



Part 2A of Form ADV: Firm Brochure

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This Brochure provides information about the qualifications and business practices of Maslow Wealth Advisors. If you have any questions about the contents of this brochure, please contact us at (512) 610-6930 or contact@maslow-wealth.com. The information in this Brochure has not been approved or verified by the United States Securities and Exchange Commission or by any state securities authority.

Additional information about Maslow Wealth Advisors is also available on the SEC's website at www.adviserinfo.sec.gov. You can search this site by a unique identifying number, known as a CRD number. Our firm's CRD number is 107722.

Item 2 Material Changes

This Firm Brochure, dated February 28, 2024 provides you with a summary of Maslow Wealth Advisors advisory services and fees, professionals, certain business practices and policies, as well as actual or potential conflicts of interest, among other things. This Item is used to provide our clients with a summary of new and/or updated information; we will inform of the revision(s) based on the nature of the information as follows:

1. Annual Update: We are required to update certain information at least annually, within 90 days of our firm's fiscal year end (FYE) of December 31. We will provide you with either a summary of the revised information with an offer to deliver the full revised Brochure within 120 days of our FYE or we will provide you with our revised Brochure that will include a summary of those changes in this Item.
2. Material Changes: Should a material change in our operations occur, depending on its nature we will promptly communicate this change to clients (and it will be summarized in this Item). "Material changes" requiring prompt notification will include changes of ownership or control, location, disciplinary proceedings, significant changes to our advisory services or advisory affiliates and any information that is critical to a client's full understanding of who we are, how to find us, and how we do business.

As of February 27, 2024, we have changed our name to Maslow Wealth Advisors.

As of December 31, 2023 we are a sub advisor and no longer a manager of Private Fund Insurance products.

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Item 4 Advisory Business

Maslow Wealth Advisors ("MWA") is a SEC-registered investment adviser with its principal place of business located in Texas. MWA (formerly Durbin Bennett Peterson Private Wealth Management, LLC) began conducting business in 2001.

Listed below are the firm's equity shareholders:

- Richard Baldwin Bennett, Member/Partner
- Matthew Paul Jachimiak, Chief Investment Officer/Managing Member/Partner
- Paul Darter Lueb, Jr, Member/Partner
- Tylor Bordelon Seaman, Chief Executive Officer/Chief Compliance Officer/Managing Member
- Ashley Kilgust, Managing Member/Partner
- Angela Smith, Member/Partner
- Kevin R. Tiernan, Member/Partner
- Kathryn Turnham Brown, Member/Partner

MWA offers the following advisory services to our clients:

1. INVESTMENT SUPERVISORY SERVICES - INDIVIDUAL PORTFOLIO MANAGEMENT

provides advice to a client regarding the investment of client funds based on the individual needs of the client. We provide discretionary and non-discretionary asset management services and investment consulting services to high-net-worth individuals, trusts, estates, foundations, endowments and other related entities. We manage portfolios of financial assets for clients that may include but is not limited to equities and fixed income securities, mutual funds, exchange traded funds, separate accounts, and private funds, including hedge funds, private equity investments and limited partnerships. These private funds will generally be managed by third-party, professional portfolio managers ("Money Managers").

MWA's portfolio management services are tailored to the individual needs and particular circumstances of the client. Through personal consultations, we typically develop a personalized, documented Investment Policy Statement (IPS). The IPS articulates the client's investment objectives, time horizons, risk tolerance, liquidity needs, and other considerations important to managing the client's assets. We provide portfolio management services in the context of the client's overall wealth and financial situation, including outside accounts that are not managed by . The client's portfolio is implemented and managed by the criteria defined in the IPS.

Clients may impose reasonable restrictions on investing in certain securities, types of securities, or industry sectors. Clients will retain individual ownership of all securities.

INVESTMENT PHILOSOPHY

Overview

MWA constructs globally diversified portfolios to help generate long term appreciation while weathering changing market conditions. strategically and tactically constructs portfolios according to our clients' Investment Policy Statement, which outlines their needs, goals, and risk tolerances. The investment philosophy

and process are continuously scrutinized by the firm's internal investment committee and research staff. Through rigorous due diligence, MWA endeavors to provide access to proven and progressive investment management approaches and strategies for our clients.

Core Tenets

Markets are efficient over the long term, however, over the short term, believes that markets can be irrational or inefficient. Due to this belief, constructs portfolios that have more passive "core" and more active "satellite" components. The balance between core/satellite is determined through a series of suitability discussions between the client and .

MWA believes that rebalancing is one of the keys to long-term portfolio performance. Rebalancing forces a client to trim asset classes that have performed well and reallocate those dollars into asset classes that have underperformed on a relative basis. Ultimately, employs a sell high and buy low strategy. Rebalancing also helps to keep the overall risk, as measured by standard deviation, within a specific band.

Rebalancing is performed as needed and is reviewed no less than quarterly. MWA adheres to predetermined tolerance ranges for various assets classes. Observing tolerance ranges for rebalancing decisions helps to limit transactions costs as well as capital gain generation within client portfolios.

MWA believes that net return (net of trading fees, market slippage, and taxes) rather than gross return is a more accurate representation of the performance our clients care most about. As such, when trades are performed in client accounts, we look to capture losses when possible, but if not, long term gains are preferable over short term gains. Additionally, when we construct client portfolios, we look to locate tax-disadvantaged assets (income strategies) within tax deferred accounts (IRAs) to reduce any tax impacts.

Portfolio Implementation

MWA utilizes an allocation model that segments assets into three primary asset classes: Traditional Equities, Traditional Fixed Income, and Satellites (Alternatives). Those three primary asset classes further break down into more specific sub asset classes, including: traditional fixed income, traditional equities, real assets (i.e., private real estate and natural resources), and alternatives (i.e., private equity, equity alternatives, and fixed income alternatives). Each asset class provides specific beneficial characteristics to a client portfolio.

