



# *Ameriprise*<sup>®</sup> Financial Planning Service

Client Disclosure Brochure  
(Form ADV Part 2A)  
March 2024

Ameriprise Financial Services, LLC  
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Minneapolis, MN 55474  
[ameriprise.com](http://ameriprise.com)

This Brochure provides information about the qualifications and business practices of Ameriprise Financial Services, LLC and the Ameriprise Financial Planning Service. If you have any questions about the contents of this Brochure, please consult with your financial advisor or contact us at 800.862.7919 between 7 a.m. and 6 p.m. Central time. The information in this Brochure has not been approved or verified by the United States Securities and Exchange Commission or by any state securities authority.

Additional information about Ameriprise Financial Services, LLC also is available on the SEC's website at [adviserinfo.sec.gov](http://adviserinfo.sec.gov).

Thank you for choosing Ameriprise Financial for your financial advice needs. For more than 125 years, we've earned our clients' trust by providing them with personalized, goal-based advice that meets their needs today and tomorrow.

At Ameriprise, you and your financial advisor begin by considering what's most important to you in life — any aspects of your financial life you choose and how they fit together. Once you both have a clear picture of where you are and where you want to be, your financial advisor builds a comprehensive plan to help you reach your financial goals, track your progress, and feel more prepared for what's ahead.

We're providing you this brochure to explain our financial planning services in detail, so you'll know what to expect from your financial advisor and how to make the most of your financial planning relationship. It contains essential disclosures about our affiliates, how we do business, and the terms and conditions of your financial planning service agreement. Please take time to read this important information and know you can always find a current copy of [ameriprise.com/disclosures](http://ameriprise.com/disclosures), under "General Disclosures."

If you have questions about any of our services, including financial planning, please feel free to reach out to your financial advisor or call us directly at 800.862.7919 between 7 a.m. and 6 p.m. Central time.

Thank you again for working with Ameriprise. We are committed to helping you achieve your financial goals so you feel confident and in control of your financial life.

A handwritten signature in black ink that reads "Deana Smythe Healy". The script is fluid and cursive, with the first name "Deana" being the most prominent.

Deana Smythe Healy, CFP®  
Vice President  
Ameriprise Financial Services, LLC

# Brochure highlights

Please read this entire *Ameriprise*® Financial Planning Service Client Disclosure Brochure (“Brochure”) for more information about the following disclosure subjects

- When you enter an *Ameriprise*® Financial Planning Service (“AFPS”) relationship, an Ameriprise financial advisor (“financial advisor”) will provide you with ongoing financial planning analysis and written recommendations that align with your goals and needs. See the “**Advisory Business**” section of this Brochure.
- You will pay a financial planning fee (“AFPS fee”) when you purchase AFPS. See the “**Fees and Compensation**” section of this Brochure.
- AFPS is an ongoing service. Each year, you will receive written recommendations and pay a financial planning fee. The service will automatically renew on an annual basis until you decide to terminate the AFPS Agreement. See the “Ongoing Relationship” subsection of the “**Advisory Business**” section of this Brochure.
- If you are not satisfied with AFPS, you may terminate your AFPS Agreement. See the “Termination of AFPS” subsection of the “**Fees and Compensation**” section of this Brochure.
- If you invest in an Ameriprise investment advisory account (“Managed Account”), you will pay an ongoing asset-based fee (“Asset-based Fee”) for investment advice on the assets in those accounts and related services. This is a wrap fee and is separate from, and in addition to, any AFPS fee you pay. See the “Other advisory services” subsection of the “**Advisory Business**” section of this Brochure.
- If you purchase investment products from us, Ameriprise Financial Services, our affiliates, and your financial advisor will receive revenues in addition to the financial planning fees you pay. You will incur time-of-sale expenses such as commissions or sales loads in a transaction fee-based brokerage account and any ongoing expenses associated with those products such as investment management fees on mutual funds. These fees and expenses are separate from, and in addition to, any AFPS fee you pay. See the “**Other Financial Industry Activities and Affiliations**” and “**Client Referrals and Other Compensation**” sections of this Brochure.
- Ameriprise Financial Services does not monitor the day-to-day performance of your specific investments. See the “Implementation of your financial planning recommendations” subsection of the “**Advisory Business**” section of this Brochure.
- Ameriprise Financial Services cannot guarantee future financial results. See the “Implementation of your financial planning recommendations” subsection of the “**Advisory Business**” section of this Brochure.
- Some aspects of our business may pose conflicts of interest for us, our affiliates and our financial advisors. See the “**Other Financial Industry Activities and Affiliations**” and “**How we get paid**” sections of this Brochure.
- Regulatory proceedings may have occurred affecting Ameriprise Financial Services. See the “**Disciplinary Information**” section of this Brochure for a detailed explanation of these and other matters.
- We will notify you of material changes to this Brochure and offer you a revised copy to replace any previous version. See the “Understand that our financial planning service will continue until you terminate it” subsection of “How to make the most of your financial planning relationship” in the “**Advisory Business**” section of this Brochure.

# Material Changes

## *Annual Update*

This Brochure, dated March 2024, is filed as an annual update to the Form ADV Part 2A, Appendix 1 and includes material changes that have occurred since the last annual update of our brochure in March 2023. Following is a summary of the material changes:

- Information about “**Payments from actively managed ETF sponsors**” has been added to the “**Cost reimbursement services and third-party payments**” section to reflect that effective beginning in or around Q2 2024, for actively managed ETFs offered for purchase in Ameriprise Managed Accounts, AEIS receives from the ETF manager or distributor both (i) ongoing asset-based cost reimbursement payments of up to 0.18% of the assets invested in these products; and (ii) an annual flat program fee of up to \$400,000 per manager or distributor. AEIS receives these payments to help promote and support the offer, sale and servicing of actively managed ETFs.
- The “**Referral arrangements and other economic benefits**” sub-section of the “**Client Referrals and Other Compensation**” section has been updated to reflect that Ameriprise Financial Services has entered in partnership with Renaissance Charitable Foundation Inc. for the referral of clients or prospects that have indicated an interest in establishing and maintaining a donor advised fund made available through RCF. No referral fee is paid by RCF to Ameriprise Financial Services or financial advisors however donor advised funds established by RCF as a result of the referral generally invest in eligible Managed Account Programs that are advised and serviced by the referring financial advisor.

You may request copies of the Brochure by writing to Ameriprise Financial Services, LLC at 2661 Ameriprise Financial Center, Minneapolis, MN 55474, or by calling 800.862.7919.

**Please retain a copy of this Brochure for your records.**

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# Advisory Business

Ameriprise Financial Services, LLC (“Ameriprise Financial Services”) is an investment advisory firm offering financial planning services since 1986. Ameriprise Financial, Inc., a publicly held company, is the parent company of Ameriprise Financial Services.

References in this Brochure to “you” and “your” apply to each AFPS client who signs the AFPS Agreement. References to “us,” “we,” and “our” refer to Ameriprise Financial Services, LLC. References to “your financial advisor” are to your Ameriprise financial advisor.

## *Ameriprise*® Financial Planning Service

*Ameriprise*® Financial Planning Service (“AFPS”) is designed as a long-term, collaborative, ongoing financial planning relationship to help you achieve at least one financial goal or need. You and your financial advisor will work together to define your goal or need, develop a plan to help you get there and track your progress along the way, making changes when needed. AFPS is a six-step financial planning process. As participants in this process, you and your financial advisor will:

- **Identify/prioritize objectives.** Discuss your goals and needs to develop a clear vision of your financial future.
- **Gather information.** Review important documents such as your bank and brokerage statements, tax returns, insurance policies and retirement plans.
- **Analyze information.** Understand the big picture of your financial situation, based on information you provide, and analyze how the different elements of financial planning may impact each other.
- **Propose recommendations.** Develop written financial planning recommendations that align with your goals.
- **Take action.** Act on your recommendations after developing proposed financial solutions to help reach your goals.
- **Track your progress.** Your needs and goals evolve over time. Tracking your progress will enable you to make adjustments in light of personal, legislative or regulatory and economic changes.

If you are a client of the Ameriprise Advisor Center, you may receive advice and support in the financial planning process from a dedicated team of financial advisors and professionals whose members may use titles such as Client Support Associate, Client Relationship Manager, or Financial Consultant.

The advice you receive from your financial advisor is intended for your use only. If you choose to share your analysis and recommendations with a third party (e.g., a non-client spouse), neither your financial advisor nor Ameriprise Financial Services (nor any of its affiliates) is responsible for the outcome.

Ameriprise Financial Services and our financial advisors owe you a fiduciary duty, as applied under the Investment Advisers Act of 1940, as amended, when you enter a financial planning relationship with Ameriprise Financial Services. This duty means that Ameriprise Financial Services and your financial advisor make investment recommendations that are in your best interest and place your interest ahead of our own and those of your financial advisor. This is accomplished by:

- Explaining and providing to you written disclosures that outline key, relevant factors about the investment advice and recommendations you receive; and
- Providing you with written disclosures that describe material conflicts of interest that your financial advisor and/or Ameriprise Financial Services have as part of AFPS. (You will find these written disclosures throughout this Brochure, and in the “Other Financial Industry Activities and Affiliations” section.)

Your financial advisor can provide you with guidance to help you meet a wide variety of your financial needs, including asset allocation services. Your financial advisor may discuss, present or offer ideas for you to consider related to the allocation of retirement assets among one or more Managed Accounts. Such communications are offered solely as education, marketing and examples of the potential uses of these Managed Accounts for purposes of discussion and for your independent consideration, and should not be viewed, construed or relied upon, as investment or fiduciary recommendations or advice under the Employee Retirement Income Security Act of 1974 (“ERISA”) or Section 4975 of the Internal Revenue Code of 1986, as amended (the “Internal Revenue Code”). Such

communications should not be (and are not intended to be) relied upon as a primary basis for your investment decisions with respect to your retirement assets.

Additionally, if in connection with discussing, presenting, or offering particular Managed Accounts to you, we provide you with a sample or proposed asset allocation, including one that identifies specific securities or other investments, such asset allocation is merely an example of, or proposal for, the fiduciary advice and recommendations that may potentially be made available through the Managed Account once you decide to establish a Managed Account, and should not be relied upon as investment or fiduciary advice or a recommendation under ERISA or the Internal Revenue Code. We are not acting as a fiduciary under ERISA or the Internal Revenue Code when you decide to engage us in a new service, including with respect to your decision, or the decision of a plan participant, to roll over assets into an Ameriprise IRA. Similarly, we are not acting as a fiduciary under ERISA or the Internal Revenue Code when you decide to move assets from one type of account held at Ameriprise Financial Services to another type of account (e.g., moving assets from an Ameriprise brokerage account to a Managed Account).

To the extent that you receive recommendations related to assets held in your brokerage account or with respect to commission-based securities, such recommendations are made as part of your brokerage relationship and are made in your best interest but are not fiduciary recommendations under ERISA or the Internal Revenue Code. Ameriprise Financial Services provides Managed Accounts where you can receive individual securities level fiduciary recommendations.

Also, to the extent an asset allocation service identifies any specific investment alternative in a retirement plan, please note that other investment alternatives with similar risk and return characteristics may be available to you. Such investment alternatives may be more or less costly than those available at or recommended by Ameriprise Financial Services. Your Plan sponsor (for government plans or those that fall under ERISA) or your financial advisor can assist you in obtaining information about other potential investment alternatives.

AFPS tailors advisory services to the individual needs of clients as discussed in the next several sections.

## AFPS planning goals

Your financial advisor will review your data and other information to make recommendations that can help you meet your goals.

## Financial fundamentals

**Basic financial position.** At a minimum, this will include a high-level compilation of your net worth, income (inflows) and expenses (outflows). It may also include action step(s) and/or an acknowledgement by your financial advisor that figures are based on estimates if you are not able to provide precise data.

**Protection needs.** At a minimum, this will include an inventory of your insurance policies, including life, disability (if you are not retired) and long-term care (if you have reached a certain age). You may also receive an analysis of your needs and your family's needs in the event of death, disability and long-term care, as applicable. This may include an overview of other protection needs (e.g., property and casualty). Your financial advisor may also provide action steps in the form of recommendations; observations about the adequacy of your coverage; and/or other statements acknowledging your insurance situation, protection planning preferences, and/or whether any of the data or analysis is based on estimates if you are not able to provide precise data.

**Basic estate needs.** This will include an inventory of basic estate documents that are essential for the proper disposition of your assets upon your death and to provide for appropriate care in the event of your incapacity. It may also include a review of asset and policy ownership and beneficiary designations, as well as action steps or comments on how to work with legal advisors to improve your basic estate situation.

Your financial advisor will review the financial fundamentals in the first year of your financial planning relationship and thereafter as needed, for example, if your personal financial circumstances or financial goals change. The review of fundamentals is not provided in advisory relationships with entity clients, such as trusts or businesses. The review of fundamentals is not provided as part of estate settlement, divorce financial analysis or educational seminars and workshops.

## Additional financial planning areas

Your analysis and written recommendations may address one or more of the following goals:

**Financial position planning** — applying cash flow management strategies to help you optimize resources available to help you reach your goals. This may include debt management techniques, major purchase financing options, cash reserve strategies and family budgeting.

**Future purchase planning** — applying strategies to help you plan to fund a future purchase or accumulate funds for a particular goal.

**Education planning** — applying strategies to help you fund the education of children, grandchildren or others. This may also include financial aid analysis.

**Retirement planning** — applying strategies to help you fund retirement, transition to retirement or ensure adequate retirement income.

**Investment planning** — applying strategies to help optimize portfolio performance to reach future financial goals. AFPS does not include current market analysis or other ongoing investment-related advice.

**Income tax related planning** — addressing general tax considerations for financial services products, transactions and registrations (ownerships) and helping you understand how individual income, estate and gift tax planning techniques apply to your situation.

**Employee benefits planning** — helping you make decisions related to your employer-sponsored benefit plans.

**Estate, legacy or multigenerational planning** — helping you prepare to pass wealth to your beneficiaries in an efficient manner.

**Estate settlement** — applying strategies to help an estate or testamentary trust meet its obligations, such as distribution of assets and payment of income and estate taxes.

**Business financial planning** — addressing your financial planning needs as a business owner, which may include an analysis of business cash flow, business valuation, business tax planning, business benefits planning and business transition.

**Educational seminars and workshops** — providing seminars and workshops on financial planning or investment-related topics to businesses or organizations. This service does not include the financial planning process or provision of written advice recommendations to individuals.

Other types of financial planning services may be offered such as divorce financial analysis, or limited scope analysis. Your financial advisor may not be certified to offer certain types of financial planning. Talk with your financial advisor for more information about these services.

Financial advisors are required to complete specialized training to provide divorce financial analysis, as well as some forms of income tax planning and planning for some types of trusts. If your financial advisor has not met these requirements, another qualified financial advisor may provide these services.

**Ameriprise Financial Services and your financial advisor do not provide legal or tax advice.**

## Initial recommendations

In the first year following the effective date (described below) of your AFPS Agreement, your financial advisor will make best efforts to perform an analysis and deliver within 180 days initial written recommendation(s). This timeframe does not apply to estate settlement planning.

The analysis and written recommendations will address the fundamentals of your financial situation as well as the priority goal(s) you have discussed with your financial advisor. The remainder of the first year may focus on tracking your progress to goals, addressing other financial planning goals and/or beginning to take action on written recommendations as appropriate.



Shortly after you sign the AFPS Agreement, you will receive a confirmation of services that reflects:

- the total quoted AFPS fee;
- the date your initial engagement began; and
- the latest date on which you can expect to receive your initial written recommendations.

You will also receive a confirmation of services annually, in the form of a notice on your consolidated statement or other written notice to you, each time your AFPS Agreement renews. Please contact Ameriprise Financial Services at 800.862.7919 if you do not receive a confirmation of services within 120 days of your renewal date. If your personal financial circumstances or need for financial planning services change, you and your financial advisor should discuss whether your fee needs to change.

## Ongoing relationship

As your financial planning relationship continues, you will work with your financial advisor following the financial planning process described above. For example, you and your financial advisor will:

- Confirm your working relationship and the associated fee, annually
- Track progress over time toward identified goals
- Identify key changes to your situation and revisit your financial goals
- Propose new financial planning recommendations as appropriate

Your AFPS Agreement is effective the day that Ameriprise Financial Services processes the AFPS Agreement ("Effective Date"), which may be different than the date(s) signed by you and your financial advisor. Your initial engagement begins on the Effective Date and ends the day prior to the anniversary date of your Effective Date. Each twelve-month period thereafter will be a new engagement period ("Engagement Period").

Your AFPS Agreement will automatically renew each year. If you do not receive your written financial planning recommendation(s) within the Engagement Period, you are entitled to a refund of your AFPS Fee.

## Changing your planning goals

You may change the financial planning goals on which you are requesting financial advice by discussing any desired changes with your financial advisor. In addition, after looking at all your financial data, your financial advisor may decide to recommend further assessment in a specific area that has not already been identified.

Changes to your financial planning goals are confirmed to you by the delivery of recommendations consistent with your new goals.

Read and understand those recommendations to determine if you received advice on the goals you specified. If you did not, please contact your financial advisor or call 800.862.7919.

You and your financial advisor should also discuss whether your AFPS Fee needs to change in light of the changes to your planning goals.

## Implementation of your financial planning recommendations

Any recommendations provided in your financial plan are provided relative to the goals you establish with your financial advisor and does not include ongoing monitoring of your investments or your accounts, nor do they include the implementation of the recommendations provided in the plan by your financial advisor.

You may decide to implement the recommendations you receive through Ameriprise Financial Services, its affiliates or unaffiliated financial services providers. Before implementing any recommendations, consider carefully the consequences of purchasing products or services. You may want to seek further advice from your lawyer and/or accountant, particularly for estate planning, taxes, or business financial planning issues.

When you choose to purchase products and services through Ameriprise Financial Services, you have the option of investing through a commission-based brokerage account, a fee-based Managed Account, or both.

**Brokerage Account.** You pay commissions and other charges (such as sales loads on mutual funds) at the time of each individual securities transaction. As a result, this type of account may be more suitable than a Managed

Account if you do not expect to trade on a regular basis and do not want ongoing investment advice on assets held in your Managed Account.

**Managed Account.** You pay an ongoing Asset-based Fee (rather than a commission on each individual transaction) for investment advisory services such as investment selection, asset allocation, execution of transactions, custody of securities and account reporting services. The Asset-based Fee is assessed monthly. As a result, a Managed Account may be more suitable than a brokerage account if you want ongoing investment advice and expect to trade frequently.

Ameriprise Financial Services is the sponsor and introducing broker for a variety of investment advisory accounts (“Advisory Solutions”). Within its Advisory Solutions, Ameriprise Financial Services offers a number of investment advisory programs (“Programs”) that have a wide array of investment strategies. When you decide upon a Program, you may open a Managed Account. See the Ameriprise® Managed Accounts Client Disclosure Brochure or, if you have elected to pay a consolidated advisory fee, the Ameriprise® Managed Accounts and Financial Planning Service Disclosure Brochure for additional important information, including applicable fees and other charges.

Your financial advisor may not offer all Programs or accounts available from Ameriprise Financial Services.

Depending on how long you choose to be a financial planning client and the number and types of products you purchase from Ameriprise Financial Services, you may pay more or less to purchase products and services through Ameriprise Financial Services and its affiliates than if you were to purchase products and services from other financial services providers.

None of the mutual funds currently offered in Ameriprise Managed Accounts Programs impose a front-end sales charge. For most mutual funds, a share class that does not have a sales load and does not assess 12b-1 fees (collectively “Advisory Shares”) is offered in all Ameriprise Managed Account Programs as the only mutual fund share class, where available to us through a selling agreement. If not available to us through a selling agreement or if the mutual fund does not offer an Advisory Share class, we offer Class A shares that may pay a 12b-1 fee or a no-load share class that does not have a sales-load but that may pay a 12b-1 fee. 12b-1 fees are paid by a mutual fund out of fund assets to cover distribution expenses and sometimes shareholder service expenses. The share class offered by Ameriprise Financial Services for a particular mutual fund is the only share class we allow for additional purchase within your Account. Any 12b-1 fees received by Ameriprise Financial Services will be promptly rebated to your Managed Account. The share class offered by Ameriprise Financial Services for each applicable fund is listed in our Mutual Fund Screener Tool available at <https://www.ameriprise.com/research-market-insights/fund-screeners/> on the “Availability” tab.

The Advisory Share or other share class we offer in Ameriprise Managed Accounts is less expensive than share classes made available through an Ameriprise brokerage account that charge investors a 12b-1 fee or assess a sales charge. This presents a conflict of interest because Ameriprise Financial Services and its financial advisors typically earn higher fees from share classes that charge such fees. It is therefore generally more profitable to Ameriprise Financial Services, its affiliates and its financial advisors, and more costly to clients, if clients invest in mutual fund share classes made available through an Ameriprise brokerage account.

A financial advisor’s recommendation that the client invest in mutual fund share classes through an Ameriprise brokerage account service will cause the client to pay higher internal expenses for certain mutual funds than the client might otherwise pay if participating in an Ameriprise Managed Account Program or by buying the mutual funds directly from the distributor outside of a brokerage account service, if possible. The client’s participation in a brokerage account service that does not offer the Advisory Share or other share class we offer in Ameriprise Managed Accounts may still be an appropriate choice depending on the facts and circumstances of the client’s individual situation and in light of the features and benefits of the particular brokerage account service. Please refer to the mutual fund’s prospectus(es) or website to determine whether your investment would qualify for a less expensive share class outside a brokerage account service, with corresponding lower expenses and fees.

## How to make the most of your financial planning relationship

At Ameriprise Financial Services, we believe that financial planning is the best way to help you achieve your goals. The financial planning relationship begins with you. As an AFPS client, you will need to:

**Establish clear and measurable financial goals.** Talk with your financial advisor about your goals so he or she may be part of the financial planning process. For example, if your goal is a “comfortable” retirement, talk with your financial advisor about what that means to you. The more specific you are about the lifestyle you envision, the better equipped your financial advisor will be to make recommendations to help you get there.

**Provide complete and timely information to your financial advisor.** Your financial advisor will base your financial planning analysis and written recommendations on the information you provide. You must provide the requested information in a timely manner to receive your recommendations in a timely manner. When you become an AFPS client, you represent that all financial and other data that you and/or your representatives or agents furnish to your financial advisor relating to your assets, liabilities, policies, present and future income, and obligations are true and correct and may be relied upon by your financial advisor and Ameriprise Financial Services for the purposes of providing AFPS. Your financial advisor will be better able to make recommendations to help you achieve your goals if you provide complete and thoughtful information to your financial advisor about your current financial and economic situation, the financial goals on which you want advice, your investment objectives, and any investment restrictions you may have. Promptly inform your financial advisor if you experience significant life events, or material changes in your financial situation, risk tolerance or financial objectives.

**Review the written recommendations you receive.** Based on the information you provided, your financial advisor will perform financial planning analysis and give you written recommendations on the financial goals you have identified. Your financial advisor is obligated to provide recommendation(s) within a particular timeframe, which is discussed in detail in the “Ameriprise® Financial Planning Service” section of this Brochure. If your financial advisor’s assumptions, methods, conclusions or recommendations do not meet your expectations, contact your financial advisor right away to resolve your concerns.

