

EM Securities LLC
Customer Relationship Summary (Form CRS)
July 22, 2024

Introduction

EM Securities s LLC (“the Firm”) is registered with the Securities and Exchange Commission as a broker-dealer and is a member of the Financial Industry Regulatory Authority (“FINRA”) and the Securities and Investor Protection Corporation. Brokerage and Investment Advisory fees differ, and it is important for you, the retail investor, to understand the differences. Free and simple tools are available to research firms and financial professionals at www.investor.gov/CRS which also provides educational materials about broker-dealers, investment advisers and investing.

Relationships and Services

What investment services and advice can you provide me?

EM Securities LLC acts as a Broker-Dealer. Our focus is on the entertainment and sports world. Our Firm offers mergers and acquisitions advisory services to institutions and high-net worth individuals, with whom we syndicate deals. In the case of private placements our clients would be the Issuer which seeks to raise capital from institutional and accredited investors. These placements are exempt from registration with the SEC. We act in the capacity of agent, where we will introduce issuers to investors. The issuer has sole discretion over whether to accept a proposed commitment by you. **We do not offer** any other type of products, services, or investments to retail Investors. We do provide recommendations to high-net worth individuals. Should you, the retail investor, request information about a private placement of securities, we will provide you with documents such as an Offering Memorandum or Private Placement Memorandum. **There is a minimum** commitment on your part that is required to participate in a private placement of securities. These are determined by the Issuer and vary by Issuer. **We do not monitor your investment.**

You, the investor, make the ultimate decision regarding the purchase or sale of investments.

Additional Information: To learn more about the brokerage services that EM Securities LLC offers, please visit our website at: [CAA Evolution](#) or speak directly with one of our Registered Representatives.

CONVERSATION STARTERS: Given my financial situation, should I choose a brokerage service? Why or why not? How will you choose investments to recommend to me? What is your relevant experience, including your licenses, education, and other qualifications? What do these qualifications mean?

Fees, Costs, Conflicts, and Standard of Conduct

What fees will I pay?

In a private placement of securities, you do not pay any fees directly to EM Securities LLC. Our primary revenue stream is derived from a pre-determined percentage of fees paid by an Issuer to the Firm, which is based upon the total amount of investments made by the Investors, known as a “success fee.” Each Issuer determines the fees associated with each particular investment, as they differ. The fees are paid directly to the Firm. The Firm may also receive retainers from the Issuer. In M&A Advisory work, the Firm is paid retainers and a “success fee” when the engagement is consummated. The client pays these fees. There are no other benefits paid to the Firm other than retainers and “success fees.”

EM Securities LLC works with multiple Issuers, but only works with one issuer at a time. The fees paid to the Firm varies by each Issuer. There is a potential conflict for us to introduce you to private placements with higher fees. In mergers and acquisitions advisory work, the Firm is involved with multiple mergers and acquisitions engagements related to sports or entertainment at the same time, in which the Firm represents the client. The fees are paid to the Firm as retainer and “success fees.”

Additional Information: You will pay fees and costs whether you make or lose money on your investments. Fees and costs will reduce any amount of money you make on your investments over time. Please make sure you understand what fees and costs you are paying. Please speak with your Registered Representative for additional information.

CONVERSATION STARTER: Help me understand how these fees and costs might affect my investments. If I give you \$10,000 to invest, how much will go to fees and costs, and how much will be invested for me?

What are your legal obligations to me when providing recommendations? How else does your firm make money and what conflicts of interest do you have?

We provide recommendations to high-net worth individuals. When we provide you with a recommendation, we have to act in your best interest and not put our interest ahead of yours. At the same time, the way we make money creates some conflicts with your interests. You should understand and ask about these conflicts because they can affect the services we provide to you. We will provide you with the most current version of the offering materials as provided to us by an Issuer when we make an introduction to the Issuer for a potential investment. Here is an example to help you understand what this means:

The amount of “success fees” will be determined by each Issuer in our Engagement with them. Therefore, acting as a Placement Agent, a conflict of interest exists to place investors with an Issuer paying greater “success fees.” The Firm does not invest in the deal for itself, nor do its Associated Persons participate on a personal level.

When involved in mergers and acquisitions advisory work, the Firm does not invest in the deal for itself and its Associated Persons do not personally participate in the deal.

CONVERSATION STARTER: How might your conflicts of interest affect me and how will you address them?

Additional Information: Please feel free to discuss any questions that you have about conflicts of interest with your Registered Representative.

How do your financial professionals make money?

Our financial professionals are salaried. In addition, there is a discretionary bonus paid at the end of the year. Compensation is not related to any specific engagement the Firm is involved in. A conflict of interest is created through the receipt of compensation for any aggregate private placement fees based upon a percentage of the fees agreed upon with the Issuer, which may be a higher for some Issuers than others, when acting as a Placement Agent.

Disciplinary History

Do you or your financial professionals have legal or disciplinary history?

Yes. Please visit the following link for a free and simple search tool to research our firm and its financial professionals: www.investor.gov/CRS.

CONVERSATION STARTER: As a financial professional, do you have any disciplinary history? For what type of conduct?

Additional Information: You can find additional information about our brokerage services at [CAA Evolution](#) or by speaking with one of our Registered Representatives.

You can find a free copy of Form CRS on our website. You can request up-to-date information and a hard copy of our Customer Relationship Summary (CRS) by contacting the firm at: 212-277-9000.

CONVERSATION STARTER: Who is my primary contact person? Is he or she a representative of an investment adviser or a broker-dealer? Who can I talk to if I have concerns about how this person is treating me?