

Part 2B of Form ADV: *Brochure Supplement*

William Frank Hoover

Broadleaf Partners, LLC
9 Aurora Street
Suite 5
Hudson, OH 44236

02/27/2024

This brochure supplement provides information about William Frank Hoover that supplements the Broadleaf Partners, LLC brochure. You should have received a copy of that brochure. Please contact Pete Mackay 330-650-0921 if you did not receive Broadleaf Partners, LLC's brochure or if you have any questions about the contents of this supplement.

Additional information about William Frank Hoover is available on the SEC's website at www.adviserinfo.sec.gov.

Item 2 Educational Background and Business Experience

Full Legal Name: William Frank Hoover **Born:** 1970

Education

- College of Wooster; B.A. , Business Economics; 1992

Business Experience

- Broadleaf Partners, LLC; President & Chief Operating Officer; from 02/2009 to Present
- Morgan Stanley; Wealth Advisor and Registered Representative; from 01/1999 to 02/2009
- McDonald & Company; Investment Advisor; from 12/1994 to 01/1999
- Merrill Lynch; Financial Consultant; from 03/1993 to 12/1994

Item 3 Disciplinary Information

William Frank Hoover has no reportable disciplinary history.

Item 4 Other Business Activities

A. Investment-Related Activities

1. William Frank Hoover is not engaged in any other investment-related activities.
2. William Frank Hoover does not receive commissions, bonuses or other compensation on the sale of securities or other investment products.

B. Non Investment-Related Activities

William Frank Hoover is not engaged in any other business or occupation that provides substantial compensation or involves a substantial amount of his or her time.

Item 5 Additional Compensation

William Frank Hoover does not receive any economic benefit from a non-advisory client for the provision of advisory services.

Item 6 Supervision

Supervisor: Doug MacKay

Title: CEO & CIO

Phone Number: 330-650-0921