Your financial advisor may provide asset allocation strategies that include advice on allocations into certain classes of investments. Except where we are providing you guidance related to your Outside Workplace Retirement Plan or Health Savings Account (“HSA”) as described below, your financial advisor cannot provide specific buy, sell or hold recommendations or initiate transactions concerning individual securities in your investment accounts held in custody elsewhere, unless held by one of our broker-dealer affiliates. See the “Other Financial Industry Activities and Affiliations” section of this brochure for more information about these affiliates.

Where requested and as part of your AFPS, your financial advisor may provide guidance on your retirement plan or HSA assets that are held outside of Ameriprise Financial Services in a participant-directed defined contribution plan (e.g., 401(k) plan) (“Outside Workplace Retirement Plan”) or HSA. Any guidance provided to you is based on information provided by you about your Outside Workplace Retirement Plan or HSA and is limited to investments offered through the core lineup of funds established by your plan sponsor. Your Outside Workplace Retirement Plan or HSA may include investment options not available at Ameriprise Financial Services or for which your financial advisor may not have access to detailed information. Neither Ameriprise Financial Services nor your financial advisor is responsible for the selection of the available investment options in your Outside Workplace Retirement Plan or HSA. Your financial advisor may not make buy recommendations related to employer stock that may be available within your Outside Workplace Retirement Plan or HSA. Your financial advisor cannot make recommendations with respect to any current portfolio holdings or investment options available through a self-directed brokerage account associated with your Outside Workplace Retirement Plan or HSA. You are responsible for placing any transactions recommended by your financial advisor. If you desire ongoing guidance on your Outside Workplace Retirement Plan or HSA you must provide your financial advisor with updated information, including statements and a list of funds available in your Outside Workplace Retirement Plan or HSA, on a regular basis. Your investment objectives and risk tolerance for your Outside Workplace Retirement Plan or HSA may differ from those of your Ameriprise account(s), if any. However, any guidance provided for your Outside Workplace Retirement Plan or HSA is provided in consideration of the investment objectives and risk tolerance of any Ameriprise account(s) you hold.

**Form reasonable expectations.** Understand the benefits of and limits to the financial planning process and be reasonable in your expectations of the results you can achieve with your financial plan and investments, given your risk tolerance and objectives. Financial planning is an ongoing process; it will not change your situation overnight. Furthermore, events beyond your financial advisor’s control, such as changes in economic conditions, will affect your financial planning results. Share with your financial advisor your expectations about the financial planning process and what you want to achieve. If your expectations are not met, let your financial advisor know so he or she can make adjustments to meet your needs.

**Take action.** After reviewing your financial planning recommendations with your financial advisor, the next step is to act on the advice you have received. You decide whether or not to implement any of the recommendations. You are not obligated to purchase products or services through Ameriprise Financial Services.

If you would like to work with a different financial advisor, please call us at 800.862.7919 and we will help you find another financial advisor. If for some reason your financial advisor is unable to fulfill the terms of the service agreement, another Ameriprise financial advisor may be assigned to you to provide the written financial planning recommendations and complete the terms of your Agreement.

**Understand that your financial planning service will continue until you terminate it.** You will receive written recommendation(s) and pay an AFPS fee during each Engagement Period. The service will automatically renew on an annual basis until you decide to terminate the AFPS Agreement or stop paying the fee. In addition, Ameriprise Financial Services will notify you when there are material changes to this Brochure and offer you the opportunity to receive a copy of the revised Brochure. You should carefully consider accepting this offer, as that revised Brochure replaces any previous version you have received.

You may request and receive copies of a current Brochure at any time by writing to Ameriprise Financial Services at the following address or by contacting us at 800.862.7919 between 7 a.m. and 6 p.m. Central time.

Ameriprise Financial Services, LLC  
476 Ameriprise Financial Center  
Minneapolis, MN 55474

**Take an active role in the process.** Understand the process, your role and your financial advisor's role. Provide information. Ask questions about the recommendations you receive. If at any time there are additional goals you would like to cover, let your financial advisor know. Take an active role in making decisions about your financial future, and you will position yourself to get the most out of your financial planning relationship.

## Other advisory services

Ameriprise Financial Services offers a suite of Advisory Solutions that features several types of Programs, including Strategic Portfolio Service ("SPS") *Advantage*, SPS Advisor, *Active Portfolios*® investments, Select Separate Account, Vista Separate Account, Investor Unified Account, and Access Account. Not all Managed Account Programs are available to all clients; contact your financial advisor for more information. Please review the *Ameriprise Managed Accounts Client Disclosure Brochure*, or if you have elected to pay a consolidated advisory fee, the *Ameriprise Managed Accounts and Financial Planning Service Disclosure Brochure* for a full description of these Programs.

As of December 31, 2023, Ameriprise Financial Services managed \$234,377,627,760 in nondiscretionary assets and \$245,416,154,667 in discretionary assets.

## Fees and Compensation

Ameriprise financial advisors receive compensation for financial advice in the form of commissions and fees.

Ameriprise Advisor Center financial advisors can receive compensation for financial advice in the form of bonuses.

AFPS Fees are negotiable and there is no assurance that similarly situated clients will be assessed comparable fees. Your financial advisor will explain the AFPS Fee and the factors considered in calculating the AFPS Fee before asking you to sign the AFPS Agreement.

A state may impose a sales tax on your AFPS Fee, which we will collect and remit to the applicable state.

AFPS Fees vary based on (1) your financial advisor's fee schedule, which is based on your financial advisor's years of financial planning experience, professional credentials, and other factors, such as local market considerations; and (2) the overall complexity of your advice needs.

Your financial advisor will assign an overall complexity factor of "low," "medium" or "high" to your advice needs based on your personal financial circumstances, your financial planning needs, and the frequency with which your financial advisor meets with you and/or other professionals or family members.

Ask questions about the AFPS Fee so that you understand the factors considered in arriving at your AFPS Fee and what you can expect for this fee.

The minimum annual AFPS Fee for new AFPS Agreements is \$500. Your financial advisor's minimum AFPS Fee may be higher. The AFPS Fee to enter a new financial planning relationship with financial advisors from the Ameriprise Advisor Center is \$50.00/month. Depending on the overall complexity of your advice needs, you may pay a higher fee. If you have an existing AFPS Engagement with financial advisors from the Ameriprise Advisor Center, you may pay a lower fee.

The AFPS Fee that you pay in the first year of service may differ from the AFPS Fee you pay for services in ongoing years, as described in the "Ongoing relationship" subsection of the "Ameriprise® Financial Planning Service" section of this Brochure. A portion of the AFPS Fee will be allocated to your financial advisor for introducing you to the service, gathering the information necessary to prepare your service, helping you establish needs and goals, preparing and presenting your service, and/or providing financial advice on behalf of Ameriprise Financial Services. The portion of the AFPS Fee allocated to your financial advisor is impacted by factors including the level of affiliation that the financial advisor has with Ameriprise Financial Services and whether the financial advisor was assisted by another person (who may be a financial advisor or other individual who makes a referral) in providing services to you.

The remaining portion of the fee goes to Ameriprise Financial Services for the supervisory, technical, administrative and other support provided to all financial advisors. If you establish an Ameriprise Managed Account, the Asset-based Fee you pay for the Managed Account is separate from your AFPS Fee. Please refer to the *Ameriprise Managed Accounts Client Disclosure Brochure*, or if you have elected to pay a consolidated advisory fee, the *Ameriprise Managed Accounts and Financial Planning Service Disclosure Brochure* for more detail about the allocation of Asset-based Fees.

Some financial advisors require clients to pay AFPS Fees either at the beginning of an Engagement Period or before providing AFPS. See the "Termination of AFPS" and "Termination procedure" sections below for information regarding refunds if you or Ameriprise Financial Services terminates the AFPS Agreement before the end of an Engagement Period.

Ameriprise Financial Services is dedicated to providing quality client service. We work hard to ensure your satisfaction with the AFPS services that you receive and seek to meet or exceed your expectations. We will work with you to address any of your concerns, including helping you work with a different financial advisor or terminating the AFPS Agreement.

Our affiliate American Enterprise Investment Services Inc. ("AEIS") receives revenue from several different sources on the products and services you purchase through Ameriprise. These sources include arrangements we have in place with product companies, and investment and interest income. See the "Cost Reimbursement Services and Third Party Payments" subsection of the "How we get paid" section later in this brochure for more information on conflicts of interest regarding revenue sources for Ameriprise Financial Services and its affiliates, as well as the subsection "Revenue sources for RiverSource Life Insurance Company and, in New York only, RiverSource Life Insurance Co. of New York (collectively, "RiverSource Life")" for more information about the fees and commissions you pay when you implement your financial advisor's recommendations through Ameriprise Financial Services and its affiliates.

The revenue generated or received supports the development of new products, maintenance of our infrastructure, and retention of employees and financial advisors.

Your financial advisor may recommend mutual funds offered by mutual fund firms that make Third Party Payments to our affiliate, AEIS, as described in the "Payments from product companies" subsection later in this Disclosure Brochure. Within its investment advisory business, compensation for the sale of investment products recommended by financial advisors is not Ameriprise Financial Services' primary source of revenue from its advisory clients.

Your AFPS Fee does not include markups or brokerage commissions by Ameriprise Financial Services or your financial advisor. If you implement your financial plan in whole or in part through Ameriprise Financial Services or its affiliates, wrap fees, product fees, markups or markdowns and brokerage commissions will apply as applicable. Both time of sale and ongoing fees, if applicable, will apply for products and services purchased in a transaction-based brokerage account.



## Sweep program and expenses

Your Ameriprise accounts will from time to time receive and disburse cash. Cash received can be in the form of deposits you make to your account, the proceeds from investments you sell, and the receipt of dividend and interest payments from investments you own. Cash is disbursed from your account to pay for new investment products you buy, to cover debit card, ACH or bill pay activity, and to pay the Asset-based Fee for a Managed Account and other fees you may incur. Any portion of your account balance that is held in cash will be included in the Asset-based Fee calculation. On a daily basis, Ameriprise Financial Services will move all uninvested cash into the Sweep Program applied to your Account(s). The Sweep Programs may pay interest or dividends. By authorizing Ameriprise Financial Services to open an account, you expressly authorize Ameriprise Financial Services to move such cash balances.

Regardless of the Sweep Program made available to you, you can also buy and sell positional money market mutual funds, brokered certificates of deposit, treasury bills, and other similar cash-equivalent products to manage cash in your non-discretionary Managed Accounts and Ameriprise brokerage accounts, and such investment products may be available for you buy and sell in certain discretionary Managed Accounts. These options for the investment of cash balances are generally expected to offer higher returns than the Sweep Program we make available for your account. Some types of investment products may not be available to you under the terms of your specific account.

More detail regarding Sweep Programs offered by Ameriprise Financial Services is available in the Other Important Brokerage Disclosures document and the Money Settlement Options section of the Ameriprise Brokerage Client Agreement. For a copy of the Other Important Brokerage Disclosures or the Ameriprise Brokerage Client Agreement, visit our website at [ameriprise.com/disclosures](http://ameriprise.com/disclosures) or call our service line at 800.862.7919.

The Sweep Programs offered in Managed Accounts are:

- *Ameriprise Insured Money Market Account ("AIMMA")* is the Sweep Program offered for Ameriprise brokerage accounts, SPS *Advantage* Accounts, except for trustee-directed 401(a) Accounts; and for non-qualified Accounts in the following Advisory Programs: SPS Advisor Accounts, *Active Portfolios*® Accounts, Select Separate Accounts, Vista Separate Accounts, Investor Unified Accounts, and Access Accounts.
- *Ameriprise Bank Insured Sweep Account ("ABISA")* is the Sweep Program offered for SPS *Advantage* trustee-directed 401(a) Accounts and qualified Accounts in the following Advisory Programs: SPS Advisor Accounts, *Active Portfolios*® Accounts, Select Separate Accounts, Vista Separate Accounts, Investor Unified Accounts, and Access Accounts.
- Either Dreyfus Government Cash Management – Institutional Shares or the Dreyfus Government Cash Management – Wealth Share are the Sweep Program offered for TSCA/403(b) brokerage accounts and Managed Accounts and personal trust services Ameriprise brokerage accounts and Managed Accounts opened by Ameriprise Bank as trustee and certain other non-qualified Ameriprise brokerage accounts and Managed Accounts that are ineligible for an insured deposit Sweep Program. For existing accounts that have Dreyfus General Government Securities Money Market Fund – Dreyfus Class sweep option, effective May 2021 that sweep option will change to the Dreyfus Government Cash Management – Wealth Shares. An investment in a money market fund is not a bank deposit and is not insured or guaranteed by the FDIC or any other government agency.

Rates and yields vary across the different Sweep Programs and maybe be higher or lower depending on the particular money market fund or interest-bearing bank deposit product, and on the cash balance you maintain in your account.

If you decline the Sweep Program offered for your account(s), or if you subsequently revoke your acceptance, you may at any time direct Ameriprise Financial Services to (i) hold your Sweep Program balance as a free credit balance in your account(s); (ii) return the proceeds to your account(s) for investment in a cash equivalent investment product; or (iii) have us remit the cash to you. Cash held as a free credit balance is eligible for coverage by SIPC, up to \$250,000 per capacity as determined by SIPC. Cash held as a free credit balance is not eligible for FDIC coverage. We may earn interest or other revenue on the balance but are not obligated to pay interest on cash held as a credit balance in your account(s).

## AIMMA

AIMMA is an interest-bearing multi-bank deposit product made available by Ameriprise Financial and held in an omnibus account(s) at one or more FDIC member banks (collectively, the "Program Banks"). Our affiliate, Ameriprise Bank, FSB ("Ameriprise Bank") is a Program Bank and participates in AIMMA. The Program Banks may serve individually as custodians for all or a portion of the cash balance held within your account that are swept to AIMMA, as described in the Other Important Brokerage Disclosures document. Multi-bank deposit products are FDIC insured up to \$250,000 per depositor (\$500,000 for joint ownerships) per Program Bank, including deposits held at Ameriprise Bank, and, under ordinary business conditions, up to \$2.5 million per depositor (\$5 million for joint ownerships) across all Program Banks combined, per FDIC rules. For any amount above the applicable limit that is deposited in a single Program Bank, including any other FDIC insured product you may own through that Program Bank, the amount above the limit will not be eligible for FDIC deposit insurance. Deposit products are not covered by the SIPC.

If your account uses AIMMA as its Sweep Program, you agree to accept the proprietary algorithm applied by IntraFi Network LLC ("IntraFi"), which determines the Program Banks into which your deposits are placed. You also understand and agree that IntraFi will periodically change the order of the Program Banks to optimize the amount of FDIC insurance available in the AIMMA Sweep Program. Under ordinary business conditions, changes to the Program Bank List will be published at least five business days prior to the effective date, and current interest rates for each interest rate tier will be published three to five business days prior to their effective date. The Program Banks are identified on the Program Bank List and interest rate information is available at [ameriprise.com/cashrates](https://ameriprise.com/cashrates).

Any cash in your account(s) that is swept to AIMMA is aggregated with cash held by other Ameriprise clients that utilize AIMMA and is held in an omnibus account at one or more Program Banks. Omnibus accounts, by virtue of their ability to raise significant balances for the Program Banks, are generally able to earn higher interest rates than those you would be able to earn if you deposited cash individually at a bank. The Program Banks participating in AIMMA earn income by lending or investing the deposits they receive and charging a higher interest rate to borrowers, or earning a higher yield, than the Program Banks pay on the deposits held through AIMMA. This difference is known as the "spread." Like the unaffiliated Program Banks participating in AIMMA, Ameriprise Bank earns spread revenue when it participates in AIMMA as a Program Bank.

AEIS receives and retains compensation from Program Banks for its services related to AIMMA for the Managed Account Programs, based on the cash deposits held at each Program Bank. This compensation is either negotiated between each Program Bank and AEIS, or between the Program Bank and our vendor, IntraFi, and is either a fixed rate or is based on a benchmark interest rate, such as the Federal Funds Rate, plus or minus a spread. For example, if the Program Bank holding your cash has agreed to pay AEIS the Federal Funds Rate plus 0.20%, and the Federal Funds Rate is 0.05%, AEIS would receive 0.25% on your cash balance. You can find up-to-date information on the revenue AEIS receives from unaffiliated Program Banks participating in AIMMA at [ameriprise.com/products/cash-cards-lending](https://ameriprise.com/products/cash-cards-lending).

Ameriprise Bank does not compensate AEIS for its sweep services provided or for the cash deposits held at Ameriprise Bank, but reimburses AEIS for its direct out of pocket expenses related to AIMMA. Your financial advisor does not receive any of (i) the compensation paid by the Program Banks; or (ii) the reimbursements paid by Ameriprise Bank to AEIS.

## ABISA

ABISA is an interest-bearing single bank deposit product made available by Ameriprise Financial Services. Deposits into ABISA are held in an omnibus account(s) at Ameriprise Bank, Member FDIC, an affiliate of Ameriprise Financial. Ameriprise Bank serves as custodian for the cash balances held within accounts that are swept to ABISA, as described in the Other Important Brokerage Disclosures. Single bank deposit products are FDIC insured up to \$250,000 per depositor (\$500,000 for joint accounts), per FDIC rules. For any amount above the applicable limit, the amount above the limit will not be eligible for FDIC deposit insurance. Deposit products are not covered by SIPC. If your account uses ABISA as its Sweep Program, Ameriprise Bank earns spread revenue, the difference between what it pays in interest and what it earns on its investments. Ameriprise Bank does not compensate AEIS for its sweep services provided or for the cash deposits held at Ameriprise Bank, but reimburses AEIS for its direct out of pocket expenses related to ABISA. Your financial advisor does not receive

any of (i) the compensation earned by Ameriprise Bank; or (ii) the reimbursements paid by Ameriprise Bank to AEIS.

## Money market fund

If your account's Sweep Program uses a money market mutual fund, our affiliate AEIS may receive marketing support payments of up to 0.37% of the amount held in that money market mutual fund Sweep Program. Please refer to the applicable prospectus or the **“Cost reimbursement services and third-party payments”** sub-section for further specific details regarding mutual fund marketing and sales support payments received by AEIS. An investment in a money market fund is not a bank deposit and is not insured or guaranteed by the FDIC or any other government agency.

## Affiliate compensation

Sweep Programs made available in accounts are offered by Ameriprise Financial Services in its capacity as a broker-dealer, and services are provided by our affiliate AEIS as part of the overall brokerage services provided to your account(s) pursuant to the “Money Settlement Options” section of the Ameriprise Brokerage Client Agreement. Your financial advisor does not recommend the Sweep Program offered to you for any particular account(s) and revenues received by our affiliates related to the Sweep Programs are not shared with financial advisors.

Generally, the combined revenue earned by our affiliates AEIS and Ameriprise Bank is excepted to be (i) the highest when your account sweeps cash into ABISA or AIMMA where Ameriprise Bank is utilized as a Program Bank; (ii) the second highest when your account sweeps cash into AIMMA where unaffiliated Program Banks are utilized; and (iii) the lowest when your account sweeps cash into an eligible money market mutual fund.

Our affiliates AEIS and Ameriprise Bank use this revenue to defray the cost of operating our Sweep Programs and the expense of providing other services to our clients, as well as for general operating expenses and to provide net earnings to AEIS and Ameriprise Bank. In the absence of this revenue Ameriprise Financial Services would likely charge higher fees or other charges to clients for the services AEIS and Ameriprise Bank provide to clients.

Ameriprise Financial Services addresses this conflict of interest through a combination of disclosures and policies and procedures regarding Sweep Program availability and the free-credit balance, as well as supervision and surveillance of cash balances held in Managed Accounts.

## Client programs and promotions

Ameriprise Financial Services may provide a fee reduction to corporate, institutional or membership organizations and their employees, partners, independent contractors or members. Ameriprise Financial Services may, from time to time, offer reduced fees on AFPS to individuals in a particular market segment or geographic area. Your financial advisor can tell you whether there is a promotion available to you.

Ameriprise Financial Services, in its sole discretion, determines when to offer, modify and/or discontinue these promotions and programs. These promotions and programs are not available to financial advisors from the Ameriprise Advisor Center.

## Pro bono financial planning

Ameriprise Financial advisors may seek approval from Ameriprise Financial Services to offer, on a limited basis, pro bono financial planning to persons who otherwise cannot afford to pay for financial planning services. These promotions and programs are not available to financial advisors from the Ameriprise Advisor Center.

## Institutional services

Ameriprise Financial Services may enter into written agreements with corporate, institutional or membership organizations to provide AFPS to their employees, partners, independent contractors or members. The fees for institutional services may be based on a workplace-specific tiered pricing schedule and vary by agreement. These agreements may include other services and fees that are lower than the AFPS Fees paid by other AFPS clients. These promotions and programs are not available to financial advisors from the Ameriprise Advisor Center.



## Termination of AFPS

AFPS will remain in effect until one of the following occurs: termination by you; termination of an existing AFPS Agreement by replacing it with a new one, as described in the preceding paragraph; termination by Ameriprise Financial Services, which would require sending you written notice reasonably in advance of the termination date (except as noted in this paragraph) to your address as shown on our records; termination by Ameriprise Financial Services, with no advance notice, for non-delivery of services to you by your financial advisor; or termination by you through nonpayment of the AFPS Fee.

If you choose to terminate the Agreement during the first year before receiving your initial recommendations, you will receive a full refund of AFPS Fees paid. However, if you terminate at any time after Ameriprise Financial Services has performed under this Agreement, or if you terminate the services and have not provided your financial advisor with complete and accurate information concerning your financial situation, Ameriprise Financial Services reserves the right in its sole discretion to limit the amount of the refund you receive, if any.

To terminate or cancel the Agreement and request a refund, if eligible, complete an AFPS Cancellation and Refund Request form available from [ameriprise.com](http://ameriprise.com). You may also request the form from your financial advisor or by calling Ameriprise Financial Services directly at 800.862.7919 between the hours of 7 a.m. and 6 p.m. Central time, Monday through Friday.

## Performance-Based Fees and Side-by-Side Management

Neither Ameriprise Financial Services nor any of its supervised persons accepts performance-based fees for its investment advisory services.

## Types of Clients

AFPS is generally appropriate for individuals who seek an ongoing fee-based financial planning relationship and who have financial goals and sufficient assets and income to begin addressing those goals. AFPS is intended for individuals; couples; and entities with financial planning needs, such as trusts, estates, nonprofit organizations and businesses.

## Methods of Analysis, Investment Strategies and Risk of Loss

### Methods of financial analysis

When developing recommendations for you, your financial advisor compares your stated financial goals with your financial situation, investment risk tolerance, investment horizon and the risk and potential investment solutions. Your financial advisor may use asset value, current and projected rates of return, and other assumptions you provide, as well as historical return analysis prepared by Ameriprise Financial Services or an affiliate. Your financial plan may be prepared through the use of one or more software packages that take a needs-based approach to analyze your goals using one or more methods of analysis, including deterministic and probability modeling. The analysis and projections generated by the tools or other analysis described in this section of the Brochure include information regarding the likelihood of various potential investment outcomes. They are hypothetical in nature, vary depending on which tool of analysis is used and with each use and over time, do not reflect actual investment results, and are not guarantees of future results. Investing in securities involves the risk of loss and you should be prepared to bear this loss. The probability of success also varies based on differing assumptions, on different tools and from one Engagement Period to the next based on changing circumstances and market information. Results may reflect one point in time only and are only one factor you should consider as you determine how best to plan for your future.

