

Form CRS – Client Relationship Summary

Introduction

Financial Advisory Services (Advisor) is registered with the Securities and Exchange Commission (SEC) as an investment advisor. Brokerage and investment advisory services and fees differ, and it is important for you to understand these differences. *There are free and simple tools available to research firms and financial professionals at www.investor.gov/CRS, which also provides educational materials about investment advisers, broker-dealers, and investing.*

What types of investment services and advice can you provide me?

We offer investment advisory services, including Asset Management and Financial Planning services.

Investment advisory services are offered to retail investors for an ongoing asset-based fee calculated on the aggregate market value of all assets under management, including allocations to cash.

If you open an advisory account with our firm, we'll meet with you to understand your current financial situation, existing resources, goals, and risk tolerance. Based on what we learn, we'll recommend a portfolio of investments that is monitored on a continuous basis. We will conduct an internal review of your account(s) on at least a quarterly basis and, if necessary, rebalance to meet changing needs.

Certain of our client accounts are managed on a discretionary basis which means we don't need to call you when buying or selling in your account. Other client accounts may be managed on a non-discretionary basis which means that you have the ultimate investment decision regarding purchases or sales of investments.

Most Financial Planning services are offered as part of investment advisory services I included in the asset-based fees. Other Financial Planning services may also be offered as a separate service for a flat or hourly fee. We do not monitor your investments if you only elect to receive Financial Planning services.

Additional information about our advisory services is in Item 4 of our Firm Brochure, which is available online at <https://adviserinfo.sec.gov/>

Questions to Ask Us:

Given my financial situation, should I choose an investment advisory service? Why or why not?

How will you choose investments to recommend to me?

What is your relevant experience, including your licenses, education, and other qualifications?

What do those qualifications mean?

What fees will I pay?

Fees and costs affect the value of your account over time. We generally charge a negotiable asset-based fee ranging between .8% and 1% annually based upon the value of the assets in your account assessed on a quarterly basis. Our incentive is to increase the value of your account over time, which will increase our fees over time. Your fees can be pulled from your account or paid separately.

Instead of asset-based advisory fees, we may charge performance-based fees to certain clients who meet the definition of "qualified client" as defined in Rule 205-3(d) of the Investment advisers Act of 1940. Specifically, we may charge those client accounts an annual performance-based fee equal to a percentage of the realized or unrealized appreciation of the client's account value.

The Custodian or broker-dealer that holds your assets can also charge your account fees as well as transaction fees when we buy or sell investments for you. These fees are in addition to our advisory fee. We do not receive or share in any portion of those custodial or transaction fees. Some investments, such as mutual funds, index funds, exchange traded funds charge additional fees that will reduce the value of your investments over time.

Remember, you will incur fees and costs whether you have a gain or loss on your investments. Fees and costs will reduce any amount of money you make on your investments over time. Please make sure you understand what fees and costs you are paying.

Additional information about our fees is in Item 5 of our Firm Brochure and Item 4 of our Wrap Brochure, which are available online at <https://adviserinfo.sec.gov/>.

Questions to Ask Us:

*Help me understand how these fees and costs may affect my investments. If I give you \$10,000 to invest, how much will go to fees and costs and how much will be invested for me?
How do you determine what fee I will be charged?*

What are your legal obligations to me when acting as my investment advisor? How else does your firm make money and what conflicts of interest do you have?

When we act as your investment adviser, we have a fiduciary duty to place the interests of our clients ahead of our own and the firm. At the same time, the way we make money creates some conflicts of interests. The firm's revenue is from the advisory fees it collects from your account(s), whether asset-based or performance-based. You should understand and ask us about these conflicts because they can affect the investment advice we provide.

Additional information about our conflicts of interest is in Item 11, which are available upon request or online at: <https://adviserinfo.sec.gov/>.

Questions to Ask Us:

How might your conflicts of interest affect me, and how will you address them?

How do your financial professionals make money?

Our financial professionals are paid on a quarterly or annual basis. Each financial professional may receive compensation based on factors such as the portion of the advisory fees that the firm collects from the account each professional manages, the time and complexity of the professional's services, and the overall revenues of the firm.

Do you or your financial professionals have legal or disciplinary history?

Yes. Visit Investor.gov/CRS for a free and simple search tool to research our firm and our financial professionals.

Questions to Ask Us:

As a financial professional, do you have any disciplinary history? For what kind of conduct?

Additional Information

You can find additional information about our firm's investment advisory services on the SEC's website at www.adviserinfo.sec.gov by searching CRD #118496. You may also contact our firm at (801) 532-1200 to request a copy of this relationship summary and other up-to-date information.

Questions to Ask Us:

*Who is my primary contact person?
Is he or she a representative of an investment adviser or a broker-dealer?
Who can I talk to if I have concerns about how this person is treating me?*