

Item 1: Cover Page

Wealthway Financial Advisors

Firm Brochure – Form ADV Part 2A

This brochure provides information about the qualifications and business practices of Wealthway Financial Advisors. If you have any questions about the contents of this brochure, please contact us at (757) 456-2200 or by email at: kevin@wealthwayadvisors.com. The information in this brochure has not been approved or verified by the United States Securities and Exchange Commission or by any state securities authority.

Additional information about Wealthway Financial Advisors is also available on the SEC's website at www.adviserinfo.sec.gov. Wealthway Financial Advisors CRD number is: 108824.

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Item 2: Material Changes

Since filing the annual amendment dated March 10, 2023, Wealthway Financial Advisors made the following updates to Form ADV Part 2:

Item 4E – Assets under management and client relationships are updated as of December 31, 2023.

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Item 4: Advisory Business

A. Description of Advisory Firm

Wealthway Financial Advisors is a comprehensive financial planning and investment management firm organized in the Commonwealth of Virginia. The firm was formed in September, 1995 by Daniel C. Bunting as Bunting Capital Management. He retired December 31, 2015 and sold the firm to Kevin J. Zywna who is the sole owner. The name was changed from Bunting Capital Management to Wealthway Financial Advisors in March, 2018.

B. Types of Advisory Services

Investment Supervisory Services

Wealthway Financial Advisors (“Wealthway”) offers financial advice and services tailored to the individual needs of clients. Each engagement typically begins with an understanding of the client’s particular situation and an articulation of goals and values or principles that will serve to guide the process and outcome of the engagement. Wealthway may consult with and coordinate the services of outside legal, tax and risk management advisors to provide these services. Wealthway also offers administrative services such as recordkeeping and financial reporting. Education and communication are an important component of all services.

Comprehensive Financial Planning, which could include but may not be limited to any of the following:

- Summary of goals and objectives
- Current and projected net worth statements
- Current and projected tax analysis
- Cash flow analysis
- Review of investment portfolios
- Review and analysis of insurance related areas
- Estate planning projections
- Projected annual progress toward stated goals
- Conclusions and recommendations

Hourly consultation: pertaining to specific requests and individual needs

Investment Management Services: Wealthway will assist clients in determining the appropriate asset allocation, taking into consideration the client’s goals, investment objectives, risk tolerance, planning horizon, liquidity needs, tax situation and personal preferences. Wealthway prepares a written Investment Policy Statement which guides the management of the portfolio.

Wealthway will evaluate the money managers and recommend an appropriate investment vehicle that could include mutual funds, exchange traded funds (ETFs), and separately managed accounts.

Wealthway provides financial planning and investment management services that we anticipate will account for 95% of advisory billings.

All clients enter into a written agreement with Wealthway. Either party may cancel the agreement at any time by providing written notice. Typically, the investment management services are offered on a discretionary basis. Investment clients usually authorize Wealthway to withdraw fees directly from the account. Clients may authorize Wealthway to take the fees from one or more accounts. Clients may also authorize Wealthway to move funds from one account to another account in a different financial institution, provided the account is in their name or for their benefit.

Occasionally, Wealthway may manage investment advisory accounts that do not involve investment supervisory services. For example, a client may request that Wealthway track a security and buy or sell shares at the direction of the client. Or, a client may request that Wealthway keep records of a portfolio and report investment results without providing investment supervisory services. Wealthway expects these services to account for less than 1% of client billings. Fees for these services are negotiable and charged quarterly in advance.

Wealthway does not issue periodicals about securities by subscription. Nor does Wealthway issue, separately from the services described above, any charts, graphs, formulas, or other devices which clients may use to evaluate securities. Wealthway does not provide a timing service or furnish advice about securities in any manner not described above.

Wealthway provides ongoing supervision of the assets, generally reviewing the accounts quarterly for rebalancing. When appropriate, given the size of the account and the tax situation, accounts will be reviewed periodically for tax management opportunities, such as tax loss selling and short-term capital gain avoidance. However, tax management plays a secondary role to investment performance. Wealthway reserves the right to make this determination.

Wealthway does not generally advise on specific stock selection. However, Wealthway may advise on strategies for diversification of stock holdings, including strategies for managing risk and minimizing taxes. Wealthway may evaluate existing stock holdings and from time to time may give general opinions about specific securities.