Your financial plan also may include an asset allocation analysis designed to assist you in positioning your investment assets. If your financial plan includes such analysis, the recommended portfolio allocation will be determined based on a variety of factors, including your personal financial information and the historical and anticipated performance of different asset classes.

The analysis is meant only to illustrate the relative experience among asset classes and portfolios. Periodic rebalancing of your portfolio and reallocation among the asset classes is recommended in most circumstances, and rebalancing and reallocation may not be part of AFPS. Rebalancing your non-qualified portfolio to meet asset allocation objectives may result in taxable gains or losses. Unless included in a particular Ameriprise Managed Account Program, Ameriprise Financial Services does not rebalance your portfolio or reallocate your target asset allocations on a continuous basis. If you have a substantial percentage of your net worth concentrated in a given asset or asset class, the illustrations may prompt your financial advisor to recommend that you sell or exchange a significant portion of such position to reduce risk by reducing the concentrated positions within your portfolio. Special tax rules apply to net unrealized appreciation of employer securities held in a retirement plan. This is particularly true if the asset in question is stock of your employer, given that both your income and investment could be tied to the profitability of your employer.

**Before you actually sell any such assets, consult with your legal and tax professionals regarding the tax and other implications of any such sales.**

The asset allocation analysis does not provide a comprehensive financial analysis of your ability to reach your other financial planning goals, and it does not identify the impact of your investment strategy on your tax and estate planning situations. Asset allocation does not guarantee a profit or protect against a loss.

## Sources of information

The principal source of information used by your financial advisor is the data provided by you, such as your personal data, assets and liabilities, income expectations, assumed overall rates of interest and inflation, short-term and long-term financial goals, tax information, risk tolerance associated with goals, and other relevant information. When developing product recommendations, your financial advisor may also use training and marketing materials and prospectuses and annual reports for a particular investment product. In addition, your financial advisor may also utilize research produced by Ameriprise Financial Services or its affiliates, such as material prepared by the Ameriprise Investment Research Group ("IRG") or from third-party research providers that have been approved by Ameriprise Financial Services when providing investment advice. Although the information and data are believed to be accurate, Ameriprise Financial Services and its financial advisors do not independently verify third-party information. Neither Ameriprise Financial Services nor its financial advisors guarantee the accuracy, completeness or timeliness of any such information nor do they imply any warranty of any kind regarding the information provided. For your accounts held at Ameriprise Financial, if any, market value (i.e., account value) is provided from the source of record and is generally captured at a point in time. If the date and market value displayed in analysis or written recommendations you receive does not correspond with the date and market value of your official Ameriprise Financial consolidated statement, the market values shown on the material you receive will differ from your consolidated statement.

**The information provided to you in your analysis and written recommendations is not intended to be a substitute for the valuation and other information contained in your official Ameriprise Financial consolidated statement.**

For your accounts and assets not held at Ameriprise Financial ("Non-Held Assets") all asset and net worth information used in connection with your AFPS was provided by you or your designated agents and is shown as of the date it was provided to Ameriprise Financial Services. Ameriprise Financial services does not have knowledge of changes in your Non-Held Assets, including your accounts and portfolio holdings, and the materials provided in connection with your AFPS will not reflect changes to your Non-Held Assets. **This means that if you view your AFPS materials without updating your Non-Held Assets, the information and assumptions provided to you will be based on data about Non-Held Assets that is not current.** Ameriprise Financial and your financial advisor take reasonable steps to reproduce information obtained from you or your designated agents regarding Non-Held Assets.

**Neither Ameriprise Financial nor your financial advisor has undertaken to review or verify the accuracy of Non-Held Assets and the inclusion of information and assumptions about Non-Held Assets in your AFPS written recommendations, or any other analysis, review, or guidance offered by Ameriprise Financial Services and your financial advisor creates no duty or other responsibility to advise you to take any action or inaction regarding such Non-Held Assets.**

## Third-party research provider materials not approved for use with clients

From time to time, financial advisors may access research, models, investment tools or other material from third-party research providers that are not approved for use with clients for the purposes of the financial advisor's general

education, staying current on industry trends or developing potential investment ideas. Financial advisors may provide clients with general market commentary or non-security information once the individual pieces have been approved for use by Ameriprise Financial Services.

## Investment strategies

Your financial advisor may recommend long-term strategies for your financial plan, such as dollar-cost averaging, reinvestment of dividends or other proceeds on investments, and asset allocation. Recommendations may also be made to help you realize capital gains or losses on securities or investment products that you own. Such transactions may have tax consequences for non-qualified accounts. See the "Implementation of your financial planning recommendations" subsection of the "Advisory Business" section and the "Broker-dealer" subsection of the "Other Financial Industry Activities and Affiliations" section for further information on investment products and services offered by Ameriprise Financial Services.

We cannot guarantee future financial results or the achievement of your financial goals through implementation of your financial plan and any advice or recommendations provided to you. Ameriprise Financial Services does not monitor the day-to-day performance of your specific investments. Before implementing your financial plan, you should consider carefully the ramifications of purchasing products or services, and you may want to seek further advice from your lawyer and/or accountant, particularly in connection with estate planning, taxes or small business owner planning issues. The benefits and advantages of cash value life insurance generally increase as the policy matures and are most fully realized with the death of the insured. A client with immediate liquidity needs may consider whether to sell the policy to a third party at a discounted value (commonly referred to as a life settlement).

## Disciplinary Information

Below is notice of certain regulatory and legal settlements entered into by Ameriprise Financial Services:

### Regulatory proceedings

Ameriprise Financial Services entered into each of the regulatory settlements listed below without admitting or denying the allegations.

### Securities and Exchange Commission ("SEC") and FINRA (fka NASD) actions

In August 2018, Ameriprise Financial Services reached a settlement with the SEC regarding allegations that from 2011 through 2014 the firm failed to adopt and implement policies and procedures reasonably designed to safeguard retail investor assets against misappropriation and failed to reasonably supervise five representatives with a view to preventing and detecting violations of certain federal securities laws by these representatives. The firm agreed to pay a civil penalty amount of \$4.5 million. The firm further reimbursed all impacted clients for the losses they incurred due to the misconduct. The firm also took steps to enhance policies, procedures and controls related to the safeguarding of client assets against theft or misappropriation by its associated persons and voluntarily retained a compliance consultant to assess and confirm the reasonableness of these policies, procedures and controls.

In December 2017, Ameriprise Financial Services reached a settlement with the SEC regarding allegations that from December 2010 through October 2013, the firm negligently relied on misrepresentations made by F-Squared Investments, Inc. regarding certain of its ETF portfolios and, as a result, the firm made false statements about the portfolios in certain advertisements. The SEC also alleged that the firm had failed to adopt and implement written compliance policies and procedures reasonably designed to prevent the alleged violations. The firm agreed to pay a disgorgement amount of \$6.3 million plus prejudgment interest of \$700,000 and a civil penalty amount of \$1.75 million.

In September 2016, Ameriprise Financial Services reached a settlement with FINRA regarding allegations that between October 2011 and September 2013 the firm failed to detect and prevent the conversion, via wire transfers, of more than \$370,000 from five of its customers by one of its registered representatives. The customers were family members of the registered representative. FINRA also alleged this went undetected because the firm failed to establish, maintain, and enforce a supervisory system that was reasonably designed to review and monitor the

transmittal of funds from accounts of customers to third parties, including those controlled by registered representatives of the firm. The firm paid restitution and a fine of \$850,000.

## Other financial industry activities and affiliations

Ameriprise Financial Services, LLC is a subsidiary of **Ameriprise Financial, Inc.** and conducts its activities directly and through its affiliates. These activities may be material to its investment advisory business or its investment advisory clients. These affiliates include companies under common control with Ameriprise Financial Services by virtue of their status as direct or indirect subsidiaries of Ameriprise Financial, Inc. The information below provides you an overview of the Ameriprise Financial, Inc. companies. These companies work together to offer you financial products and services designed to help you reach your financial goals.

### Broker-dealer

**Ameriprise Financial Services, LLC** is a registered investment adviser and broker-dealer with the SEC and is authorized to engage in the securities business in all 50 states as well as the District of Columbia, Puerto Rico, and the U.S. Virgin Islands. Ameriprise Financial Services is also a member of FINRA and the Securities Investor Protection Corporation ("SIPC"). Ameriprise Financial Services is registered with the Commodity Futures Trading Commission ("CFTC") as a commodity trading advisor ("CTA") and has obtained membership with the National Futures Association ("NFA") in connection with such CFTC registration.

In its capacity as a broker-dealer, Ameriprise Financial Services distributes or receives compensation from selling various products including but not limited to equities and fixed income products. Offerings include corporate bonds and municipal securities, mutual fund shares, ETFs, 529 plans, face-amount certificates, closed-end funds, preferred securities, UITs, non-traded REITs, non-traded BDCs, non-traded closed end funds, hedge fund offerings, structured products, real estate private placement offerings, exchange funds, private equity offerings, 1031 exchanges, fixed, structured and variable annuities, and fixed and variable insurance. Ameriprise Financial Services also sells managed futures funds that engage in trading commodity interests, including futures.

In addition, Ameriprise Financial Services is the distributor of the publicly offered face-amount certificates issued by **Ameriprise Certificate Company**.

Ameriprise Financial Services also may serve as an underwriter or member of a selling group for securities offerings, including those issued by affiliates.

Retail brokerage services are made available through Ameriprise Financial Services, which has an agreement with **American Enterprise Investment Services Inc.** ("AEIS"), a registered broker-dealer and an affiliate of Ameriprise Financial Services. Ameriprise Financial Services requires clients to agree in their client agreements that their account(s) are introduced by Ameriprise Financial Services to AEIS on a fully-disclosed basis, and that securities purchase and sale transactions in their account(s) shall be directed through AEIS. You should consider that not all investment advisory firms require clients to direct execution of transactions through a specific broker-dealer. Brokerage accounts are carried by, and brokerage transactions are cleared and settled through, AEIS, subject to AEIS policies to assure that the resultant price to the client is as favorable as possible under the prevailing market conditions. See the "Working in Your Best Interest-Regulation Best Interest Disclosure" for more information about potential conflicts of interest relating to brokerage transactions.

For purposes of Form ADV Part 2 certain Ameriprise Financial Services management persons are registered representatives of Ameriprise Financial Services in its capacity as a broker-dealer, registered representatives of American Enterprise Investment Services Inc., and are associated persons of Ameriprise Financial Services in its capacity as a commodity trading advisor.

Ameriprise Financial Services approves and opens accounts and accepts securities order instructions with respect to the accounts. AEIS serves as Ameriprise Financial Services' clearing agent in providing clearing and settlement services for transactions that are executed for customers of Ameriprise Financial Services. In exchange for a fee paid by Ameriprise Financial Services, AEIS provides clearing, custody, record keeping and all clearing functions for certain advice-based accounts.

In addition, AEIS may act as an agent in effecting securities transactions for certain Ameriprise Bank trust accounts.

**AMPF Holding LLC**, an indirect wholly-owned subsidiary of Ameriprise Financial, Inc., is a holding company for Ameriprise Financial Services and AEIS.

**Columbia Management Investment Distributors, Inc.** (“Columbia Management Investment Distributors”), an indirect wholly-owned subsidiary of Ameriprise Financial, Inc., is a registered broker-dealer serving as principal underwriter and distributor of registered mutual funds and other funds advised by affiliated companies Columbia Management Investment Advisers, LLC (“CMIA”) and Columbia Wanger Asset Management, LLC, (“Columbia Wanger Asset Management”) (collectively, “Columbia Management” or “Columbia”). These funds are collectively referred to as the “Columbia Funds.”

## Investment company

Ameriprise Financial Services has arrangements with Ameriprise Certificate Company to distribute and sell its face-amount certificates and selling arrangements with Columbia Management Investment Distributors to distribute the Columbia Funds.

## Investment advisory firm

**Columbia Management Investment Advisers, LLC (CMIA)** is registered as an investment adviser with the SEC.

CMIA provides investment management services to:

- Columbia Funds, as well as Columbia ETFs, closed-end funds and private funds
- Ameriprise Certificate Company
- RiverSource, as well as the Columbia Funds underlying certain variable contracts issued by RiverSource
- Various wrap program sponsors, including Ameriprise Financial Services
- Other affiliated and unaffiliated clients.

Ameriprise Financial, Inc. has other subsidiaries that are registered as investment advisers with the SEC, including Threadneedle International Limited, Columbia Wanger Asset Management and Lionstone Partners, LLC. These subsidiaries are registered as investment advisers and may provide advice to domestic and foreign institutional clients, the Columbia Funds, the Columbia ETFs, the Columbia closed-end funds, private funds and other fiduciary clients. These entities provide services independent from Ameriprise Financial Services. Columbia Management and its affiliates Threadneedle Asset Management Ltd, (U.K. based), Threadneedle Investments Singapore (Pte.) Limited (Singapore based), and Columbia Threadneedle Investments (ME) Limited (Dubai based) operate under a combined global asset management brand, Columbia Threadneedle Investments.

Ameriprise Financial Inc. also has non-US subsidiaries that provide asset management services. These include Columbia Threadneedle Management Limited (“CTML”), Columbia Threadneedle Netherlands B.V. (“CTLN”), Columbia Threadneedle Business Limited (“CTBL”), Columbia Threadneedle AM (Asia) Limited (“CTAMLA”), Columbia Threadneedle (EM) Investments Limited (“CT (EM)”) and Pyrford International Ltd (“Pyrford”). Each of CTML, CTLN, CTBL, CTAMLA, CT (EM) and Pyrford is registered with the appropriate respective regulators in their home jurisdictions. In addition CT (EM) and Pyrford are also registered with the SEC as investment advisers. Columbia Management Investment Advisers is also registered with the CFTC as a commodity pool operator and a CTA and has obtained membership with the NFA in connection with such CFTC registration. Threadneedle International Limited is registered with the CFTC as CTA and has obtained membership with the NFA in connection with such CFTC registration.

## Banking institution

**Ameriprise Bank, FSB**, a wholly owned subsidiary of Ameriprise Financial, Inc. and an affiliate of Ameriprise Financial Services, is a federal savings bank. In addition to its participation in the AIMMA and ABISA Sweep Programs, Ameriprise Bank currently makes available a core set of banking products, including mortgage financing, co-branded credit cards with an associated rewards program, savings and checking accounts, and pledged asset loans. Ameriprise Bank provides personal trust services to clients, including trustee and investment management



services for asset trusts, and investment management and custodial agency services for individual, individual trustee, association and non-profit organization accounts.

Ameriprise Financial Services establishes custodial accounts and accepts securities order instructions for trust accounts at Ameriprise Bank. In addition, Ameriprise Financial Services may provide investment advice and research support to Ameriprise Bank and its clients for these trust accounts.

## Trust company

**Ameriprise Trust Company** (“ATC”), a Minnesota-chartered trust company, provides custodial, investment management and collective trust fund services for employer-sponsored retirement plans, including pension, profit sharing, 401(k) and other qualified and nonqualified employee retirement plans. ATC also serves as custodian for IRAs, 403(b)s and some retirement plans qualified under section 401(a) of the Internal Revenue Code of 1986 as well as the Ameriprise Certificate Company. ATC is not a deposit bank or a member of FDIC.

## Insurance company

Insurance products sold by Ameriprise Financial Services and its financial advisors are issued primarily by **RiverSource Life Insurance Company** (“RiverSource Life”), a stock life insurance company that is qualified to do business as an insurance company in the District of Columbia, American Samoa and all states except New York; and in New York only, issued by **RiverSource Life Insurance Co. of New York** (“RiverSource Life of NY”), a stock life insurance company that is qualified to do business as an insurance company in New York.

The products of RiverSource Life and RiverSource Life of NY (together, “RiverSource”) include structured annuities (RiverSource Life only), fixed and variable annuities, fixed and variable life insurance, disability income insurance and life insurance with long-term care benefits. Insurance products are also offered by other third parties through an arrangement with Ameriprise Financial Services and through Diversified Brokerage Services, Inc. and Crump Insurance Services, Inc., which act as co-general agents.

**RiverSource Distributors, Inc.** (“RiverSource Distributors”), a wholly owned subsidiary of Ameriprise Financial, Inc., is a registered broker-dealer, serving as principal underwriter and distributor of RiverSource variable life insurance and annuities on behalf of RiverSource. Ameriprise Financial Services has selling arrangements with RiverSource and RiverSource Distributors to distribute these products.

## Ameriprise Financial Institutions Group (“AFIG”)

AFIG is a business channel within Ameriprise Financial Services that specializes in delivering investment products and services to clients of financial institutions, such as banks and credit unions. Ameriprise Financial Services enters into a networking arrangement with each financial institution whereby AFIG financial advisors provide one or more of our investment advisory services, brokerage services and insurance products to clients of the financial institution and other persons or entities that may be introduced or referred to us by the financial institution. The financial institution provides AFIG financial advisors joint marketing access to a distinct client segment and may provide office space in the building where it conducts its business. As a part of the contractual arrangement with the financial institution, Ameriprise Financial Services shares with the financial institution a portion of up to 94% of fees and commissions, including Wrap Fees charged for investment advisory services, generated by AFIG financial advisors that are attributable to our operations under the joint marketing agreement with the financial institution. A portion of these fees may be paid to financial advisors who are employees of the financial institution, as described below.

All AFIG financial advisors are licensed and registered through Ameriprise Financial Services. Ameriprise Financial Services has exclusive control over the activities conducted on our behalf under the agreement with the financial institution and is responsible for the supervision of certain activities of AFIG financial advisors. AFIG financial advisors are affiliated with Ameriprise Financial Services in one of three ways: independent contractors and their personnel, Ameriprise employee financial advisors and financial institution employee financial advisors. Financial advisors employed by the financial institution are compensated by the financial institution from the portion of fees and commissions it receives from Ameriprise Financial Services. In such cases the financial institution serves as paying agent on our behalf in accordance with applicable law. The level of compensation received by financial advisors employed by the financial institution is based on their employment agreement with the financial institution.

Ameriprise Financial Services does not pay any compensation to any non-registered employee or agent of the financial institution for referrals. Any referral fee paid by the financial institution to an employee or agent is a one-time, per-customer fee of a nominal, fixed dollar amount and is unrelated to the products and services you purchase.

AFIG financial advisors who provide services at a financial institution that does not have a Trust Department can offer trust services through other providers, including our affiliate, Ameriprise Bank. Ameriprise Financial Services and the AFIG financial advisor may serve as a finder related to trust services and may receive a referral fee for business referred to unaffiliated trust providers.

**Ameriprise Financial Services is not a bank or credit union. Any services or products you purchase through an AFIG financial advisor are not guaranteed or insured by Ameriprise Financial Services or the financial institution. The financial institution is not a party to your Client Agreement with us. Ameriprise Financial Services and each financial institution have entered into a networking agreement under which we have agreed to share fees and commissions with the financial institution, including Wrap Fees charged for investment advisory services. Non-registered employees of the financial institution may also receive compensation for referring you to Ameriprise Financial Services.**

## How we get paid

**This section should be read in connection with the “Advisory Business,” “Fees and Compensation” and/or the “Client Referrals and Other Compensation” sections in this Brochure.**

Ameriprise Financial Services and its affiliates receive revenue from several different sources on the products and services you purchase. These sources include the fees and charges you pay, other arrangements we have in place with product companies, and investment and interest income. The revenue generated or received supports, in part, the development of new products, maintenance of our infrastructure, and retention of employees and financial advisors. Further on in this section you will find information on how our financial advisors are paid.

### Cost reimbursement services and third-party payments

**Payments from product companies.** AEIS will receive the following types of payments with respect to the investment products we recommend and you select for the investment of your applicable Managed Account assets. This compensation is used in part to fund the cost of providing the services, maintaining Managed Accounts and offering an investment platform for our clients as well as providing revenue and net earnings to AEIS. For qualified SPS Advisor Accounts and trustee-directed retirement plans in qualified SPS *Advantage* Accounts and eligible qualified Select Separate Accounts, AEIS either does not collect Third Party Payments or credits them back to client Accounts as described in the “**Fees and Compensation**” section.

AEIS performs certain services for the benefit of Ameriprise Financial Services, its financial advisors and clients, including but not limited to recordkeeping, administration and shareholder servicing support, applicable platform level eligibility and investment product due diligence, investment research, training and education, client telephonic and other servicing, and other support related functions such as trading systems, asset allocation and performance reporting tools, websites and mobile applications (collectively “cost reimbursement services”). Any cost reimbursement payments received by AEIS that are paid by product sponsors out of assets of the investment, such as a mutual fund or unit investment trust, reduce the investor return on their investment.

AEIS also receives revenues that exceed the costs of the cost reimbursement services provided. These revenues include cost reimbursement and marketing support payments (as described below under the heading “Education, Training, Seminar Reimbursement and noncash compensation”) and such payments increase the gross revenues and net earnings of AEIS.

Ameriprise Financial Services has a financial incentive for its affiliate to continue to maintain these cost reimbursement arrangements, including arrangements with Full Participation Firms and for AEIS to continue to receive revenue. Because not all investments provide for cost reimbursement payments, AFIS has an incentive to recommend or select investment products that make such payments within Managed Account Programs. Ameriprise Financial Services addresses this conflict of interest by applying objective due diligence standards and requiring all

mutual funds, ETFs, ETNs, CEFs, UITs and alternative investments such as hedge funds and managed futures funds offered in the Programs to meet these standards.

AEIS receives a variety of payments for cost reimbursement services from affiliated products sponsored or managed by affiliated investment advisers (e.g., Columbia Management) and by non-affiliated investment product companies which reimburse the costs of beneficial client services provided by Ameriprise Financial Services and AEIS. The most significant of these payments are reimbursement for marketing support received from the product companies. AEIS receives cost reimbursement payments from product companies for the following products: mutual funds, 529 plans, actively managed ETFs, UITs, non-traded REITs, real estate private placements, tax-deferred real estate exchanges, non-traded BDCs, fixed/multi-year annuities, variable annuities, fixed index annuities, structured annuities, fixed insurance, variable insurance, structured products, managed futures funds, private equity offerings, non-traded closed end funds and hedge fund offerings.

Ameriprise Financial Services receives cost reimbursement payments on our affiliated and unaffiliated annuity and insurance products which are not eligible investments for Managed Accounts. These payments are discussed in the remaining paragraphs of this section.

If AEIS and its affiliates did not receive this compensation, Ameriprise Financial Services would likely charge higher fees or other charges to clients for the services provided. When evaluating the reasonableness of the fees and expenses incurred in a Managed Account, you should consider not just the Wrap Fee, but also the fund-level fees and other compensation that Ameriprise Financial Services and its affiliates receive including payments for cost reimbursement services described in this section and other cost reimbursement and marketing support payments received by us and our other affiliates, as described in the **“How we get paid”** and the **“Revenue sources for other Ameriprise Financial, Inc. companies”** sections of this Brochure as applicable.

