

**Item 1 Introduction**

Centurion Wealth Management, LLC ("Centurion", "we", "our", or "the Firm") is registered with the Securities and Exchange Commission (SEC) as an Investment Adviser. Investment advisory services and compensation structures differ from that of a registered broker-dealer, and it is important that you understand the differences. You should carefully consider which types of accounts and services are right for you. Free and simple tools are available to research firms and financial professional at [www.investor.gov/CRS](http://www.investor.gov/CRS). The site also provides educational materials about broker-dealers, investment advisers, and investing.

**Item 2 Relationships and Services**

**What investment services and advice can you provide me?** We provide investment advisory services through our investment advisory representatives ("IARs") including discretionary and non-discretionary investment management and financial planning and consulting services to individuals, trusts, and estates (our "retail investors").

When a retail investor engages us to provide discretionary or non-discretionary investment management services, we shall monitor, on a continuous basis, the investments in the accounts over which we have been granted authority as part of our investment management service. Furthermore, when engaged on a discretionary basis, we shall have the authority, without prior consultation with you (unless you impose restrictions on our discretionary authority), to buy, sell, trade, and allocate the investments within your account(s), that are consistent with your investment objectives. When engaged on a non-discretionary basis, the retail investor makes the ultimate decision regarding the purchase and/or sale of investments. Our discretionary or non-discretionary authority over your account(s) shall continue until our engagement is terminated.

We offer Model Portfolio Strategies, as well as individualized portfolios. When a retail investor engages us to provide financial planning and consulting services as part of the investment management engagement, we rely upon the information provided for our review and do not verify or monitor any such information while providing this service. We require clients to maintain a minimum asset level of \$1,000,000 which may be negotiable with your IAR. We may group certain related client accounts for the purpose of achieving the minimum account size and determining your advisory fee. For additional information, including minimum investment amounts, please see [www.centurionwealth.com](http://www.centurionwealth.com) for our Form ADV 2A Firm Brochure (Items 5 & 7).

**Conversation Starters**

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*Given my financial situation, should I choose an investment advisory service? Why or why not?*

*How will you choose investments to recommend to me?*

*What is your relevant experience, including your licenses, education, and other qualifications?*

*What do these qualifications mean?*

**Item 3 Fees, Costs, Conflicts, and Standards of Conduct**

**What fees will I pay?** We provide our investment advisory services on an ongoing asset-based fee basis. When engaged to provide discretionary or non-discretionary investment management services, we shall charge a fee calculated as a percentage of your assets under our management (our "AUM Fee"). Our annual AUM Fee schedule is negotiable and generally ranges from .5% to 1.5%, depending upon the fee schedule used by your specific advisor. We deduct our AUM Fee from one or more of your managed accounts monthly in arrears based on an average daily account balance for the month. Because our AUM Fee is calculated as a percentage of your assets under management, the more assets you have in your advisory account(s), the more you will pay us for our investment management services, therefore, we have an incentive to encourage you to increase the assets maintained in accounts we manage. Specific information regarding the fees that you will be charged will be disclosed in your Investment Management Agreement ("IMA"). These fees are also described in our Form ADV 2A Firm Brochure (Item 5).

We offer our financial planning and consulting services on a fixed fee basis or on a negotiated fixed fee basis. Prior to accepting your engagement, we will assess the nature and scope of the services requested and negotiate a fixed fee engagement. We may request a retainer upon completion of our initial fact-finding session with you. The balance is due upon completion of the plan. We will invoice you for financial planning and consulting fees based upon your agreed upon payment schedule.

**Other Fees and Costs:** Your investment assets will be held with a qualified custodian. Custodians will charge brokerage commissions and/or transaction fees for effecting certain securities transactions as well as certain processing activities. Certain custodians may charge an asset-based fee in lieu of commissions or transaction costs. In addition, relative to all mutual fund and exchange traded fund purchases, certain charges will be imposed at the fund level (i.e., management fees and other fund expenses). The custodian's fees are separate from your AUM Fee paid to Centurion.

**Additional Information:** You will pay fees and costs whether you make or lose money on your investments. Fees and costs will reduce any amount of money you make on your investments over time. Please make sure you understand what fees and costs you are paying. For more detailed information about our fees and costs, please review our Form ADV 2A Firm Brochure (Item 5) which can be found at <https://adviserinfo.sec.gov/>

When we act as your investment adviser, we must act in your best interest and not put our interest ahead of yours. At the same time, the way we make money creates some conflicts with your interests. You should understand and ask us about these conflicts because they can affect the investment advice we provide you. Here are examples to help you understand what this means:

- We receive certain support technologies and/or services from our custodian.
- We receive greater compensation when you place more assets in your account.
- We may not charge a fee on some assets held in your account and therefore have an incentive to hold more assets on which we do charge a fee.

**How do your IARs make money?** Our IARs are compensated by the payment of the fee collected for the management of your accounts per the terms of your IMA. Some IARs are also licensed insurance agents and receive commissions in connection with insurance product sales.

**Additional Information:** For more detailed information about our conflicts of interest, please review our Form ADV 2A Firm Brochure (Items 5, 10 & 11).

#### **Conversation Starters**

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*Help me understand how these fees and costs might affect my investments. If I give you \$10,000 to invest, how much will go into fees and costs, and how much will be invested for me?*

*What are your legal obligations to me when acting as my investment adviser? How else does your firm make money and what conflicts of interest do you have?*

*How might your conflicts of interest affect me, and how will you address them?*

#### **Item 4 Disciplinary History**

**Do you or your financial professionals have legal or disciplinary history?** Yes. We encourage you to visit [www.investor.gov/CRS](http://www.investor.gov/CRS) to research our firm and our financial professionals.

#### **Conversation Starters**

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*As a financial professional, do you have any disciplinary history? If so, for what type of conduct?*

#### **Item 5 Additional Information**

Additional information about our firm is available on the SEC's website at [www.adviserinfo.sec.gov](http://www.adviserinfo.sec.gov). You may contact our Chief Compliance Officer at any time at 571-765-1890 to request a current copy of our Form ADV Part 2A Firm Brochure or our relationship summary.

#### **Conversation Starters**

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*Who is my primary contact person? Are they a representative of an investment adviser or a broker-dealer?*

*Who can I talk to if I have concerns about how this person is treating me?*

Appendix A: Amendments to our Firm's CRS: Item 3 – Our IARs are no longer separately licensed as Registered Representatives of any broker-dealers, and they can no longer affect separate securities transactions, and they no longer receive brokerage compensation.