Traditional Fixed income includes both domestic and international/emerging market long- only bonds, as well as sovereign and corporate debt. This asset class is added as a risk mitigation and income generation strategy. This asset class can be thought of as deflation hedge and tends to have low to moderate volatility.

Traditional Equities includes public and private equity of domestic and international/emerging market companies. This asset class adds long-term appreciation with the potential of income generation. Equities have historically captured the return associated with general global economic growth. This asset class tends to have high volatility.

Real Assets include both public and private investments that tend to have physical assets represented as the underlying investment. Examples would include private real estate, commodities, and energy. This asset class can be thought of as an inflation hedge along with the potential for income generation. Real Assets tend to have moderate to high volatility characteristics.

Alternatives include those strategies that do not logically fit into the previous asset classes. Examples would include global macro, event strategies, currency, and volatility. These strategies are used with the premise that they have little to no market correlation and can help provide some protection in volatile markets. This asset class tends to have low to moderate volatility characteristics.

Beyond the two primary asset classes and subsequent sub-asset classes, takes into account two additional factors: liquidity and domicile. Liquidity is the understanding of how quickly a client's portfolio can be liquidated in times of market stress. We believe that allocations to semi-liquid and illiquid assets can be beneficial for

certain clients, but we also believe that having too much in illiquid assets can present other risks to clients. Domicile is the understanding of where a client portfolio is allocated globally. maintains relative balance between investments made domestically versus internationally.

2. SELECTION AND MONITORING SERVICES

MWA provides several advisory services separately or in combination. Our Selection and Monitoring Services are comprised of three distinct services. Clients may choose to use any or all of these services.

- Investment Policy Statement Preparation (hereinafter referred to as IPS):

We will meet with the client (in person, video, or over the telephone) to determine the client's investment needs and goals. We will then prepare a written IPS stating those needs and goals and encompassing a policy under which these goals are to be achieved. The IPS will also list the criteria for selection of investment vehicles and the procedures and timing interval for monitoring of investment performance.

- Selection of Investment Vehicles:

We will review various investments, consisting of mutual funds and ETFs (both index and managed; separate accounts and private funds if appropriate) to determine which of these investments are appropriate to implement the client's IPS. The number of investments to be recommended will be determined by the client, based on the IPS.

- Monitoring of Investment Performance:

For clients that engage us for performance monitoring, client investments will be monitored continuously based on the procedures and timing intervals delineated in the IPS. Although we will not be involved in any way in the purchase or sale of these investments, we will supervise the client's portfolio and make recommendations to the client as market factors and the client's needs dictate.

3. INVESTMENT ADVISEMENT SERVICES

Adviser will provide ongoing access to the firm's investment committee for basic investment analysis. For an additional project fee (to be negotiated based on an estimated time commitment), the firm will also provide project- or investment-specific detailed analysis.

Adviser also provides Client with a login for its portfolio accounting software and where applicable to its financial planning software where Client can view account values and performance data on-demand for the period (or from the opening of the Account(s)). Client can elect to review their accounts, including their outside accounts, in a consolidated format. If requested by Client, Advisor will make available quarterly reports either via email or by hardcopy mail.

Adviser will provide ongoing access to private deals and investment opportunities that are presented to the firm. The firm reserves the right to limit or restrict the amount of the investment based on sizing estimates by the investment committee for the firm's managed assets.

4. STRATEGIC WEALTH PLANNING

We provide financial planning services termed Strategic Wealth Plan (SWP). This service includes a general review of a client's financial matters, including retirement needs, cash flow, investments, insurance, and tax matters. Generally, the SWP is designed to be a financial model to assist the client in making current and future financial decisions to achieve or maintain financial independence.

A SWP may help the client in one or more of the following: (i) determining accumulation of assets needed for retirement, (ii) developing current and future spending budgets, (iii) quantifying and planning for educational funding or other significant life events, (iv) identifying insurance or risk management needs, (v) determining a general investment allocation needed to meet financial objectives, (vi) identifying estate planning needs, and (vii) addressing other related financial issues. Specific recommendations may be developed based on this

planning. Should the client choose to implement the recommendations contained in the plan, we suggest the client work closely with his/her attorney, accountant, insurance agent, and/or financial consultant. Implementation of the SWP recommendations is entirely at the client's discretion.

The SWP may be used as a dynamic model and updated periodically. The scope and term of the planning are agreed upon in advance with the client.

5. IRA ROLLOVER CONSIDERATIONS

As part of our investment advisory services to you, may recommend that you withdraw the assets from your employer's retirement plan and roll the assets over to an individual retirement account (IRA) that will manage on your behalf. If you elect to roll the assets to an IRA that is subject to our management, will charge you an asset-based fee as set forth in the agreement you executed with the firm. This practice presents a conflict of interest because persons providing investment advice on behalf of have an incentive to recommend a rollover to you for the purpose of generating fee-based compensation rather than solely based on your needs. You are under no obligation, contractually or otherwise, to complete the rollover. Moreover, if you do complete the rollover, you are under no obligation to have the assets in an IRA managed by .

6. CONSULTING SERVICES

Clients can also receive investment advice on a specific item. This may include advice on an isolated area(s) of concern such as estate planning, retirement planning, risk management, or any other particular topic. We also provide specific consultation and administrative services regarding investment and financial concerns of the client.

Consulting recommendations are not limited to any specific product or service offered by a broker dealer or insurance company. All recommendations are of a generic nature.

In certain limited situations as the client's needs dictate, we may also develop and implement hedging transactions or other unique investment strategies on assets held in a client's portfolio.

7. SUB ADVISORY SERVICES

Under an Investment Sub-Advisory Agreement dated August 1, 2012, between ("Subadvisor") and SALI Fund Management, LLC ("Investment Advisor"), Investment Advisor appointed Subadvisor to act as an investment sub-advisor to the Zilker Diversified Insurance Dedicated Fund Series Interests of the SALI Multi-Series Fund, L.P. (the "Fund"). The Fund is an interest in the SALI Multi-Series Fund, L.P., a Delaware limited partnership ("Partnership"). Pursuant to the Sub-Advisory Agreement, Subadvisor is responsible for: conducting initial and ongoing due diligence on the underlying funds, managers, and investment strategies; monitoring the performance of all underlying investments and making changes to the investments, including allocations, as necessary; providing an investment mandate, which describes the investment style, and details of the potential risks associated with investments in the Fund; assisting the Investment Advisor in the creation of marketing materials and, as appropriate, providing periodic client service communication, typically a narrative on past performance and outlook on future directions.