**Mutual fund and 529 plan marketing and sales support payments.** Mutual fund and 529 plan marketing and sales support payments are received from certain mutual fund firms. These payments form a structure referred to here as the Ameriprise Financial Mutual Fund Program (“Mutual Fund Program”) with approximately 140 mutual fund families offered by Ameriprise Financial Services. The goal at Ameriprise Financial Services is to offer a wide range of mutual funds using the following criteria:

- Product breadth and strong-performing funds
- Financial strength of the firm
- Marketing and sales support payments paid to our affiliate AEIS to support cost reimbursement services Ability to provide product support and training to our financial advisors
- Tax benefits offered by individual states
- Overall quality of the 529 plan (specific to 529 plans)

Ameriprise financial advisors may offer, and clients are free to choose, mutual funds from approximately 140 fund families available. However, certain aspects of the Mutual Fund Program create a conflict of interest or incentive if Ameriprise Financial Services promotes, or Ameriprise financial advisors recommend, the mutual funds offered by a firm participating in the Mutual Fund Program versus mutual funds offered by nonparticipating firms. As further described below, these conflicts and incentives arise from the cost reimbursement related to education, training, seminar reimbursement and noncash compensation, provided to our financial advisors by, as well as the payments AEIS receives from, firms participating in the Mutual Fund Program and with other relationships with firms, including Columbia Management; see the section titled **“Columbia Funds”** below.

To be included in the Mutual Fund Program, firms have agreed to pay AEIS a portion of the revenue generated from the sale and/or management of mutual fund shares. Full Participation Firms make cost reimbursement payments at a higher level than do firms that have arrangements discussed in the **“Other financial relationships”** section. For each year a client holds shares of a particular mutual fund, the mutual fund’s advisor or distributor may pay to AEIS an amount based on the value of the collective mutual fund shares held in clients’ accounts (asset-based payment). AEIS receives an asset-based payment (up to 0.20% per year for mutual funds and 0.185% per year for 529 plans) on some or all of Ameriprise Financial Services clients’ assets managed by the participating firms.

Certain Full Participation Firms pay our affiliate AEIS more marketing support for certain types of mutual funds. In general, Full Participation Firms offer actively managed mutual funds that permit for cost reimbursement payments



to be included in the Investment Costs charged by the mutual fund. The Investment Costs of actively managed mutual funds are generally higher than those of (i) passively managed ETFs which do not make cost reimbursement payments; and (ii) actively managed ETFs which do make such payments. Ameriprise Financial Services has a financial incentive to offer actively managed mutual funds and ETFs that make cost reimbursement payments to our affiliate. As a result, Ameriprise financial advisors may have an indirect incentive to sell such mutual funds and ETFs. We address this incentive by offering a full range of investment product options, including actively managed mutual funds and both actively and passively managed ETFs. In addition, we do not offer actively managed ETFs that are clones of an actively managed mutual fund from the same firm. A similar actively managed ETF may have a lower or comparable management fee as an actively managed mutual fund. Ameriprise further addresses this conflict of interest by calculating the compensation paid to our financial advisors for all assets without regard to the amount of cost reimbursement payments we or our affiliates receive in connection with client investments in mutual funds and other investment products. Additionally, Ameriprise Financial Services does not share with our financial advisors the cost reimbursement payments we or our affiliates receive.

If your Account's Sweep Program uses a money market mutual fund, AEIS receives cost reimbursement payments of up to 0.42% of the amount held in that money market fund Sweep Program. The amount that AEIS receives may be reduced based on fee waivers that are imposed by the money market fund firm.

These arrangements vary between firms and may be subject to change or renegotiation at any time. If a firm ceases to make cost reimbursement payments, Ameriprise Financial Services would likely cease the distribution relationship with the mutual fund firm.

**Full Participation.** Thirty firms fully participate in the Mutual Fund Program. These fund firms include Columbia Threadneedle Investments, Allspring Funds, American Century Investments, Amundi, BlackRock Funds, BNY Mellon, Delaware Investments, DWS Investments, Eaton Vance, Eventide Funds, Federated Hermes, Fidelity, First Eagle Funds, Goldman Sachs Asset Management, Invesco, Janus Henderson Investors, John Hancock Investments, JP Morgan Asset Management, Lord Abbett, MainStay Funds, MFS, Natixis Funds, Neuberger Berman, Nuveen, Principal, PGIM Investments, Virtus and Voya Funds. These firms are referred to as "Full Participation Firms."

We offer 529 plans from nineteen firms. Of those firms, fifteen are Full Participation Firms. These fund firms include American Century, BlackRock, Columbia Threadneedle Investments, Fidelity, Franklin Templeton, Goldman Sachs, Hartford, Invesco, John Hancock, J.P. Morgan, MFS, Nuveen, Principal, Virtus and Voya. Each of these firms is referred to as a "Full Participation Firm."

The most current Mutual Fund Program information, as well as the previous calendar year's totals of cost reimbursement payments received from Full Participation firms, in addition to distribution support amounts, may be viewed online by visiting [www.ameriprise.com/funds](http://www.ameriprise.com/funds) and clicking on "An Investor's Guide to Purchasing Mutual Funds and 529 Plans at Ameriprise Financial."

**Education, training, seminar reimbursement and noncash compensation.** Full Participation Firms provide to Ameriprise financial advisors and, in some cases, to their clients, education, training, and support services relating to the investment products they offer. These firms may reimburse Ameriprise Financial Services, and Ameriprise Financial Services may subsequently reimburse Ameriprise financial advisors, for client/prospect education events and financial advisor sales meetings, seminars and training events, consistent with Ameriprise Financial Services policies. Ameriprise Financial Services and its financial advisors may also receive nominal noncash benefits from time to time. As a result, Ameriprise financial advisors may have a greater familiarity with and an incentive to sell investment products of Full Participation Firms.

## Other financial relationships

**Distribution support relationships.** AEIS also has cost reimbursement arrangements with firms for distribution support services. These "Available for Sale Firms" make payments to AEIS for distribution support but do not provide marketing and sales support, such as those provided by Full Participation Firms, and make payments at a lower percentage rate than Full Participation Firms. These firms make cost reimbursement payments to AEIS of up to 0.10% on assets for these services, which support the distribution of the fund's shares and 529 plans by making them available on one or more Ameriprise Financial Services platforms. In addition, certain mutual funds' distributors pay a fee to AEIS of up to 0.10% for cost reimbursement services provided for the mutual fund shares purchased during a given period (sales-based payment). These mutual fund firms do not provide marketing and

sales support such as those provided by Full Participation Firms to Ameriprise financial advisors, thus they do not have the same access to financial advisors as Full Participation Firms.

Ameriprise Financial Services sells 529 plans from seven firms that do not make cost reimbursement payments to AEIS. Moreover, 529 plans offered by these firms are available for sale to in-state residents only. Those firms are: American Funds, Ascensus, Invesco, MFS, Orion, Union Bank & Trust and Virtus. In addition, Connecticut and Iowa restrict the sale of their state plans, offered by Hartford and Voya, respectively, to in-state residents only. Certain 529 plans may pay AEIS a fee of up to 1% of assets for NAV rollovers.

The mutual fund's distributor or affiliate may also make payments to AEIS for networking and/or omnibus support and other client services and account maintenance activities. AEIS will also receive sub-transfer agency fees with respect to investments you make in affiliated and non-affiliated mutual funds. These fees vary depending on the mutual fund family and on whether the mutual fund keeps a separate record for each account (i.e., networked accounts) or relies on AEIS's recordkeeping (i.e., omnibus accounts). Compensation for sub-transfer agency services may be up to \$12 per position annually for networked accounts, and up to \$19 per position annually for omnibus accounts or, if paid on an asset basis, from 0.10% to 0.15% annually of any amounts you have invested in such mutual funds. In the case of certain no-load fund families for which AEIS has a direct relationship, the compensation for sub-accounting, administrative and distribution support services are bundled into one asset-based fee of up to 0.35% (which may include a service fee up to 0.25%) annually of the value of such shares held in an Account.

AEIS and its affiliates may have other relationships with firms whose mutual funds Ameriprise Financial Services offers. These relationships may include affiliates of firms acting as a sub-adviser to CMIA, CMIA acting as a sub-adviser to a third-party firm, or affiliates of a firm managing an investment portfolio within another Ameriprise Financial Services or affiliated product, such as a RiverSource variable annuity. Firms may use CMIA to manage an underlying investment option in products offered through the Mutual Fund Program.

AEIS has a cost reimbursement agreement with BlackRock Advisors, LLC with respect to mutual fund positions held by Ameriprise Financial Services customers. BlackRock, Inc. owns more than 5% of the outstanding shares of Ameriprise Financial, Inc. stock.

Our affiliate CMIA has a marketing support agreement with Vanguard Group, Inc. with respect to the distribution of its investment products. Vanguard Group, Inc. owns more than 5% of the outstanding shares of Ameriprise Financial, Inc. stock.

**Columbia Funds.** AEIS and other affiliates of Ameriprise Financial Services provide certain administrative and transfer agent services to the Columbia Funds owned by Ameriprise Financial Services clients. Ameriprise Financial Services and its affiliates generally receive more revenue from sales of affiliated mutual funds than from sales of other mutual funds. Employee compensation and operating goals at all levels of the company are tied to the company's success. Certain employees may receive higher compensation and other benefits based, in part, on assets invested in affiliated mutual funds.

**American Funds.** For both affiliated and unaffiliated mutual funds we offer, AEIS receives cost reimbursement payments from mutual fund firms of up to 0.20% of assets invested in those funds.

With most mutual fund firms, these payments are paid on an ongoing basis and determined solely based on total assets invested in the funds of a particular fund family held in clients' accounts. Rather than determining the amount of the payment solely on an asset-based basis, American Funds pays AEIS an annual negotiated platform fee based on a number of factors, including prior year assets, in accordance with their prospectus governing each mutual fund. This platform fee will not exceed 0.20% of assets and will also not exceed the limits set forth in the prospectus governing each fund. You can find the total dollar amounts we receive annually from American Funds, as of the previous calendar year, by visiting [www.ameriprise.com/funds](http://www.ameriprise.com/funds) and clicking on "An Investor's Guide to Purchasing Mutual Funds and 529 Plans at Ameriprise Financial." American funds are generally no longer available for new purchases in Ameriprise brokerage accounts (other than add-on purchases into existing positions, which may continue), and thus new investments of American Funds can generally only be executed in our Managed Account Programs.

**Ameriprise Preferred Line of Credit.** AEIS receives compensation from Ameriprise Bank, FSB for its Ameriprise Preferred Line of Credit support services.

## Payments from other non-affiliated product companies

**Payments from actively managed ETF sponsors.** Effective beginning in or around Q2 2024, for actively managed ETFs offered for purchase in Ameriprise Managed Accounts, AEIS receives from the ETF manager or distributor both (i) ongoing asset-based cost reimbursement payments of up to 0.18% of the assets invested in these products; and (ii) an annual flat program fee of up to \$400,000 per manager or distributor. AEIS receives these payments to help promote and support the offer, sale and servicing of actively managed ETFs. These payments form a structure referred to as the Ameriprise Financial ETF Program (“ETF Program”) and compensate AEIS for the costs of maintaining the ETF Program. Firms participating in the ETF Program are granted full access to Ameriprise Financial Services and our financial advisors to provide direct financial advisor education or sales support to promote their products. Passively managed ETFs and actively managed ETFs that are classified as Eligible to Hold Investments or Ineligible Investments do not participate in the ETF Program, do not have access to financial advisors for education or sales support and do not make cost reimbursement payments, as summarized below. As a result, Ameriprise financial advisors may have a greater familiarity with and an indirect incentive to sell ETFs participating in the ETF Program. Ameriprise Financial Services addresses this incentive as described above in the *“Mutual Fund and 529 Plan Marketing and Sales Support Payments”* sub-section.

	Participate in ETF Program	Access to Ameriprise financial advisors	Make cost reimbursement payments
<b>Actively managed ETFs offered for purchase</b>	Yes	Yes	Yes
<b>Actively managed ETFs that are classified as Eligible to Hold Investments or Ineligible Investments</b>	No	No	No
<b>Passively managed ETFs</b>	No	No	No

**Payments from hedge fund offering and managed futures sponsors.** AEIS, in consideration for its cost reimbursement services, may receive ongoing investor service and support fee payments from products sponsors of hedge funds and managed futures available in Ameriprise Managed Accounts. Depending on the product, AEIS will receive payments up to 0.25% of the assets invested in these products.

**Payments from UIT sponsors.** Certain UIT sponsors with which AEIS has agreements may pay AEIS cost reimbursement payments to help promote and support the offer, sale and servicing of UITs. These UIT sponsors are granted full access to Ameriprise Financial Services and our financial advisors to provide direct financial advisor education or sales support to promote their products. UIT sponsors without such agreements do not provide direct financial advisor education or sales support, thus they do not have the same access to financial advisors as full access firms. Such marketing and sales support may create a conflict of interest if Ameriprise Financial Services promotes, or Ameriprise financial advisors recommend, the UITs from UIT sponsors that have been granted full access versus UITs offered by nonparticipating firms. These conflicts may arise from the marketing and sales support provided to our financial advisors by, as well as the payments AEIS receives from, firms that have entered into such agreements.

AEIS will receive both a fixed dollar amount of cost reimbursement payments, based in part on projected UIT sales, as well as sales-based volume concessions. The total amount of these payments will not exceed 0.20% of total UIT sales.

**Payments from insurance companies.** Cost reimbursement payments are received by Ameriprise Financial Services and/or its affiliate, AEIS, from affiliated and unaffiliated insurance companies. Ameriprise Financial Services sells annuity and insurance products to its clients manufactured by its affiliate, RiverSource, as well as from select unaffiliated insurance companies.

RiverSource and potentially other unaffiliated insurance companies may be permitted to reimburse Ameriprise Financial Services or AEIS and these entities may subsequently reimburse Ameriprise financial advisors for client/prospect educational events and financial advisor sales meetings, seminars and training events consistent with Ameriprise Financial Services and AEIS policies, as applicable. These companies may also provide support to an Ameriprise Financial Services internal sales desk, which in turn provides support to financial advisors. As a result, Ameriprise financial advisors may have a greater familiarity with RiverSource insurance and annuity products and the unaffiliated insurance companies who provide added educational support.

Generally, unaffiliated insurance companies that issue annuities and life and disability income insurance policies do not provide direct client or financial advisor education or sales support, other than product training materials, product sales literature and addressing client service issues. However, in some instances direct financial advisor product education may occur. As a result, Ameriprise financial advisors may have a greater familiarity with RiverSource products.

From unaffiliated long-term care insurance product manufacturers, AEIS receives payments up to 27.5% of the commissionable premium. AEIS receives varying payments from unaffiliated life, disability and other insurance product manufacturers.

**Payments from structured products sponsors.** AEIS receives cost reimbursement for the sale of structured products. Depending on the structured product, AEIS will receive payments between 0.25% and 0.60% of the amount you invest, multiplied by the product's term up to a maximum of 1.6%. For example, a structured note with a three-year term and a 0.40% payout could have an upfront payment of 1.2% (three years x 0.40%).

**Payments for financial advisor support.** Separately, for structured products, managed futures funds and hedge funds, AEIS will receive marketing and sales support payments in the form of an optional subscription for financial advisor support for a fixed annual fee of up to \$250,000, which when combined with the payments described above for these types of investment products may exceed the ranges noted.

**Mutual Fund & ETF Recommended list ("Starting Point List").** Ameriprise financial advisors may make mutual fund recommendations based on a group of funds that appear on the Starting Point List. Financial advisors are not required to use the Starting Point List as their source for mutual fund and ETF recommendations, and mutual funds contained on the Starting Point List may not be equally available across both Managed Accounts and Ameriprise brokerage accounts. All ETFs and mutual funds offered by Full Participation Firms or Available for Sale Firms, as further discussed below, must meet Ameriprise Financial Services' due diligence standards to be eligible for inclusion on the Starting Point List. In developing the Starting Point List, the IRG applies a quantitative and qualitative evaluation process that includes an analysis of a fund's returns, risk and expenses; the tenure and quality of the investment team; the soundness of the process and consistent implementation; and the overarching health of the organization. Certain mutual funds and ETFs that would have otherwise been included on Starting Point were excluded due to their high investment minimums. Client suitability must be considered when trading mutual funds and ETFs, including breakpoint discount eligibility and NAV transfer ability. The funds on the Starting Point List are subject to change periodically, however changes to the Starting Point List should not be the sole reason to prompt trading.

The Starting Point List is developed by the IRG based on eligibility criteria established by Ameriprise Financial Services. Approximately 2,100 mutual funds are eligible for inclusion on the Starting Point List. The primary universe of ETFs includes funds available for sale at Ameriprise. The universe of mutual funds includes only mutual funds sponsored or managed by Full Participation Firms in the Mutual Fund Program. If a suitable mutual fund recommendation for a particular asset class cannot be found within the Full Participation Firms' offerings, the IRG will proceed to look for mutual fund options sponsored or managed by "Available for Sale Firms".

While the Starting Point List is developed by evaluating the performance characteristics of each fund's Class A shares, the analysis is ultimately intended to apply at the mutual fund level. Mutual funds included on the Starting Point List may or may not offer an Advisory Share class or other share class that is available in our Managed Accounts Programs. As a result, Managed Account clients may be unable to purchase a fund on the Starting Point List. Similarly, Ameriprise brokerage account clients may be unable to purchase a mutual fund on the Starting Point List if that fund does not offer a share class available in Ameriprise brokerage accounts. In addition, some mutual funds included on the Starting Point List may offer lower-cost share classes than the Advisory Share class or other share class available in Managed Account Programs. You should consider whether you may be eligible to purchase these lower-cost share classes outside the Programs.

These eligibility criteria are designed by Ameriprise Financial Services to primarily include, and therefore favor, mutual funds from Full Participation Firms. To be included in the Mutual Fund Program and be eligible for inclusion on the Starting Point List, each Full Participation Firm must meet a number of criteria that consider product breadth and strong-performing funds, financial strength of the firm and the ability to provide education and training to Ameriprise financial advisors, including marketing and sales support services relating to the funds they offer. Full Participation Firms have also agreed to pay our affiliate, AEIS, a portion of the revenue generated from the sale and/or management of fund shares as further described above.

Available for Sale Firms make payments at a lower percentage rate than Full Participation Firms. They do not have the same wholesaling access to financial advisors as Full Participation Firms. As a result, Ameriprise financial advisors may have a greater familiarity with and an incentive to sell funds of Full Participation Firms. The payments made to AEIS by Full Participation Firms and Available for Sale Firms reimburse the costs of client beneficial services provided by Ameriprise Financial Services and AEIS to financial advisors and clients, including but not limited to distribution, marketing, administration and shareholder servicing support, due diligence, training and education, and other support related functions (e.g., Cost Reimbursement Services) and increase the revenues and profitability of AEIS. The most significant of these payments are reimbursement for marketing support received from Full Participation Firms and other product companies. Full Participation Firms make Cost Reimbursement Payments at a higher percentage rate than do Available for Sale Firms. This presents a conflict of interest as Full Participation Firms pay AEIS more revenue than Available for Sale Firms, and thus AEIS earns more revenue from the purchase of mutual funds offered by Full Participation Firms than from the purchase of mutual funds offered by Available for Sale Firms. Clients may choose to follow the recommendations provided by their Ameriprise financial advisor or they may select from any of the other funds offered through Ameriprise Financial Services regardless of whether that fund appears on the Starting Point List. More information on the Full Participation Firms that participate in the Program, specific arrangements we have with them, and conflicts of interest or incentives that exist for Ameriprise Financial Services to promote (and for Ameriprise financial advisors to recommend) one fund over another fund is provided on our website at [ameriprise.com/funds](http://ameriprise.com/funds) and click "Purchasing Mutual Funds Through Ameriprise."

## Revenue sources for Ameriprise Financial Services, LLC

**Financial planning and advisory service fees.** These are fees you pay for financial planning and fee-based investment advisory account services, respectively.

**Ameriprise brokerage account sales charges.** Sales charges, commissions and/or selling concessions are paid when you buy or sell equities or fixed income products including corporate bonds and municipal securities, mutual funds, 529 plans, closed-end funds, preferred securities, UITs, non-traded REITs, non-traded BDCs, non-traded closed-end funds, hedge fund offerings, exchange funds, private equity offerings, managed futures funds, real estate private placement offerings and structured products. In addition, you may pay a markup or markdown in bond transactions executed in a principal capacity with AEIS. These charges vary by product and product type. For example, with respect to mutual funds, the sales charge for a stock mutual fund is typically greater than that for a bond mutual fund. For other product types such as non-traded REITs, the sales charge you pay may also include a portion of the distribution, organization and offering fees and expenses.

**Periodic Fees.** Periodic fees include IRA custodial fees, brokerage fees (i.e., account maintenance and order handling fees), and a portion of the fees associated with certain banking products and services (i.e., personal trust services).

Sales charges, trading commissions, markups, markdowns and financial planning and advisory services fees are not eligible for reimbursement or offered at a discount.

**Periodic expenses.** Periodic expenses are paid from product assets, such as 12b-1 shareholder servicing fees paid from mutual fund assets (including 12b-1 fees paid on certain funds that serve as underlying investment options for 529 plan assets) and distribution fees paid from Ameriprise Certificate Company assets. 12b-1 shareholder servicing fees assessed in Ameriprise brokerage accounts may be used to pay for marketing, distribution and shareholder service expenses. Any 12b-1 shareholder servicing fees received for the share class utilized in any Managed Accounts will be rebated to clients.

**Ameriprise Preferred Line of Credit.** Ameriprise Financial Services receives compensation from Ameriprise Bank of 0.25% on an annualized basis of the amount of the credit line outstanding balance. This amount is shared with your Ameriprise financial advisor based on how your advisor is affiliated with us and on the payout rate for which your



financial advisor qualifies. These affiliations and compensation structures are described in the **“How our financial advisors get paid”** section of this Brochure.

**Ameriprise Bank Savings Account.** Ameriprise Financial Services receives compensation from Ameriprise Bank of 0.05% on a monthly basis of the amount of the average monthly balance. This amount is shared with your Ameriprise financial advisor based on how your advisor is affiliated with us and on the payout rate for which your financial advisor qualifies. These affiliations and compensations structures are described in the **“How our financial advisors get paid”** section of this Brochure.

**Payments for referrals to structured settlements annuity brokers.** Ameriprise Financial Services receives a fee, shared with financial advisors, for referrals to non-affiliated structured settlement professionals for both client and non-client referrals. The amount and basis for the referral fee varies by relationship multiplied by the notional sales amount of the product.

**Underwriters’ compensation.** Ameriprise Financial Services receives a fee comprised of a selling concession, management fee, underwriting fee, and in some cases, a structuring fee for the sale of initial public offerings (“IPOs”) such as closed-end funds and preferred securities. The specific amounts vary by individual offering and are discussed in the prospectus of each offering.

**Transaction charges.** Ameriprise Financial Services does not assess online transactions charges in Managed Accounts to financial advisors. Franchisee financial advisors are assessed a transaction charge if entering an order by phone for SPS *Advantage* or SPS Advisor accounts. For employee financial advisors, this transaction charge is assessed to the employee’s branch, and not paid by the advisor. Direct payment by the financial advisor of phone-in transaction charges may be a disincentive for a franchisee financial advisor to recommend an SPS *Advantage* or SPS Advisor account or to recommend trades in the accounts.

For Managed Accounts, Ameriprise financial advisors pay the same mutual fund transaction rate for orders entered by phone for all mutual fund firms. Not all mutual fund families are available for purchase in a Managed Account. For more information about payments and potential conflicts of interest, please see the applicable prospectus, term sheet, application or other client disclosure forms.