Wealthway will regularly furnish advice to clients on matters broadly classified as financial planning. These services may include retirement, tax, college, and estate planning, risk management analysis and philanthropic consulting. These services may be charged on a fee only basis and may be billed separately or furnished as part of an integrated package of services that includes investment supervisory services. Wealthway may also consult on special projects as requested. Wealthway anticipates the above services will represent approximately 5% of advisory billings.

Wealthway does not offer or sell any type of products other than investment advice; however, its representatives may offer or sell insurance products through separate licenses as insurance agents. Individual representatives of Wealthway may be licensed agents for insurance companies (life/health). As a licensed agent, the representatives may receive commissions on insurance

products sold. As a result of commissions received, a potential conflict of interest may exist with advisory client's interests. Client will be under no obligation, contractual or otherwise, to engage applicant as an insurance agent, though it is possible that client may choose to do so.

Services Limited to Specific Types of Investments

Wealthway may offer advice on the following:

- ❑ Exchange-listed equity securities
- ❑ Exchange Traded Funds (ETFs)
- ❑ Corporate debt securities (other than commercial paper)
- ❑ Certificates of deposit
- ❑ Municipal securities
- ❑ Investment company securities:
 - mutual fund shares
 - variable annuities
 - variable life insurance
- ❑ United States government securities

C. Client Tailored Serviced and Client Imposed Restrictions

Wealthway generally offers the same suite of services to all its clients. However, specific client financial plans and their implementation are dependent upon the client Investment Policy Statement which outlines each client's investment objectives (time horizon, tax treatment, and risk tolerance levels) and is used to construct a client specific plan to aid in the selection of a portfolio that matches restrictions, goals, and targets.

Clients may impose restrictions on investing in certain securities or types of securities in accordance with their values or beliefs. However, if the restrictions prevent Wealthway from properly servicing the client account or if the restrictions would require Wealthway to deviate from its standard suite of services, Wealthway reserves the right to terminate the relationship.

D. Wrap Fee Programs

A wrap fee program is an investment program where the investor pays one stated fee that includes management fees, transaction costs, fund expenses, and any other administrative fees. Wealthway does not participate in any wrap fee programs.

E. Amounts Under Management

As of December 31, 2023, Wealthway managed approximately \$190 million in assets for 173 client relationships. All client accounts are managed on a discretionary basis.

Item 5: Fees and Compensation

A. Fee Schedule

Investment Supervisory Services Fees

Assets Under Management	Annual Fee %	Quarterly Fee
First \$500,000	1.50%	0.375%
Next \$500,000	1.25%	0.3125%
Above \$1 million	1.00%	0.25%

The fee schedule may be adjusted higher or lower depending upon the complexity of the engagement, the number of accounts, the level of aggregation of family members and the number of services provided. Individual fee schedules may be compressed for assets under management exceeding \$2 million.

There is a minimum quarterly fee of \$1,250.

B. Payment of Fees

Payment of Investment Supervisory Fees

The fees are billed quarterly in advance and are based upon the market value of the portfolio on the last day of the quarter. Advisory fees are withdrawn directly from the clients' accounts with written client authorization. In the event the contract is terminated, any unearned fee is refunded to the client.

Occasionally, Wealthway will allow a client to be billed directly for investment supervisory services. Fees are calculated similarly and a bill is mailed to the client. The client has 30 days to return payment by check. In the event the contract is terminated, any unearned fee is refunded to the client.

C. Clients are Responsible for Third Party Fees

Clients are responsible for the payment of all third-party fees (i.e. custodian fees, brokerage fees, mutual fund fees, transaction fees, etc.) those fees are separate and distinct from the fees and expenses charged by Wealthway. See Item 12 of this brochure for more information regarding Advisor's custodian.

D. Prepayment of Fees

Wealthway collects its fee in advance of the quarter due. In the event the contract is terminated, any unearned fee will be refunded to the client. The refund is calculated by dividing the last quarterly fee by the number of days in the quarter multiplied by the number of remaining days in

the quarter from the date of termination. A refund check is mailed to the client within 30 days of the termination date.

E. Outside Compensation for Sale of Securities to Clients

Neither Wealthway nor its supervised persons accept any compensation for the sale of securities or other investment products, including asset-based sales charges or service fees from the sale of mutual funds.