The Partnership's General Partner, SALI Fund Partners, LLC (the "General Partner"), exercises ultimate authority over the Partnership and is responsible for its day-to-day operations. Investments in the Partnership are available only to insurance company investors on behalf of certain of their segregated separate accounts for owners of variable life insurance and variable annuity contracts.

Under an Investment Sub-Advisory Agreement dated 11/15/2023, between ("Sub Advisor") and Spearhead Administrative Services, L.P. ("Investment Advisor"), Investment Advisor appointed Subadvisor to act as an investment sub-advisor to the Services that relate to Zilker I & II. Both Zilker I & II are managed by Spearhead Administrative Services in the same way that Zilker Diversified is managed by SALI.

The series supplement to the Confidential Private Offering Memorandum of the Zilker Series I and Zilker Series II interests of the Spearhead Administrative Services, L.P. provides a description of the fees to be charged. Spearhead Administrative Services, LLC will charge a fee to the fund and then pay a portion of that fee to MWA for its investment sub advisory services. MWA will not charge its clients a fee for assets invested in this fund.

8. Independent Manager Services

MWA may select or recommend a third party investment manager (the "Independent Managers") to actively manage a portion of a client's assets. Independent Managers may provide advice to our clients either through a separately managed account over which the Independent Manager is granted discretion by the firm or the client (the "SMAs"), or through model portfolios developed by an Independent Manager that either the firm or its clients select (the "Models"). Independent Managers are engaged either through an agreement between the firm and the Independent Manager, or in a separate written agreement between the Independent Manager and the client, which is in addition to the agreement entered into between the client and . will serve as the client's primary advisor, assisting and advising the client in establishing investment objectives for the account(s), the selection of the Independent Manager(s), defining any client investment restrictions and other support with respect to the account[s]. The Independent Manager(s) will have responsibility for the day-to-day discretionary management of the investments in the account(s) and will manage the account(s) consistent with the stated mandates of the Models.

The Independent Manager may assume responsibility for fee billing, and fees are generally billed separately from fees charged by . will not receive different levels of compensation or any additional fees depending on the Independent Manager selected.

AMOUNT OF MANAGED ASSETS

As of December 31, 2023, we were actively managing \$1,483,309,197 of clients' assets on a discretionary basis and \$274,769,864 of clients' assets on a non-discretionary basis.

Item 5 Fees and Compensation

INVESTMENT SUPERVISORY SERVICES - INDIVIDUAL PORTFOLIO MANAGEMENT

The annualized fee for clients will be charged as a percentage of assets under management, according to the following schedule:

<u>Assets Under Management</u>	<u>Annual Fee</u>
First \$1,000,000	1.00%
\$1,000,001 to \$5,000,000	0.75%
\$5,000,001 to \$10,000,000	0.50%
\$10,000,001 to \$25,000,000	0.35%
Over \$25,000,000	0.20%

A minimum of **\$1,000,000** of assets under management is required for this service. This account size may be negotiable under certain circumstances. MWA may group certain related client accounts for the purposes of achieving the minimum account size and determining the annualized fee.

Clients will be billed in advance at the beginning of each calendar quarter based upon the value (market value, or fair market value in the absence of market value, plus any credit balance in the event of a margin balance), of the client's account at the end of the previous quarter. Our firm directly debits our advisory fee from client accounts. Clients will receive a copy of the quarterly invoice.

If we utilize the services of a manager and/or Independent Manager, clients will also pay those parties' separate fees, either under the Client Agreement or the Provider Agreement. Our fee is in addition to the fees charged by selected managers and/or Independent Managers. When evaluating the advisory services being provided, clients should review the manager's or Independent Manager's disclosure document to fully understand the total amount of fees to be paid. Additional fees will have a direct effect on net investment performance.

Limited Negotiability of Advisory Fees: Although we have established the aforementioned fee schedule(s), we retain the discretion to negotiate alternative fees on a client-by-client basis. Client facts, circumstances and needs will be considered in determining the fee schedule. These include the complexity of the client, assets to be placed under management, anticipated future additional assets, related accounts, portfolio style, account composition, reports, among other factors. The specific annual fee schedule will be identified in the contract between the adviser and each client. We may group certain related client accounts for the purposes of achieving the minimum account size requirements and determining the annualized fee.

Discounts may be offered to family members and friends of associated persons of our firm.

INVESTMENT ADVISEMENT SERVICES

Under this agreement, Adviser provides the following services for fees rendered:

- Investment performance monitoring and reporting
- Access to investment team for basic outside investment analysis

Fee Structure (based on market value of portfolio):

Portfolio Value Fees

First \$10 million .20%

Next \$10 million .15%

Above \$20 million .10%

SELECTION and MONITORING SERVICES - CONSULTING SERVICES FEES

MWA's Selection and Monitoring Services and Consulting Services fees will be billed at an hourly rate ranging from \$125 to \$350 per hour, depending upon the personnel used. Alternatively, clients can choose to use a flat rate of between \$3,000-\$5,000/quarter instead of an hourly rate. The fees will be determined based on the nature of the services being provided and the complexity of each client's circumstances. All fees are agreed upon prior to entering into a contract with any client and will be due as incurred. Typically, consulting services require at least a six-month commitment.

As discussed in Item 4 of this Brochure, our firm may develop and implement hedging transactions or other unique investment strategies on assets held in a client's portfolio. The fee for these additional services would typically be a flat fee based on asset values negotiated with the client as appropriate.