**Distribution access fees.** Ameriprise Financial Services directs securities purchase and sale transactions through our affiliate, AEIS, on a fully disclosed basis. In exchange, Ameriprise Financial Services receives reimbursements from AEIS for our non-distribution related expenses.

## Financial interest in products

Ameriprise Financial Services has a financial interest in the sales of proprietary products that are manufactured by its affiliates. Ameriprise Financial Services and its affiliates receive more revenue from the sale of some financial products and services, particularly those products and services sold under the Ameriprise, Columbia Threadneedle Investments and RiverSource brands, than for the sale of other products and services.

Generally, Ameriprise Financial Services receives more revenue for securities or products sold in a fee-based account than for those sold with only a sales charge or commission. Higher revenue generally results in greater profitability for Ameriprise Financial Services. Employee compensation (including management and field leader compensation) and operating goals at all levels of the company are tied to the company’s success. Management, sales leaders and other employees generally spend more of their time and resources promoting Ameriprise, Columbia Threadneedle Investments and RiverSource branded products and services.

Any 12b-1 fees received by Ameriprise Financial Services for mutual funds held in any Managed Accounts will be rebated to clients, and financial advisors do not receive compensation from 12b-1 fees assessed on mutual funds held in Managed Accounts. For brokerage accounts, both Ameriprise Financial Services and individual financial advisors are compensated when clients buy mutual funds through Ameriprise Financial Services. Generally, financial advisors receive a portion of the sales charge and 12b-1 fees paid to the firm in connection with mutual fund purchases for as long as clients own the mutual fund shares. Sales charges and 12b-1 fees vary from mutual fund to mutual fund and from share class to share class. Ameriprise Financial Services and the financial advisor receive more compensation on fund or share classes that pay higher fees.

Ameriprise Financial Services and the financial advisor generally receive less compensation when the sales charge and/or 12b-1 fee is reduced, waived completely, or where there is no sales charge or 12b-1 fee. Therefore, for brokerage accounts there is an incentive for our financial advisors to sell a fund that pays a load or a fund that pays a 12b-1 fee over funds that do not.

Ameriprise Financial Services and Ameriprise financial advisors are paid in different ways for helping you choose mutual funds, depending on the type of fund, amount invested, and share class purchased. Financial advisors receive compensation only from 12b-1 fees for mutual funds held in brokerage accounts. Ameriprise Financial Services and financial advisors receive more compensation for sales of certain types of products, such as insurance, rather than others.

## Economic benefits of affiliates' products and services

As with all financial services firms, a portion of our revenue and compensation can generate a profit for the firm. The revenue and compensation we receive helps us cover our expenses in providing and servicing these products and services. Employee and financial advisor compensation and operating goals at all levels of Ameriprise Financial, Inc. are tied to the success of its businesses. As a result, certain incentives and conflicts of interest may exist for Ameriprise Financial Services, our affiliates and our financial advisors if you purchase certain products or services recommended by your financial advisor.

Generally, among other things, Ameriprise Financial Services and our affiliates will receive:

- More revenue, in aggregate, from the purchase of products sponsored or managed by Ameriprise, Columbia Management and RiverSource ("proprietary products") than from the purchase of products sponsored or managed by firms that aren't affiliated with Ameriprise Financial, Inc. ("nonproprietary products"). Ameriprise Financial Services actively promotes the products of our affiliates through advertising, direct mail, and product support and training events.
- More revenue from the purchase of products and services than from Wrap Fees.
- More revenue as the size of any margin account or Ameriprise Preferred Line of Credit balance increases.
- More revenue when you purchase certain types of products, such as insurance and annuity products and direct investments.
- More revenue from products and services that generate ongoing revenue streams, such as mutual funds that pay ongoing 12b-1 fees, an investment advisory account service, and insurance and annuity products with mortality and expense charges.
- More revenue when you purchase shares of mutual funds or 529 plans from Full Participation Firms than from firms with other distribution support relationships, as described in the **"Cost reimbursement services and third-party payments"** section of this Brochure.
- More revenue when you purchase investment products for which we receive cost reimbursement payments or have similar financial arrangements, as described in the **"Cost reimbursement services and third-party payments"** and **"Revenue sources for Ameriprise Financial Services, LLC"** sections of this Brochure.
- Less revenue when a sales charge or commission is reduced or waived completely, or where there is no sales charge.
- More revenue when you move assets (including retirement plan accounts) from another institution to Ameriprise Financial Services or RiverSource or into a product managed by Columbia Management or another affiliate.

Generally, among other things, your financial advisor may earn:

- More depending on how your financial advisor is affiliated with Ameriprise Financial Services, as described in the **"How our financial advisors get paid"** section of this Brochure.
- More on the sale of certain fixed life and disability insurance products because of special compensation programs that provide increasing levels of compensation the more a financial advisor sells of these products from each individual insurance company.
- More on the purchase of annuity and insurance products and direct investments, because they are more complex than are other products and take more time to service.
- More revenue from products and services that generate ongoing revenue streams, such as mutual funds that pay ongoing 12b-1 fees, an investment advisory account service, and insurance and annuity products with mortality and expense charges.
- More from certain sales incentive programs to increase overall assets under management.

- Less on individual purchases within a transaction-based brokerage account because of the higher transaction charges your financial advisor pays on these accounts compared to a fee-based investment advisory account.
- Less when a sales charge or commission is reduced or waived completely, or where there is no sales charge.
- Typically, less when you exchange an existing annuity contract, mutual fund or insurance policy for certain like or similar products from the same company, unless you have held the existing product for a certain period of time.
- More revenue if you purchase securities on margin that you could not otherwise purchase in a cash account.
- Nominal additional compensation on the value of the assets rolled into an IRA brokerage account from a retirement account with Columbia Funds.
- A higher payout rate based on the level of product sales, on the number of financial plans sold, and on higher face value and/or death benefit amount for certain insurance products.
- More when you move accounts (including retirement plan accounts) from another institution to Ameriprise Financial Services, CMIA or RiverSource.
- If your financial advisor is a shareholder of Ameriprise Financial through our deferred compensation program, more compensation the more profitable the firm is.
- Compensation for servicing trust accounts held with the Ameriprise Bank.
- Compensation for performing certain activities associated with your mortgage if that loan is purchased and serviced by Ameriprise Bank.
- Compensation for providing services related to your Ameriprise Preferred Line of Credit based on an annualized fixed percentage of the client's average daily outstanding balance.
- Compensation for your Ameriprise Bank Savings Account balances based on an annualized fixed percentage of the client's average monthly balance.
- Compensation for marketing that leads to your opening of a co-branded credit card account provided you activate the card and meet the initial spend requirements.
- No compensation for the sale or renewal of *Ameriprise* Certificates.

Financial advisors are required to take training on complex products developed by Ameriprise Financial Services and its affiliates and non-affiliated product manufacturers, prior to soliciting, including certain RiverSource insurance and annuity products and a targeted subset of nonproprietary products. Additional general product training is available and specific product training is required for a number of complex products, including Columbia Threadneedle Investments and RiverSource branded products. It is likely that a product recommendation from your financial advisor will be drawn from the universe of products on which they were trained. Ameriprise Financial Services may enter into strategic alliances with companies that offer products or services that Ameriprise Financial Services and its financial advisors do not sell. As part of those alliances, Ameriprise financial advisors may receive gifts or non-cash compensation from the other companies, which are subject to SEC and FINRA regulations as well as Ameriprise Financial Services' internal compliance policies.

Some, but not all, of the financial planning software tools available for use by your financial advisor were developed by Ameriprise Financial Services or by unaffiliated third parties and may make it more convenient for your financial advisor to select proprietary products.

Most Ameriprise financial advisors are also appointed agents of RiverSource Life and, in New York only, RiverSource Life of New York, affiliates of Ameriprise Financial Services.

Ameriprise Financial Services grants RiverSource limited access to Ameriprise financial advisors and provides RiverSource with limited information related to Ameriprise clients to promote sales of RiverSource products and to assist financial advisors in understanding the features and benefits of those products. Ameriprise Financial Services does not grant this access to other non-affiliated companies offering similar products, thus they do not have the same access to financial advisors as RiverSource.

Additionally, it is possible that Ameriprise Bank would send an order on behalf of a trust account to AEIS and at the same time AEIS would execute the opposite order for a brokerage client. Investments may be made for Ameriprise Bank's trust accounts in which Ameriprise Financial Services or its related persons have a position or interest.



Although Ameriprise Financial Services and its related persons may own securities suitable for or held by clients, in no case will holdings of Ameriprise Financial, Inc., its subsidiaries or their employees or directors be directly sold to or purchased from Ameriprise Bank's trust accounts. AEIS, an affiliate of Ameriprise Financial Services, may buy or sell for its own account securities that Ameriprise Financial Services may recommend for Ameriprise Bank's trust accounts.

Ameriprise Financial Services does not anticipate that conflicts of interest will arise because we have adopted policies and procedures prohibiting Ameriprise Financial Services and our related persons from engaging in trading activity that creates a conflict of interest with our clients, as discussed in the **"Code of Ethics, Participation or Interest in Transactions and Personal Trading"** section.

## How our financial advisors get paid

An Ameriprise financial advisor is assigned to every investment advisory service. Ameriprise financial advisors have a wide range of business and educational backgrounds. They are required to have appropriate licenses and registrations to transact business, including Financial Industry Regulatory Authority ("FINRA") registration, required state securities and insurance licenses and carrier appointments and, where required, a state investment adviser representative registration.

Many financial advisors hold advanced academic degrees and/or professional designations, including the Certified Financial Planner™ (CFP®) designation. In addition, ongoing training is available to financial advisors. **For additional important information about an advisor check FINRA BrokerCheck at [www.finra.org/brokercheck](http://www.finra.org/brokercheck) or call 800.289.9999.**

Your financial advisor earns a living by providing you with financial advice and product recommendations to suit your goals. To understand how your financial advisor gets paid, you should first know that there are four ways Ameriprise financial advisors can be affiliated with us.

- **Independent contractor franchisees.** These financial advisors are not employed by Ameriprise Financial Services and they do not receive a salary from us.
- **Employee financial advisors.** These financial advisors are employed by Ameriprise Financial Services.
- **Associate financial advisors.** These financial advisors are employed by or contract with the independent contractor franchisees and they do not receive a salary or other compensation from Ameriprise Financial Services.
- **Financial institution employee financial advisors.** These financial advisors are employed by the financial institution where they provide services and are compensated by the financial institution from the portion of fees and commissions it receives from Ameriprise Financial Services. The financial institution serves as paying agent for such compensation on our behalf in accordance with applicable law. Financial institution employee financial advisors' compensation is based on their employment agreement with the financial institution.

All Ameriprise financial advisors are licensed registered representatives. Depending on the affiliation, our financial advisors are compensated differently. Financial advisors may choose to change how they are affiliated with Ameriprise Financial Services over time.

**Salary.** In addition to the fees described below, employee financial advisors may receive a salary or wage from Ameriprise Financial Services. Associate financial advisors may receive either a salary or a flat fee from the independent contractor franchisee for whom they work, at the discretion of the employing or contracting independent contractor franchisee.

Financial advisors may also have the potential to receive bonus compensation.

**Advisory fees and compensation.** The AFPS Fee and any applicable Advisory Fee you pay in your Managed Account is shared between Ameriprise Financial Services and your financial advisor as further described below.

A portion of the AFPS Fee and Advisory Fee is paid to your financial advisor for introducing you to the service, gathering the information necessary to prepare your service, helping you establish needs and goals, preparing and presenting your service, and/or providing financial advice on behalf of Ameriprise Financial Services.

The remaining portion of the fees goes to Ameriprise Financial Services for the supervisory, technical, administrative and other support that is provided to all financial advisors.

The portion of fees retained by Ameriprise Financial Services differs by the type of investment advisory program.

The actual portion of the AFPS Fee and Advisory Fee paid to your financial advisor depends on the payout rate for which your financial advisor qualifies and the amount of Asset-based Fees you pay. Only a component of the Asset-based Fee, the Advisory fee, is shared with your financial advisor.

- Independent contractor franchisees generally receive 72% to 91%, and employee financial advisors generally receive 0% to 46% of the advisory service fees and product commissions we receive (the “advisor payout rate”). In addition, the financial advisor may qualify for a bonus which could increase the effective advisor payout rate up to 91% for independent contractor franchisees and 57% for employee financial advisors, respectively.
- Financial institution employee financial advisors generally receive an advisor payout rate of 0% to 91% based on their employment agreement with the financial institution.
- If you are a client of the Ameriprise Advisor Center, your financial advisor does not receive a portion of the fees but may receive compensation in the form of a bonus based in part on revenue generated through your AFPS Fee or Advisory Fee.
- In general, fees generated by an associate financial advisor are paid to the employing or contracting independent contractor franchisee. At the discretion of the employing or contracting independent contractor franchisee, the associate financial advisor may receive financial advisory or referral fees or a bonus.

The compensation programs for our financial advisors may vary based on, among other factors, the financial advisor’s industry experience, tenure with Ameriprise Financial Services, the type of practice structure (solo or team), and whether the financial advisor was formerly associated with a firm acquired by Ameriprise Financial, Inc.

Ameriprise Financial Services offers a vast range of investment solutions to clients. Some products and services may be offered only by certain Ameriprise financial advisors. Discuss with your financial advisor the products he or she offers and the compensation your financial advisor receives, as some investment product companies and issuers, including RiverSource, may pay higher compensation than others.

Our financial advisors primarily offer life, and disability insurance and annuity products from RiverSource and certain pre-approved, but unaffiliated, insurance companies. However, in some situations where the client’s needs may be met more effectively by another company’s product, and RiverSource and other pre-approved providers do not offer such a product, Ameriprise financial advisors may offer insurance products issued by unaffiliated insurance companies.

If an unaffiliated insurance product is offered, the financial advisor is an appointed agent of the insurer and receives, directly or indirectly, compensation from the unaffiliated insurer for the sale and service of that product. The compensation for these nonproprietary products and RiverSource products is separate from, and in addition to, any fee you pay for investment advisory services and may vary depending on the type and size of the life insurance or annuity product that you purchase, the insurer that issues the product, and other factors. This compensation typically will increase as the size of the insurance policy or annuity contract increases, or the amount of the payments that you make on the life insurance or annuity product increases. Generally speaking, the compensation that the financial advisor will receive is calculated by a formula. Compensation may also increase as the financial advisor sells increasing amounts of life and disability income insurance products issued by that insurer.

In instances where a customer already owns a financial product sold by Ameriprise Financial Services, the amount of a financial advisor’s compensation may vary in connection with the sale of an additional or replacement product, due to formulas relating to the cancellation of a product that is already owned.

As a result, the financial advisor in such a transaction may have an incentive to recommend the purchase of additional or replacement insurance or annuity products or, conversely, an incentive to recommend that you not purchase additional or replacement insurance or annuity products, depending on the relevant compensation formula.

Your financial advisor receives compensation for the marketing that leads to your opening of a co-branded credit card account provided you activate the card and meet initial spend requirements.

Ameriprise financial advisors will earn compensation for providing services related to your Ameriprise Preferred Line of Credit based on an annualized fixed percentage of the client’s average daily outstanding balance.

Your financial advisor will receive compensation for performing certain activities associated with your mortgage if that loan is purchased and serviced by Ameriprise Bank.

Your financial advisor receives referral fees when you purchase and maintain Ameriprise Auto and Home insurance products under a long-term distribution agreement between Ameriprise Financial Services, American Family Insurance Group and Ameriprise Auto & Home. Ameriprise Auto & Home is not affiliated with Ameriprise Financial Services and is owned by the American Family Insurance Group. However, Ameriprise Auto & Home Insurance and the associated logo are being used by American Family Insurance Group under a temporary license from Ameriprise Financial.

If Ameriprise Bank accepts a trust based upon a referral from your financial advisor, Ameriprise Financial Services will receive a referral fee from the Bank. A portion of this referral fee is shared with your financial advisor. The referral fee is paid by the Bank from the fees earned for its services and is not an additional cost to the trust account. Your financial advisor also receives a referral fee for referrals to non-affiliated structured settlement professionals for both client and non-client referrals.

**Incentives, training and education.** Product companies with which we have agreements work with Ameriprise Financial Services and our financial advisors to promote their products. They may pay for training and education events or due diligence meetings; and may reimburse expenses for prospecting events such as seminars for employees, financial advisors, clients and prospective clients. For employees and financial advisors, these events may be held at off-site locations, and the travel, meals and accommodations may be paid for by the product company. Additionally, product companies may occasionally provide business or recreational entertainment or gifts of nominal value to employees and financial advisors.

Ameriprise Financial Services or sales leaders may, from time to time, offer contests or incentive programs to individual financial advisors or groups of financial advisors in particular areas. These contests and programs are limited to such targets as new client acquisition, financial plan count, net flows, total assets under management and financial advisor recruiting. Single product or product categories are not eligible for sales contests or incentive programs with the exception of fixed life and disability insurance. These programs and incentives and the receipt of other cash/noncash compensation could affect your financial advisor's recommendations of products and/or services to you. These programs and incentives and other cash and/or noncash compensation are subject to SEC and FINRA regulations as well as Ameriprise Financial Services' internal compliance policies.

Ameriprise Financial Services from time to time recruits financial advisors from other firms to join Ameriprise Financial Services. In connection with these recruiting efforts, Ameriprise Financial Services may enter into arrangements with financial advisors for the payment of compensation and/or loans based upon the value of eligible assets or accumulated production of the recruited financial advisor at a pre-determined measurement date. The funds may be payable immediately, over time, as a bonus, or as a loan. These arrangements may have been structured to include a provision requiring that payment of transition compensation and/or loans would be dependent upon the advisor meeting certain agreed-upon production and/or asset level benchmarks. The financial incentives associated with these transition arrangements could influence the type and amount of product and/or service recommended by your financial advisor. Ameriprise Financial Services manages this conflict of interest by supervising the suitability of recommendations made by its financial advisors in accordance with all applicable regulatory requirements. Please review your financial advisor's Form ADV brochure supplement or ask your advisor if you have questions about whether these transition arrangements apply to them.

From time to time, Ameriprise Financial Services also provides compensation to financial advisors in connection with the sale of all or a portion of their client base to an Ameriprise financial advisor. Some of this compensation may be dependent on a certain percentage of the client base remaining as clients of Ameriprise Financial Services for a certain period of time. It is also determined based on valuations of the financial advisor's practice, or book of business.

The practice valuation formula results in higher compensation for revenues received from Managed Accounts versus Ameriprise brokerage accounts. As a result, your financial advisor has an incentive to recommend the opening of new Managed Accounts or the investment of additional assets into existing Managed Accounts or, conversely, an incentive to recommend that you not open an Ameriprise brokerage account or invest additional assets into a brokerage account. In addition, if your financial advisor is selling all or a portion of their practice to another Ameriprise financial advisor, this program could incent your financial advisor to recommend you remain a client of the acquiring financial advisor and/or Ameriprise Financial Services.

**Ameriprise Financial, Inc. equity programs.** We encourage our financial advisors to take an ownership stake in our future by holding stock in our parent company, Ameriprise Financial, Inc. (NYSE: AMP). To make this possible for financial advisors, we have created equity compensation programs for them. Employee financial advisors and independent contractor franchisees may be eligible to receive an annual stock bonus. In addition, independent contractor franchisees may be eligible to defer a certain percentage of their compensation each year. They may choose to invest all or portion of this deferral into a notional account that tracks the performance of Ameriprise Financial, Inc. stock.

Financial advisors who are independent contractor franchisees may build equity in their practices and may receive payments if they sell all or a part of their practices to other Ameriprise financial advisors.

**Loan programs.** Clients may have access to information about lending products and services through marketing and/or lending relationships Ameriprise Bank has with third-party financial institutions. Financial advisors do not earn compensation related to the origination or referral of lending products (e.g., mortgages) offered and originated by third-party providers.

Ameriprise Bank partners with Embrace Home Loans, Inc. (NMLS#2184) that offers mortgage lending products and services. Ameriprise Financial Services and Ameriprise financial advisors do not accept any mortgage loan applications or offer or negotiate terms of any such loans. Financial advisors do not earn compensation related to the origination or referral of mortgage lending products offered and originated by such third-party providers. Ameriprise Bank may purchase and service some loans originated by Embrace Home Loans, Inc. Ameriprise Financial Services and Ameriprise financial advisors may receive compensation for assisting clients with mortgages serviced by Ameriprise Bank. Ameriprise Financial, Inc. is not affiliated with Embrace Home Loans, Inc. Ameriprise Bank does not guarantee products or services offered by Embrace Home Loans, Inc.

Ameriprise Bank has partnered with Elan Financial Services to make available Ameriprise co-branded credit cards. Your financial advisor receives compensation for marketing efforts that leads to your opening of a co-branded credit card account provided you activate the card and make sufficient purchases.

Ameriprise Bank has partnered with Goldman Sachs to make available the Ameriprise Preferred Line of Credit. Ameriprise financial advisors will earn compensation for providing services related to your Ameriprise Preferred Line of Credit based on an annualized fixed percentage of the client's average daily outstanding balance. With the exception of margin lending, offered by AEIS, neither your Ameriprise financial advisor nor Ameriprise Financial Services may arrange, promote, suggest or knowingly permit you to use loan proceeds to purchase securities or other investment products.

**Advisor-to-advisor training programs.** Ameriprise Financial Services or its affiliates may also pay its financial advisors for training other financial advisors on specific products and services that we offer. A portion of this payment may be based on incremental sales of these products and services sold by the financial advisor receiving the training.

**Shared compensation.** Financial advisors may also choose to work together as a team to share fees and commissions generated from products and services you purchase. The cost of the product or service you purchase is not affected by the fact that your financial advisor is a member of a team or by the fact that the fee or commission may be split. Your financial advisor may be allowed to share a portion of the Wrap Fee he or she receives with one or more other Ameriprise financial advisor(s), including financial advisors who have not completed the Ameriprise Financial Services-required training to sell the investment advisory service, franchise consultants or registered principals, as described below.

In cases where two or more financial advisors are assisting you, both financial advisors may share in the Wrap Fee. Your servicing financial advisor will present the Managed Account or AFPS, set the Wrap Fee, and oversee the analysis and advice prepared for you. Your servicing advisor may or may not be the financial advisor authorized to use discretion to purchase and sell securities in your account, e.g., your SPS Discretionary Advisor. In the instance that your servicing advisor is not authorized to use discretion, the financial advisor authorized to use discretion will oversee the analysis and advice prepared for you. Only the financial advisor authorized to use discretion will purchase and sell securities in our Account.

Your servicing advisor may or may not be the financial advisor who has completed the required training. A financial advisor who has not completed the required training may refer a client to a financial advisor who has completed the required training for the service or product. The financial advisor who has completed the required training may pay a fee to the financial advisor who has not completed the required training for that referral. The financial advisor who has not completed the required training may provide investment advisory services for services and products that do

not require training, however, only the financial advisor who has completed the required training required for a particular service or product will provide the analysis and advice prepared for you with respect to a service or product that requires the training. The financial advisor who has not completed the required training may receive a share of the commission from any services or products sold to you by your financial advisor who has completed the required training.