Item 6: Performance Based Fees and Side-By-Side Management

Wealthway does not accept performance-based fees or other fees based on a share of capital gains or appreciation of the client assets.

Item 7: Types of Clients

Wealthway generally provides advice to individuals, families, trusts, estates, and charitable organizations. Wealthway may also provide advice to corporations, pension, and profit-sharing plans. Wealthway does not offer advice to investment companies.

Minimum Account Size

In general, the minimum account relationship is \$500,000. A client's accounts will be aggregated for purposes of reaching the minimum and determining any fee breaks. Wealthway reserves the right to make exceptions to the account minimum. Regardless of account size, a minimum quarterly fee of \$1,250 applies.

Item 8: Methods of Analysis, Investment Strategies, and Risk of Investment Loss

A. Methods of Analysis

Information for investment analysis is collected from financial newspapers and magazines, research materials prepared by others, corporate rating services, annual reports, prospectuses, filings with the Securities and Exchange Commission, company press releases and other sources. The investment strategies used to implement any investment advice given to clients include primarily long-term purchases (securities held at least a year). Occasionally securities are held short term (securities sold within a year), and rarely will Wealthway conduct trading (securities sold within 30 days).

On the infrequent occasion when Wealthway advises on a specific security selection, it may employ charting, fundamental, technical, and/or cyclical analysis.

Wealthway subscribes to Morningstar Principia and receives detailed information from Charles Schwab & Co. for supplemental stock, mutual fund, and ETF analysis.

B. Investment Strategies

Wealthway employs Modern Portfolio Theory in a “manager of managers” approach, diversifying client portfolios by asset class, investment styles and strategies, and multiple managers. The degree of diversification depends upon the size of the portfolio and the cost of diversification. Wealthway employs asset allocation optimizing software and other analytical tools to construct portfolios.

C. Risks of Specific Securities Utilized

Wealthway generally seeks investment strategies that do not involve significant or unusual risk beyond that of the general domestic and/or international equity and bond markets.

Past performance is not a guarantee of future returns. Investing in securities involves a risk of loss that you, as a client, should be prepared to bear.

Mutual Funds: Investing in mutual funds carries the risk of capital loss. Mutual funds are not guaranteed or insured by the FDIC or any other government agency. You can lose money investing in mutual funds. All mutual funds have costs that lower investment returns. They can be of bond “fixed income” nature (lower risk) or stock “equity” nature (mentioned above).

Equity investment generally refers to buying shares of stocks by an individual or firms in return for receiving a future payment of dividends and capital gains if the value of the stock increases. There is an innate risk involved when purchasing a stock that it may decrease in value and the investment may incur a loss.

Treasury Inflation Protected/Inflation Linked Bonds: The Risk of default on these bonds is dependent upon the U.S. Treasury defaulting (extremely unlikely); however, they carry a potential risk of losing share price value, albeit rather minimal.

Fixed Income is an investment that guarantees fixed periodic payments in the future that may involve economic risks such as inflationary risk, interest rate risk, default risk, repayment of principal risk, etc.

Precious Metal ETFs (Gold, Silver, Palladium Bullion backed “electronic shares” not physical metal): Investing in precious metal ETFs carries the risk of capital loss.

Long term trading is designed to capture market rates of both return and risk. Due to its nature, the long-term investment strategy can expose clients to various other types of risk that will typically surface at various intervals during the time the client owns the investments. These risks include but are not limited to inflation (purchasing power) risk, interest rate risk, economic risk, market risk, and political/regulatory risk.

Short term trading risks include liquidity, economic stability and inflation.

Item 9: Disciplinary Information

A. Criminal or Civil Actions

There are no criminal or civil actions to report.

B. Administrative Proceeding

There are no administrative proceedings to report.

C. Self-Regulatory Organization (SRO) Proceedings

There are no SRO actions to report.

Item 10: Other Financial Industry Activities and Affiliations

A. Registration as a Broker/Dealer or Broker/Dealer Representative

Neither Wealthway nor its representatives are registered as or have pending applications to become a broker/dealer or a representative of a broker/dealer.

