

FORM CRS (CLIENT RELATIONSHIP SUMMARY)
A SUMMARY OF YOUR ADVISORY RELATIONSHIP WITH PLANWISER FINANCIAL, LLC
JULY 2, 2024

ITEM 1 - INTRODUCTION

PlanWiser Financial, LLC ("PWF") is registered with the Securities and Exchange Commission ("SEC") as an investment adviser. One of the requirements of being a Registered Investment Adviser ("RIA") is to produce this Client Relationship Summary. As an RIA, we do not sell any products or accept any commissions. We have a fiduciary responsibility to our clients and are legally required to act in their best interest. This differentiates us from brokerage firms, which offer other types of services, fee structures, and working relationships. Brokerage and investment advisory services and fees differ, and it is important for you to understand these differences, which is why the SEC provides free and simple tools for researching financial professionals at: www.investor.gov/CRS. This site also provides educational materials about investment advisors, broker-dealers, and investing.

ITEM 2 – RELATIONSHIP & SERVICES

"What investment services and advice can you provide me?"

PWF offers investment advisory services to retail investors. Our firm manages advisory accounts on a discretionary basis. In a discretionary account, you have granted written investment authority to your Financial Professional to execute purchase and sell orders in your advisory accounts without consulting with you first. You may limit our discretion, such as by imposing reasonable restriction on investing in certain securities or groups of securities. In addition to our Investment Management Services, our Firm offers the following services: Financial Planning and Consulting Services. Our Firm also offers financial planning and consulting services for our clients. These services can be provided on a stand-alone basis or in conjunction with our investment management services. These services usually include preparing long term financial projections for clients, and may also include advising on insurance policies, education funding, real estate decisions, non-managed investments, financing options, and tax and estate planning matters.

QUESTIONS TO ASK US:

- *Given my financial situation, should I choose an investment advisory service?*
- *How will you choose investments to recommend to me?*
- *What is your relevant experience, including your licenses, education, and other qualifications?*
- *What do these qualifications mean?*

FOR MORE INFORMATION REFER TO OUR FIRM'S ADV PART 2A BROCHURE – ITEM 4, 7, 13, AND 16

ITEM 3.A – FEES, COSTS, CONFLICTS & STANDARD OF CONDUCT

"What fees will I pay?"

We generally offer our advisory services for an annual investment advisory fee calculated as a percentage of the value of the assets that we manage in your account. Our fees are assessed quarterly in arrears based on the average daily balance of your account as set forth in the fee schedule contained in your advisory agreement. Our fees are exclusive of brokerage commissions, transaction fees, exchange fees, and other related costs and expenses. Where we determine to allocate capital to exchange-traded funds ("ETFs"), our fees are exclusive of the fees and expenses of the ETFs. The structure and level of our fees will vary by client based upon the services provided and other considerations deemed relevant by us. You will pay fees and costs whether you make or lose money on your investments. Fees and costs will reduce any amount of money you make on your investments over time. Please make sure you understand what fees and costs you are paying. Occasionally a client will hire us only for financial planning and consulting services. Our fees for these limited services are typically a flat agreed upon amount or an hourly charge. Our hourly billing up to \$400 per hour, although we rarely provide services on an hourly basis.

Our consulting services are offered based on an hourly fee of up to \$400. For these services, the client will be billed based on the scope of services rendered.

Our custodian (generally Charles Schwab & Co., Inc.) for an investment account may charge transaction costs (also known as commissions), as well as custodial, redemption, administrative and other fees. Most of our clients only pay transaction costs and occasional administrative fees Schwab also earns fees in other ways including, but not limited to managing money market and proprietary mutual funds, margin loan interest, securities lending, and platform fees paid by fund managers. Our Firm does not share in Custodian Fees charged to your account. For all our services, fees will be billed as services are rendered. The amount paid to our firm and your financial professional generally does not vary based on the type of investments we select on your behalf. You will pay fees and costs whether you make or lose money on your investments.

QUESTIONS TO ASK US:

- *"Help me understand how these fees and costs affect my investments?"*
- *"If I give you \$10,000 to invest, how much will go to fees and costs, and how much will be invested for me?"*

FOR MORE INFORMATION REFER TO OUR FIRM'S ADV PART 2A BROCHURE – ITEM 5

ITEM 3.B – FEES, COSTS, CONFLICTS & STANDARD OF CONDUCT

“What are your legal obligations to me when acting as my investment adviser? How else does your firm make money and what conflicts of interest do you have?”

QUESTIONS TO ASK US:

When we act as your investment adviser, we have to act in your best interest and not put our interest ahead of yours. At the same time, the way we make money creates some conflicts with your interests. You should understand and ask us about these conflicts because they can affect the investment advice we provide you. Here are some examples to help you understand what this means.

Our firm receives a fee as compensation for providing investment advisory services on your account. We manage accounts for multiple clients and allocate our time based on each client's needs. Our firm earns more as we expand our client base and grow our assets under management, and we seek to balance our staffing with each client's individualized needs. The following are examples where asset-based fee compensation conflicts with firms: 1) When advising to rollover a 401(k) balance, even when equivalent and less costly options if funds are left with the employer's fund manager. 2) When advising not to pay off a mortgage (thus diminishing assets), even when the mortgage carries a high-interest rate. 3) When advising against making a large charitable contribution to get a tax deduction (but decrease assets under management).

- *How might your conflicts of interest affect me, and how will you address them?*

FOR MORE INFORMATION REFER TO OUR FIRM'S ADV PART 2A BROCHURE – ITEM 5, 10, 11 AND 14

ITEM 3.C - FEES, COSTS, CONFLICTS & STANDARD OF CONDUCT

“How do your financial professionals make money?”

QUESTIONS TO ASK US:

Our financial professionals receive a salary and may receive a discretionary bonus. Compensation is set with the intention of attracting and retaining highly qualified professionals. Compensation is based on a variety of factors, including the number, value, and complexity of accounts under management, the performance of those accounts, and client satisfaction and retention. While some of our Firm's financial professionals are engaged in outside business activities, we must disclose material from outside business activities and any conflict it may pose to you. Our Firm supervises the business activities of our Financial Professionals through our compliance program. All Financial Professionals must follow a Code of Conduct to mitigate any conflicts with you.

- *How might your conflicts of interest affect me, and how will you address them?*

FOR MORE INFORMATION REFER TO OUR FIRM'S ADV PART 2A BROCHURE – ITEM 5, 10, 11 AND 14

ITEM 4 – DISCIPLINARY HISTORY

“Do you or your financial representatives have disciplinary history?”

QUESTIONS TO ASK US:

No. Visit Investor.gov/CRS for a free and simple search tool to research us and our financial professionals.

- *For what type of conduct?*

ITEM 5 – ADDITIONAL INFORMATION

For additional information about our investment advisory services, visit the SEC's website at www.adviserinfo.sec.gov. Our firm's IARD number is 331675. You may also contact us directly for up-to-date information and to request a copy of the relationship summary from:

PLANWISER FINANCIAL, LLC
620 SOUTH CASCADE AVENUE, SUITE 300
COLORADO SPRINGS, CO 80903
(719) 822-0808

QUESTIONS TO ASK US:

- *Who is my primary contact person?*
- *Who can I talk to if I have concerns about how this person is treating me?*