affect a VMG Fund's investment performance and, as such, a VMG Fund could perform differently compared to similar funds that do not use such criteria. In addition, VMG has partnered with an industry expert to provide certain assistance with respect to Parity Collective investments (the "Parity Collective Partner"). The Parity Collective Partner is not an employee of VMG and does not make binding investment decisions for the VMG Funds. The Parity Collective Partner is paid a fee for such services, and such fee is borne by the applicable VMG Funds. Further, the Parity Collective Partner is permitted to co-invest in Parity Collective portfolio companies alongside the VMG Funds or to invest in such Parity Collective portfolio companies directly, as determined by VMG. Such co-investment rights will result in the VMG Fund investing less capital than it otherwise would have in such transactions. In addition, the Parity Collective Partner will be granted a "profits interest" in any of the proceeds generated by the Parity Collective portfolio companies. Such profits interests will reduce the amount of proceeds received by the VMG Funds from the Parity Collective portfolio companies.

Certain principals of VMG have and could in the future serve as board members of or organize special purpose acquisition vehicles (each, a "SPAC"), and collectively control the sponsor of the SPAC. A SPAC is a company formed for the purposes of effecting a merger, capital stock exchange, asset acquisition, stock purchase, reorganization or other similar business combination with one or more businesses. Although these principals will continue to devote their time and attention to the investment activities of the VMG Funds, they will have other obligations with respect to the SPAC as board members. In addition, the principals could regularly obtain confidential information regarding various target companies and other investment opportunities which would be imputed to all of VMG. Therefore, if a principal receives confidential information with respect to a company, the VMG Funds could face certain restrictions on their ability to pursue a transaction with that company or dispose of an investment.

Certain of the VMG Funds' portfolio companies have been and may in the future be counterparties to or participants in agreements, transactions or other arrangements with or alongside other

portfolio companies, including portfolio companies of any successor funds. In addition, the portfolio companies of VMG, the VMG Funds or any of their affiliates or any successor funds have transacted and may in the future transact amongst themselves in the ordinary course of their respective businesses on customary commercial terms.

VMG and its affiliates could also, from time to time, employ personnel with pre-existing ownership interests in portfolio companies owned by the VMG Funds.

In addition, VMG Fund portfolio companies, from time to time, make discounts and other benefits available to employees in connection with products or services offered by such companies.

ITEM 12 - BROKERAGE PRACTICES

A. Selection of Broker-Dealers

Given the nature of the VMG Funds' investment program, VMG typically does not transact through broker-dealers. However, in situations where VMG will need to select a broker-dealer, VMG will seek to obtain "best execution," although VMG is not obligated to obtain the lowest transaction price. VMG will also consider the broker's execution capabilities, including block positioning, research, financial stability, ability to maintain confidentiality, delivery and ability to obtain best execution for all client securities transactions. In addition, with respect to private company securities transactions on behalf of the VMG Funds, VMG could retain one or more broker-dealers or investment banks, the costs of which will be borne by the relevant VMG Funds and/or their portfolio companies. In doing so, VMG considers a variety of factors, including, but not limited to: (i) capabilities with respect to the type of transaction being contemplated; (ii) commissions or fees charged; (iii) reputation of the firm being considered; and (iv) responsiveness to requests for information. As a result, although VMG generally will seek reasonable rates for such services, the market for such services involves more subjective evaluations than public securities brokerage transactions, and the VMG Funds may not necessarily pay the lowest commission or fee for such services. VMG does not have any agreements in place that require that VMG give any specified amount of brokerage to any broker-dealer.

1. Research and Other Soft Dollar Benefits

In practice, the investment program of the VMG Funds managed by VMG typically does not include substantial investments in publicly traded securities. As a result, it is VMG's policy not to enter into soft dollar arrangements or to accept soft dollars.

2. Brokerage for Client Referrals

VMG does not consider whether it or a related person receives client referrals from a broker-dealer or a third party when selecting or recommending broker-dealers.

3. Directed Brokerage

Directed brokerage occurs when a client directs an adviser to execute transactions through a specified broker-dealer. This practice could cause clients to pay more money because the adviser

cannot aggregate purchases or sales of securities with a broker-dealer and obtain a more favorable rate. Given that VMG or its affiliates maintain investment discretion on behalf of the VMG Funds, VMG can generally require the VMG Funds to use a specified broker-dealer, and the VMG Funds (and investors in the VMG Funds) do not select brokers to be used for VMG Fund transactions.

B. Aggregation of Orders of Securities for Client Accounts

Although the investments of the VMG Funds do not generally require the services of a broker-dealer, VMG could seek to aggregate orders of securities for the accounts of the VMG Funds where practicable.

ITEM 13 - REVIEW OF ACCOUNTS

A. Periodic Review of Client Accounts

The portfolio investments of VMG Funds are periodically reviewed by VMG's investment professionals. These professionals monitor operations, overall performance, financial performance and strategic direction of each portfolio investment owned by the VMG Funds. VMG's investment professionals perform periodic comprehensive reviews. In addition, the Managing Members of VMG meet on a regular basis regarding the VMG Funds. In connection with their regular meetings, the Managing Members will, among other things, (i) review market events and their effect on investments; (ii) discuss investment ideas, economic developments, current events, investment strategies and issues related to portfolio companies; (iii) review the operations, financial condition and other matters regarding the portfolio companies; (iv) consider any departures from applicable investment guidelines; and (v) assess any proposed investments or divestments, in whole or in part, of any portfolio companies. The offering materials for each VMG Fund contain additional specific descriptions of the oversight and monitoring of the portfolio investments of such VMG Fund.