STRATEGIC WEALTH PLANNING FEES

If a client utilizes our Investment Supervisory Services, then no additional fee will be charged for our Strategic Wealth Planning services. If they do not utilize our Investment Supervisory Services, then the fee will be charged as a fixed fee, typically ranging from \$5,000 to \$40,000 depending on the nature of the services provided and the complexity of each client's circumstances. All fees are agreed upon prior to entering into a contract with any client. The fee will be charged to the client in advance or on an agreed upon schedule.

SUBADVISORY SERVICES FEES

Refer to the series supplement to the Confidential Private Offering Memorandum of the Zilker Diversified Insurance Dedicated Fund Series Interests of the SALI Multi-Series Fund, L.P. for a description of the fees to be charged. SALI Fund Management, LLC will charge a fee to the fund and then pay a portion of that fee to MWA for its investment sub advisory services. MWA will not charge its clients a fee for assets invested in this fund.

Refer to the series supplement to the Confidential Private Offering Memorandum of the Zilker Series I and Zilker Series II Interests of the Spearhead Administrative Services, L.P. for a description of the fees to be charged. Spearhead Administrative Services, LLC will charge a fee to the fund and then pay a portion of that fee to MWA for its investment sub advisory services. MWA will not charge its clients a fee for assets invested in this fund.

PRIVATE FUND ADVISORY SERVICES FEES

Refer to the series supplement to the Confidential Private Offering Memorandum of the Zilker Multi Strategies Insurance Dedicated Fund, LP for a complete description of the fees to be charged.

GENERAL INFORMATION ON FEES

Termination of the Advisory Relationship: A client agreement may be cancelled at any time, by either party, for any reason upon receipt of 30 days' written notice. As disclosed above, certain fees are paid in advance of services provided. Upon termination of any reimbursement of fees, we will pro rate the reimbursement according to the number of days remaining in the billing period.

Mutual Fund Fees: All fees paid to MWA for investment advisory services are separate and distinct from the fees and expenses charged by mutual funds and/or ETFs to their shareholders. These fees and expenses are described in each fund's prospectus. These fees will generally include a management fee, other fund expenses, and a possible distribution fee. If the fund also imposes sales charges, a client may pay an initial or deferred sales charge. A client could invest in a mutual fund directly, without our services. In that case, the client would not receive the services provided by our firm which are designed, among other things, to assist the client in determining which mutual fund or funds are most appropriate to each client's financial condition and objectives.

Accordingly, the client should review both the fees charged by the funds and our fees to fully understand the total amount of fees to be paid by the client and to thereby evaluate the advisory services being provided.

Separately Managed Account Fees: Clients with separately managed accounts may be charged various fees in addition to the advisory fee charged by our firm. Such fees may include the investment advisory fees of the independent managers, which may be charged as part of a wrap fee arrangement. In a wrap fee arrangement, clients pay a single fee for advisory, brokerage and custodial services. Client's portfolio transactions may be executed without commission charge in a wrap fee arrangement. In evaluating such an arrangement, the client should also consider that, depending upon the level of the wrap fee charged by the broker-dealer, the amount of portfolio activity in the client's account, and other factors, the wrap fee may or may not exceed the aggregate cost of such services if they were to be provided separately. We will review with clients any separate program fees that may be charged to clients.

Additional Fees and Expenses: In addition to our advisory fees, clients are also responsible for the fees and expenses charged by custodians and imposed by broker-dealers, including, but not limited to, any transaction charges imposed by a broker dealer with which an independent investment manager effects transaction for the client's account(s). Please refer to the "Brokerage Practices" section (Item 12) of this Form ADV for additional information.

Grandfathering of Minimum Account Requirements: Pre-existing advisory clients are subject to MWA's minimum account requirements and advisory fees in effect at the time the client entered into the advisory relationship. Therefore, our firm's minimum account requirements will differ among clients.

ERISA Accounts: MWA is deemed to be a fiduciary to advisory clients that are employee benefit plans or individual retirement accounts (IRAs) pursuant to the Employee Retirement Income and Securities Act ("ERISA"). As such, our firm is subject to specific duties and obligations under ERISA and the Internal Revenue Code that include among other things, restrictions concerning certain forms of compensation. To avoid engaging in prohibited transactions, MWA may only charge fees for investment advice about products for which our firm and/or our related persons do not receive any commissions or 12b-1 fees, or conversely, investment advice about products for which our firm and/or our related persons receive commissions or 12b-1 fees, however, only when such fees are used to offset MWA's advisory fees.

Advisory Fees in General: Clients should note that similar advisory services may (or may not) be available from other registered (or unregistered) investment advisers for similar or lower fees.

Limited Prepayment of Fees: Under no circumstances do we require or solicit payment of fees in excess of \$1,200 more than six months in advance of services rendered.

Item 6 Performance Based Fees and Side Management

Refer to the series supplement to the Confidential Private Offering Memorandum of the Zilker Multi-Strategies Insurance Dedicated Fund, LP for a complete description of the performance fees to be charged.

Item 7 Types of Clients

MWA provides advisory services to the following types of clients:

- Individuals, including high net worth individuals.
- Pension and profit-sharing plans (other than plan participants)
- Charitable organizations
- Corporations or other businesses not listed above
- Other investment advisers
- Pooled Investment Vehicles

As previously disclosed in Item 5, our firm has established certain initial minimum account requirements, based on the nature of the service(s) being provided. For a more detailed understanding of those requirements, please review the disclosures provided in each applicable service.

Certain Independent Managers may, however, impose more restrictive account requirements and varying billing practices than MWA. In these instances, we may alter our corresponding account requirements and/or billing practices to accommodate those of the Independent Managers.

Item 8 Methods of Analysis, Investment Strategies and Risk of Loss

METHODS OF ANALYSIS

MWA has an internal investment committee that is responsible for conducting the due diligence on all recommended publicly traded and privately placed securities. We utilize Bloomberg and Morningstar Direct software tools to conduct our investment research and analysis.