Your financial advisor may work with a franchise consultant. In those situations, the franchise consultant, who is registered with Ameriprise Financial Services, may receive compensation based on services and products that you purchase, and for the training and leadership of your financial advisor. The cost of the product or service you purchase is not affected.

Your financial advisor may employ staff or work with other Ameriprise Financial Services staff to assist with creating your financial planning recommendations. This may include leveraging services in geographic locations outside of your financial advisor's location, including international locations.

Services provided may include entering data into financial planning software, proving initial calculation and assistance in creating solutions. Your financial advisor will provide final recommendations to you. For these services your financial advisor may pay a fee or salary to employed staff.

Financial advisors and field leaders may share compensation with their registered support assistants or recommend bonuses for their non-registered support staff.

Employee financial advisors and selling leaders may receive continuing commissions and fees for the sale of certain products and services for up to five years after leaving the securities industry.

Ameriprise offers a Business Development Account (BDA) Program. Eligible employee financial advisors may create a voluntary BDA in a predetermined amount and use this account for business-related expenses above and beyond what the company provides.

**Managed Accounts without a financial advisor.** In the event that you request Ameriprise Financial Services to remove your current financial advisor from your Managed Account or your financial advisor resigns from Ameriprise Financial Services or your account, is terminated, or, for the SPS Advisor Program, your financial advisor is no longer able to act as your SPS Discretionary Advisor for any reason, the applicable investment advisory account(s) will no longer have an assigned financial advisor. Generally, investments in advisory accounts can only be purchased through an Ameriprise financial advisor.

Ameriprise Financial Services may reassign your advisory account to another financial advisor and notify you of the change. If your Managed Account is reassigned to another financial advisor prior to its termination, your Account(s) will continue to be billed but the Wrap Fee rate may change based on the rate you negotiate with your new assigned financial advisor.

We will attempt to notify you if your Managed Account is no longer assigned to a financial advisor. If you would like to retain your Account, contact us within the timeframe set out in the notification to have a financial advisor assigned. If the Account remains unassigned after the designated period of time, it will transfer to an Ameriprise brokerage account in accordance with the applicable Managed Account Client Agreement.

If your Managed Account does not have a financial advisor assigned to it and certain client directed trades are permitted, you may contact our Service Center at 1.800.862.7919 for assistance with a transaction.

We will continue to collect and retain the full amount of any Asset-based Fees paid to us in connection with your Managed Account, less any fees paid to an applicable Advisory Service Provider, until the Account is designated for potential transfer to an Ameriprise brokerage account or terminated. This includes the portion of the Advisory Fee that would have been paid to a financial advisor if one was assigned to your Managed Account(s). The fees retained are used in part to pay other employees and for the technology that supports the services Ameriprise Financial Services provides to you.

**Management compensation and bonus programs.** Employee compensation and operating goals at all levels of the company are tied to the company's success. All employees, directly or indirectly, may receive higher compensation and other benefits when the investment products of certain providers, particularly affiliates, are purchased. Management, sales leaders and other employees spend more of their time and resources promoting Ameriprise, Columbia Threadneedle Investments, and RiverSource branded products and services.

Field leaders receive a salary and a bonus and are responsible for an operating budget for expenses. Bonus



programs for Ameriprise Financial Services field leaders are designed to include an amount based on the aggregate sales of all products sold by financial advisors, including proprietary products, in the regions of the country those leaders are responsible for overseeing. The bonus incentive and expense programs present a potential conflict because they are based in part on sales of these products.

## Code of Ethics, Participation or Interest in Transactions and Personal Trading

### Code of ethics

As part of an overall internal compliance program, Ameriprise Financial Services has adopted policies and procedures imposing certain conditions and restrictions on transactions for the account of Ameriprise Financial Services and the accounts of our employees. Such policies and procedures are designed to prevent, among other things, any improper or abusive conduct when potential conflicts of interest may exist with respect to a customer or client. In addition, from time to time, restrictions are imposed to address the potential for self-dealing and conflict of interest which may arise in connection with the business of Ameriprise Financial Services as a broker-dealer. Ameriprise Financial Services has adopted various procedures to guard against insider trading.

### Participation or interest in client transactions

From time to time Ameriprise Financial Services and/or its affiliates and related persons may invest in the same or related securities that Ameriprise Financial Services and/or its affiliates recommend to clients. Such transactions may occur at or about the same time that such securities are bought or sold for client accounts. Ameriprise Financial Services has adopted policies and procedures imposing certain conditions and restrictions on transactions in these securities, such as trading blackout periods and preclearance requirements.

See the **“Financial interest in products”** subsection in the **“Revenue Sources for Ameriprise Financial Services, LLC”** section in this Disclosure Brochure for more information about our financial interest in the sale of certain products and services.

### Personal trading rules and procedures

Ameriprise Financial Services has adopted personal trading rules and procedures within the Ameriprise Financial Code of Ethics and Personal Trading Policy. These rules are designed to list standards of business conduct and to mitigate potential conflicts of interest for all persons of Ameriprise Financial Services when they engage in personal securities transactions. You may request a copy of the Ameriprise Financial Code of Ethics and Personal Trading Policy from your financial advisor or by contacting us at 800.290.6663.

The standards of business conduct include compliance with applicable laws and regulations and with policies and procedures such as those contained in the Ameriprise Global Code of Conduct. Under the personal trading rules, persons are required to report their personal securities holdings and transactions, including transactions in certain mutual funds; must pre-clear certain investments; are restricted with respect to the timing of certain investments; and are prohibited from making certain investments. In addition, the Personal Trading Policy requires (i) Ameriprise employee financial advisors and their employees, (ii) its independent contractor franchisee financial advisors and their employees, and (iii) its affiliated investment advisers to conduct most personal trades through one of three designated broker-dealers unless an exception has been granted, and to report any changes in their selected broker-dealer.

### Insider trading policy

Ameriprise Financial Services and its related persons may, from time to time, come into possession of material nonpublic information that, if disclosed, might affect an investor's decision to buy, sell or hold a security.

Under applicable law, Ameriprise Financial Services and its related persons are prohibited from improperly disclosing or using such information for their personal benefit or for the benefit of any other person, regardless of whether such other person is a client. Accordingly, should Ameriprise Financial Services or its related persons come

into possession of material nonpublic information with respect to any company, they may be prohibited from communicating such information to, or using such information for the benefit of, their respective clients, and have no obligation or responsibility to disclose such information to, nor responsibility to use such information for the benefit of, their clients when following policies and procedures designed to comply with law. Ameriprise Financial Services and its affiliates have adopted an “Insider Trading Policy” in accordance with Section 204A of the Advisers Act that establishes procedures to prevent the misuse of material nonpublic information by Ameriprise Financial Services and its associated persons.

## Brokerage Practices

Ameriprise Financial Services does not receive research or other products or services other than execution from any unaffiliated broker-dealer or other third party for client securities transactions. Ameriprise Financial Services receives and distributes research authored by its affiliate AEIS; however, this research is not provided for client securities transactions or for any other compensation. Nor do we or our affiliates receive client referrals from broker-dealers or third parties that are considered in selecting or recommending broker-dealers.

Retail brokerage services are made available through Ameriprise Financial Services. Ameriprise Financial Services and AEIS have an agreement in which Ameriprise Financial Services introduces customer accounts to AEIS on a fully disclosed basis. AEIS serves as Ameriprise Financial Services’ clearing agent in providing, clearing, custody and settlement services for transactions that are executed for customers of Ameriprise Financial Services. Ameriprise Financial Services approves and opens accounts and accepts securities order instructions with respect to the accounts. In exchange for a fee paid by Ameriprise Financial Services, AEIS provides, record keeping, custody, and all clearing functions for accounts introduced by Ameriprise Financial Services.

Under certain circumstances, when AEIS deems a transaction to be in the best interests of you and other clients, and to the extent permitted by applicable law and regulation, AEIS is permitted to aggregate multiple client orders to obtain what AEIS believes will be the most favorable price and/or lower execution costs at the time of execution.

## Review of Accounts

Certain supervisory functions are performed by Ameriprise Financial Services corporate office personnel. Corporate registered principals review a sampling of financial advisor’s financial planning relationships, including written financial planning recommendations periodically based on certain key factors.

When appropriate, our corporate registered principals may also decide to call you directly to discuss your understanding of AFPS and any related Managed Account(s), including the fees and expenses you will be paying. Our Compliance department also conducts routine surveillance of financial advisor activities.

If you are in a financial planning relationship, including the consolidated advisory fee arrangement, you will receive written reports relating to your financial planning goals from your financial advisor at least annually.

An important part of an AFPS engagement involves providing you with the opportunity to engage in periodic reviews with your financial advisor or a designated member of the team servicing your AFPS. In these reviews, you and your financial advisor should discuss any changes to your individual circumstances, financial situations, investment objectives and/or risk tolerance.

Our supervision and surveillance do not substitute for your continued review and monitoring of your AFPS or any related Managed Account(s). You should review your account statements, trade confirmations, and other information we send to you. If you have any questions, please discuss them with your financial advisor.

# Client Referrals and Other Compensation

## Referral arrangements and other economic benefits

Ameriprise Financial Services maintains formal and informal arrangements, the terms of which are disclosed to the client, with individual professionals, professional firms, and select corporate, institutional or membership organizations (“Promoters”). For each such arrangement, Ameriprise Financial Services pays the Promoter for referral of their clients or members to Ameriprise Financial Services for its financial advisory services. The manner and amount of compensation to be paid in connection with these agreements is subject to negotiation between Ameriprise Financial Services and the applicable Promoter. Prospective clients are provided the applicable disclosures, including whether the Promoter is a client, the material terms of compensation (if any) and the material conflicts of interest (if any), that results from the Promoter’s relationship with Ameriprise Financial Services. The most common compensation arrangements include a flat fee at the time of the referral, a recurring flat fee, or a sharing of a portion of any total Asset-based Fees. You will not be charged an additional fee as a result of any referral arrangements. Compensation may include a one-time payment or ongoing payments for the duration of the investment advisory relationship.

Ameriprise Financial Services may form alliances and networking arrangements with financial institutions such as community banks, credit unions, credit union service organizations, Farm Credit Services and trust service providers (“Third-Party Financial Institutions”) to allow its financial advisors to offer investment advisory services, financial planning services and certain other non-deposit investment and insurance products and services, (described elsewhere in this Brochure), to retail customers or members of the Third Party Financial Institutions. Under the terms of these alliances or networking arrangements, financial advisors may not be able to offer to retail customers or members of the Third-Party Financial Institutions certain products that are otherwise available through Ameriprise Financial Services or its affiliates. Also as a result of these alliances or networking arrangements, Third-Party Financial Institutions may receive, in the form of a networking payment, a portion of Asset-based Fees and securities and insurance commissions paid to financial advisors for sales to retail customers or members of the Third Party Financial Institutions.

Ameriprise Financial Services has entered in partnership with Renaissance Charitable Foundation Inc. (“RCF”) for the referral of clients or prospects that have indicated an interest in establishing and maintaining a donor advised fund made available through RCF. No referral fee is paid by RCF to Ameriprise Financial Services or financial advisors however donor advised funds established by RCF as a result of the referral generally invest in eligible Managed Account Programs that are advised and serviced by the referring financial advisor.

The administration fee that you pay RCF for a donor advised fund solution may be more or less than if you were to purchase the donor advised fund services from RCF or another non-profit organization. Any fees charged by RCF for the administration of the donor advised fund are not shared with Ameriprise Financial Services or financial advisors.

Ameriprise Financial Service and your financial advisor will receive Asset-based Fee revenue from a donor advised fund established by RCF and invested in a Managed Account Program and no revenue if donor advised fund assets are invested with a third-party investment adviser, whether through RCF or another non-profit organization. We seek to address this conflict of interest through a combination of disclosure and through our policies, procedures and supervision related to the determination that a referral to RCF is appropriate for you based on your Client Information, and by treating assets in Managed Accounts owned and administered by RCF and assets in Managed Accounts owned directly by you as separate and distinct advisory relationships in accordance with all applicable regulatory requirements.

## Review of issuers of financial products

Ameriprise Financial Services and its affiliates have policies and procedures in place to review the issuers of financial products such as alternative investments in non-traded REITs, non-traded BDCs and non-traded CEFs, structured notes, and annuity and insurance products that Ameriprise Financial Services permits its financial advisors to offer to some or all of its clients. This review includes publicly available information and reports issued by third parties and may in some cases include certain nonpublic information provided by the issuer. Ameriprise Financial Services periodically reassesses, but does not continuously monitor, the creditworthiness or financial solvency of third-party issuers. These policies and procedures are reasonably designed to mitigate our clients’ exposure to credit and default risks resulting from an inability of the issuer to repay the principal on a note or fulfill



an insurance obligation. However, you should be advised that credit markets can be volatile and the creditworthiness of an issuer may change rapidly. Ameriprise Financial Services, as a seller of these products, is prohibited by regulation from guaranteeing or providing any assurance that an issuer of financial products will be able to fulfill the issuer's obligation to any purchaser of such a product through Ameriprise Financial Services.

## Revenue sources for RiverSource

**Sales charges.** You pay sales and other charges under RiverSource variable annuity contracts and life insurance policies. You may incur transaction costs or fees associated with structured annuities. You may pay a contingent deferred sales charge, or surrender charge, if you withdraw funds during the applicable period.

**Periodic fees and expenses.** You pay certain fees and expenses under RiverSource annuity contracts, life insurance policies and disability income insurance policies, including (depending on the type of contract or policy) mortality and expense, administrative, policy, contract, and cost of insurance fees or charges, in addition to costs associated with certain riders that may be available for both fixed, structured and variable products.

Periodic expenses are also paid from product assets, such as 12b-1 fees paid on certain funds that serve as underlying investment options for variable annuities and variable life insurance. 12b-1 fees may be used to pay for marketing, distribution and shareholder service expenses.

**Investment and interest income.** Investment and interest income from insurance company general account assets derived, in part, from the amounts you pay for insurance and annuity benefits.

**Variable annuity and variable life insurance financial arrangements.** RiverSource selects the funds available within your variable annuity contract or variable life insurance policy. In doing so, RiverSource may consider various objective and subjective factors. These factors include compensation RiverSource may receive from fund assets (for those funds with 12b-1 plans); assets of the fund's adviser, subadviser or an affiliate of either; and assets of the fund's distributor or an affiliate. This compensation benefits RiverSource.

The amount of this revenue varies by fund, may be significant and may create potential conflicts of interest for RiverSource. The greatest amount and percentage of revenue that RiverSource receives comes from assets allocated to subaccounts investing in funds managed by its affiliates, CMIA, and Columbia Wanger Asset Management. In general, the revenue directly related to assets under management that RiverSource receives currently ranges up to 0.65% of the average daily net assets invested in the underlying funds through the variable annuity or variable life insurance contracts RiverSource issues. This revenue is in addition to revenues RiverSource receives from the charges you pay when buying, owning or surrendering your variable annuity contract or life insurance policy. In accordance with applicable laws, regulations and the terms of the agreements under which such revenue is paid, RiverSource may receive this compensation for various purposes including financial advisor training and compensation, marketing and distribution, customer servicing, transaction processing, record keeping, and other administrative services.

## Revenue sources for Columbia Management and Threadneedle

**Periodic fees and expenses.** Columbia Management and Threadneedle International Limited may receive management fees and certificate advisory and services fees for services, including, with respect to Columbia Management, investment management services for *Active Portfolios*® investments. These revenues may be received from the Columbia Funds, Columbia ETFs, Columbia closed-end funds, Ameriprise certificates and from other affiliated and nonaffiliated advisory clients of Columbia Management and Threadneedle International Limited.

## Revenue sources for other Ameriprise Financial, Inc. companies

There are a number of other Ameriprise Financial, Inc. companies that will receive revenue from the charges and fees you pay, including the following:

- Ameriprise Certificate Company receives investment spread income earned on, and any early withdrawal penalty related to, Ameriprise certificates.
- Columbia Management Investment Services Corp. receives certain fees and expenses paid from the Columbia Funds and Ameriprise certificates in exchange for the transfer agent services it provides.

- American Enterprise Investment Services Inc. is compensated for its services through the brokerage commission and other fees charged for each brokerage transaction, which may include transactions made in a Bank trust account, or through the brokerage commission which is included in the overall asset-based fee, depending on the account option you select.
- If the Sweep Program for your Account is AIMMA, AEIS receives compensation from the Program Banks based on the cash balance in the AIMMA program. If your account sweeps uninvested cash to ABISA or to Ameriprise Bank as the Program Bank in the AIMMA program, Ameriprise Bank does not compensate AEIS, but reimburses AEIS for its direct out-of-pocket expenses related to the sweep services provided.
- AEIS receives compensation in the form of interest charged on your margin account balance as well as from order handling fees. In transaction-based brokerage accounts, AEIS may also engage in principal trading of certain types of fixed income securities for brokerage accounts—that is, it may buy and sell these securities for its own account with the objective of making a profit in certain circumstances, AEIS may buy these securities from you or sell these securities to you on a principal basis, in which case you will pay a markup or markdown on the transaction.
- AEIS performs, for the benefit of Ameriprise Financial Services, its financial advisors and clients, cost reimbursement and marketing support services as described in the “**Cost Reimbursement and Marketing Support**” section. In recognition of the above, Ameriprise Financial Services will compensate AEIS for such services that are performed by AEIS.
- The capacity in which AEIS acts in any particular transaction is disclosed on each transaction confirmation you receive. AEIS is also compensated for the shareholder services it provides for certain mutual fund companies. These services include but are not limited to delivering shareholder communications such as updated prospectuses and statements of additional information, transaction confirmations and annual tax reporting, and monitoring compliance with share class, discounted sales charge, market timing and other mutual fund company policies.
- Ameriprise Financial, Inc. receives fees paid from Columbia and the Columbia Funds and Ameriprise certificates in exchange for the administrative services it provides.
- Columbia Management Investment Distributors receives fees paid from the Columbia Funds in exchange for the distribution services it provides. Ameriprise Financial Services has a financial interest in the sale of the Columbia Funds, Ameriprise certificates and RiverSource products and certain other mutual funds.
- Ameriprise Financial Services sells annuity and insurance products manufactured by its RiverSource affiliates, as well as products from unaffiliated providers. RiverSource is permitted to reimburse Ameriprise Financial Services for client/prospect education events and advisor sales meetings, seminars, and training events pertaining to annuity and insurance products, consistent with Ameriprise Financial Services policies and industry regulation;
- Ameriprise Financial Services may also receive nominal noncash benefits from time to time. Unaffiliated annuity and insurance providers may not provide some services, or the same level of services, to Ameriprise financial advisors. As a result, Ameriprise financial advisors may have a greater familiarity with RiverSource annuity and insurance products.
- Ameriprise Bank charges fees, depending on the terms of trust documentation and applicable state laws governing trust administration, for its administrative trust services that are separate from investment management fees charged by financial advisors and are not shared with Ameriprise Financial Services.
- When Ameriprise Bank is a Program Bank in the AIMMA program or ABISA is the Sweep Option, Ameriprise Bank earns income by lending or investing the deposits it receives and charging a higher interest rate to borrowers, or earning a higher yield, than it pays on the deposits held through these sweep programs. The difference is known as the “spread.”
- Ameriprise Bank earns revenue based on the amount of credit extended and the interest rate on the Ameriprise Preferred Line of Credit.

## Custody

Ameriprise Financial services does not maintain custody of client funds or securities or take possession of any assets in any Managed Account. AEIS, one of our broker-dealer affiliates, provides custody and safekeeping services for Managed Account assets and will ordinarily act as the custodian for all assets held in a Managed

Account. Because our affiliate maintains custody of our clients' assets, we are required by SEC rules and regulations to obtain from AEIS at least annually a written internal control report (the "ICR") prepared by a qualified independent public accountant, and AEIS is required to undergo an independent verification of the assets under its control. The ICR that we receive from AEIS is intended to show that our affiliate has established appropriate custodial controls with respect to client assets under custody. For Retirement Accounts where Ameriprise Trust Company ("ATC") acts as custodian or trustee, AEIS shall act as an agent or sub-custodian of ATC with respect to custody of assets.

## Investment Discretion

Your Ameriprise financial advisor does not manage your securities or other investments on your behalf as part of AFPS. However, your financial advisor may offer a discretionary investment advisory service separately as part of our SPS Advisor Program.

## Voting Client Securities

Ameriprise Financial Services does not offer proxy voting services with respect to AFPS.

Ameriprise Financial Services and your financial advisor do not take any action or give advice regarding the voting of proxies solicited by or with respect to the issuers of securities in which assets of your Ameriprise brokerage account(s) or Managed Account(s) may be invested, except for certain Select Separate Accounts where you delegate proxy voting authority to Ameriprise Financial Services. For all other Managed Account Programs, Ameriprise Financial Services and your financial advisor do not take any action or give any advice regarding the voting of proxies solicited by or with respect to the issuers of securities in which assets of your managed account(s) may be invested. Ameriprise Financial Services will forward to you or your designated agent, all proxy solicitations and materials related to other corporate actions that are received by Ameriprise Financial Services with respect to assets in your managed account(s). You are responsible for voting proxies and effectuating other corporate actions relating to the securities held in your respective managed account(s).

For certain discretionary managed account services (Select Separate Account, including Select Strategist UMA, Vista Separate Account, Investor Unified Account and Access Account), you have the right to vote proxies on the securities in which your account assets may be invested from time to time, or you may delegate the authority to vote these proxies to the applicable Investment Manager for your managed account. You may delegate the authority to vote proxies on your behalf to another person.

Neither Ameriprise Financial Services, your financial advisor nor any Advisory Service Provider are responsible for any other corporate actions relating to the assets in your managed account(s) including administrative filings such as proofs of claims related to bankruptcy or claims in class actions.

## Ameriprise Financial Services' proxy voting policies and procedures

When Ameriprise Financial Services has proxy voting authority for applicable Select Separate Accounts, Ameriprise Financial Services will apply the following general principles to meet its proxy voting responsibilities:

- Seek to ensure that proxies are voted in the best economic interest of clients;
- Address material conflicts of interest that may arise; and
- Comply with disclosure and other requirements as required by law.

Ameriprise Financial Services intends to vote all proxies of which it becomes aware prior to the vote deadline. However, in certain limited circumstances, Ameriprise Financial Services may determine to refrain from voting.

Ameriprise Financial Services will use an independent third-party proxy service for its fundamental research on proxy questions and subsequent recommendations and has adopted the third-party provider's proxy voting guidelines covering certain types of proposals. The guidelines indicate whether to vote for, against or abstain from a particular proposal. In circumstances where proposals are not covered by the guidelines or a voting

determination must be made on a case-by-case basis, the Oversight Committee will make the voting determination. The Oversight Committee may consider the voting recommendations of analysts, Investment Managers and information obtained from outside resources. The Oversight Committee reserves the right to consider each proxy vote, whether covered by the guidelines or a third-party recommendation, based on the facts and circumstances of the proposal presented, and submit a vote that it believes is in the best economic interest of its clients.

