



Pacific Value, LLC

Form ADV Part 2B – Brochure Supplement

for

**Pacific Value, LLC
101 S. Capitol Blvd., Suite 502
Boise, ID 83702
(208) 331-2315
<https://pacificvalue.net/>**

Effective: January 31st 2024

This brochure provides information about the qualifications and business practices of Pacific Value, LLC. If you have any questions about the contents of this brochure, please contact our office at (208) 331-2315.

Additional information about Pacific Value, LLC is also available on the SEC's website at: <https://adviserinfo.sec.gov>

Advisors and Education and Business Standards

Mark Fredback

DOB: 1952

- **Education:**
 - Bachelor of Arts – Finance – University of Idaho
- **Employment History:**
 - 2008-present: Principal, Pacific Value, LLC
 - 1998-2008: Managing Director Investment Advisor, RBC Dain Rauscher
 - 1982-1998: Vice President, Investment Advisor, Piper Jaffray
 - 1975-1982: Senior Credit Officer, Idaho First National Bank
- **Disciplinary Information:**
 - There is no disciplinary information to disclose for this individual.
- **Other Business Activities:**
 - No other business activities
- **Additional Compensation:**
 - Pacific Value advisors do not receive additional compensation from non-clients for soliciting investment advice or providing referrals or directing brokerage transactions.
- **Supervision:**
 - Scott Ferguson, of Pacific Value, LLC is Mark Fredback's supervisor. Accounts are approved, objectives reviewed, and holdings and trading activity is reviewed to be consistent with each client's profile and objectives.
- **Requirements for State-Registered Advisors:**
 - No other information required.

Advisors and Education and Business Standards

Scott Ferguson, CFA

DOB: 1965

- **Education:**
 - Bachelor of Arts – Business – Washington State University
 - Chartered Financial Analyst¹
- **Employment History:**
 - 2008-present: Principal, Pacific Value, LLC
 - 2004-2008: Ferguson Capital Management (division of D.A. Davidson)
 - 1998-2008: Senior Vice President, D. A. Davidson & Co.
 - 1989-1998: Assistant Vice President Investments, Piper Jaffray
- **Disciplinary Information:**
 - There is no disciplinary information to disclose for this individual.
- **Other Business Activities:**
 - Member of IBA (Institute of Business Appraisers)
 - Member of AIMR (Association of Investment Management & Research) since 1992
- **Additional Compensation:**
 - Pacific Value advisors do not receive additional compensation from non-clients for soliciting investment advice or providing referrals or directing brokerage transactions.
- **Supervision:**
 - Mark Fredback, of Pacific Value, LLC is Scott Ferguson's supervisor. Accounts are approved, objectives reviewed, and holdings and trading activity is reviewed to be consistent with each client's profile and objectives.
- **Requirements for State-Registered Advisors:**
 - No other information required.

¹The Chartered Financial Analyst® (CFA) charter is a globally recognized designation offered by the CFA Institute to investment professionals who have completed the CFA® Program and work experience requirements. To qualify for the CFA Program, candidates must have a bachelor's (or equivalent) degree or 4,000 hours of professional work experience and/or higher education. To earn the CFA charter, candidates must, within three years, pass three exams, complete 4,000 hours of professional work experience in the investment decision-making process, and join the CFA Institute as a regular member. CFA charterholders are required to adhere to the CFA Institute's code of ethics and professional conduct standards.

Advisors and Education and Business Standards

Eric Fredback, CFA

DOB: 1985

- **Education:**
 - Bachelor of Arts – Finance – University of Portland
 - Chartered Financial Analyst¹
- **Employment History:**
 - 2015-present: Analyst/Advisor, Pacific Value, LLC
 - 2012-2015: Grant and Budget Manager, University of Idaho
 - 2010-2012: Financial Analyst, Evanta Inc.
- **Disciplinary Information:**
 - There is no disciplinary information to disclose for this individual.
- **Other Business Activities:**
 - Eric is board member and acting Treasurer for Learning Lab Inc., a 501(c)(3)
 - Eric is board member at the Idaho Botanical Gardens, a 501(c)(3)
- **Additional Compensation:**
 - Pacific Value advisors do not receive additional compensation from non-clients for soliciting investment advice or providing referrals or directing brokerage transactions.
- **Supervision:**
 - Mark Fredback, of Pacific Value, LLC is Eric Fredback's supervisor. Accounts are approved, objectives reviewed, and holdings and trading activity is reviewed to be consistent with each client's profile and objectives.
- **Requirements for State-Registered Advisors:**
 - No other information required.

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