Investment Due Diligence

Our investment portfolios will typically be comprised of a combination of financial instruments, which may include mutual funds, exchange traded funds, separate accounts, and private funds. We select managers that we believe will contribute to the portfolio's long term capital appreciation under various market conditions. Investment decisions or recommendations regarding such funds take into account, among other considerations, the following criteria:

- Investment objective and strategy
- Experience, expertise, and track record
- Fees and expenses
- Personnel and firm structure
- Suitability within a client's portfolio

We perform ongoing due diligence by monitoring the fund's performance, underlying holdings, strategies, business compliance, firm structure, and other factors that may affect future participation in the fund.

Rather than focusing primarily on securities selection, we attempt to identify an appropriate ratio of securities, fixed income, and cash suitable to the client's investment objectives, risk tolerance, time horizon, tax considerations, liquidity needs, and other factors of wealth planning.

Risks: Our securities analysis methods rely on the assumption that the companies whose securities we purchase and sell, the rating agencies that review these securities, and other publicly-available sources of information about these securities, are providing accurate and unbiased data. While we are alert to indications that data may be incorrect, there is always a risk that our analysis may be compromised by inaccurate or misleading information.

A risk of mutual fund and/or ETF analysis is that, as in all securities investments, past performance does not guarantee future results. A manager who has been successful may not be able to replicate that success in the future. In addition, as we do not control the underlying investments in a fund or ETF, managers of different funds held by the client may purchase the same security, increasing the risk to the client if that security were to fall in value. There is also a risk that a manager may deviate from the stated investment mandate or strategy of the fund or ETF, which could make the holding(s) less suitable for the client's portfolio.

A risk of investing with a third-party manager who has been successful in the past is that he/she may not be able to replicate that success in the future. In addition, as we do not control the underlying investments in a third-party manager's portfolio, there is also a risk that a manager may deviate from the stated investment mandate or strategy of the portfolio, making it a less suitable investment for our clients. Moreover, as we do not control the manager's daily business and compliance operations, we may be unaware of the lack of internal controls necessary to prevent business, regulatory or reputational deficiencies.

INVESTMENT STRATEGIES

MWA takes a top-down approach to building each portfolio, positioning clients according to their customized Investment Policy Statement. Within the policy allocation, we strategically and tactically shift asset allocations according to opportunities and client preference in an attempt to enhance return and/or mitigate risk.

Our asset allocation recommendations and decisions are principally based on the client's risk/return profile. We evaluate which investment strategy is most appropriate, based on client specific factors such as the client's investment objectives, risk tolerance, and other client-specific considerations.

In addition, certain financial market conditions and/or macroeconomic events are monitored to determine potential risks and opportunities that may be gained through tactical allocation shifts. These tactical shifts aim to manage risk while capturing market opportunities and may move within the upper and lower allocation limits for each asset as agreed upon in the client's Investment Policy Statement.

Once the investment policy for a client is agreed upon, we implement the portfolio by investing in a combination of mutual funds and exchange traded funds. When appropriate, other vehicles such as partnerships, separately managed accounts, hedge funds, private equity, structured products, and commodities may also be utilized. As an independent and objective entity, we incorporate strategies that suit clients' needs and select investments from the universe at large emphasizing diversification, risk management, cost containment, and tax efficiency.

Risks: Securities investments are not guaranteed as past performance is not indicative of future returns, and you may lose money on your investments. Securities prices can move up or down along with the overall market regardless of economic and financial factors considered. A risk of asset allocation is that the client may not participate in sharp increases in a particular security, industry or market sector. Another risk is that the ratio of securities, fixed income, and cash will change over time due to stock and market movements and, if not corrected, will no longer be appropriate for the client's goals.

We ask clients to work with us to help us understand their risk tolerance.

Item 9 Disciplinary Information

We are required to disclose any legal or disciplinary events that are material to a client's or prospective client's evaluation of our advisory business or the integrity of our management.

Our firm and our management personnel have no reportable disciplinary events to disclose.

Item 10 Other Financial Industry Activities and Affiliations

MWA has entered into a relationship with an unaffiliated third party, SALI Fund Management, LLC. Under this agreement, MWA serves as an investment subadvisor to the Zilker Diversified Insurance Dedicated Fund Series Interests of the SALI Multi-Series Fund, L.P. As appropriate, we may recommend this fund to our clients as one among several investment vehicles. Any client assets invested in this fund will be excluded from the computation of MWA's advisory fee. Please refer to the Subadvisory Services section in Item 4 (Advisory Business) of this Form ADV for additional information.

Although MWA serves as the Investment Manager to the Zilker Multi-Strategies Insurance Dedicated Fund, it does not provide any other services and is not involved in any other business activities, it does have related companies engaged in other activities and some of the firm's management personnel work for the related companies.

The General Partner and the Investment Manager are separate, but affiliated companies as the members and manager of the General Partner are the principal owners and/or key employees and principals of the Investment Manager. The duties and responsibilities of the General Partner and Investment Manager as described in the Partnership Agreement, the Memorandum and this Series Supplement may give rise to situations in which there is a conflict of interest between the General Partner and the Investment Manager.

The Investment Manager also serves as a sub-adviser to another insurance dedicated fund that is managed according to a different investment strategy and that has an unaffiliated registered investment adviser that has the ultimate authority to manage the investments of that fund. Although there are no current circumstances that create a conflict of interest as a result of the responsibilities and activities of the Investment Manager relating to that other insurance dedicated fund, it is possible that a conflict of interest could arise in the future.

Item 11 Code of Ethics, Participation or Interest in Client Transactions and Personal Trading

CODE OF ETHICS AND PERSONAL TRADING

Our firm has adopted a Code of Ethics which sets forth high ethical standards of business conduct that we require of our employees, including compliance with applicable federal securities laws.

MWA and our personnel owe a duty of loyalty, fairness, and good faith towards our clients and have an obligation to adhere not only to the specific provisions of the Code of Ethics but to the general principles that guide the Code.