B. Registration as a Futures Commission Merchant, Commodity Pool Operator, or a Commodity Trading Advisor

Neither Wealthway nor its representatives are registered as or have pending applications to become a Futures Commission Merchant, Commodity Pool Operator, or a Commodity Trading Advisor.

C. Registration Relationships Material to Wealthway and Possible Conflicts of Interest

Neither Wealthway nor its representatives have any material relationships in addition to this advisory business that would present a possible conflict of interest.

D. Selection of Other Advisors or Managers and How Wealthway is Compensated for those Selections

Wealthway primarily utilizes mutual funds and ETFs as investment vehicles. The selection of these outside money managers is made based solely on what we believe is in the best interest of our clients. Wealthway receives no direct compensation from any third-party source for manager selection.

From time to time, investment professionals are invited to educational conferences sponsored by investment companies. The investment companies may subsidize part or all of the cost of

attending conferences. However, Wealthway is under no obligation as a result of these invitations.

Item 11: Code of Ethics, Participation or Interest in Client Transactions and Personal Trading

A. Code of Ethics

Wealthway has adopted a Code of Ethics as mandated under SEC Rule 240A-1. The code sets forth Wealthway's standards of business conduct, including specifics such as the prohibitions against insider trading, requirements for employee personal securities trading, and confidentiality of client information. All employees receive a copy of the Code and must certify that they have read, understood, and agree to be bound by the Code. A copy of the Code is available, free of charge, on request.

B. Recommendations Involving Material Financial Interests

Wealthway does not recommend that clients buy or sell any security in which Wealthway or a related person has a material financial interest.

C. Investing Personal Money in the Same Securities as Clients

Wealthway representatives buy and sell securities that they also recommend to clients. The percentage interest will be minimal and will not materially affect the value of the investment. Representatives are required to disclose certain securities and other investment product transactions on a quarterly basis. Wealthway believes, when appropriate, it is important to invest in the same investment vehicles it recommends to clients.

In contemplating any investment activity, advisor representatives recognize they have a fiduciary duty to the client and are instructed to put the client's best interest first.

D. Trading Securities at/around the Same Time as Clients

From time to time, representatives of Wealthway may buy or sell securities for themselves at or around the same time as clients. This may provide an opportunity for representatives of Wealthway to buy or sell securities before or after recommending securities to clients. Such transactions may create a conflict of interest. In rare instances, this could result in representatives profiting off the recommendations they provide to clients. To prevent this, Wealthway will always transact client's transactions before its own when similar securities are being bought or sold.

Item 12: Brokerage Practices

A. Factors Used to Select Custodians

Wealthway recommends that its clients use Charles Schwab & Company, Inc. (Schwab) as its primary broker. The broker offers a low commission structure in combination with excellent service. The services provided by the firms are a factor when recommending that clients use them. Services will ordinarily include monthly and at least quarterly account statements to clients. Generally, the main factors considered in recommending Schwab are the investment products and services made available by the broker and those which are most suitable for the client given their investment objectives.

Wealthway's policy is to engage brokers who Wealthway believes can provide the best overall execution at favorable commission rates. Wealthway attempts to treat all clients fairly and equitably in the selection and execution process. Wealthway's fundamental policy is to serve the best interest of the client.

Brokerage commission rates in the US are not fixed by an authority, but are subject to negotiation. The overall reasonableness of brokerage commissions paid is determined based upon the quality of execution of the services performed and of the research or trading services provided.

Wealthway always attempts to achieve best execution for its clients. The best net price is an important factor in brokerage decisions, but other judgmental factors may also enter into this decision. These include: Advisor's knowledge of negotiated commission rates currently available, as well as other transaction costs; the nature of the security being traded; the size of the transaction; the desired timing of the trade; the activity existing and expected in the market for the particular security; confidentiality; execution, clearance, and settlement capabilities and costs; and other information available at the time of execution.

Research and Other Soft-Dollar Benefits

Wealthway has entered into contractual agreements with Charles Schwab & Co., Inc. for the purchase of securities on their custodial platforms. This firm was selected primarily because of its high commitment to technology, wide access to a variety of investment products, and favorable prices. Wealthway will attempt to negotiate favorable commissions and fees from its custodian. Wealthway does not receive any soft-dollar discounts, special pricing, or unique benefits through our relationship with our custodian.