B. Reports to Clients Regarding Their Accounts

VMG delivers written financial reports to the investors in VMG Funds on a quarterly basis. These reports include information relevant to the VMG Fund's investments (and each investor's investment in such VMG Fund). In general, the investors in VMG Funds receive written audited annual financial statements (including a balance sheet and a statement of income or loss) and a summary of the portfolio investments of the applicable VMG Fund. In addition to the information typically provided to all investors, VMG, in certain circumstances (e.g., in connection with a co-investment opportunity), has provided, and may in the future provide, certain investors with additional information with respect to a VMG Fund or portfolio company or more frequent reports that other investors will not necessarily receive.

ITEM 14 - CLIENT REFERRALS AND OTHER COMPENSATION

A. Client Referrals

VMG does not accept economic benefits from a person who is not a client for providing investment advice or other advisory services to the VMG Funds. VMG or its affiliates in certain cases will receive directors' fees, transaction fees, topping and break-up fees, commitment fees, consulting fees, advisory fees, monitoring fees, financing fees, divestment fees or other fees in connection with portfolio investments or prospective portfolio investments of a VMG Fund or prospective portfolio investments of a VMG Fund. Typically, the management fees payable by each investor in a VMG Fund will be reduced by a certain percentage of its *pro rata* share of any directors' fees, transaction fees, topping and break-up fees, commitment fees, consulting fees, advisory fees, monitoring fees, financing fees, divestment fees or other fees received by VMG or its affiliates in connection with portfolio investments or prospective portfolio investments of a VMG Fund. VMG Funds that do not pay a management fee do not receive the benefit of the offset or otherwise share in such fees. Offsets are applied after taking into account the effect of any management fee waiver.

B. Compensation for Client Referrals

VMG or its affiliates, from time to time, have entered, and may in the future enter, into arrangements in which persons who are not supervised persons (such as placement agents or financial advisors) assist in the capital-raising efforts of a VMG Fund in exchange for a fee. The fee paid, if any, to such persons could be calculated as a percentage of funds raised by such persons, as specifically negotiated between VMG and each such person or a flat fee. VMG Funds could pay a fee but such payments offset the management fee. These relationships could affect the independence of such person in connection with their recommendations of a particular VMG Fund. Neither VMG nor its affiliates engage any placement agent or finder that is not a member of FINRA (or, if applicable, corresponding non-U.S. authorities) and duly registered with the SEC as a broker-dealer. These types of arrangements are disclosed in the relevant VMG Fund offering materials.

ITEM 15 - CUSTODY

Due to VMG's access to funds, authority to deduct fees and other expenses from the VMG Funds and services by VMG's affiliates as General Partners of the VMG Funds, VMG is deemed under Rule 206(4)-2 of the Advisers Act to have custody of the VMG Funds' cash and securities. To the extent required by SEC rules, VMG maintains client funds and securities with "qualified custodians."

For those clients for which VMG is deemed to have custody of client assets within the meaning of the Advisers Act, such clients are audited and receive audited financial statements within 120 days of the end of each fiscal year (as do investors therein). Consequently, such clients (as well as investors therein) will not receive reports directly from VMG's "qualified custodian."

ITEM 16 - INVESTMENT DISCRETION

VMG has discretionary authority to manage the investment portfolios of each of the VMG Funds. This authority is limited by each VMG Fund's governing agreements and investment guidelines, as specifically negotiated between VMG and VMG Fund investors. Investment advice is provided

directly to each VMG Fund and not individually to the limited partners of any VMG Fund. For additional discussion of limitations clients may impose on investing in certain investments or types of investments, see Item 4.C above.

ITEM 17 - VOTING CLIENT SECURITIES

A. Authority to Vote Client Securities

VMG has policies and procedures that VMG believes are reasonably designed to ensure that proxies are voted in the best interests of VMG Funds and to recognize and resolve any material conflicts of interest that could arise in the course of such voting. Although VMG does not generally vote proxies for public companies, the general policy of VMG is to vote proxy proposals, amendments, consents or resolutions (collectively, “proxies”) relating to VMG Funds in a manner that serves the best interest of the VMG Fund, as determined by VMG in its discretion, taking into account relevant factors, such as (but not limited to) the impact on the value of the returns of the relevant VMG Fund and industry and business practice.

If VMG determines that it has, or may be perceived to have, a conflict of interest when voting a proxy, VMG will take action in accordance with the governing agreements of the applicable VMG Fund or as otherwise determined by VMG to be in the best interest of the VMG Fund in voting such proxy.

The CCO is responsible for identifying any potential conflict of interest for each proxy and reporting this information to the Managing Members. The Managing Members are responsible for determining how to vote such proxies and whether to confer with the advisory committee of an applicable VMG Fund before voting.

The CCO is responsible for monitoring compliance with VMG’s proxy voting policies and procedures. The CCO will also maintain, or have available, written or electronic copies of each proxy statement received and of each executed proxy, as well as all applicable records relating to each proxy.

A copy of VMG’s Proxy Voting Policy will be provided to any client, prospective client or investor in any VMG Fund upon request to Emily Eisenbarth, VMG’s Chief Compliance Officer, at eisenbarth@vmgpartners.com.

ITEM 18 - FINANCIAL INFORMATION

VMG is unaware of any financial condition reasonably likely to impair its ability to meet contractual commitments to its clients. VMG has not been the subject of a bankruptcy petition at any time during the past ten years.