Our Code of Ethics includes policies and procedures for the review of quarterly securities transactions reports as well as initial and annual securities holdings reports that must be submitted by the firm's access persons. Among other things, our Code of Ethics also requires the prior approval of any acquisition of securities in a limited offering (e.g., private placement) or an initial public offering. Our Code also provides for oversight, enforcement, and recordkeeping provisions.

MWA's Code of Ethics further includes the firm's policy prohibiting the use of material non- public information. While we do not believe that we have any particular access to non- public information, all employees are reminded that such information may not be used in a personal or professional capacity.

A copy of our Code of Ethics is available to our advisory clients and prospective clients. You may request a copy by Email sent to contact@maslow-wealth.com or by calling us at (512) 610-6930.

MWA and individuals associated with our firm are prohibited from engaging in principal transactions and agency cross transactions.

Our Code of Ethics is designed to assure that the personal securities transactions, activities, and interests of our employees will not interfere with (i) making decisions in the best interest of advisory clients and (ii) implementing such decisions while, at the same time, allowing employees to invest for their own accounts.

PARTICIPATION OR INTEREST IN CLIENT TRANSACTIONS

Our firm and/or individuals associated with our firm may buy or sell for their personal accounts securities identical to or different from those recommended to our clients. In addition, any related person(s) may have an interest or position in a certain security(ies) which may also be recommended to a client.

It is the expressed policy of our firm that no person employed by us may purchase or sell any security prior to a transaction(s) being implemented for an advisory account, thereby preventing such employee(s) from benefiting from transactions placed on behalf of advisory accounts.

Our firm does not aggregate trades for itself or for any associated person with client block trades.

Item 12 Brokerage Practices

INVESTMENT SUPERVISORY SERVICES - INDIVIDUAL PORTFOLIO MANAGEMENT

As our firm does not have the discretionary authority to determine the broker-dealer to be used or the commission rates to be paid, clients must direct MWA as to the broker-dealer to be used.

MWA recommends that clients direct us to place trades through the Schwab Advisor Services division of Charles Schwab & Co. ("Schwab") or Fidelity Investments ("Fidelity"). We have evaluated Schwab and Fidelity and believe that either will provide our clients with a blend of execution services, commission costs and professionalism that will assist our firm in meeting our fiduciary obligations to clients.

We reserve the right to decline acceptance of any client account for which the client directs the use of a broker other than Schwab or Fidelity if we believe that this choice would hinder our fiduciary duty to the client and/or our ability to service the account. In directing the use of Schwab or Fidelity, it should be understood that MWA will not have authority to negotiate commissions or to necessarily obtain volume discounts, and best execution may not be achieved. In addition, a disparity in commission charges may exist between the commissions charged to the client and those charged to other clients (who may direct the use of another broker).

Clients should note, while MWA has a reasonable belief that Schwab and Fidelity are able to obtain best execution and competitive prices, our firm will not be independently seeking best execution price capability through other brokers. Not all advisers require clients to direct it to use a particular broker-dealer.

In situations where we determine that it is beneficial for a client to invest in fixed income and derivative securities, we may recommend additional brokers to clients for implementation of these particular transactions.

For clients in need of brokerage or custodial services, and depending on client circumstances and needs, we may recommend the use of one of several brokers (including, but not limited to Schwab and Fidelity), provided that such recommendation is consistent with our firm's fiduciary duty to the client. Our clients must evaluate the broker(s) before opening an account. The factors considered by MWA when making these recommendations are the broker's ability to provide professional services, our experience with the broker, the broker's reputation, the broker's quality of execution services and costs of such services, among other factors. Clients are not under any obligation to effect trades through any recommended broker.

MWA will block trades where appropriate. This blocking of trades permits the trading of aggregate blocks of securities composed of assets from multiple client accounts, so long as transaction costs are shared equally and on a pro-rated basis between all accounts included in any such block.

Block trading may allow us to execute equity trades in a timelier, more equitable manner, at an average share price. MWA's block trading policy and procedures are as follows:

1. Transactions for any client account may not be aggregated for execution if the practice is prohibited by or inconsistent with the client's advisory agreement with MWA, or our firm's order allocation policy.
2. MWA's traders in concert with the Senior Advisor must determine that the purchase or sale of the particular security involved is appropriate for the client and consistent with the client's investment objectives and with any investment guidelines or restrictions applicable to the client's account.
3. The Senior Advisor must reasonably believe that the order aggregation will benefit and will enable MWA to seek best execution for each client participating in the aggregated order. This requires a good faith judgment at the time the order is placed for the execution. It does not mean that the determination made in advance of the transaction must always prove to have been correct in the light of a "20-20 hindsight" perspective. Best execution includes the duty to seek the best quality of execution, as well as the best net price.
4. Prior to entry of an aggregated order, a written order ticket must be completed which identifies each client account participating in the order and the proposed allocation of the order, upon completion, to those clients.
5. If the order cannot be executed in full at the same price or time, the securities actually purchased or

sold by the close of each business day must be allocated pro rata among the participating client accounts in accordance with the initial order ticket or other written statement of allocation. However, adjustments to this pro rata allocation may be made to participating client accounts in accordance with the initial order ticket or other written statement of allocation. Furthermore, adjustments to this pro rata allocation may be made to avoid having odd amounts of shares held in any client account, or to avoid excessive ticket charges in smaller accounts.

6. Generally, each client that participates in the aggregated order must do so at the average price for all separate transactions made to fill the order and must share in the commissions on a pro rata basis in proportion to the client's participation. Under the client's agreement with the custodian/broker, transaction costs may be based on the number of shares traded for each client.
7. If the order will be allocated in a manner other than that stated in the initial statement of allocation, a written explanation of the change must be provided to and approved by the Chief Compliance Officer no later than the morning following the execution of the aggregate trade.
8. MWA's client account records separately reflect, for each account in which the aggregated transaction occurred, the securities which are held by, and bought and sold for, that account.
9. Funds and securities for aggregated orders are clearly identified on MWA's records and to the broker-dealers or other intermediaries handling the transactions, by the appropriate account numbers for each participating client.
10. No client or account will be favored over another.