Wealthway uses research and trading services furnished by brokers through whom Advisor effects securities transactions. This research and these services relate to general matters of the securities markets, the economy, particular industries, individual issues, and similar topics having broad applications to client's accounts. Advisor uses such services for the benefit of all the Advisor's clients whose securities transactions are not affected by the broker providing such services.

Brokerage for Client Referrals

Wealthway receives no referrals from its custodian in exchange for using that custodian.

Clients Directing Which Custodian to Use

Wealthway requires clients to use Charles Schwab & Co. to execute transactions.

B. Aggregating (Block) Trading for Multiple Client Accounts

Wealthway maintains the ability to block trade purchase across accounts. Block trading may benefit a large group of clients by providing Wealthway the ability to purchase larger blocks resulting in smaller transaction costs to the client. Declining to block trade can cause more expensive trades for clients. However, based on the manner in which Wealthway manages individual client portfolios, it is not expected that block trading would provide any material client benefit.

Item 13: Review of Accounts

A. Frequency and Nature of Periodic Reviews and Who Conducts those Reviews

The Financial Advisors serve as the key point of contact and have primary responsibility for investment management. The Financial Advisors review each account at least quarterly and attempts to make contact with each client at least annually. Periodic reviews and client contacts are documented. Any changes in the client's particular situation that might affect the investment strategy are noted. The accounts are reviewed for rebalancing, performance results, and tax management as appropriate.

The President of Wealthway will monitor the activities of the Financial Advisors and review account performance for each client on at least a quarterly basis.

Wealthway provides written quarterly reports to clients communicating asset allocation, account holdings, and portfolio performance. Wealthway is available to meet with clients quarterly or more often as appropriate or desired.

B. Factors that will Trigger a Non-Periodic Review of Client Accounts

Reviews may be triggered by material market, economic or political events, or by changes in client's financial situation such as retirement, termination of employment, location move, inheritance, etc.

C. Content and Frequency of Regular Reports Provided to Clients

Clients receive a statement from the custodian every month for each account they own. The statement details account holdings, values, and all transactions including purchases, sales, dividends, capital gain distributions, and fees.

Wealthway provides holding and performance statements quarterly that aggregate client accounts. Performance periods include 1, 3, 5, 10-year and Inception to Date. Performance is reported time-weighted net (after) of fees.

Item 14: Client Referrals and Other Compensation

A. Economic Benefits Provided by Third Parties for Advice Rendered to Clients

Wealthway does not receive any economic benefit, directly or indirectly, from any third party for advice rendered to clients.

B. Compensation to Non-Advisory Personnel for Client Referrals

Wealthway does not directly or indirectly compensate any person who is not advisory personnel for client referrals.

Item 15: Custody

Wealthway, with client written authority, is considered to have limited custody of client's assets through direct fee deduction of Wealthway fees only. If the client chooses to have fees withdrawn directly from their account by Schwab, Wealthway would have constructive custody over that account and must have written authorization from the client to do so. Clients will receive all required account statements and billing invoices that are required in each jurisdiction, and they should carefully review those statements for accuracy.

Item 16: Investment Discretion

As a discretionary advisor, Wealthway has the authority to determine, in accordance with our clients' portfolio objectives, the securities to be bought or sold, the amount of the securities to be bought or sold, the broker or dealer to be used, and the commission rates paid without obtaining specific client consent. Details of this arrangement are fully disclosed to the client before any advisory relationship is commenced. The client provides Wealthway discretionary authority via a limited power of attorney in the Investment Advisory Contract and in the contract between the client and the custodian.

Item 17: Voting Client Securities (Proxy Voting)

Wealthway does not ask for or accept voting authority for client securities. Clients will receive proxies directly from the issuer of the security or the custodian. Clients should direct all proxy questions to the issuer of the security.

Item 18: Financial Information

A. Balance Sheet

Wealthway does not require nor solicit prepayment of more than \$500 in fees per client six months or more in advance and therefore does not need to include a balance sheet with this brochure.

B. Financial Conditions Likely to Impair Ability to Meet Contractual Commitments to Clients

Neither Wealthway nor its management have any financial conditions that are likely to reasonably impair our ability to meet our contractual commitments to our clients.

C. Bankruptcy Petitions in Previous Ten Years

Neither Wealthway nor its management has been the subject of a bankruptcy petition in the last ten years.