Ameriprise Financial Services has implemented policies reasonably designed to identify potential material conflicts of interest to help us vote proxies without undue influence from individuals or groups who may have an economic interest in the outcome of a proxy vote. These policies include:

- Employing predetermined voting guidelines;
- Causing proxies to be coted in accordance with recommendations of an independent third party;
- Causing the proxies to be delegated to an Independent third party, which may include Ameriprise Financial Services' proxy voting service provider; or
- In unusual cases, with the client's consent and upon ample notice, forwarding the proxies to Ameriprise Financial Services' clients so that they may vote the proxies directly.
- Each Investment Manager to which you delegate voting authority will vote proxies according to its own applicable voting policies and procedures. When you own both a Select Separate Account and another discretionary Managed Account and both Accounts invest in the same SMA strategy managed by the same Investment Manager, this may result in different voting determinations by the Ameriprise Financial Services and the Investment Manager for the same particular proposal. We maintain proxy voting records to meet our obligations under applicable law. You may obtain a copy of our proxy voting policy, and other information regarding how your proxies were voted, upon request by writing to us at the address set forth on the first page of this brochure or calling the phone number that appears on that page.



## **Report of Independent Registered Public Accounting Firm**

To the Board of Directors and Shareholder of Ameriprise Financial Services, LLC

### ***Opinion on the Financial Statement – Statement of Financial Condition***

We have audited the accompanying Statement of Financial Condition of Ameriprise Financial Services, LLC (the “Company”) as of December 31, 2023, including the related notes (collectively referred to as the “financial statement”). In our opinion, the financial statement presents fairly, in all material respects, the financial position of the Company as of December 31, 2023 in conformity with accounting principles generally accepted in the United States of America.

### ***Basis for Opinion***

The financial statement is the responsibility of the Company’s management. Our responsibility is to express an opinion on the Company’s financial statement based on our audit. We are a public accounting firm registered with the Public Company Accounting Oversight Board (United States) (PCAOB) and are required to be independent with respect to the Company in accordance with the U.S. federal securities laws and the applicable rules and regulations of the Securities and Exchange Commission and the PCAOB.

We conducted our audit of this financial statement in accordance with the standards of the PCAOB. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statement is free of material misstatement, whether due to error or fraud.

Our audit included performing procedures to assess the risks of material misstatement of the financial statement, whether due to error or fraud, and performing procedures that respond to those risks. Such procedures included examining, on a test basis, evidence regarding the amounts and disclosures in the financial statement. Our audit also included evaluating the accounting principles used and significant estimates made by management, as well as evaluating the overall presentation of the financial statement. We believe that our audit provides a reasonable basis for our opinion.

Price Waterhouse Coopers LLP

February 22, 2024

We have served as the Company's auditor since 2010.



Ameriprise Financial Services, LLC  
Statement of Financial Condition  
December 31, 2023  
(In thousands)

Assets	
Cash and cash equivalents	\$ 758,554
Cash segregated under federal and other regulations	31,307
Receivables:	
Fees due from affiliates	105,479
Financial advisors and employees (net of allowance for credit losses of \$1,305)	7,531
Distribution fees and other (net of allowance for credit losses of \$2,490)	77,856
Secured demand note receivable from Parent	200,000
Goodwill	173,918
Intangibles (net of accumulated amortization of \$175,122)	194,357
Prepaid commissions	136,385
Other assets	75,606
Total assets	<u>\$ 1,760,993</u>
Liabilities and Member's Equity	
Liabilities:	
Accounts payable, accrued expenses and unearned revenue:	
Due to affiliates	\$ 149,288
Field force compensation	264,503
Salaries and employee benefits	203,518
Unearned revenue	168,280
Other liabilities	200,346
Total accounts payable, accrued expenses and unearned revenue	<u>985,935</u>
Liabilities subordinated to the claims of general creditors	200,000
Total Liabilities	<u>1,185,935</u>
Commitments and contingencies (see note 8)	
Total member's equity	575,058
Total liabilities and members's equity	<u>\$ 1,760,993</u>

*The accompanying notes are an integral part of these financial statements.*

Ameriprise Financial Services, LLC  
Notes to Statement of Financial Condition  
(In thousands, except share amounts)  
December 31, 2023

**1. Organization, Basis of Presentation, and Summary of Significant Accounting Policies**

**Organization**

Ameriprise Financial Services, LLC (the Company) is a wholly owned subsidiary of AMPF Holding Corp LLC. AMPF Holding LLC is a wholly owned subsidiary of Ameriprise Financial, Inc. (the Parent). The Company was previously known as Ameriprise Financial Services, Inc., but was converted to a limited liability company effective January 2020. The Company is registered with the Securities and Exchange Commission (SEC) and the various states in which the Company conducts business as an introducing broker-dealer and is a member of the Financial Industry Regulatory Authority, Inc. (FINRA) and the Securities Investor Protection Corporation (SIPC). In addition, the Company is a registered investment adviser with the SEC pursuant to the Investment Advisers Act of 1940. The Company is registered as a Commodity Trading Advisor (CTA) with the U.S. Commodity Futures Trading Commission (CFTC) and is a member of, and the corresponding services function is regulated by, the National Futures Association (NFA). The Company is required to comply with all applicable rules and regulations of the SEC, FINRA, CFTC, NFA and SIPC.

The Company clears most transactions with an affiliate, American Enterprise Investment Services, Inc. (AEIS), which under a clearing agreement charges the Company clearing fees on a per trade basis or based on assets under management. AEIS is primarily dependent on the Company for the introduction of clients and gathering of client assets which generates AEIS's revenues. As a result, the Company charges a distribution access fee based on a fixed contractual amount to provide AEIS ongoing access to the Company's financial advisors, client servicing and product distribution efforts.

The Company offers financial planning and investment advisory services to retail clients for which it charges a fee through an advisor-based distribution channel. These services are designed to provide comprehensive advice, when appropriate, to address clients' cash and liquidity, asset accumulation, income, protection, and estate and wealth transfer needs. To complete their advice services, the Company's financial advisors provide clients with recommendations from more than one hundred products distributed by subsidiaries and affiliates of the Parent, as well as products of approved third parties.

The financial advisors are either non-employee independent contractors operating through a nationwide franchise system, or they may choose to be employees of the Company. Due to differing levels of support provided to advisors operating in these various platforms, advisors are compensated at different percentages of the gross dealer concessions allowed for the various product offerings.

To complement its advisor-based channel, the Company also offers an integrated direct retail distribution channel. Direct distribution services are provided through the Company's online brokerage offering, which allows clients to purchase and sell securities online, obtain research and information about a wide variety of securities, use asset allocation and financial planning tools, contact advisors, as well as access a wide range of proprietary and non-proprietary mutual funds.

**Basis of Presentation**

The preparation of the financial statements in conformity with accounting principles generally accepted in the United States (U.S. GAAP) requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities, disclosure of contingent assets and liabilities, and the reported amounts of revenues and expenses. These accounting estimates reflect the best judgment of management and actual amounts could differ significantly from those estimates.

**Significant Accounting Policies**

*Cash and cash equivalents:* The Company has defined cash and cash equivalents to include money market funds, commercial paper, time deposits, and other highly liquid investments with original or remaining maturities at the time of purchase of 90 days or less. The Company has evaluated the cash equivalents for credit risk and has determined it is negligible due to the short-term nature of the investment.

*Cash segregated under federal and other regulations:* Pursuant to Rule 15c3-3 Section (k)(2)(i), all cash received from customers is held in segregated accounts established solely for the benefit of customers until it is forwarded to affiliates.

Ameriprise Financial Services, LLC  
Notes to Statement of Financial Condition  
(In thousands, except share amounts)  
December 31, 2023

*Allowance for credit losses:* The Company measures credit losses using the current expected credit loss (CECL) method, when applicable. The Company recognizes an allowance for credit losses for financial assets carried at amortized cost to present the net amount expected to be collected. The allowance is based on the credit losses expected to arise over the life of the asset and is adjusted each period for changes in expected lifetime credit losses.

When determining the allowance for credit losses for advisor loans, the Company considers its actual historical collection experience and advisor termination experience as well as other factors including amounts due at termination, the reasons for the terminated relationship, length of time since termination, and the former financial advisor's overall financial position. Management uses its best estimate of future termination and collection rates to estimate expected credit losses over the expected life of the loans. The allowance for credit losses on advisor loans is recorded as prepaid commissions.

*Goodwill and intangible assets:* Goodwill represents the amount of an acquired company's acquisition cost in excess of the fair value of assets acquired and liabilities assumed. The Company evaluates goodwill for impairment annually on the measurement date of July 1 and whenever events and circumstances indicate that an impairment may have occurred, such as a significant adverse change in the business climate or a decision to sell or dispose of a reporting unit. Impairment is the amount that the carrying value exceeds fair value and is evaluated at the reporting unit level. The Company assesses various qualitative factors to determine whether impairment is likely to have occurred. If impairment were to occur, the Company would use the discounted cash flow method, a variation of the income approach.

Intangible assets generally represent customer and independent contractor relationships and non-compete agreements. Intangible assets are amortized over their estimated useful lives unless they are deemed to have indefinite useful lives. The Company evaluates the definite lived intangible assets remaining useful lives annually and tests for impairment whenever events and circumstances indicate that an impairment may have occurred, such as a significant adverse change in the business climate. For definite lived intangible assets, impairment to fair value is recognized if the carrying amount is not recoverable. Indefinite lived intangibles are also tested for impairment annually or whenever circumstances indicate an impairment may have occurred.

*Prepaid commissions:* Commissions paid by the Company to advisors in connection with the sales of financial plans are deferred until the plan is delivered and the corresponding revenue is recognized.

## 2. Recent Accounting Pronouncements

### Adoption of New Accounting Standards

#### *Reference Rate Reform – Deferral of the Sunset Date of Topic 848*

In December 2022, the Financial Accounting Standards Board ("FASB") issued Accounting Standards Update ("ASU") 2022-06, *Reference Rate Reform* ("Topic 848"): *Deferral of the Sunset Date of Topic 848*. The guidance in Topic 848 is expected to provide relief during the temporary transition period, so FASB included a sunset provision within Topic 848 based on expectations of when the London Interbank Offered Rate ("LIBOR") would cease being published. To ensure the relief in Topic 848 covers the period during which a significant number of modifications may take place, the ASU defers the sunset date of Topic 848 from December 31, 2022 to December 31, 2024, after which entities will no longer be permitted to apply the relief in Topic 848. The adoption of the standard did not have an impact on the Company's financial condition.

#### *Financial Instruments – Credit Losses – Troubled Debt Restructurings and Vintage Disclosures*

In March 2022, the Financial Accounting Standards Board ("FASB") proposed amendments to ASU 2016-13, *Financial Instruments—Credit Losses: Measurement of Credit Losses on Financial Instruments* ("Topic 326"). The update removes the recognition and measurement guidance for Troubled Debt Restructurings ("TDRs") by creditors in Subtopic 310-40, *Receivables—Troubled Debt Restructurings by Creditors*, and modifies the disclosure requirements for certain loan refinancing and restructuring by creditors when a borrower is experiencing financial difficulty. Rather than applying the recognition and measurement for TDRs, an entity must apply the loan refinancing and restructuring guidance to determine whether a modification results in a new loan or a continuation of an existing loan. The update also requires entities to disclose current-period gross write-offs by year of origination for financing receivables and net investments in leases within the scope of Subtopic 326-20, *Financial Instruments—Credit Losses—Measured at Amortized Cost*. The amendments are to be applied prospectively, but entities may apply a modified retrospective transition for changes to the recognition and

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measurement of TDRs. For entities that have adopted Topic 326, the amendments are effective for interim and annual periods beginning after December 15, 2022. The Company adopted the standard on January 1, 2023. The adoption of this update did not have a material impact on the Company's consolidated results of operations and financial condition and modifications to disclosures are immaterial in the current period.

### 3. Goodwill and Other Intangibles

Goodwill is not amortized but is instead subject to impairment tests. During the year ended December 31, 2023, the tests did not indicate impairment.

Definite lived intangible assets acquired for the year ended December 31, 2023, represent the acquisition of advisor and customer relationships were \$153,325, with a weighted average amortization period of five years. For the year ended December 31, 2023, the impairment tests on definite lived intangible assets did not indicate impairment.

On November 6, 2023, the Company and Comerica, Inc. closed an arrangement in which the Company became Comerica's new investment program provider. The Company acquired Comerica customer lists for \$110 million. Definite-lived intangible assets acquired during the year ended December 31, 2023 were \$110 million with a straight-line amortization period of 10 years. The amortization expense for definite-lived intangible assets during the year ended December 31, 2023 was \$1.8 million.

Definite lived intangible assets consisted of the following:

	Gross Carrying Amount	Accumulated Amortization	Net Carrying Amount
Customer and advisor relationships	\$ 184,228	\$ 134,785	\$ 49,443
Tax referral agreement	10,200	10,200	-
Non-compete agreements	65,051	28,303	36,748
Customer relationship Comerica	110,000	1,834	108,166
December 31, 2023 balance	<u>\$ 369,479</u>	<u>\$ 175,122</u>	<u>\$ 194,357</u>

### 4. Business Owned Life Insurance

The Company holds cash value life insurance policies as a means of offsetting market fluctuations in certain deferred compensation liabilities. As of December 31, 2023, the cash surrender value, which approximates fair value, of this life insurance was \$31,233 and is included in the other assets line in the statements of financial condition.

### 5. Secured Demand Note Receivable and Subordinated Liabilities

In December 2014, a subordinated loan agreement in the form of a secured demand note was entered into with the Parent.

The borrowing available under the subordination agreement on December 31, 2023, is as follows:

Secured demand note collateral agreement, 0.10 percent, due December 15, 2024 \$200,000

The subordinated borrowing with the Parent is available in computing net capital under the SEC's uniform net capital rule. Under the terms of the subordinated loan agreement, to the extent that such borrowings are required for the Company's continued compliance with minimum net capital requirements, the Company is prohibited from making payments on the subordinated note agreement. The Company has the option to renew the current agreement in one-year increments in perpetuity. Pursuant to the agreement, the Parent must notify the Company on or before the day thirteen months preceding the maturity date if they do not intend to extend the maturity date of the agreement. The Company and the Parent have elected to not terminate the agreement for fiscal year 2024.

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On December 31, 2023, the secured demand note was collateralized by securities with an aggregate fair value of \$235,109. Based on the character and fair value of the securities collateralizing the secured demand note receivable, the entire \$200,000 is available in computing net capital in accordance with the SEC's uniform net capital rule. The securities collateral has been deposited by the Parent in a separate custodial account for the exclusive benefit of the Company. In the event the Company draws on the secured demand note receivable, the maximum payment to the Company in accordance with the terms of the collateral agreement is \$200,000. Effective June 1, 2023, the Company and Lender agreed to amend the subordinated agreement by modifying the interest rate from LIBOR plus 90 basis points to Daily Simple SOFR plus 100 basis points (SOFR + 1.00%) per annum. The subordinated loan agreement and the associated secured demand note agreement entered with the Parent was approved by FINRA prior to the respective effective dates.

#### **6. Fair Values of Assets and Liabilities**

U.S. GAAP defines fair value as the price that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date; that is, an exit price. The exit price assumes the asset or liability is not exchanged subject to a forced liquidation or distressed sale.

##### **Valuation Hierarchy**

The Company categorizes its fair value measurements according to a three-level hierarchy. The hierarchy prioritizes the inputs used by the Company's valuation techniques. A level is assigned to each fair value measurement based on the lowest level input that is significant to the fair value measurement in its entirety. The three levels of the fair value hierarchy are defined as follows:

- |         |  |
|---------|--|
| Level 1 | Unadjusted quoted prices for identical assets or liabilities in active markets that are accessible at the measurement date.      |
| Level 2 | Prices or valuations based on observable inputs other than quoted prices in active markets for identical assets and liabilities. |
| Level 3 | Prices or valuations that require inputs that are both significant to the fair value measurement and unobservable.               |

##### **Determination of Fair Value**

The Company uses valuation techniques consistent with the market and income approaches to measure the fair value of its assets and liabilities. The Company's market approach uses prices and other relevant information generated by market transactions involving identical or comparable assets or liabilities. The Company's income approach uses valuation techniques to convert future projected cash flows to a single discounted present value amount. When applying either approach, the Company maximizes the use of observable inputs and minimizes the use of unobservable inputs. The following is a description of the valuation techniques used to measure fair value and the general classification of these instruments pursuant to the fair value hierarchy.

##### *Cash Equivalents, Other Assets and Liabilities*

When available, the fair value of securities is based on quoted prices in active markets. If quoted prices are not available, fair values are obtained from third party pricing services, non-binding broker quotes, or other model-based valuation techniques. The Company's cash equivalents, consisting of commercial paper and time deposits, are classified as Level 2 and are measured at amortized cost, which approximates fair value because of the short time between the purchase of the instrument and its expected realization. Level 1 other assets consist of common stock and government treasury bills and notes. Level 2 other assets consist of unitary investment trusts (UIT's), municipal bonds, and limited market securities.

Level 2 liabilities consist of UIT's, non-convertible debt securities, municipal bonds, government securities and agencies, and limited market securities. Level 3 contingent consideration liabilities consist of earn outs and/or deferred payments related to the Company's acquisitions. Contingent consideration liabilities are recorded at fair value utilizing a discounted cash flow model using an unobservable input (discount rate). Given the use of a significant unobservable input, the fair value of contingent consideration liabilities is classified as Level 3 within the fair value hierarchy.



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The following table presents balances of assets and liabilities measured at fair value on a recurring basis:

	December 31, 2023			
	Level 1	Level 2	Level 3	Total
<b>Assets</b>				
Cash equivalents				
Commercial paper	\$ —	\$ 708,079	\$ —	\$ 708,079
Time deposits	—	25,000	—	25,000
Government and Agency Securities	—	24,796	—	24,796
Other assets	5	182	—	187
Total assets at fair value	<u>\$ 5</u>	<u>\$ 758,057</u>	<u>\$ —</u>	<u>\$ 758,062</u>
<b>Liabilities</b>				
Contingent consideration liability	\$ —	\$ —	\$ 54,741	\$ 54,741
Other liabilities	19	12	—	31
Total liabilities at fair value	<u>\$ 19</u>	<u>\$ 12</u>	<u>\$ 54,741</u>	<u>\$ 54,772</u>

During the reporting period, there were no material assets or liabilities measured at fair value on a nonrecurring basis. There were no transfers between levels during the periods.

The following table provides a summary of changes in Level 3 liabilities measured at fair value on a recurring basis:

	Contingent consideration liability
Balance at January 1, 2023	\$ 42,457
Purchases	44,080
Settlements	(31,796)
Balance at December 31, 2023	<u>\$ 54,741</u>

#### Fair Value of Financial Instruments

In general, the Company's financial assets and liabilities are carried at fair value or at amounts which, because of their short-term nature and based on market interest rates available to the Company on December 31, 2023, approximate fair value.

Included in receivables from financial advisors and employees on the statements of financial condition are loans receivable from financial advisors. As of December 31, 2023, the carrying value of the loans is \$1,192, which approximates fair value. These receivables, not included in the table above, are considered a level 3 fair value.

As of December 31, 2023, the fair value of the secured demand notes receivable and the subordinated liability approximate book value of \$200,000. This receivable and liability, not included in the table above, are both considered level 2 fair value. As of December 31, 2023, the secured demand note collateral consisted of corporate bonds and agency mortgage-backed securities and is considered level 2 fair value.

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**7. Net Capital Provision and Regulatory Requirements**

As a registered broker dealer, the Company is subject to the SEC's uniform net capital rule (SEA Rule 15c3-1).

The Company computes its net capital requirements under the alternative method provided for in SEA Rule 15c3-1, which requires the Company to maintain net capital equal to 2% of combined aggregate customer-related debit items, as defined (or \$250, if greater).

On December 31, 2023, the Company had net capital of \$100,770 which was \$100,520 more than the amount required to be maintained at those dates. Advances to affiliates, dividend payments, and other equity withdrawals are subject to certain notification and other provisions of the net capital rule of the SEC and other regulatory bodies.

The Company has claimed exemption from SEA Rule 15c3-3 of the SEC under paragraphs (k)(2)(i) and (k)(2)(ii) of that rule.

**8. Commitments and Contingencies**

In the normal course of business, the Company may indemnify and guarantee certain service providers against potential losses in connection with their acting as service providers to the Company. The maximum potential amount of future payments the Company could be required to make under these indemnifications cannot be estimated, however, the Company believes that it is unlikely it will have to make material payments under these arrangements and has not recorded a contingent liability in the financial statements for any indemnifications.

The Company has agreed to indemnify an affiliate, AEIS, for any losses that it may sustain from the customer accounts introduced by the Company. The Company reserves for these potential losses. On December 31, 2023, the reserve was \$3,379, and is reflected in the other liabilities line in the statements of financial condition. On December 31, 2023, there were no amounts paid to AEIS for these customer accounts.

The Company is involved in the normal course of business in legal, regulatory and arbitration proceedings, including class actions, concerning matters arising in connection with the conduct of its activities as a diversified financial services firm. These include proceedings specific to the Company as well as proceedings generally applicable to business practices in the industries in which it operates. The Company can also be subject to litigation arising out of its general business activities, such as its investments, contracts, leases, and employment relationships. Uncertain economic conditions heightened and sustained volatility in the financial markets and significant financial reform legislation may increase the likelihood that clients and other persons or regulators may present or threaten legal claims or that regulators increase the scope or frequency of examinations of the Company or the financial services industry generally.

As with other financial services firms, the level of regulatory activity and inquiry concerning the Company's businesses remains elevated. From time to time, the Company receives requests for information from, and/or has been subject to examination or claims by, the SEC, FINRA, state insurance and securities regulators, state attorneys general and various other governmental and quasi-governmental authorities on behalf of themselves or clients concerning the Company's business activities and practices, and the practices of the Company's financial advisors. The Company has numerous pending matters which include information requests, exams or inquiries that the Company has received during recent periods regarding certain matters, including: sales and distribution of mutual funds, exchange traded funds, annuities, equity and fixed income securities, real estate investment trusts, insurance products, and financial advice offerings, including managed accounts; supervision of the Company's financial advisors; security of client information; and transaction monitoring systems and controls. The Company has cooperated and will continue to cooperate with the applicable regulators.

In connection with one such matter, the Company has responded to SEC document and information requests regarding the preservation of certain business-related communications sent on electronic messaging platforms that have not been approved by the Company. During 2023, the Company recorded a \$50 million accrual for this matter, which is reflected in the statement of financial condition in other liabilities. The Company has reached an agreement in principle with the Staff, subject to commission approval, that it believes resolves this matter.

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These legal and regulatory proceedings and disputes are subject to uncertainties and, as such, it is inherently difficult to determine whether any loss is probable or even reasonably possible, or to reasonably estimate the amount of any loss. The Company cannot predict with certainty if, how or when any such proceedings will be initiated or resolved or what the eventual settlement, fine, penalty or other relief, if any, may be, particularly for proceedings that are in their early stages of development or where plaintiffs seek indeterminate damages. Numerous issues may need to be resolved, including through potentially lengthy discovery and determination of important factual matters, and by addressing unsettled legal questions relevant to the proceedings in question, before a loss or range of loss can be reasonably estimated for any proceeding. An adverse outcome in one or more proceeding could eventually result in adverse judgments, settlements, fines, penalties, or other sanctions, in addition to further claims, examinations or adverse publicity that could have a material adverse effect on the Company's financial condition or results of operations.