SELECTION AND MONITORING SERVICES

MWA does not implement securities transactions for Selection and Monitoring Service clients. These clients are responsible for the implementation of securities recommendations. Our firm does not recommend brokers to Selection and Monitoring Service clients.

STRATEGIC WEALTH PLANNING / CONSULTING SERVICES

Implementation of a Strategic Wealth Plan or Consulting recommendation is entirely at the client's discretion. Clients will be required to select their own broker-dealers and insurance companies for the implementation of Strategic Wealth Plan and Consulting recommendations. When consistent with its fiduciary duty, we will recommend the use of Schwab or Fidelity. Strategic Wealth Planning and Consulting clients may use any broker-dealer of their choice.

ADDITIONAL COMPENSATION

As disclosed above, MWA generally recommends that clients establish brokerage accounts with the Schwab Advisor Services division of Charles Schwab & Co., Inc. ("Schwab"), or Fidelity Investments ("Fidelity"), both FINRA registered broker-dealers and members SIPC, to maintain custody of clients' assets and to effect trades for their accounts. Although we recommend that clients establish accounts at Schwab or Fidelity, it is the client's decision to custody assets with Schwab or Fidelity. MWA is independently owned and operated and not affiliated with Schwab or Fidelity.

Schwab and Fidelity provide MWA with access to its institutional trading and custody services, which are typically not available to Schwab or Fidelity retail investors. These services are not contingent upon our firm committing to Schwab or Fidelity any specific amount of business (assets in custody or trading commissions). Schwab's and Fidelity's brokerage services include the execution of securities transactions, custody, research, and access to mutual funds and other investments that are otherwise generally available only to institutional investors or would require a significantly higher minimum initial investment.

For our client accounts maintained in its custody, Schwab or Fidelity generally does not charge separately for custody services but is compensated by account holders through commissions and other transaction-related or asset-based fees for securities trades that are executed or settled through them.

Schwab and Fidelity also make available to our firm other products and services that benefit MWA but may not directly benefit our clients' accounts. Many of these products and services may be used to service all or some substantial number of our client accounts, including accounts not maintained at Schwab or Fidelity.

Schwab and Fidelity's products and services that assist us in managing and administering our clients' accounts include software and other technology that:

1. provide access to client account data (i.e. trade confirmations and account statements);
2. facilitate trade execution and allocate aggregated trade orders for multiple client accounts;
3. provide research, pricing and other market data;
4. facilitate payment of our fees from clients' accounts; and
5. assist with back-office functions, recordkeeping and client reporting.

Schwab and Fidelity also offer other services intended to help us manage and further develop our business enterprise. These services may include:

1. compliance, legal and business consulting;
2. publications and conferences on practice management and business succession; and
3. access to employee benefits providers, human capital consultants and insurance providers.

Schwab and Fidelity may make available, arrange and/or pay third-party vendors for the types of services rendered to MWA. Schwab and Fidelity may discount or waive fees it would otherwise charge for some of these services or pay all or a part of the fees of a third-party providing these services to our firm. Schwab and Fidelity may also provide other benefits such as educational events or occasional business entertainment of our personnel. In evaluating whether to recommend or require that clients custody their assets at Schwab or Fidelity, we may take into account the availability of some of the foregoing products and services and other arrangements as part of the total mix of factors we consider and not solely on the nature, cost or quality of custody and brokerage services provided by Schwab or Fidelity, which may create a potential conflict of interest.

As an investment adviser, MWA has negotiated the commission rates and transaction costs charged by Schwab and Fidelity to our advisory clients. We have also negotiated with Schwab to provide for certain research tools that are beneficial to use on behalf of our clients. The estimated value of these items is \$30,000. Our firm receives investment research and database software from Schwab. Schwab provides these research tools to us based on the total volume of commissions derived from trades placed in our clients' accounts.

Because these tools are provided to our firm, our clients may potentially pay higher commission costs than they might otherwise be charged by Schwab if we did not receive them. Because of this arrangement, our firm believes we should advise you that we have a conflict of interest in recommending Schwab to our clients. We believe that the overall benefit of the tools and services to our clients justifies any potentially higher commission costs. Additionally, the tools and services received benefit all of our clients and are not allocated in any way to particular client accounts. Each of the tools is used strictly for investment research purposes.

Item 13 Review of Accounts

INVESTMENT SUPERVISORY SERVICES INDIVIDUAL PORTFOLIO MANAGEMENT

Investment Management and Subadvisory Services

REVIEWS: While the underlying securities within Individual Portfolio Management Services accounts are continually monitored, these accounts are reviewed at least quarterly. On a daily basis, we review transactions and cash flow activities that have occurred within individual accounts. In addition, clients' portfolio asset allocations are reassessed monthly. Accounts are reviewed in the context of each client's stated investment objectives and guidelines. More frequent reviews may be triggered by material changes in variables such as the client's individual circumstances, or the market, political or economic environment.

These accounts are reviewed by any of all of the following: Chief Investment Officer, Investment Committee, or an Advisor that is also a Registered Investment Advisor within our firm.

REPORTS: In addition to the monthly statements and confirmations of transactions that these clients receive from their respective broker-dealer, MWA provides a quarterly report summarizing account performance, balances and holdings.

SELECTION and MONITORING SERVICES

REVIEWS: MWA will provide reviews of investment vehicle recommendations at least quarterly. More frequent reviews may be provided as required by the terms of the plan document or as contracted for by the client. These accounts are reviewed by any of all of the following: Chief Investment Officer, Investment Committee, or an Advisor that is also a Registered Investment Advisor within our firm.

REPORTS: MWA will provide these client accounts with reports as contracted for at the inception of the advisory relationship.

STRATEGIC WEALTH PLANNING SERVICES

REVIEWS: While reviews may occur at different stages depending on the nature and terms of the specific engagement, typically no formal reviews will be conducted for Strategic Wealth Planning clients unless otherwise contracted for.

