

**Part 2B of Form ADV: *Brochure Supplement***

Jared Paul Hoffman

Broadleaf Partners, LLC  
9 Aurora Street  
Suite 5  
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This brochure supplement provides information about Jared Paul Hoffman that supplements the Broadleaf Partners, LLC brochure. You should have received a copy of that brochure. Please contact Pete Mackay 330-650-0921 if you did not receive Broadleaf Partners, LLC's brochure or if you have any questions about the contents of this supplement.

Additional information about Jared Paul Hoffman is available on the SEC's website at [www.adviserinfo.sec.gov](http://www.adviserinfo.sec.gov).

## **Item 2 Educational Background and Business Experience**

**Full Legal Name:** Jared Paul Hoffman      **Born:** 1996

### **Education**

- The Ohio State University; BSBA Finance, Finance; 2018

### **Business Experience**

- Broadleaf Partners, LLC; Investment Advisor; from 06/14/2021 to Present
- Valmark Financial Group; Insurance Analyst; from 05/21/2018 to 06/10/2021

### **Designations**

Jared Paul Hoffman has earned the following designation(s) and is in good standing with the granting authority:

- Chartered Life Underwriter®; The American College; 2023

The CLU® program is administered by The American College. This designation requires five core and three elective courses that focus on various areas of insurance and financial planning. Additional program requirements must be met, including a minimum of three (3) years of business experience, ethics standards and agree to comply with The American College Code of Ethics and Procedures. Continuing Education for this designation requires 30 hours every two years.

- Certified Financial Planner™; Certified Financial Planner Board of Standards, Inc.; 2023

The program is administered by the Certified Financial Planner Board of Standards Inc. Those with the CFP® designation have demonstrated competency in all areas of finance related to financial planning. Candidates complete studies on over 100 topics, including stocks, bonds, taxes, insurance, retirement planning and estate planning. In addition to passing the CFP® certification exam, candidates must also complete qualifying work experience, agree to adhere to the CFP Board's code of ethics and professional responsibility and financial planning standards and complete 30 hours of continuing education every two years.

## **Item 3 Disciplinary Information**

Jared Paul Hoffman has no reportable disciplinary history.

## **Item 4 Other Business Activities**

**A. Investment-Related Activities**

1. Jared Paul Hoffman is not engaged in any other investment-related activities.
2. Jared Paul Hoffman does not receive commissions, bonuses or other compensation on the sale of securities or other investment products.

**B. Non Investment-Related Activities**

Jared Paul Hoffman is not engaged in any other business or occupation that provides substantial compensation or involves a substantial amount of his or her time.

**Item 5 Additional Compensation**

Jared Paul Hoffman does not receive any economic benefit from a non-advisory client for the provision of advisory services.

**Item 6 Supervision**

**Supervisor:** William F. Hoover

**Title:** President & COO

**Phone Number:** 330-650-0921

*Provide text here detailing the firm's Supervisory oversight practices.*