In accordance with applicable accounting standards, the Company establishes an accrued liability for contingent litigation and regulatory matters when those matters present loss contingencies that are both probable and can be reasonably estimated. In such cases, there still may be an exposure to loss more than any amounts reasonably estimated and accrued. When a loss contingency is not both probable and estimable, the Company does not establish an accrued liability, but continues to monitor, in conjunction with any outside counsel handling a matter, further developments that would make such loss contingency both probable and reasonably estimable. Once the Company establishes an accrued liability with respect to a loss contingency, the Company continues to monitor the matter for further developments that could affect the amount of the accrued liability that has been previously established, and any appropriate adjustments are made each quarter.

#### **9. Income Taxes**

Effective January 1, 2020, the Company adopted guidance simplifying the accounting for income taxes. As a result of the adoption and the Company's conversion to a limited liability company in 2020 which resulted in it becoming a disregarded entity, income taxes expense, income tax receivables and payables, and deferred tax assets and liabilities are no longer recognized in the financial statements for the Company. See Note 1 and 2.

The Company files income tax returns, as part of its inclusion in the consolidated federal income tax return of the Parent, in the U.S. federal jurisdiction and various state jurisdictions. As of December 31, 2023, the federal statutes of limitations are closed on years through 2018. A previously open item for 2014 and 2015 was resolved in the second quarter of 2023. Also in the second quarter of 2023, the IRS audit for tax years 2016 through 2018 was finalized. The IRS is currently auditing the Parent's U.S. income tax returns for 2019 and 2020. The state income tax returns of Ameriprise Financial and its subsidiaries, including the Company, are currently under examination by various jurisdictions for years ranging from 2017 through 2021.

#### **10. Related Party Transactions**

The Company has a short-term intercompany lease agreement with an affiliate, Ameriprise Holdings, Inc. (AHI). The agreement has a one-year term with no contractual renewal provision and is cancelable by either party with 30 days' notice. The Company compensates AHI for the use of property, equipment, and similar items that AHI owns or maintains. No lease asset or liability is recorded on the statement of financial condition.

Receivables due from affiliates on the statements of financial condition primarily consist of distribution fees of \$62,936, trading concessions of \$12,883, marketing support fees of \$6,963, and an insurance recoverable of \$19,000 on December 31, 2023.

Payables due to affiliates on the statements of financial condition primarily consist of administrative expenses of \$94,156, use of property and equipment maintenance for \$4,554, cash for affiliated product purchases of \$3,997 due to various affiliates for investments in products and clearing charges for \$26,308 on December 31, 2023.

The Company clears most transactions with AEIS, which charges the Company clearing fees on a per trade basis or on assets under management on a per trade basis.

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The Company participates in the Parent's Retirement Plan (the Plan), which covers all permanent employees aged 21 and over who have met certain employment requirements. Effective April 2020, the Parent no longer enrolled employees in the plan. The Plan includes a cash balance formula and a lump sum distribution option. Pension benefit contributions to the Plan are based on participants' age, years of service and total compensation for the year. Funding of retirement costs for the Plan complies with the applicable minimum funding requirements specified by the Employee Retirement Income Security Act (ERISA).

The Company also participates in defined contribution pension plans of the Parent that cover all employees who have met certain employment requirements. The Company's contributions to the plans are a percentage of either each employee's eligible compensation or basic contributions.

Effective October 2011, the Company entered into two separate revolving credit agreements with the Parent, whereby in one, the Company can borrow up to \$100,000 from the Parent and in the second the Parent can borrow up to \$100,000 from the Company. Effective June 1, 2023, the Company and Lender hereby agreed to amend the agreements by modifying the interest rate from LIBOR plus 90 basis points to Daily Simple SOFR plus 100 basis points (SOFR + 1.00%) per annum. As of December 31, 2023 there were no draws on these lines of credit.

The Agreement shall remain in effect until the expiration date (October 19<sup>th</sup> of each year), which shall be automatically extended without amendment of the Agreement for one year, or any date annually thereafter. Either party may terminate this Agreement prior to the expiration date by providing written notice to the other party at least thirty (30) days prior to the expiration date. The agreement was in place for all of 2023 and was renewed for 2024.

Effective December 2014, the Company and the Parent entered a secured demand note collateral and subordinated loan agreement for \$200,000 at a stated interest rate of 0.10% due to mature on December 15, 2023, with the option to renew in one-year increments in perpetuity. The secured demand note collateral and subordinated loan agreement was renewed for 2024.

The Company paid dividends to the parent of \$760,000 in 2023.

The Parent's Incentive Compensation Plan primarily grants restricted stock awards and stock units that generally vest ratably over three to four years to the Company's employees. Vesting of restricted awards and units may be accelerated based on age and length of service. Compensation expense for restricted stock awards is based on the market price of the Parent's stock on the date of grant and is amortized on a straight-line basis over the vesting period. Quarterly dividends are paid on restricted stock and stock units during the vesting period and are not subject to forfeiture. A summary of the Company's restricted stock award and stock unit activity is presented below:

	2023	
	Shares	Weighted Average Grant-date Fair Value per Share
Non-vested shares at January 1	47,000	\$231.89
Granted	24,000	\$344.06
Vested	(33,000)	\$238.00
Forfeited	(1,000)	\$290.19
Non-vested shares at December 31	<u>37,000</u>	<u>\$298.73</u>

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The Parent's Advisor Group Deferral Plan, which was created in April 2009, allows for employee advisors to receive share-based bonus awards which are subject to future service requirements and forfeitures. The Advisor Group Deferral Plan is an unfunded non-qualified deferred compensation plan under section 409A of the Internal Revenue Code. The Advisor Group Deferral Plan also gives qualifying employee advisors the choice to defer a portion of their base salary or commissions. This deferral can be in the form of share-based awards or other investment options. Deferrals are not subject to future service requirements or forfeitures. Awards granted under the Advisor Group Deferral Plan may be settled in cash and/or shares of the Parent's common stock according to the award's terms.

As of December 31, 2023, there were approximately 1,103,000 shares outstanding under the Advisor Group Deferral Plan, of which 221,000 were fully vested.

**11. Subsequent Events**

As of February 22, 2024, which is the date the financial statements were available to be issued, the Company has evaluated events or transactions that may have occurred after the statement of financial condition date for potential recognition or disclosure. On February 14, 2024 a dividend of \$20,000 was paid to AMPF Holding, LLC. No other events or transactions require recognition or disclosure.



# Terms and Conditions of Your AFPS Agreement

By signing the AFPS Agreement, you agree that the following terms and conditions are incorporated by reference and, together, form the Agreement governing your AFPS engagement with Ameriprise Financial Services. The Agreement will help ensure that you and your financial advisor receive the information required to begin your financial planning relationship.

## Entire agreement

The AFPS Agreement, together with any Fee Amendments signed by you and/or your financial advisor as required, represents the entire Agreement between you and Ameriprise Financial Services. Ameriprise Financial Services may amend the Agreement by providing written notice to you of the amendment. Unless you object to the amendment after receiving written notice of the changes, the amendment will become a part of the Agreement. Notwithstanding the foregoing, any increase to the fee you pay for AFPS must be in writing and signed by you and Ameriprise Financial Services.

The AFPS Agreement does not need to be re-signed to reflect changes except as noted below. A new AFPS Agreement is required in these instances:

- You and your financial advisor determine to restart the initial year of service.
- There is a change in owners or parties to the AFPS Agreement, except when there is a death of one of the joint owners.
- There is a lapse of a prior AFPS Agreement (for example, if fees have not been paid for more than one year).

**About estate or trust beneficiaries as AFPS clients** — If you are an AFPS client and a beneficiary of an estate or trust that is also an AFPS client serviced by your financial advisor, you understand, acknowledge and agree that (1) there may be a conflict when your financial advisor is providing advice to you as the beneficiary of an estate or trust, as the estate's or trust's interest may not be the same as your interest as beneficiary; and (2) when servicing the estate or trust, your financial advisor cannot put your interest as beneficiary ahead of his or her obligation to act in the best interests of the estate or trust.

**About power of attorney appointments** — If you are an Attorney-in-Fact pursuant to a Power of Attorney for the client, you understand, acknowledge and agree that: (1) the financial planning services will be based on the information provided to us by the client and/or you as attorney-in-fact regarding the client's financial situation; (2) you will provide us with complete and accurate information, to the best of your knowledge; and (3) with the service the client or you as attorney-in-fact purchases the financial advisor is not obligated to make recommendations or give financial advice that, in the sole judgment of the financial advisor, would be impracticable, unsuitable, unattainable or undesirable for the client. We strongly recommend you seek advice from legal and tax counsel before implementing suggested planning strategies that involve disposition of assets. We reserve the right to decline business. When servicing the client's account, the financial advisor cannot put your interests as attorney-in-fact ahead of his or her obligations to act in the best interest of the client.

## Disclosure of interest and capacity

**About advisor compensation** — Your financial advisor may recommend that you purchase or sell investments, recommend that you enter into other financial transactions, or provide financial advice regarding financial decisions. You have no obligation to follow any such recommendations or advice. If you implement any such recommendations through Ameriprise Financial Services, then in addition to the AFPS Fee described above, your financial advisor will receive fees, commissions or other financial compensation as a result of the transaction and/or advice, as described in the "How our financial advisors get paid" section elsewhere in this Brochure. Such transactions may result in tax consequences for non-qualified accounts.

**About your agreement** — No assignment of the Agreement by Ameriprise Financial Services will be effective without your consent.

**About your initial proposal and ongoing service** — Your financial advisor's initial recommendations may address only the areas that you have identified as your most immediate needs and priorities.

Your financial advisor is not obligated to make any recommendations or give any financial advice to you that, in the sole judgment of the financial advisor, would be impracticable, unsuitable, unattainable or undesirable. Your financial advisor provides financial services of the type contemplated in the Agreement, as well as other financial services for a number of clients. Your financial advisor will review the fundamentals of your financial situation; this may include an analysis of your insurance protection coverages. Ameriprise Financial Services does not provide insurance consulting, tax advice, legal advice or document preparation as part of AFPS. Ameriprise Financial Services does not monitor the day-to-day performance of your specific investments. Neither your financial advisor nor Ameriprise Financial Services shall have any liability for your failure to promptly inform your financial advisor of material changes in your financial and economic situation, your investment objectives or results, and any restrictions you wish to propose that may affect the development of your financial plan.

**About Sweep Programs** — If you decide to implement the recommendations you receive through Ameriprise Financial Services, you understand and agree that cash balances in your Managed Account(s) or Ameriprise brokerage account(s), as applicable, will be held in the money settlement option made available to you by Ameriprise Financial and that you agreed to in your Relationship Application for Managed Accounts or the Brokerage Application for Ameriprise brokerage accounts, as applicable. These money settlement options are further described in the Disclosure Brochure and include a free credit balance (Ameriprise Cash) held in your account or a program that provides for the automatic deposit or “sweep” of uninvested cash balances in your account (each, a “Sweep Program”). You understand we offer a Sweep Program as a short-term feature that is intended to hold cash for the purposes described in the Disclosure Brochure. You agree that you will not maintain a cash balance in your Ameriprise account(s) solely for the purpose of receiving interest or obtaining FDIC insurance or SIPC coverage. You understand that Ameriprise Financial offers other investments products that offer capital preservation with a higher rate of return than a Sweep Program and are a more appropriate place to invest cash than maintaining a significant cash balance in your account for an extended period. You understand and acknowledge that if your Sweep Program consists of money market mutual funds then your Sweep Program will have its own expenses. You further understand and acknowledge that the banks that participate in the FDIC insured interest-bearing bank deposit Sweep Programs offered by our affiliated clearing firm, AEIS, compensate AEIS for deposits placed at the bank(s) or reimburse AEIS for expenses it incurs in providing the Sweep Program, and that our affiliate, Ameriprise Bank, FSB, is a participant in these programs. AEIS receives marketing support payments from the underlying money market mutual funds, if eligible, used as the Sweep Program for your account. The availability of each Sweep Program depends on your account type and ownership. You acknowledge that you have received and have had the opportunity to review the (i) Sweep Program and Expenses section of the Disclosure Brochure; (ii) Money Settlement Options section of the Ameriprise Brokerage Client Agreement, and (iii) Other Important Brokerage Disclosures document, which fully describe our insured bank deposit programs. You can always obtain the current version of the Disclosure Brochure, Brokerage Client Agreement and the Other Important Brokerage Disclosures by visiting our website at [ameriprise.com/disclosures](http://ameriprise.com/disclosures) or by calling our service line at 800.862.7919.

**About insurance and annuity products** — You understand and acknowledge that with the sale of life, disability income and long-term care insurance and annuity products, Ameriprise Financial Services and the financial advisor from whom you purchase the product are the appointed agents of the insurer and receive compensation from the insurer for the sale and servicing of that product. This compensation is separate from and in addition to the AFPS Fee you pay for AFPS and may vary depending on the type or size of the insurance or annuity product that you purchase, the insurer that issues the product, the total number of life, disability income and long-term care insurance and annuity products sold by Ameriprise Financial Services and/or your financial advisor for that insurer, and other factors. This compensation typically will increase based on the size of the product that you purchase, or as the total payments that you make on that product increase. Generally speaking, the compensation that Ameriprise Financial Services and your financial advisor will receive depends on a relative compensation formula. That is, compensation received from the sale of life, disability income and long-term care insurance and annuity products is often greater than from the sale of other financial products such as mutual funds. As a result, Ameriprise Financial Services and your financial advisor typically will have a financial incentive to recommend that you purchase a life, disability income or long-term care insurance product or annuity product instead of another financial product such as a mutual fund. You are not obligated to purchase an insurance product from Ameriprise Financial Services or your financial advisor.

**About retirement accounts** — You agree that your financial advisor may discuss, present or offer ideas for you to consider related to the allocation of your retirement assets and that such communications are offered solely as education, marketing and examples for the purposes of discussion and for your independent consideration, and

should not be viewed, construed or relied upon, as investment or fiduciary recommendations or advice under the Employee Retirement Income Security Act of 1974 ("ERISA") or Section 4975 of the Internal Revenue Code of 1986, as amended (the "Internal Revenue Code"). You understand that such communications should not be (and are not intended to be) relied upon as a primary basis for your investment decisions with respect to your retirement assets. Also, if we provide you with a sample or proposed asset allocation, including one that identifies specific securities or other investments, such asset allocation is merely an example of, or a proposal for, the fiduciary advice and recommendations that may potentially be available and should not be relied upon as investment or fiduciary advice or a recommendation under ERISA or the Internal Revenue Code. Also, to the extent an asset allocation service identifies any specific investment alternative for your retirement assets, please note that other investment alternatives with similar risk and return characteristics may be available to you.

## Arbitration/Class Action Waiver

Any controversy or claim arising out of the investment advisory services offered or delivered pursuant to this Agreement shall be resolved solely by arbitration on an individual basis in accordance with the Rules of the American Arbitration Association ("AAA"), and the arbitrator(s) will decide all issues related to any such controversy or claim, including whether any controversy or claim is subject to this arbitration agreement. Judgment upon the award rendered by the arbitrator(s) may be entered in any court having jurisdiction thereof. The parties agree that venue and personal jurisdiction for such an action upon the arbitration award is proper in Minneapolis, Minnesota. Unless otherwise agreed to by all of the parties to the arbitration (including without limitation Ameriprise Financial Services and you), AAA shall be the sole venue for resolving claims arising out of or relating to the investment advisory services, and all of the parties to the arbitration (including without limitation Ameriprise Financial Services and you) irrevocably waive trial by jury or by judge in any action, proceeding or counterclaim, whether at law or in equity.

Federal and state statutes of limitation, repose, and/or other rules, laws, or regulations impose time limits for bringing claims in federal and state court actions and proceedings, and the parties agree that such time limits shall apply to any arbitration proceeding filed pursuant to this provision. The parties agree that the time limits applicable to the arbitration will be the time limits that would be applied by the courts in the state in which the arbitration hearing will be held. However, if you do not reside in the United States, the statutes of limitation, repose, and/or other rules, laws or regulations imposing time limits applicable to the arbitration will be those that would be applied in the state where the Ameriprise Financial Services office servicing your account(s) is located. Any disputes related to these time limits will be determined by the arbitrator(s). This paragraph does not constitute a waiver of any right of private claim or cause of action provided by the Investment Advisers Act of 1940, as amended.

All parties to this Agreement are giving up the right to sue each other in court, including any right to trial by jury. Arbitration of a claim under this Paragraph shall be only on an individual basis. **There shall be no right or authority for any claims to be arbitrated or litigated on a class action basis or bases involving claims brought in a purported representative capacity on behalf of the general public, clients or other persons similarly situated.** The arbitrator's authority to resolve claims is limited to claims between the parties to the arbitration (including you and Ameriprise Financial Services) alone, and the arbitrator's authority to make awards is limited to the parties to the arbitration (including to you and Ameriprise Financial Services) alone. Furthermore, claims brought by you against Ameriprise Financial Services, its employees or independent contractors, or by Ameriprise Financial Services against you, may not be joined or consolidated in arbitration or in a court action with claims brought by or against someone other than you, unless agreed to in writing by both you and Ameriprise Financial Services. The parties agree that this predispute arbitration provision is governed by the Federal Arbitration Act.

## Privacy Notices

Protecting your privacy is a top priority. Visit our Privacy, Security & Fraud Center at Ameriprise.com to understand our notices for how we collect, use, share and protect your personal information as well as to get answers to privacy-related questions.

**Married person as AFPS individual client:** If you are married and participating in an AFPS engagement as an individual, your spouse is not a party to the Agreement. Your analysis and recommendations will be based on information that you provide regarding your financial goals, needs, and priorities.

# Glossary

- **“ABISA”** means Ameriprise Bank Insured Sweep Account.
- **“Account”** or **“Managed Account”** means an Ameriprise investment advisory account for which you pay an ongoing Asset-based Fee.
- **“Advisers Act”** means the Investment Advisers Act of 1940, as amended.
- **“Advisory Shares”** means advisory, institutional or other share classes that do not have a sales load, do not have a sales load and do not assess 12b-1 shareholder servicing fees.
- **“AEIS”** means American Enterprise Investment Services Inc.
- **“AFIG”** means Ameriprise Financial Institutions Group.
- **“AFPS”** means Ameriprise Financial Planning Service.
- **“AFPS Agreement”** means the applicable financial planning service agreement, as it may be amended from time to time, that includes the specific terms under which the client will receive those services.
- **“AFPS Fee”** means the financial planning fee you pay for AFPS.
- **“AIMMA”** means Ameriprise Insured Money Market Account, an FDIC insured interest-bearing multi-bank deposit product.
- **“Ameriprise”** means Ameriprise Financial, Inc.
- **“Ameriprise Financial Services”, “Ameriprise Financial”, “AFSI”, “we”, “us” or “our”** means Ameriprise Financial Services, LLC.
- **“ATC”** means Ameriprise Trust Company.
- **“Available for Sale Firms”** are firms that sponsor or manage mutual fund options to whom IRG will proceed to look for if a suitable mutual fund recommendation for a particular asset class cannot be found within the Full Participation Firms’ offerings.
- **“Bank”** means Ameriprise Bank, FSB.
- **“Brochure”** or **“Disclosure Brochure”** means Ameriprise Financial Planning Service Client Disclosure Brochure.
- **“CD”** means a Certificate of Deposit.
- **“CFP® ”** means Certified Financial Planner™ professional.
- **“CFTC”** means the Commodity Futures Trading Commission.
- **“CMIA”** or **“Columbia Management Investment Advisers”** means Columbia Management Investment Advisers, LLC.
- **“Columbia”** or **“Columbia Management”** refers, collectively, to Columbia Management Investment Advisers, LLC and Columbia Wanger Asset Management, LLC.
- **“Columbia Funds”** means investment companies and other funds advised by affiliated companies, Columbia Management Investment Advisers, LLC and Columbia Wanger Asset Management, LLC.
- **“CTA”** means Commodity Trading Advisor.
- **“Effective Date”** means the effective date of the AFPS Agreement.
- **“Engagement Period”** means a new twelve-month period for the financial planning service.
- **“ERISA”** means the Employee Retirement Income Security Act of 1974, as amended.
- **“FASB”** means the Financial Accounting Standards Board.
- **“FDIC”** means the Federal Deposit Insurance Corporation.
- **“FINRA”** means the Financial Industry Regulatory Authority.
- **“Full Participation Firms”** are mutual fund firms that fully participate in the Mutual Fund Program.
- **“Health Savings Account”** refers to a participant-directed tax-advantaged savings account used to pay eligible health care costs.
- **“Internal Revenue Code”** means the Internal Revenue Code of 1986, as amended.
- **“IRA”** means an individual retirement account.

- **“IRG”** means Ameriprise Investment Research Group.
- **“Mutual Fund Program”** means Ameriprise Financial Mutual Fund Program, the structure formed by the payment of the mutual fund and 529 plan marketing and sales support payments that are received from certain mutual fund firms.
- **“NFA”** means National Futures Association.
- **“Non-Advisory Shares”** refer to mutual fund share classes that do not match the Advisory Share class offered by Sponsor for a particular mutual fund.
- **“NYSE: AMP”** means Ameriprise Financial, Inc. stock symbol on the New York Stock Exchange.
- **“Outside Workplace Retirement Plan”** means additional retirement plan assets held outside of Ameriprise Financial Services in a participant-directed defined contribution plan.
- **“Program”** means each investment advisory program offered by Ameriprise Financial Services.
- **“RiverSource”** refers, collectively, to RiverSource Life Insurance Company and RiverSource Life Insurance Co. of New York.
- **“SEC”** means the United States Securities and Exchange Commission.
- **“SIPC”** means the Securities Investor Protection Corporation.
- **“Solicitor”** means individual professional, professional firm, and select corporate, institutional or membership organization to whom compensation is paid for referral of clients or members to Ameriprise Financial Services for its financial advisory services.
- **“Sponsor”** refers to Ameriprise Financial Services when acting as sponsor of an Investment Advisory Program in connection with a Managed Account.
- **“Starting Point List”** means mutual funds and ETF recommended list developed by IRG.
- **“Sweep Program”** means money settlement feature offered by Ameriprise Financial Services that is intended to hold cash.
- **“Third Party Financial Institutions”** means third-party financial institutions such as community banks, credit unions, credit union service organizations and Farm Credit Services with whom Ameriprise Financial Services may form alliances and networking arrangements with to allow its financial advisors to offer financial planning services and certain other non-deposit investment and insurance products and services, to retail customers/members of the Third Party Financial Institutions.
- **“Third Party Payments”** means the portion of investment costs paid to AEIS by third parties who manage, sponsor or distribute investment products held in your Managed Account.



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## About Ameriprise

A tradition of commitment since 1894. A legacy of putting clients first.

For more than 125 years, Ameriprise has been committed to putting our clients' needs first. Our advisors develop ongoing one-to-one relationships and take time to understand what's truly important to clients and their families.

We offer a comprehensive approach to financial planning that helps our clients feel confident, connected and in control of their financial life.

**This Brochure provides information about the qualifications and business practices of Ameriprise Financial Services, LLC. If you have any questions about the contents of this Brochure, please consult with your financial advisor or contact us at 800.862.7919 between 7 a.m. and 6 p.m. Central time. The information in this Brochure has not been approved or verified by the United States Securities and Exchange Commission or by any state securities authority. Ameriprise Financial Services, LLC's California insurance license number is 0684538.**

**Additional information about Ameriprise Financial Services, LLC also is available on the SEC's website at [adviserinfo.sec.gov](http://adviserinfo.sec.gov).**



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