REPORTS: Strategic Wealth Planning clients will receive a completed financial plan. Additional reports will not typically be provided unless otherwise contracted for.

PRIVATE FUND ADVISORY SERVICES

REVIEWS: While the underlying managers within the Series Funds of the Zilker Insurance Dedicated Fund are reviewed on a continuous basis, the Series Funds are reviewed at least on a monthly basis by the Chief Investment Officer and/or Investment Committee.

REPORTS: The fund administrator associated with the Series Funds of the Zilker Insurance Dedicated Fund sends out monthly investor statements. Upon investor request, MWA will provide any additional compliance or reporting requirements.

CONSULTING SERVICES

REVIEWS: While reviews may occur at different stages depending on the nature and terms of the specific engagement, typically no formal reviews will be conducted for Consulting Services clients unless otherwise contracted for. Such reviews will be conducted by the client's relationship manager.

REPORTS: These client accounts will receive reports as contracted for at the inception of the advisory engagement.

Item 14 Client Referrals and Other Compensation

It is MWA's policy not to engage solicitors or to pay related or non-related persons for referring potential clients to our firm.

It is MWA's policy not to accept or allow our related persons to accept any form of compensation, including cash, sales awards or other prizes, from a non-client in conjunction with the advisory services we provide to our clients.

The principals of the Adviser and the associated persons of the Adviser may receive compensation for referring clients to the Adviser. For the conflict of interest in these arrangements refer to Item 10 of this Brochure. Clients do not pay higher fees for the Advisers' services as a result of any compensation to the principals or associated persons.

Item 15 Custody

Also, as disclosed in Item 13 of this Brochure, we will send account statements directly to our Investment Supervisory Services clients, on a quarterly basis, in addition to the periodic statements that clients receive directly from their custodians. We urge our clients to carefully compare the information provided in these statements to ensure that all account transactions, holdings and values are correct and current.

Item 16 Investment Discretion

Clients may hire us to provide discretionary asset management services, in which case we place trades in a client's account without contacting the client prior to each trade to obtain the client's permission.

Our discretionary authority includes the ability to do the following without contacting the client:

- Determine the security to buy or sell; and/or
- Determine the amount of the security to buy or sell

Clients give us discretionary authority when they sign a discretionary agreement with our firm, and may limit this authority by giving us written instructions. Clients may also change/amend such limitations by providing us with written instructions.

Should a client elect not to grant us investment discretion over their account, we note that trades in their accounts will typically be executed after trades in the same securities are placed in discretionary accounts, due to the time involved in obtaining the requisite client approval. Consequently, these clients may not participate in blocked trades and there may be a difference in the price paid per share of a given security and the commission rates paid by these clients as compared to other clients depending, in part, on the type of security traded.

INDIVIDUAL PORTFOLIO MANAGEMENT

As previously disclosed in Item 4 of this Brochure, we may provide clients access to independent money management firms through direct access to individual managers or on a separate account basis through a managed account program. We do not "manage" client portfolios in the traditional sense of the definition, rather MWA manages the managers of client portfolios within this group. Accordingly, clients in this group grant us authority to hire and fire the selected asset manager(s) and/or Independent Managers managing client accounts.

Clients give us this authority when they sign a discretionary agreement with our firm and may limit this authority by giving us written instructions. Clients may change/amend these limitations by providing us with written instructions.

Item 17 Voting Client Securities

As a general rule, MWA does not vote proxies for its clients or give advice about how to vote proxies for securities held in a client's investment account. However, in a few limited cases we may accept this responsibility upon the client's specific request.

In situations where we have accepted proxy voting responsibility, we will vote proxies in the best interests of our clients and in accordance with our established policies and procedures. Our firm will retain all proxy voting books and records for the requisite period of time, including a copy of each proxy statement received, a record of each vote cast, a copy of any document created by us that was material to making a decision how to vote proxies, and a copy of each written client request for information on how the adviser voted proxies. If our firm has a conflict of interest in voting a particular action, we will notify the client of the conflict and request that they either vote the proxy themselves or retain an independent third-party to cast a vote.

Clients may instruct us to vote proxies according to particular criteria (for example, to always vote with management, or to vote for or against a proposal to allow a so-called "poison pill" defense against a possible takeover). These requests must be made in writing. You can also instruct us on how to cast your vote in a particular proxy contest by contacting us at (512) 610-6930.

Clients may obtain a copy of our complete proxy voting policies and procedures by contacting us by telephone, Email, or in writing. Clients may request, in writing, information on how proxies for his/her shares were voted. If any client requests a copy of our complete proxy policies and procedures or how we voted proxies for his/her account(s), we will promptly provide such information to the client.

We will neither advise nor act on behalf of the client in legal proceedings involving companies whose securities are held in the client's account(s), including, but not limited to, the filing of "Proofs of Claim" in class action settlements. If desired, clients may direct us to transmit copies of class action notices to the client or a third party. Upon such direction, we will make commercially reasonable efforts to forward such notices in a timely manner.

With respect to ERISA accounts, we will vote proxies unless the plan documents specifically reserve the plan sponsor's right to vote proxies. To direct us to vote a proxy in a particular manner, clients should contact us by telephone, Email or in writing.

For accounts where we do not vote proxies, clients maintain exclusive responsibility for: (1) directing the manner in which proxies solicited by issuers of securities beneficially owned by the client shall be voted, and (2) making all elections relative to any mergers, acquisitions, tender offers, bankruptcy proceedings or other type events pertaining to the client's investment assets. Clients are responsible for instructing each custodian of the assets to forward to the client copies of all proxies and shareholder communications relating to the client's investment assets.

We do not offer any consulting assistance regarding proxy issues to clients.

Item 18 Financial Information

MWA has no additional financial circumstances to report.

Under no circumstances do we require or solicit payment of fees in excess of \$1,200 per client more than six months in advance of services rendered. Therefore, we are not required to include a financial statement. DB has not been the subject of a bankruptcy petition at any time during the past ten years.